



WORLD  
TRAVEL &  
TOURISM  
COUNCIL

# TRAVEL & TOURISM **ECONOMIC IMPACT 2024**



COSTA RICA





# FOR THE WORLD

## 2024 to break all records

I'm delighted 2023 was another strong year for Travel & Tourism. That was, in part, thanks to the restarting of flights from China, with outbound travellers swelling numbers. The sector contributed almost \$10 trillion in value to the global economy and has almost returned to pre-pandemic levels, trailing the 2019 peak by 4%. This success came in the midst of a year of rising geopolitical tensions and economic uncertainties – yet more proof of the sector's resilience.

Let's look more closely at the figures. Globally, the sector contributed to **9.1% of global GDP**. It is a major employer providing jobs in some of the world's poorest countries. Last year, the Travel & Tourism workforce grew by 27.4 million to employ **330 million people**, almost reaching its pre-pandemic high. International spending increased by 33.1% to \$1.63 trillion, just 14% below 2019 levels. Domestic spending, meanwhile, increased by more than 18% to reach almost \$5 trillion, surpassing 2019 levels. Leisure spending surged by 21.2% to \$5.3 trillion, while business expenditure saw a 22.4% increase to reach \$1.3 trillion, with both closely approaching levels seen in 2019. This tells us that whether travellers holiday in their own country or abroad, or travel for business purposes, they are spending more.

Travel & Tourism recovered to 2019 levels in almost all regions around the world, including North, Central and South America, Africa, the Middle East and Europe.

Asia-Pacific, where COVID-19 restrictions were more severe, fully re-opened in 2023 and we can predict its return to 2019 levels this year.

We can predict a record-breaking 2024. The sector's global economic contribution is set to reach an all-time high of **\$11.1 trillion**, which will generate one in every ten dollars worldwide. The sector is also expected to support nearly **348 million jobs**, an increase of 13.6 million jobs on its 2019 record. International visitor spending is expected to come close to its peak, reaching \$1.89 trillion, while domestic tourists will spend more than in any previous year.

The future is very bright. That does not mean there are no risks, whether it is geopolitical instability or stubborn inflation. Furthermore, growth brings with it an added responsibility to do so inclusively and sustainably. In 2022, the WTTC began tracking and reporting the environmental and social impact of Travel & Tourism. The research proved that the decoupling of greenhouse gas emissions from the sector's growth has begun. This is good but we need to do more. The sector must decarbonise faster, whether it is through sustainable fuels for aviation and cruise or electric vehicles, and we must also protect the natural world upon which our future depends. And while Travel & Tourism already provides considerable opportunities for women, young people and some of the world's most marginalised people, we need to ensure this increases.

The sector's growth in 2024 and beyond will depend on the actions we take now. We need to continue to improve connectivity, whether it is through transport or telecoms infrastructure, and we must address the labour and skills shortages affecting so many businesses globally. Artificial Intelligence (AI) is evolving quickly and we must take advantage, whether it is making travel smoother, more efficient or creating a sector tailored to the needs of every traveller.

We trust that this report and its accompanying data will support policymakers, industry professionals and individuals engaged in the evolution of travel. It aims to help shape a future for the sector that emphasises sustainability and inclusion.

**Julia Simpson**  
President & CEO  
World Travel & Tourism Council



# ECONOMIC IMPACT 2024

THE ECONOMIC IMPACT OF GLOBAL TRAVEL & TOURISM

2019	2023	2024 (Projections)
Travel & Tourism GDP (percentage share of global GDP)		
10.4%	9.1%	10.0%
Change in Travel & Tourism GDP		
<div>– 2020 vs 2019 –</div> <div><b>-48.4%</b></div> <div>-\$5.0 trillion GDP loss</div>	<div>– 2023 vs 2022 –</div> <div><b>+23.2%</b></div> <div>+\$1.9 trillion GDP gain</div>	<div>– 2024 vs 2023 –</div> <div><b>+12.1%</b></div> <div>+\$1.2 trillion GDP gain</div>
Jobs supported by Travel & Tourism		
<div><b>334m</b></div> <div>10.5% of global employment</div>	<div><b>330m</b></div> <div>10% of global employment</div>	<div><b>348m</b></div> <div>10.4% of global employment</div>
Change in Travel & Tourism Jobs		
<div>– 2020 vs 2019 –</div> <div><b>-69.5m</b></div> <div>(-20.8%) Lost Jobs</div>	<div>– 2023 vs 2022 –</div> <div><b>+27m</b></div> <div>(+9.1%) New jobs</div>	<div>– 2024 vs 2023 –</div> <div><b>+18m</b></div> <div>(+5.5%) New jobs</div>



