



# LCA MEMBER SERVICES DIRECTORY.

How to access the benefits and support  
provided by your association.

SUPPORTED BY

Premier  League







## WE REPRESENT.

The LCA represents its members, individuals working in coaching, scouting, analysis and strategic roles within men’s and women’s professional football at first-team and academy levels.

## WE DELIVER.

The LCA is the collective voice of coaches and football technical staff, and we provide member services including employment and legal support, healthcare and wellbeing guidance, and professional and personal development programmes

## WE DEVELOP.

We take a holistic person-centered approach to working with our members, supporting them in realising their potential and building fulfilling and meaningful careers in the game

# OUR HISTORY.

The formation of the League Coaches Association (LCA) is an important advancement in the provision of representation and career support to all coaches and football technical staff in the English men's and women's professional games, at senior and academy levels.

The LCA's origins date back as far as 1919, when the Football League Secretaries' and Managers' Association was established to represent those working in the professional game.

In 1992, the Professional Football Coaches Association (PFCA) was formed to provide specialist support to first-team and academy coaches and football technical staff.

In January 2023, the League Coaches Association (LCA) was established to become a new representative association: the collective voice of coaches and football technical staff in the professional game (men's, women's inc. academies).



The Football League Secretaries' & Managers' Association Dinner at Park Lane Hotel, London on Sunday 7th June, 1936. This association pre-dated the Professional Football Coaches Association (PFCA) & the League Managers Association (LMA).



## OUR HOME.

On 1st January 2023, the League Coaches Association (LCA) became the new home of coaches and football technical staff, with the remit of representing the significantly expanded and important workforce operating within modern day professional football.

Based at St. George's Park, the LCA is supported by the League Managers Association (LMA) and the Premier League, and aims to be an effective representative body, highly respected by all within the game and trusted by its members to provide invaluable, career-long support.

Built in 2012 for £105m, St. George's Park is the proud home to all 23 of England's national football teams. Set within 330 acres of Staffordshire countryside, the site boasts no less than 14 elite outdoor pitches, including an exact replica of the Wembley surface, a full-sized Indoor 3G and a futsal arena. Physical preparation and sport science are integral to the National Football Centre with state-of-the-art performance and recovery facilities providing the ultimate training and rehabilitation hub.

Visitors to St. George's Park can enjoy impressive accommodation with a 228-bedroom Hilton hotel on-site.

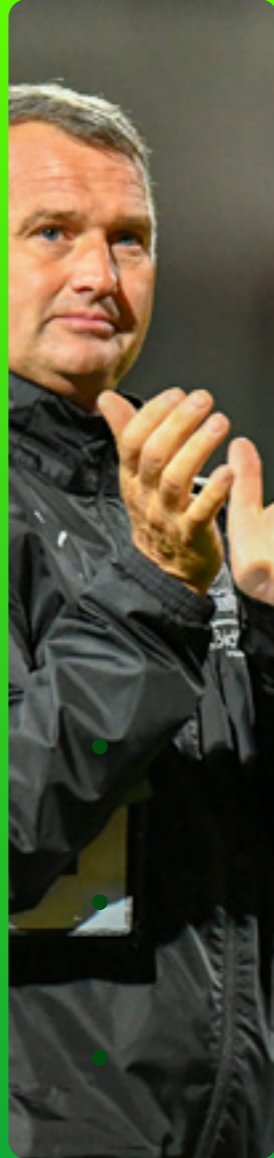
# OUR COMMITMENT.

Football has a professional and moral responsibility to address under-representation, bias and systemic racism. The LCA is committed to positively contributing to increased diversity and equality of opportunity in football.

