

2024 SPONSORSHIP
PROSPECTUS



FUTURE-FIT FARMING

29-30 October 2024
Wagga Wagga, NSW



AGRI**PARK**



Charles Sturt
University

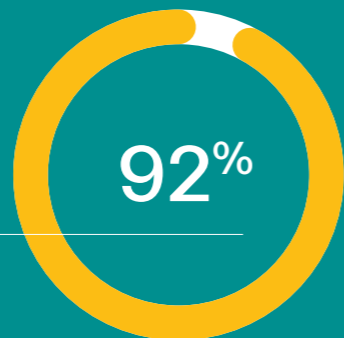
DIGITAL AGRIFOOD SUMMIT

29-30 October 2024
Wagga Wagga, NSW

SUMMIT SNAPSHOT 2023



Delegates considered the event to be excellent or good value



Sponsors & Exhibitors >

71

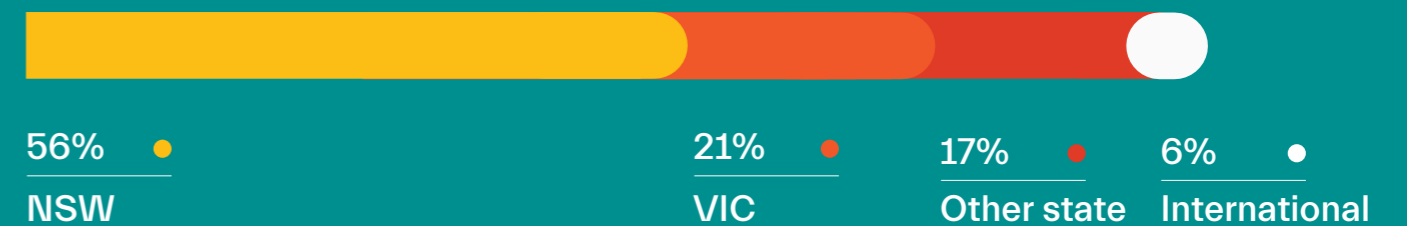
Major Sponsors



Other sponsors



Where they came from



“It was one of the most professionally run events that I have participated in, and it is so rare to find such quality in a regional context.”

Professor Jacque McGlade,
Chief Scientist of the UN Environment
Programme (2014-17)



The 2024 Digital Agrifood Summit: Future-Fit Farming is our opportunity to establish what's ahead for Australian agriculture. Prepare for an immersive experience that will look at the farm of the future and find out about the technology that promises to solve agrifood's big challenges.

Delivering a two-day program rich with agtech demonstrations, engaging presentations, and networking opportunities, the Digital Agrifood Summit has quickly established into a must-attend event for industry, producers, government, and students alike.

It will kick-off with the Digital Agrifood Summit Expo, held at the Global Digital Farm on day one, providing delegates practical insight into a broad range of cutting-edge technologies and data-driven applications.

Day two is a curated program of Australian and International experts who will explore how that technology can help us reach our collective ambition of becoming a \$100bn industry by 2030. Plenary sessions will bring together experts for a meaningful and substantial discussion about the big issues of Artificial Intelligence, and Sustainability and Renewables. Finally, delegates will also be able to see the Command Centre of the Future, in an interactive display on the main stage, before closing out the Summit at the highly popular Gala Dinner.

Partner with the 2024 Digital Agrifood Summit to position your business at the forefront of the Australian agrifood's sector push to achieve Future-Fit Farming.



Dr Mick Schaefer
Chief Executive Officer,
Food Agility CRC



INVITATION FROM FOOD AGILITY CRC & CHARLES STURT UNIVERSITY

The Digital Agrifood Summit has established itself as one of the premier agricultural information exchange events in regional Australia.

Over 500 delegates travelled to Wagga Wagga from Australian and international locations in 2023. This included 50 industry leaders and researchers presenting, 30 exhibitors, and 19 valued sponsors.

