

# QUALITY OF LIFE SURVEY

## ESCAMBIA COUNTY

### About the Survey

Quality of Life survey is an independent survey tool that was developed by Mason-Dixon. They study communities around the country and came up with the categories and characteristics that people perceive as having the most impact on the quality of life.

Quality of life is defined as an individual's perception of their position in life in the context of the culture, community, and value systems in which they live and in relation to their goals, expectations, standards, and concerns.

The survey includes standardized batteries of questions concerning the factors that contribute to and define the quality of life in the community—economic conditions, job security, educational opportunities, availability of cultural displays and entertainment, safety, clean and healthy environment, a sense of community and welcoming, a shared vision and understanding of future plans for community and economic development, and effective, competent government and community leadership that plans and executes.

Participants that are interviewed are randomly selected from commercially available phone-matched voter registration lists that included both landline and cell phone numbers. Quotas were assigned to reflect voter registration of the jurisdiction being surveyed.

The number of residents surveyed accurately represent the actual demographic breakdown of a community; i.e., the ratios of the respondents' gender, race, age, political affiliation, and area of residence mirror the county's real statistics.

The margin of error was below 5%, meaning that the "true" figure would fall within a less than 5% range of difference if the entire population (all voters) were sampled.

In most cases, participants were given 5 options. For this analysis:

Excellent, Good = Positive  
Fair, Poor = Negative  
Don't Know (DK)

### Mason-Dixon Polling & Research

Mason-Dixon, based in Washington, DC, is a highly-respected independent polling firm that conducts public policy and political polling research. Mason-Dixon has conducted all eleven years of polling for the Quality of Life Survey. Our principal at the firm is Larry Harris, who can be contacted at [lharris@mason-dixon.com](mailto:lharris@mason-dixon.com)

### How are questions chosen?

The overwhelming majority of the survey's questions were established in 2008, when the original Better Pensacola Forum committee collaborated with Mason-Dixon Polling to identify metrics that would assess our citizens' opinions regarding the City of Pensacola and Escambia County. Those original questions have remained unchanged since 2008. In 2011, a question was added to assess the job performance of Pensacola's new "strong mayor," and in 2014 questions were added to assess the job performance of other elected officials. PYP decides on a small number of new questions to add each year to assess timely or topical issues.

### This Dashboard

Most questions have 2 sections: **Overview** and **Demographic Breakdown**.

**Overview:** Data is available for standardized questions as far back as 2008, or as far back as the question was initially asked.

Some questions have been asked every since 2008 and thus, provide a long history of data. For better viewing, you may select specific years to compare in the Overview section.

**Demographics:** Data can be broken down by demographic segments back going back to 2020. The demographic breakdown will **default to the overview data of the most recent year** data is available.

Demographic data can only be viewed one year at a time.



This survey is funded by **Quint and Rishy Studer**. It's curated and presented by **Pensacola Young Professionals**.  
Data is released in partnership with **CivicCon**.

# How to use this Dashboard

Most questions include **overall data** (left chart) and **demographic data** (right chart). Questions that have been added since 2008 will indicate so with an \* below the question. Overall data is viewable as far back as the question has been asked while demographic data is only available as far back as 2020.

**Differential Gaps** indicate demographic groups who have data that differs from the overall majority for this year. Use the table below to select a demographic to review.

Use these filters to view a specific segment of years. Year Comparison includes the year stated along with last year and this year. Or select specific years with the drop down to the right.

## QUALITY OF LIFE SURVEY ESCAMBIA COUNTY

Generally, do you think that [Escambia County](#) is heading in the **right direction**, or are things on the **wrong track**?

### RIGHT OR WRONG DIRECTION

Reset Filters

2023 Differential Gaps  
Party Registration: Democrat  
Race: Black

2008 Comparison

Last 4 Years

Year(s)



### Demographics by Year

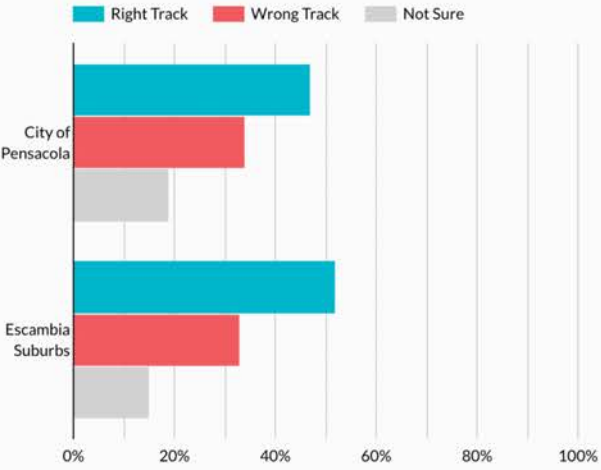
Year: 2023

(1)

Demographic: Residence

(1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Demographic data is only available for years 2020 to the present. For further data, please review the raw data available on the PYP website.

The **Best and Worst** years and statistics will be listed below where available. These are the **Highest Positive Results** and the **Lowest Positive Results**.

Best: 2020 (63% Positive)

Worst: 2008 (22% Positive)

Reset Filters

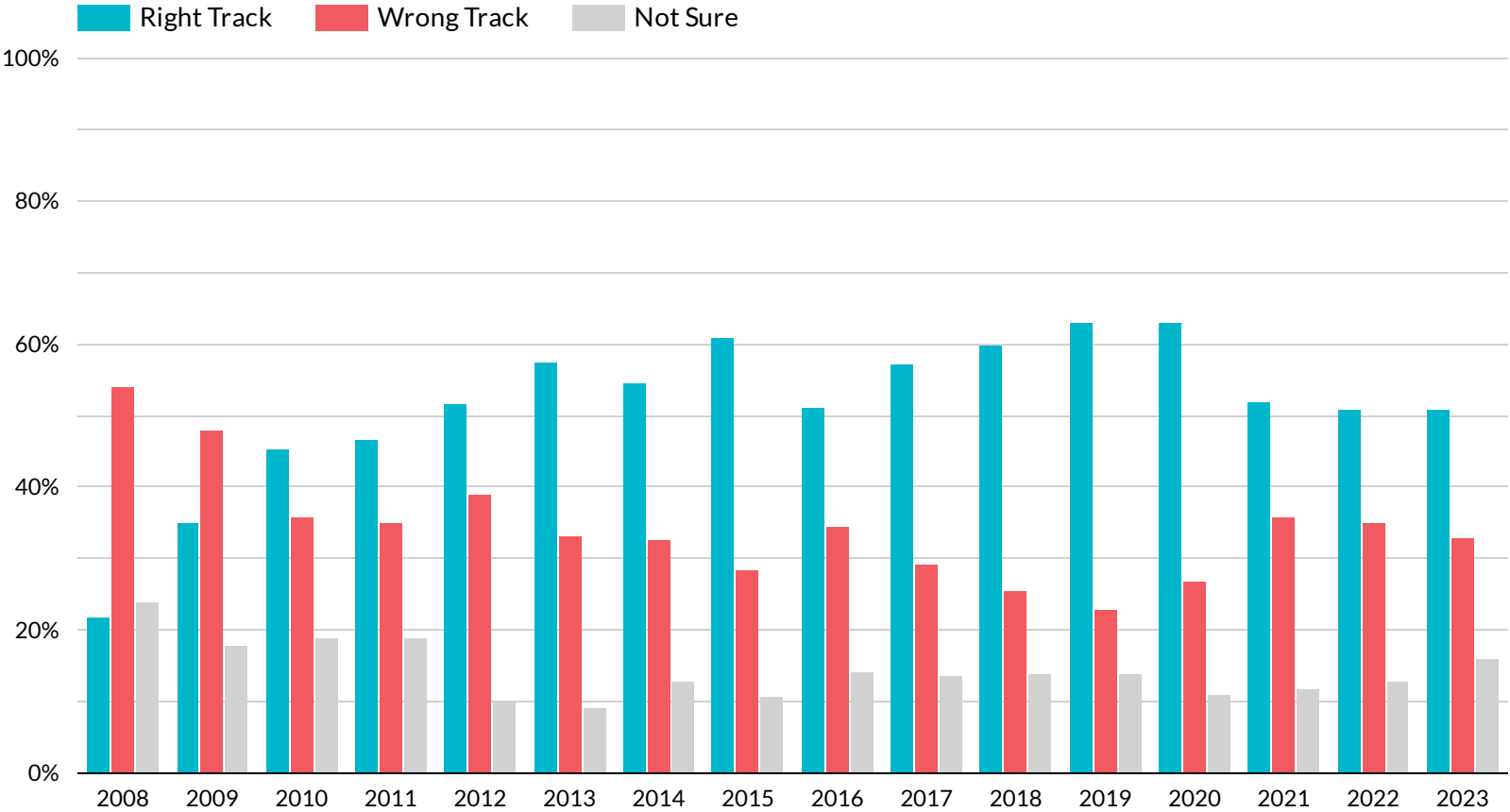
Generally, do you think that [Escambia County](#) is heading in the **right direction**, or are things on the **wrong track**?

2023 Differential Gaps  
Party Registration: Democrat  
Race: Black

2008 Comparison

Last 4 Years

Year(s) ▾



Best: 2020 (63% Positive)

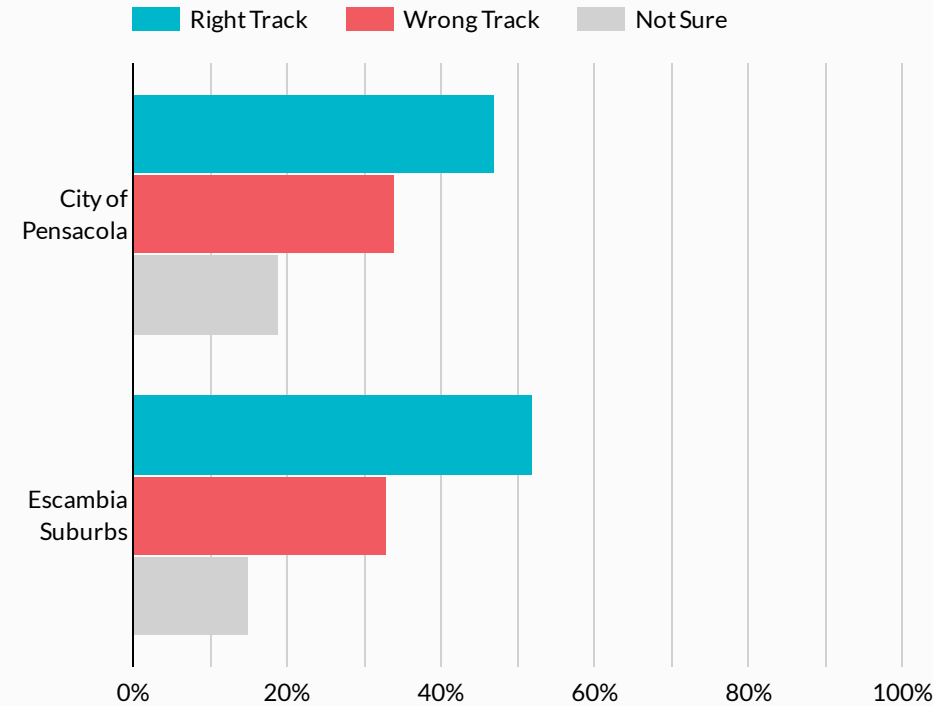
Worst: 2008 (22% Positive)

Demographics by Year

Year: 2023 (1) ▾

Demographic: Residence (1) ▾

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

Generally, do you think that the [City of Pensacola](#) is heading in the **right direction**, or are things on the **wrong track**?

2008 Comparison

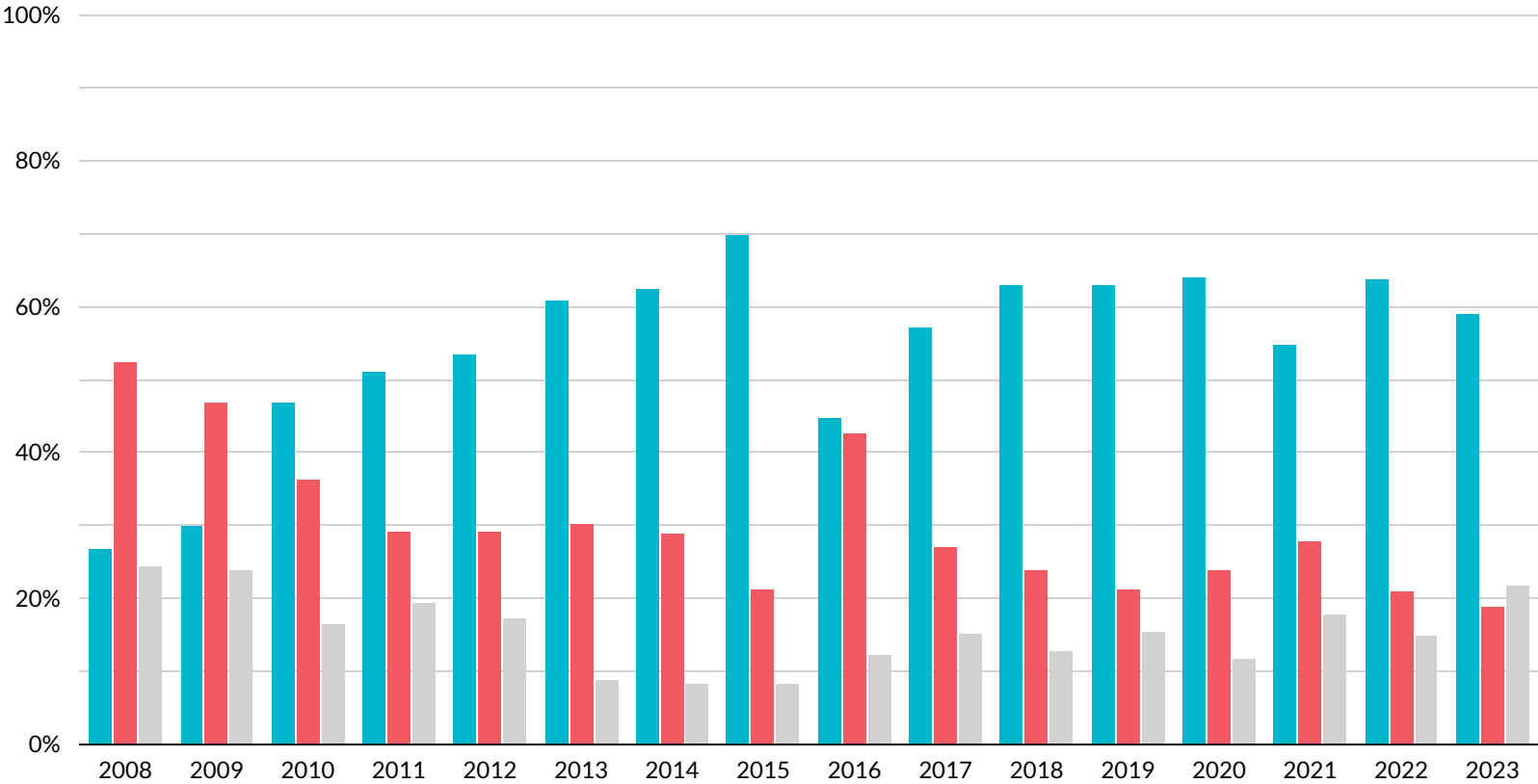
Last 4 Years

Year(s) ▾

Right Track

Wrong Track

Not Sure



Best: 2015 (70% Positive)

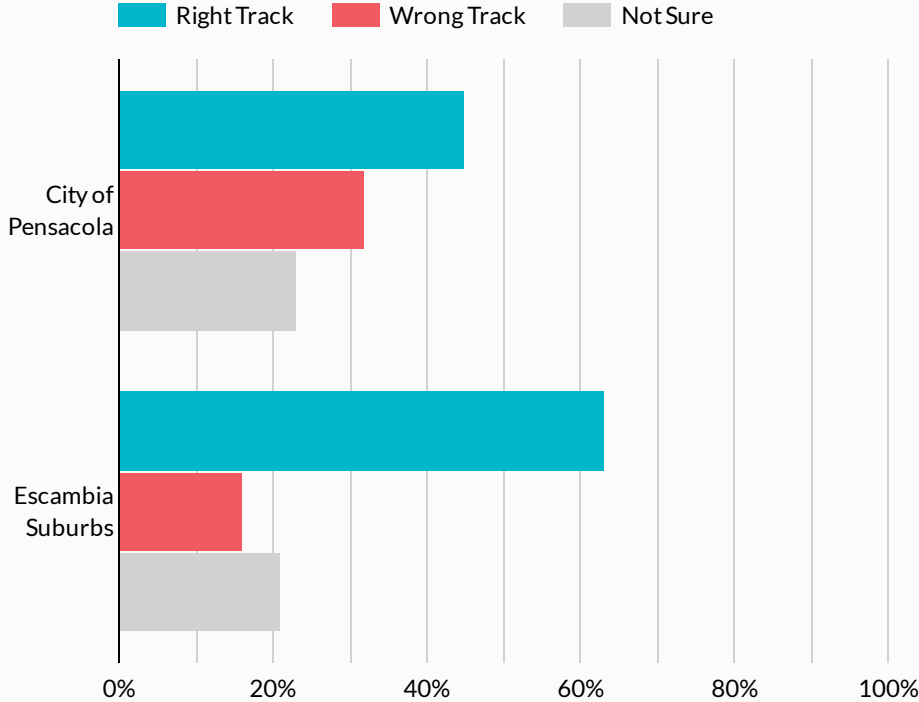
Worst: 2008 (27% Positive)

Demographics by Year

Year: 2023 (1) ▾

Demographic: Residence (1) ▾

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

What is the most important issue facing [Escambia County](#)?

2008 Comparison

Select Year(s) ▼

							Year / Percentage
Response	2023	2022	2021	2020	2019	2018	2008
Economy/Jobs	11.0% <div></div>	21.0% <div></div>	13.0% <div></div>	17.0% <div></div>	20.0% <div></div>	29.0% <div></div>	28.0% <div></div>
Education	18.0% <div></div>	16.6% <div></div>	14.0% <div></div>	-	13.0% <div></div>	14.0% <div></div>	15.0% <div></div>
Crime/Drugs	12.0% <div></div>	16.8% <div></div>	13.0% <div></div>	10.0% <div></div>	23.0% <div></div>	12.0% <div></div>	-
Traffic/Roads	-	10.3% <div></div>	-	11.0% <div></div>	13.0% <div></div>	13.0% <div></div>	-
Covid	-	-	16.0% <div></div>	18.0% <div></div>	-	-	-
Cost of Living/Housing	-	15.9% <div></div>	-	-	-	-	-
Poor Leadership	-	-	-	-	-	-	14.0% <div></div>
Insurance	12.0% <div></div>	-	-	-	-	-	-
Gov. Spending	-	-	-	-	-	-	8.0% <div></div>

Reset Filters

What is the most important issue facing the [City of Pensacola](#)?

2008 Comparison

Select Year(s) ▼

							Year / Percentage
Response	2023	2022	2021	2020	2019	2018	2008
Economy/Jobs	-	23.1% <div></div>	13.0% <div></div>	17.0% <div></div>	26.0% <div></div>	25.0% <div></div>	28.0% <div></div>
Crime/Drugs	17.0% <div></div>	20.6% <div></div>	15.0% <div></div>	15.0% <div></div>	28.0% <div></div>	24.0% <div></div>	-
Traffic/Roads	-	-	-	10.0% <div></div>	9.0% <div></div>	14.0% <div></div>	-
Covid	-	-	14.0% <div></div>	19.0% <div></div>	-	-	-
Education	8.0% <div></div>	8.4% <div></div>	-	-	-	-	15.0% <div></div>
Cost of Living/Housing	-	12.4% <div></div>	12.0% <div></div>	-	-	-	-
Insurance	20.0% <div></div>	-	-	-	-	-	-
Cost of Living	17.0% <div></div>	-	-	-	-	-	-
Growth/Sprawl	-	-	-	-	7.0% <div></div>	9.0% <div></div>	-
Poior Leadership	-	-	-	-	-	-	14.0% <div></div>
- - -							- - -

Reset Filters

How would you rate the performance of [the Mayor](#) as mayor of Pensacola?

2011 -2018: Ashton Hayward  
2019-2022: Grover Robinson  
2023-Present: DC Reeves

\*First asked in 2011

2011 Comparison

Last 4 Years

Mayor

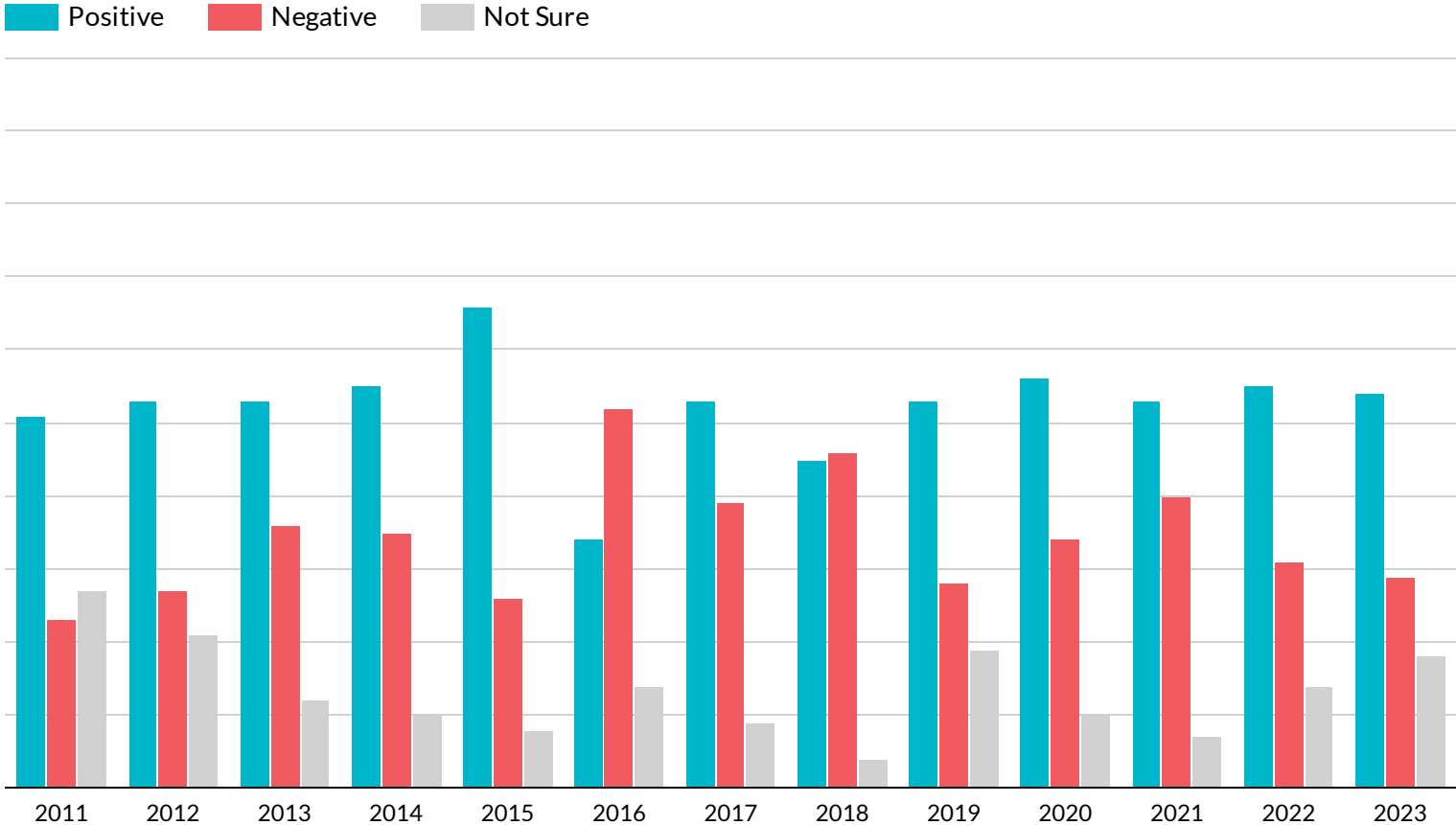
Year(s)

Demographics by Year

Year: 2023 (1)

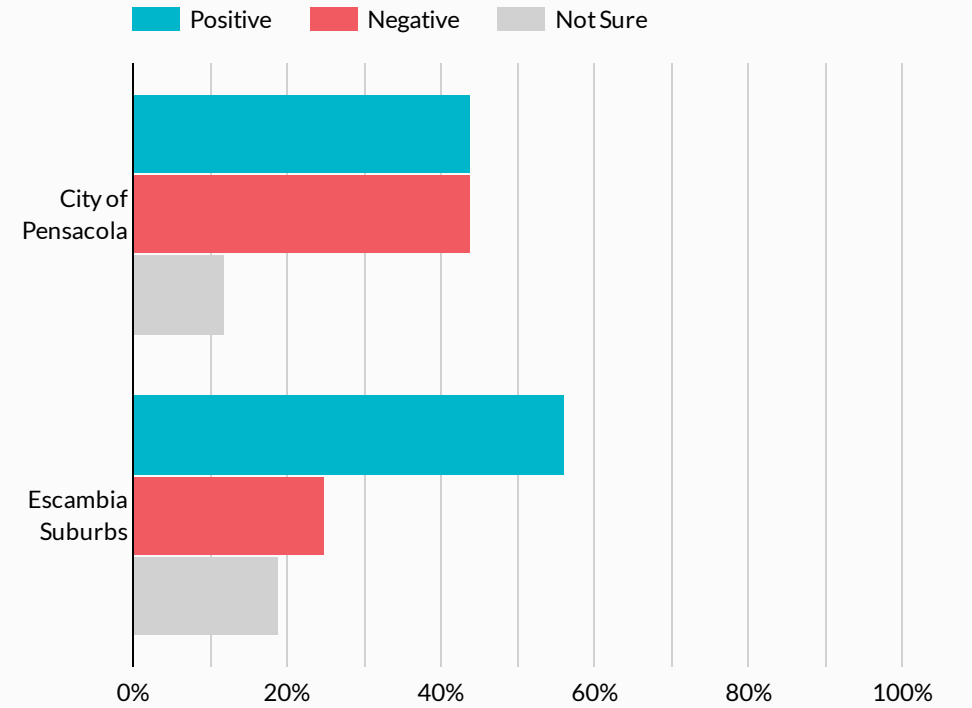
Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Best: 2015 (66% Positive)

Worst: 2016 (34% Positive)



Reset Filters

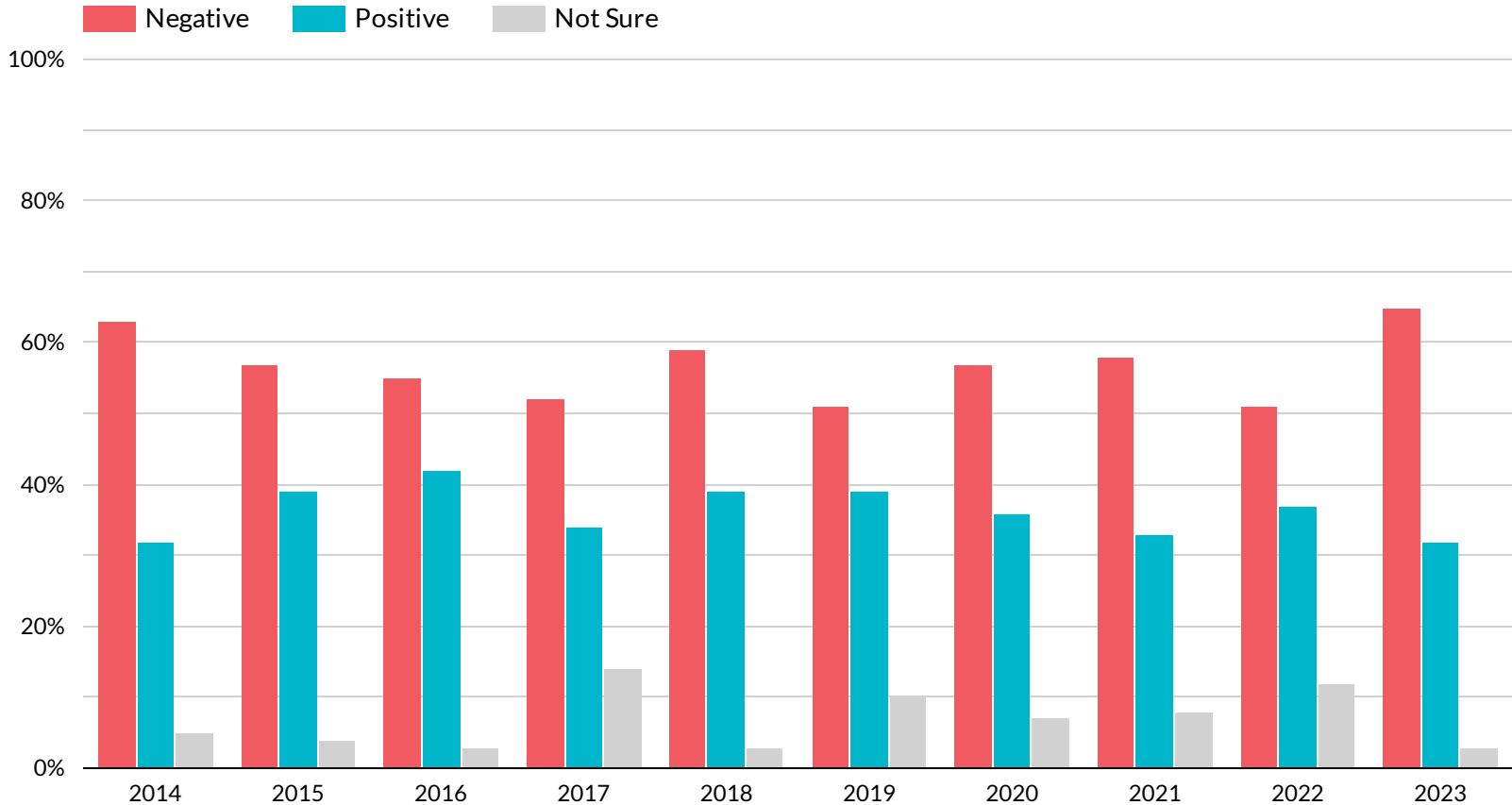
How would you rate the performance of the [Escambia County Board of Commissioners](#)?

\*First asked in 2014

2014 Comparison

Last 4 Years

Year(s) ▼



Best: 2016 (42% Positive)

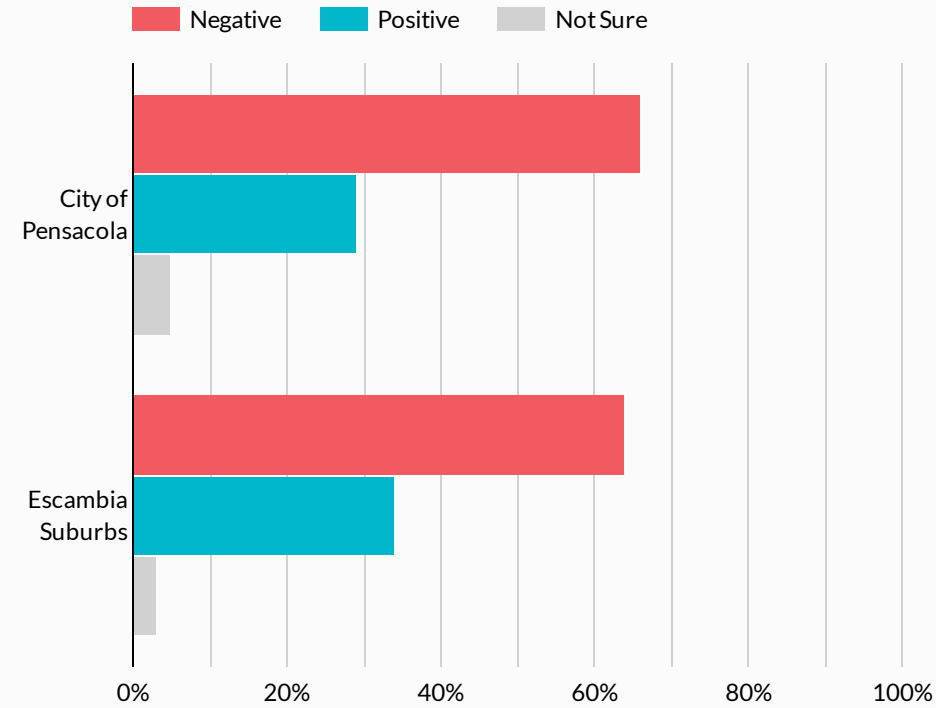
Worst: 2023 (32% Positive)

Demographics by Year

Year: 2023 (1) ▼

Demographic: Residence (1) ▼

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.





Reset Filters

How would you rate the performance of the [Pensacola City Council](#)?

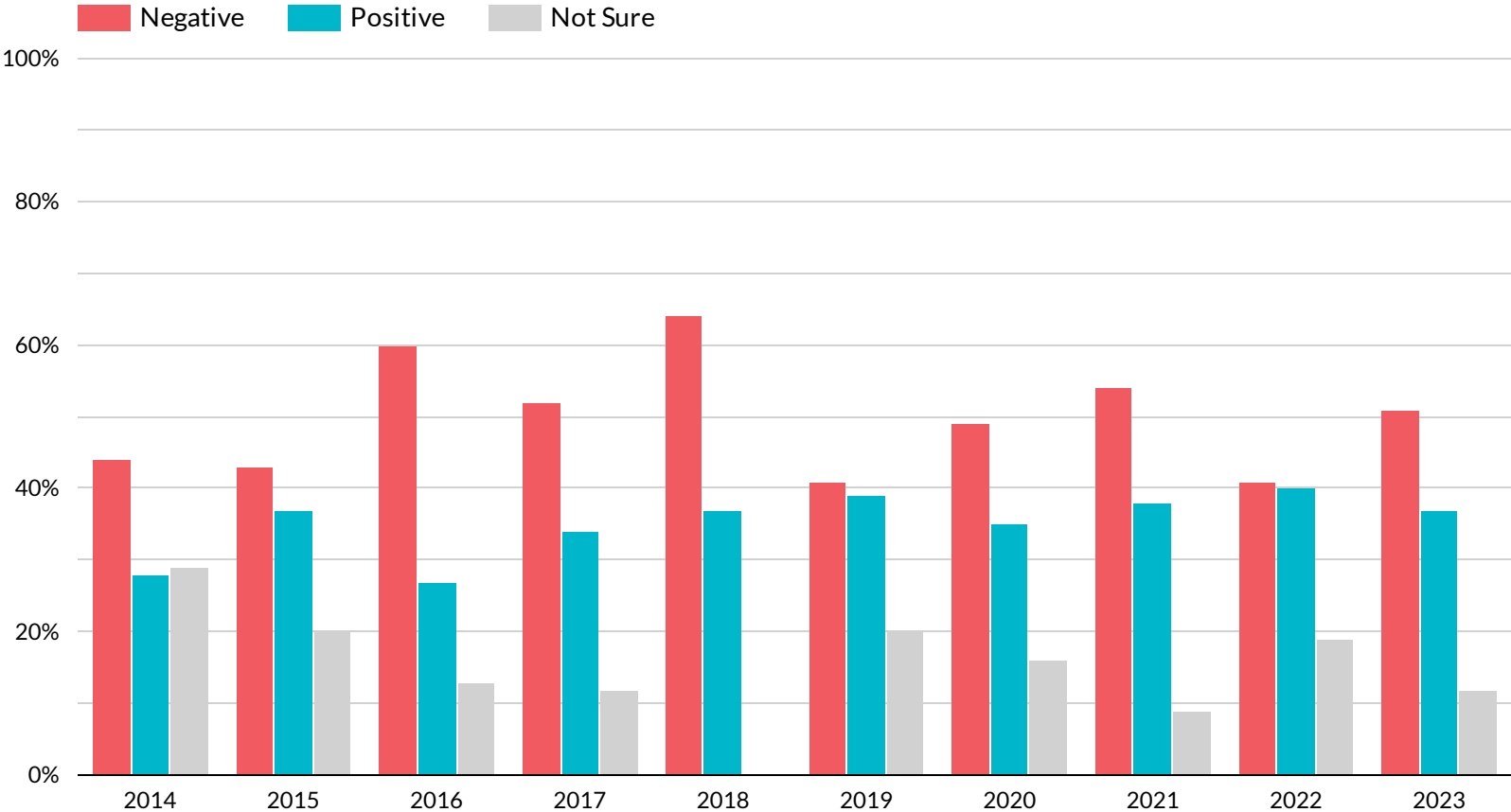
\*First asked in 2014

2023 Differential Gaps  
Party Registration: *Republican*

2014 Comparison

Last 4 Years

Year(s) ▾



Best: 2022 (40% Positive)

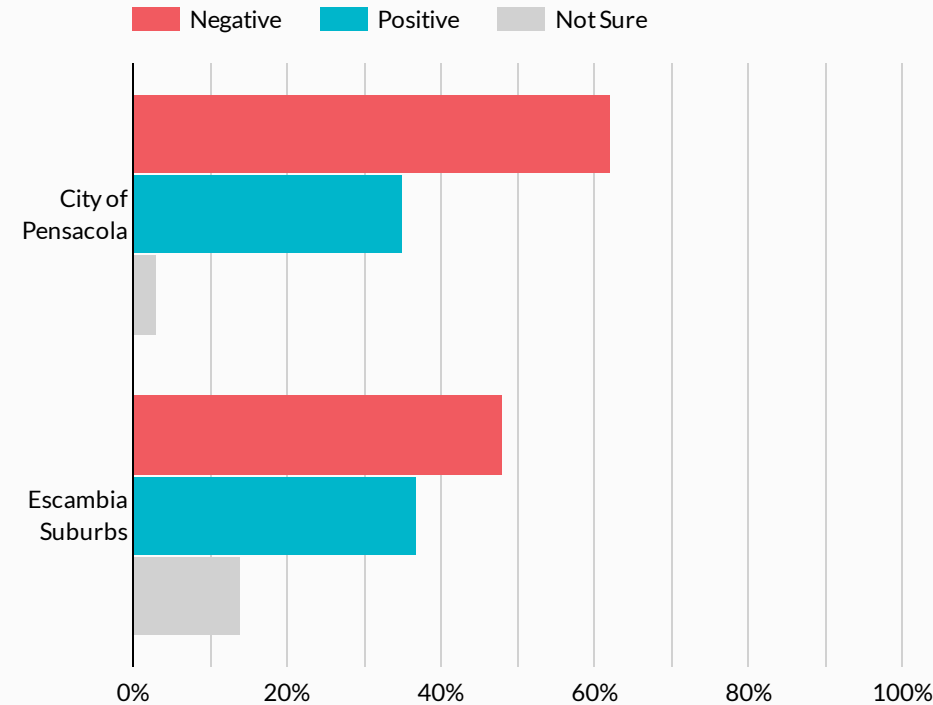
Worst: 2016 (27% Positive)

Demographics by Year

Year: 2023 (1) ▾

Demographic: Residence (1) ▾

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

How would you rate the performance of [the superintendent](#) as  
Escambia County’s superintendent of schools?

