

HOSTS: **BYBIT** WEB3

 Pop Social


 animoca
BRANDS

 **moledao**

TOKEN2049 Exclusive Side Event
A Gateway to Web3 Mass Adoption

TOKEN 2049

 April 19th, 2024, 6:30 PM-10:30 PM

 **Firelake Grill House and Cocktail Bar**
Radisson Blu Hotel, Dubai Waterfront, Business Bay, Dubai, UAE

CO-HOSTS:

 **Project Twelve**

 **DAPPLINK**

 **APEX**

 **DWF LABS**

SPONSORS:

 **CERES**
CERES FINANCE

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 Bybit Web3, Pop Social, Animoca Brands, Moledao, Project Twelve, DapLink, ApeX Protocol, DWF LABS

About Bybit

As the world's third most visited crypto exchange platform, Bybit provides secure, user-friendly experiences and tools for all types of traders. Established in 2018, Bybit offers a professional platform where crypto traders can find an ultra-fast matching engine, excellent customer service, and multilingual community support. Whether you're a seasoned trader or just starting, Bybit empowers you to reach the next level.

About Pop Social

Pop Social is your AI Social Gateway to Web3. By democratizing content ownership and powering the AI creator economy, Pop Social will build the infrastructure to accelerate mass adoption and onboard the next billion users to Web3.

About Animoca Brands

Animoca Brands is a global leader in gamification and blockchain with a large portfolio of over 400 investments in Web3. Its mission is to advance digital property rights and decentralized projects to help build the open metaverse.

About Moledao

Established in August 2021 and backed by Bybit, Moledao is a community-led organization dedicated to connecting budding entrepreneurs and facilitating collaborative efforts within the Web3 ecosystem.

About Project Twelve (P12)

Project Twelve is a web3 gaming platform and game creator ecosystem.

About Dapplink

Dapplink is dedicated to building modular, composable Layer 3 solutions aimed at seamlessly interconnecting thousands of chains and enabling comprehensive blockchain integration.

About Apex Protocol

Apex Protocol is a one of the leasing permissionless and non-custodial derivatives decentralized exchanges, operating on an order book model and delivering over 45 USDC and USDT cross-margined perpetual contracts with up to 50x leverage, instant settlement and low fees.

Want to get involved?

Contact us at

contact@popsocial.io

Overview Of The Event

TOKEN2049 brings together the global Web3 industry, uniting entrepreneurs, developers, investors, global media, and industry insiders to create unparalleled networking opportunities. This community defines what's next for the crypto and blockchain industry.

Enter **TOKEN2049**, an innovative networking powerhouse hosting **150-300 guests** hailing from the best of the Web3 community.



Venue Profile



Enjoy a gorgeous sunset view as you lounge by a stunning terrace setting. This venue oozes exclusivity and offers the perfect spot for a relaxing evening.

Kick back with fellow Web3 enthusiasts and experts at this fun and relaxing evening over delicious treats and a sparkling conversation.



What To Expect

More Than Just An Event



Meetups



Games



Networking
Drinks



Parties

TOKEN2049 brings together the global Web3 industry, uniting entrepreneurs, investors, developers, industry insiders and global media - and creates unparalleled networking opportunities.



