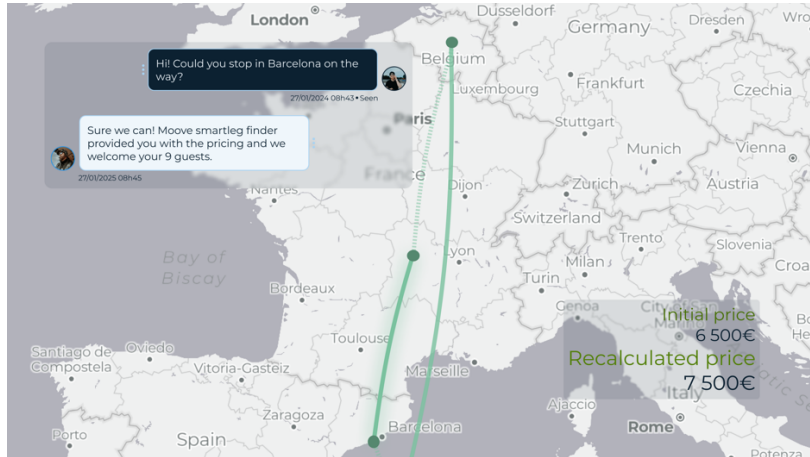


## ***Moove launches next generation empty leg booking engine.***

The French startup, specializing in developing technology for on-demand aircraft operators, has just unveiled a marketplace platform for empty legs - a significant economic opportunity and a lever for major environmental optimisation.



**Paris, France. 06.03.2024** – With 40% of repositioning flights or so-called empty legs, this new technology player is positioning itself to help travelers to find cost-effective business aviation solutions more easily. Moove aims to optimise the business aviation offering through direct interaction, helping operators<sup>2</sup> to reduce these deadhead flights.

### **A centralised platform for the economic and environmental optimisation for a critical, high-value mobility service**

Moove has launched this new marketplace platform to meet the growing needs for affordable business aviation travel. By providing a dynamic database, it is easier for companies seeking transportation to obtain an accessible solution that matches their desired itinerary.

"With our matching algorithms and direct interaction approach, we enable professionals to more easily find a flight, by integrating a stop to their preferred airport – thereby multiplying the likelihood of a sale" said Arthur Ingles, co-founder & CEO of Moove.

As the need for environmental and economic efficiency become increasingly important in the business aviation industry, Moove is looking to innovate to provide a flight optimisation platform on a European scale.

### **Addressing travelers and operators' needs to better match demand and supply.**

These more accessible last-minute solutions require a radical evolution of the on-demand aviation value chain, reducing the time between booking and flight while ensuring a return solution. To address this, this free-access tool integrates 3 new features :

- An intelligent search tool determining the nearest flights, including possible re-pricing and re-routing, called *Smartleg finder*.
- Direct interaction with the operator to simplify flight setup and ensure transparency.
- An automated return solution (commercial flight or train) for a complete travel service

"With our centralised distribution and multimodal approach, we offer the option to book the return journey by scheduled flight or train, thus ensuring a comprehensive travel offer for travelers," said Antoine Awaida, co-founder and CTO of Moove.

### **A large distribution channel for operators through the Moove network and its 30,000 users**

Moove connects business aviation operators with its 30,000 business travelers and provides visibility at over 20 airports and FBOs in Europe via its integrated booking widget, for a transparent commission of 7%.

"With now 8,000 passengers per year and 60 flights per week booked through our platform, the startup has demonstrated the relevance of its technology for direct and automated booking technology" stated Arthur Ingles.

Seamlessly integrated into the operational ecosystem, Moove is connected to operational tools such as Leon and Skylegs – allowing commercial business aircraft operators to be listed with just a few clicks, or on their own website widget.






Available on the stores – or desktop @ <https://app.flymoove.com/empty-legs>

**About Moove** – [www.flymoove.com](http://www.flymoove.com)

Moove is a SaaS (Software-as-a-Service) marketplace offering efficient charter solutions for business travelers and booking tools for operators. Moove has created the first real-time tangible benefits calculator for business aviation to open up this means of transport to all professionals in Europe, with the aim of building the flight distribution platform of the future. Offers for operators are available at: [www.flymoove.com/opérateurs](http://www.flymoove.com/opérateurs)

You can follow Moove on social Media:

 [@Fly\\_moove](https://twitter.com/Fly_moove)  
 [@Moove](https://www.linkedin.com/company/moove)  
 [@flymoove](https://www.instagram.com/flymoove)

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<sup>1</sup>Booz, Allen, Hamilton & DLR report, commissioned by EBAA – 2016 figures

<sup>2</sup>Business aviation aircraft operator under an AOC (Aircraft Operating Certificate)