\*First asked in 2014

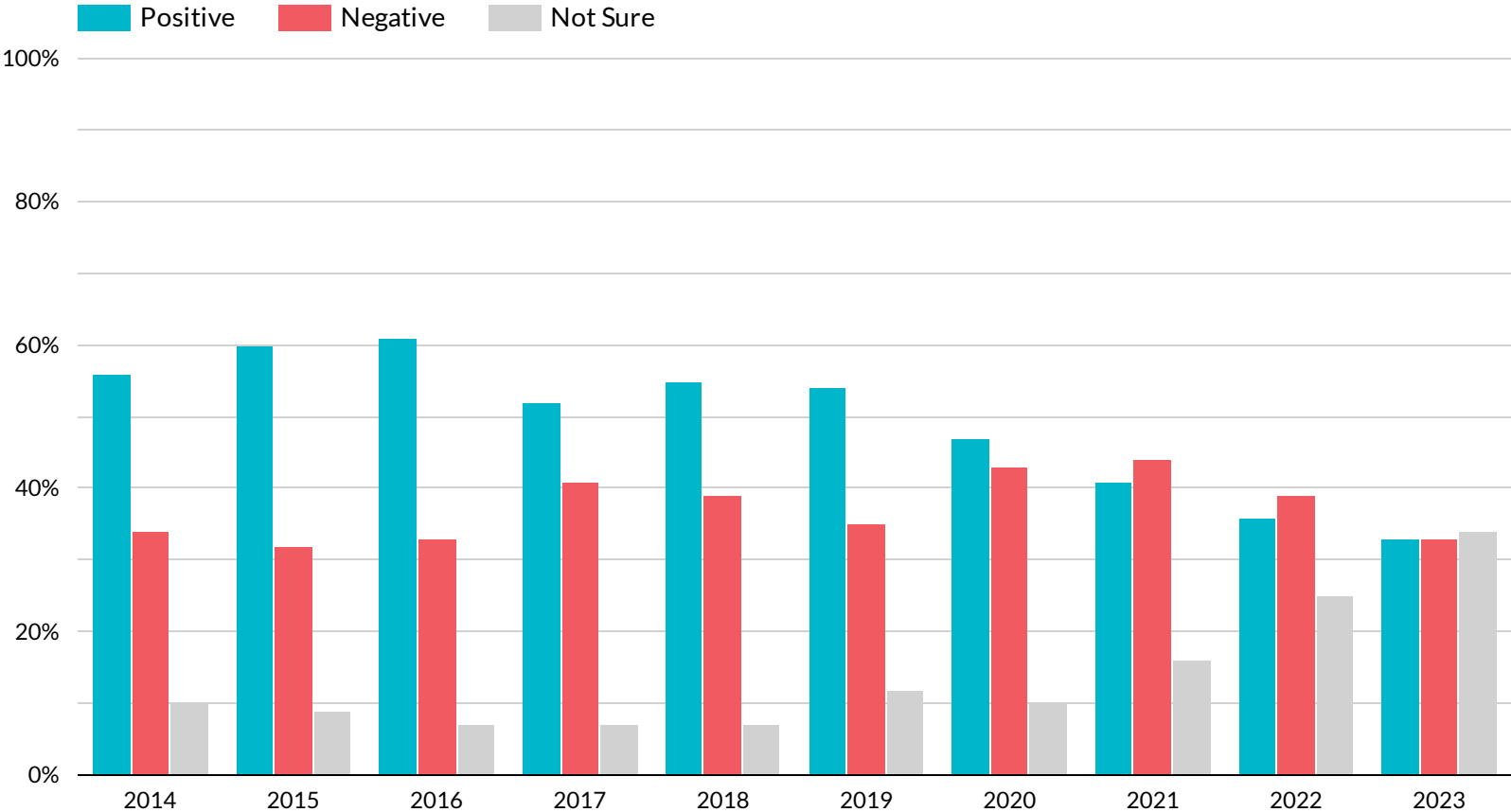
**2023 Differential Gaps**  
Residence: *City*  
Gender: *Female*  
Party Registration: *Democrat + Independent*

Income: *<\$40,000*  
Education: *College Grad*  
Age: *<50*  
Race: *Black*  
Commission District: *D3 + D5*

2014 Comparison

Last 4 Years

Year(s) ▾



Best: 2016 (61% Positive)

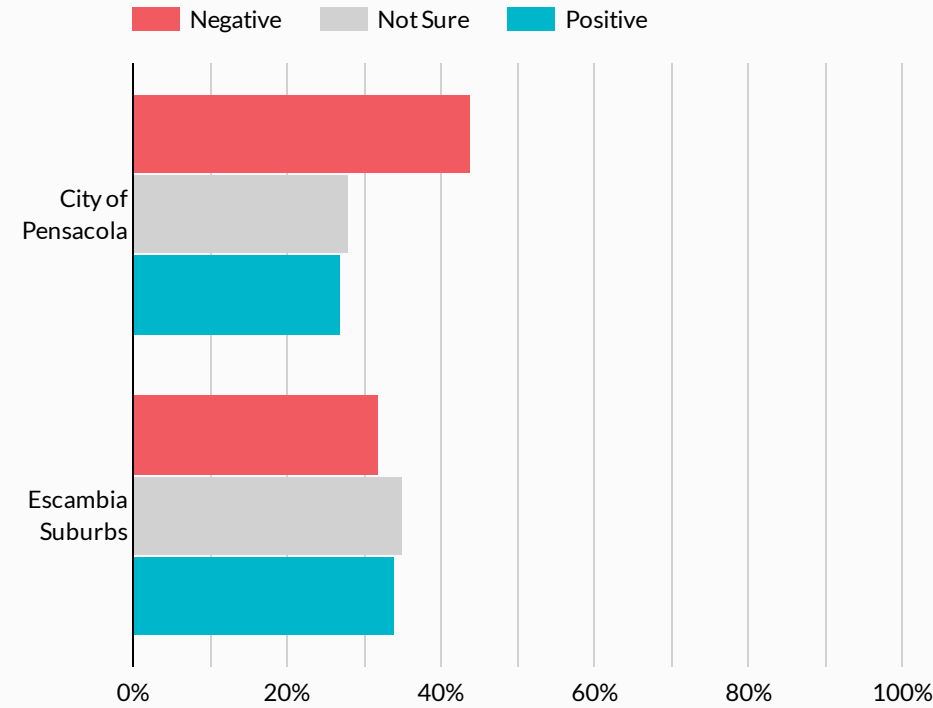
Worst: 2023 (33% Positive)

Demographics by Year

Year: 2023 (1) ▾

Demographic: Residence (1) ▾

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

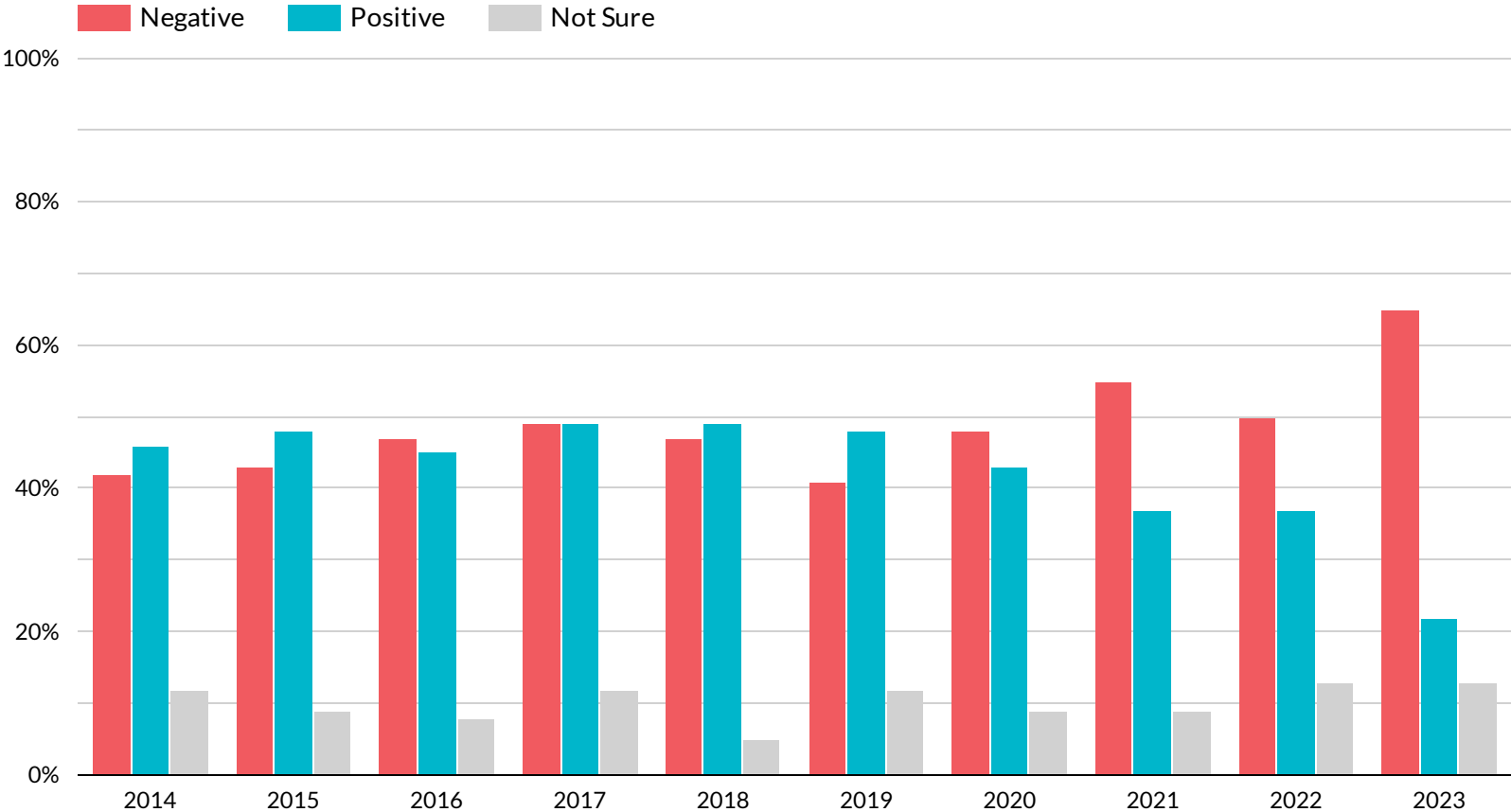
How would you rate the performance of the [Escambia County School Board](#)?

\*First asked in 2014

2014 Comparison

Last 4 Years

Year(s) ▾



Best: 2018 (49% Positive)

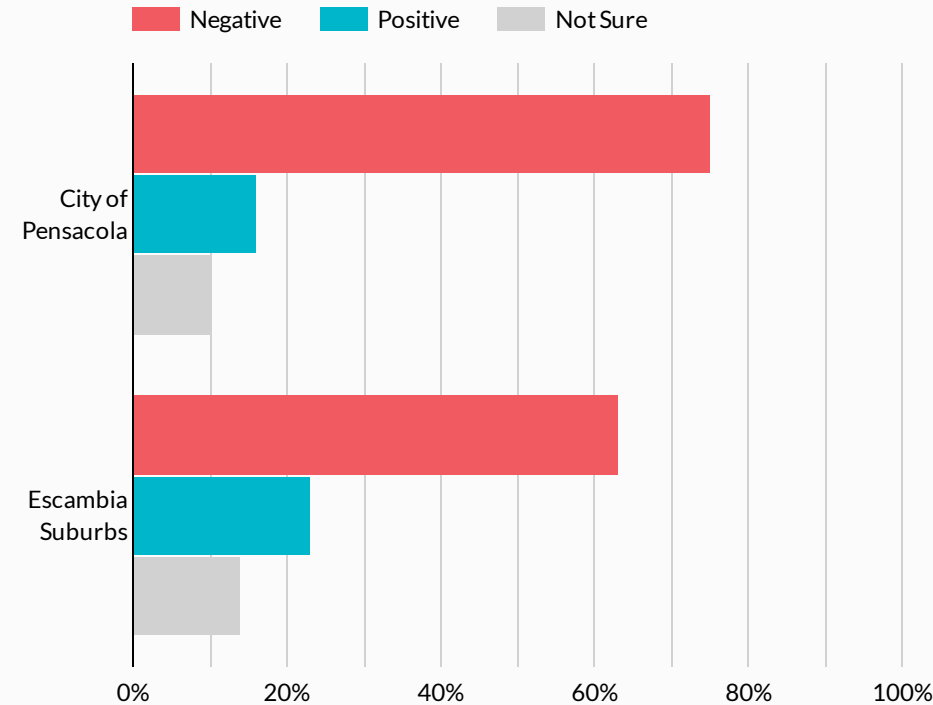
Worst: 2023 (22% Positive)

Demographics by Year

Year: 2023 (1) ▾

Demographic: Residence (1) ▾

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



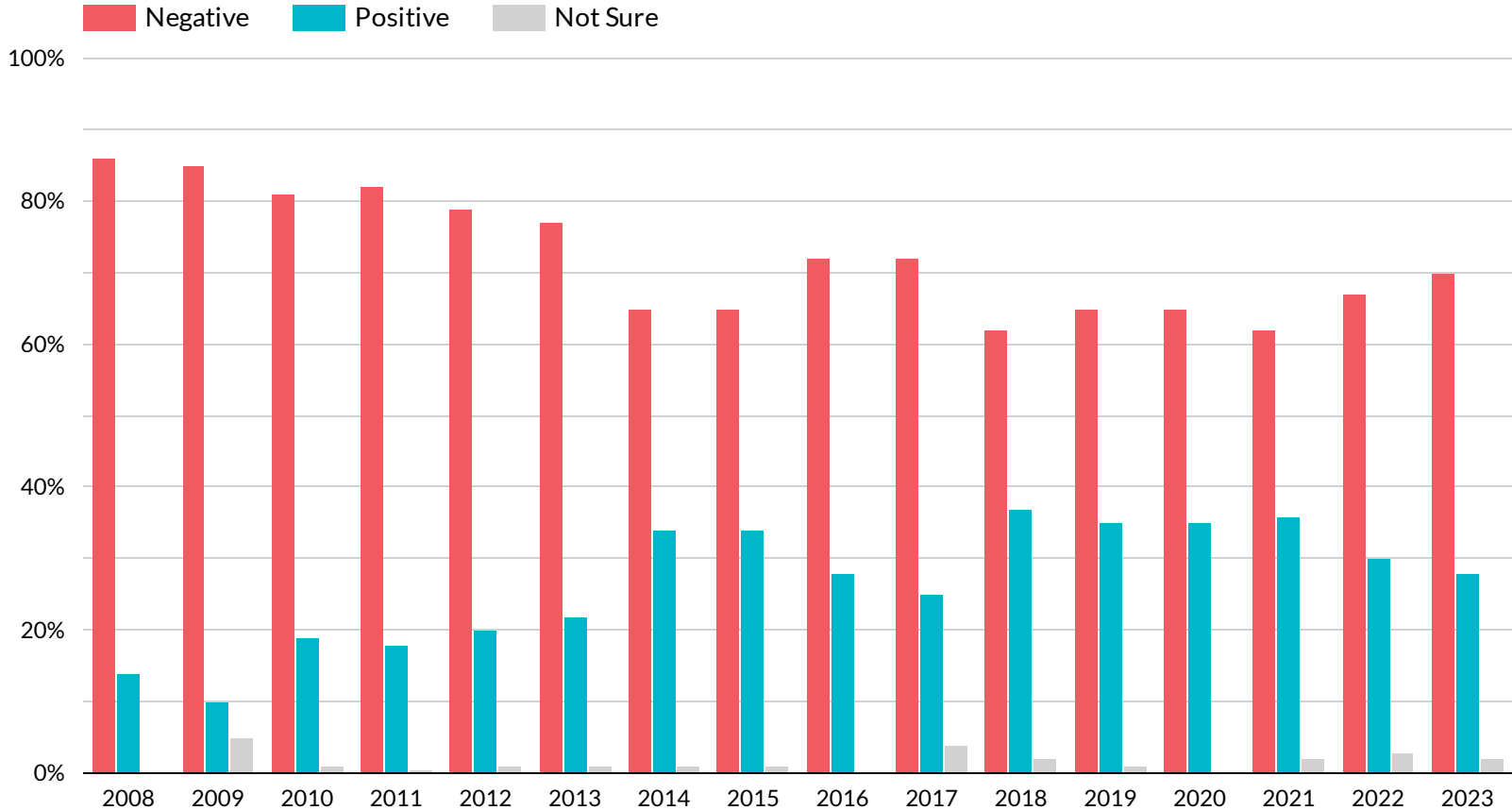
Reset Filters

How would you rate **economic conditions** in Escambia County

2008 Comparison

Last 4 Years

Year(s) ▾



Best: 2018 (37% Positive)

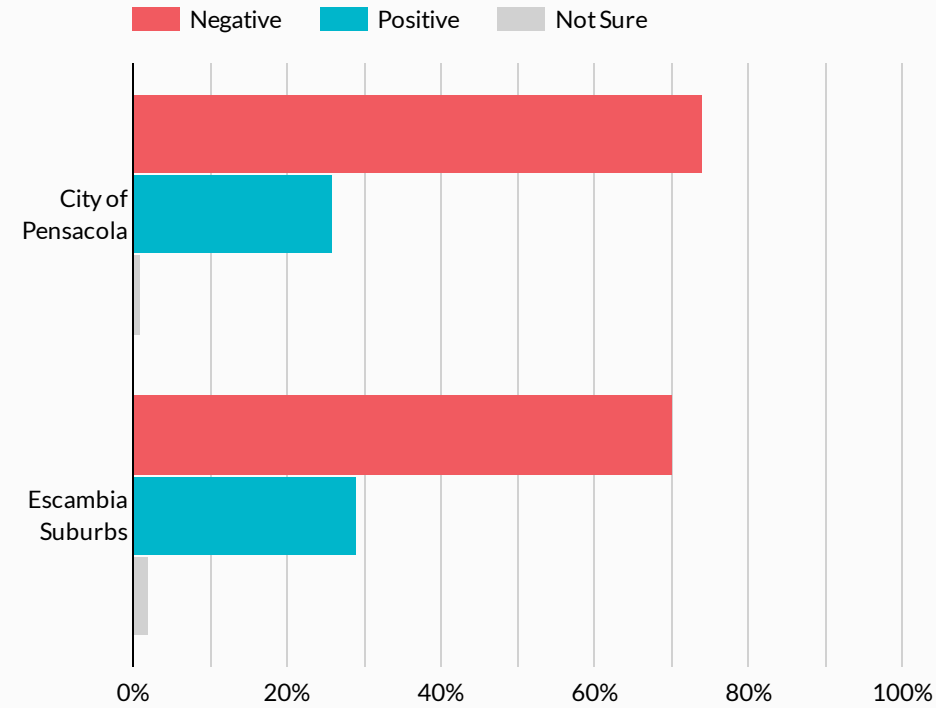
Worst: 2009 (10% Positive)

Demographics by Year

Year: 2023 (1) ▾

Demographic: Residence (1) ▾

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

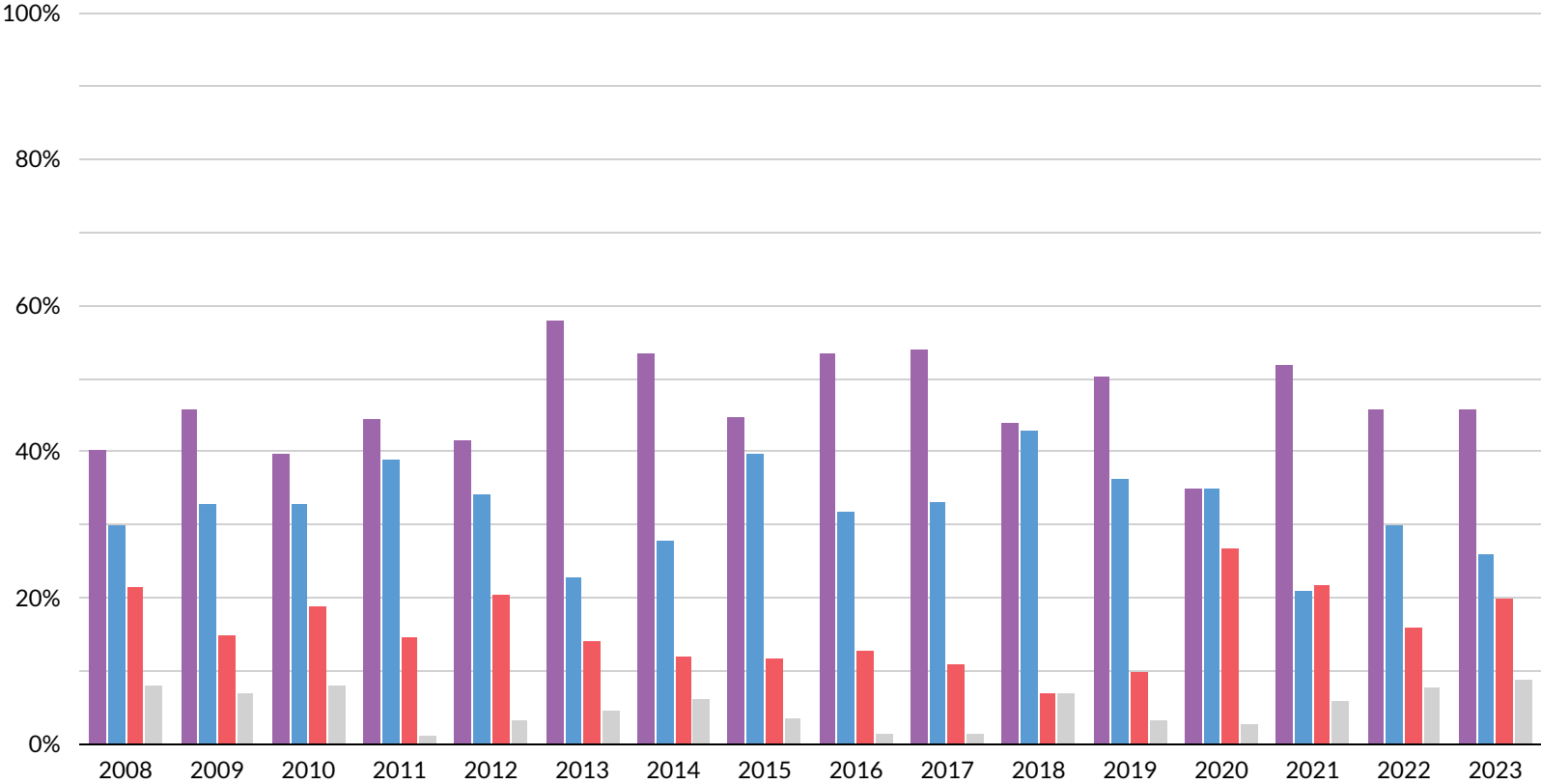
Five years from now, do you think that the economy in Escambia County will be better off, worse off, or about the same as it is today?

2008 Comparison

Last 4 Years

Year(s)

Same Better Worse Not Sure



Best: 2018 (43% Better)

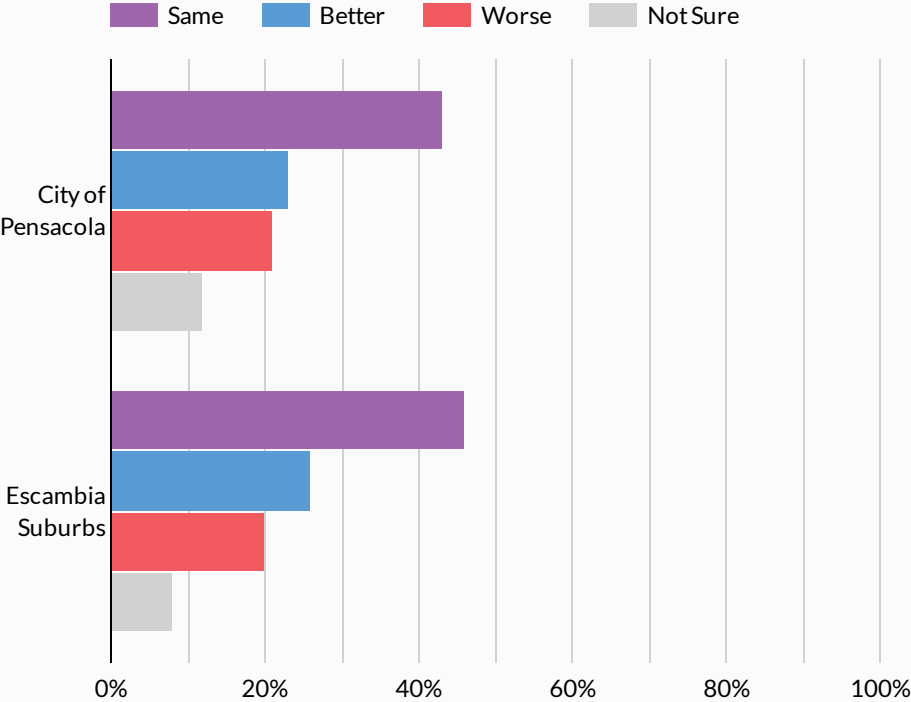
Worst: 2021 (21% Better)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

How concerned are you about the security and future of your own job, or the jobs of any close family members in Escambia County area?

2023 Differential Gaps

Party Registration: Democrat

Race: Black

2008 Comparison

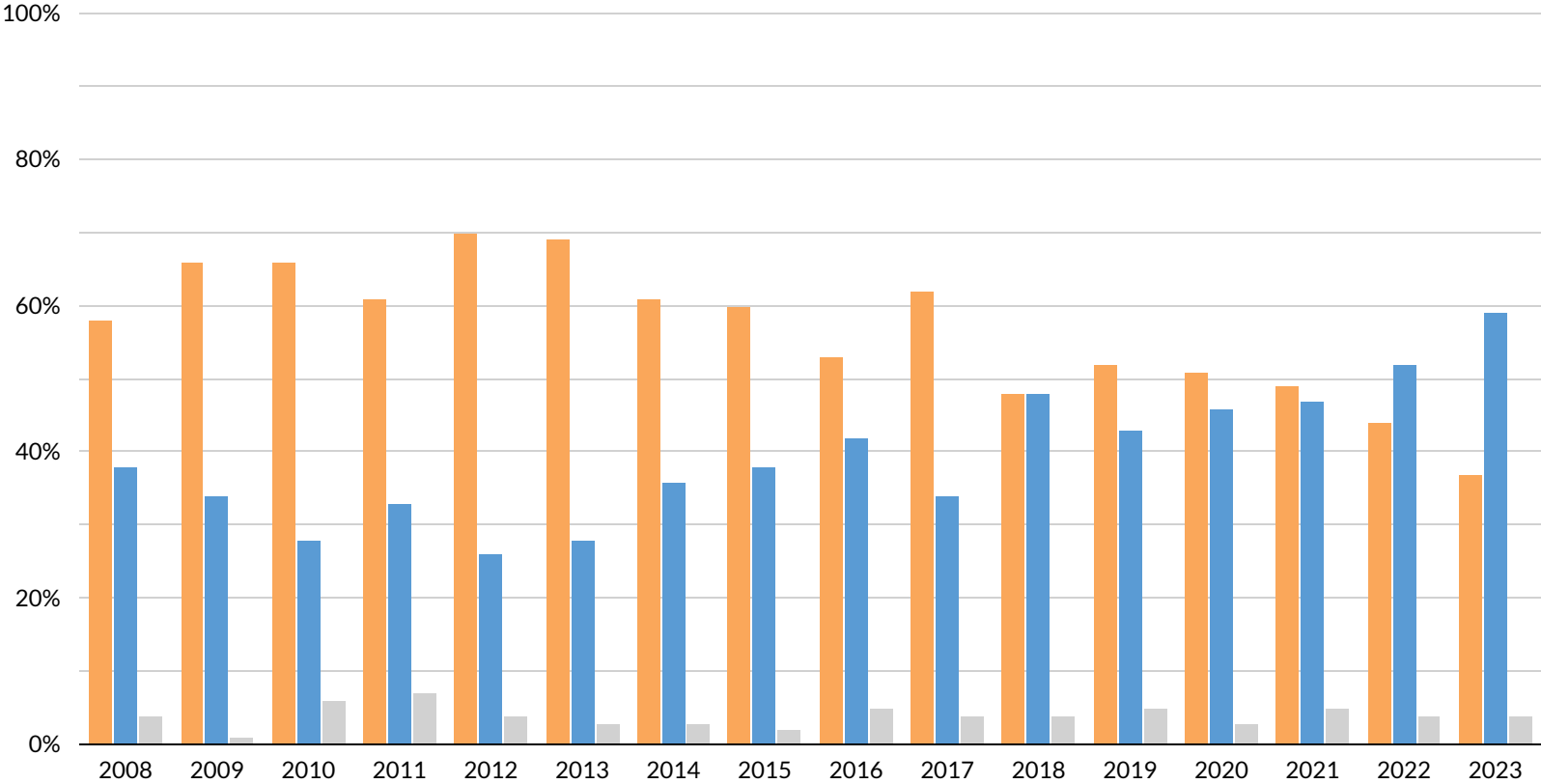
Last 4 Years

Year(s)

Concerned

Not Concerned

Not Sure



Best: 2023 (37% Concerned)

Worst: 2012 (70% Concerned)

Demographics by Year

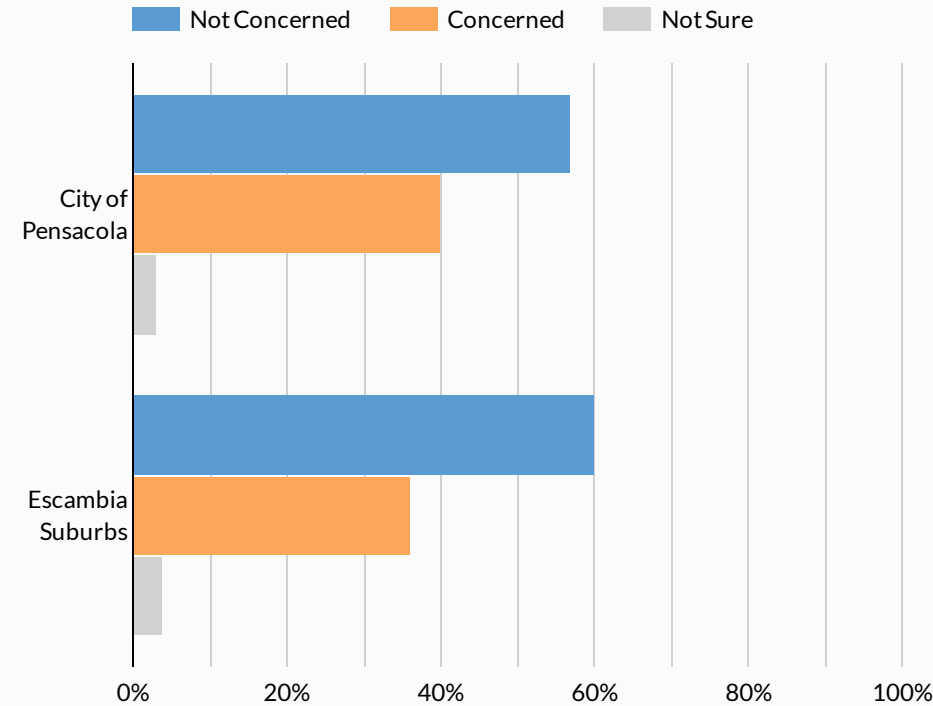
Year: 2023

(1)

Demographic: Residence

(1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

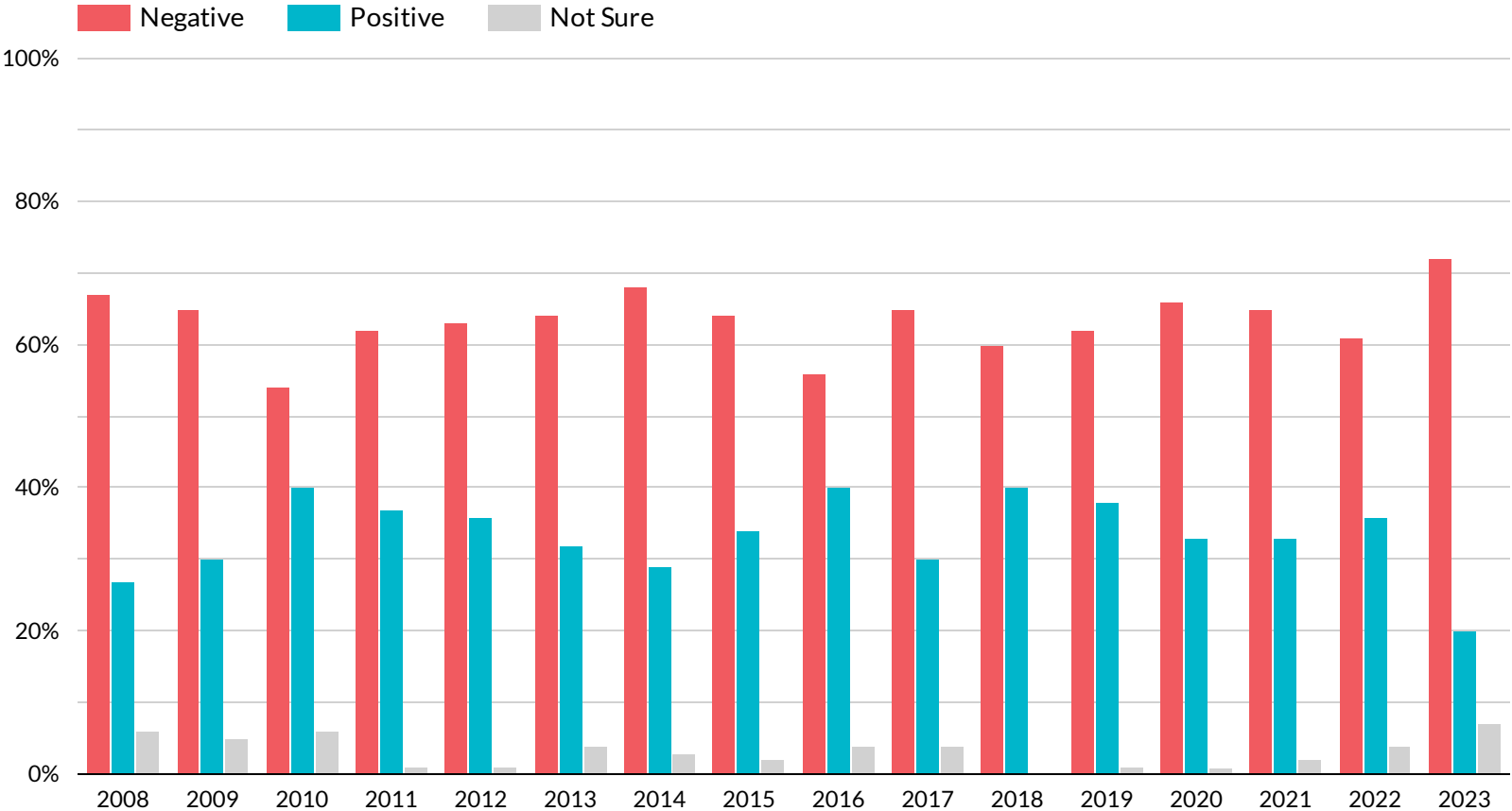
Rating qualities and characteristics that contribute to the quality of life in Escambia County:

Quality of the public schools

2008 Comparison

Last 4 Years

Year(s)



Best: 2018 (40% Positive)

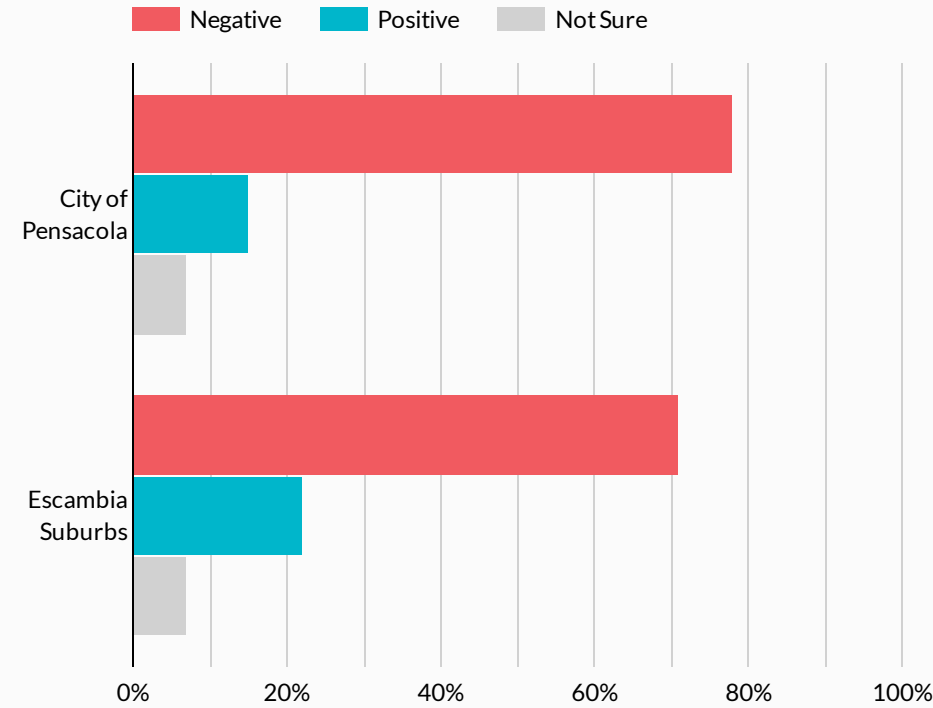
Worst: 2023 (20% Positive)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

Rating qualities and characteristics that contribute to the quality of life in Escambia County:  
The availability of cultural opportunities, such as theater, museums, and music.

2023 Differential Gaps

Residence: City

Party Registration: Democrat

Race: Black

Commission District: D3

2008 Comparison

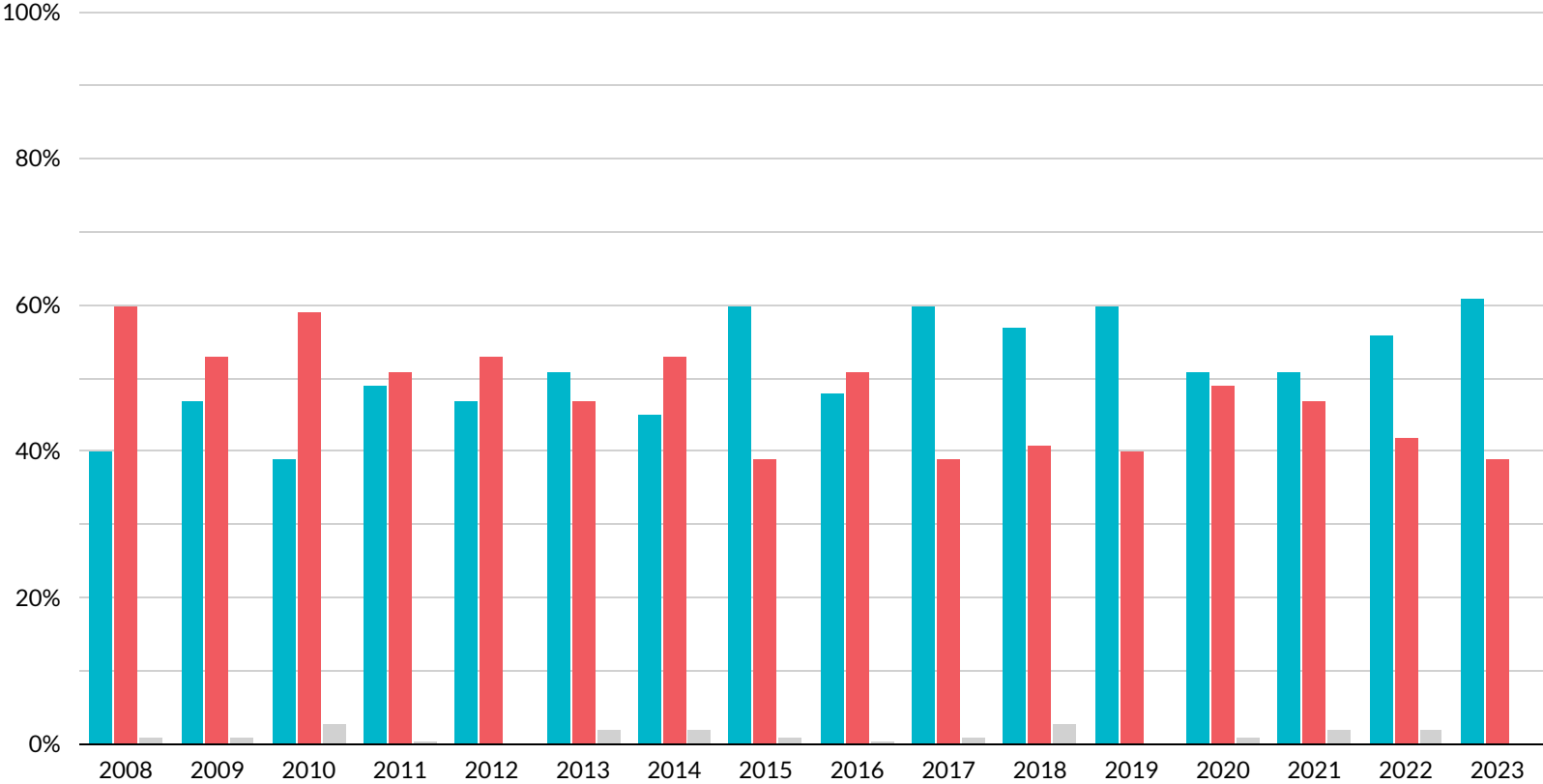
Last 4 Years

Year(s)

Positive

Negative

Not Sure



Best: 2023 (61% Positive)

Worst: 2010 (39% Positive)

Demographics by Year

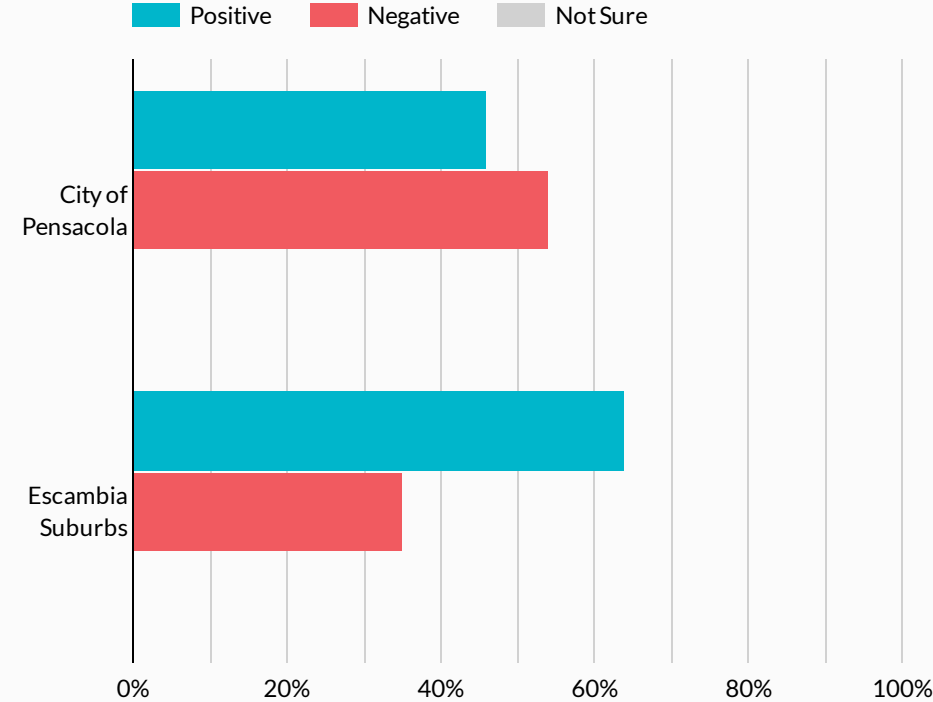
Year: 2023

(1)

Demographic: Residence

(1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.





