

## ***Moove launches an Advanced Air Mobility trip simulator***

The French startup, that offers a Direct Sales & Passenger platform for operators, has leveraged its technology to showcase advanced air mobility aircraft and their benefits.



**Geneva - Switzerland, 23.05.2023** – This unique multimodal door-to-door portal is offered to future AAM<sup>1</sup> operators and airports as a SaaS. Every stakeholder and future passengers can easily visualize flights, their benefits in travel time savings, and the large reduction in CO2 emissions.

### **Showcasing the aerial travel shift towards a daily use of low-emission aviation**

Moove launched its planning portal evolution making it available to all operators to integrate on their own website providing a glimpse of future suburban and regional travel.

"In the future, with shorter distances aerial travel, competitiveness with ground transportation will be at the core of passenger's decision while environmental footprint would need to be demonstrated each time they want to fly", stated Arthur Ingles, Moove's founder.

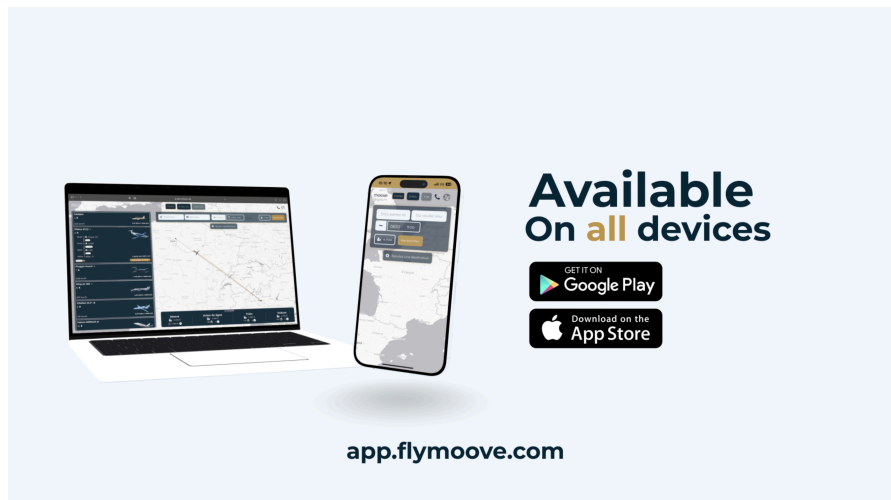
As VTOL<sup>2</sup> and STOL<sup>3</sup> manufacturers make advance into the flight tests phase, the market will start looking at what those aircraft will bring to people's travel. Therefore, the startup designed this simulator to allow planning with figures on CO2, time and productivity benefits.

### **Sales integration will be key for a new scale of operations.**

Those more accessible and last-minute solutions will require a radical shift in the on-demand value chain. Reducing the book-to-fly time lapse while allowing a robust distribution system will be mandatory to reach out to a larger number of passengers.

“Those will be far from imagining what the third dimension brings and Moove will support operators to reach out to the largest audience possible”, stated Arthur Ingles

Available also to airports and vertiports to highlight to their community all the possibilities of an electric take-off nearby, Moove technology will showcase how these low-emission solutions can support economic growth regionally.



The Moove SaaS is used by operators worldwide to manage their passenger's direct bookings.

**About Moove** – [www.flymoove.com](http://www.flymoove.com)

Moove is a SaaS (Software-as-a-Service) Marketplace offering efficient chartering & co-ownership solutions to business travelers. It brings the first real-time business aviation gain calculator to open on-demand aviation to any professionals in Europe, with the aim to build the flight distribution platform of the future. Direct booking & passenger management tools for operators are available on: [www.flymoove.com/operators](http://www.flymoove.com/operators)

Moove is also on social networks:

 [@Fly\\_moove](https://twitter.com/Fly_moove)  
 [@Moove](https://www.linkedin.com/company/moove)  
 [@flymoove](https://www.instagram.com/flymoove)

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<sup>1</sup>AAM: Advanced Air Mobility

<sup>2</sup>VTOL: Vertical Take-Off and Landing

<sup>3</sup>STOL: Short Take-Off and Landing