

# Portfolio

350life

# 350life

Boutique UI/UX design & No-code development agency

## **NAME 350LIFE**

comes from founders waking up at 3:50 in the morning to “turn dreams into reality”. 4am is just too mainstream. We always do that 10% more.

## **OUR AGENCY**

started as a UX/UI design agency, but quickly evolved into custom no-code agency because of the awesomeness of the tools that allow us to take your ideas and turn them into great digital products.

## **WE'RE BASED IN SLOVENIA**

which is one of the most naturally diverse countries in the world and looks like a chicken on map. It's also one of the most recommended tourist destinations for travellers that love to explore nature.

# Working with us



## WEBFLOW DEVELOPMENT

By far the best CMS for creating stunning websites that will differentiate you from your competitors.



## NO-CODE APP DEVELOPMENT

Profficient in Bubble

\*30+ years of experience in custom developments



## UX/UI DESIGN

From market research to pixel-perfect design. We can help you develop your idea with the help of customer-centric design.



## QUALITY ASSURANCE

You don't want bug reports from your customers. Our QA team makes sure every inch of your app is tested and works as intended.

# Projects

01 CLOSER - IOS APP & WEBSITE

09 TARGET VIDEO - WEBSITE

02 LEASE MATCHING - WEB APP

10 DIRECT4ME - MOBILE & WEB APP

03 TERRIBLE PETS - WEB APP

11 MYMARINA - MOBILE APP

04 KEEPTech - MOBILE APP

12 WHENDLY - PROGRESSIVE WEB APP

05 CAPTAIN - WEB APP

13 ESTABLE - WEB APP

06 CASHEWS - MOBILE APP

14 VALÚ - MOBILE APP & CREDIT CARD DESIGN

07 LAMA PARTNERS - WEBSITE

15 BLOCKTRADE - MOBILE APP

08 SPECTRUM BIOBANK - WEBSITE

# 01 Closer

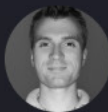
WEBFLOW DEVELOPMENT

UI DESIGN

DESIGN SYSTEM

Closer is an always on video portal that helps remote teams stay connected, build trust and work effectively from wherever they choose to work. Apart from the UI design of the app, we also designed and implemented the Webflow website.

*"I work with 350life and I am really happy with the relationship. They deliver what we need, are always on-time and are really flexible. A real joy to work with! I am recommending them to all my closest friends."*



Rok Gregoric



Communicate like you're in the same room

Try on iPhone or iPad



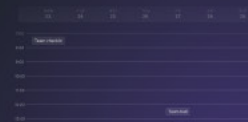
LinkedIn | ATlassian | vivanta | Nango  
COHERA | Runway | picnic |

## Amazing things happen when we talk to each other

Move past threads, writing and meetings

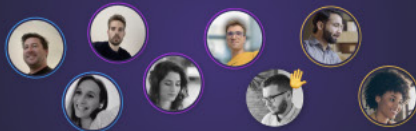
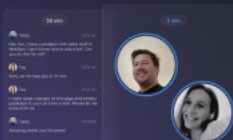
Stop scheduling 15 min meetings for everything when you can resolve issues 10x faster.

Unblock each other in the moment with a short conversation instead of waiting for a scheduled meeting.



Resolve issues in seconds vs waiting on chat replies

Stop wasting your time on waiting for each others reply in a chat thread when a quick conversation will resolve issues in seconds.



Get everyone on the same page in real-time with a standing communication channel

Research shows that teams that have frequent and short conversations to be on the same page outperform teams who don't.

[Learn more](#)

## Build human connections and increase retention

We all made some of our great friends when we still went to the office. It's our team that were bonding with and that makes us go through difficult times without quitting.



"Closer helps my team so resolve problems as quick as if they were always in the office. This is key for my engineering company."

Axel @ ar engineers

Closer accelerates feedback loops for ar engineers



### Screen for people.

Aligning people towards a common goal is the most impactful thing you can do. We believe the people are so important that they deserve to be present at all times.



### See who's there.

Know when people are available and when you can expect a response?



### Precise availability.

Calendar and native Zoom integration show you your co-workers real-time availability, so you can squeeze in that quick question between meeting.



### Allow for deep work.

Set yourself on focus mode, so team members know that you're heads down.

## Built with privacy in mind

Everyones personal needs at home are different, Closer is tailored to all your needs.



### Virtual background.

Your home is your castle, and we protect it with your virtual background so you can feel comfortable.



### Auto protection.

We automatically detect when you get up from your desk or your partner walks into the picture and we blur your video.



### Accept conversations.

Get a heads up before jumping in a conversation when needed.



