

2022 IMPACT REPORT



**COMMUNITY
VIOLENCE
INTERVENTION**



**SAFE HOPEFUL
NEIGHBORHOODS**



**NATIONAL
PARTNERSHIPS**



LETTER FROM MAYOR BROOME



Public safety and crime experts agree – violent crime is on the rise across the United States, and it is likely to get worse before it gets better. Violence is a public health epidemic, and it will spread without a containment and prevention strategy.

I have always held the belief that we are stronger together. Our effort to strengthen East Baton Rouge's Public Safety Ecosystem while stabilizing individuals, youth, families, and community is based on a three-pronged approach: law enforcement, community engagement, and mental health.

This work is done by leveraging city resources while engaging residents and partners to build prosperous neighborhoods and create economic pipelines to provide opportunities for everyone.

As your Mayor-President, I have made a commitment to transparency within my administration. We work to deliver on every facet of this commitment and it is my intention to continue to do so as we move Baton Rouge forward.

This 2022 Impact Report outlines evidence-based data around our community-led public safety work for the last 2 years. Our pilot programs like "Safe Communities" mobilize community violence intervention, group violence intervention, and a variety of street outreach tactics that complement law enforcement.

It also outlines our dynamic national partnerships like the White House Community Violence Intervention Collaborative, an 18-month technical assistance program that I believe profoundly supported the 23% reduction in homicide in 2022.

23% HOMICIDE REDUCTION IN EAST BATON ROUGE PARISH IN 2022.

Law Enforcement cannot deliver public safety on their own! Safe Hopeful Healthy Baton Rouge will continue to co-produce with the community to proactively dedicate resources to transform neighborhoods, provide outreach to at-risk or high-risk individuals, and mediate conflicts.

I am overjoyed and thankful for the response thus far from all facets of stakeholders, and I invite you to join the work through your respective spheres of influence.

MAYOR-PRESIDENT SHARON WESTON BROOME

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WHAT IS A COMMUNITY-BASED PUBLIC SAFETY ECOSYSTEM?

Collaboration is at the core of how we work. Whether your work in the community focuses on preventing violence, intervening in current situations, or treating wounds created due to violence, your insight into improving public safety is essential in healing our city.

Our ecosystem creates a seat at the table for everyone working towards the common goal of reducing violence by:

- * Supporting communities in the development of their own safety strategies
- * Ensuring that the community is at the center in conversations and acknowledging their voices as subject matter experts who have solutions for themselves, their families, and their neighborhoods
- * Leveraging a collective impact model to address the opportunities and challenges that communities face as they implement intervention strategies

OUR HOPE

Stakeholders will find value in ecosystem partnerships, examine their particular perspectives, and align them with those of other stakeholders to work in consort with similarly engaged stakeholders.

By stakeholders, we mean all of those who are affected by or influence community violence and well-being — the individuals (youth, parents, and extended families), communities, legislators, media, faith- and community-based agencies, private sector, philanthropy, and public agencies at the federal, state, and local levels.

COLLECTIVE IMPACT MODEL

As a part of the SHHBR Ecosystem, community shares an overarching vision and work collaboratively to align the key elements to **reduce gun violence and bring about well-being**.

Monthly public safety ecosystem meetings are designed to equip each individual or entity with the information to better understand how their work aligns with, and contributes to, the overall effort. This, in turn, can position ecosystem partners to more effectively and strategically leverage resources.



Collective Impact frameworks have five conditions that together produce true alignment and lead to powerful results: **a common agenda, shared measurement systems, mutually reinforcing activities, continuous communication, and a backbone support organization.**

SHHBR's backbone agency is the Mayor's Healthy City Initiative partnered with interagency departments within City-Parish.



WHY WE EXIST

LAW ENFORCEMENT CANNOT DELIVER PUBLIC SAFETY ON THEIR OWN. COMMUNITY PLAYS A MAJOR ROLE IN OUR OVERALL PUBLIC SAFETY.

By using a public health approach, Safe Hopeful Healthy BR uses **data as a foundation** to understand how frequently violence occurs, where it occurs, and place-based trends in violence. When the community has access to this information in a practical way, stakeholders can collaborate to create solutions to prevent violence, promote healing, and restore our neighborhoods.

