

# Cookie Policy

## 1. Application

This policy applies to all employees, contractors, and vendors while doing business with Capcade, Inc. (hereinafter Capcade) and others who have access to European Union (EU) and the European Economic Area (EEA) data subject information (“personal data”) in connection with Capcade’s operating activities.

## 2. Policy

Capcade believes in transparency about collection and use of data. Our Privacy Policy explains our principles when it comes to the collection, processing, and storage of your information, but this policy specifically explains how and when Capcade uses cookies, as well as the options you have to control them. Capitalized terms used in this policy but not defined have the meaning set forth in our Privacy Policy, which also includes additional details about the collection and use of information at Capcade.

### What is a cookie?

Cookies are small text files sent by us to your computer or mobile device, which enable Capcade features and functionality. They are unique to your account or your browser. Session-based cookies last only while your browser is open and are automatically deleted when you close your browser. Persistent cookies last until you or your browser delete them or until they expire.

### Does Capcade use cookies?

Yes. Capcade uses cookies and similar technologies like single-pixel gifs and web beacons. Capcade uses both session-based and persistent cookies. Capcade sets and accesses cookies on the domains operated by Capcade and its corporate affiliates (collectively, the “Sites”). In addition, Capcade uses third-party cookies, like Google Analytics.

### How is Capcade using cookies?

Some cookies are associated with your account and personal information to remember that you are logged in and which workspaces you are logged into. Other cookies are not tied to your account but are unique and allow us to carry out analytics and customization, among other similar things.

Cookies can be used to recognize you when you visit a Site or use our Services, remember your preferences, and give you a personalized experience that is consistent with your settings. Cookies also make your interactions faster and more secure. Visit our cookie tables to learn more.

### Categories of use

- **Necessary:** Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.
- **Preferences:** Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred region that you are in.
- **Statistics:** Statistic cookies help website owners to understand how visitors interact with a website by collecting and reporting information anonymously.
- **Marketing:** Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advisers.
- **Unclassified:** Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

**What third-party cookies does Capcade use?**

You can find a list of the third-party cookies that Capcade uses on our sites along with other relevant information in the cookie tables. Capcade does its best to keep this table updated, but please note that the number and names of cookies, pixels, and other technologies may change from time to time.

**How are cookies used for advertising purposes?**

Cookies and other ad technology such as beacons, pixels, and tags help Capcade market more effectively to users that may be interested in the Services. They also help with aggregated auditing, research, and reporting.

**What can you do if you don't want cookies to be set or want them to be removed?**

You have the option to disable and delete cookies that may not be necessary for the basic functionality of our website. Please note, blocking categories may impact your experience on our website. You may access the Cookie Manager at any time in the footer of our website.

**Does Capcade respond to Do Not Track Signals?**

The Sites and Services do not collect personal information about your online activities over time and across third-party websites or online services. Therefore, "do not track" signals transmitted from web browsers do not apply to the Sites or Services, and Capcade does not alter any data collection and use practices upon receipt of such a signal.

**Third-Party Website Cookies**

When using our website, you may be directed to other websites for such activities as surveys, to make payment, for job applications, and to view content hosted on those sites such as an embedded video or news article. These websites may use their own cookies. We do not have control over the placement of cookies by other websites you visit, even if you are directed to them from our website.

**How To Control and Delete Cookies****1. How to disable cookies**

Many of the cookies used on our website and through emails can be enabled or disabled through our consent tool or by disabling the cookies through your browser. Please inform yourself how to disable cookies through your browser. To disable cookies through our consent tool follow the instructions usually located within the "Show details", "Allow Selection", and "Consent" menus in our consent tool (located in the lower-left corner of our website). Please note that disabling a cookie or category of cookies does not delete the cookie from your browser unless manually completed through your browser function.

To view an overview of the privacy of your Google Analytics cookies please go here:

<https://support.google.com/analytics/answer/6004245>.

You may install a Google Analytics opt-out browser add-on by going here:

<https://tools.google.com/dlpage/gaoptout?hl=en-GB>.

**2. Cookies Set in the Past**

Collection of your data from our analytics cookies can be deleted. If cookies are deleted, the information collected prior to the preference change may still be used. However, we will stop using the disabled cookie to collect any further information from your user experience. For our marketing cookie, when a user opts out of tracking, a new cookie is placed to prevent users from being tracked.

# Appendix A: Cookie Tables

## Necessary Cookies

domain: capcade.com			
Cookies	Purpose Description	Cookies used	Expire
__cf_bm	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Third party	1 day
CookieConsent	Stores the user's cookie consent state for the current domain.	First party	1 year
CONSENT	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	Third party	2 years
domain: app.capcade.com			
Cookies	Purpose Description	Cookies used	Expire
CookieConsent	Stores the user's cookie consent state for the current domain.	First Party	1 year

## Preferences Cookies

domain: capcade.com			
Cookies	Purpose Description	Cookies used	Expire
CookieConsentBulkSetting-#	Enables cookie consent across multiple websites.	Third party	Persistent
intercom-id-#	Allow the website to recognise the visitor, in order to optimize the chat-box functionality.	First party	270 days
intercom-session-#	Sets a specific ID for the user which ensures the integrity of the website's chat function.	First party	6 days

## Statistics Cookies

domain: capcade.com			
Cookies	Purpose Description	Cookies used	Expire
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	First party	2 years
_gat	Used by Google Analytics to throttle request rate.	First party	1 day
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	First party	1 day
vuid	Collects data on the user's visits to the website, such as which pages have been read.	Third party	2 years
domain: app.capcade.com			
Cookies	Purpose Description	Cookies used	Expire
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	First Party	2 years
_ga_#	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	First Party	2 years

## Marketing Cookies

domain: capcade.com			
Cookies	Purpose Description	Cookies used	Expire
VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	Third party	179 days
YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Third Party	Session

## Unclassified Cookies

domain: capcade.com			
Cookies	Purpose Description	Cookies used	Expire
intercom.intercom-state-#		First party	Persistent

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