# 02 Lease Matching

UX DESIGN

UI DESIGN

ARCHITECTURE

BUBBLE DEVELOPMENT

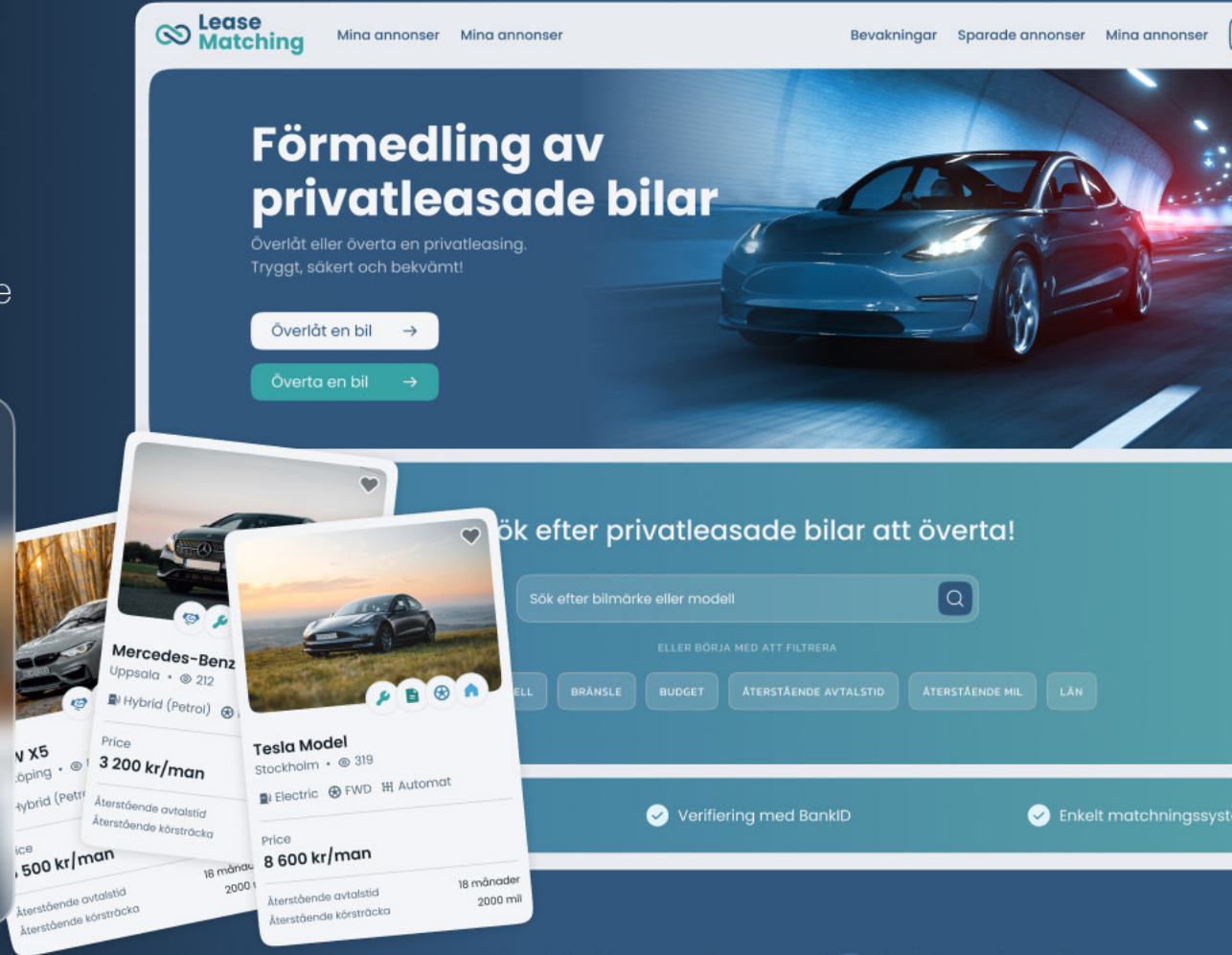
CUSTOM CODE

Designed and built car marketplace for selling private leasing in less than 2 months leveraging no-code.

*"I have had the privilege of working with 350life on a no-code project for our car leasing advertising platform. We went from idea to MVP implementation in two months and that included design, UI/UX, development and implementation. What impressed the most was how committed, fast and responsive the team was. I am very proud of our platform and would recommend 350life for any no-code project."*