SHHBR PILLARS



ENSURE SAFE & HEALTHY INDIVIDUALS, YOUTH, FAMILIES, AND COMMUNITY



FOSTER SAFE AND HOPEFUL NEIGHBORHOODS



CREATE A HEALTHY & HOPEFUL CULTURE OF PEACE



BUILD INFRASTRUCTURE FOR HEALING-INFORMED POLICIES, PRACTICES, AND SYSTEMS

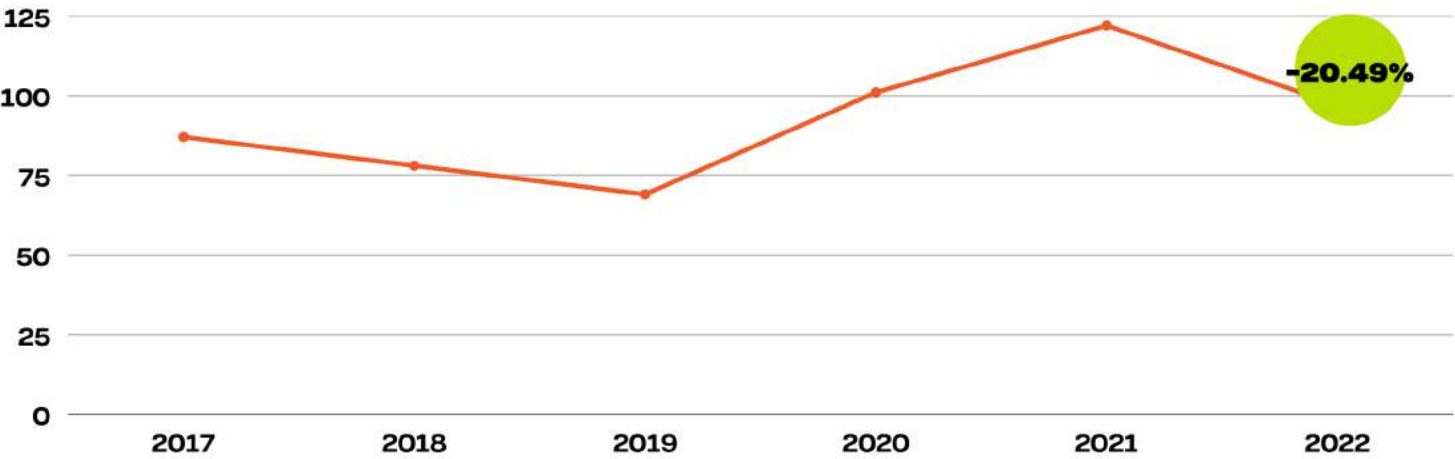
**VIOLENCE IS A PUBLIC HEALTH EPIDEMIC,
AND IT WILL SPREAD WITHOUT A PREVENTION AND INTERVENTION STRATEGY.**

DATA HIGHLIGHT:

GUN VIOLENCE TRENDS

Although we have observed reductions in both non-fatal and fatal Gun Violence categories from 2021 to 2022, the levels today are still higher than our historical 5 year average. In 2023, Safe Hopeful Healthy BR (SHHBR) aims to support the Mayor's Gun Violence Reduction Collaborative's goal to reduce gun violence by an additional 15% to fall below the Pre-COVID baseline.

BASELINE (AVG. 2017-2020) → 83.75							
CRIME	2017	2018	2019	2020	2021	2022	% CHANGE (2022 VS 2021)
HOMICIDES	87	78	69	101	122	97	-20.49% ↓



CRIME	2019	2020	2021	2022	% CHANGE (2022 VS 2021)
FATAL SHOOTINGS	65	92	107	83	-22.43% ↓
NON-FATAL SHOOTINGS	203	270	342	294	-14.04% ↓
GUN VIOLENCE FATAL + NON-FATAL SHOOTINGS	268	362	449	377	-16.04% ↓

DATA SOURCE: BATON ROUGE POLICE DEPARTMENT. REFLECTS INCIDENTS IN BATON ROUGE CITY LIMITS.

MAYOR BROOME'S APPROACH TO PUBLIC SAFETY

LAW ENFORCEMENT CANNOT DELIVER PUBLIC SAFETY ON THEIR OWN. COMMUNITY PLAYS A MAJOR ROLE IN OUR OVERALL PUBLIC SAFETY.

Addressing the root causes of violence is critical to the long-term success of our work, and we are committed to finding new and innovative ways to engage community.

Mayor Broome's approach to public safety welcomes contributions from diverse stakeholders because it is vital to our efforts to create safer and more vibrant communities for everyone.

THE 3-PRONGED APPROACH TO PUBLIC SAFETY

LAW ENFORCEMENT AGENCIES CONTINUED EFFORT TO PROTECT AND SERVE THE COMMUNITY

COMMUNITY BASED PUBLIC SAFETY PROGRAMS THAT EMPOWER THE COMMUNITY TO PROTECT THEIR NEIGHBORHOODS THROUGH VIOLENCE REDUCTION STRATEGY(S)

UTILIZE A MENTAL HEALTH APPROACH TO ADDRESS UNRESOLVED TRAUMA AND ONGOING MENTAL HEALTH ISSUES THAT LEAD TO A CYCLE OF VIOLENCE

PUBLIC SAFETY PARTNERSHIP GOALS

GOAL 1



The East Baton Rouge Gun Violence Collaborative is increasing investments in community outreach, community engagement, and partnerships focusing on reducing gun violence.

GOAL 2



The East Baton Rouge Gun Violence Collaborative is coordinating and enhancing law enforcement partnerships to investigate, prosecute, and reduce gun violence.

GOAL 3



The Parish is leveraging municipal services to address the conditions that contribute to gun violence.

GOAL 4



The East Baton Rouge Gun Violence Collaborative is employing sound means and methods to identify and concentrate efforts on violent persons, groups, and places to reduce gun violence.

These specific focus areas, and goals, strategies will lead the fiscal planning for use of ARP dollars, grant procurement, general fund budgets, and public-private partnerships to advance successful outcomes.



