

CASE STUDY

PPL

Find out how PPL manages projects and spends only half a day on monthly invoicing with CMap

Summary

One of Financial Times' leading management consultancies, PPL is a social enterprise and B Corp that exists to promote better health, wellbeing and economic outcomes across the UK - and they have big growth ambitions.

The data generated from CMap helps to plan and forecast their strategic direction. Using the seamless resourcing and forecasting tools, Directors are able to manage profitability and drive growth with confidence.

Goals

PPL's growth targets can only be achieved if they maximize their resourcing and billing opportunities.

Dealing with multiple spreadsheets and project management systems makes it almost impossible to:

- ▶ Create efficiencies
- ▶ Spot opportunities
- ▶ Increase performance and growth

As they continue to grow they are hiring more fee-earning staff. However, this presents the challenge of more expense forms, more project billing schedules, and more invoice admin, all adding to the confusion of monthly management and reporting accuracies.

To scale, PPL knew they needed an efficient way of managing their processes and reporting on their financial data.

Solution

Using CMap's rapid billing tool allows businesses, like PPL, to bring timesheets and personal expense data together into one billing platform so you can get invoices out fast. Integrations with popular accounting and BI packages such as Xero, Sage, Microsoft, Tableau and more, free up time at end of month reporting so you can focus on overall business profitability and growth.

“

CMap provides us real-time visibility of activity, progress against deliverables, resourcing, budgeting, invoicing and payment including both permanent and subcontractor resources.

Ken Yeung, Head of Finance and Operations at PPL.

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Results

Managing invoicing all in one place has helped PPL plan ahead and see their business finances directly so they can make better decisions for growth.

“CMap has been a game-changer for us. CMap provides our team with real-time visibility of activity, progress against deliverables, resourcing, budgeting, invoicing and payment

including both permanent and subcontractor resources. It has transformed the way we manage our finances. We use it to capture all our time and material to carry out monthly invoicing. Rather than taking 3 to 4 days to complete the end-of-month finances, thanks to CMap the job only takes no more than half a day. This frees the team up to grow.”

Ken Yeung, Head of Finance and Operations at PPL.



Spent more time designing



Complete set of project data to view



Accurate invoicing and fee forecasting



Facilitating business growth

If you'd like to learn more about how CMap can help you win more work and deliver it more profitably, **book a free demo of our software platform.**

[Book Demo Here](#)