This year's theme '**Future-Fit Farming**' is dedicated to demonstrating the next generation of farming technology and the innovation that continues to transform our industry. Delegates will benefit from a hands-on, farmer-centred expo day, and a carefully curated program of

informative and practical presentations. The Summit also serves as a platform to highlight the innovative work Charles Sturt University and Food Agility are undertaking across the entire agriculture sector.

This sponsorship prospectus outlines the opportunities available this year and allows you to identify the best the package to ensure your ambitions are not only met but exceeded.

As a partner of the Digital Agrifood Summit, you'll be positioned at the forefront of this must-attend event. You can leverage the high-profile platform to engage with key customers, business peers and industry leaders.

We look forward to welcoming your organisation as a valued partner at the 2024 Digital Agrifood Summit.



Professor Renée Leon PSM
Vice Chancellor
Charles Sturt University

INVITATION FROM AGRIPARK



I am delighted to invite you to the Digital Agrifood Summit Expo. A new offering for this year, this expo has been designed as a full-day, hands-on event dedicated to the vast array of technologies and data-driven systems that are newly available and coming down the pipeline for future-fit farming.

The Digital Agrifood Summit Expo is an opportunity for farmers, researchers and industry to come together and engage with cutting-edge technology in a practical, real-world setting as we work towards growing the agricultural sector to \$100 billion by 2030.

AgriPark provides a range of opportunities for fast-tracking innovation, commercialisation and productivity by facilitating proactive collaboration and bringing together wide-ranging expertise, world-class facilities and cutting-edge technologies.

The Digital Agrifood Summit Expo is one such opportunity, and we are excited to partner with innovative agtech companies to showcase their ingenious solutions to the complex problems being faced by primary producers and industry.

Join us at the Charles Sturt University Global Digital Farm for an engaging and informative day full of practical insights and forward thinking.



Nick Pagett
Executive Director,
AgriPark

ABOUT THE EXPO

The Digital Agrifood Summit Expo is a full-day, farmer-centred event providing insights into the practical usage of a broad range of cutting-edge technologies and data-driven applications for livestock and crop production industries. Taking place on the 2,000ha Charles Sturt University Global Digital Farm, a commercial scale mixed farming operation, the expo will combine hands-on demonstrations, an informative presentation program and an extensive trade display to outline how producers can utilise the latest technology and data systems to improve productivity, sustainability, and profitability.

Trade displays: A dedicated trade display area grouped across key subject areas including drones, autonomous vehicles, soils and irrigation, data and software, livestock systems, sustainability, and renewables, as well as research development corporations. Opportunities to exhibit will be via invitation with a call-out for expressions of interest to follow.

Live demonstrations: A showcase of the technology at work, with opportunities for farmers and industry to engage and interface directly with market-leading innovative technologies and explore practical implications, the use of data, and how it all comes together in a real-world context. Demonstrations will include a variety of UAV applications, precision weed technologies, autonomous machinery, livestock handling technologies, handheld and fixed sensor systems, crop, pasture and soil monitoring, irrigation management, dairy technology and more.

Presentations: A curated program of presentations throughout the day will highlight theoretical, technical, and practical aspects associated with the application of the diverse range of available technologies and data systems. Presentations will address key issues that enable producers to evaluate different technologies and determine the relative suitability for their own operation.

Targeting producers, advisers, researchers and industry representatives from dryland and irrigated grain production and livestock industries, the Digital Agrifood Summit Expo is a unique opportunity for demonstrating the application of next generation technologies and data-driven systems.