## We advocate for:

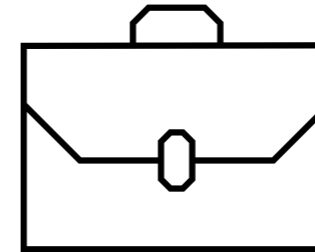
- **EQUAL OPPORTUNITIES** - Enhanced employment and recruitment regulations and practices
- **INVESTING IN TALENT** - Investment in career development programmes for individuals from under-represented groups
- **REPRESENTATION ON BOARDS** - Improved diversity on boards and within decision-making roles across the game
- **AN OPEN AND WELCOMING CULTURE** - A game that embraces the principles of equality, diversity and inclusion and is free from discrimination, racism and abuse
- **GAME-WIDE EDUCATION** – A programme of race, discrimination and diversity education at all levels of the game





# MEMBER SERVICES.

- **LEGAL & EMPLOYMENT.**
- **WELLBEING & HEALTHCARE.**
- **PERSONAL & PROFESSIONAL DEVELOPMENT.**
- **GAME REPRESENTATION.**



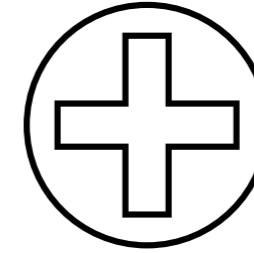
# LEGAL & EMPLOYMENT.

The LCA advocates for an employment environment and employment terms and conditions in which all coaches and football technical staff are treated fairly, equally and without prejudice. We represent and protect the legal employment rights of our members, enabling individuals to feel secure and able to focus on building long and successful careers in the game.



The LCA provides its members with world class legal and employment support, through consultation with expert legal counsel. The following services are included:

- **Legal and employment support**
- **Employment contract review** (not including the negotiation of the commercial terms of the contract)
- **Advice upon and the negotiation of the terms of Settlement Agreements**
- **Day-to-day employment advice**
- **Initial advice and support at disciplinary and grievance hearings**
- **Signposting for non-employment legal issues**

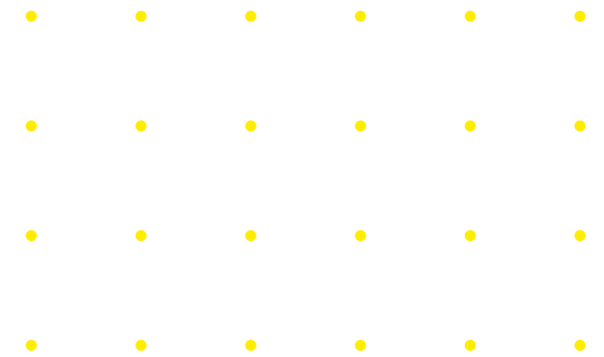


# WELLBEING & HEALTHCARE.

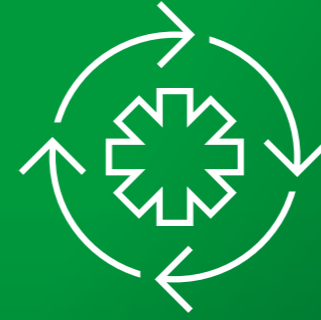
We recognise the rewarding but all-consuming and challenging profession in which our members operate. The LCA believes that health and wellbeing is the foundation for the optimisation of personal performance and for mitigating against both physical and mental health risks.

The LCA provides advice on positive mental and physical health awareness, as well as coping strategies and support, providing a foundation for members to operate effectively and flourish. The following services are included:

- **Wellbeing support through the LMA's Wellness programme**
- **Access to a self-pay group health insurance scheme for LCA members and their families which provides:**
  - **Private healthcare cover**
  - **Health advice**
  - **Mental healthcare including counselling and cognitive behavioural therapy (CBT), with cover for out-patient, in-patient and day-patient mental health treatment**
  - **Private GP consultations**
  - **Physiotherapy care**



- **Mental health workshops**
- **Mental health self-directed learning resources**
- **Physical health workshops**
- **Physical health self-directed learning resources**
- **Access to preferential rates on private health screenings through HCA Healthcare UK**
- **Wellbeing education delivered through the LMA Institute of Leadership and High Performance**



# PERSONAL & PROFESSIONAL DEVELOPMENT.

The LCA provides its members with a range of career development support services delivered by the LMA Institute of Leadership and High Performance. The LMA Institute takes a person-first and holistic view of career development. Building a successful and meaningful coaching career in football is a continuous progression of self-improvement taking place in a complex, competitive, intense and volatile industry.