2017-2018

- Baton Rouge awarded ReCast Grant to address healing centered and trauma informed practices
- Baton Rouge awarded Collective Healing grant to address police and community relationships. Began peer partnership with Newark, NJ for Community Violence Intervention, Healing-Centered and Trauma Informed Practices

2019

- Baton Rouge Police Dept adopts Procedural Justice framework
- Mayor Broome joins Cities United Network for Safe Healthy Hopeful Communities

2020

- Mayor Broome commits \$2.2 Million in CARES Act funding for Community-Based Public Safety

2021

- A.G.I.L.E. Planning Solution launches Baton Rouge Community Street Team (BRCST)
- SHHBR Partners with EBRPSS for School Outreach Dream Academy
- SHHBR partners with Big Buddy to launch Safe Hopeful Healthy Classroom Pilot at Glen Oaks High School
- Baton Rouge selected for Biden Administration's Community Violence Intervention Collaborative (CVIC)

2022

- SHHBR launches monthly Community-Based Public Safety Ecosystem Meetings
- Activated Summer of Hope 2022 violence reduction strategy
- Baton Rouge Awarded \$1 Million BRIGHT Grant from Congressman Troy Carter for trauma-healing strategies
- Baton Rouge Awarded DOJ/BJA \$2 Million Community Based Violence Intervention and Prevention Initiative (CVIPI) Grant
- Mayor Broome allocated \$5.5 Million from American Rescue Plan (ARP) Funding for 2023

2023

- Participating in Cities United Roadmap Academy
- Baton Rouge Selected for Coalition to Advance Public Safety (CAPS) continued investment in Baton Rouge's CVI landscape by national partners

“KINDNESS AND JUSTICE ARE NOT SYNONYMOUS. BE KIND. AND ADVOCATE AND WORK FOR JUSTICE. LIVES DEPEND ON IT.” – BERNICE KING

THE SAFE HOPEFUL HEALTHY BR APPROACH

At the heart of Safe Hopeful Healthy BR are individual residents, community organizations, business leaders, and stakeholders most impacted by violence that willingly connect with the Safe Hopeful Healthy BR staff and partners every 3rd Tuesday of the month to provide insight, ideate, and ultimately create solutions that will create progress on our 4 pillars.

In September 2020, Mayor-President Sharon Weston Broome established Safe Hopeful Healthy BR, within the Mayor's Healthy City Initiative, to develop a collective vision and strategy to strengthen coordination, capacity, and partnerships to address the root causes of violence, and to advance policies and practices that are grounded in a culture of health.

By developing a public safety ecosystem, a diverse coalition of stakeholders, including survivors, advocates, and community partners work collaboratively to prevent all forms of violence and promote healing through four pillars.

CATEGORIES OF HOPE



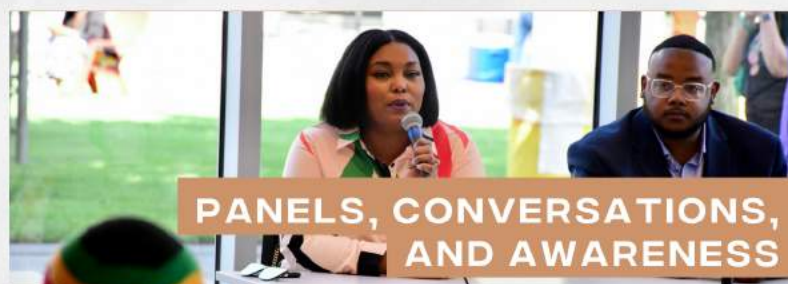
Grass Roots level community engagement puts individuals and families directly in touch with services.



Engaging events spark joy, creativity and fun. These events cultivate a spirit of hope in the community.



Provide summer employment and personal, as well as professional development opportunities for youth.



Courageous conversations and discussions challenge our thinking around the issue of public safety



PROGRAM SPOTLIGHT: COMMUNITY-BASED VIOLENCE INTERVENTION

STRATEGIES

- Employs “violence interrupters” trained to understand neighborhood dynamics and mediate potentially deadly conflicts. At the same time, outreach workers connect at-risk individuals to social services.
- Identifies the small population — sometimes just a few dozen people — responsible for the majority of gun violence in a neighborhood. Community leaders, in conjunction with police, offer opportunities to discourage group members from participating in shootings.
- Connects recently injured patients with case managers who help them leave behind a violent lifestyle and avoid the retaliatory attacks that make up a significant share of community gun violence.

PROBLEM

IN THE PAST 5 YEARS EBR PARISH HAS SEEN **INCREASES IN VIOLENCE, PARTICULARLY GUN VIOLENCE**. LIKE MANY CITIES ACROSS THE COUNTRY COVID-19 PRESENTED INCREASED SPIKES

SOLUTION

✱ COMMUNITY-BASED VIOLENCE INTERVENTION (CVI)

✱ GROUP VIOLENCE INTERVENTION

✱ COMMUNITY-BASED INTERVENTIONIST



TRUCE



C.H.A.N.G.E

PROBLEM

In the past 5 years, EBR Parish has seen increases in violence, particularly gun violence. Like many cities across the country COVID 19 presented increased spikes

BRCST OUTCOMES

The goal of the Baton Rouge Community Street Team is to reduce violent crime and homicide in zip codes 70802 and 70805. We have use several different strategies to do so such as the High-Risk Intervention (HRI) Team and Community Engagement Activities.