Niclas Andersson



# 03 Terrible pets

UX DESIGN

WEBFLOW DEVELOPMENT

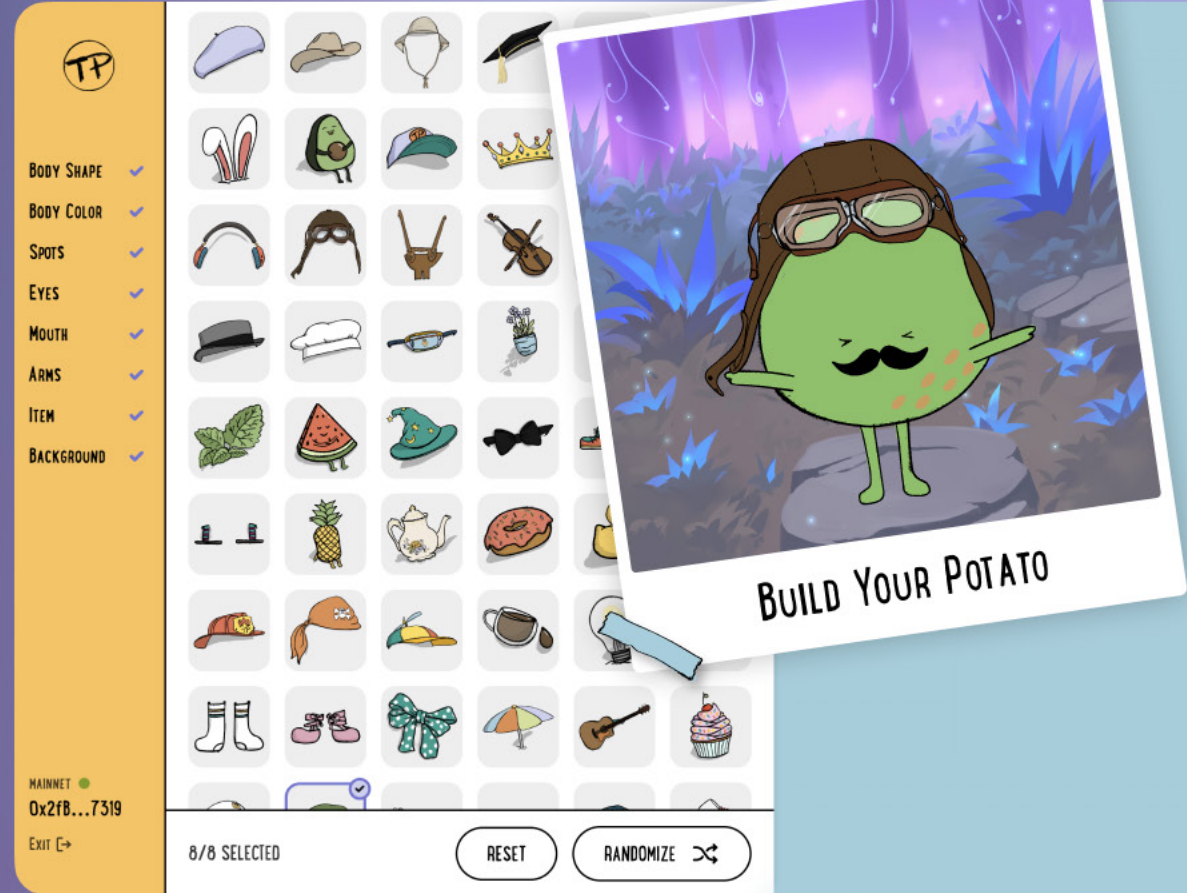
CUSTOM .JS

We built multiple digital mini-products for VC backed startup from the US that was trying to change the NFT industry by empowering users to contribute actively through various incentives.

"Working with 350life was an absolute pleasure. The combination of the structured and fast workflow with the incredible creativity and feel for design resulted in magnificent products. We hope to work with you again very soon."



Verena Ortlieb





# 04 KeepTech

UX DESIGN

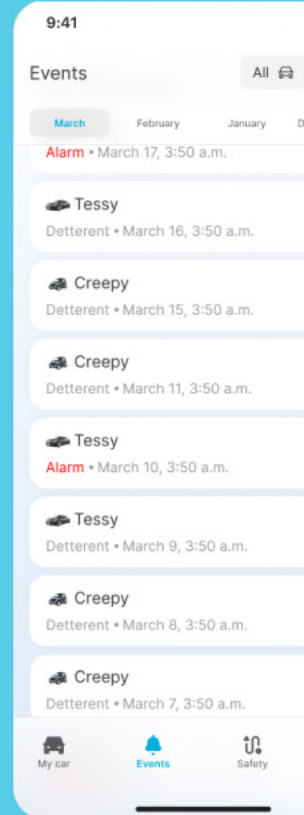
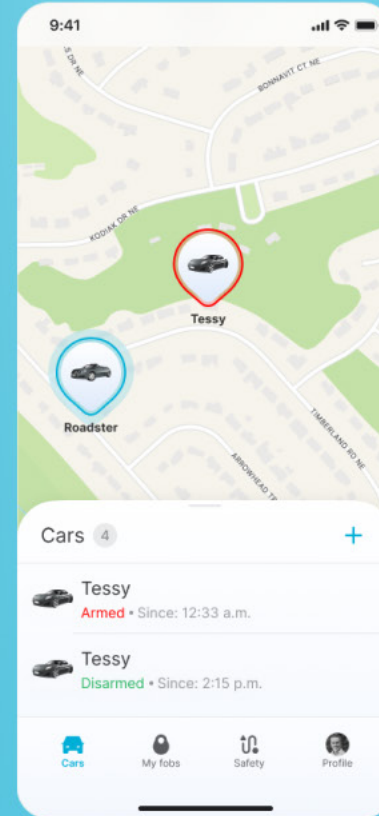
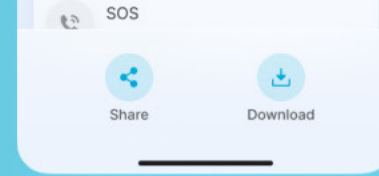
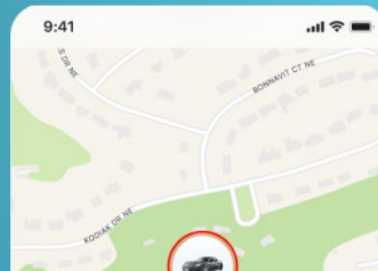
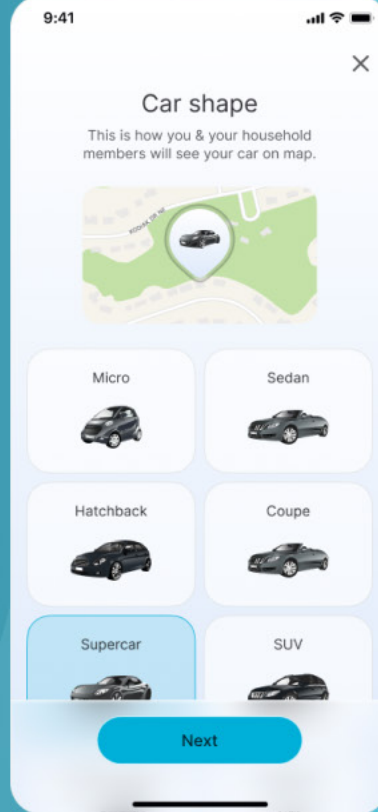
UI DESIGN