Reset Filters

Rating qualities and characteristics that contribute to the quality of life in Escambia County:  
Offering job opportunities for you and those in your household

2023 Differential Gaps  
Residence: City  
Gender: Female  
Party Registration: Democrat  
Income: <\$40,000  
Race: Black  
Commission District: D3 + D4

2008 Comparison

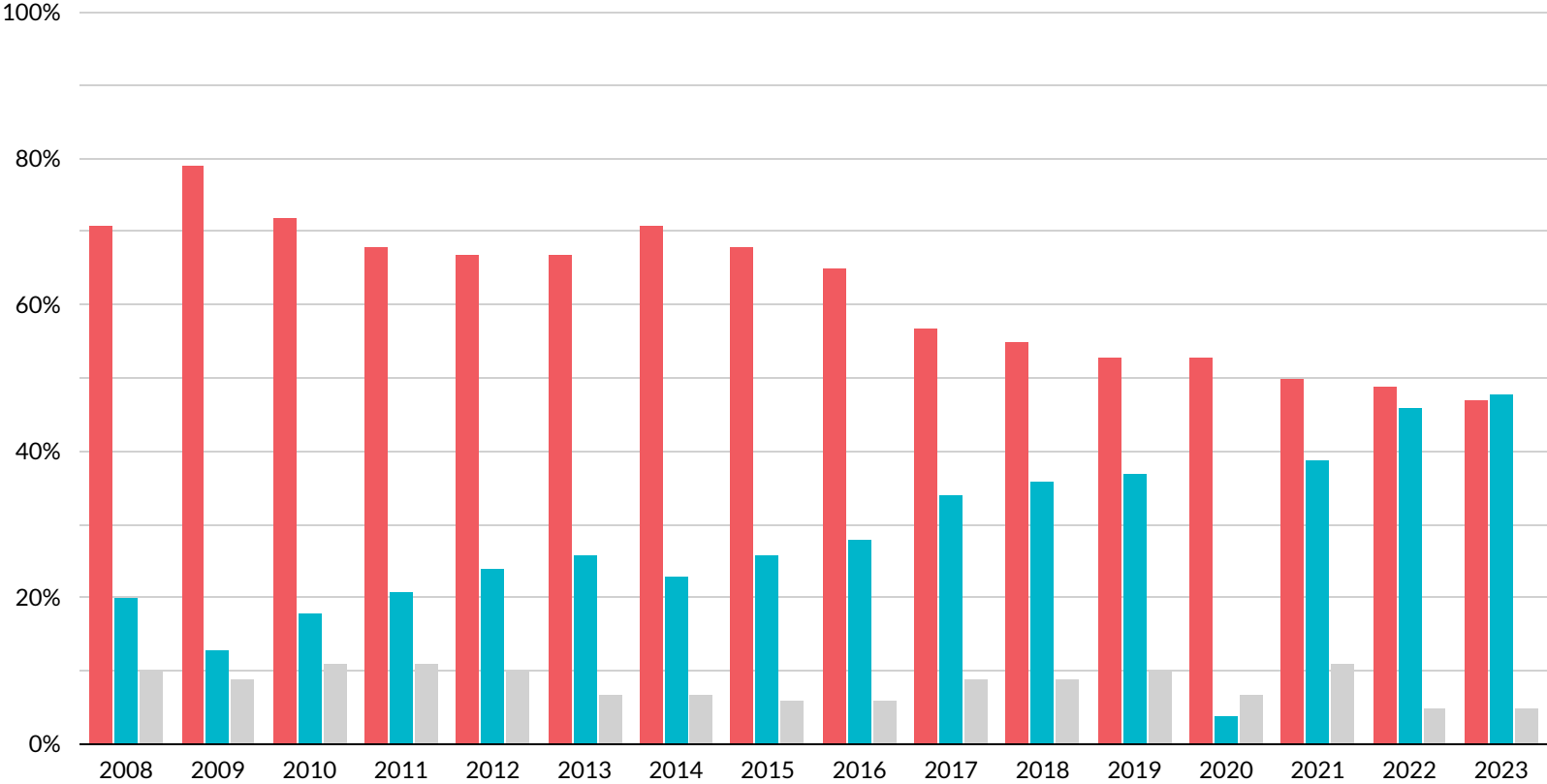
Last 4 Years

Year(s) ▾

Negative

Positive

Not Sure



Best: 2018 (48% Positive)

Worst: 2009 (13% Positive)

Demographics by Year

Year: 2023 (1) ▾

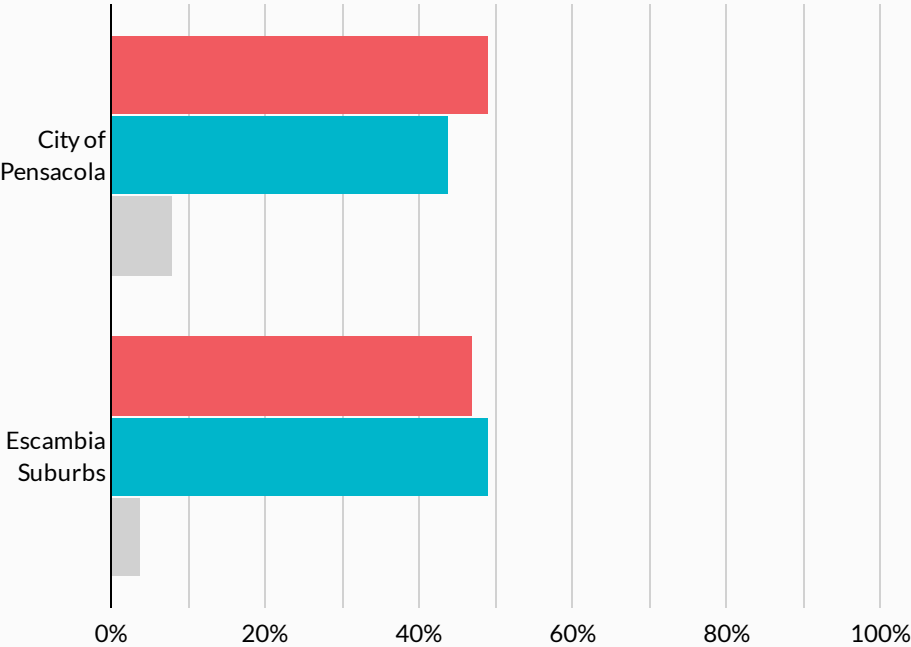
Demographic: Residence (1) ▾

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.

Negative

Positive

Not Sure



Reset Filters

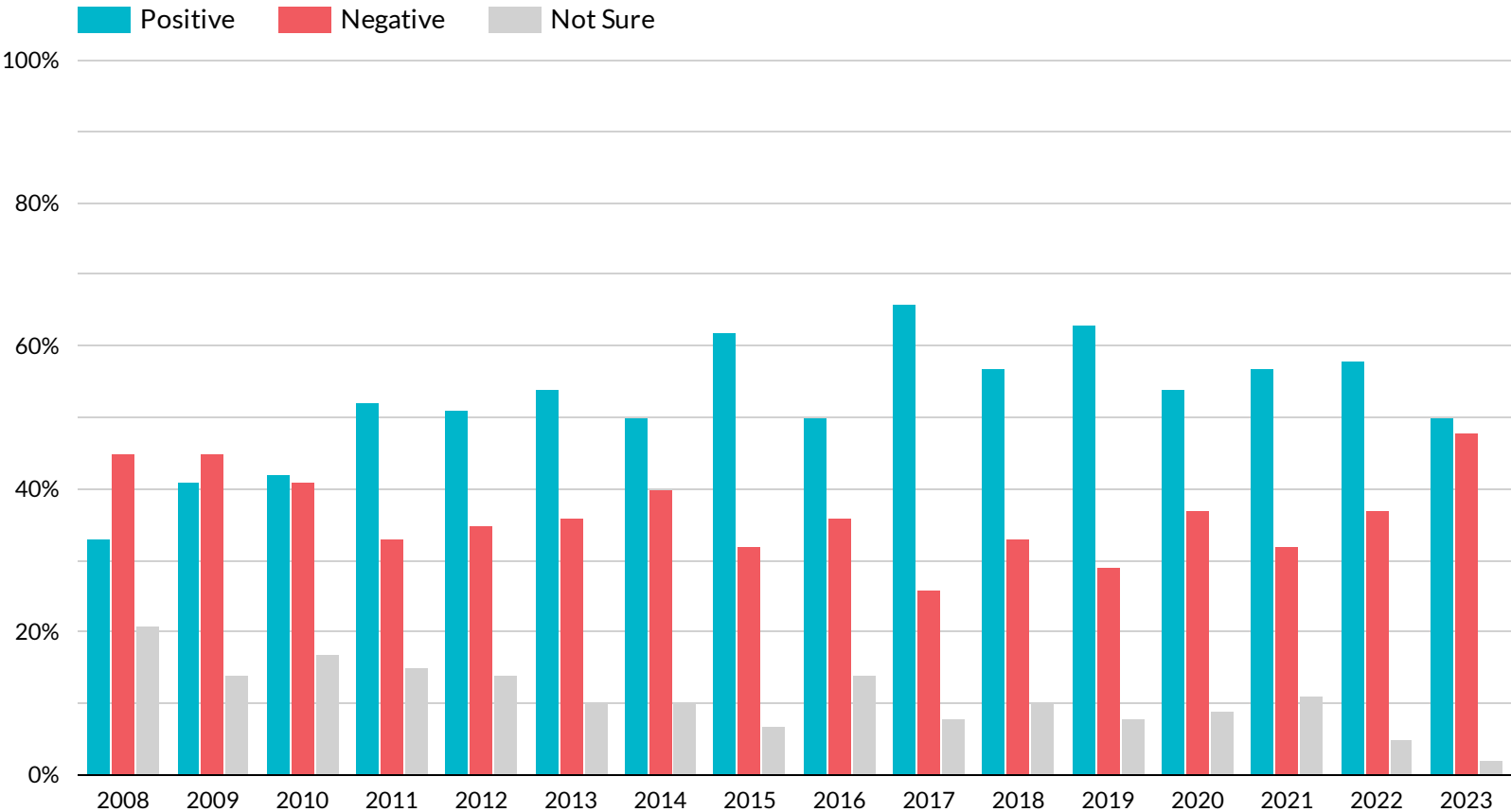
Rating qualities and characteristics that contribute to the quality of life in Escambia County:  
Having a vibrant nightlife and entertainment options for people of all ages

2023 Differential Gaps  
Residence: City  
Gender: Female  
Party Registration: Democrat  
Age: 50+  
Race: Black  
Commission District: D3 + D5

2008 Comparison

Last 4 Years

Year(s) ▾



Best: 2017 (66% Positive)

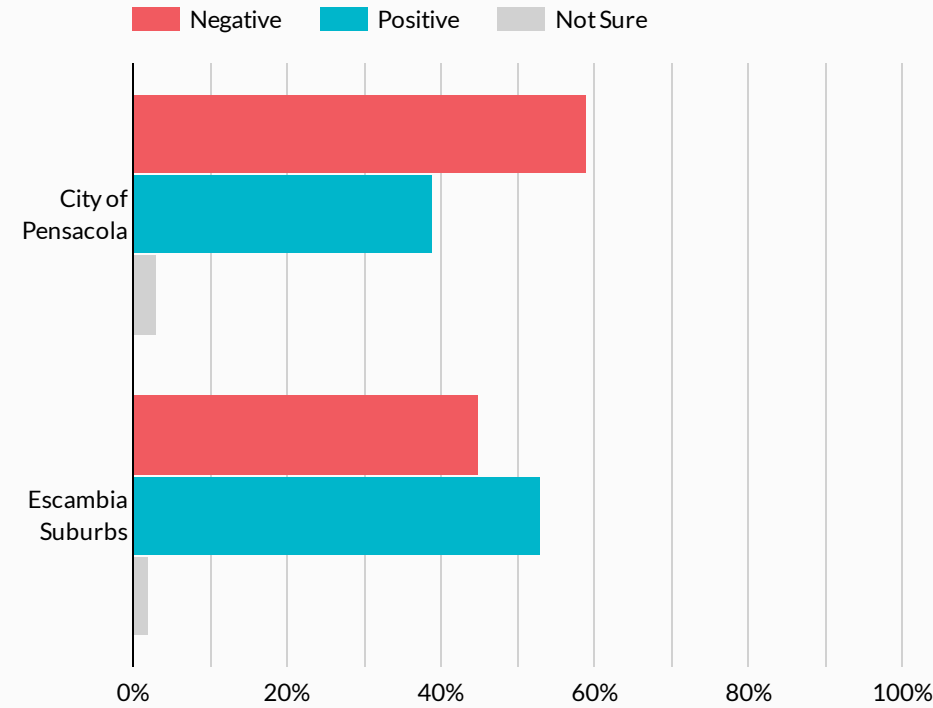
Worst: 2008 (33% Positive)

Demographics by Year

Year: 2023 (1) ▾

Demographic: Residence (1) ▾

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

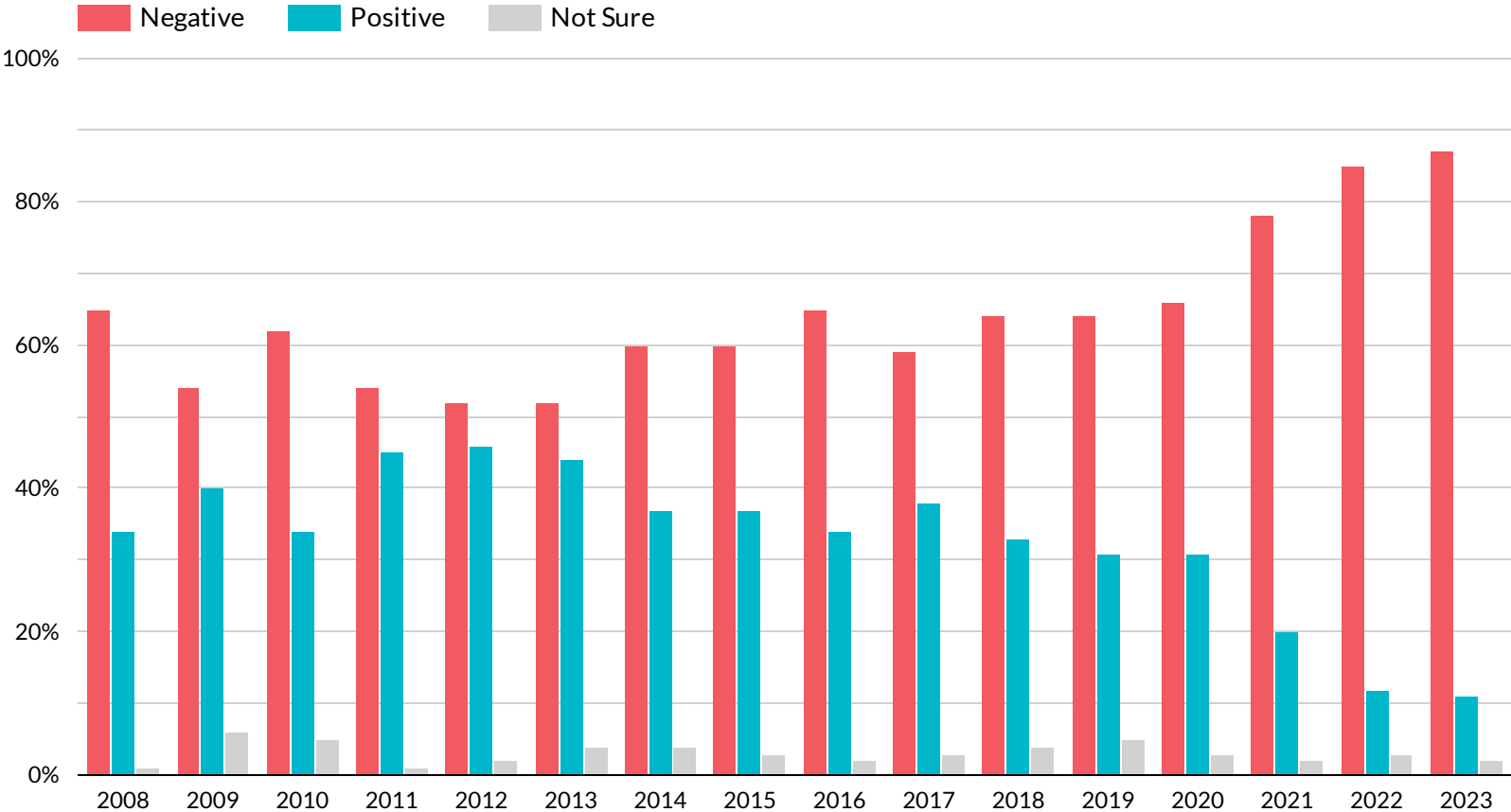
Rating qualities and characteristics that contribute to the quality of life in Escambia County:

Availability of affordable housing

2008 Comparison

Last 4 Years

Year(s)



Best: 2012 (46% Positive)

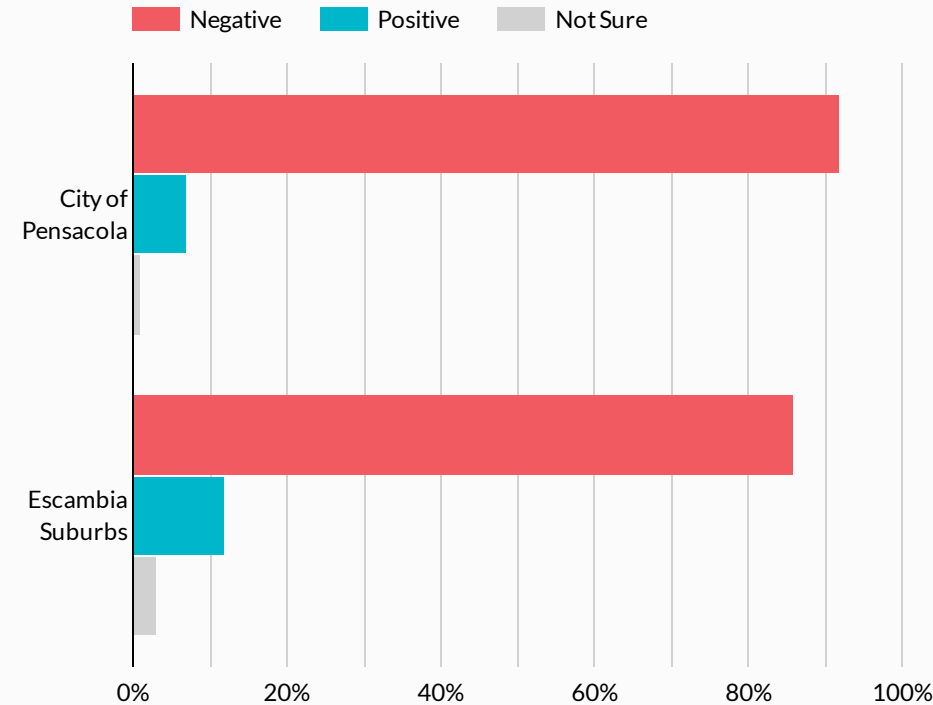
Worst: 2023 (11% Positive)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

Rating qualities and characteristics that contribute to the quality of life in Escambia County:

Public Transportation

2008 Comparison

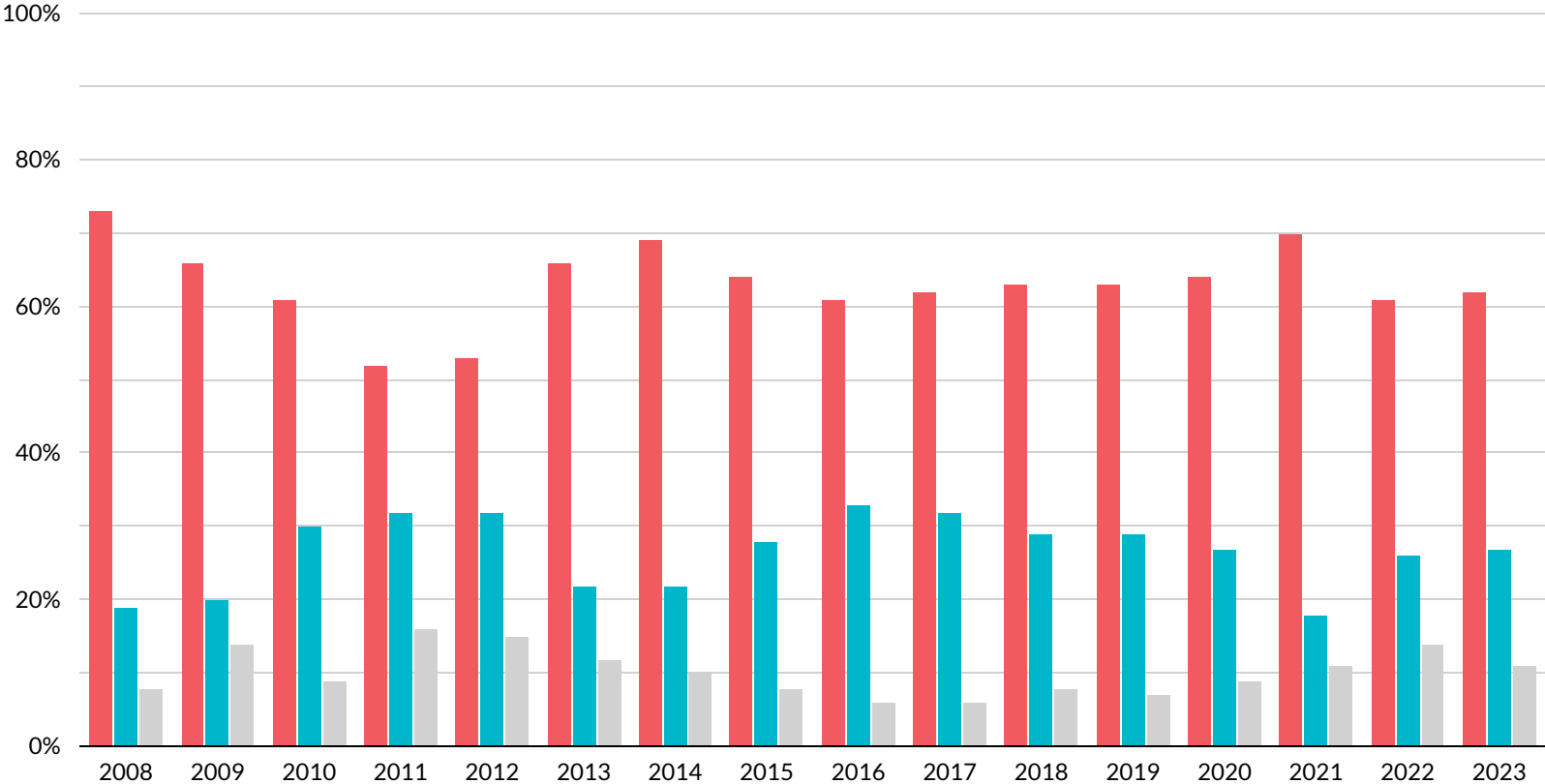
Last 4 Years

Year(s)

Negative

Positive

Not Sure



Best: 2016 (33% Positive)

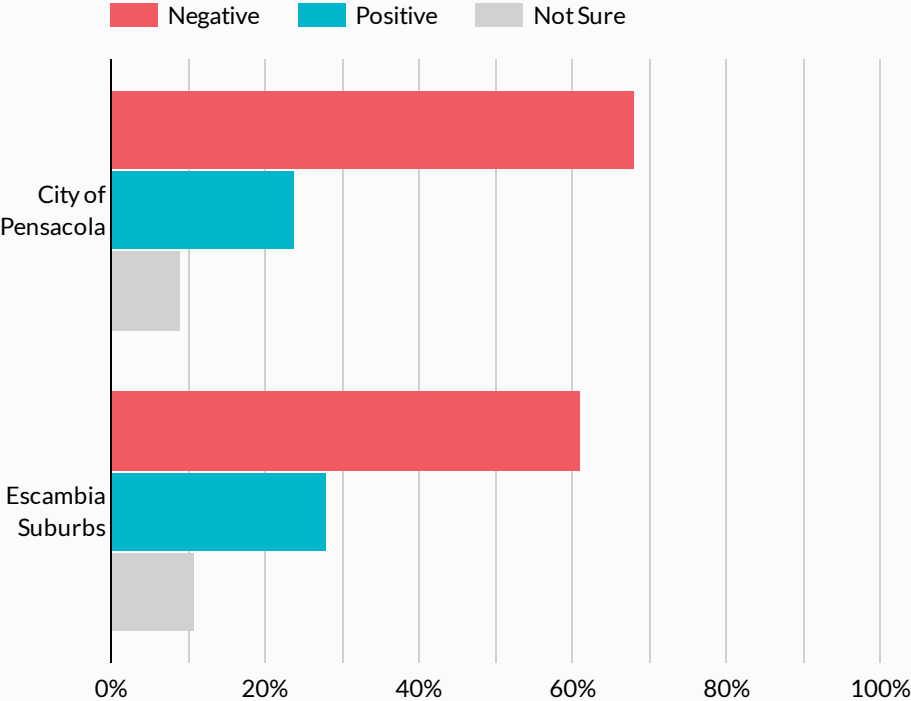
Worst: 2021 (18% Positive)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

Rating qualities and characteristics that contribute to the quality of life in Escambia County:  
Public Safety and low crime

2008 Comparison

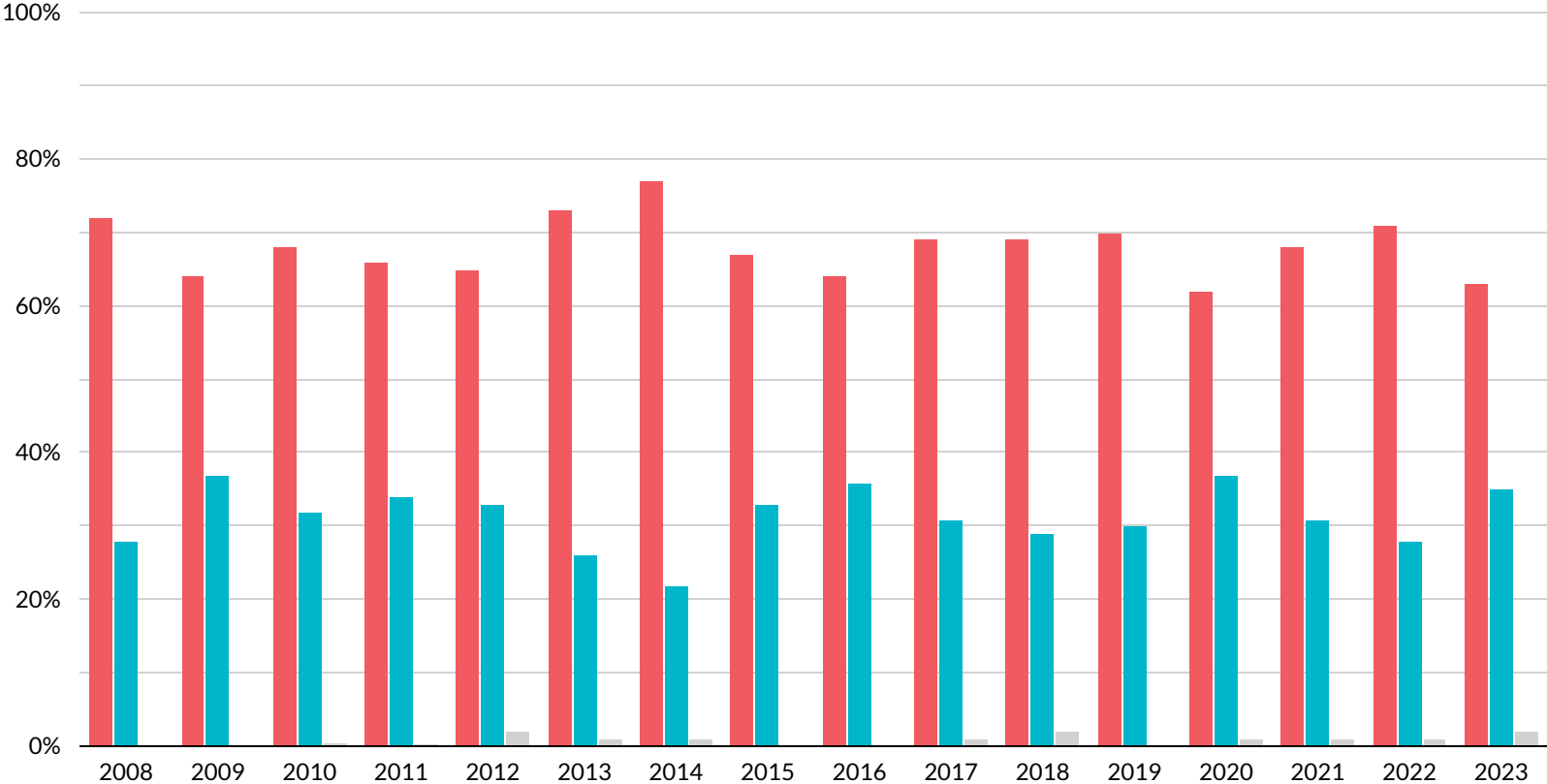
Last 4 Years

Year(s)

Negative

Positive

Not Sure



Best: 2020 (37% Positive)

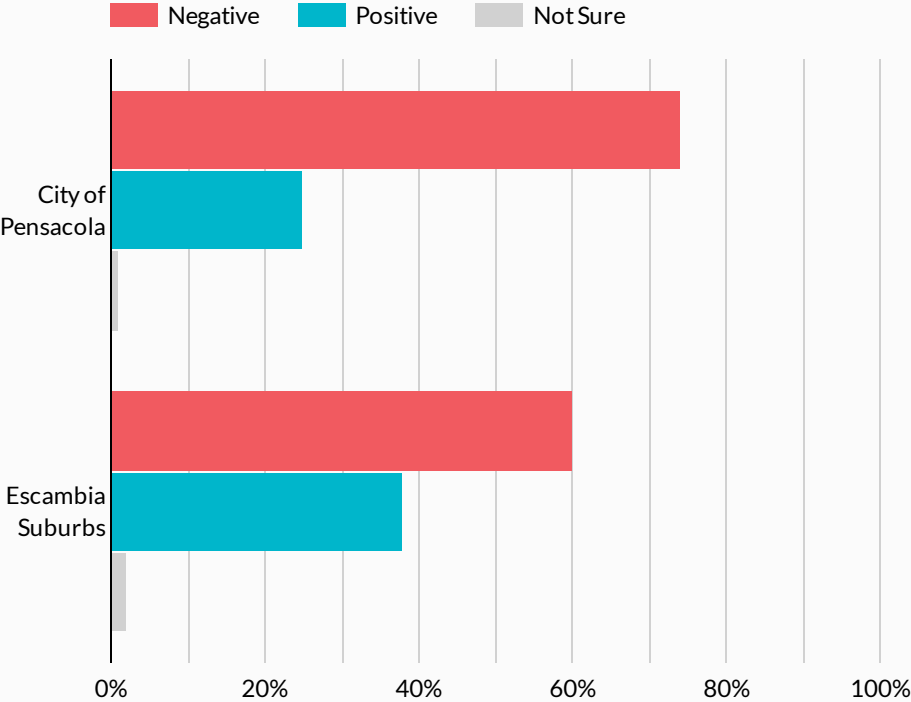
Worst: 2014 (22% Positive)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



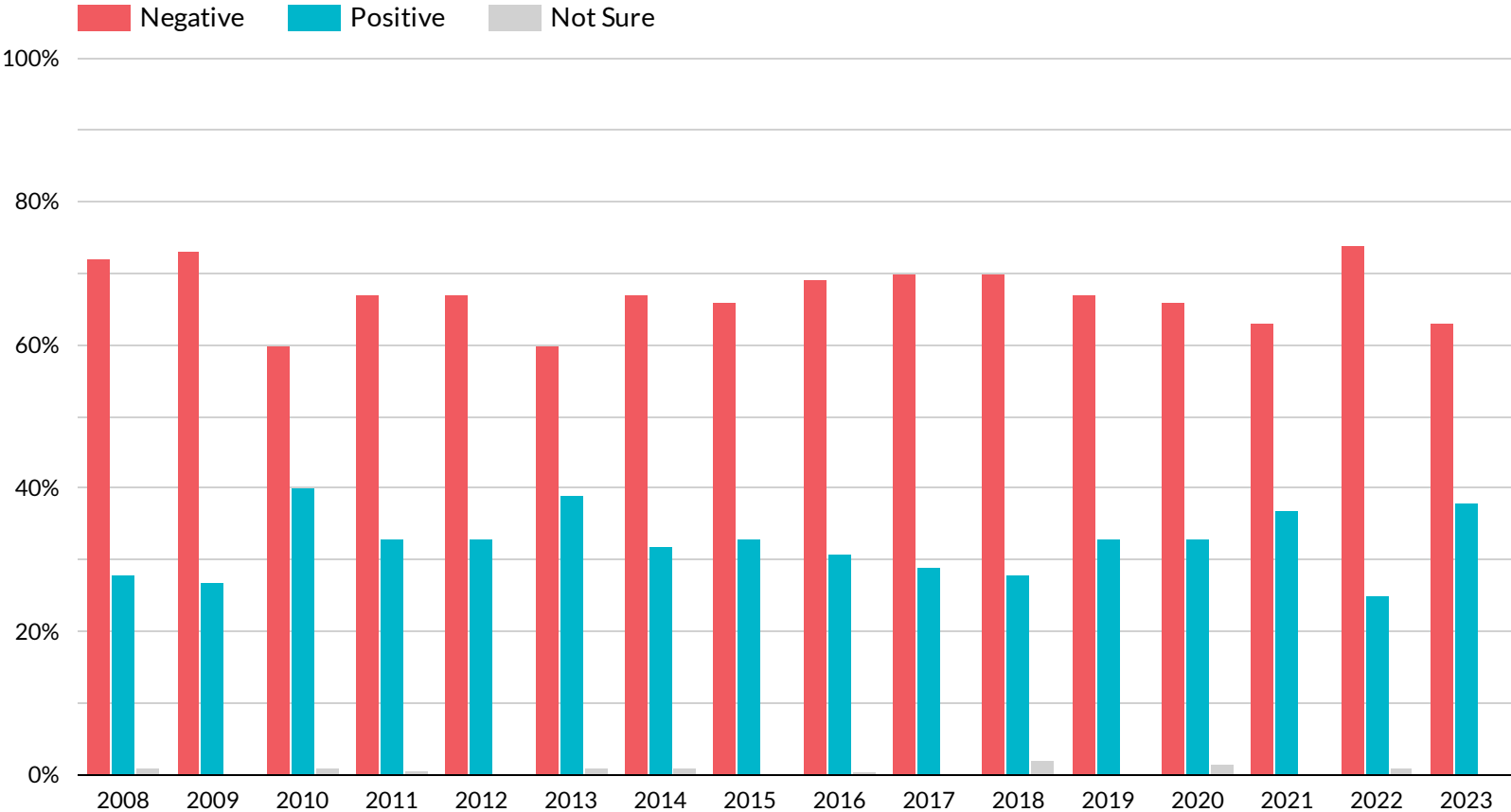
Reset Filters

Rating qualities and characteristics that contribute to the quality of life in Escambia County:  
Being able to get from place to place with little traffic

2008 Comparison

Last 4 Years

Year(s) ▾



Best: 2010 (40% Positive)

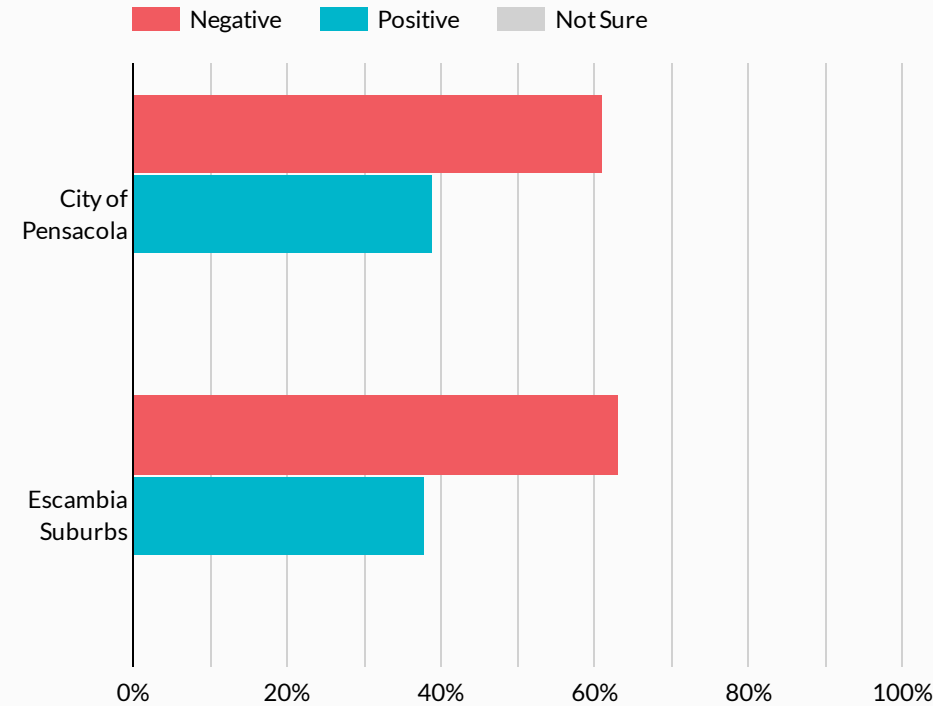
Worst: 2022 (25% Positive)

Demographics by Year

Year: 2023 (1) ▾

Demographic: Residence (1) ▾

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

Rating qualities and characteristics that contribute to the quality of life in Escambia County:  
Availability of quality health care

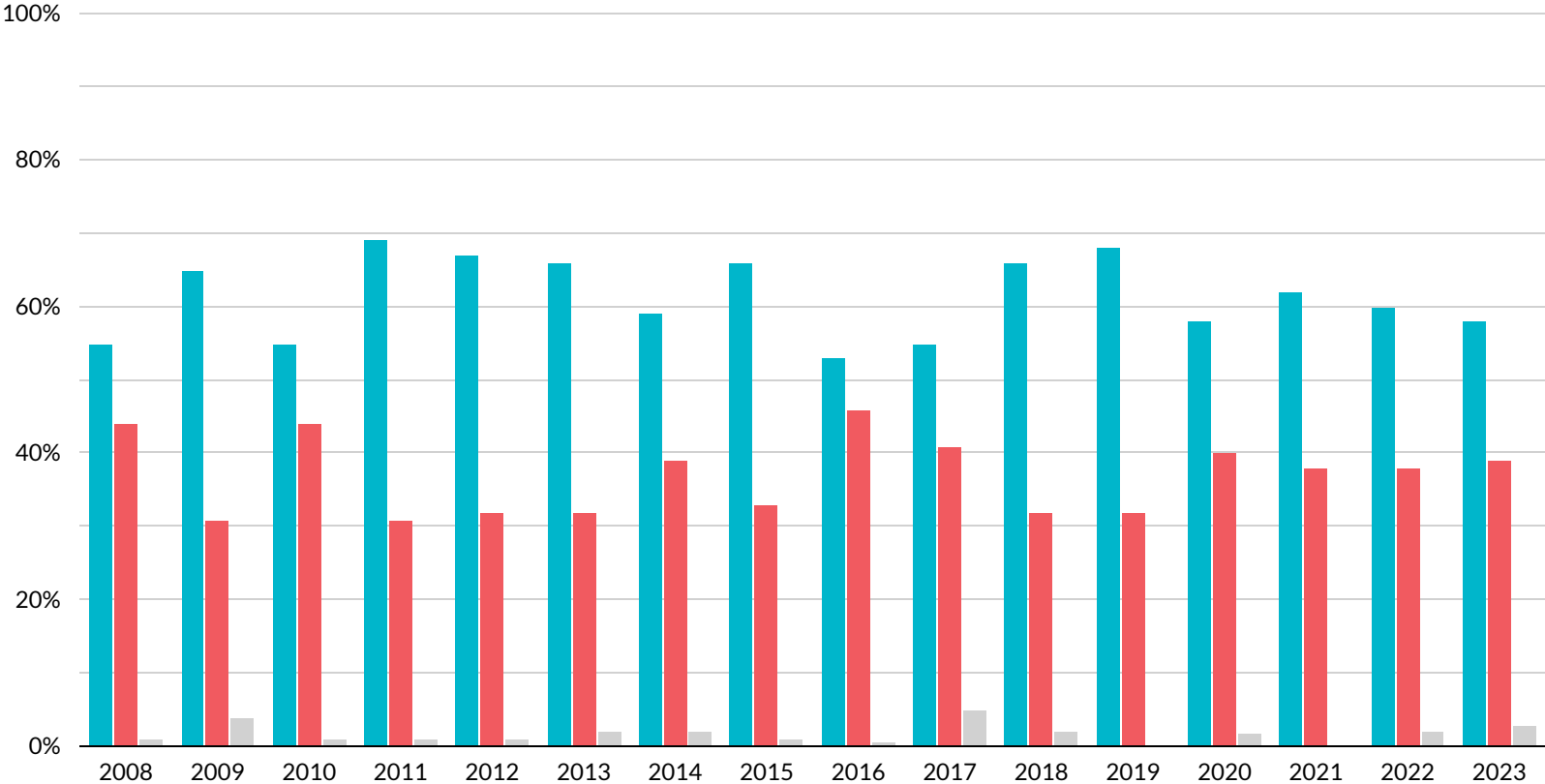
2023 Differential Gaps  
Residence: City  
Party Registration: Democrat  
Race: Black  
Commission District: D3

2008 Comparison

Last 4 Years

Year(s)

Positive Negative Not Sure



Best: 2011 (69% Positive)

Worst: 2016 (53% Positive)

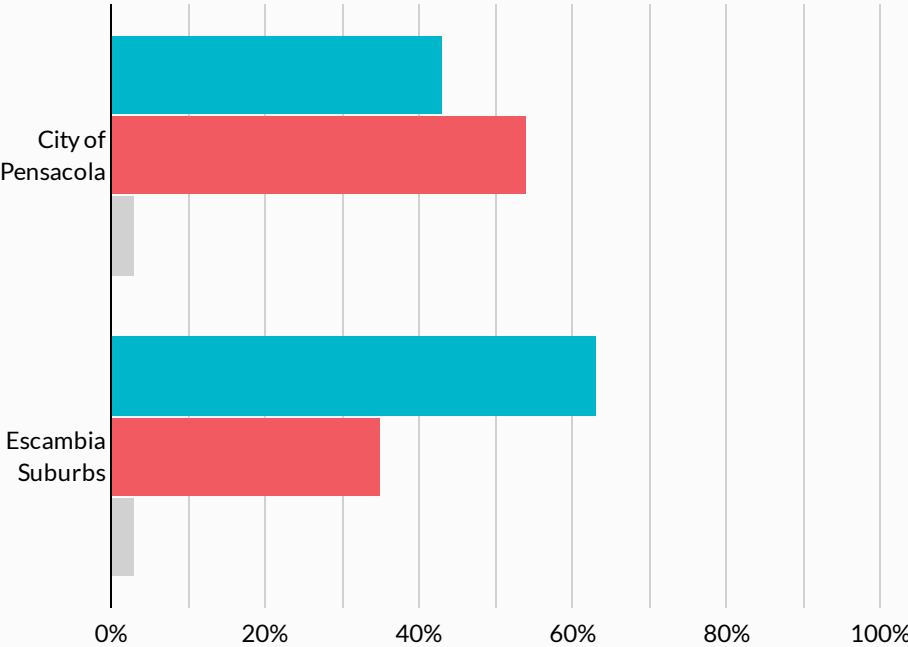
Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.

