

HOUSE PAYMENTS IN THE DIGITAL AGE

MODERN CONSUMER EXPECTATIONS AND THEIR IMPACT ON THE HOME BUYING PROCESS



FIRST-TIME BUYERS

34% OF HOMEBUYERS ARE PURCHASING THEIR FIRST HOMES



THE AVERAGE AGE

THE AVERAGE FIRST TIME HOMEBUYER IS 33 YEARS OLD



46%

(Ages 30 - 44)

OF YOUNGER ADULTS PREFER MOBILE PAYMENTS

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IN EVERY 20 FRAUD ATTACKS IS ASSOCIATED WITH A MOBILE APP



MOBILE APP FRAUD TRANSACTIONS HAVE INCREASED BY OVER 600% SINCE 2015



OF BANK SHOT APP USERS WITH 2FA HAVE BEEN IMPACTED BY FRAUD

WITH BANK SHOT'S MOBILE PAYMENT SOLUTION, YOU HAVE COMPLETE CONTROL WITHOUT THE TRADITIONAL, TIME-CONSUMING METHODS



AND THE CHECKS CLEAR IN ONE DAY



WWW.GETBANKSHOT.COM

Sources: National Association of Realtors, Excellent World & Dataprot