

28 December 2022

Notice of AGM

Pioneer Media Holdings Inc. (NEO: JPEG, AQSE: PNER) (“**Pioneer**” or the “**Company**”), a web3 gaming and infrastructure company, announces today that a Notice of Annual General Meeting has been posted to shareholders of the Company convening a meeting to be held at telephone conference with a dial-in of 1-800-760-3510 (access code: 875973), on Thursday, January 19, 2023, at 10:00 a.m., Vancouver time.

A copy of the Notice of Annual General Meeting will be available to be downloaded from the Company's website at <https://www.p10neer.com/>.

This announcement contains information which, prior to its disclosure, constituted inside information as stipulated under Regulation 11 of the Market Abuse (Amendment) (EU Exit) Regulations 2019/310 (as amended).

About Pioneer Media Holdings Inc.

Pioneer (NEO:JPEG, AQSE: PNER) is a leading web3 gaming and infrastructure company using its proprietary suite of technology, MetaKit, to build and convert games and applications for the blockchain. Pioneer has built a complete web3 gaming ecosystem which includes content and game development; infrastructure and web2 conversion; and distribution and global publishing. Through strategic distribution partnerships, Pioneer will continue to focus on launching successful play to earn (P2E) games to mass markets globally, and drive user engagement and adoption and therefore meaningful revenue generation.

Web3 gaming is at the forefront of a new wave of technology and there is significant opportunity for growth as an early adopter in the industry. Even in its infancy, there is a significant influx of capital, both public and private, and attention on the burgeoning sector. Additional information about Pioneer is available at www.p10neer.com or www.sedar.com.

ON BEHALF OF PIONEER MEDIA HOLDINGS INC.

“Darcy Taylor”

CEO & Director

ir@p10neer.com

First Sentinel Corporate Finance Ltd (AQSE Corporate Adviser)
Brian Stockbridge +44 7876 888 011

The information contained within this announcement is deemed by the Company to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014. Upon the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.

Certain statements in this release are forward-looking statements, which reflect the expectations of management regarding the matters described herein. Forward-looking statements consist of statements

that are not purely historical, and such statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect. A number of risks and uncertainties could cause our actual results to differ materially from those expressed or implied by the forward-looking statements, including factors beyond the Company's control. These forward-looking statements are made as of the date of this news release.

This press release does not constitute an offer to sell or a solicitation of an offer to buy any securities in the United States. The securities to be sold under the Private Placement have not been and will not be registered under the United States Securities Act of 1933, as amended (the "US Securities Act"), or any state securities laws, and may not be offered or sold within the United States or to or for the account or benefit of a U.S. person (as defined in Regulation S under the US Securities Act) unless registered under the US Securities Act and applicable state securities laws, or an exemption from such registration is available.