Keep is an alarm device that helps prevent car thefts which are on the rise in the US.

*“350life is an incredible design team. They are thoughtful, strategic, and have an eye for clean and modern design. They were able to get up-to-speed on complex business processes and applications shockingly quickly. The deep understanding they were able to develop makes the experience design process much smoother and produces a high quality.”*



Jonathan Manuzak



# 05 Captain

UI DESIGN

BUBBLE NO-CODE DEVELOPMENT

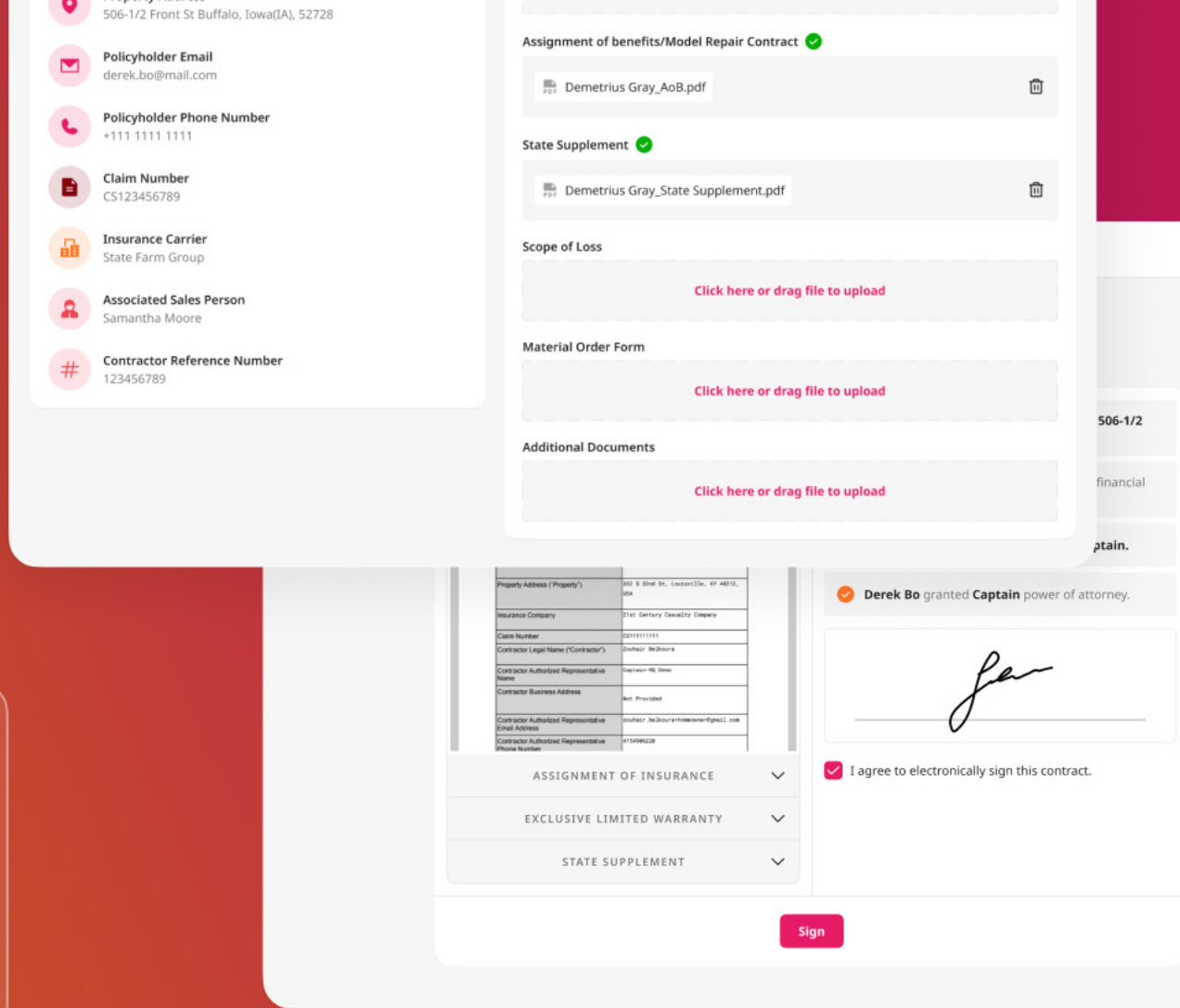
GOOGLE SCRIPTS

We designed (in Figma) and built an MVP (using Bubble) for a VC backed US startup (\$100 million in debt financing) that helps homeowners rebuild their home faster after natural disasters.