Expecting 150 - 300 attendees

Invited Industry Leaders

BYBIT

BINANCE

Google

OKX

Twitter

AMBER

SEGVIA

Bitget

Fireblocks

coinbase

stability.ai

Ava Labs

BitMEX

AAVE

KUCOIN

Lightspeed

DWF Labs

BitGo

animoca brands

polygon

PAIOS

GEMINI

AWS

CARDANO

RETANASK

APTES

Goldman Sachs

Paradigm

galaxy

crypto.com

Jump

UNISWAP

andreasen
KODWITZ

LEDGER

Hedera

BITMAIN

Deribit

TRON

QSR

OpenSea

PATERA

SOLANA

HesTrust

PROPINE

DFSwap

WINTERAUTE

Bullish

EOS Network Foundation

Compound

fantom

0200

axie

Polkadot

CIRCLE

THE BLOCK

Blockbase.com

matrisport

OSX

MAKER

JPMorgan

SYNTHETIX

Filecoin

PRYCHAIN CAPITAL

McKinsey & Company

Invited Speakers And Projects



Sergey Nazarov
Co-Founder
Chainlink



Vitalik Buterin
Founder
Ethereum



Justin Sun
Founder
TronDAO



Yana
CEO
CoinTelegraph



Balaji Srinivasan
Founder, Investor, and Author
The Network State



Sandeep Nailwal
Co-Founder
Polygon



Paolo Ardoino
CEO
Tether



Arthur Hayes
CIO
MakerDAO



Joseph Lubin
Founder and CEO
ConsenSys



Roger Ver
Founder
Bitcoin.com



Anatoly Yakovenko
Co-Founder
Solana



Raoul Pal
Co-Founder and CEO
Real Vision



Richard Teng
CEO
Rhinace



Michael Sonnenshein
CEO
Grayscale



Illia Polosukhin
Co-Founder
NEAR Protocol



Dan Morehead
Founder and Managing Partner
Pontera Capital



Mike Belshe
CEO
BitGo



Jeremy Allaire
Co-founder, Chairman and CEO
Circle



Haseeb Qureshi
Managing Partner
Dragonfly



Emin Gün Sirer
CEO
Ava Labs / Avalanche



Sunny Aggarwal
Co-Founder
Cemast Labs



Alex Gluchowski
Co-founder and CEO
Bisync



Tarun Chitra
Founder and CEO
Soundbit



Santiago Roel Santos
Investor



Adeniyi Abiodun
Co-Founder and CPO
Mysten Labs



Mustafa Al Bassam
Co-Founder and CTO
Celestia



Keone Hon
Co-Founder
Mand



Yat Siu
Co-Founder and
Executive Chairman
Animoca Brands



Jose Fernandez Da Ponte
SWP and OTC Specialist,
Crypto and Digital
Currencies - PayPal



Alex Svanevik
CEO
Marsden

Agenda

6:30 PM – 7:30 PM

- **Event Kickoff**

Start the evening with a bang! Mingle, mix, and get to know the amazing people around you.

7:30 PM – 8:00 PM

- **Cohost Keynotes**

Get up close and personal with the masterminds behind the event. A short introduction will be shared by our organizers and sponsors.

8:00 PM – 10:30 PM

- **Networking**

Keep those connections going strong! Dive deeper into discussions, share your passions, and exchange contact. The person you meet here might just be your next big collaboration.





***Don't miss** a thrilling opportunity to expand your network and broadcast your brand at TOKEN2049.*

Sponsorship Packages

You can choose from the curated sponsorship packages as shown below.

Sponsor Tier

Note: Company will be mentioned during opening and closing remarks and will be added in our third-party media coverage.

| LEVEL | AGGREGATED SPEND(USD) | BENEFIT |
|--|-----------------------|--|
|  Gold Full | \$3000 | <ul style="list-style-type: none">• Logo and description of promotional materials• 5-minute speaking opportunity• Brand Exposure+ Customized break slide• Customized logo sticker on food & beverage package• Allow to provide branded brochure to attendees Social Shoutout• Premium co-marketing opportunities and activities on all Pop Social's channel |
|  Silver 7 remaining | \$1000 | <ul style="list-style-type: none">• Logo and description of promotional materials• Brand Exposure+ Customized break slide• Premium co-marketing opportunities and activities on all Pop Social's channel |

Ecosystem Partner

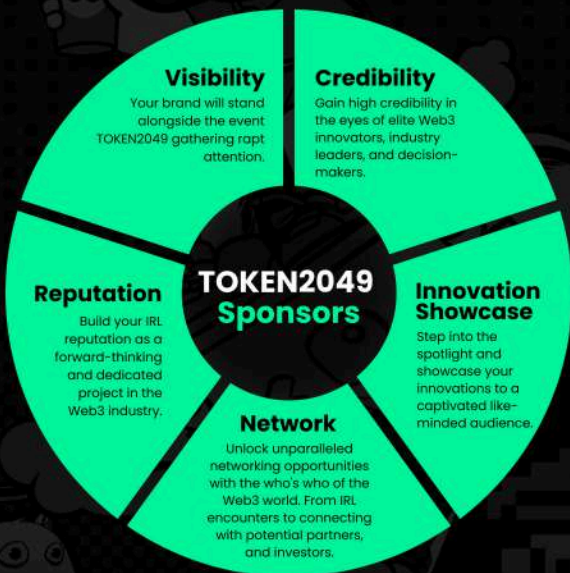
Speak to the Pop Social team to discuss potential collaboration that fits your needs and budget.

BENEFIT

- Co-marketing opportunities and activities

Why Sponsor TOKEN2049?


TOKEN2049 aims to bring together the leading voices in crypto and blockchain. Give your brand a greater opportunity to make an impact on a rapidly growing industry as a TOKEN2049 sponsor.



Select the **sponsorship package** that best suits your brand and let's get this event on the road!


CONTACT US

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