149 DISPATCHES

AFTER AN INCIDENT IS RECORDED VIA BRPD, BRCST RECEIVES DETAILS AND RESPONDS TO SCENE

12 PREVENTIONS

THROUGH COMMUNITY CONNECTIONS AND ESTABLISHED RELATIONSHIPS, BRCST ENGAGES INDIVIDUALS OR GROUPS THAT MAY HAVE CONFLICT AND WORK TO MAINTAIN PEACE BETWEEN THEM

69 INTERVENTIONS

DURING OR SHORTLY AFTER A SHOOTING INCIDENT HAS OCCURRED, HRI APPLY TRAINED STRATEGIES AND SOLUTIONS TO PREVENT RETALIATION

19 MEDIATIONS

THROUGH COMMUNITY CONNECTIONS AND ESTABLISHED RELATIONSHIPS, HRI BRING FEUDING INDIVIDUALS OR GROUPS TOGETHER TO COME TO A MUTUAL RESOLVE

45 FOLLOW-UPS & 42 COMMUNITY WALKS

WEEKLY OPPORTUNITIES TO CONNECT TO HIGH-RISK NEIGHBORHOODS AND BUILD AWARENESS OF THE TEAM'S EXISTENCE.

THIS ALSO ALLOWS FOR OPPORTUNITIES FOR COMMUNITY MEMBERS IN 70802 AND 70805 TO ENGAGE WITH THIS RESOURCE AND LEARN HOW THEY CAN CONNECT



TRUCE OUTCOMES

Group Violence Intervention (GV) and Focused Deterrence work intervene with high-risk groups and individuals to prevent future crimes, primarily future violence. TRUCE engages high-risk youth to help them leave violence behind and introduce them to productive lifestyles.



TRUCE CLIENTS
TRUCE SERVED 67 CLIENTS



SCHOOL PARTNERSHIPS
TRUCE SERVED 34 YOUTH AT
BROADMOOR HIGH SCHOOL AND
TARA HIGH SCHOOL



COMMUNITY EVENTS
TRUCE PARTICIPATED IN 37
COMMUNITY EVENTS



GAS FOR GUNS
TRUCE WAS ABLE TO REMOVE 48 UNSECURED WEAPONS FROM THE COMMUNITY. TRUCE PROVIDED 2,650.00 IN GAS CARDS. THIS EVENT WAS IN COLLABORATION WITH MAYOR'S OFFICE, BATON ROUGE POLICE DEPARTMENT AND EAST BATON SHERIFF'S OFFICE. THIS EVENT WAS HELD AT CAPITAL MISSIONARY BAPTIST CHURCH



PROBLEM

EBR SCHOOLS STUDENTS IN DISINVESTED COMMUNITIES ARE AT HIGH RISK FOR TRUANCY, ENGAGEMENT IN NEGATIVE ACTIVITIES, AND LOW SCHOOL PERFORMANCE.

THEY ALSO ARE CHALLENGED WITH SAFETY ON AND OFF CAMPUS, AND A NEED FOR POSITIVE INTERACTIONS WITH CARING ADULTS.

SOLUTION

- ✦ SAFE PASSAGE
- ✦ SHH CLASSROOM
- ✦ SCHOOL-BASED OUTREACH
- ✦ RESPECT 4 LIFE

PROGRAM SPOTLIGHT: SCHOOL OUTREACH DREAM ACADEMY

STRATEGIES

Safe Hopeful Healthy BR's School Outreach Dream Academy (SODA) is a partnership between East Baton Rouge Parish School System, Big Buddy, and Healthcare Centers in Schools to provide students, their families, and the surrounding communities with personal and professional development resources to become their best selves.

THROUGH THIS PROGRAM, EACH SCHOOL WILL RECEIVE THE FOLLOWING SUPPORTS:

- **SHH Classroom:** Partnership with Big Buddy to provide personal and professional development for students at high-risk high schools. Curriculum exposes students to various career opportunities and industries. Students are later eligible for the Mayor's Youth Workforce Experience during the summer.
- **School-Based Outreach:** Partnership with Health Care Centers in Schools providing mental health services for students at the following schools:
 - Glen Oaks
 - Capitol High
 - McKinley Senior High School ('23)
 - Istrouma (Middle & High '23)
 - Scotlandville Magnet High ('23)
- **Safe Passage:** Partnership with BRCST focused on conflict resolution, to support youth getting to school safely, being safe during lunch periods, as well as high traffic times in the school day, and after school.



SBO OVERVIEW

School-Based Outreach clinicians serve 9th-12th grade students referred by a teacher, counselor, social worker, etc. that has a concern about a student. Referrals are submitted and received by the on-campus SBO program managers. The following services are available: individual counseling, group counseling, and group community engagement activities.

SBO MISSION

To develop collaborative partnerships that build a continuum of support (in-school and out-of-school) through integrated, person-centered, success planning designed to improve social, emotional, and academic outcomes for middle and high school youth personal, and professional development as well as improve their environments through family and community engagement.