*"The whole 350life team did a great job in building our MVP – from design to launch. We moved extra fast and they helped us implement some of the custom stuff that was needed on top of our Bubble implementation."*



Micah Johnson



# 06 Cashews

UX DESIGN

UI DESIGN

DESIGN SYSTEM

Cashews is a smart personal accountant who'll tell you exactly how much you can safely spend. We took care of the UX & UI for native mobile app built in flutter.

OVERDRAFT & FEES

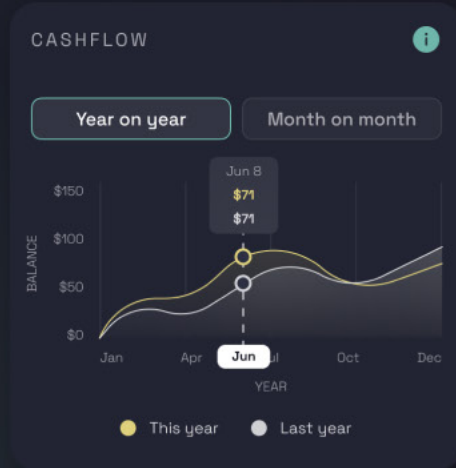
All time

1y

6m

1m

Woohooo! No overdraft events in selected time period.



# 07 Lama Partners

LOGO DESIGN

CORPORATE IDENTITY

UI DESIGN

WEB DESIGN IMPLEMENTATION

Website design and implementation for a young investment company from Germany.

*"I got to know the team through a recommendation from one of my clients. We came to an agreement relatively quickly. The collaboration impressed me very much. As we are an investment company that builds up or converts new companies, I directly commissioned the team for the next company."*



Daniel Panrucker



# 08 Spectrum Biobank

UI DESIGN

WEBFLOW DEVELOPMENT

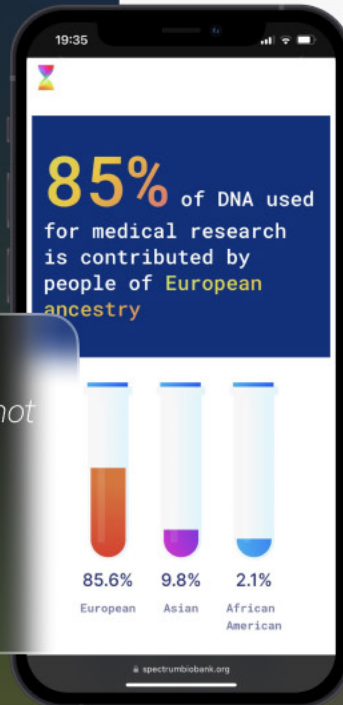
CUSTOM SCRIPTS

Spectrum Biobank is US non-profit that is working on making genomic studies equitable to everyone by offering people a free DNA test that is then used in medical studies. We designed and implemented their website and profile page where people can order a DNA test and then see their results.

"350life was great to work with for our non-profit's website. They were great communicators and very efficient. I would not hesitate to work with them again."



Danny Park



Log

Complete Survey ✓ Get Spit Kit ✓ 3 See Ancestry Report

## Your kit is on the way!

NEXT STEPS

- A** will send you the DNA kit to your specified address.
- B** Make a test and send us the DNA kit back via the enclosed return label.
- C** Wait for the results to arrive.

After you send it back to us we will refund your **\$1** deposit and email your ancestry report when it is ready.