Positive Negative Not Sure



Reset Filters

Rating qualities and characteristics that contribute to the quality of life in Escambia County:  
The availability of outdoor parks and playgrounds

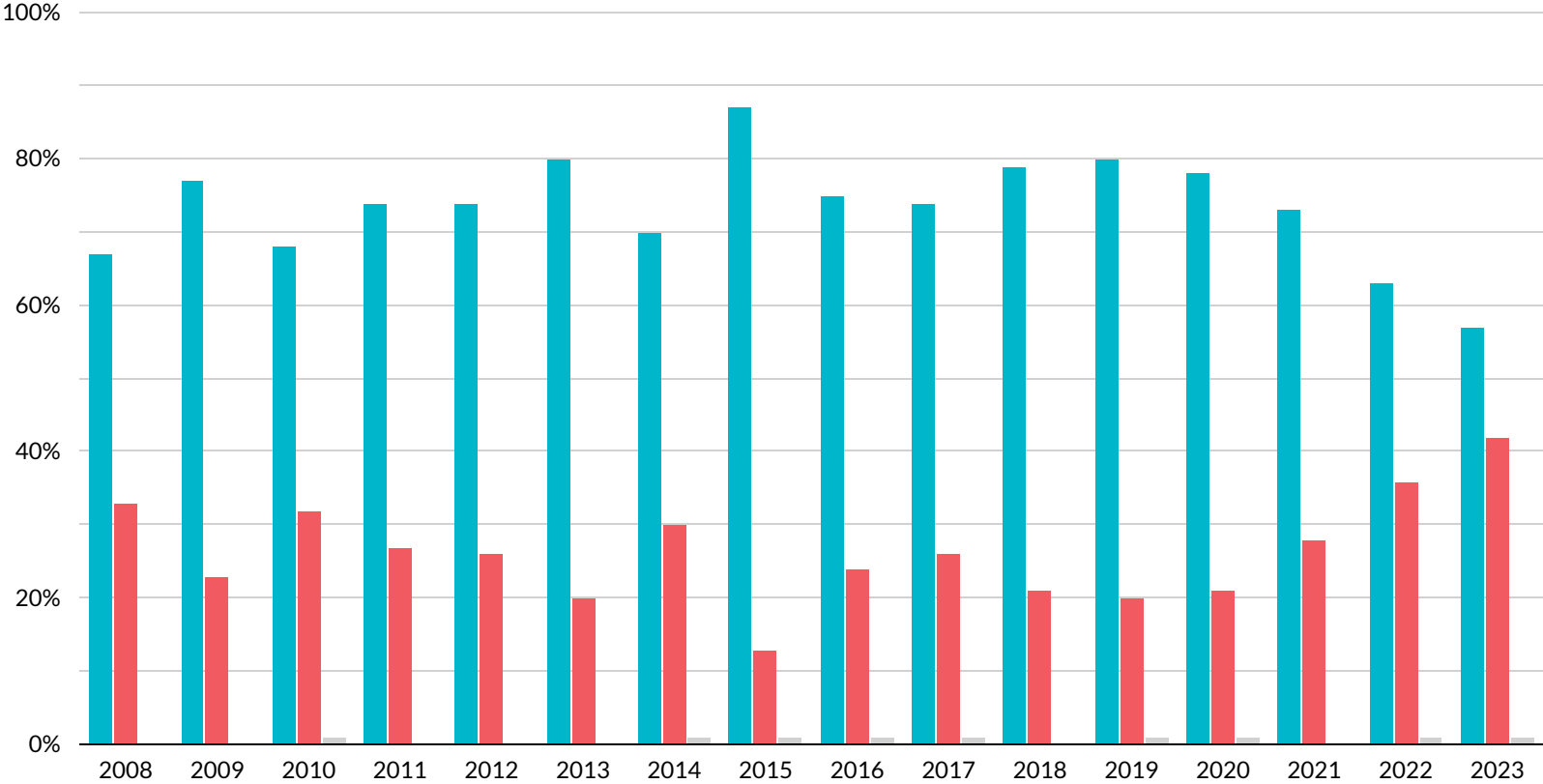
2023 Differential Gaps  
Residence: City  
Party Registration: Democrat  
Race: Black  
Commission District: D3

2008 Comparison

Last 4 Years

Year(s)

Positive Negative Not Sure



Best: 2015 (87% Positive)

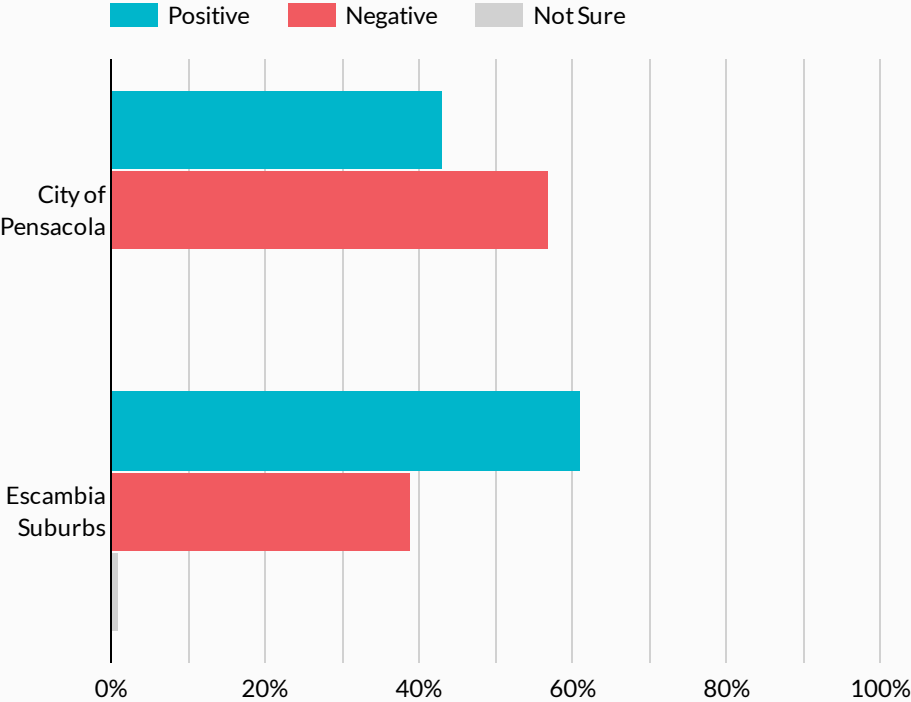
Worst: 2023 (57% Positive)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.





Reset Filters

Rating qualities and characteristics that contribute to the quality of life in Escambia County:  
Welcoming and inviting to people of diverse backgrounds, ethnicities, and cultures

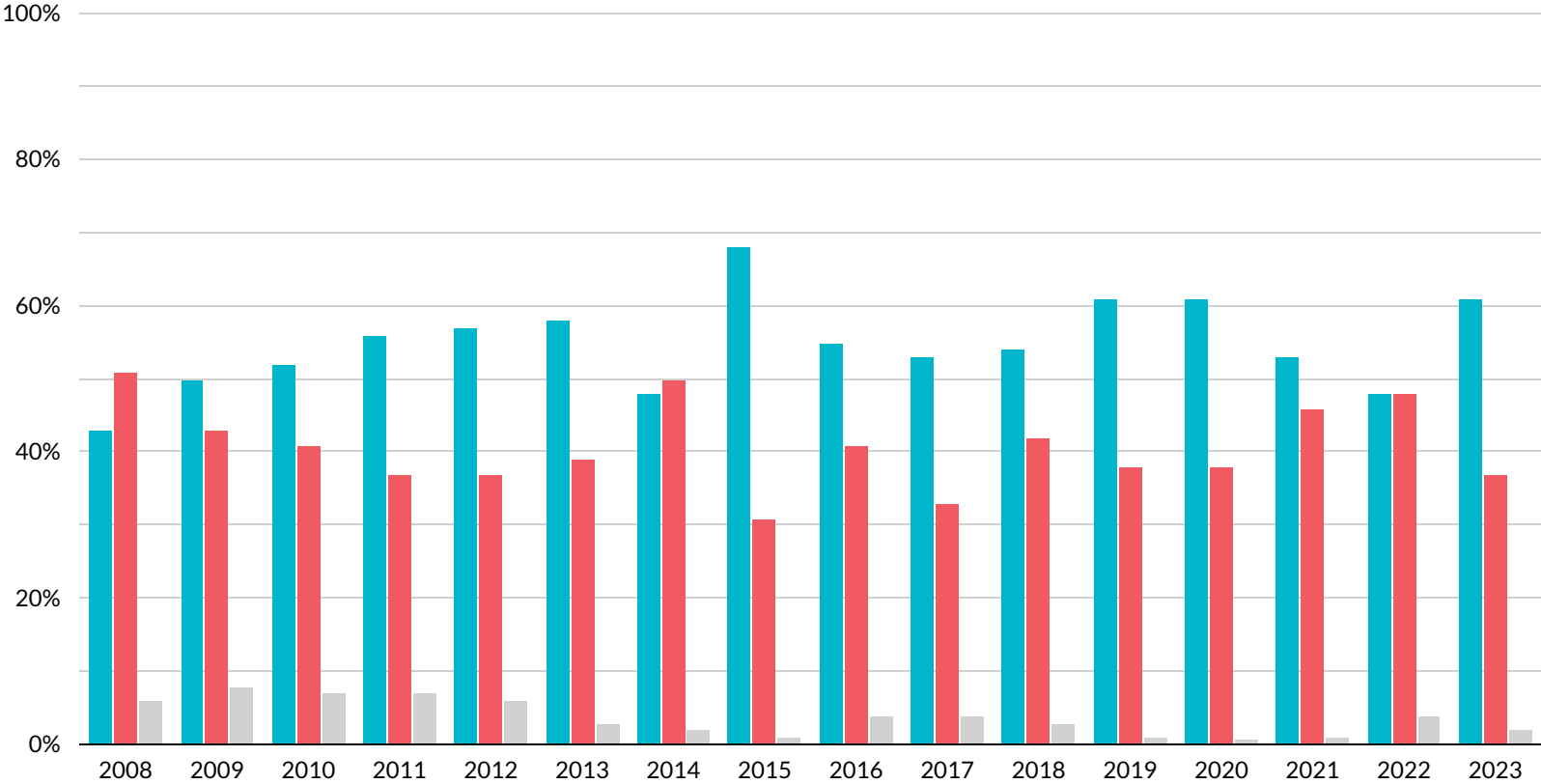
2023 Differential Gaps  
Residence: City  
Party Registration: Democrat  
Race: Black  
Commission District: D3

2008 Comparison

Last 4 Years

Year(s)

Positive Negative Not Sure



Best: 2015 (68% Positive)

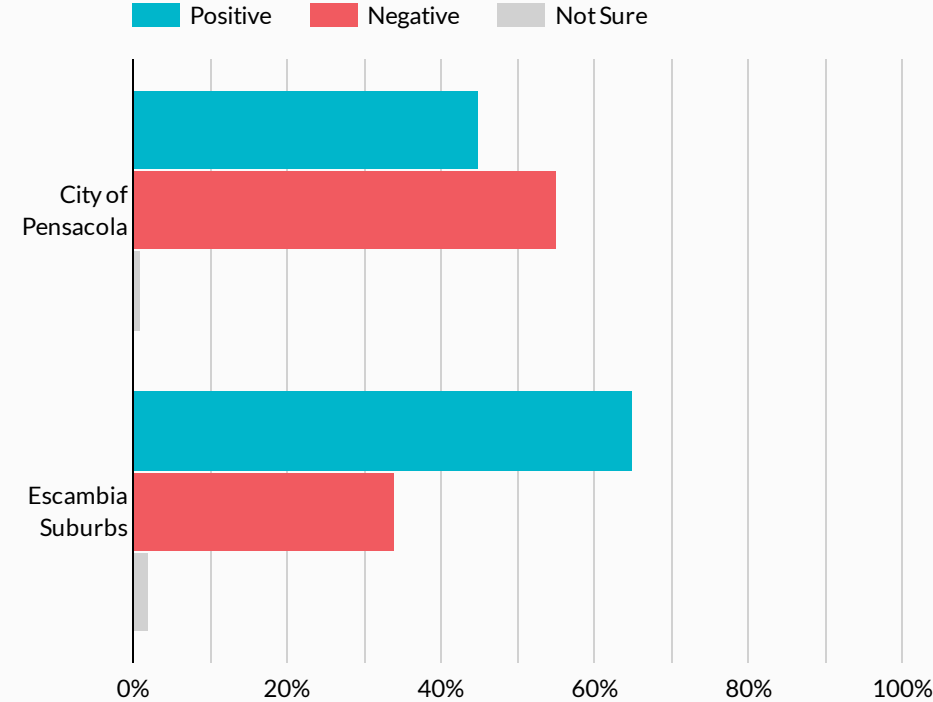
Worst: 2008 (43% Positive)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

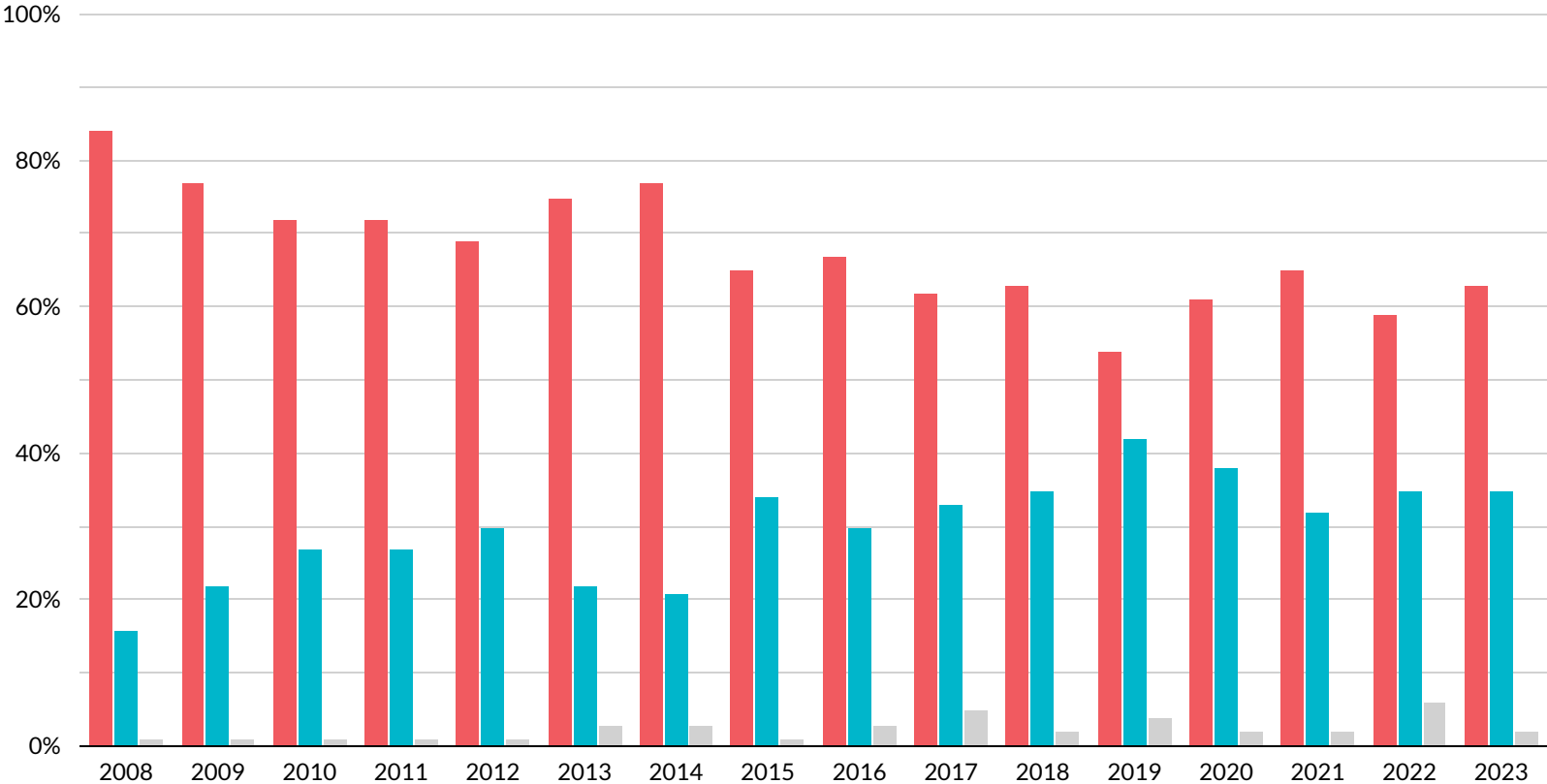
Rating qualities and characteristics that contribute to the quality of life in Escambia County:  
Effective leadership from elected officials

2008 Comparison

Last 4 Years

Year(s)

NegativePositiveNot Sure



Best: 2015 (68% Positive)

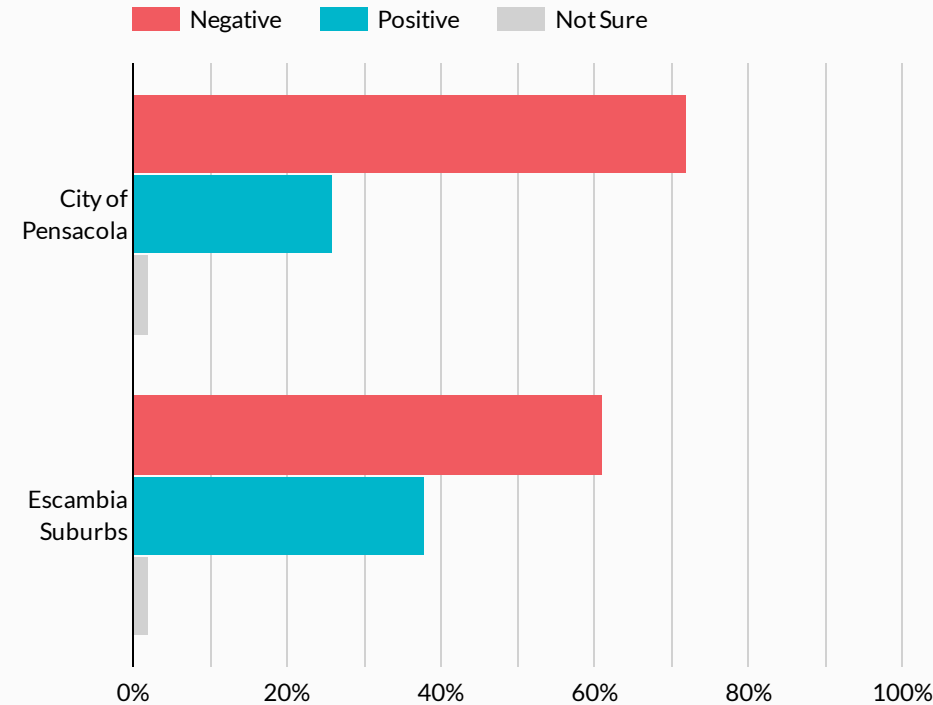
Worst: 2008 (43% Positive)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

Rating qualities and characteristics that contribute to the quality of life in Escambia County:  
A shared vision for economic development and job growth

2008 Comparison

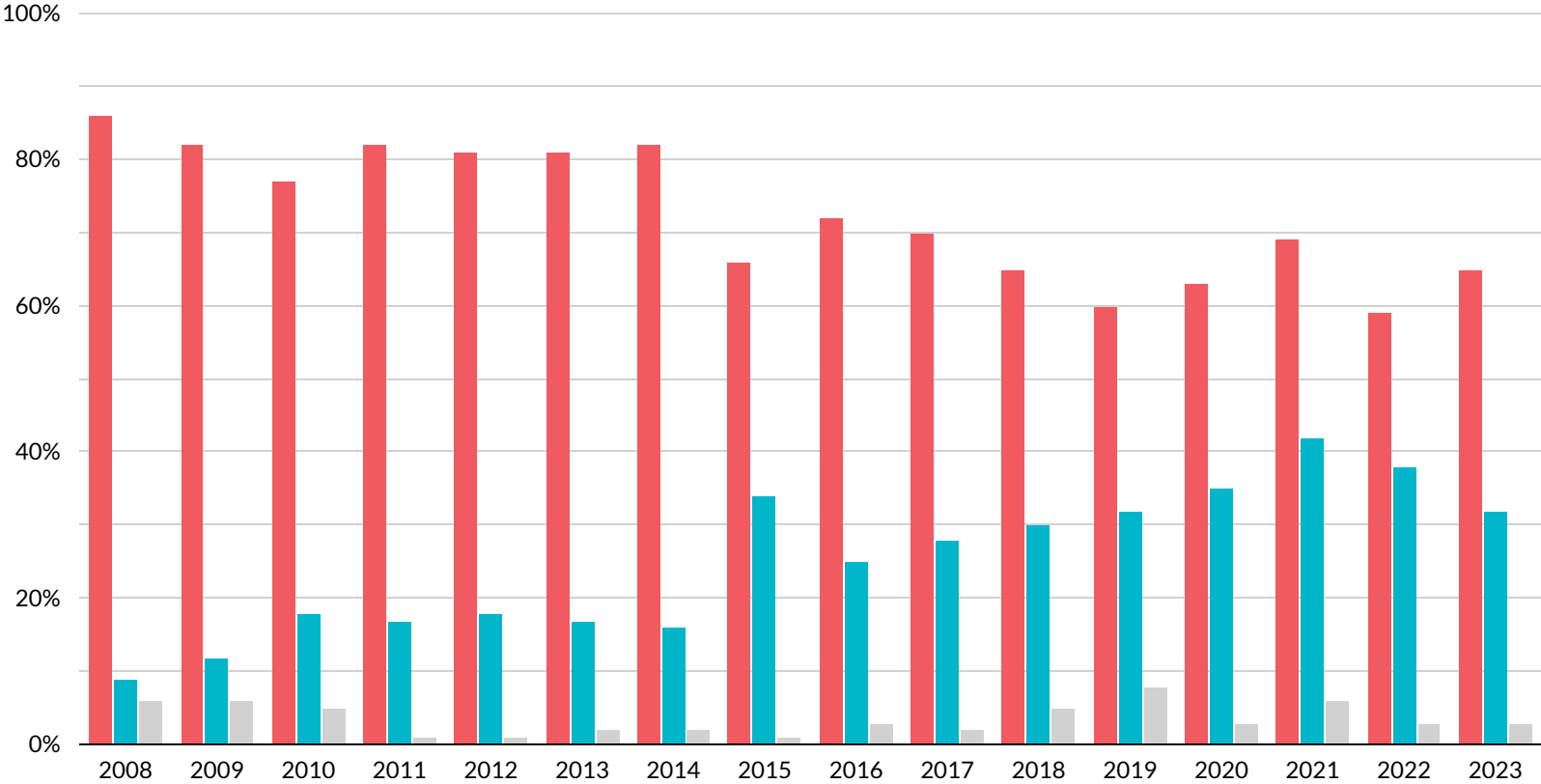
Last 4 Years

Year(s)

Negative

Positive

Not Sure



Best: 2022 (38% Positive)

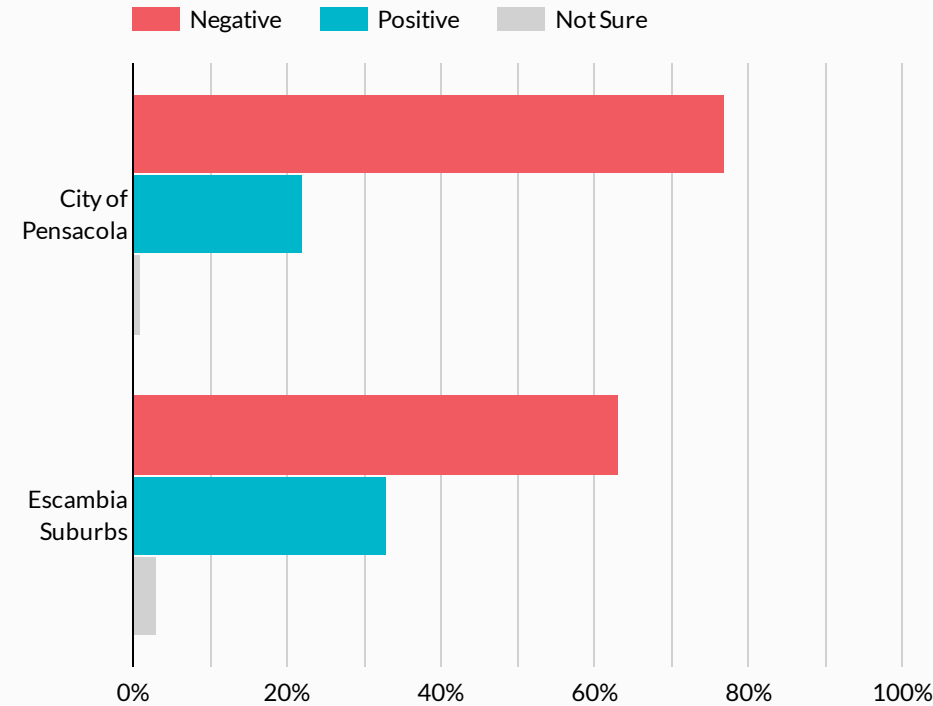
Worst: 2008 (9% Positive)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



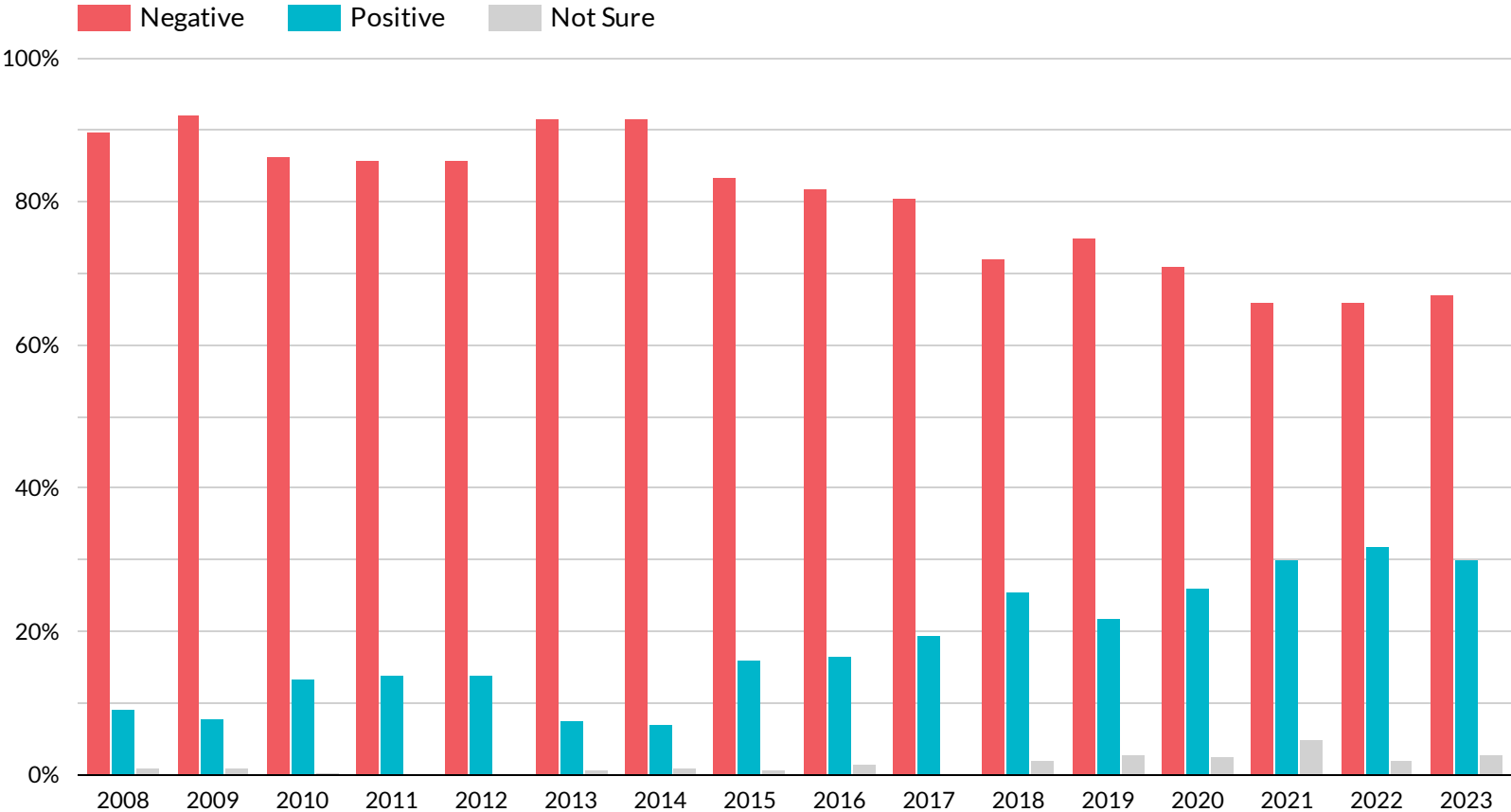
Reset Filters

Rating Escambia County as a place to live for:  
Recent college graduates looking to enter the job market

2008 Comparison

Last 4 Years

Year(s)



Best: 2022 (33% Positive)

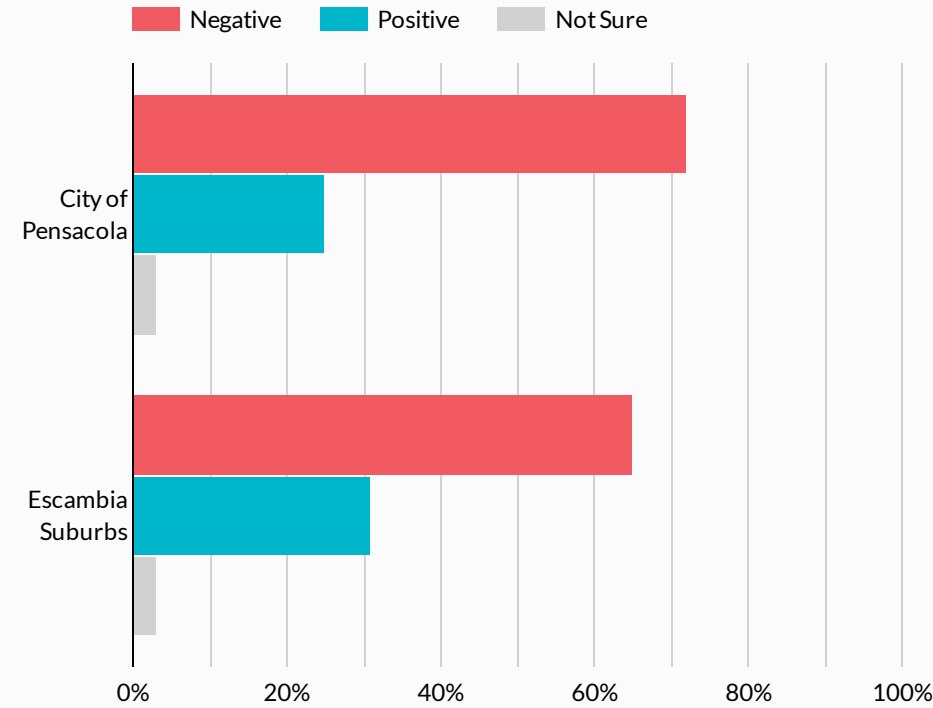
Worst: 2014 (7% Positive)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

Rating Escambia County as a place to live for:  
Young, single people

2023 Differential Gaps  
Gender: Male  
Party Registration: Republican  
Education: No College Degree  
Race: White

2008 Comparison

Last 4 Years

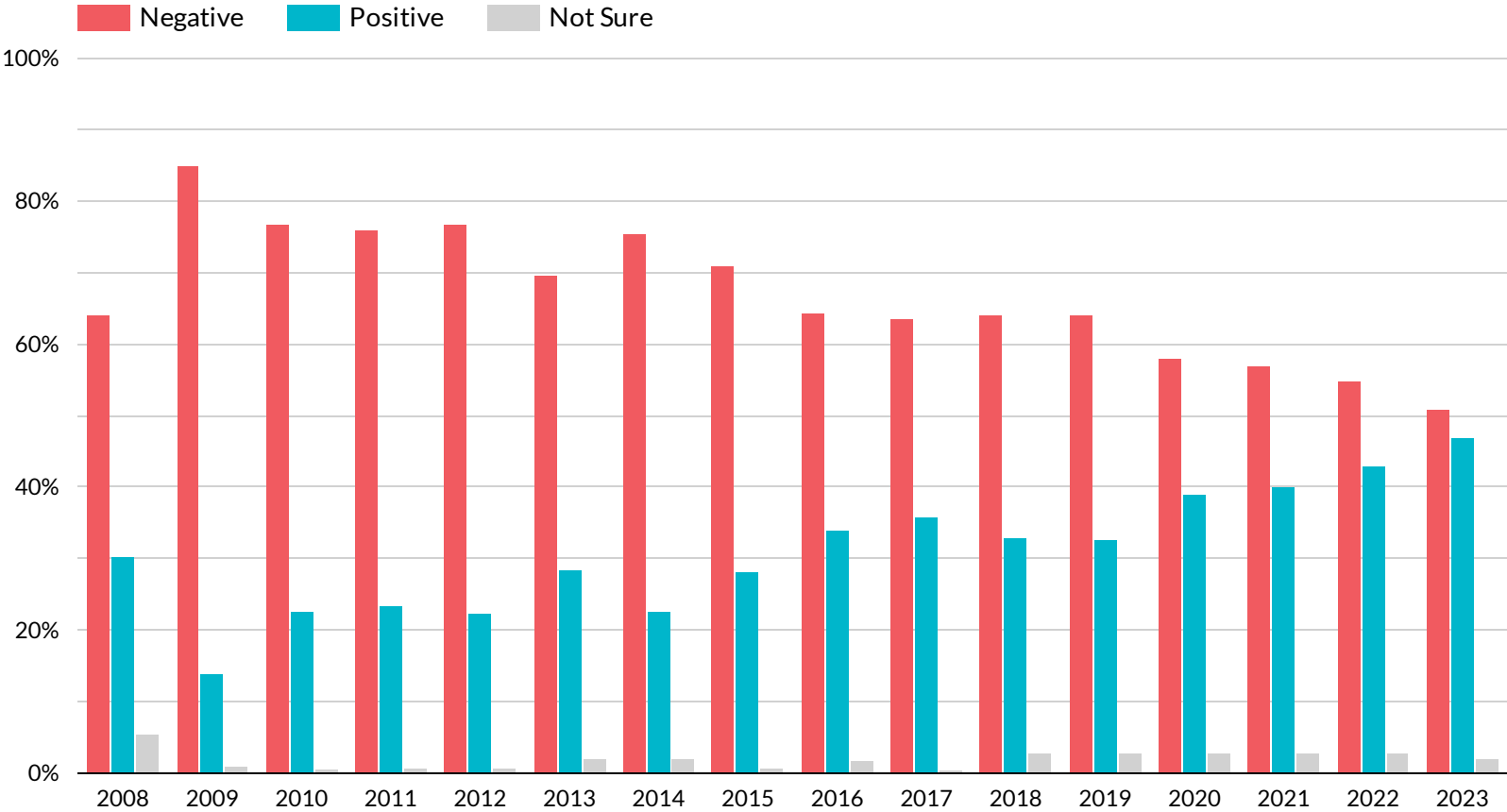
Year(s) ▾

Demographics by Year

Year: 2023 (1) ▾

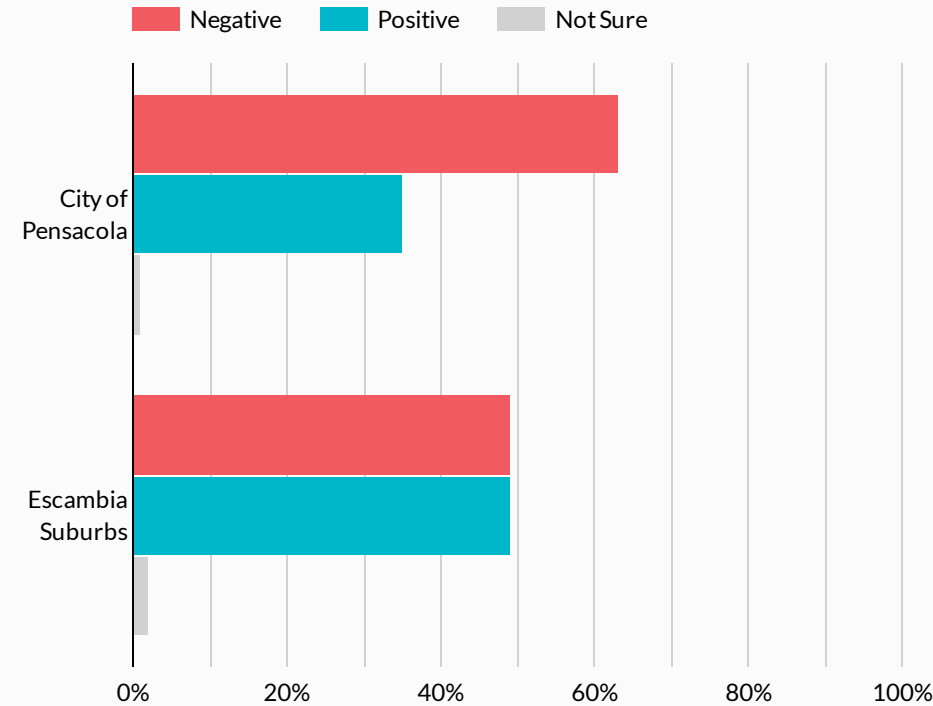
Demographic: Residence (1) ▾

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Best: 2023 (47% Positive)

