

CAREER CLUSTER

Hospitality and Tourism

CAREER PATHWAY

Restaurant Management

INSTRUCTIONAL AREA

Operations

RESTAURANT AND FOOD SERVICE MANAGEMENT SERIES EVENT

PARTICIPANT INSTRUCTIONS

- The event will be presented to you through your reading of the 21st Century Skills, Performance Indicators and Event Situation. You will have up to 10 minutes to review this information and prepare your presentation. You may make notes to use during your presentation.
- You will have up to 10 minutes to make your presentation to the judge (you may have more than one judge).
- You will be evaluated on how well you demonstrate the 21st Century Skills and meet the performance indicators of this event.
- Turn in all of your notes and event materials when you have completed the event.

21st CENTURY SKILLS

- Critical Thinking Reason effectively and use systems thinking.
- Problem Solving Make judgments and decisions, and solve problems.
- Communication Communicate clearly.
- Creativity and Innovation Show evidence of creativity.

PERFORMANCE INDICATORS

- Explain the nature of operations.
- Describe strategies to minimize the cost of maintaining inventory.
- Explain routine security precautions.
- Explain employee's role in expense control.
- Interpret business policies to customers/clients.

EVENT SITUATION

You are to assume the role of the general manager of HELLO SUNSHINE, a café that is open for breakfast daily and brunch on the weekend. The owner of the restaurant (judge) wants you to determine how to best deal with customer theft.

HELLO SUNSHINE is an extremely popular breakfast restaurant. The restaurant's logo is a giant yellow smiling sunshine. The logo is featured on the restaurant's plates, coffee mugs and salt and pepper shakers. Due to the popularity of the restaurant, diners have been stealing the plates, coffee mugs and salt and pepper shakers. Each month the owner (judge) has to order additional inventory which was not initially accounted for in the regular operating budget.

The owner (judge) has asked you to determine how HELLO SUNSHINE and its employees can help curb the shrinkage and how any operating changes can best be communicated to customers.

You will present your ideas to the owner (judge) in a role-play to take place in the owner's (judge's) office. The owner (judge) will begin the role-play by greeting you and asking to hear your ideas. After you have presented ideas and have answered the owner's (judge's) questions, the owner (judge) will conclude the role-play by thanking you for your work.

JUDGE INSTRUCTIONS

DIRECTIONS, PROCEDURES AND JUDGE ROLE

In preparation for this event, you should review the following information with your event manager and other judges:

- 1. Participant Instructions, 21st Century Skills and Performance Indicators
- 2. Event Situation
- 3. Judge Role-Play Characterization
 Allow the participants to present their ideas without interruption, unless you are asked to
 respond. Participants may conduct a slightly different type of meeting and/or discussion with you
 each time; however, it is important that the information you provide and the questions you ask be
 uniform for every participant.
- 4. Judge Evaluation Instructions and Judge Evaluation Form Please use a critical and consistent eye in rating each participant.

JUDGE ROLE-PLAY CHARACTERIZATION

You are to assume the role of the owner of HELLO SUNSHINE, a café that is open for breakfast daily and brunch on the weekend. You want the general manager of the restaurant (participant) to determine how to best deal with customer theft.

HELLO SUNSHINE is an extremely popular breakfast restaurant. The restaurant's logo is a giant yellow smiling sunshine. The logo is featured on the restaurant's plates, coffee mugs and salt and pepper shakers. Due to the popularity of the restaurant, diners have been stealing the plates, coffee mugs and salt and pepper shakers. Each month you have to order additional inventory which was not initially accounted for in the regular operating budget.

You have asked the general manager (participant) to determine how HELLO SUNSHINE and its employees can help curb the shrinkage and how any operating changes can best be communicated to customers.

The participant will present information to you in a role-play to take place in your office. You will begin the role-play by greeting the participant and asking to hear about his/her ideas.

During the course of the role-play, you are to ask the following questions of each participant:

- 1. What should our staff do if they see a customer stealing a plate or mug?
- 2. How can we tell if your suggestions are working?

Once the general manager (participant) has presented information and has answered your questions, you will conclude the role-play by thanking the general manager (participant) for the work.

You are not to make any comments after the event is over except to thank the participant.

EVALUATION INSTRUCTIONS

The participants are to be evaluated on their ability to perform the specific performance indicators stated on the cover sheet of this event and restated on the Judge's Evaluation Form. Although you may see other performance indicators demonstrated by the participants, those listed in the Performance Indicators section are the critical ones you are measuring for this particular event.

Evaluation Form Interpretation

The evaluation levels listed below and the evaluation rating procedures should be discussed thoroughly with your event director and the other judges to ensure complete and common understanding for judging consistency.

Level of Evaluation	Interpretation Level
Exceeds Expectations	Participant demonstrated the performance indicator in an extremely professional manner; greatly exceeds business standards; would rank in the top 10% of business personnel performing this performance indicator.
Meets Expectations	Participant demonstrated the performance indicator in an acceptable and effective manner; meets at least minimal business standards; there would be no need for additional formalized training at this time; would rank in the 70-89 th percentile of business personnel performing this performance indicator.
Below Expectations	Participant demonstrated the performance indicator with limited effectiveness; performance generally fell below minimal business standards; additional training would be required to improve knowledge, attitude and/or skills; would rank in the 50-69 th percentile of business personnel performing this performance indicator.
Little/No Value	Participant demonstrated the performance indicator with little or no effectiveness; a great deal of formal training would be needed immediately; perhaps this person should seek other employment; would rank in the 0-49 th percentile of business personnel performing this performance indicator.



Operations

RESTAURANT AND FOOD SERVICE MANAGEMENT SERIES 2021

JUDGE'S EVALUATION FORM	Participant:
DISTRICT EVENT #1 - VIRTUAL	
	ID Number:
INSTRUCTIONAL AREA:	

Did the participant:		Little/No Value	Below Expectations	Meets Expectations	Exceeds Expectations	Judged Score			
PER	PERFORMANCE INDICATORS								
1.	Explain the nature of operations?	0-1-2-3-4	5-6-7-8	9-10-11	12-13-14				
2.	Describe strategies to minimize the cost of maintaining inventory?	0-1-2-3-4	5-6-7-8	9-10-11	12-13-14				
3.	Explain routine security precautions?	0-1-2-3-4	5-6-7-8	9-10-11	12-13-14				
4.	Explain employee's role in expense control?	0-1-2-3-4	5-6-7-8	9-10-11	12-13-14				
5.	Interpret business policies to customers/clients?	0-1-2-3-4	5-6-7-8	9-10-11	12-13-14				
21st CENTURY SKILLS									
6.	Reason effectively and use systems thinking?	0-1	2-3	4	5-6				
7.	Make judgments and decisions, and solve problems?	0-1	2-3	4	5-6				
8.	Communicate clearly?	0-1	2-3	4	5-6				
9.	Show evidence of creativity?	0-1	2-3	4	5-6				
10.	Overall impression and responses to the judge's questions	0-1	2-3	4	5-6				
TOTAL SCORE									