

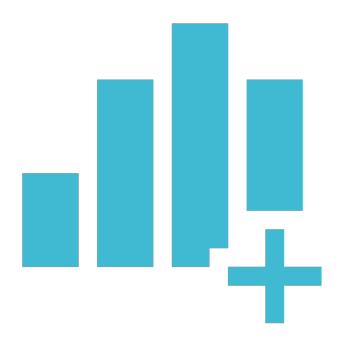
Escambia County Quality Of Life 2023

A partner project between Quint and Rishy Studer, Pensacola Young Professionals, & CivicCon

PENSACOLA YOUNG PROFESSIONALS

PENSACOLA YOUNG PROFESSIONALS (PYP)

The mission of the Pensacola Young Professionals is to develop and retain young talent in the Greater Pensacola area and be a catalyst for positive change in our community.



Coordinated by PYP

Conducted by Mason -Dixon Polling & Strategy

Funded by Quint and Rishy Studer

Presented in partnership with CivicCon

WHAT IS THE QUALITY OF LIFE SURVEY'S GOAL?

- To provide information for the identification, adoption and implementation of specific plans to improve the quality of life in our community
- To help build the critical mass, political will, courage and accountability
- To convey a message of hope and opportunity.

VALIDITY AND RELIABILITY HOW ACCURATE AND VALID IS THIS DATA?

This poll was conducted by Mason-Dixon Polling Strategy, Inc of Washington, D.C. in August 2023.

Those interviewed were selected randomly from the commercially available Florida State voter registration file and fairly reflected the demographics of the Escambia County voting population.

The margin of error was below 5%, meaning that the "true" figure would fall within a less than 5% range of difference if the entire population (all voters) were sampled.

Things to Know

- Most questions were asked with 5 options.
- In this analysis:
 - Excellent, Good = Positive
 - Fair, Poor = Negative
 - Don't Know (DK)
- These are just top-level highlights. The raw data is available online

What you'll see on the slides

What question was asked?

2022 Answer

Range of response

This year's response

Overall Quality of Life

2022: 63% pos

Range: 47% - 71%

67% Positive

+4%

Over the next 5 years do you think that the quality of life in Escambia county will improve, deteriorate or stay about the same?

2022:

47% Same
37% Improve
25% - 40% Improve

31% Improve 47% Same

-6% Improve

Generally, do you think that

Escambia County is heading in
the right direction, or are things
on the wrong track?

2022: 51% Right Dir.

Range: 22% - 63%

51%
Right
Direction

This has jumped 29% since we began!

Generally, do you think that

Pensacola is heading in the right
direction, or are things on the wrong
track?

2022: 64% Right Dir.

Range: 27% - 70%

59% Right Direction

- 5%

This has jumped 32% since we began!

Job Performance of: Mayor D.C. Reeves

2022: 56% pos

Range: 34% - 64%

54% Positive

-2%

Job Performance of: City Council

2022: 40% pos

Range: 27% - 40%

37% Positive

- 3%

Five years from now, do you think that the economy in Escambia county will be better off, worse off, or about the same as it is today?

2022:

46% Same 30% Improve

21% - 43% Improve

46% Same 26% Improve

- 4% Improve

How do you rate us as a place to live for:

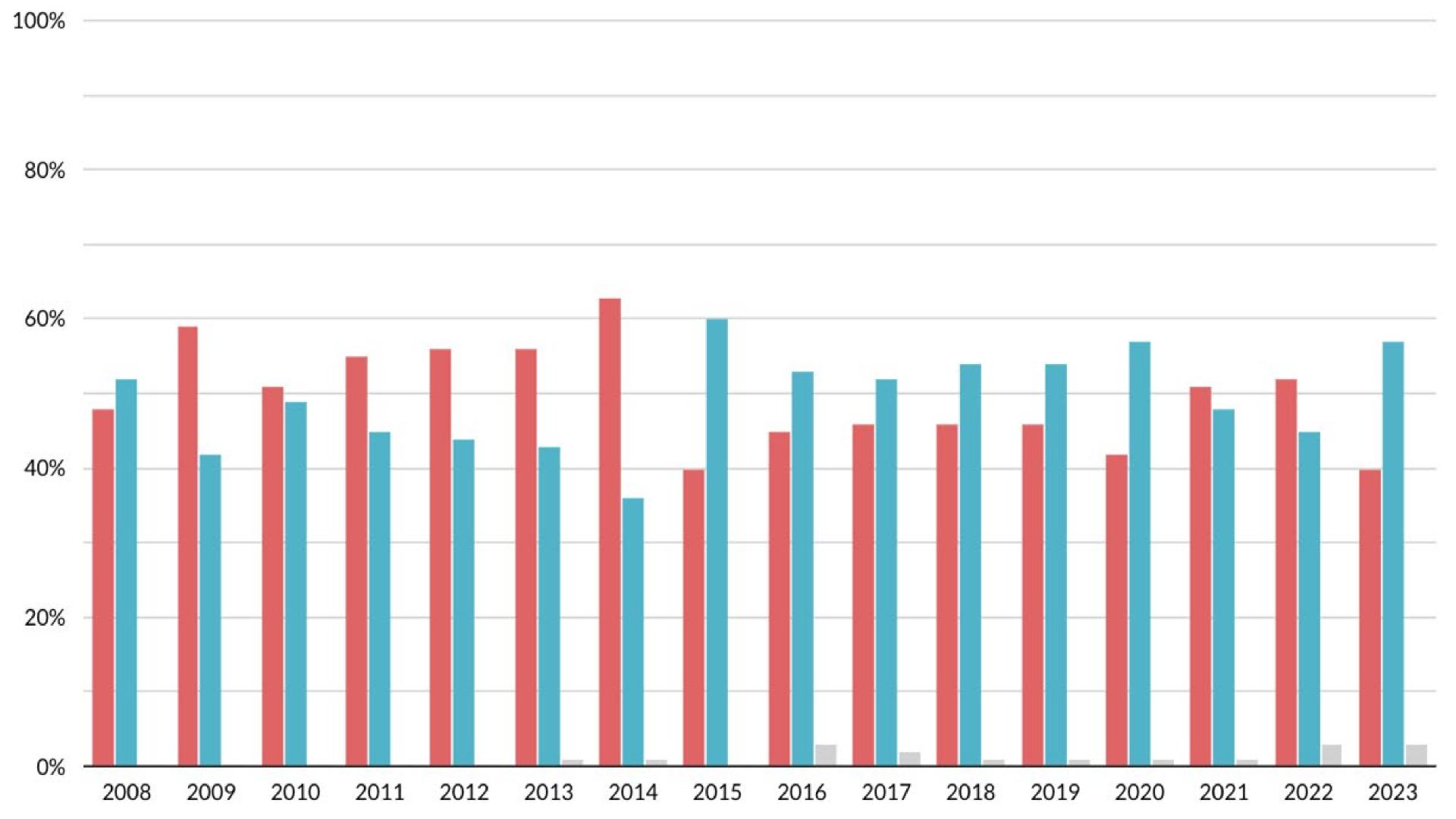
Families

2022: 45% pos

Range: 36% - 60%

57% Positive

+12%



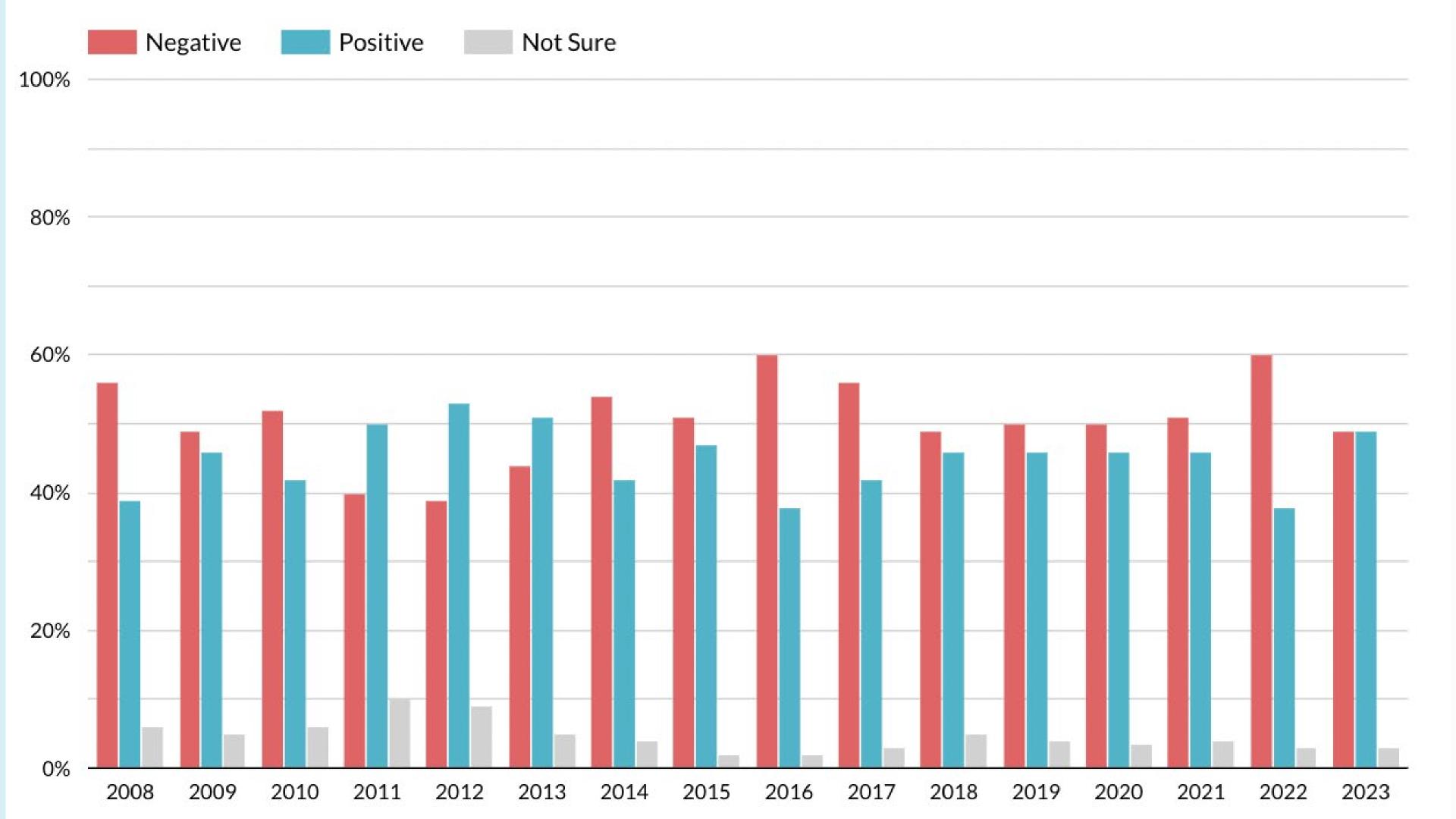
How do you rate us as a place to live for:
Racial and Ethnic
Minorities

2022: 38% pos

Range: 38% - 53%

49% Positive

+11%



Rate the availability of: Quality Healthcare

2022: 60% pos

Range: 53% - 69%

58% Positive

- 2%

How likely are you to move in the next 5 years?

2022: 67% not likely

Range: 59% - 67%

62% Not
Likely
-5%

Primary Reason to Move

INSURANCE	28%
JOB/ECONOMY	24%
FAMILY	13%
COST OF LIVING	12%

What's the status of Race Relations?