The LMA Institute of Leadership and High Performance is established to provide qualifications, CPD programmes and 1-to-1 support for managers and coaches in professional football in England. It provides innovative, engaging and vocationally-relevant career-long learning and personal development. Supported by the Premier League, its vision is to contribute to a world-class, skilled and truly diverse workforce where every individual can maximise their potential and build a successful and meaningful career.

# CPD EVENTS.

The LMA provides its members with a range of opportunities to attend CPD events through Masterclasses, Workshops, Webinars and an Annual Leadership & Wellbeing Conference.



# CONTENT.

The LCA provides members with content throughout the year through a variety of printed / digital assets, including The Manager publication and videos through the LMA Online Platform.

THE MANAGER

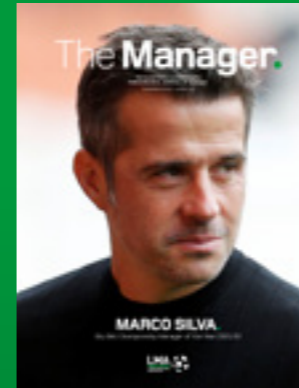
Interview: Sue McKellar  
Photography: Ed Sykes // Action Images



JESSE MARSCH

## FROM PRINCETON TO THE PREMIER LEAGUE.

Leeds United Manager Jesse Marsch shares how his passion for discovery and development have helped shape his values as a leader, and discusses his journey from Major League Soccer to the English top flight.



### ● THE MANAGER: DIGITAL SUBSCRIPTION

The Manager Journal is the LMA Institute's quarterly leadership and wellbeing publication delivered to all managers, coaches and stakeholders in the game. The Manager celebrated its 50th edition in 2022 and it continues to share insights from many of the most visible names in football, elite sport, business and academia.



### ● PERSONAL DEVELOPMENT GUIDES

The LMA Institute's leadership and personal development guides are designed to provide simple and accessible overviews of key theories and principles from the across the LMA Personal Development Model. Available in both electronic and hard copy, the guides act as an important supporting resource for the Institute's programmes.



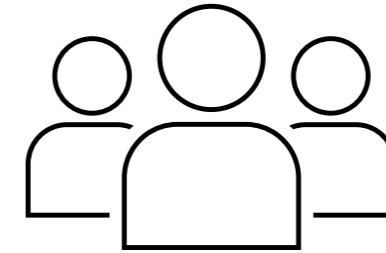
### ● ONLINE PLATFORM

Launched in 2022, the LMA Institute's content platform provides a significant digital resource, home to 1000+ leadership, performance and wellbeing written articles and 150+ filmed insights interviews – all password accessed and fully searchable. Additionally, the platform is the home of the Institute's growing online programme delivery hosting lectures, webinars and downloadable learning resources.

# QUALIFICATIONS & COURSES.

The LMA Institute of Leadership and High Performance facilitates the LMA Diploma in Football Management, the LMA Certificate in Professional Sport Management and Administration, to enhance knowledge and further careers.





# GAME REPRESENTATION.

Through ongoing engagement, the LCA collates the views, opinions and lived experiences of LCA members, and represents the membership's collective interests to the game in a number of ways, including:

- **Game stakeholder meetings, forums and decision making bodies**
- **Game research and reports**
- **Member surveys and reports**
- **Discussion groups and advisory panels**
- **I-to-I engagement with members and game stakeholders**



# BECOME AN LCA MEMBER.

- MEMBERSHIP CRITERIA.
- ELIGIBILITY.
- HOW TO JOIN.
- THE LCA TEAM.
- CONTACT DETAILS.