GLEN OAKS

REFERRALS: 18
ENCOUNTERS: 44
GROUP: 1
INDIVIDUAL: 0
CRISIS MANAGEMENT: 1

SCOTLANDVILLE

REFERRALS: 57
ENCOUNTERS: 19
PARENT: 6
INDIVIDUAL: 0
CRISIS MANAGEMENT: 0

MCKINLEY

REFERRALS: 14
ENCOUNTERS: 58
GROUP: 4
INDIVIDUAL: 0
CRISIS MANAGEMENT: 0

CAPITOL

REFERRALS: 28
ENCOUNTERS: 114
GROUP: 4
CRISIS MANAGEMENT: 2
OFF CAMPUS EVENTS: 14
FIELD TRIPS: 6
FAMILY ENGAGEMENTS: 88
STAFF MEETINGS REGARDING STUDENT: 103
PERSONAL DEVELOPMENT TRAINING: 18

ISTROUMA

REFERRALS: 37
ENCOUNTERS: 0
GROUP: 0
INDIVIDUAL: 0
CRISIS MANAGEMENT: 0

SHH CLASSROOM OUTCOMES

SHH Classroom workshops are designed to promote on-time graduation by enhancing the school culture, promoting regular school attendance, connecting in-school learning to real life, and introducing young people to the myriad of opportunities available to them after graduation.



449 – 9TH GRADE YOUTH
PARTICIPATED IN THE SAFE HOPEFUL
HEALTHY CLASSROOMS IN THE FALL 2022



93% OF THE YOUTH
PARTICIPANTS
INDICATED THAT THEY LIKE PARTICIPATING
IN THE SHH CLASSROOM



181 WORKSHOP SESSIONS
WERE CONDUCTED FOR YOUTH AT THE 4
EBRPS HIGH SCHOOLS BY SHH FACILITATORS
DURING THIS SCHOOL YEAR (FALL/SPRING)
WITH MORE TO COME.



416 – 9TH GRADE YOUTH
9TH GRADE YOUTH PARTICIPATED IN
THE SAFE HOPEFUL HEALTH
CLASSROOMS IN THE SPRING 2023



95% OF THE YOUTH
PARTICIPANTS
INDICATED THEY ARE LEARNING NEW
THINGS AS A RESULT OF THEIR
PARTICIPATION IN THE SHH CLASSROOM.



PROBLEM

CITY RESOURCES ARE OFTEN INACCESSIBLE FOR THE RESIDENTS WHO WOULD BENEFIT FROM THEM MOST. TO HAVE A THRIVING COMMUNITY WE MUST CREATE OPPORTUNITIES FOR RESIDENTS TO BUILD PROSPEROUS NEIGHBORHOODS AND CREATE ECONOMIC PIPELINES TO PROVIDE OPPORTUNITIES FOR EVERYONE.

INDIVIDUALS DESERVE **CLEAN AND SAFE NEIGHBORHOODS** AND **ACCESS TO THE SERVICES** NEEDED TO IMPROVE THEIR HEALTH AND WELLBEING AND GAIN ECONOMIC OPPORTUNITIES.

SOLUTION

- ✦ RESIDENT LEADERSHIP TRAINING
- ✦ COMMUNITY PROJECT GRANTS
- ✦ CIVIC ASSOCIATION GRANTS
- ✦ COMMUNITY EVENT GRANTS
- ✦ NEIGHBORHOOD CLEAN-UP TOOLS

PROGRAM SPOTLIGHT:

SAFE HOPEFUL NEIGHBORHOODS

STRATEGIES

Safe Hopeful Neighborhood (SHN) serves as the hub of neighborhood engagement for Mayor-President Sharon Weston Broome's Office, Mid City Redevelopment Alliance, and Build BR.

SHN is a citizen-based portal that connects people to city systems, providing residents with the resources to improve their lives, create change in their neighborhoods, and encourage others to join them. SHN offers the following services:



PROBLEM

The road to building trust can be quite challenging. It is for that reason that we understand the importance of partnering with individuals and organizations that have the ear of the community. Trust between communities, organizations, and systems create links to important resources that help communities thrive.

SHN OUTCOMES

COMMUNITY IMPACT

- EMPOWERED OVER 100 RESIDENTS WITH RESOURCES TO FIGHT BLIGHT THROUGH BLIGHT BOOTCAMP
- SUPPORTED 50+ BLACK-OWNED BUSINESSES
- 60 CLEANUPS INCLUDING 2 CITYWIDE CLEANUPS CALLED OPERATION CLEANUP
- CREATED A BRIDGE BETWEEN RESIDENT CHALLENGES AND CITY RESOURCES.
 - RESIDENTS HAVE PERSONALLY INTERACTED WITH 10+ CITY DEPARTMENTS.

RESIDENT LEADER ACADEMY

- TRAINED 33 RESIDENTS FROM 11 NEIGHBORHOODS
 - EDEN PARK
 - SCOTLANDVILLE- BANKS
 - ZION CITY
 - GLEN OAKS
- SUPPORTED 24 RESIDENT-LED COMMUNITY PROJECTS
- HIRED 2 RESIDENT LEADERS AS RESIDENT AMBASSADORS
- SENT 4 RESIDENT LEADERS TO NATIONAL TRAINING

COMMUNITY SUPPORT

FIXUP! RESOURCE: FREE PROGRAM WHERE WE EMPOWER OUR NEIGHBORS WITH RESOURCES, SUPPLIES, AND EQUIPMENT THEY NEED TO LEAD THE CHARGE OF COMMUNITY IMPROVEMENT IN AND AROUND THEIR HOMES.

