



## IESA-Art & Culture

### PROFILE

Located in the heart of Paris, with locations in both Lyon and London, IESA, a Studialis institution, is one of the most reputed arts administration school in France. Using a unique cross-disciplinary approach of applying management to the arts world, IESA seeks to redefine traditional cultural fields by familiarizing students with business in order to prepare them for the job market. IESA welcomes applicants from high school to executive professionals to study the art market, cultural events management and multimedia. It offers state degree at level I & II registered in RNCP. With 23 schools, 16 campus sites in France, 140 programs and 20 000 students among which 2 000 international students, Studialis is a large group of private higher education institutions in France offering a wide range of multi-disciplinary programs taught in English and French at the bachelor, master, and doctoral levels. The schools in Studialis have decades of experience teaching in their respective fields, consistently scoring highly on academic ranking lists both in France and abroad.

#### Main programmes of study

IESA offers three major areas of study to students at both bachelor and master levels - the Art Market, Cultural Events Management and Multimedia. Graduate programs can be taught both in French or in English (6 programs taught in English). Other majors taught in French or in English can be chosen among Studialis schools : Art : Cinéma (CLCF), Acting (Cours Florent), Design (Strate College) Business : Management (ESG Management School Paris), Finance (ESGF), International Trade (ESGCI)... Foundation programs (French and English) can help student admission in France and in China.



Photograph provided by the institution

#### Research

IESA published a book series in art market, cultural heritage, culture through ECONOMICA. The increased cooperation with The Wallace Collection provides an academic platform for faculties and students.

#### Strengths

Rigorous pedagogy and professional practice: seminars, lectures, visits, an internship and a professional project. Students benefit from individual guidance and a network of over 12 000 alumni spread across the world. Cooperation with famous art institutions and universities: University of Warwick, Sir John Soane's Museum. Studialis Services offer one international admissions procedure for 23 schools and many other services.

#### Location

IESA has campuses located in the heart of Paris and London. Studialis offers the students the possibility to study also in Lyon, Rennes, Bordeaux, Toulouse, Aix-en-Provence, Montpellier.

Member of Campus France Forum / Member of CampusArt network

### IDENTITY FORM

[www.iesa.edu/](http://www.iesa.edu/)

Precise name of the institution →	IESA - Art & Culture
Type of institution →	Private Institution recognized by the French Ministry of Culture and Communication
City where the main campus is located →	Paris
Number of students →	1 100
Percentage or number of international students →	15 %
Type and level of qualifications awarded →	LMD : Bachelor - Level-2 certified occupational title. Level-1 certified occupational title - MBA and Master of Art
French language courses →	Yes
Programs for international students →	Yes
Programs in English →	Yes - Graduate Programs taught in English, MBA.
Registration fees / year (for information only) →	Starting at 7000 euros
Postal address →	5, avenue de l'Opera, 75001 Paris





Number of international students  
enrolled each year: 15 %

Network member: Studialis  
<http://www.studialisedu.net>



Web site in English  
<http://www.iesa.edu/>



Social networks  
<https://fr-fr.facebook.com/iesa.art.culture>

## BEFORE LEAVING

### ✓ INSCRIPTION

- ◆ **Contact:** Didier BOUVET  
info@studialisedu.net  
Tél. +33(0)1 55 28 88 84  
13 rue St Ambroise 75011 Paris
- ◆ **Dates for announcement of admission decisions**  
Throughout the year

### ✓ FRENCH AS A FOREIGN LANGUAGE COURSES

- ◆ Courses in French as a foreign language offered before start of academic term
- ◆ Courses in French as a foreign language available throughout the year
- ◆ Name of the training center: Alliance Française de Paris  
<http://www.alliancefr.org/>

### ✓ HOUSING

- ◆ **Contact:** Coralie MOYNE  
info@studialisedu.net  
Tél. +33(0)1 55 28 88 84  
13 rue St Ambroise 75011 Paris
- ◆ **Services offered**
  - Option to reserve and secure space in another student residence
  - List of available rentals or of Web sites that can be used to find rental housing
- ◆ **These services apply to**  
All international students
- ◆ **These services are free**



## WELCOME SERVICES

### ✓ UPON ARRIVAL AT THE INSTITUTION

- ◆ **Assistance with administrative and academic registration**
- ◆ **Assistance with housing** (explanation of steps to be taken with respect to housing assistance, utilities, insurance, security deposit, housing tax, etc.)
- ◆ **Help opening a bank account**
- ◆ **Assistance with administrative and regulatory compliance** (such as obtaining residency permit)