SPONSORSHIP SUMMARY

	PRINCIPAL PARTNER	SUPPORTING PARTNER	EXPO PARTNER	PRESENTING PARTNER	SUSTAINABILITY PARTNER	WELCOME EVENT	REUSABLE CUPS	COFFEE PARTNER	CATERING BREAKS	JUICE PARTNER
	\$15,000	\$7,500	\$7,500	\$5,000	\$5,000	\$5,000	\$8,000	\$5,000	\$5,000	\$5,000
Number available	2	4	6	3	1	1	1	2	1	1
Speaking opportunity	•					•				
Branding on main stage/screen	•	•		•						
Branding on digital lectern	•									
Branding on Summit website	•	•	•	•	•		•	•	•	•
Branding on Expo signage			•							
Demonstration of technology as part of curated program			•							
Company profile in event program*	•	•	•	•	•	•	•	•	•	•
Social media content and promotion	4	2	2	1	2		1	1		1
Summit tickets	6	4	4	2	4	2	2	2	2	2
Gala Dinner tickets	6	2	2	2	2	2	2			
Welcome drinks tickets	10	4	4	2	4	10	4	2	2	2
Media wall	•									
Branding on merchandise							•			
Exhibitor at Expo	•	•	•			•				
Acknowledgement by MC	•	•	•	•	1	•	1	2	2	2
Branding on-site	•	•	•	•	•	•	•	•	•	•
3-minute company video to be played on big screen	•									
1-minute company video to be played on big screen		•		•	•					
Inclusion in post conference highlights video	•	•	•			•				
Consultation on summit sustainability targets					•					

*Terms and Conditions apply

PRINCIPAL PARTNER

Being a principal partner of the Digital Agrifood Summit isn't just about your business enjoying increased visibility on Summit marketing and promotional materials, the main stage screen, our interactive media wall, and the digital lectern. Although those certainly are benefits. This package is designed for organisations that want to impress an engaged audience. Enjoy a five-minute speaking opportunity on the main stage, which will be complemented by a company video played during the session changeovers. As a principal partner, you'll have enough tickets to make sure your team is well represented, or to invite your partners and clients.



- Pre-summit benefits:**
- Named as 'Principal Partner' on website and select marketing.
 - 4 x promotional posts acknowledging partnership across event channels.
 - Use of partnership status in own marketing.



- During summit benefits:**
- 5-minute speaker opportunity on main stage
 - 6 x Summit tickets
 - 6 x complimentary Gala Dinner tickets
 - 10 x Welcome Event tickets
 - 1 x Expo exhibitor space
 - Main stage branding
 - Digital lectern branding
 - 500-word company profile in program
 - Acknowledgement by MC at the event
 - 3-minute company video to be played in breaks

- Post summit benefits:**
- Named as the Principal Partner in promotional material post-Summit.
 - Inclusion in the post summit highlights video.
 - High-res photos from professional photographer.

Two opportunities \$15,000 (ex GST)

SUPPORTING PARTNER

As a supporting partner your business will enjoy significant coverage in the lead up to and during the Digital Agrifood Summit. This package is designed for organisations that want to promote their expertise and commitment to enhancing the future of Australian agriculture. Enjoy branding on the big screen and official Summit website, along with a 1-minute company video played during the session changeovers.

Pre-summit benefits:

- Named as 'Supporting Partner' on website and select marketing.
- 2 x promotional posts acknowledging partnership across event channels.
- Use of partnership status in own marketing

Post summit benefits:

- Named as the Supporting Partner in summit material sent post summit.
- Inclusion in the post summit highlights video.
- High-res photos from professional photographer.

During summit benefits:

- 2 x Social Media Content and Promotion
- 4 x Summit Tickets
- 2 x Gala Dinner Tickets
- 4 x Welcome Event Tickets
- 1 x Expo exhibitor space
- Main stage branding
- 250-word company profile in program
- Acknowledgement by MC at the event
- 1-minute company video to be played in breaks

Four opportunities \$7,500 (ex GST)

EXPO PARTNER

As a partner of the Digital Agrifood Summit Expo, you'll have premium placement on site at the Global Digital Farm. This package is designed for organisations with emerging technology who are looking to showcase to, and connect with, an array of industry, researchers and primary producers.

Pre-summit benefits:

- Named as Expo Partner on website and select marketing
- 1 x promotional post acknowledging partnership across event channels.
- Use of partnership status in own marketing.

Post-Summit benefits:

- Named as the 'Expo Partner' in promotional material post-Summit.
- Inclusion in the post summit highlights video.
- High-res photos from professional photographer.