# 09 Target Video

LOGO DESIGN

CORPORATE IDENTITY

UI DESIGN

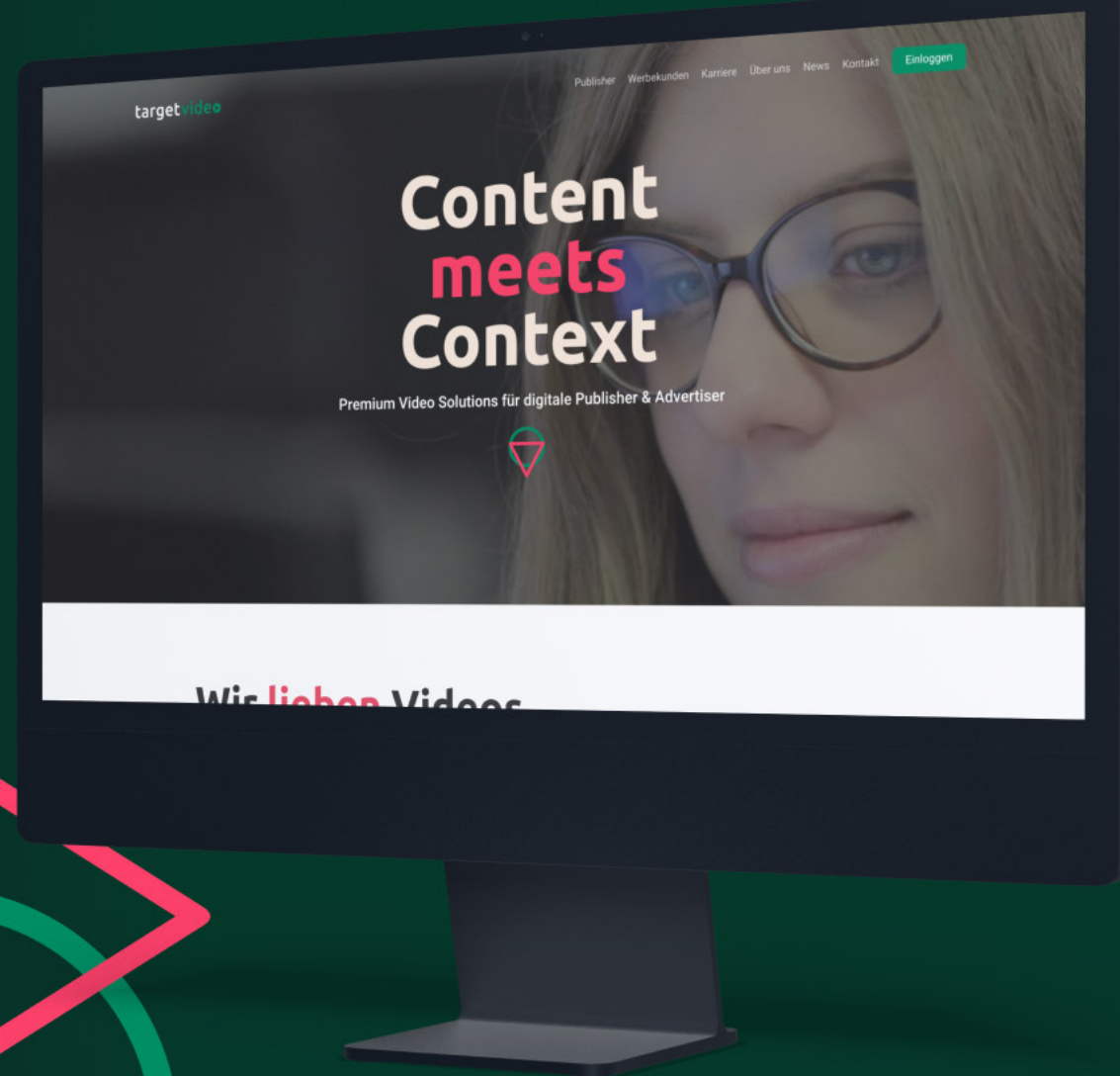
WEB DESIGN IMPLEMENTATION

Complete corporate identity redesign for a programmatic advertising agency from Munich. We finished the project off with implementing a brand new website optimized for new lead generation.

*"I always enjoyed working with 350life. They work quick, professional and precise, with great creativity. They did a great job creating our new company website with a top-notch UX."*



Max Gall



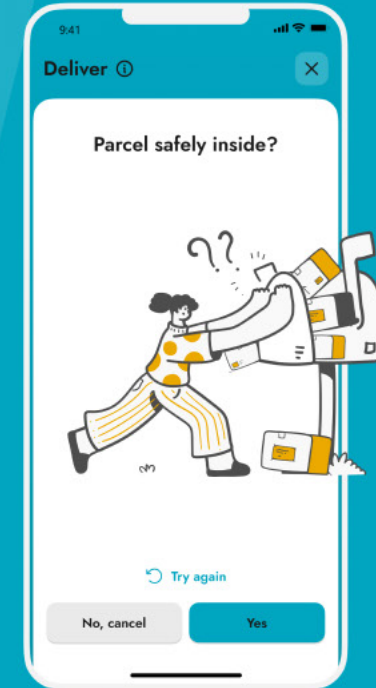
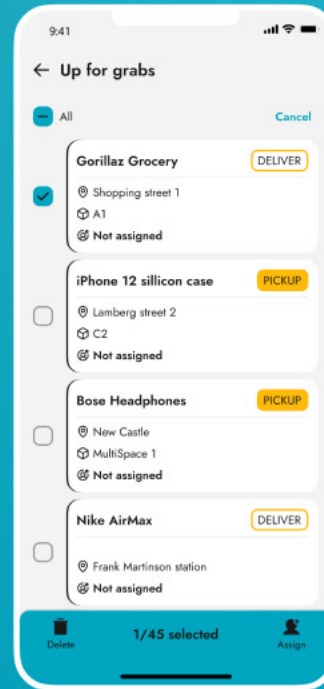
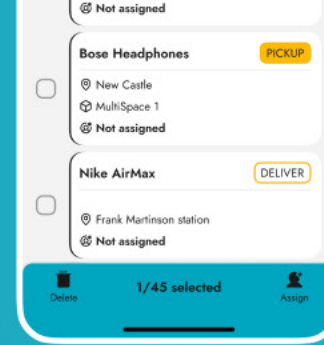
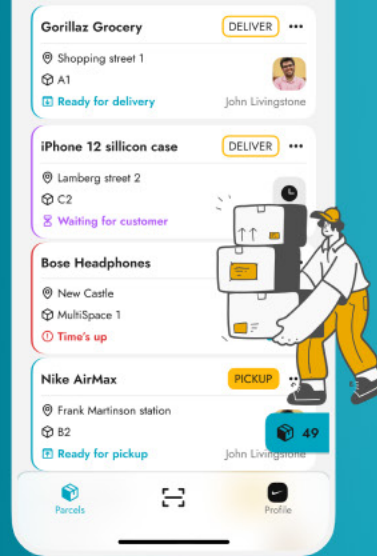
# 10 Direct4me

UX DESIGN

UI DESIGN

DESIGN SYSTEM

Built and maintained a design system that powered up a team of 20 engineers working on variety of 5 web and 6 mobile apps which we also designed.