- YEAR 1: 34 USAGE
- YEAR 2: 64 USAGE
- YEAR 3: 15 USAGE BY MID MARCH

GRANTS

DISBURSED \$36,000 IN GRANTS TO DIRECTLY SUPPORT RESIDENT-LED PROJECTS THAT INCREASED THE QUALITY OF LIFE FOR THE RESIDENTS. SOME OF THE PROJECTS INCLUDE:

- ZION CITY CHRISTMAS FEST
- JK REED BACK TO SCHOOL GIVEAWAY
- SCOTLANDVILLE - BANKS BIKE RIDE
- THE RESISTANCE EASTER EGG HUNT
- NEW NEIGHBORHOOD SIGNS
- EDEN PARK'S BEAUTIFICATION DAY
- NEIGHBORHOOD STREET LIGHTS
- OLD SOUTH POCKET PARK
- EASYTOWN TREE DEDICATION
- BATON ROUGE MLK & JUNETEENTH FESTIVALS



SHN OUTCOMES



TRAINED 33 RESIDENTS FROM 11 NEIGHBORHOODS

- EDEN PARK
- SCOTLANDVILLE-BANKS
- ZION CITY
- GLEN OAKS
- AND MORE!



SUPPORTED 24 RESIDENT-LED COMMUNITY PROJECTS



60 CLEANUPS INCLUDING 2 CITYWIDE CLEANUPS CALLED OPERATION CLEANUP



EMPOWERED OVER 100 RESIDENTS WITH RESOURCES TO FIGHT BLIGHT THROUGH BLIGHT BOOTCAMP



PROBLEM

TRUST BETWEEN COMMUNITIES AND ORGANIZATIONS OR SYSTEMS CREATE LINKS TO IMPORTANT RESOURCES THAT HELP COMMUNITIES THRIVE. THE ROAD TO BUILDING THIS TRUST CAN BE QUITE CHALLENGING. **LOW TRUST MAKES IT HARDER TO SOLVE COMMUNITY PROBLEMS.**

SOLUTION

- ✦ ALUMNI ROUND-UP
- ✦ MAKE IT MAKE SENSE
- ✦ JOY & HOPE EVENTS
- ✦ PUBLIC SAFETY ECOSYSTEM MEETINGS

PROGRAM SPOTLIGHT:

JOY, HOPE, & COMMUNITY TRUST

STRATEGIES

Growing mistrust blocks collective action on violence, poverty, and homelessness. Decades of silos, invisible sources of bitter debates, and gridlock in the halls of government often results in low participation rates in community organizations and collaborations.

At the same time, the overpowering narrative of negativity, trauma in neighborhoods, and propaganda narratives only define disinvested communities by their struggles.

Safe Hopeful Healthy understands that building community trust and providing resources and spaces to experience collective Joy and Hope contribute to imagining another world and offers victimized communities other ways of being, than just through violence.

- Foster trust by partnering with individuals and organizations that have the ear of the community
- Provide outlets for community to experience joy and hope by partnering, sponsoring, and hosting events.
- Convene spaces, for collective input and action.

DATA HIGHLIGHT:

COMMUNITY EVENTS

Law Enforcement cannot deliver public safety on their own. **Community** plays a major role in our overall Public Safety.



146

COMMUNITY EVENTS



159

**TRAININGS/TECHNICAL
WORKSHOPS**



70802

70805

**37 EVENTS OUT OF
140 EVENTS HELD IN
TARGET ZIP CODES**



146 EVENTS

HELD IN 12 UNIQUE ZIP CODES

70802, 70805, 70806, 70807, 70808,
70810, 70811, 70812, 70813, 70814,
70815, 70816

DATA HIGHLIGHT:

PARTICIPANTS AND ENGAGEMENTS

Whether virtual, physical or both, **connection with community is vital** to ensuring our community is safe, hopeful, and healthy for all residents.



15,359

**IN-PERSON
PARTICIPANTS**



159

**WORKSHOP
PARTICIPANTS**



190

**VIRTUAL EVENT
PARTICIPANTS**



**473,943
SOCIAL INTERACTIONS**

through posts, reels, and stories on
various social media outlets

Social media creates awareness and access for the community to connect to resources, understand more hopeful possibilities exist, and meets residents where they are.

100+

**COMMUNITY-BASED
ORGANIZATIONS/NONPROFITS CONNECTED**



Summer of Hope

INITIATIVE SPOTLIGHT: A SUMMER OF JOY, HOPE, AND COMMUNITY OUTREACH



INITIATIVE SPOTLIGHT:



Summer of Hope was birthed through a series of conversations, during Safe Hopeful Healthy BR's monthly community-based public safety ecosystem meetings that are held on the 3rd Tuesday of each calendar month.

STRATEGIES

- **Build concentrated synergy around summer violence reduction efforts in Baton Rouge**
- **Amplify positive activities throughout the summer**
- **Provide proactive mitigation and intervention in our most vulnerable neighborhoods**

Through this report, we will outline how this collective impact strategy worked to bring hope and peace directly to neighborhoods, streets, and families that have been impacted by violence.

