

Kasey Cingel

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Education

North Carolina State University, Raleigh, North Carolina

Bachelor of Science, Computer Engineering

3.4/4.0 GPA

May 2017

Work Experience

Web Developer

December 2021-Present

ShootProof, Remote

- Design and build high-converting landing pages in Webflow
- Collaborate cross-functionally with UX, design and engineering teams to improve site experience
- Implement A/B tests in VWO to execute on CRO initiatives
- Configure Google Tag Manager and Google Analytics to implement complex tracking across websites

Junior Web Developer

February 2021-December 2021

Sidekick Web Studio, Denver, Colorado

- Design, develop and animate custom websites in Webflow
- Apply knowledge of CSS and JavaScript to add additional functionality and customization to Webflow websites
- Design new webpages based off of a clients' existing branding
- Animate logos, social media ads and other content in Adobe After Effects

Freelance Web Designer

November 2020-Present

Chris Talbott, New York City, New York

- Work directly with documentary filmmaker to redesign his Squarespace websites including a portfolio website, website for his non-profit organization and website for a documentary film
- Edit documentary film in Adobe Premiere Pro to short teaser videos

Freelance Photographer & Photo Assistant

Berlin, Germany

July 2019-December 2020

- Photograph press kits, social media branding content and headshots for actors and musicians
- Photograph promotional materials and behind the scenes images for music video production
- Retouch and edit photos using Capture One and Adobe Photoshop

IT Engineer

July 2017-July 2019

Cisco Systems, San Jose, California

- Design and analyze data visualizations in Tableau for internal business users to understand customers and sales data
- Work on a team rewriting Cisco's Smart Software Manager from Ruby on Rails to Java to improve scalability and performance

IT Engineering Intern

Cisco Systems, Raleigh, North Carolina

May 2016-August 2016

- Collaborate with other interns to rebuild and improve the user-friendliness of a website for employees that helps detect fraud

Technical Intern

Fidelity Investments, Durham, North Carolina

May 2015-August 2015

- Apply HTML, CSS and JavaScript to develop a user interface that monitors log files located in a SQL database

Software Development Intern

Progress Software, Morrisville, North Carolina

May 2014-December 2014

- Redesign and develop company home page to be more user-friendly

Relevant Workshops

- American Graphics Institute UX Design Principles
- American Graphics Institute Graphic Design
- SQL Scripting Fundamentals
- Tableau Desktop Fundamentals I & II

Skills & Technologies

- Webflow
- HTML/CSS
- JavaScript
- Figma
- Adobe Photoshop
- Adobe After Effects
- Adobe Illustrator
- Zapier