Parcels

Type Status Sites Members

Active (18) Up for grabs (12) History

Parcel	Type	Handler	Status	Reserved until	Recipient	Phone number	Site	Address	
6789567891234	Deliver	John Livingstone	Ready for delivery	01/14/2023 09:00		+386 41 123 234	Merkur Lj [C3]	Gospodsvetska ulica 122, 1000 Ljubljana	...
6789567891234	Deliver	John Livingstone	Waiting for customer	01/14/2023 09:00		+386 41 123 234	Merkur Lj [A3]	Gospodsvetska ulica 122, 1000 Ljubljana	...
6789567891234	Deliver	John Livingstone	Waiting for customer	01/14/2023 09:00		+386 41 123 234	Merkur Lj [B1]	Gospodsvetska ulica 122, 1000 Ljubljana	...
6789567891234	Deliver	John Livingstone	Time's up	01/14/2023 09:00		+386 41 123 234	Merkur Lj	Gospodsvetska ulica 122, 1000 Ljubljana	...
6789567891234	Deliver	John Livingstone	Ready for delivery	01/14/2023 09:00	Theresa Webb	+386 41 123 234	Merkur Lj	Gospodsvetska ulica 122, 1000 Ljubljana	...
6789567891234	Deliver	John Livingstone	Waiting for customer	01/14/2023 09:00	Kristin Watson	+386 41 123 234	Merkur Lj	Gospodsvetska ulica 122, 1000 Ljubljana	...
6789567891234	Pickup	John Livingstone	Ready for delivery	01/14/2023 09:00	Kathryn Murphy	+386 41 123 234	Merkur Lj	Gospodsvetska ulica 122, 1000 Ljubljana	...
6789567891234	Pickup	John Livingstone	Ready for delivery	01/14/2023 09:00	Darrell Steward	+386 41 123 234	Merkur Lj	Gospodsvetska ulica 122, 1000 Ljubljana	...
6789567891234	Deliver	John Livingstone	Ready for delivery	01/14/2023 09:00	Arlene McCoy	+386 41 123 234	Merkur Lj	Gospodsvetska ulica 122, 1000 Ljubljana	...

# 11 myMarina

UX DESIGN

UI DESIGN

DESIGN SYSTEM

Completely re-designed the myMarina mobile app that helps boat owners stay on top of their costs and communication with Marinas. Introduced new digital identity with modern design.





# 12 Whendly

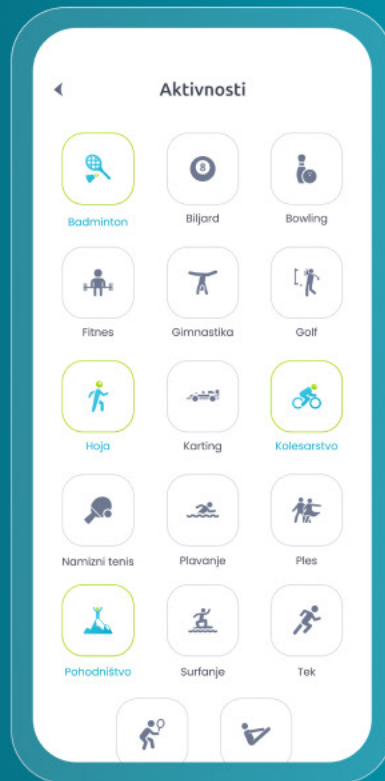
UX DESIGN

UI DESIGN

DESIGN SYSTEM

CORPORATE IDENTITY

Personal project which we published at the start of the Pandemic. We wanted to connect people and motivate them to keep active and think about their health. Got to almost 500 users in 1 month, but it soon became clear that people weren't there for the sport, so we decided to discontinue the project.



# 13 Estable

UX DESIGN

UI DESIGN

DESIGN SYSTEM

Horse racing is one of the biggest sports in Sweden. We designed a platform for bettors who need vast data in making their decisions.

Home Tips Your profile

Overview V86-1 V86-2 V86-3 V86-4 V86-5 V86-6 V86-7

### Bergsäker Wed, 9.12.

Slip 1 Slip 2 Slip 3 Slip 4 Slip 5 Slip 6 Slip 7 Slip 8 Slip 9 Slip 10 +

Gate	Crew	Rank	Odds	Bet %	Placement	Triggers
1	Kirsi Boko Olgun Kihlström	4	11.16	5%	3 1 2	
1	Allen Hill Erik Adellsson Daniel Wåjsteron	5	6.91	5%	3 1 2	
1	Tour Eiffel Peter Ingves	6	4.48	5%	3 1 2	
1	Lorelei Marie* Olgun Kihlström Stefan Arvidsson	9	19.02	5%	3 1 2	
1	Devs Daffodil Cornel Logauer	3	20.35	5%	3 1 2	
1	Violetta Björn Gaop	8	2.98	5%	3 1 2	
1	Remarkable Feet Mathias Andersson	1	3.51	5%	3 1 2	
1	Algot Zonett Jörgen Westholm	2	51.09	5%	3 1 2	
1	Merritt LIF Olsson Thomas Ahlund	10	4.53	5%	3 1 2	
1	Casanova Sisu	-	-	-	-	

Home My slips

### My games

Game	Date	Time	Track	Races
V75	28.12.2020	19:30	Åby	1 2 3 4 5 6 7
oms: SEK 99,869,110				JACKPOT SEK 37M
V86	28.12.2020	19:30	Solvalla/Jögersro	1 2 3 4 5 6 7 8
oms: 1,403,429				

### All races

Wed, 9.12.