During summit benefits:

- Branding on Expo signage
- Demonstration as part of curated program
- 2 x Social Media Content and Promotion
- 4 x Summit Tickets
- 2 x Gala Dinner Tickets
- 4 x Welcome Event Tickets
- 1 x Expo exhibitor space
- Acknowledgement by MC at the event
- 100-word company profile in official event program

Six opportunities \$7,500 (ex GST)



PRESENTING PARTNER

A curated program of International and Australian speakers will provide expert insight into two topics set to dominate agriculture over the next decade: Artificial Intelligence, and Sustainability and Renewables. As a presenting partner you will have the opportunity to make contributions to the program through a one-off consultation session with the organising committee.

Pre-summit benefits:

- Named as 'Presenting Partner' on website and select marketing.
- 1 x promotional post acknowledging partnership across event channels.
- Use of partnership status in own marketing.
- Consultation on programming

Post summit benefits:

- Named as the 'Presenting Partner' in promotional material post-Summit.
- High-res photos from professional photographer.

During summit benefits:

- 2 x Summit tickets
- 2 x Gala Dinner tickets
- 5 x Welcome Event tickets
- Main stage branding
- 100-word company profile in program
- Acknowledgement by MC at the event
- 1-minute video played on main stage

Three opportunities \$5,000 (ex GST)



SUSTAINABILITY PARTNER

The organisers of the Digital Agrifood Summit are committed to hosting this event in the most sustainable manner possible. As our Sustainability Partner, you'll have the opportunity to work with us to ensure we are delivering on our promise, while also being able to promote your business and commitment to sustainability.

Pre-summit benefits:

- Named as 'Sustainability Partner' on website and select marketing.
- 1 x promotional post acknowledging partnership across event channels.
- Use of partnership status in own marketing.
- Work with the organisers to help us meet our sustainability targets.

Post summit benefits:

- Named as the 'Sustainability Partner' in promotional material post-Summit.
- High-res photos from professional photographer.

During summit benefits:

- 2 x Summit tickets
- 5 x Welcome Event tickets
- 100-word company profile in program
- Acknowledgement by MC at the event e.g. 1-minute video played on main stage



One opportunity \$5,000 (ex GST)

WELCOME EVENT

The invite-only welcome reception is the ideal package to showcase your organisation to delegates in an informal setting. Taking place following the Digital Agrifood Summit Expo, this event provides your business with increased visibility and networking opportunities with delegates and VIPs. As the host, you'll also have a 5-minute speaking opportunity on stage.

Pre-summit benefits:

- Exclusive naming rights of the Welcome Event.
- Named as Welcome Event host on website and select marketing.
- Use of partnership status in own marketing.

During summit benefits:

- 5-minute speaking opportunity at Welcome Event
- 2 x Summit tickets
- 10 x Welcome Event tickets
- Branding at the Welcome Event (supplied by partner).

Post-summit benefits:

- High-res photos from professional photographer.

One opportunity \$5,000



REUSABLE CUPS & MERCHANDISE

One opportunity
\$8,000

Benefits include:

- Branding on Summit website
- Company profile in event program*
- 1 x Social media content and promotion
- 2 x Summit tickets
- 2 x Gala Dinner tickets
- 5 x Welcome drinks tickets
- Branding on merchandise (Notepads and Pens)
- Acknowledgement by MC
- Branding on-site (30 Oct)

COFFEE PARTNER

Two opportunities
\$5,000

Benefits include:

- Branding on Summit website
- 1 x Social media content and promotion
- 2 x Summit tickets
- 2 x Welcome drinks tickets
- Acknowledgement by MC
- Branding on-site (30 Oct)



CATERING BREAKS

One opportunity
\$5,000

Benefits include:

- Branding on Summit website
- 2 x Summit tickets
- 2 x Welcome drinks tickets
- Acknowledgement by MC
- Branding on-site (30 Oct)



JUICE PARTNER

One opportunity
\$5,000

Benefits include:

- Branding on Summit website
- 1 x Social media content and promotion
- 2 x Summit tickets
- 2 x Welcome drinks tickets
- Acknowledgement by MC
- Branding on-site (30 Oct)



CONTACT

To secure your partnership package today, please contact:

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All prices exclude GST.



AGRPARK



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University**

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