Worst: 2009 (14% Positive)



Reset Filters

Rating Escambia County as a place to live for:  
Families with children

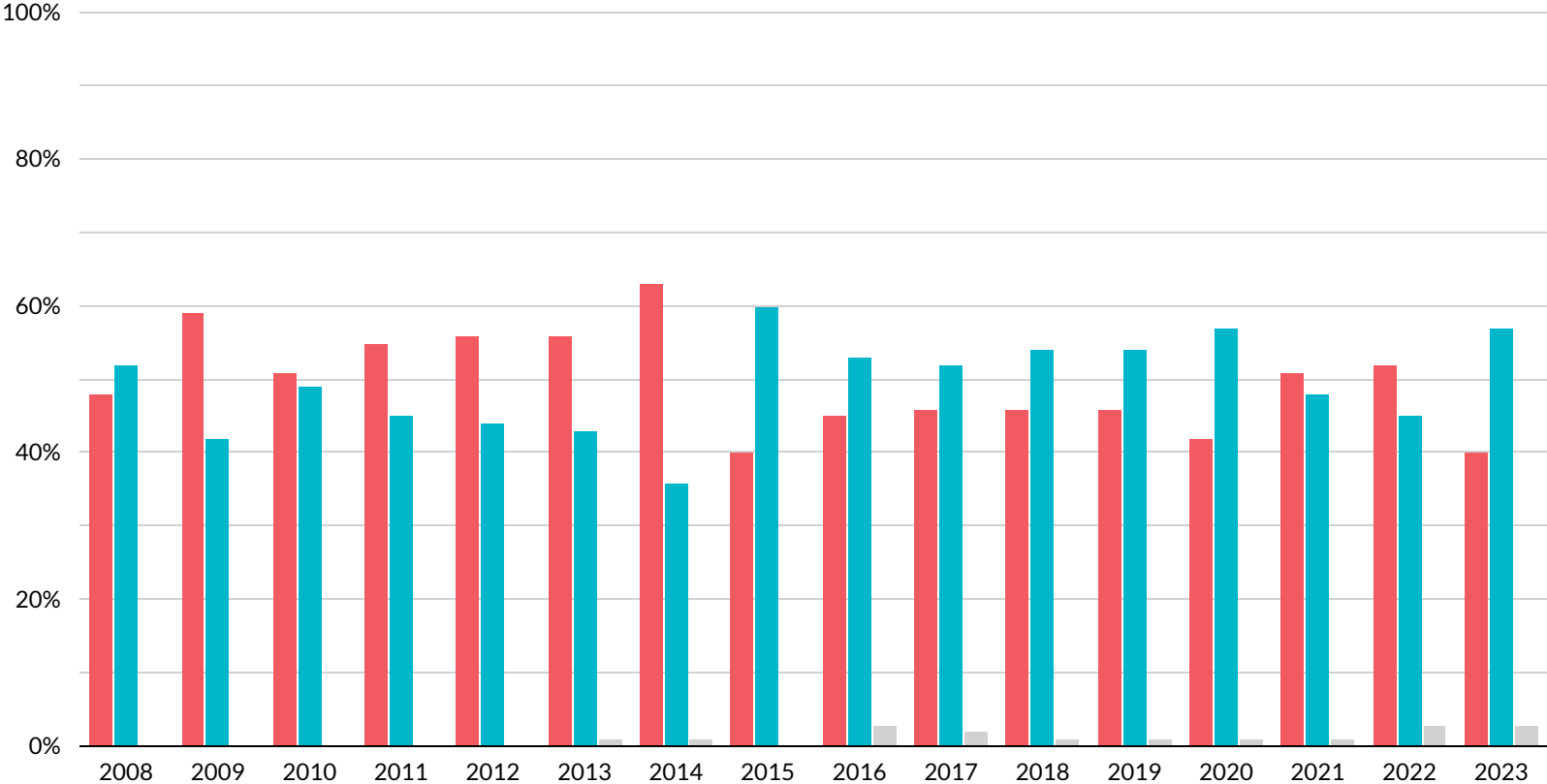
2023 Differential Gaps  
Residence: City  
Party Registration: Democrat  
Race: Black

2008 Comparison

Last 4 Years

Year(s)

NegativePositiveNot Sure



Best: 2015 (60% Positive)

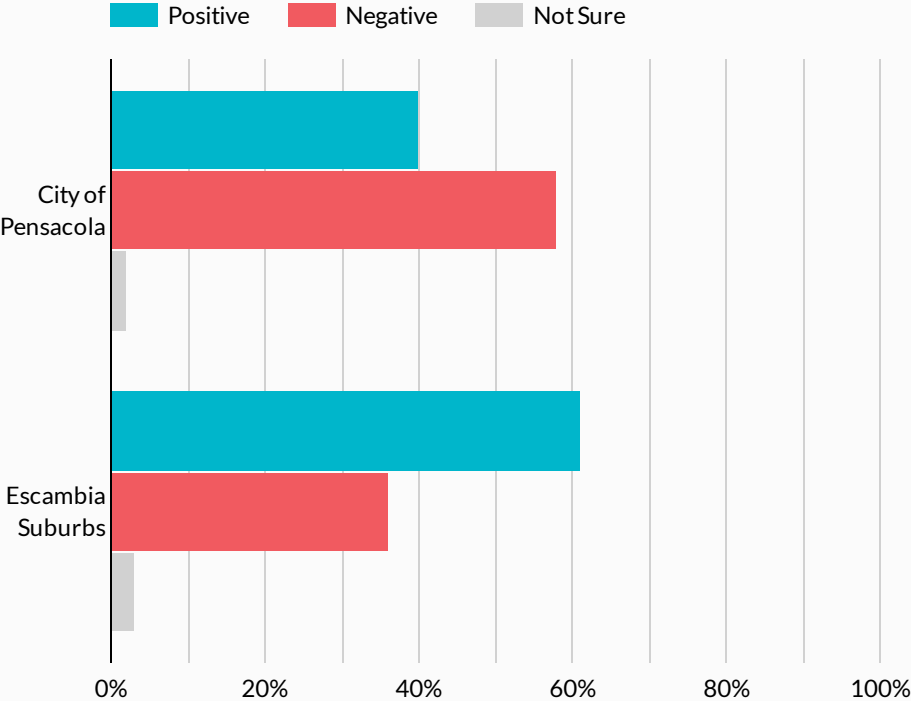
Worst: 2014 (36% Positive)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



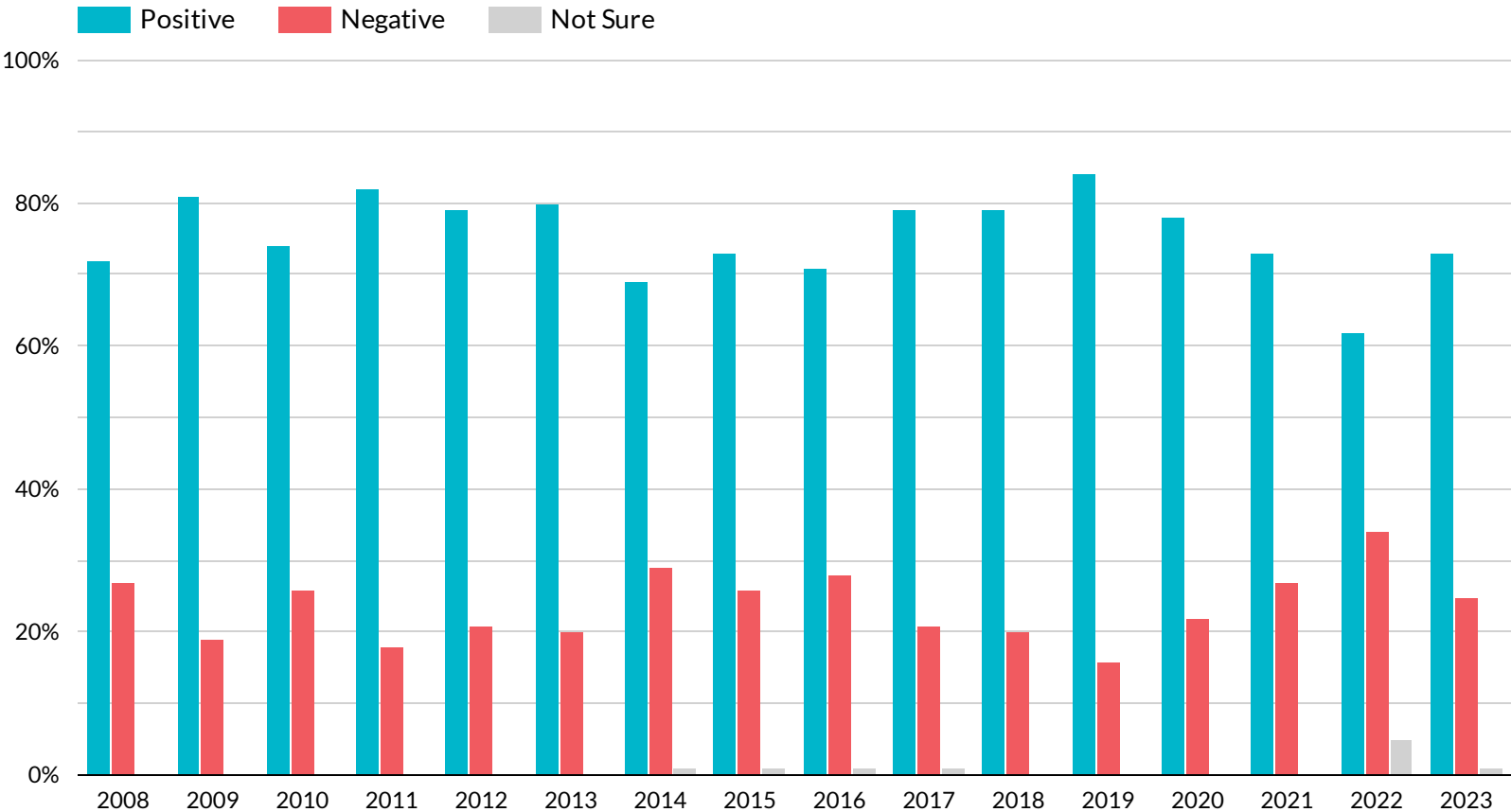
Reset Filters

Rating Escambia County as a place to live for:  
Retirees

2008 Comparison

Last 4 Years

Year(s)



Best: 2019 (84% Positive)

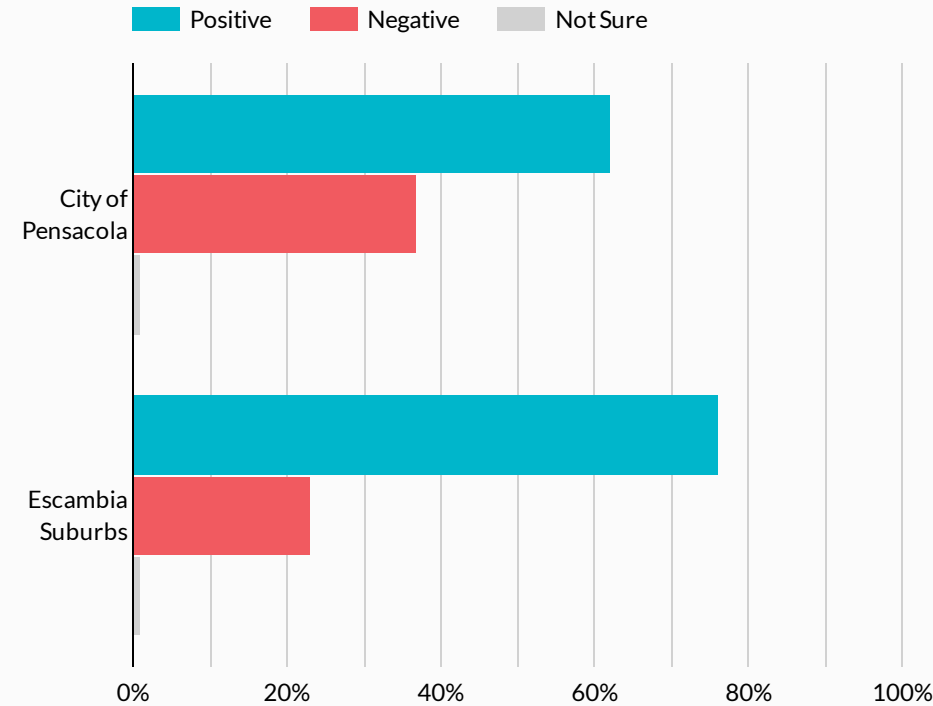
Worst: 2022 (62% Positive)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

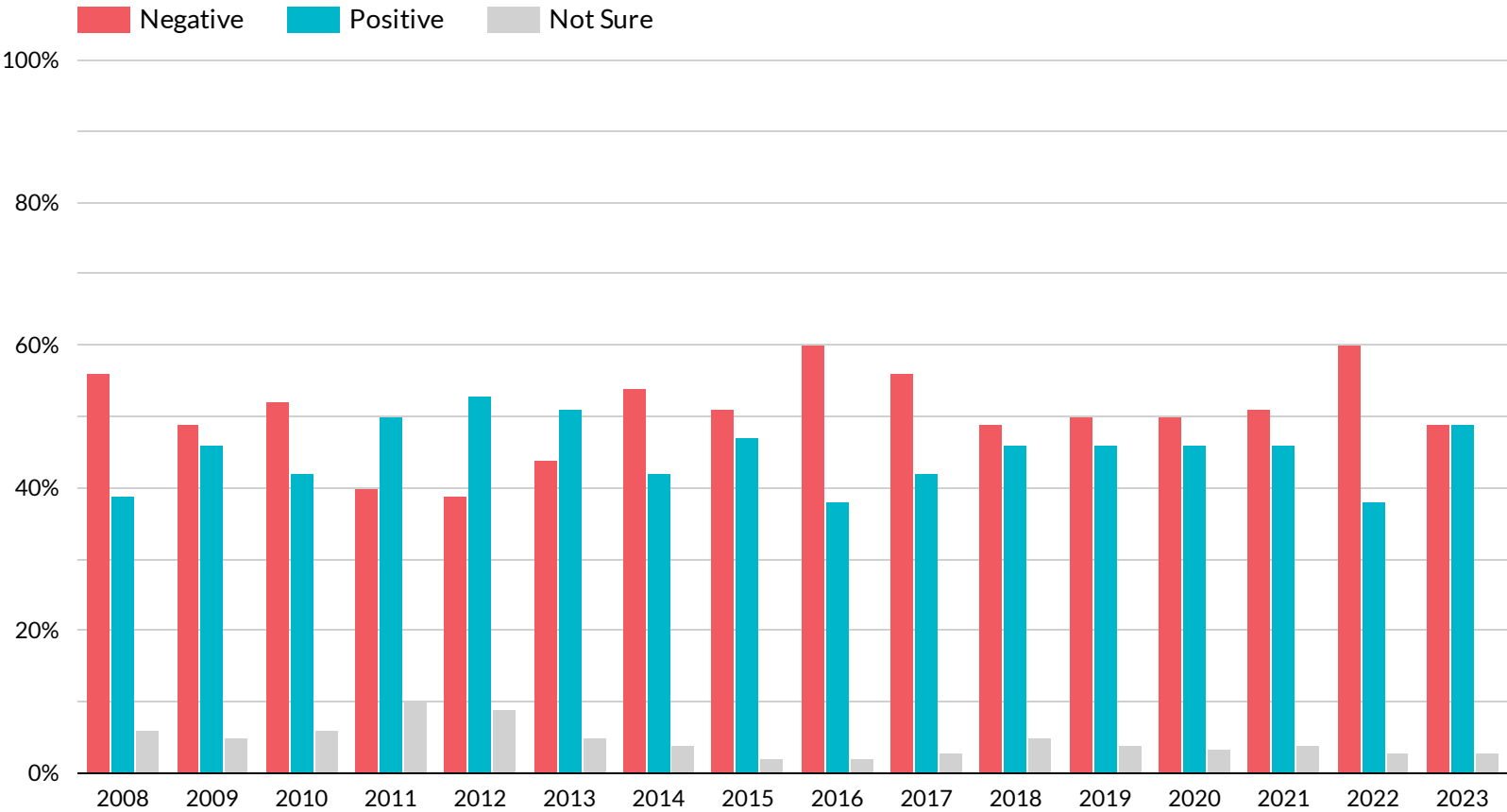
Rating Escambia County as a place to live for:  
Racial and ethnic minorities

2023 Differential Gaps  
All demographics differ opinions on this question.

2008 Comparison

Last 4 Years

Year(s) ▾



Best: 2012 (53% Positive)

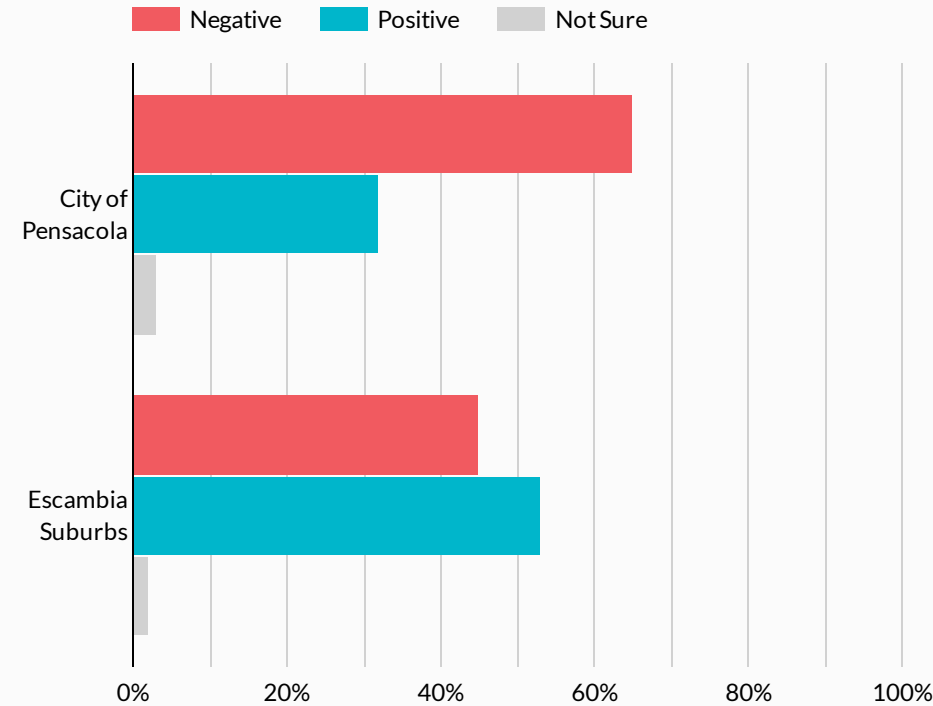
Worst: 2022 (62% Positive)

Demographics by Year

Year: 2023 (1) ▾

Demographic: Residence (1) ▾

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.





Reset Filters

Rating Escambia County as a place to live for:  
Immigrants from other countries

2023 Differential Gaps  
Party Registration: Republican  
Education: No College Degree  
Race: White

2008 Comparison

Last 4 Years

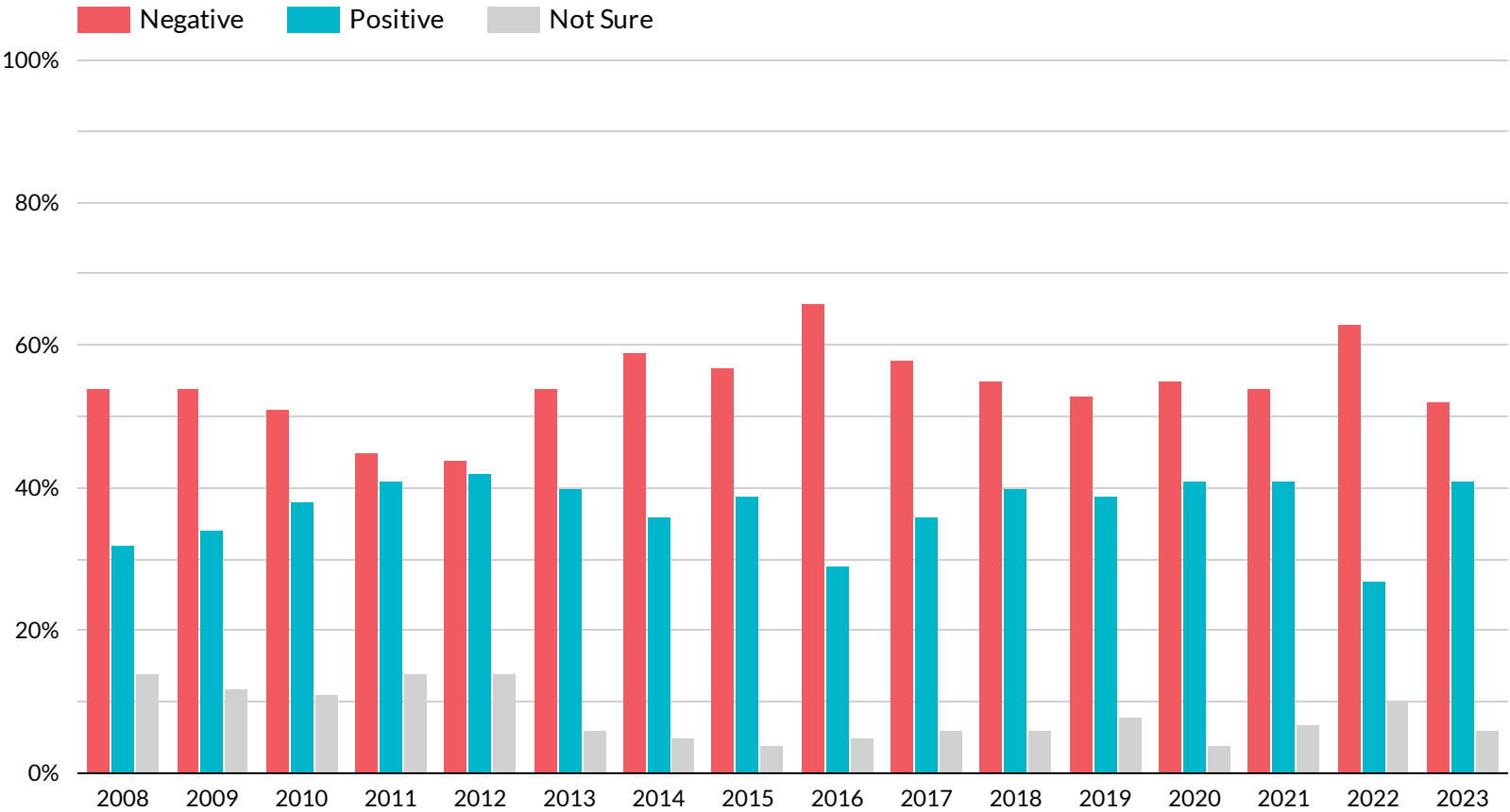
Year(s)

Demographics by Year

Year: 2023 (1)

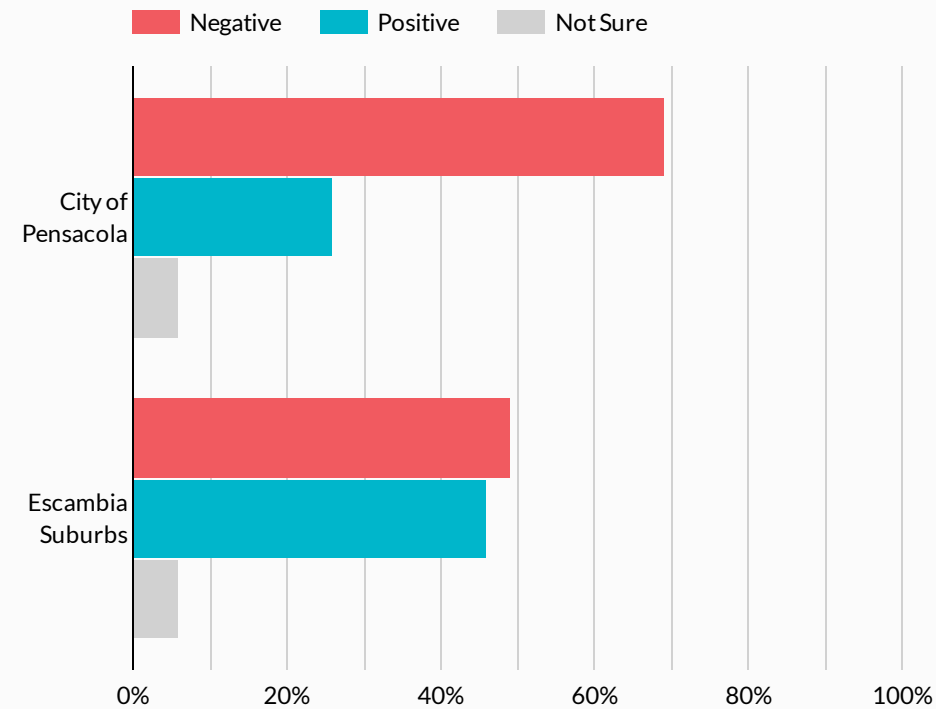
Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Best: 2012 (53% Positive)

Worst: 2022 (38% Positive)



Reset Filters

Rating Escambia County as a place to live for:  
Entrepreneurs and people starting new businesses

2023 Differential Gaps  
Residence: City  
Party Registration: Democrat  
Race: Black

2008 Comparison

Last 4 Years

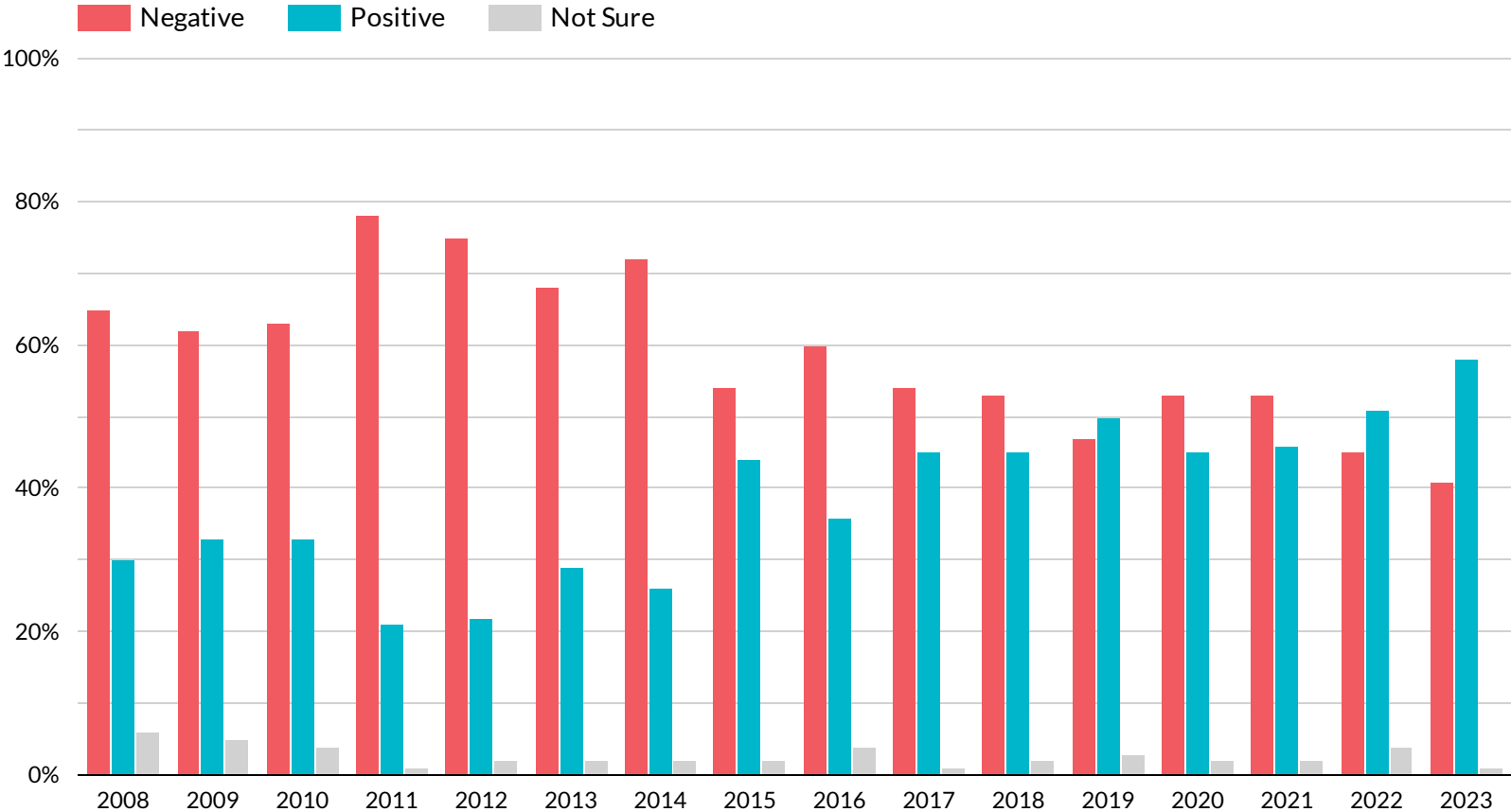
Year(s)

Demographics by Year

Year: 2023 (1)

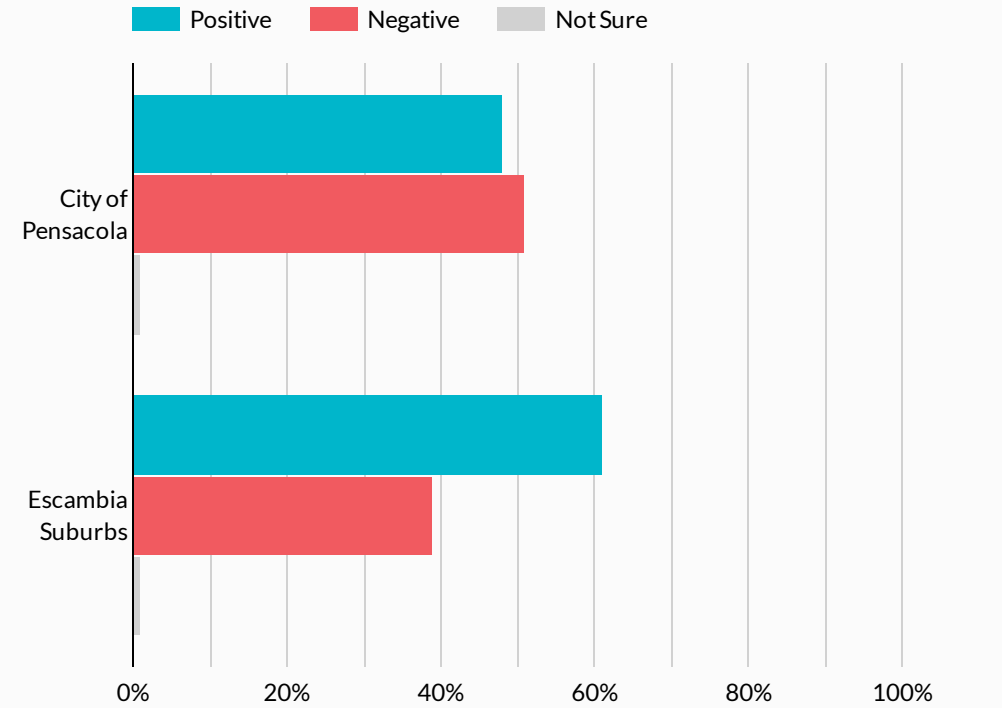
Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Best: 2023 (58% Positive)

Worst: 2011 (11% Positive)



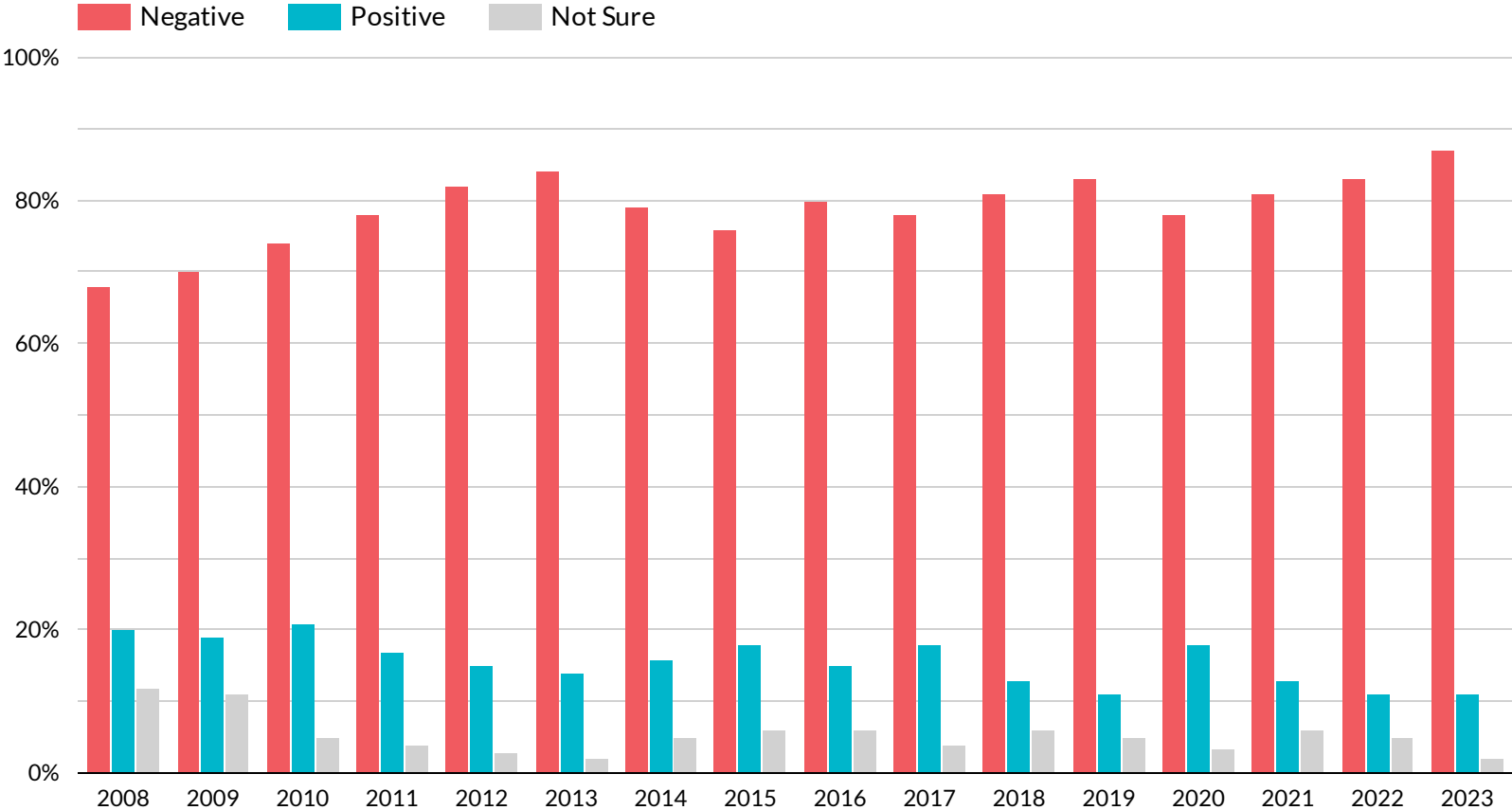
Reset Filters

Rating Escambia County as a place to live for:  
People living below the poverty line

2008 Comparison

Last 4 Years

Year(s)



Best: 2013 (21% Positive)

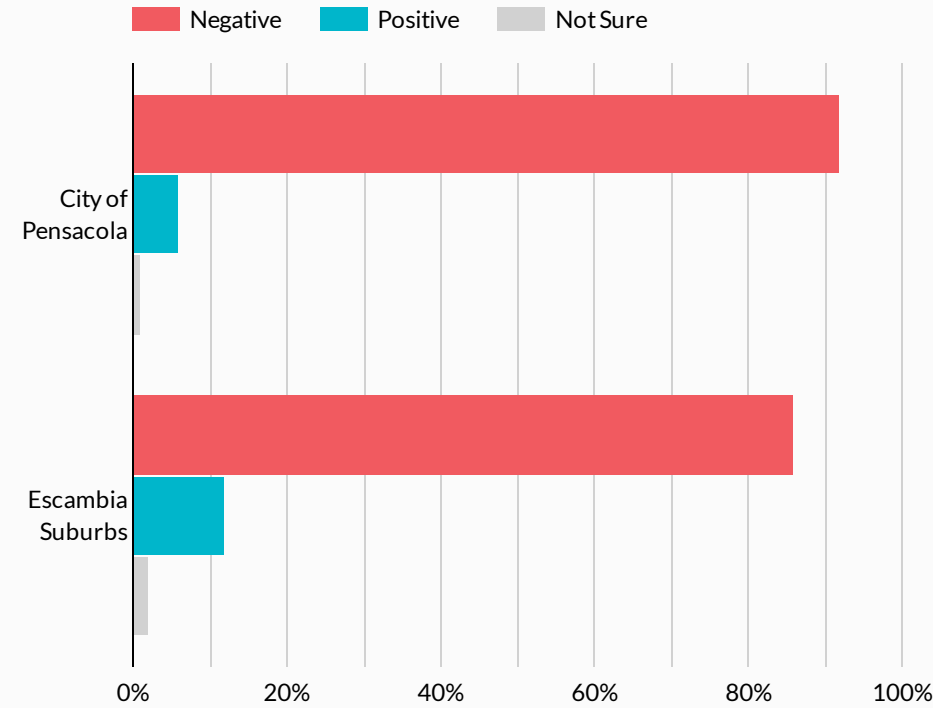
Worst: 2008 (10% Positive)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



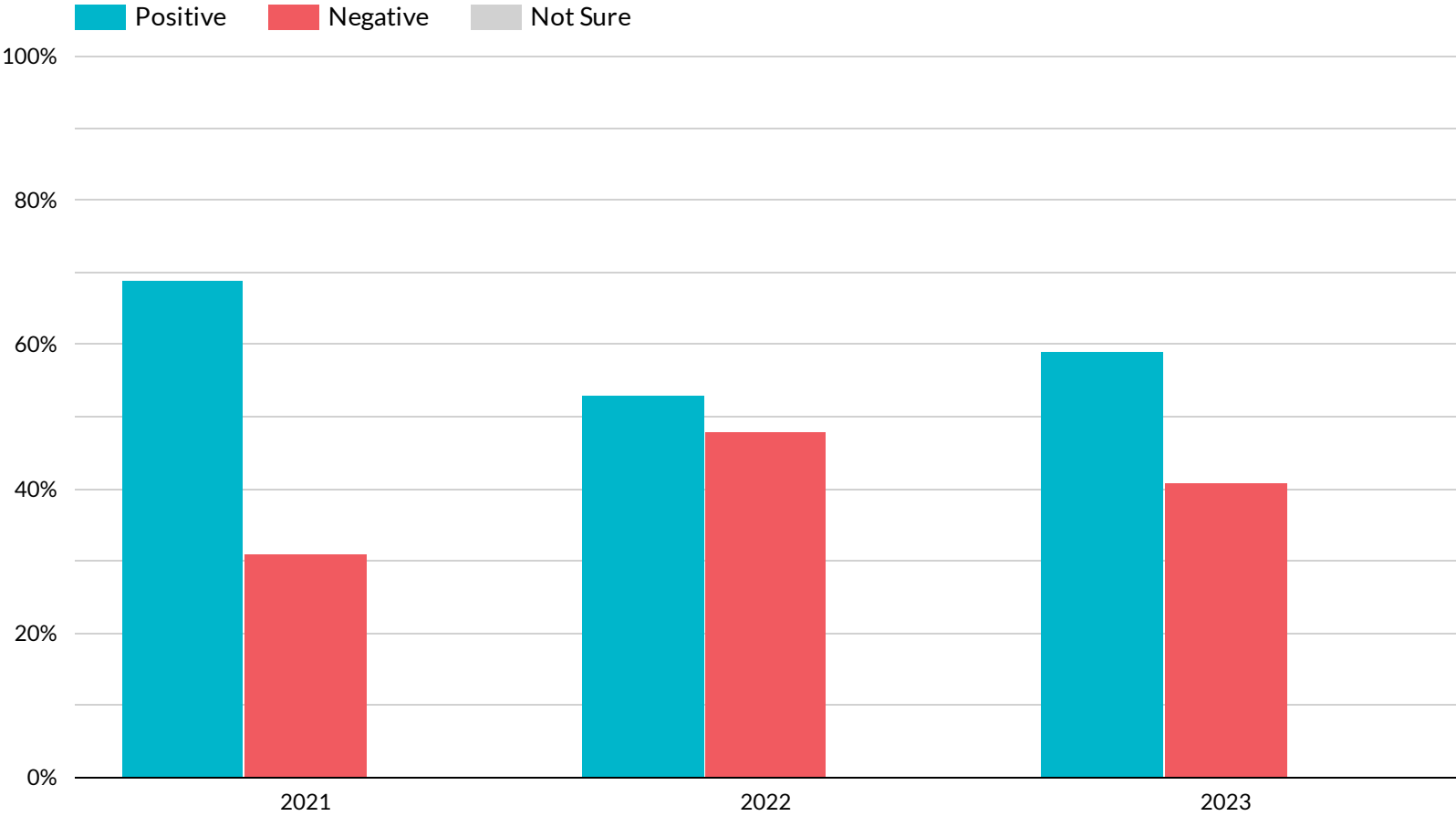
Reset Filters

Rating Escambia County as a place to live for:  
People like you

\*First asked in 2021

2023 Differential Gaps  
Residence: City  
Party Registration: Democrat  
Race: Black

Year(s) ▼

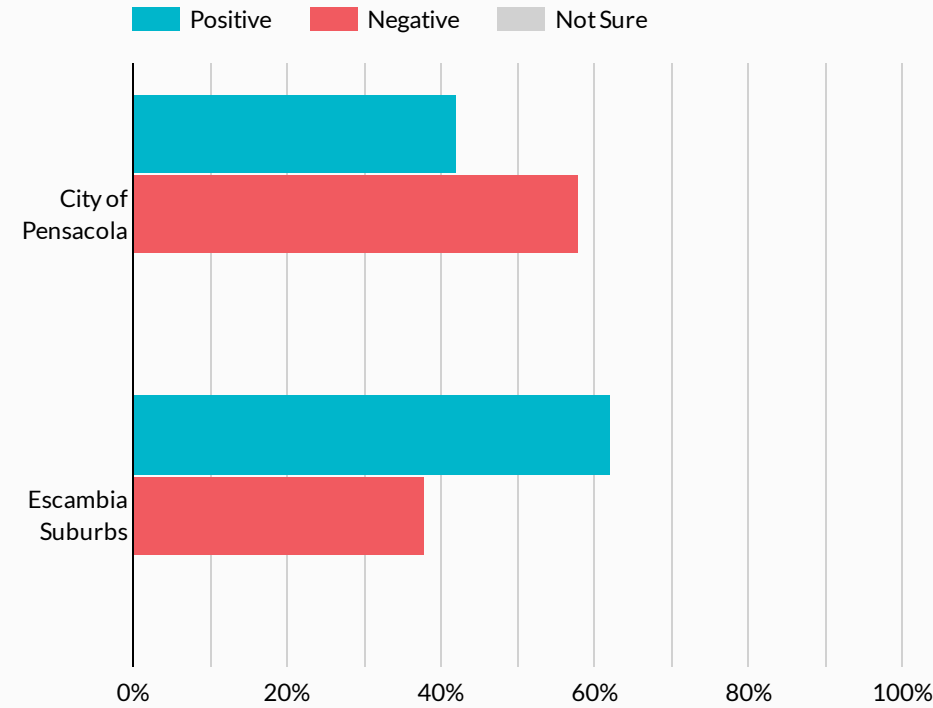


Demographics by Year

Year: 2023 (1) ▼

Demographic: Residence (1) ▼

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

How would you rate the overall quality of life in Escambia County?

