### **Privacy Policy**

At Joel Blake OBE.com, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by Website Name and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us through email at support@joelblakeobe.com

This privacy policy applies only to our online activities and is valid for visitors to our website with regard to the information that they shared and/or collect on Joel Blake OBE.com. This policy is not applicable to any information collected offline or via channels other than this website.

### Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

### Information we collect

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information.

If you contact us directly, we may receive additional information about you such as your name, email address, phone number, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

When you register for an Account, we may ask for your contact information, including items such as name, company name, address, email address, and telephone number.

Where we store your data:

We may store your data manually or electronically. Any data stored electronically will be stored in secure servers held within the UK, and any data stored manually will be stored securely in our premises within the UK.

We understand that the transmission of information via the internet is not completely secure. Whilst we can ensure that we will do our best to protect your personal data, we cannot guarantee the security of data transmitted to our websites and any transmission is at your own risk.

### How we use your information

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our website
- Improve, personalise, and expand our website
- Understand and analyse how you use our website
- Develop new products, services, features, and functionality
- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes
- Send you emails
- Find and prevent fraud

#### Log Files

Joel Blake OBE.com follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and are a part of hosting services' analytics. The information collected by log files includes internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks.

These are not linked to any information that is personally identifiable. The purpose of the information is for analysing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

## Cookies and Web Beacons

Like any other website, Website Name uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimise the users' experience by customising our web page content based on visitors' browser type and/or other information.

#### DoubleClick DART Cookie

Google is one of the third-party vendors on our site. It also uses cookies, known as DART cookies, to serve ads to our site visitors based upon their visit to www.website.com and other sites on the internet. However, visitors may choose to decline the use of DART cookies by visiting the Google ad and content network Privacy Policy at the following URL –

https://policies.google.com/technologies/ads.

Some advertisers on our site may use cookies and web beacons.

Our advertising partners are listed below. Each of our advertising partners has their own Privacy Policy for their policies on user data. For easier access, we hyperlinked to their Privacy Policies below.

https://policies.google.com/technologies/ads

### Advertising Partners Privacy Policies

You may consult this list to find the Privacy Policy for each of the advertising partners of Joel Blake OBE.com.

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on Joel Blake OBE.com, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalise the advertising content that you see on websites that you visit.

Note that Joel Blake OBE.com has no access to or control over these cookies that are used by third-party advertisers.

#### **Third-Party Privacy Policies**

Joel Blake OBE.com's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found on the browsers' respective websites.

# GDPR Privacy Policy (Data Protection Rights)

We would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that we correct any information you believe is inaccurate. You also have the right to request that we complete the information you believe is incomplete.

The right to erasure – You have the right to request that we erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that we transfer the data that we have collected to another organisation, or directly to you, under certain conditions.

The right to make a complaint - You have the right to make a formal complaint, if you feel that your data protection rights have not been met.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at support@joelblakeobe.com - we will seek to deal with your request in accordance with the requirements of the GDPR.

If you remain dissatisfied, you have the right to lodge a complaint with the ICO at https://ico.org.uk/concerns/.