Using an equity lens, SHHBR calls for addressing violence in neighborhoods disproportionately impacted by persistent and concentrated levels of poverty and violence. Through law enforcement data pre and post pandemic, the following neighborhoods have been prioritized for Safe Hopeful Healthy BR:

HIGH RISK FOCUS AREAS

BRPD

- **BANKS - 1.1**
- **ZION CITY - 1.5**
- **BROOKSTOWN - 0.8**
- **MELROSE EAST - 1.0**
- **BELAIRE - 1.6**
- **THE BOTTOM - 1.5**
- **TIGERLAND - 0.8**
- **THE PARK - 1.0**
- **DIXIE - 1.1**

EBRSO

- **GARDERE - 2.4**
- **GLEN OAKS - 1.08**

EBR Parish is 470 Sq Miles. The following areas of concern make up 13.88 SQMI of 470 SQMI. This is 2.95% of the Parish's total area.



BY THE NUMBERS IMPACT

During Safe, Hopeful, Healthy BR pilot operations from June 2021 - December 2021, a preliminary statistical analysis revealed that increased in person interactions/engagement in neighborhood-based areas increase, violent crimes decrease relative to periods without engagement.

Based on this preliminary analysis, Summer of Hope prioritized intentional opportunities and locations for community touch points.

2.1K PIECES OF ART
CREATED THROUGH
NEIGHBORHOOD ARTS PROJECT



149K HOURS
OF WORK EXPERIENCE COMPLETED BY
EBR YOUTH AGES 14 - 24

**33.7 K COMMUNITY
MEMBERS**
SPOKEN TO AND NEEDS RECORDED



**226 PARTICIPATING
ORGANIZATIONS**
PARTNERED, SPONSORED, OR
ORGANIZATIONS CONNECTED VIA
SUMMEROFHOPE.COM

**75.4K
DOORS
KNOCKED ON**
ACROSS 7
ZIP CODES



**70802
70805
70806
70807
70810
70811
70812**



Summer of Hope

**WAS COMPRISED OF
119 EVENTS**

FROM MAY 27TH TO AUGUST 20TH



LOOKING FORWARD

GOAL: 15% REDUCTION IN GUN VIOLENCE YEAR OVER YEAR BY UTILIZING MAYOR BROOME'S 3-PRONGED APPROACH OF LAW ENFORCEMENT, COMMUNITY-BASED STRATEGIES, AND MENTAL HEALTH AND HUMAN SERVICES.

SHHBR continues to prioritize building capacity for Community-Based strategies and proven methodologies that complement law enforcement.

RECOMMENDATIONS:

Implement a community-based violence reduction plan that provides immediate peer support to individuals and families most directly affected, support healing across the impacted community, message about the unacceptability of violence, and link to longer-term services to address mental health and well-being.

Establish Neighborhood-Based Violence Prevention strategies in focused neighborhoods that have been identified with high risk of violence to build inclusive spaces where community stakeholders work together to advance important practice, policy, and systems change.

Expand the Community Violence Intervention to more communities with high rates of violence. Violence Intervention strategies include:

- ✦ **SHHBR PUBLIC SAFETY ECOSYSTEM**
- ✦ **STREET OUTREACH AND COMMUNITY VIOLENCE INTERVENTION SERVICES**
- ✦ **GROUP VIOLENCE INTERVENTION (GVI)**
- ✦ **HOSPITAL VIOLENCE INTERVENTION PROGRAMS**

Promote Healing Centered & Trauma Informed Ecosystem to transform how systems serve communities to promote healing and reduce harm.

Develop a Community Accessible dashboard that will provide easy access to violence-related data for use by all EBR Parish stakeholders.

Shift the Public Narrative by centering survivor voice and the core message that violence is preventable as well as increasing awareness of the root causes of violence and elevating solutions to violence.



OFFICIAL PARTNERS

2022 NATIONAL INITIATIVES:

WHITE HOUSE COMMUNITY VIOLENCE
INTERVENTION COLLABORATIVE (CVIC)
NATIONAL LEAGUE OF CITIES RACE
EQUITY AND LEADERSHIP (REAL)
COUNCIL
DOJ'S PUBLIC SAFETY PARTNERSHIP
CITIES UNITED ROADMAP ACADEMY

NATIONAL PARTNERS / TTA:

CITIES UNITED
ANNIE E. CASEY FOUNDATION
COMMUNITY BASED PUBLIC SAFETY COLLECTIVE
HEALTH ALLIANCE FOR VIOLENCE INTERVENTION
EQUAL JUSTICE USA
HEALTH RESOURCES IN ACTION
NEWARK COMMUNITY STREET TEAM

EBR COMMUNITY PARTNERS:

BIG BUDDY
HEALTHCARE CENTERS IN SCHOOLS
A.G.I.L.E PLANNING SOLUTIONS
BATON ROUGE COMMUNITY STREET TEAM
CHANGE
TRUCE
100 BLACK MEN OF METRO BATON ROUGE
SET FREE ADDICTION
BATON ROUGE COMMUNITY STREET TEAM
MY BROTHER'S KEEPER BATON ROUGE
BR HOT
POWER COALITION FOR EQUITY & JUSTICE
VINFORMATIX
ASSISI HOUSE
SOUTHERN UNIVERSITY CENTER FOR
SOCIAL RESEARCH
WALLS PROJECT
EAST BATON ROUGE PARISH SCHOOL
SYSTEM
MID CITY REDEVELOPMENT ALLIANCE
THE BRIDGE AGENCY
FAMILY AND YOUTH SERVICE CENTER
CADAV