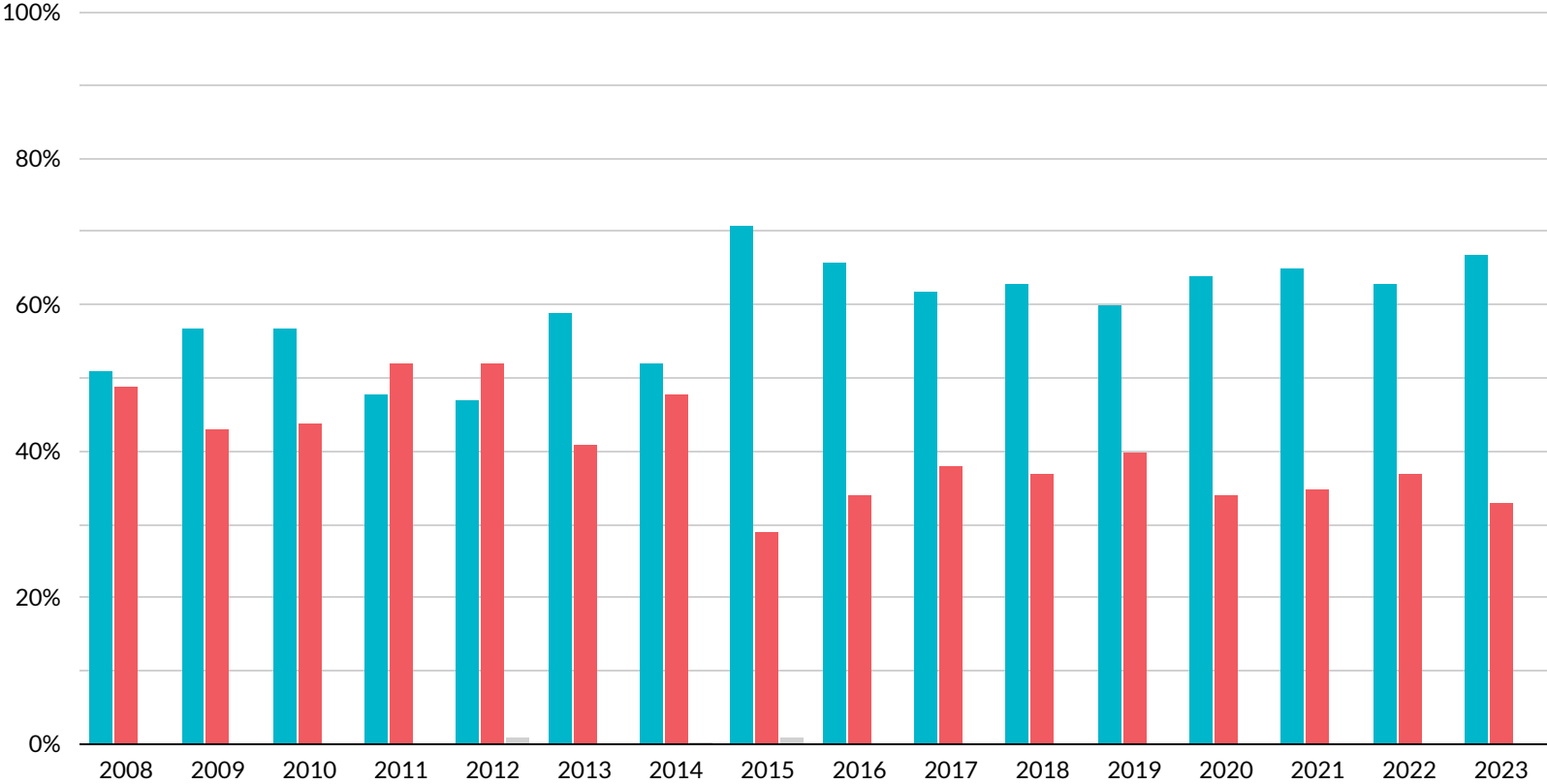
2023 Differential Gaps  
Residence: City  
Party Registration: Democrat  
Race: Black

2008 Comparison

Last 4 Years

Year(s)

PositiveNegativeNot Sure



Best: 2015 (71% Positive)

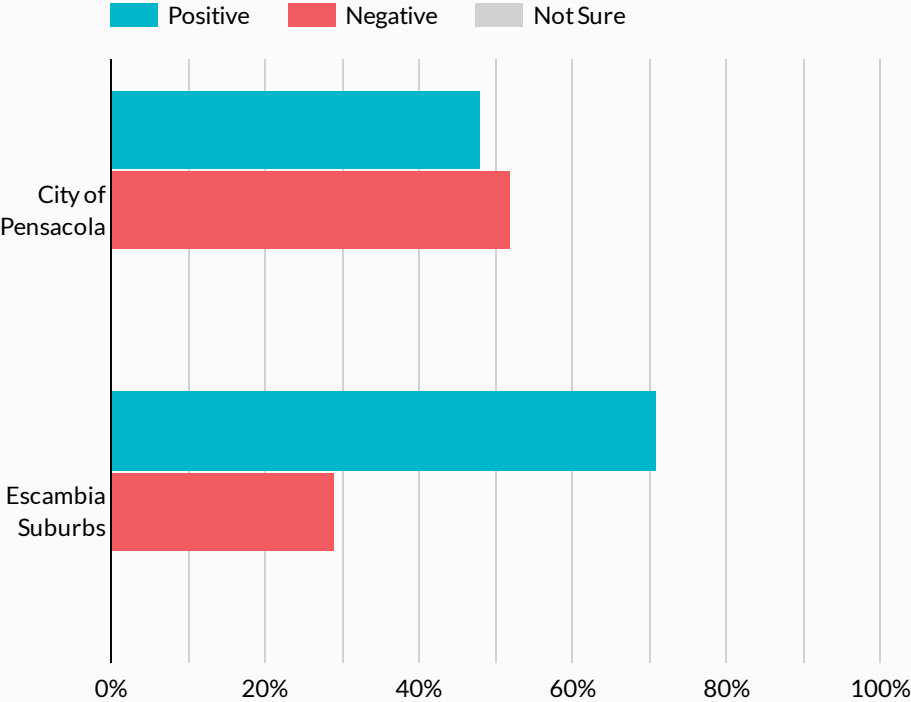
Worst: 2012 (47% Positive)

Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

Over the **next 5 years** do you think that the **quality of life** in Escambia County will improve, worsen, or stay about the sam

2008 Comparison

Last 4 Years

Year(s) ▾



Best: 2012 (40% Better)

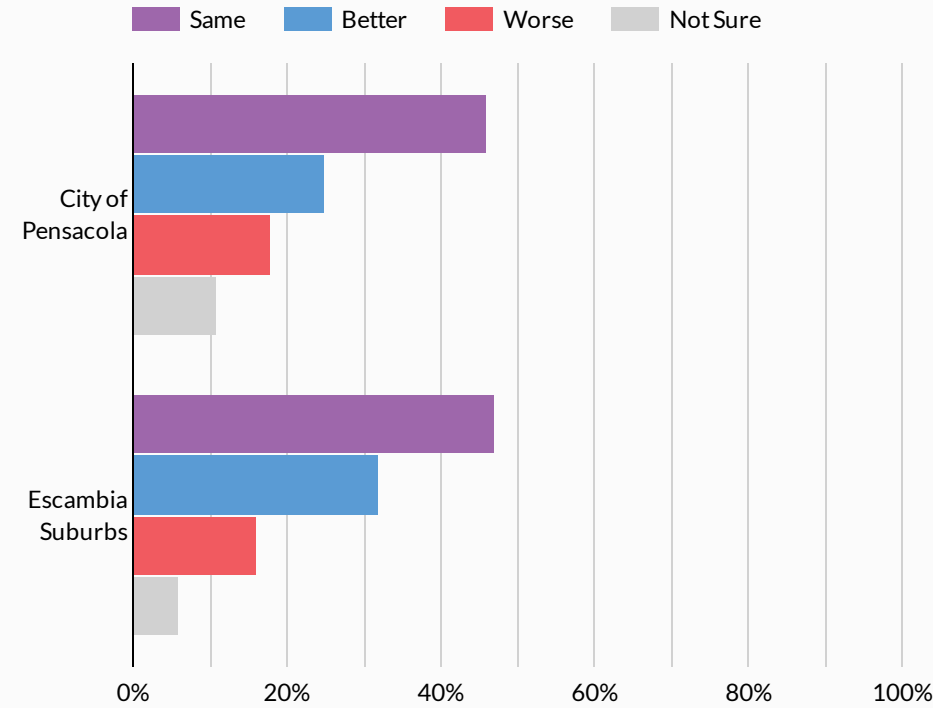
Worst: 2023 (16% Worse)

Demographics by Year

Year: 2023 (1) ▾

Demographic: Residence (1) ▾

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



What is the **primary reason** you think the **quality of life will worsen**?

Year / Percentage				
Response	2023	2022	2021	2020
Economy/Jobs	30.0% <div></div>	17.5% <div></div>	21.0% <div></div>	21.0% <div></div>
Cost of Living/Housing	31.0% <div></div>	22.5% <div></div>	17.0% <div></div>	17.0% <div></div>
Crime/Drugs	15.0% <div></div>	20.0% <div></div>	18.0% <div></div>	18.0% <div></div>
Growth/Sprawl	5.0% <div></div>	8.3% <div></div>	16.0% <div></div>	16.0% <div></div>
Traffic	1.0% <div></div>	8.3% <div></div>	12.0% <div></div>	12.0% <div></div>
Higher Taxes	6.0% <div></div>	8.3% <div></div>	5.0% <div></div>	5.0% <div></div>
Lack of Leadership	4.0% <div></div>	5.8% <div></div>	5.0% <div></div>	5.0% <div></div>
Poor Education	5.0% <div></div>	1.7% <div></div>	2.0% <div></div>	2.0% <div></div>
Other/Not Sure	2.0% <div></div>	2.5% <div></div>	3.0% <div></div>	3.0% <div></div>
Lack of Entertainment	1.0% <div></div>	-	1.0% <div></div>	1.0% <div></div>
Environment	1.0% <div></div>	-	1.0% <div></div>	1.0% <div></div>

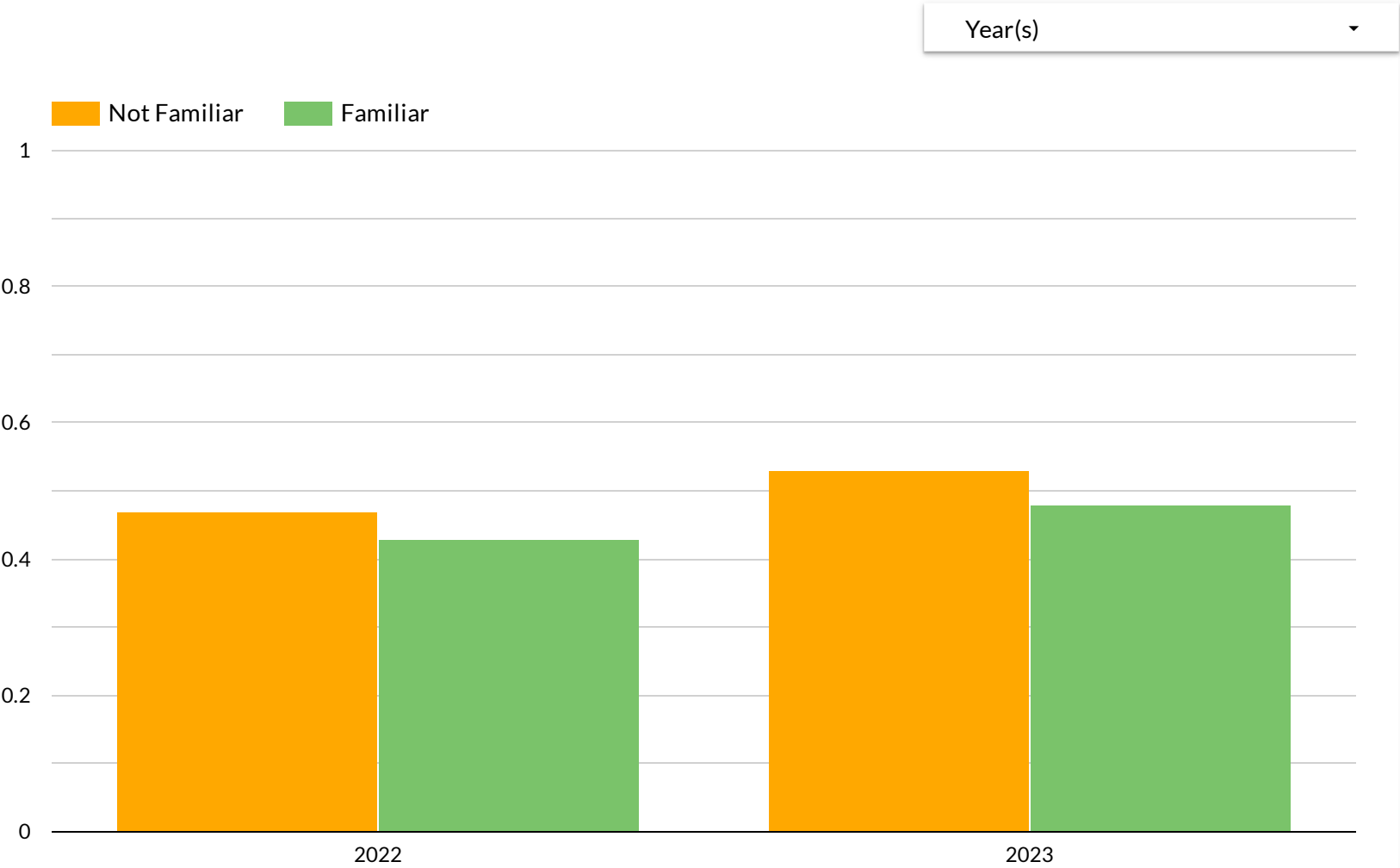
Economic Development generates investment, wealth, tax base and jobs from which many community benefits are created.

How familiar are you with vision and plans for economic development in Escambia County?

Reset Filters

2023 Differential Gaps  
Education: College Grad  
Commission District: D4 + D5

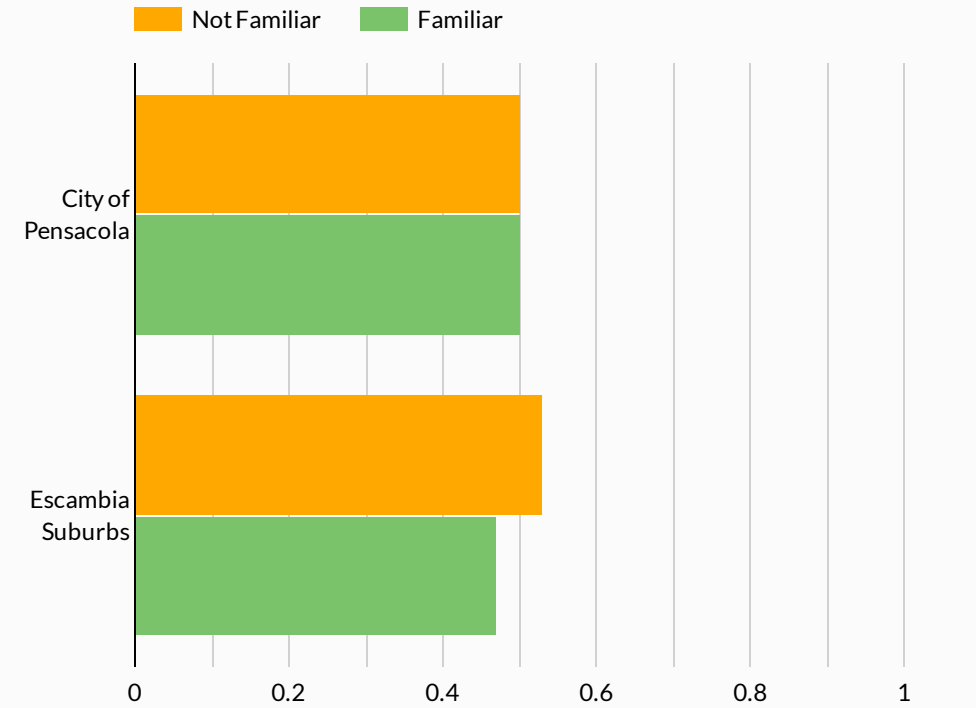
\*First asked in 2022



Demographics by Year

Year: 2023 (1) ▼      Demographic: Residence (1) ▼

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.





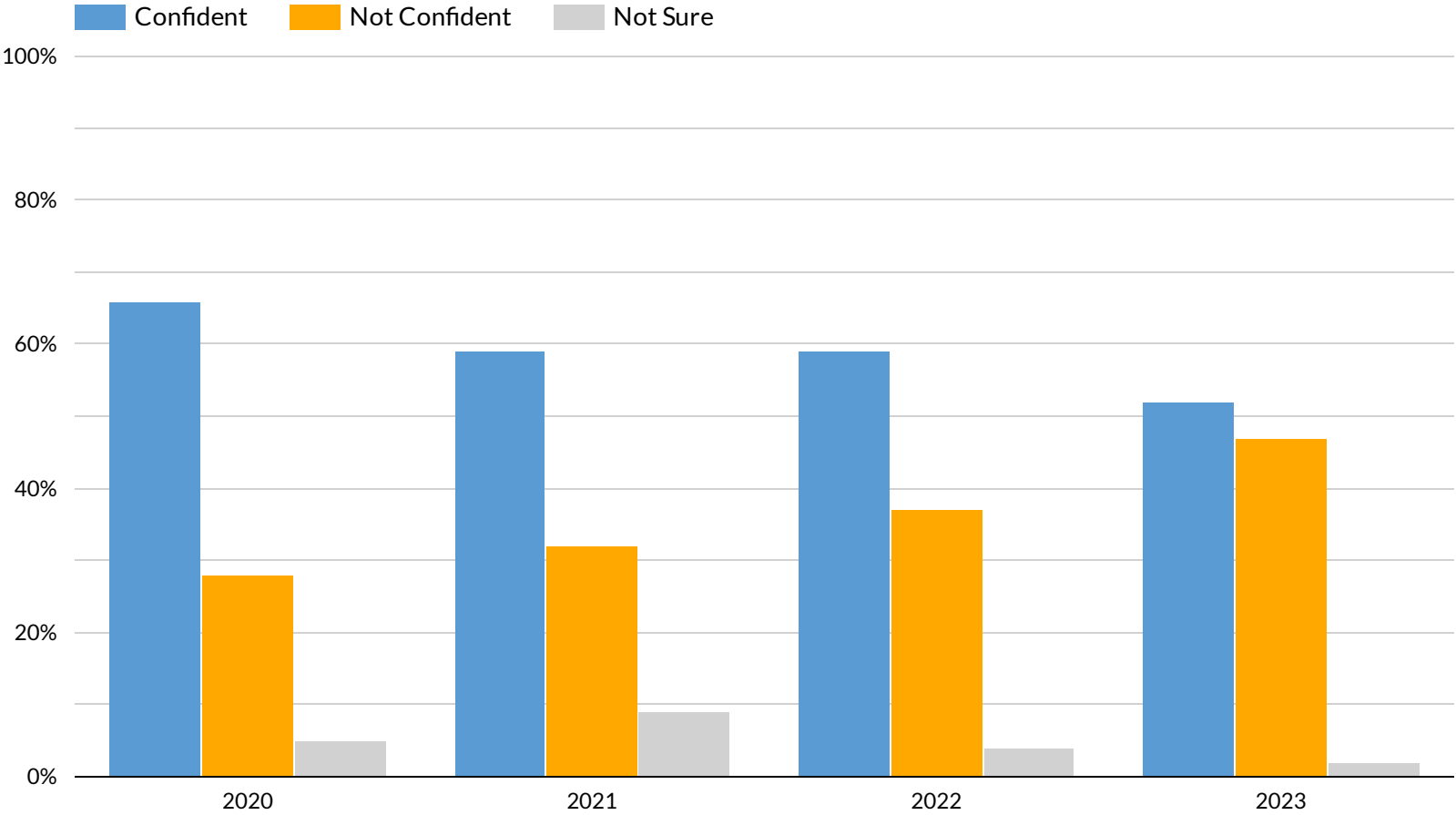
Reset Filters

How confident are you in the vision, plans and leadership for economic development in Escambia County?

\*First asked in 2020

2023 Differential Gaps  
Residence: City  
Party Registration: Democrat  
Black: Race  
Commission District: D3

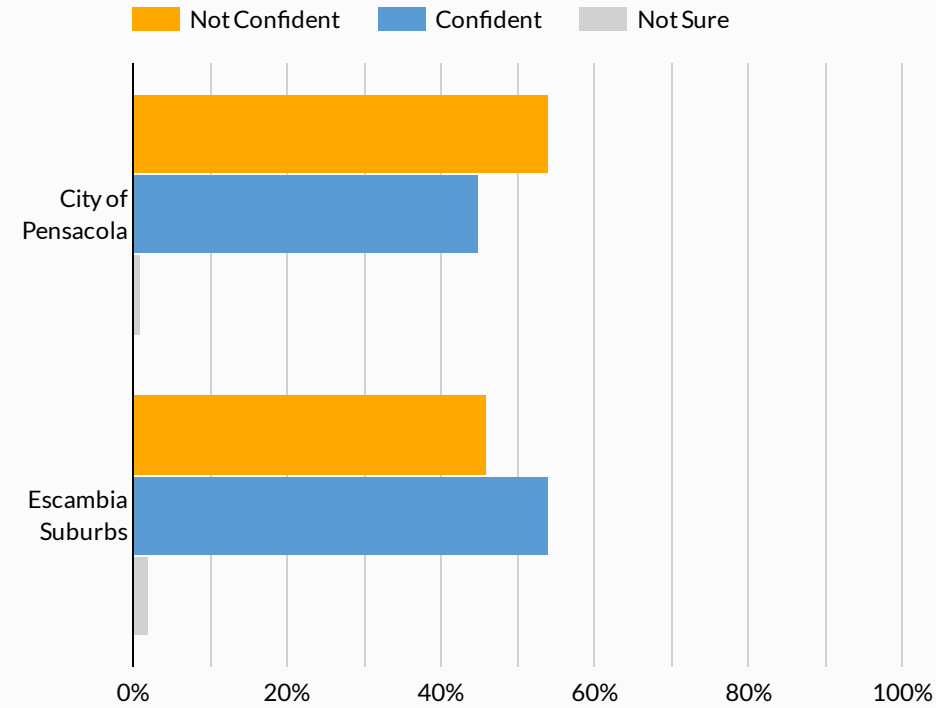
Year(s)



Demographics by Year

Year: 2023 (1) Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



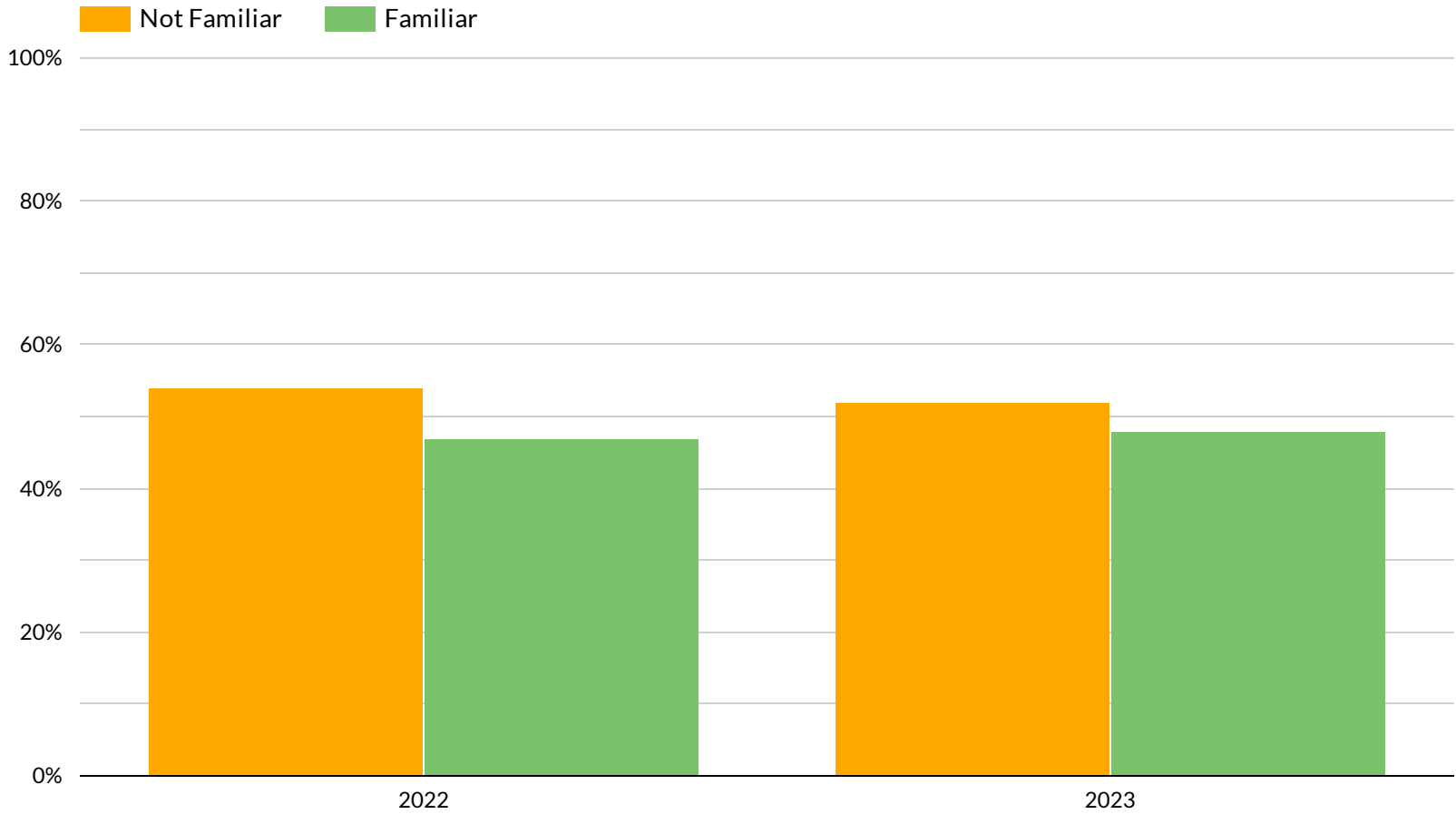
Reset Filters

Community Development generates solutions to problems, like housing, education, transportation, and neighborhood renewal, making the community a better place to live and work.

How familiar are you with the vision and plans for community development in Escambia County?

\*First asked in 2022

Year(s) ▼

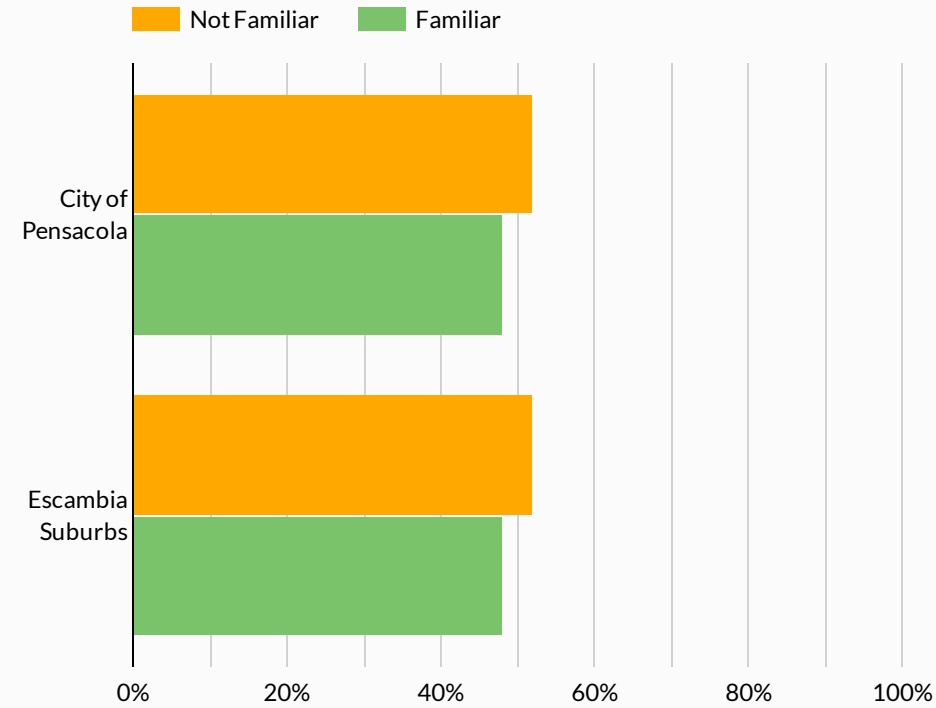


Demographics by Year

Year: 2023 (1) ▼

Demographic: Residence (1) ▼

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



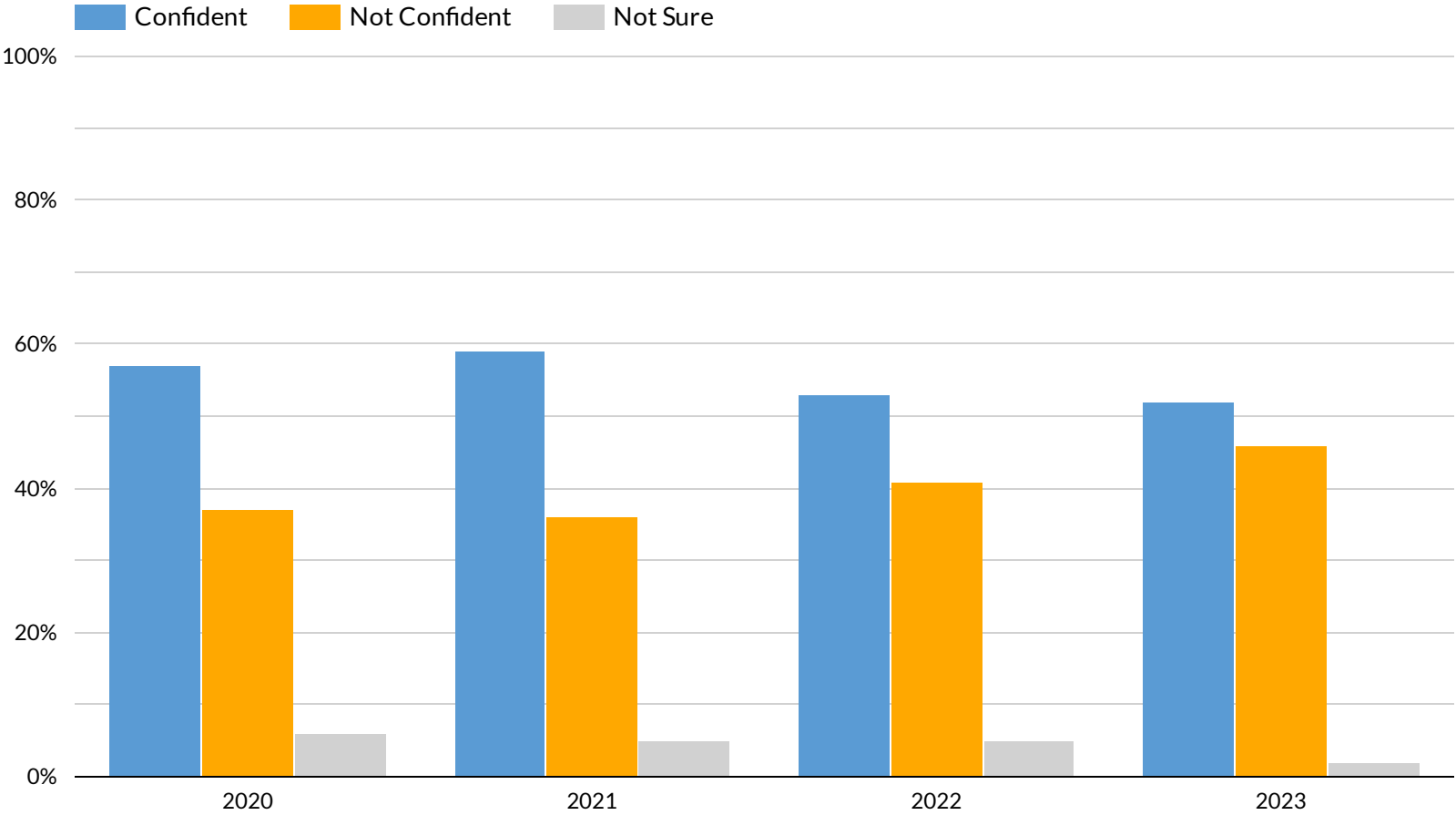
Reset Filters

How confident are you in the vision, plans and leadership for community development in Escambia County?

\*First asked in 2020

2023 Differential Gaps  
Residence: City  
Party Registration: Democrat  
Black: Race  
Commission District: D3 + D4

Year(s)

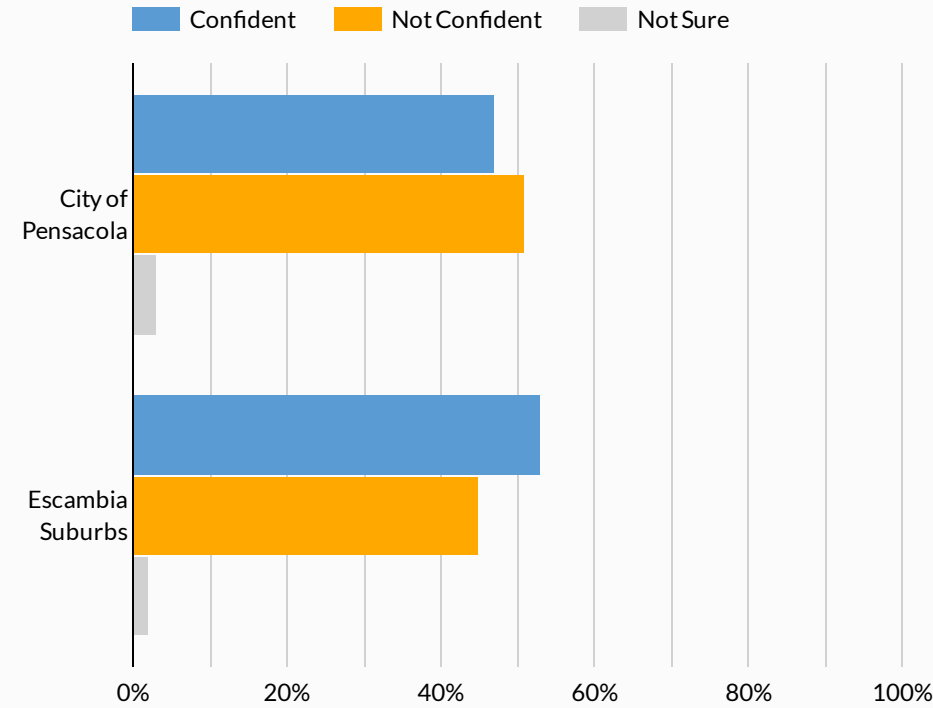


Demographics by Year

Year: 2023 (1)

Demographic: Residence (1)

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



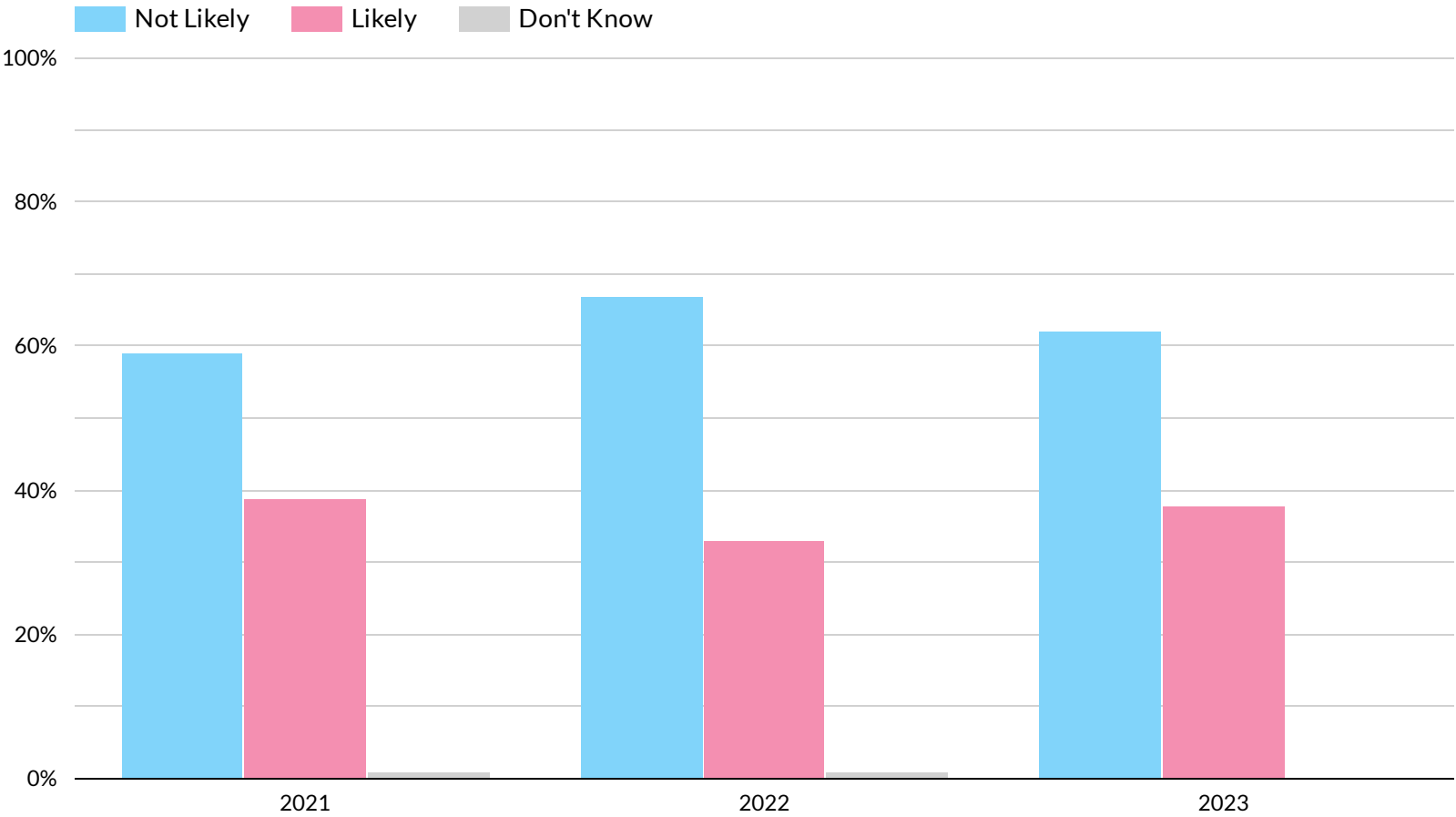
Reset Filters

How likely are you or an immediate family member to **move** from **Escambia County** in the next 5 years?

