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## Skills and Software

### Design

Wireframing / Prototyping / Design

Systems / Responsive Design /

HCD / 3D Modeling / Web Design

### Research

Usability Testing / User Flows /

Information Architecture / Personas /

Journey Maps / Competitive Analyses

### Coding

HTML / CSS / C++ / C#

### Programs

Adobe Suite / Figma / WordPress /

Squarespace / Webflow / Sketch /

Google Products / Asana / Slack /

Microsoft Office / Trello / Miro

## Awards

Caterpillar Best UX Portfolio (2023)

Academic Excellence in UX (2023)

Applied Excellence in UX (2020)

# JENNIFER RUTSCHKE

UI / UX DESIGNER

## Experience

### Central States Marketing Digital Graphic Designer

6/23 - Present

*Peoria, IL – On-site*

- Develop high quality graphics and site layouts for a variety of industries
- Fulfill deadlines from project management, media, creative, and development teams
- Research and implement industry trends while maintaining existing brand identities
- Manage short and long-term website revisions through Wordpress

### Pekin Insurance Marketing UI/UX Intern

8/22 - 5/23

*Pekin, IL – Hybrid*

- Audited UI components of current websites and applications
- Created comprehensive design system based on audit
- Collaborated with other intern on Figma
- Developed Figma file template for future design files

### Grindstone UI/UX Intern

8/21 - 5/22

*Peoria, IL – Hybrid*

- Assisted with collaborative SCRUM sprints and client tasks
- Benchmarked relevant websites for competitive analysis
- Utilized WordPress and Elementor to design web pages
- Led redesign of thirty-three website

### OSF Homelessness Kiosk

1/21 - 5/21

*Bradley University*

- Collaboratively designed interface for health services iPad application
- Sustained consistent client contact via presentations and interviews
- Conducted tests on potential users
- Developed using Figma

### CAT UX Design Challenge Winner

8/21 - 12/21

*Bradley University*

- Developed application to aid CAT technicians during real-time machine repairs
- Worked in a team of two other students and a CAT UX mentor
- Presented prototype and conducted user tests
- Won design challenge and presented project to CAT executives

## Education

### Bradley University

8/19 - 5/23

- B. S. User Experience Design
- Studio Art Minor, 3D Concentration
- GPA: 4.0