Compare registration plans & features

Color Key: Included | Limited | Not Available

Set up

	Swapcard — Self-Service Registration	Avolio — Enterprise Registration
Saas	✓	✓
Built via Professional Services	Self-Service	✓
Client Access to Basic Admin Functions with Training	Not applicable	✓
Custom to Client Spec.	Not applicable	✓

Public Portal

	Self-Service Registration	Enterprise Registration
Public Registration Site	✓	✓
Simple Color Scheme for background and buttons	✓	✓
Logo or Graphic at the top of the page	Event banner & main information	✓
Custom Branding for Portal and Look and Feel	Not Available	✓

Language Support

	Self-Service Registration	Enterprise Registration
Organizer Admin/Studio	English, German, Spanish, French, Italian, Vietnamese, Chinese (Simplified)	English (US) Only
Languages of the registration form	English, Arabic, Indonesian, Catalan, Czech, Welsh, Danish, German, Estonian, Spanish, French, French Canadian, Gaelic, Croatian, Italian, Latvian, Lithuanian, Hungarian, Maltese, Dutch, Polish, Portugal, Brazilian Portuguese, Romanian, Slovenian, Slovak, Finnish, Swedish, Vietnamese, Greek, Bulgarian, Russian, Thai, Korean, Chinese, Japanese	English and languages translated by client
Right-to-Left Language Support (e.g. Arabic)	✓	✓

Registration Form

	Self-Service Registration	Enterprise Registration
Payment Page	Stripe	Stripe, Payflow Pro, Braintree and Cybersource
Ability to register multiple people at once	2024	✓
Group Registrations	2024	✓
Multiple Start/Reg Landing Pages URLs	Not Available	✓
Review Page	Not Available	Unlimited
Conditional logic on Forms - the ability for different questions to pop up based on the ticket type they purchase, as well as based on the answers they provide to previous questions.	Based on ticket type only	Advanced conditional logic
Basic Profile Fields and Social Media (Name, Company, Title, Phone, Address, Profile Picture, Twitter, LinkedIn etc.)	✓	Unlimited
Multi-Page Form layout	Unlimited	Unlimited
Attendee Types (Speaker, attendee, VIP, etc)	Unlimited	Unlimited
Additional Questions (Custom Fields)	Unlimited	Unlimited

Registration Administration

	Self-Service Registration	Enterprise Registration
GDPR Support	✓	✓
Registration Types (Early Bird, Regular, Onsite periods)	✓	✓
Ability to limit number of tickets available	✓	✓
Ability to import registration from Excel/CSV	✓	✓
Promo Codes	2024	✓
VAT Support	Single tax rate for all tickets	✓
Marketing Codes, GTM integration, UTM Parameters Tracking	Google Analytics Only	✓
Access Codes	Not Available	✓
Additional/Auxiliary Events (Gala, Dinner, Golf Tournament, etc.)	Not Available	✓
Ability to enable waitlisting of additional/Auxiliary events	Not Available	✓
Purchaseable Items	Not Available	✓
Access to pre-built reports	Not Available	✓
Access to advanced reports functionality for custom reports	Not Available	✓
Allow/Block specific email domain or domains	Not Available	✓
White-labeled domain name for public registration	✓	✓

Templates and Emails

	Self-Service Registration	Enterprise Registration
Email Theme with custom graphic and color scheme	✓	Header, Colors, & Full Branding
Email templates for registration confirmations	✓	Unlimited
Splash page options (instant gratification) for registration confirmations	✓	Unlimited
Email templates for reminders or similar notifications	✓	Unlimited
Support for custom email address and domain	✓	✓
Invitations	✓	✓

On-site Services

	Self-Service Registration	Enterprise Registration
Badge Generator	✓	Unlimited
Check in	✓	✓
Onsite Reporting	✓	✓
Session attendance tracking and access control (SwapAccess)	✓	✓
Swapcard Go–Event in a box	Early 2024	Available (Priced to spec)
Custom Development and/or Integrations	Available (Priced to spec)	Available (Priced to spec)

Review registration needs with one of our event experts.

Schedule Live Demo