\*First asked in 2021

2023 Differential Gaps  
Party Registration: Democrat  
Black: Race

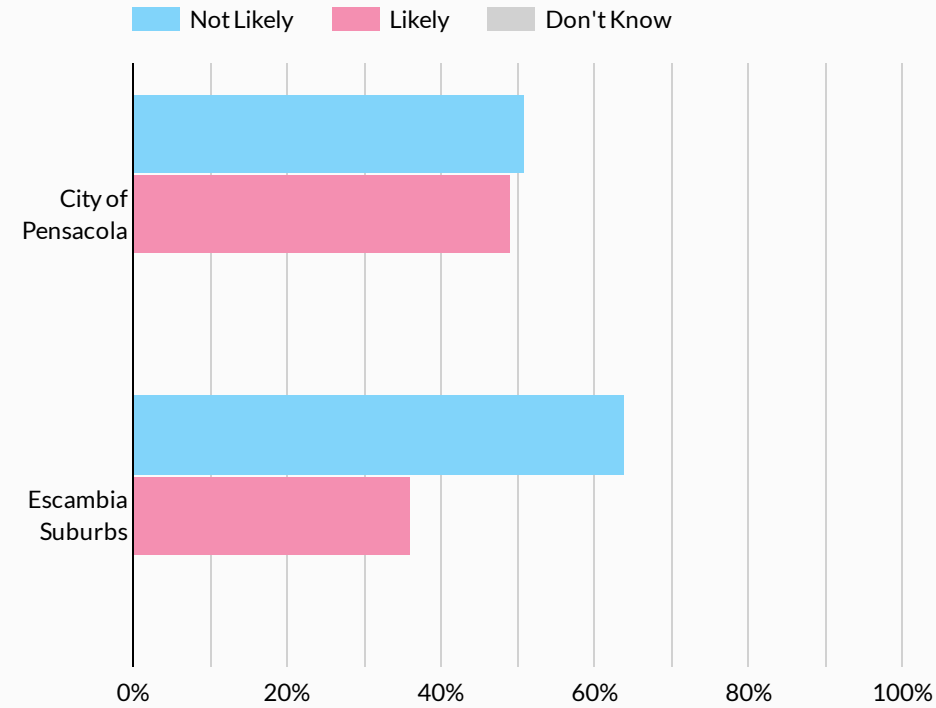
Year(s) ▼



Demographics by Year

Year: 2023   (1) ▼   Demographic: Residence   (1) ▼

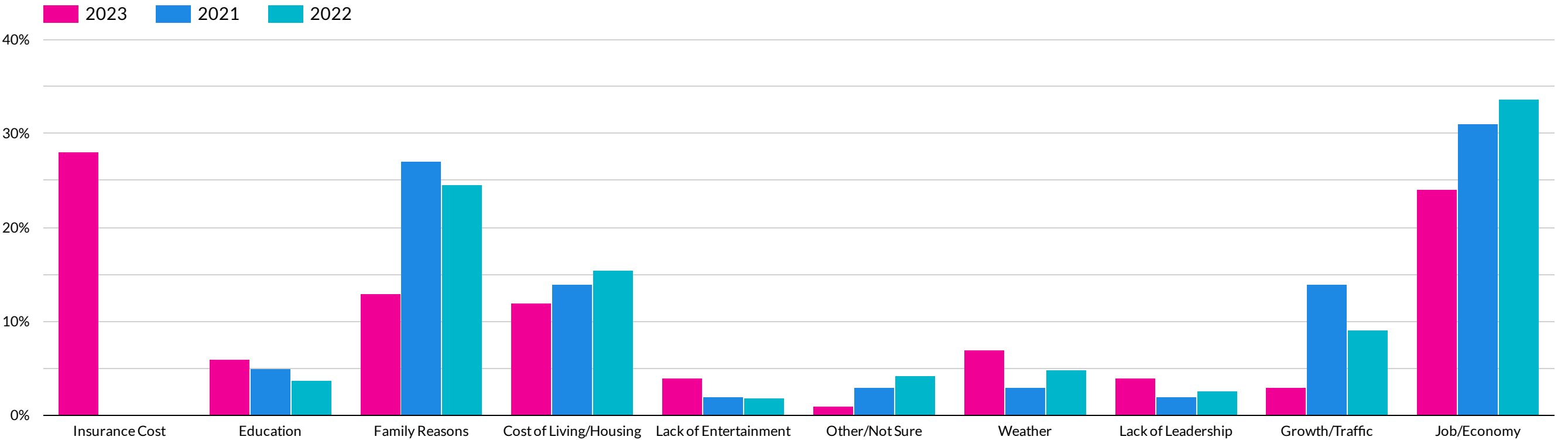
Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

In your opinion, what is the **primary reason** that you or a family member are likely to **leave the area**?

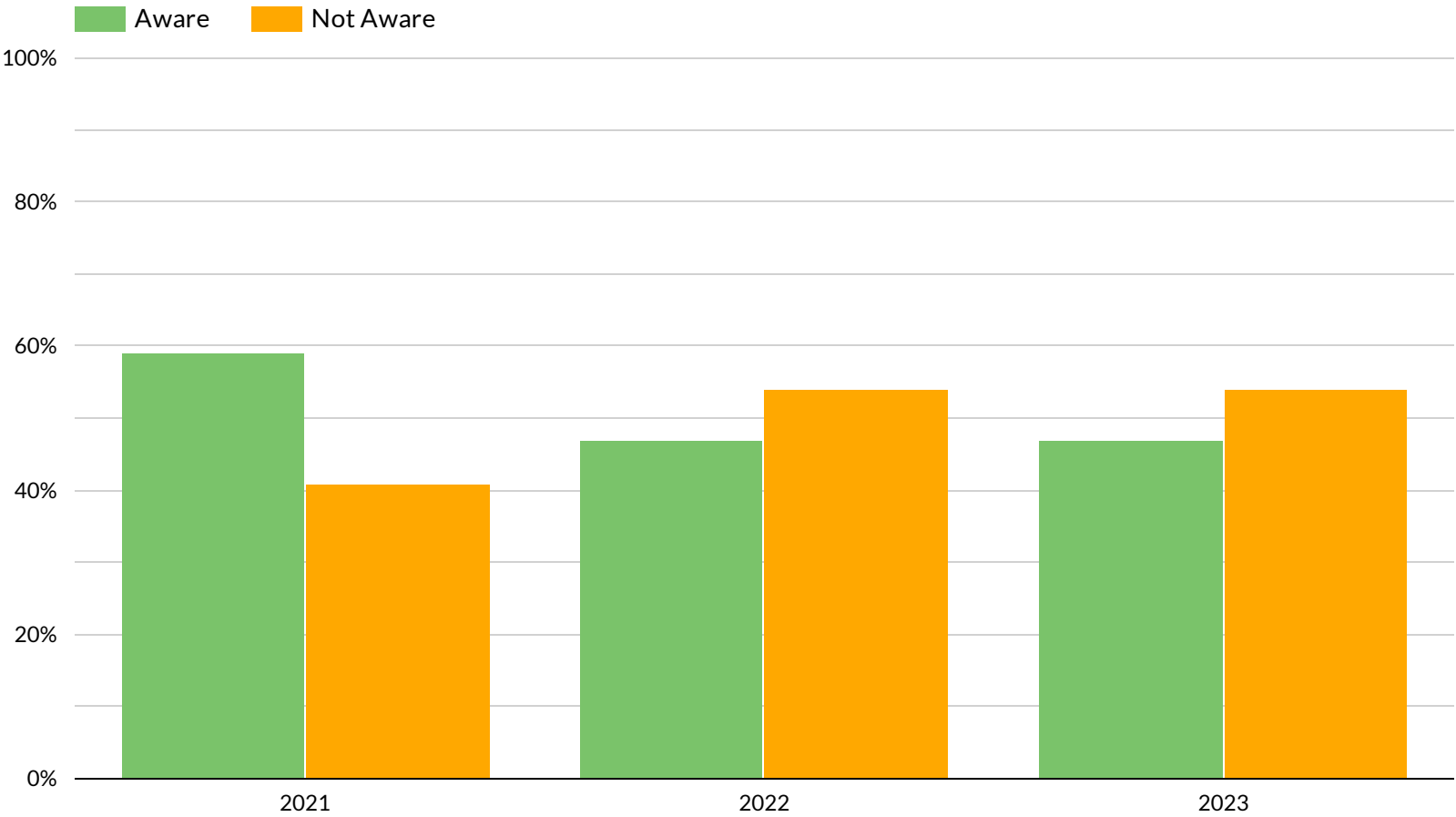
\*First asked in 2021



Reset Filters

How **aware** are you of **CivicCon**, the local organization formed to increase the engagement of the community in civic conversations with local leaders about public policy?

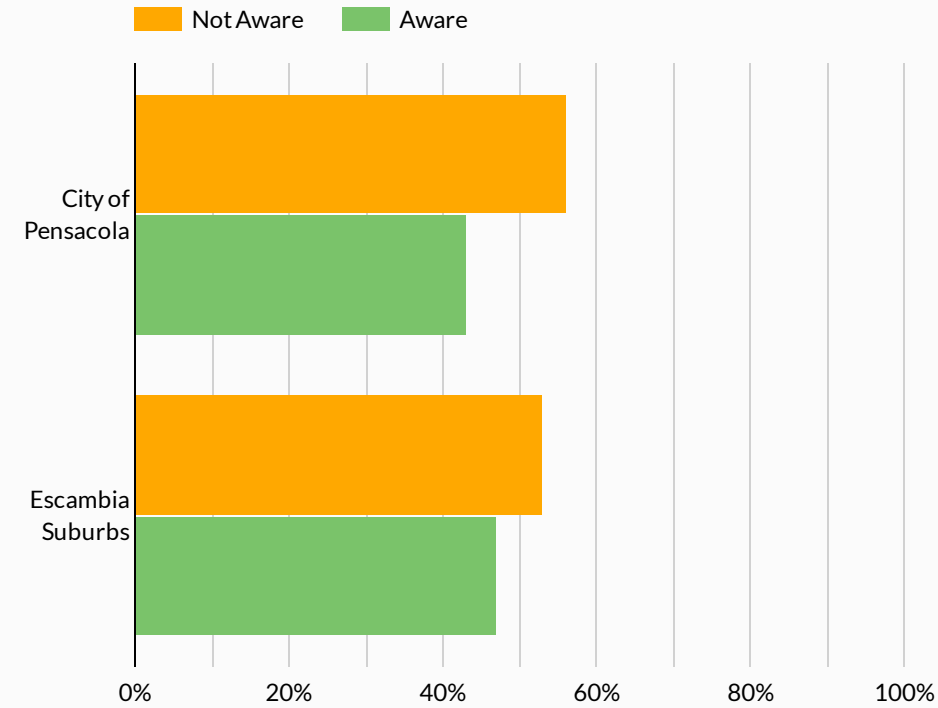
\*First asked in 2021



Demographics by Year

Year: 2023 (1) Demographic: Residence (1)

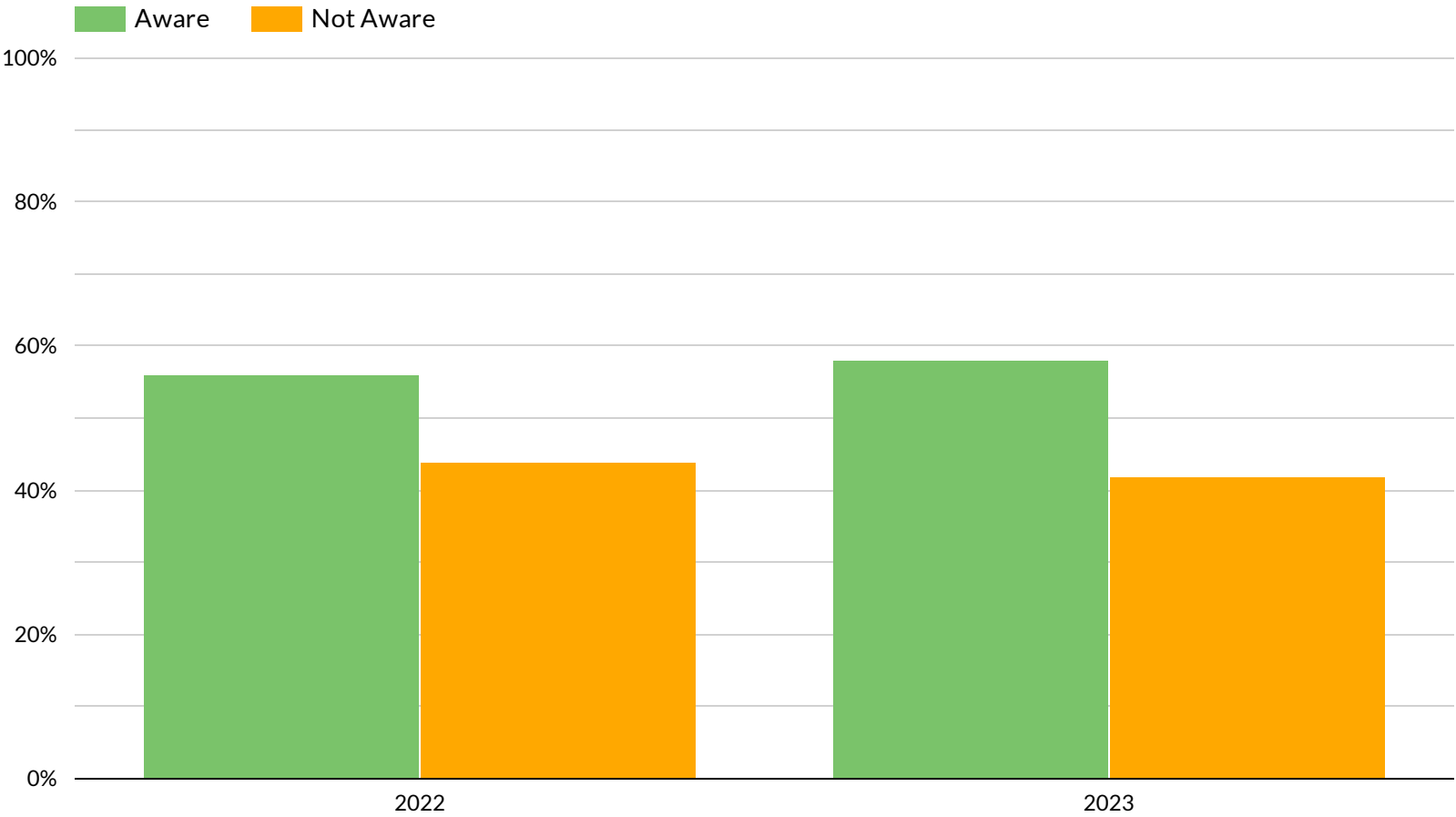
Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



Reset Filters

How **aware** are you of **Pensacola Young Professionals**?

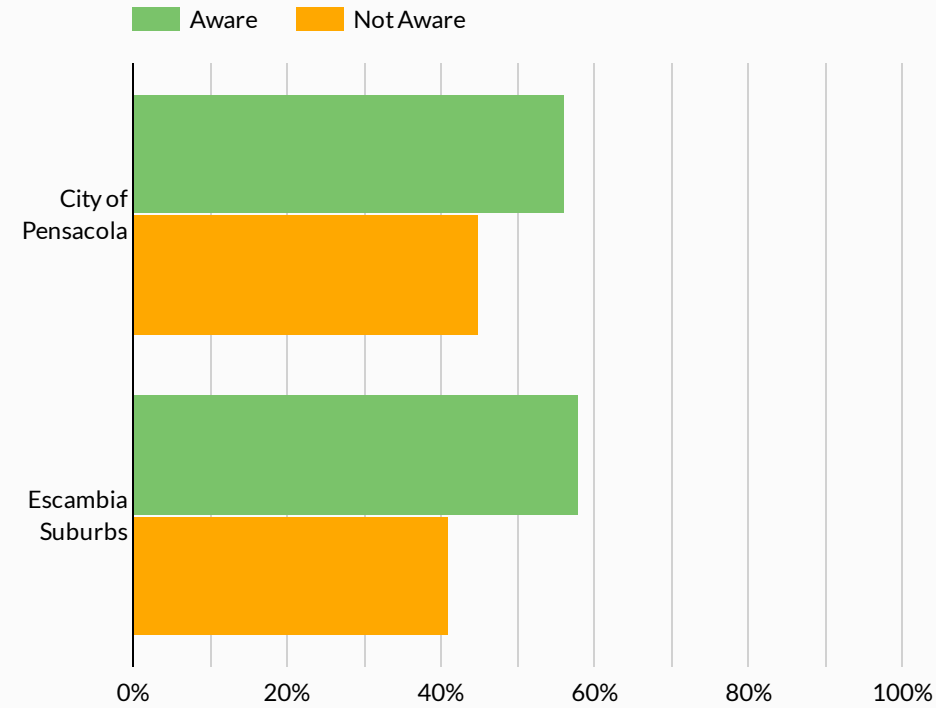
\*First asked in 2022



Demographics by Year

Year: 2023 (1) ▾ Demographic: Residence (1) ▾

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.



## Race Relations

We recognize that we cannot begin to impact the quality of life for our community if we are not addressing the disparities in lived experiences.

In 2020, we witnessed national outrage to systemic racism in our country. That year, we made the decision to expand the survey and address this issue in our own community. In the following years, we have opted to continue these survey questions to continue to measure and address these issues here at home.

While national media and exposure of these issues has decreased, it's clear that the issue itself has not. We hope that by bringing to light the perception of race relations in Escambia and the Pensacola Bay area, we can support a community that is safe and inclusive for all who call it home.

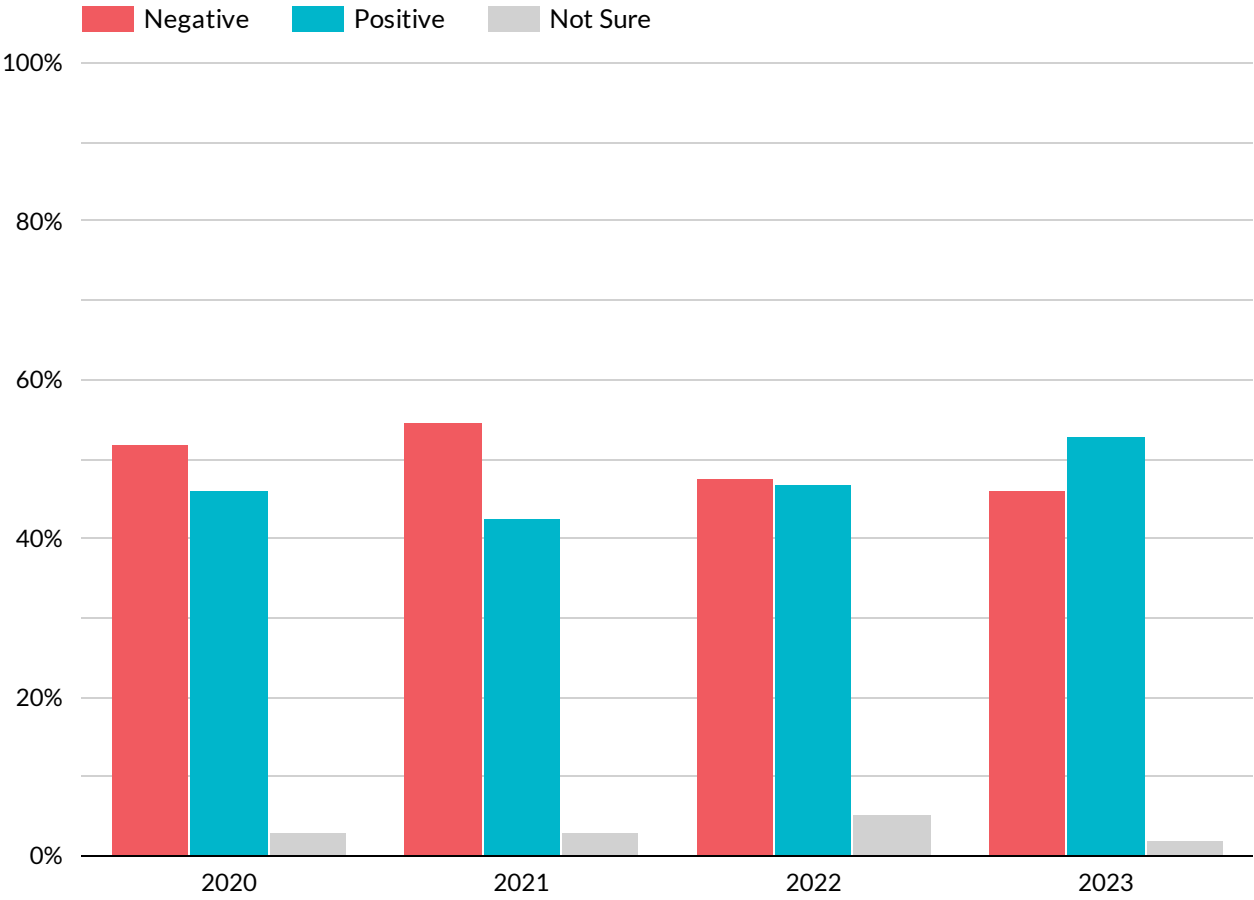


Reset Filters

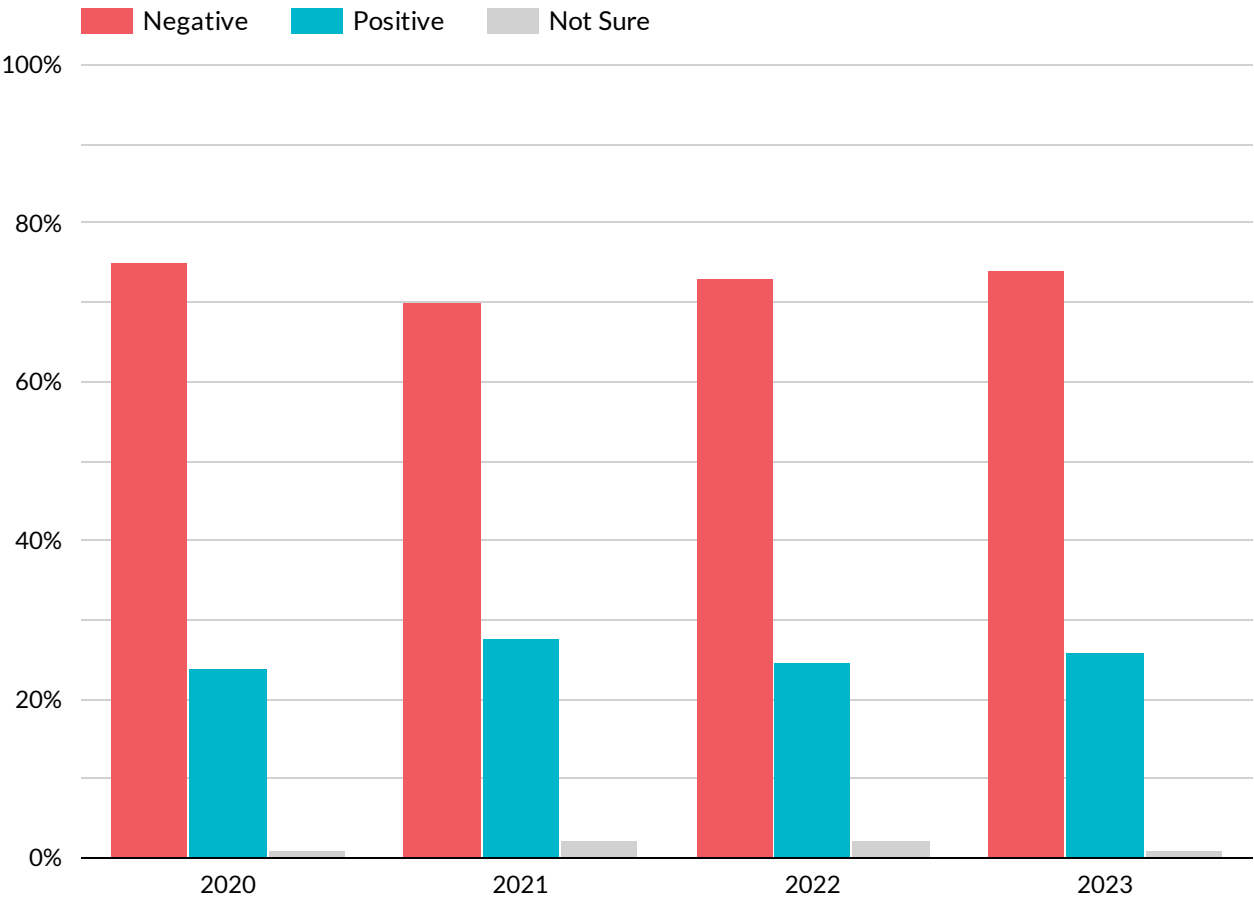
How would you rate **race relations** in the **City of Pensacola**?

\*First asked in 2020

White Respondents



Black Respondents



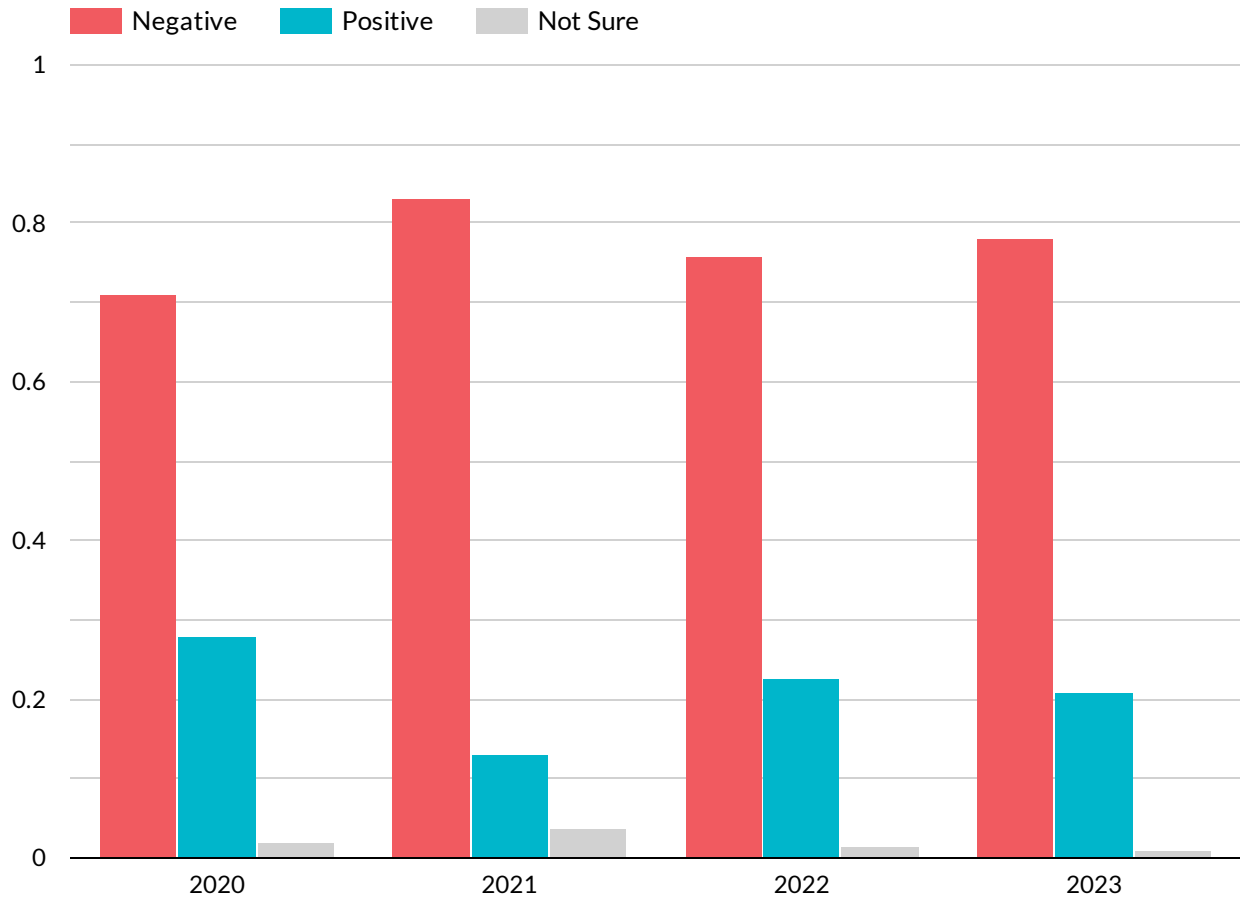
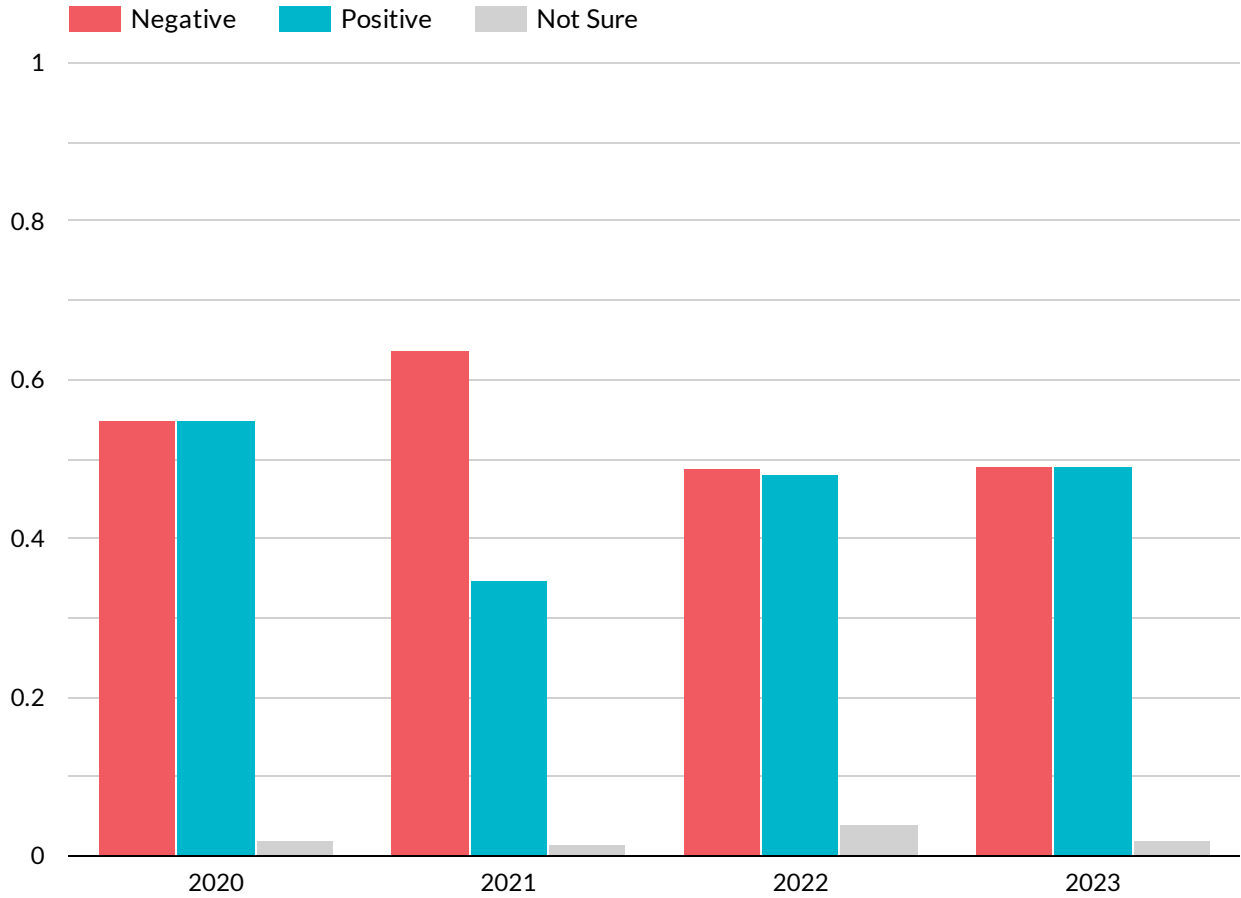
Reset Filters

How would you rate **race relations** in **Escambia County**?

\*First asked in 2020

White Respondents

Black Respondents

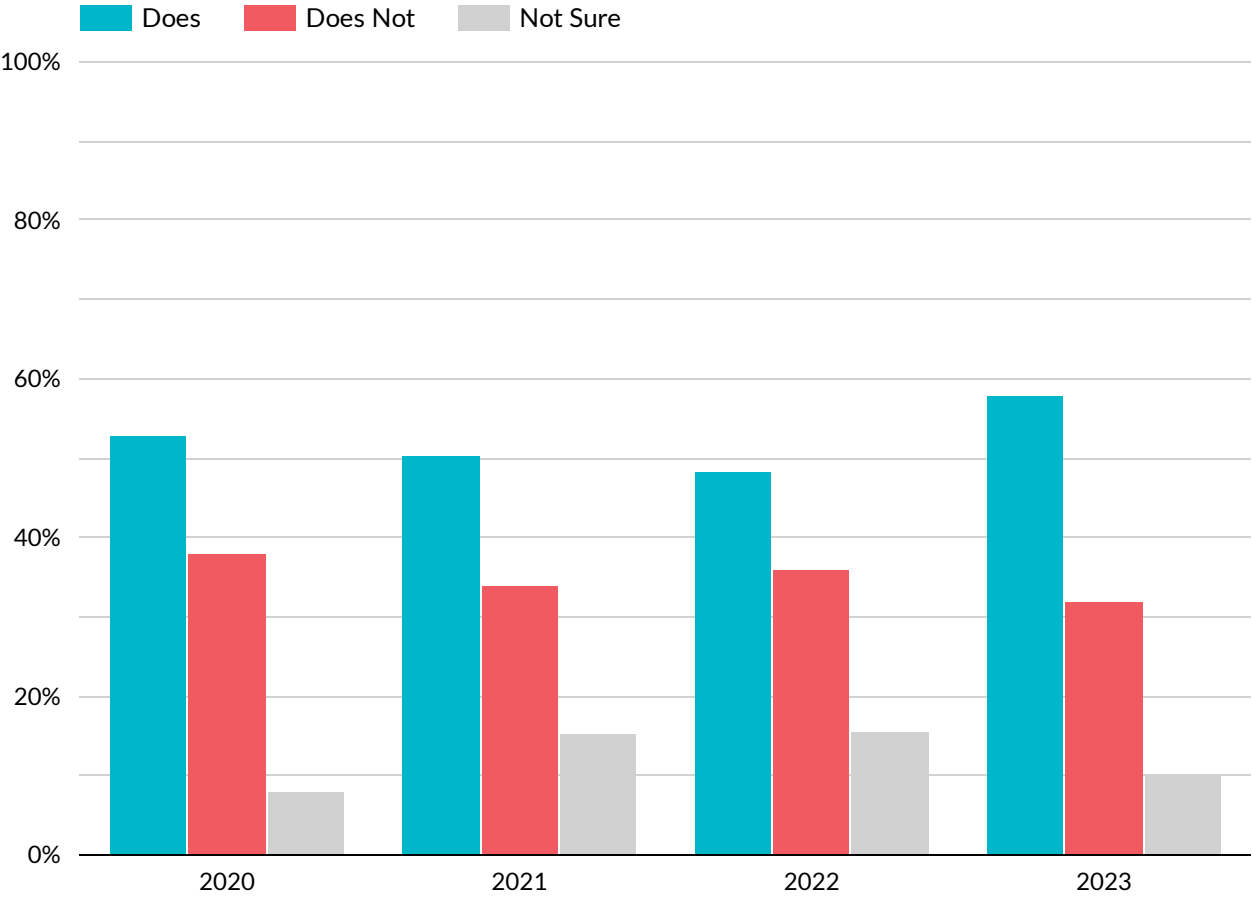


Reset Filters

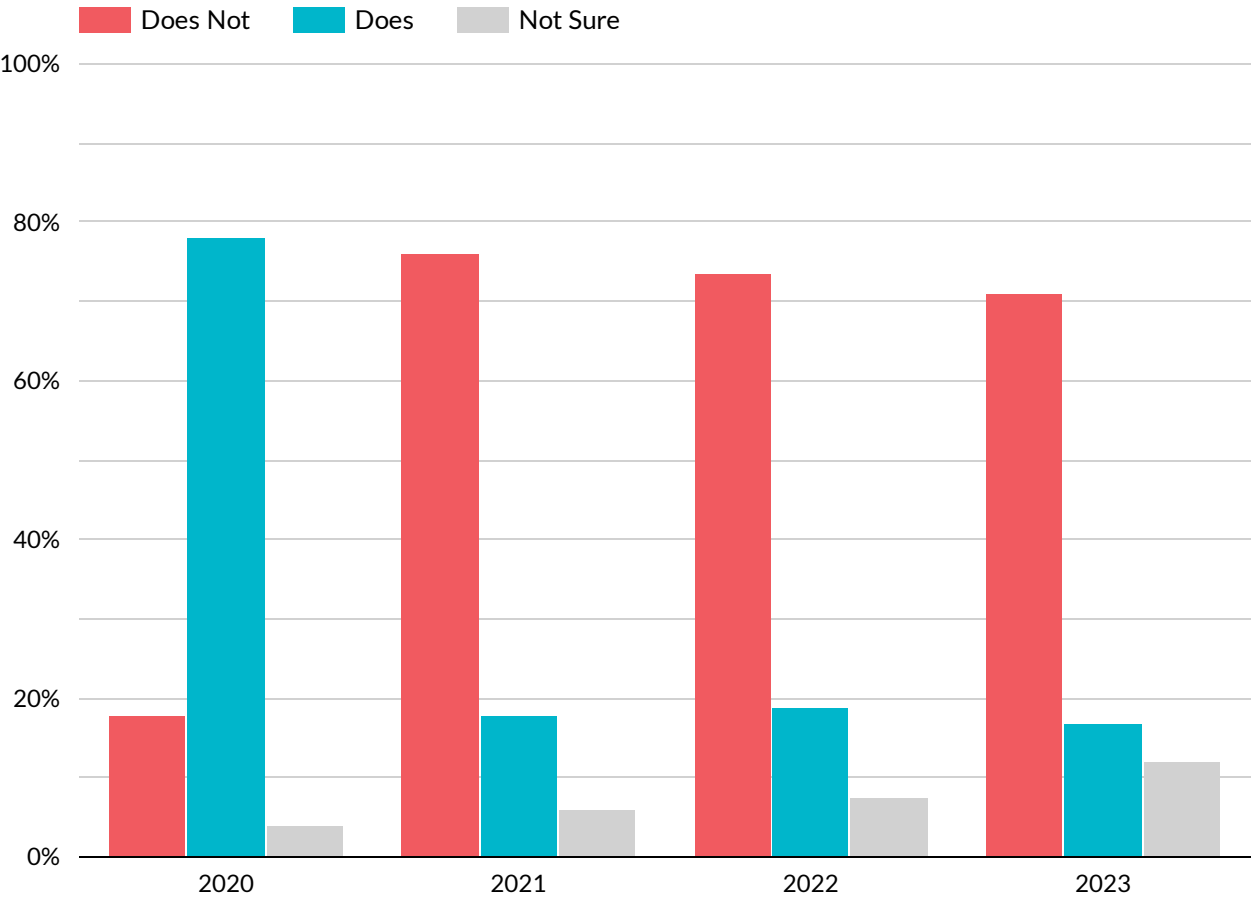
Do you believe the **criminal justice** system in **Escambia County** does or does not treat black people and white people equally?