Does Systematic Racism Exist in Escambia?

2022

White: 56% pos.

Black: 82% pos.

White: 46% (-)

Black: 83% (~)

Rate Race Relations with Police in the City of Pensacola

White: 39% (+)

2022

White: 29% pos.

Black: 16% pos.

Black: 18% (+)

Rate Race Relations with Police in Escambia County

2022

White: 34% pos.

Black: 49% pos.

White: 37% (+)

Black: 16% (-)

What can we celebrate?

How concerned are you about the security and future of your own job, or the jobs of any close family members in Escambia county?

2022: 52% N. Con.

Range: 59% - 26%

59% Not Concerned

+ 6%



Rate the offering job opportunities in your field

2022: 46% pos

Range: 13% - 48%

48% Positive

+2%

This has jumped 35%



Rate the availability of: Cultural opportunities, such as theater, museums, and music

2022: 56% pos

Range: 39% - 61%

61% Positive

+ 5%

Is the community welcoming and inviting to people of diverse backgrounds, ethnicity and culture?

2022: 49% pos

Range: 43% - 68%

61% Positive

+12%



How do you rate us as a place to live for:
Young Single People

2022: 43% pos

Range: 14% - 47%

47% Positive

+ 4%

How do you rate us as a place to live for:
Recent college graduates looking for jobs

2022: 33% pos

Range: 7% - 33%

30% Positive

- 3%



How do you rate us as a place to live for:

Entrepreneurs and New

Businesses

2022: 51% pos

Range: 21% - 58%

58% Positive

+ 7%

What do we need to work on?

What are the biggest issues for **Escambia**County?

EDUCATION	18%
CRIME/DRUGS	12%
INSURANCE	12%
ECONOMY/JOBS	11%
COST OF LIVING	11%
GROWTH/SPRAWL	9%
TRAFFIC/ROADS	9%
POVERTY	5%

What are the biggest issues for the City of Pensacola?

INSURANCE	20%
CRIME/DRUGS	17%
COST OF LIVING	17%
EDUCATION	8%
TRAFFIC/ROADS	8%
ECONOMY/JOBS	7%
POVERTY	7%
INSURANCE	20%

Job Performance of: County Commissioners

2022: 37% pos

Range: 32% - 42%

32% Positive

- 5%

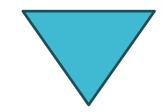
Job Performance of: School Superintendent

2022: 36% pos

Range: 33% - 61%

33% Positive
33% Negative
33% Uncertain

- 3%



Job Performance of: School Board

2022: 37% pos

Range: 22% - 49%

22% Positive

- 15%

How do you rate: Quality of Public Schools

2022: 36% pos

Range: 20% - 40%

20% Positive

- 16%

How do you rate: Affordable Housing

2022: 12% pos

Range: 11% - 46%

11% Positive

- 1%

Topical Question 2023

In terms of investing time and money toward reducing homelessness and housing challenges in our community, are our local governments officials doing:

Enough
Not Enough
Too Much
Not Sure

72% Not Enough

17% Enough
9% Too Much
1% Not Sure



How do you rate:
The availability of outdoor parks, playgrounds, and beaches

2022: 63% pos

Range: 57% - 87%

57% Positive

- 6%

How do you rate us as a place to live for:
People Like You?

Overall	59	41
Black	39	61

PYP's Calls to Action

- Find ways to incorporate the data with your service opportunities
- Become involved with organizations that have the same areas of interest as you do
- Find ways to become engaged with our schools
- Engage in civic conversation with leadership
- Hold elected leadership accountable

Do something with what you've learned!

WHAT COMES NEXT?

- See the raw data, the dashboard, and previous reports on https://pensacolayp.com/qol
- Contact us if you'd like PYP to speak to your organization (qualityoflife@pensacolayp.com)

• Follow PYP on Social Media and keep in touch for something big we're planning related to the survey.

Most importantly...

Join us in making a change in our community!