Start	Country	Track	Race	Next race	Turnover
19:00	Sweden	Bergsäker	V75 2 3 4 V5 6 7 8 9 10	in 5:45	SEK 1,543,294
16:34	Sweden	Solvalla/Jögersro	V75 2 3 4 V5		SEK 398,838
10:23	Sweden	Mantorp	V75 2 3		SEK 1,543,294
20:11	Australia	Australien	V75 2 3 4 V5 6 7 8 9		SEK 1,587
18:00	France	Vincennes	V75 2 3 4 V5 6 7 8		SEK 72,838
11:30	Sweden	Romme	V75 2 3 4	in 11:30	SEK 1,587
17:56	Sweden	Kalmar	V75 2 3 4 V5 6 7 8 9		SEK 1,543,294
19:00	Australia	Australien	V75 2 3		SEK 72,838
11:36	Sweden	Solvalla	V4 2 3 4 V5 6		SEK 1,543,294
19:30	Sweden	Axevalle	V75 2 3 4 V5		SEK 1,587

### Top races

**V75** LIVE SEK  
Bergsäker  
Sat, 26.12., 17:00  
Turnover SEK 129,251,279

**V86**  
Solvalla/Jögersro  
Wed, 23.12., 19:00  
Jackpot 1 M SEK  
Turnover SEK 129,251,279

### Create a slip in seconds

Game form  
V75 V86 V64

Bergsäker Sat, 26.12., 17:00

Risk level  
Low (SEK 60-120) Medium High

Estimated Stake: SEK 60 - 120

Create now

© 2020 Estable

# 14 Valú

UX DESIGN

UI DESIGN

CREDIT CARD DESIGN

Valú is a smart wallet solution in Slovenia. Apart from the credit card design, we also designed Valú Klub (loyalty program) & Valú Mastercard sections of the mobile app.



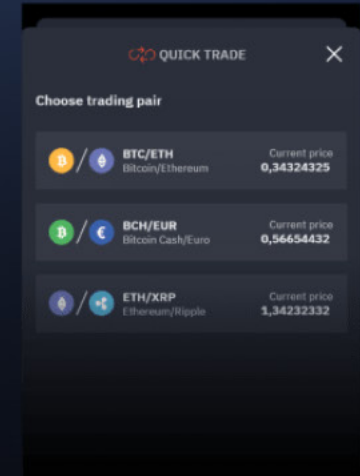
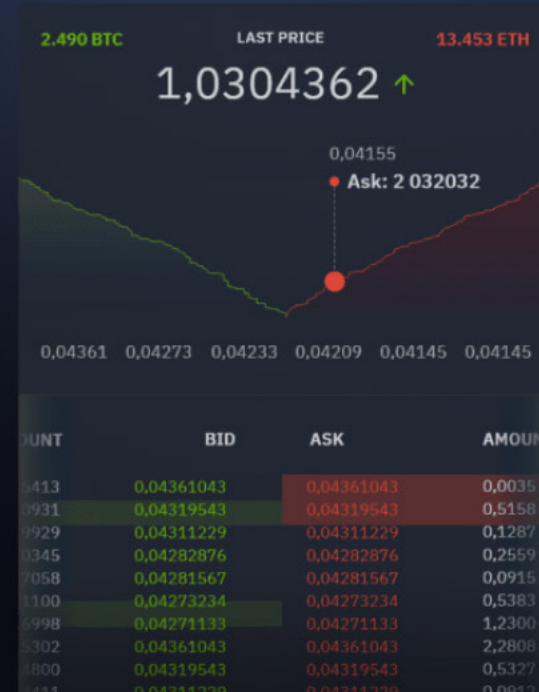
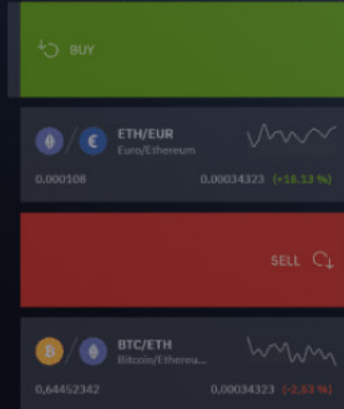
# 15 Blocktrade

## UI DESIGN

We worked on the dark mode and other mobile app components for this crypto marketplace. Also helped on the Website design.



- Change PIN code
- Two-Factor Authentication
- Login with Touch ID
- Login with Face ID



Like what you see?

Feel free to get in touch

[hey@350life.com](mailto:hey@350life.com)