\*First asked in 2020

White Respondents



Black Respondents

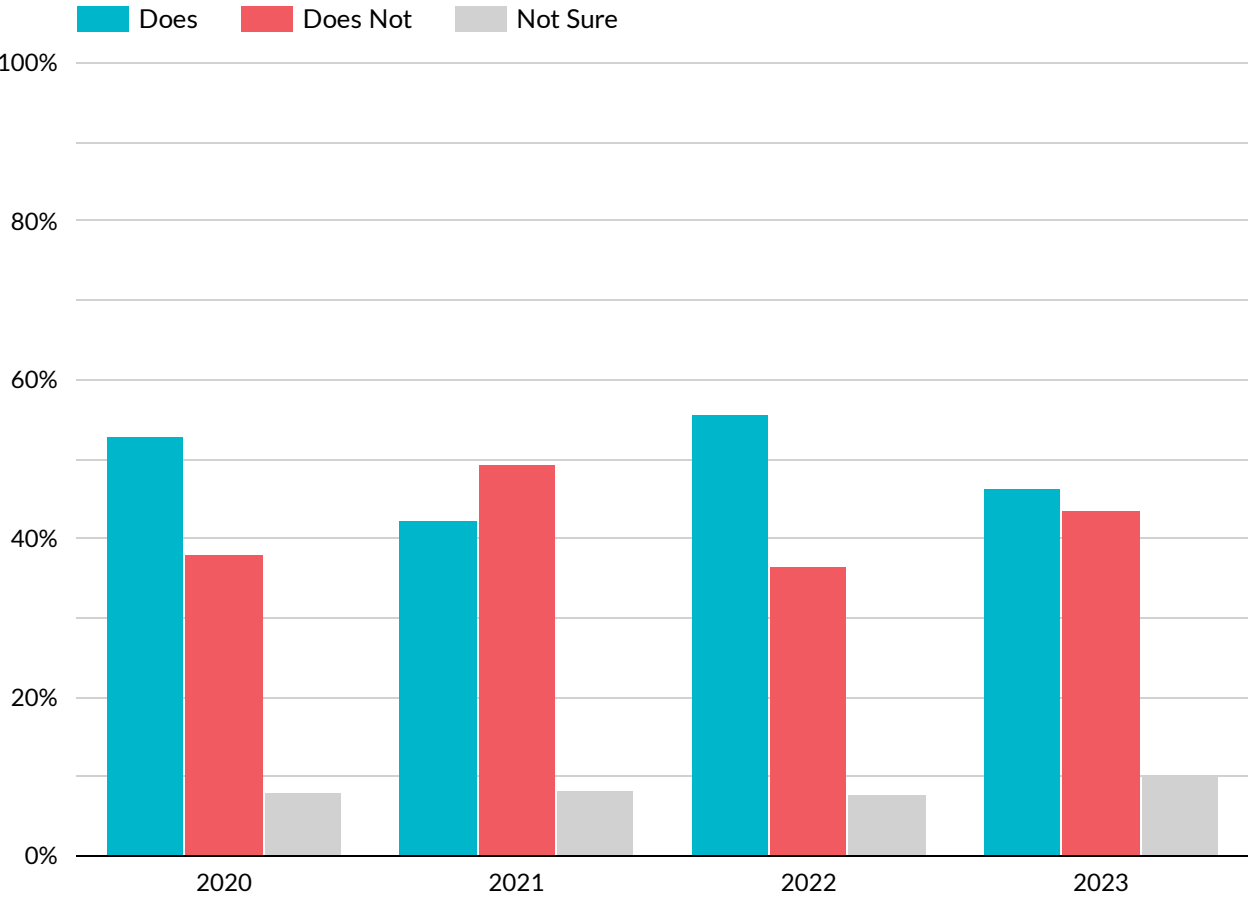


Reset Filters

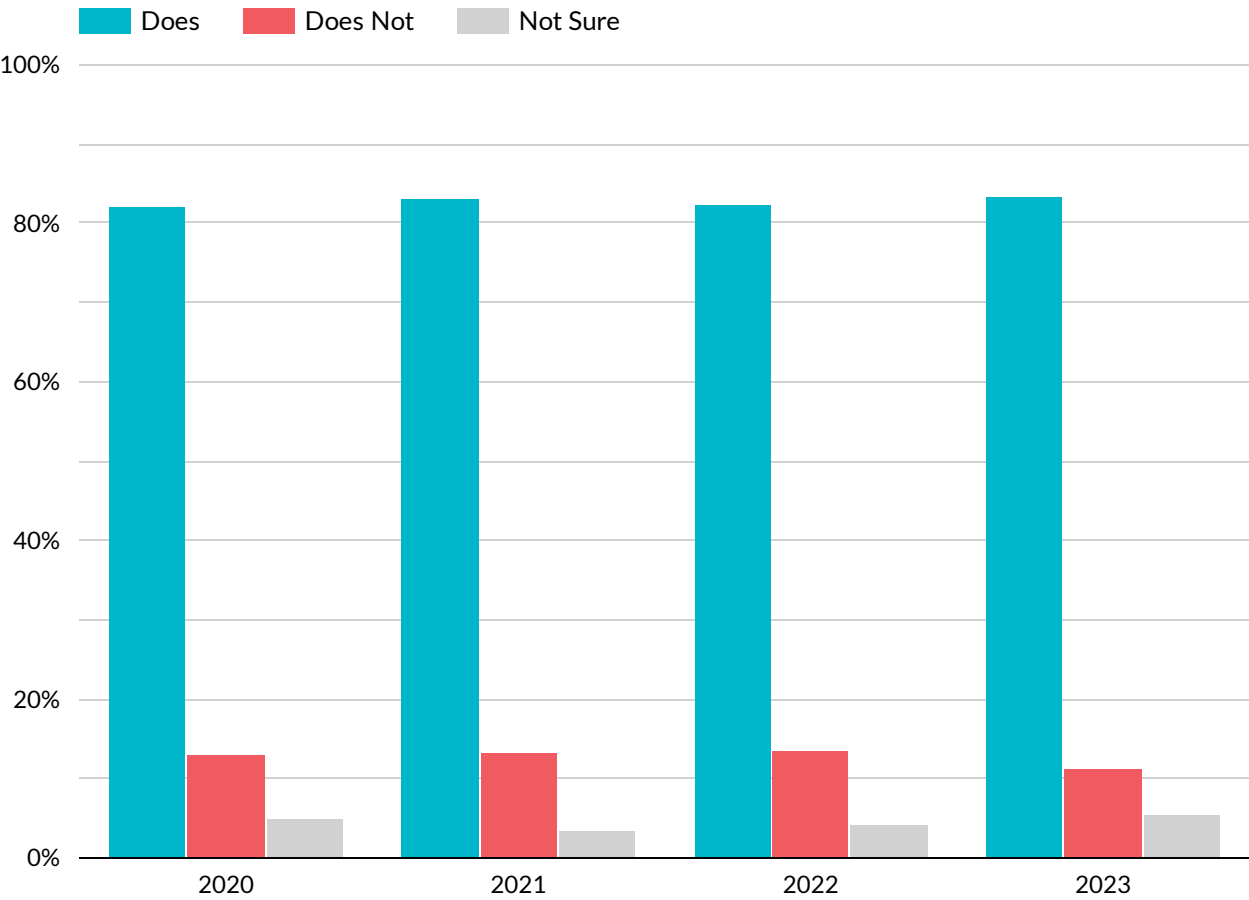
Do you believe that **systemic racism** does or does not exist in Escambia County?

\*First asked in 2020

White Respondents



Black Respondents

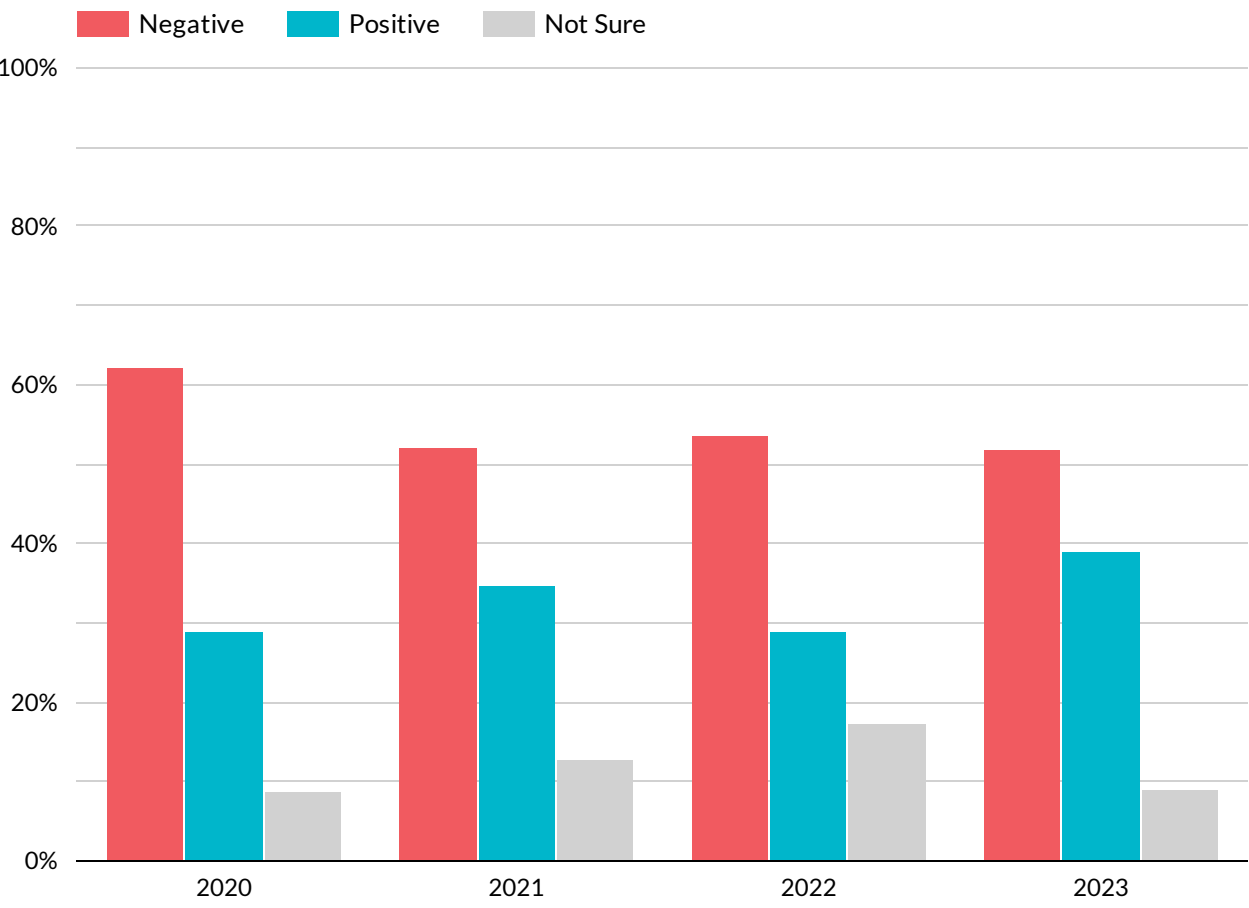


Reset Filters

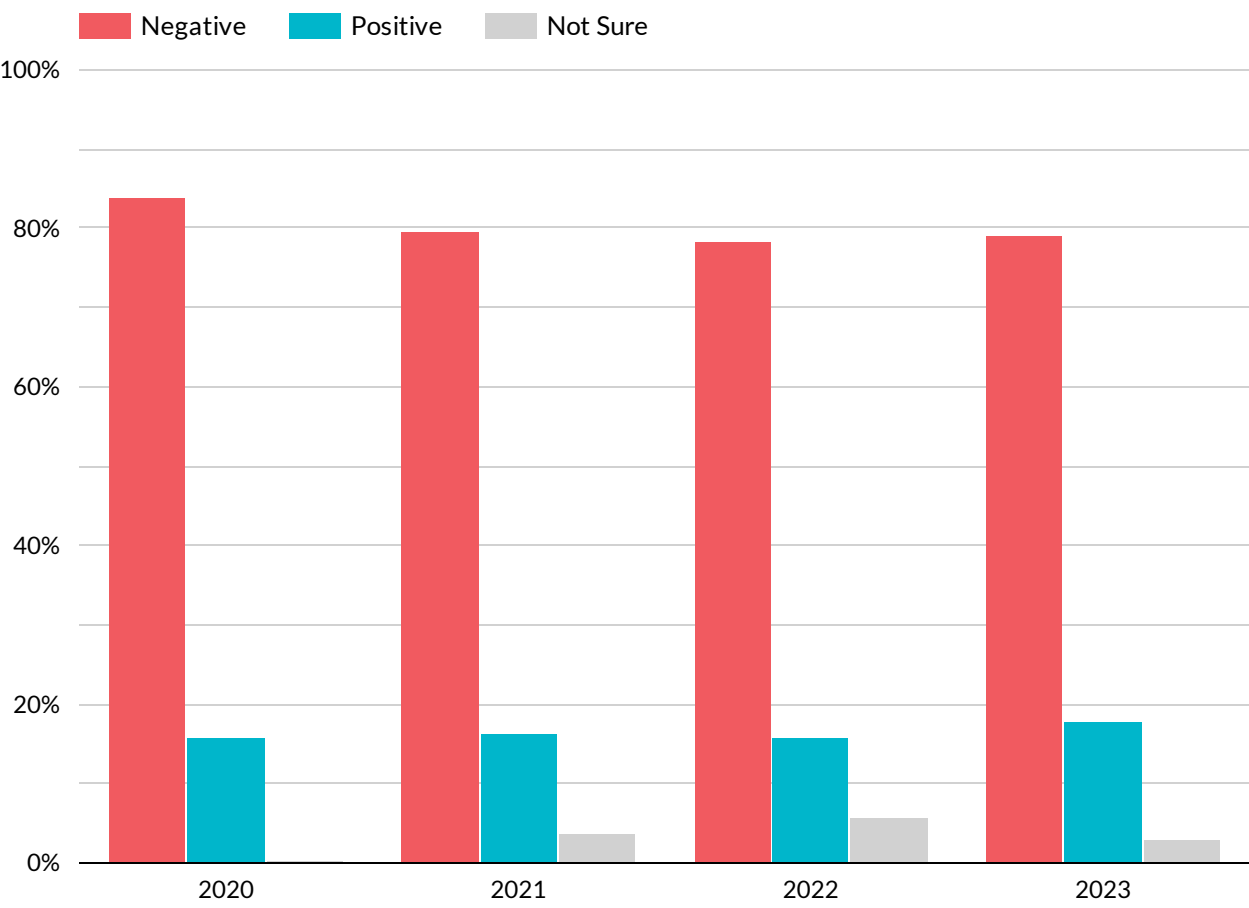
How would rate the **relationship between the black community and the police in the City of Pensacola?**

\*First asked in 2020

White Respondents



Black Respondents

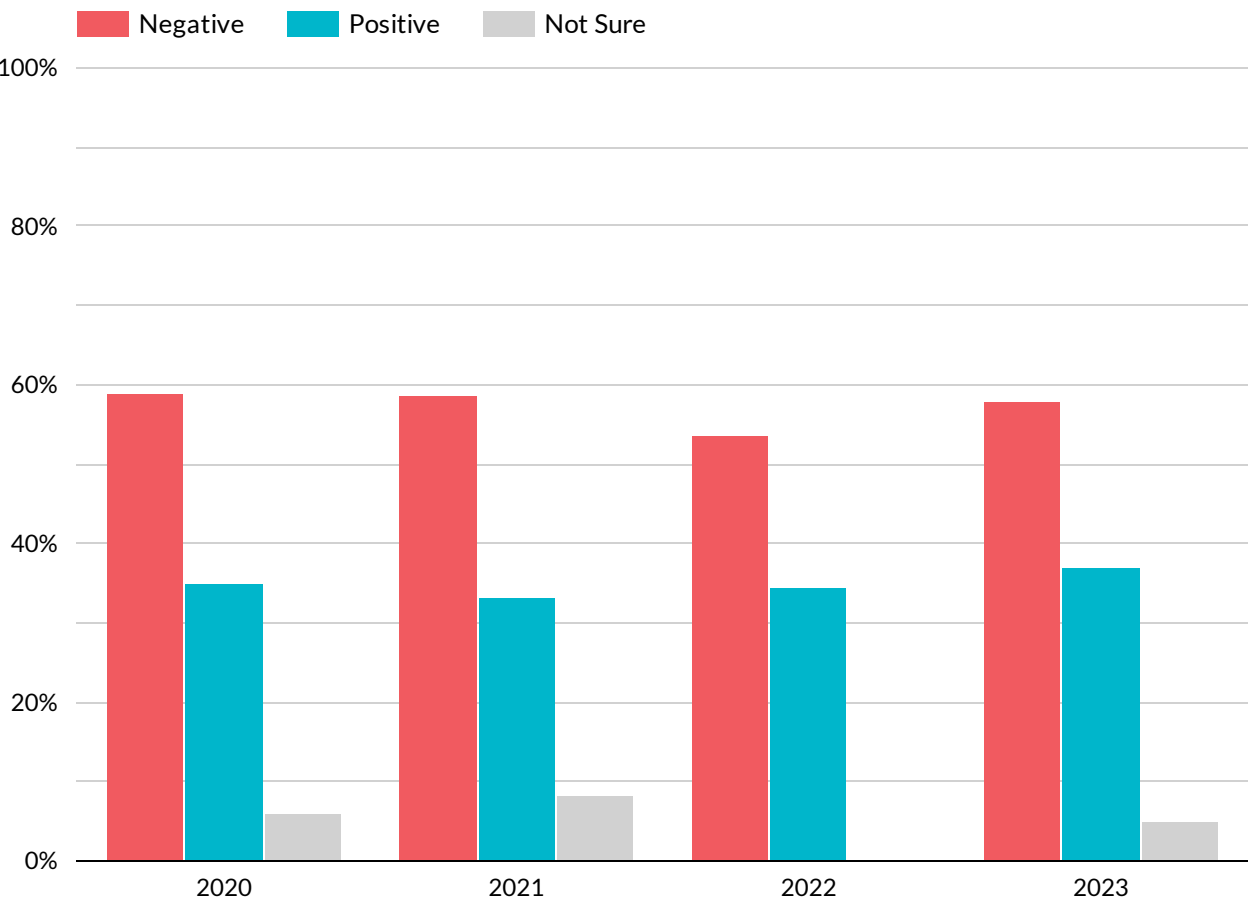


Reset Filters

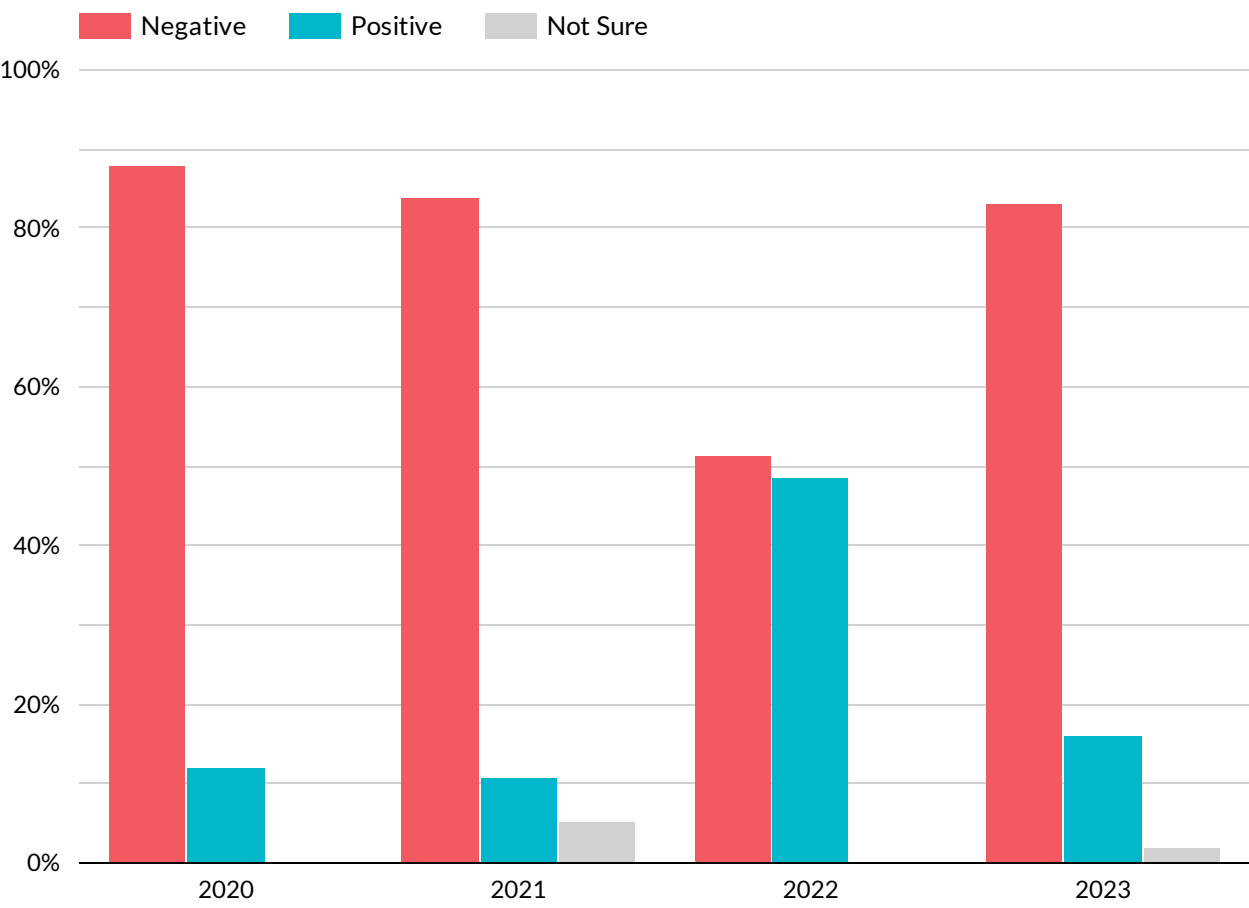
How would rate the **relationship between the black community and the police in Escambia County?**

\*First asked in 2020

White Respondents



Black Respondents

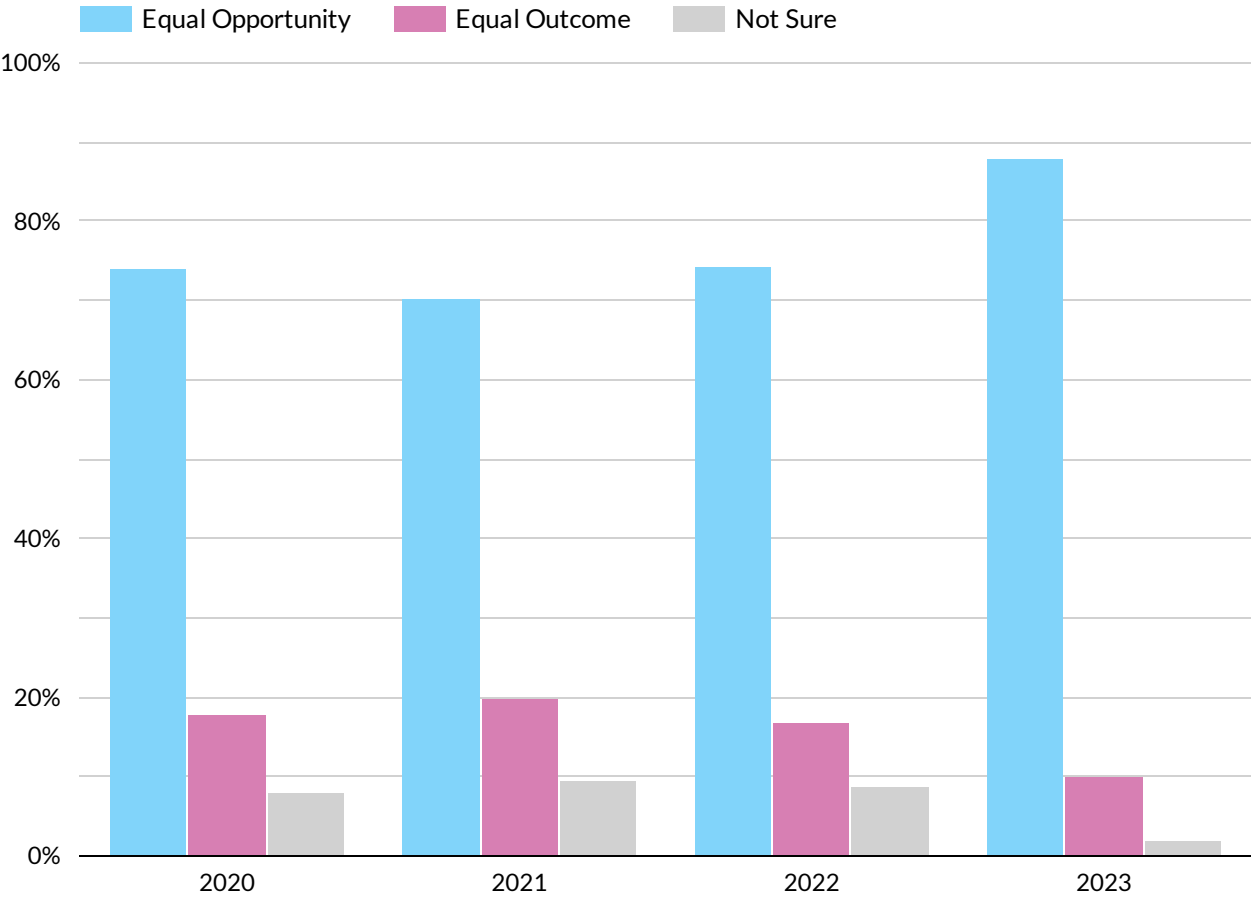


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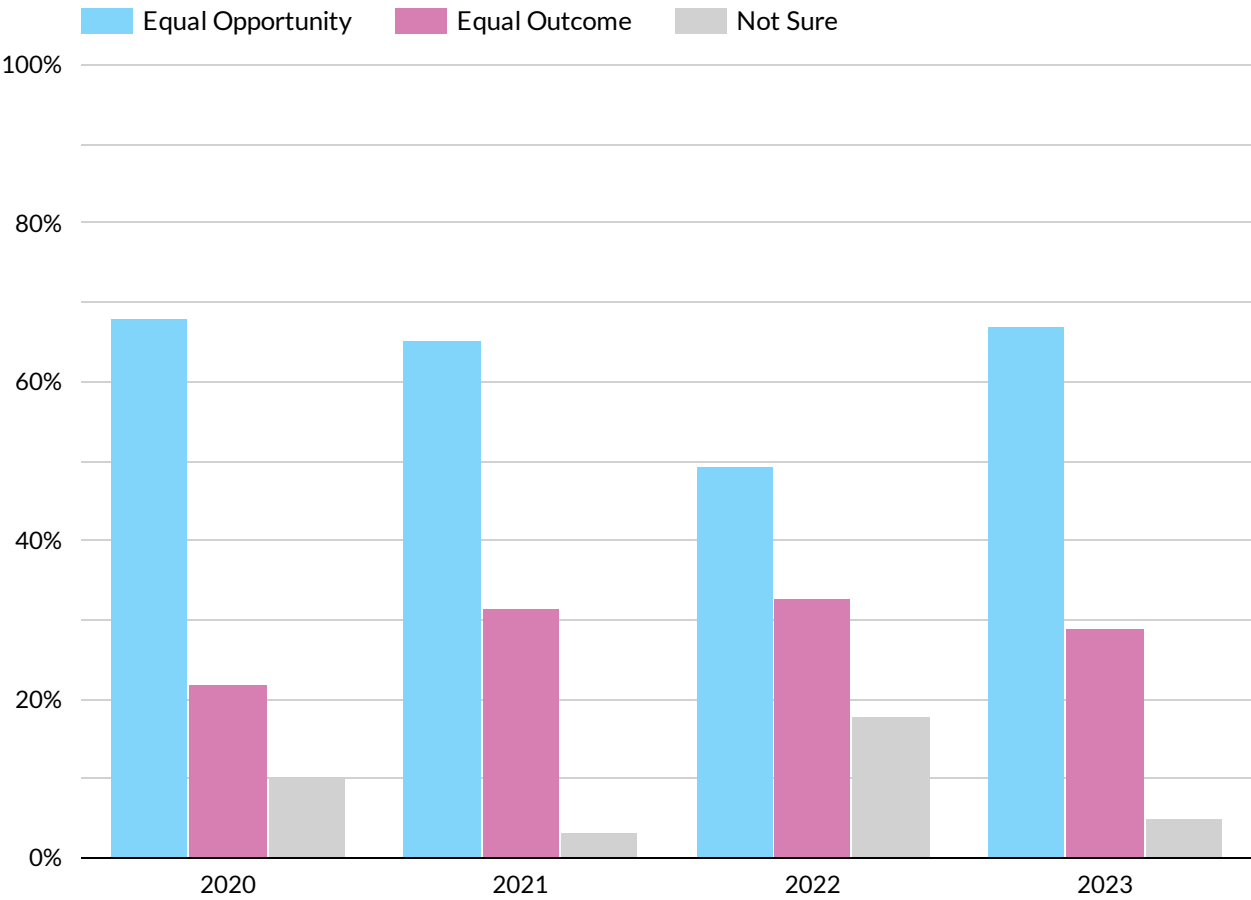
When it comes to addressing the **economic and education disparities** that exist between most black and white residents in Pensacola and Escambia County, **should the goal of local officials** be to achieve **Equal Opportunity** or **Equal Outcome**?

\*First asked in 2020

White Respondents



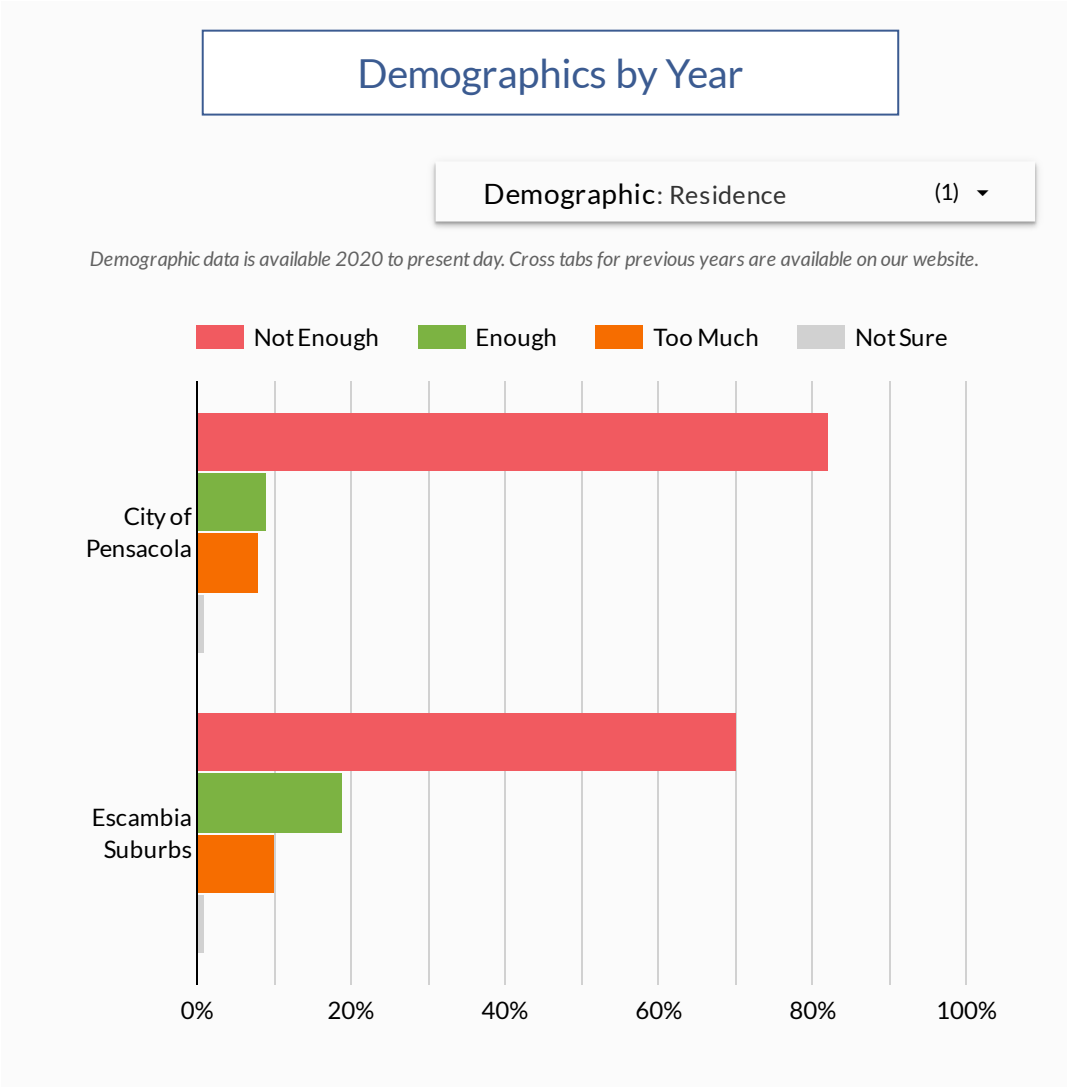
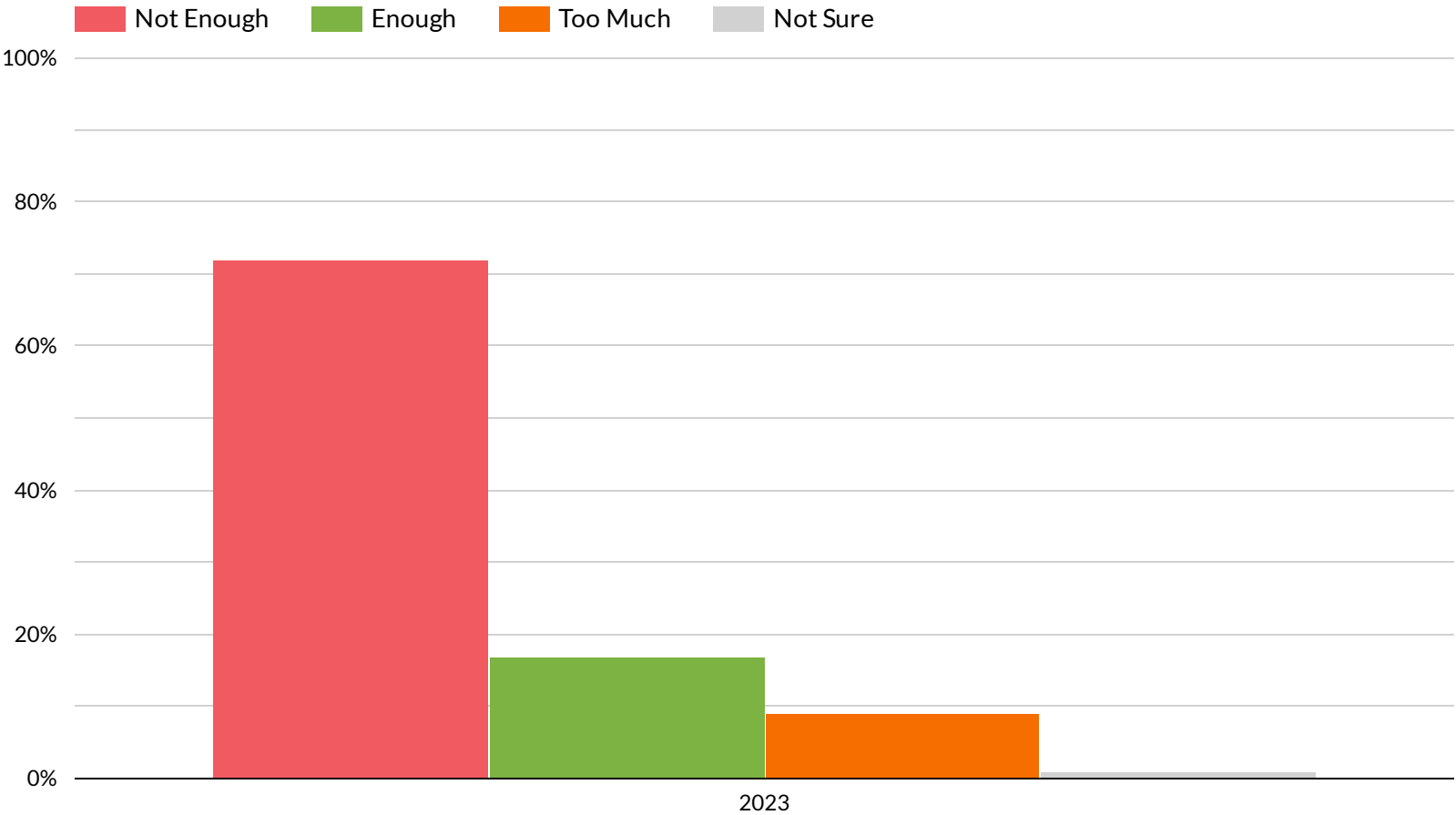
Black Respondents



Reset Filters

In terms of investing time and money toward **reducing homelessness** and housing challenges in our community, **our local governments officials doing...**

\*Only asked in 2023

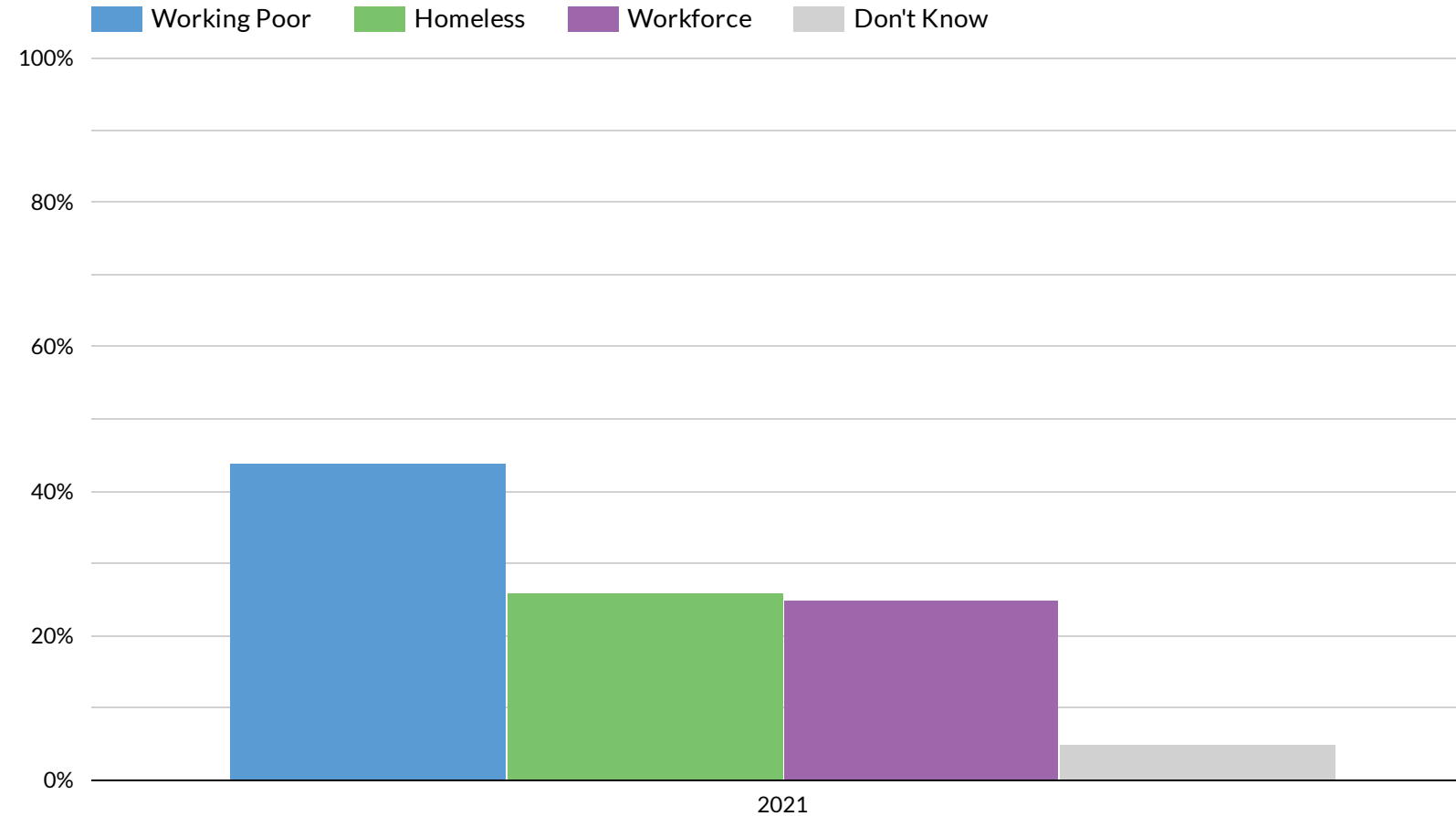




[Reset Filters](#)

Efforts that address **affordable housing** fall in to a few broad categories that target specific challenges and populations. Which of the following do you think should be the priority effort in **Escambia County**?

\*Only asked in 2021



#### Demographics by Year

Demographic: Overall

(1) ▼

Demographic data is available 2020 to present day. Cross tabs for previous years are available on our website.