FAMILY SERVICES OF GREATER BATON
ROUGE
HUMANITIES AMPED
DIVISION OF HUMAN DEVELOPMENT AND
SERVICES
THE BUTTERFLY SOCIETY
EMPLOYBR
NAACP OF BATON ROUGE
THE BRIDGE CENTER FOR HOPE
YWCA GBR
COMMUNITY AGAINST DRUGS AND
VIOLENCE
FAMILY SERVICES OF GREATER BATON
ROUGE
TOGETHER BR
OMGIRLZ
DJ MARQUIS
UREC BR
BATON ROUGE NORTH ECONOMIC
DEVELOPMENT DISTRICT
VOLUNTEERS IN PUBLIC SCHOOLS
UNITED EXCEL SOCIAL JUSTICE INSTITUTE

NATIONAL INITIATIVES

WHITE HOUSE COMMUNITY VIOLENCE INTERVENTION COLLABORATIVE (CVIC)

Baton Rouge participated in a **cohort of 16 jurisdictions committed to using American Rescue Plan** funding or other public funding to scale and strengthen their CVI infrastructure.

Through this partnership with The Biden Administration, anchored by Hyphen, SHHBR partners have **established a co-responder program to respond to emergency calls, brought young people and law enforcement into the same room to talk about improving public safety, scaled up the number of individuals served by skills training and entrepreneurship programs, and even established new community violence intervention programs.**

DEPARTMENT OF JUSTICE PUBLIC SAFETY PARTNERSHIP

Agencies from the federal, state, local, and community-based level collaborated to develop Baton Rouge's action plan with the Department of Justice to reduce gun violence throughout the parish. The partnership includes all federal, state and local law enforcement agencies in EBR, US Attorney's and District Attorney's Office, Safe, Hopeful, Healthy BR, and Mayor-President

The partnership established four goals, inclusive of community, in an effort to **strengthen our collaboration and coordinated efforts.**

The action plan is a more informed, collaborative and intelligent approach to **understand and address the long standing impacts of gun violence** in East Baton Rouge Parish.

2019 / 2023 CITIES UNITED ROADMAP ACADEMY

Cities United Roadmap Academy aims to increase knowledge/collaborations & lead cities to **implement comprehensive public safety plans.**

This city-to-city network brings together a diverse group of stakeholders, while **centering the voices and experiences of young Black men and boys.** Teams from partner cities learn and work side by side, centered on Cities United's Roadmap to Safe, Healthy, and Hopeful Communities.

COALITION TO ADVANCE PUBLIC SAFETY (CAPS)

Baton Rouge has joined three other cities across the country in a violence intervention cohort advised by the recently launched **Coalition to Advance Public Safety (CAPS).** The partnership includes four nationally recognized agencies: **Community Based Public Safety Collective; Health Alliance for Violence Intervention (HAVI); National Institute for Criminal Justice Reform (NICJR); and Cities United** who are working cities to advance best practices, strategies, and operational planning based on lessons learned in support of the Biden Administration's 18-month long White House Community Violence Intervention Collaborative (CVIC).

The CAPS initiative will allow city leaders and local community violence intervention (CVI) organizations to expand their current action plans, with a goal to **reduce gun homicides and non-fatal shootings by 20% over five years.**



COURTNEY SCOTT

ASST. CHIEF ADMINISTRATIVE OFFICER, OFFICE OF MAYOR-PRESIDENT

Courtney is a social impact strategist that has brought her personal lived experiences to municipal government as a catalyst for community-based solutions that are led and/or informed by residents.

In 2018 she joined Mayor-President Sharon Weston Broome's administration to implement the Mayor's vision to create a Safe, Hopeful, Healthy Baton Rouge. Her work includes strategic planning for community-based public safety initiatives, neighborhood revitalization, education partnerships, and creating equitable opportunities for Baton Rouge youth and families



JAZZIKA MATTHEWS

DIRECTOR OF OPERATIONS, SAFE HOPEFUL HEALTHY BR

Jazzika's passion for youth work and mentorship has fueled an extensive career in Youth Development serving the most vulnerable communities. In the wake of the Baton Rouge tragedies of 2016, Jazzika served as Project Director for Baton Rouge Collective Healing. The relationships built during that time were key to the pilot program success of Safe, Hopeful, Healthy BR

The initiative sought to strengthen community/law enforcement relationships as they grappled with trauma related to divisive events and historical tension. It is there that she cultivated her position as an ally and bridge to both law enforcement and community.



BRANDON VINCENT

COMMUNITY COLLABORATIONS
COORDINATOR

Brandon works to bridge the gap and support collaborative efforts between the community, government, and law enforcement to effectively improve the life experiences of disinvested communities. Through his AmeriCorps VISTA service term with Safe, Hopeful, Healthy BR he discovered his passion for holistically addressing the social determinants of health.

Brandon manages bringing the day-to-day operations of SHHBR partners through digital engagement, event coordination, program coordination, and community outreach.



CYDNI RABY

ADMINISTRATIVE MANAGER
COORDINATOR

Cyndni has been with the Mayor's Office since 2019 where she first served as a Youth Engagement Coordinator through AmeriCorps VISTA. She maintains a passion for youth development and it is a consistent through line as she supports the SHH team administratively.

Cyndni is the mastermind behind the scenes. From administrative tasks that support internal teams, to operations, event support, logistics, and financial management for local and national partners, Cydni makes the vision of Safe Hopeful Healthy come to life.