# MEMBERSHIP CRITERIA.

We welcome all coaches and football technical staff, who meet the below criteria, to join the expanding community of practice within professional football.

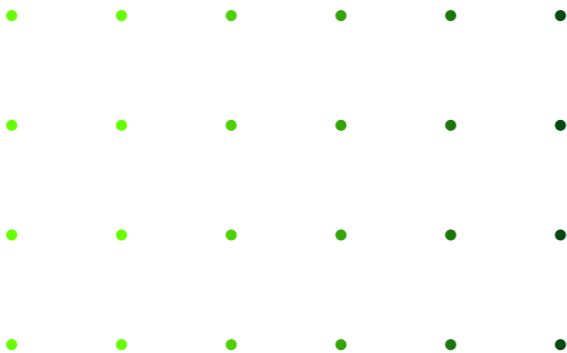
As a member of the LCA, you will become part of a professional network of diverse, progressive and energetic individuals that will allow you to continue to drive development and excellence throughout the game.

## KEY TERMINOLOGY:

- **Domestic professional game** includes all current clubs in the Premier League, EFL, Women's Super League and Women's Championship, and professional game partners
- **Football Technical Role** includes coaching, scouting, analysis and strategic roles at first-team and academy levels
- **Recently employed** means anyone employed within the past 5 years

**Individuals are automatically entitled to join the LCA if they meet one of the following criteria:**

- 1. Currently employed full-time in the domestic professional game in a Football Technical Role
- 2. Recently employed full-time in the domestic professional game in a Football Technical Role with a minimum up to date, accredited English FA UEFA B licence
- 3. Currently employed full-time in an overseas professional league in a Football Technical Role with a minimum up-to-date, accredited English FA UEFA B licence



**Individuals who do not meet the initial criteria may be eligible for discretionary LCA membership if they meet one of the following criteria:**

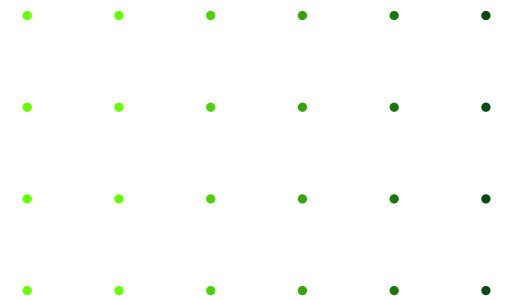
- 1. Employed full-time in non-league football in a Football Technical Role with a minimum up-to-date, accredited English FA UEFA B licence
- 2. Employed part-time in the domestic professional game with a minimum up-to-date, accredited English FA UEFA B licence, Advanced Principles of Talent Identification, or working towards the minimum qualifications with the endorsement of your club
- 3. Recently employed full-time in the domestic professional game in a scouting / analysis role with a minimum Advanced Principles of Talent Identification or up to date, accredited English FA UEFA B licence
- 4. Currently employed full-time in an overseas professional league in a Football Technical Role with a minimum up to date, accredited equivalent UEFA B licence and where LCA has a formal relationship with the overseas stakeholder
- 5. Such other persons identified by the LCA Board, as persons who can contribute to the aims and objectives of the Association, so long as such person(s) fulfil the technical conditions above



# HOW TO JOIN.

If you meet the membership criteria and you would like to join the LCA as a member, please request a joining form by emailing **[lca@leaguecoaches.com](mailto:lca@leaguecoaches.com)**

- LCA membership costs £200 per year
- Membership runs in line with the calendar year, beginning 1st January



# THE LCA TEAM.



**Mark Farthing**  
**General Manager**

Mark.Farthing@leaguecoaches.com



**Martin Price**  
**Solicitor**

Martin.Price@leaguecoaches.com



**Matthew Stewart**  
**Football Administrator**

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# CONTACT US.



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