# THE ECONOMIC IMPACT OF TRAVEL & TOURISM

MAY 2024

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# COSTA RICA

## 2024 Annual Research: Key Highlights<sup>1</sup>



### Global Data

	 <b>Total GDP contribution:</b>	 <b>Total Travel &amp; Tourism jobs:</b>
<b>2019</b>	<b>10.4%</b> (of Total Economy) USD 10.33TN Change in 2020: <b>-48.4%</b>	<b>334 MN</b> =10.5% (Share of Global Jobs) Change in 2020: <b>-69.5 MN</b> <b>-20.8%</b>
<b>2023</b>	<b>9.1%</b> USD 9.90TN Annual Change: <b>+23.2%</b> (-4.1% vs 2019) Economy Change YoY= 2.7%	<b>330 MN</b> =10.0% Annual Change: <b>+9.1%</b> (-1.4% vs 2019)
<b>2024</b> (E)	<b>10.0%</b> USD 11.10TN Annual Change: <b>+12.1%</b> (7.5% vs 2019) Economy Change YoY= 2.2%	<b>348 MN</b> =10.4% Annual Change: <b>+5.5%</b> (4.1% vs 2019)
<b>2034</b> (F)	<b>11.4%</b> USD 16.00TN CAGR <sup>2</sup> (2024 - 2034): <b>3.7%</b> Economy CAGR (2024 - 2034): <b>2.4%</b>	<b>449 MN</b> =12.2% New Jobs (2034 vs 2024): <b>101.1 MN</b>

### Costa Rica Key Data

<b>2019</b>	<b>11.2%</b> (of Total Economy) CRC 4.71TN (USD 8.7BN) Change in 2020: <b>-59.6%</b>	<b>247.7 (000s)</b> =11.4% (Share of Total Jobs) Change in 2020: <b>-39.6%</b>
<b>2023</b>	<b>9.3%</b> CRC 4.46TN (USD 8.2BN) Annual Change: <b>+12.8%</b> (-5.4% vs 2019) Economy Change: +5.0%	<b>243.3 (000s)</b> =11.6% Annual Change: <b>+15.2%</b> (-1.8% vs 2019)
<b>2024</b> (E)	<b>9.9%</b> CRC 4.86TN (USD 9.0BN) Annual Change: <b>+9.0%</b> (3.2% vs 2019)	<b>265.3 (000s)</b> =12.5% Annual Change: <b>+9.1%</b> (7.1% vs 2019)
<b>2034</b> (F)	<b>12.6%</b> CRC 8.13TN (USD 15.0BN) CAGR (2024 - 2034): <b>+5.3%</b> Economy CAGR (2024 - 2034): <b>+2.8%</b>	<b>378.4 (000s)</b> =16.8% New Jobs (2034 vs 2024): <b>113.1 (000s)</b>

## Costa Rica Visitor Spending

2019	2023	2024 (E)	2024 (F)
 <b>International Visitor Spending:</b>			
<b>CRC2.77TN</b> (USD 5.1BN) <b>19.5%</b> of total exports	<b>CRC2.35TN</b> (USD 4.3BN) Annual Change: <b>12.7%</b> (-15.1% vs 2019)	<b>CRC2.58TN</b> (USD 4.8BN) Annual Change: <b>9.9%</b> (-6.6% vs 2019)	<b>CRC4.62TN</b> (USD 8.5BN) <b>20.6%</b> of total exports CAGR (2024 - 2034): <b>6.0%</b>
 <b>Domestic Visitor Spending:</b>			
<b>CRC1.03TN</b> (USD 1.9BN)	<b>CRC1.06TN</b> (USD 1.9BN) Annual Change: <b>9.8%</b> (2.3% vs 2019)	<b>CRC1.17TN</b> (USD 2.2BN) Annual Change: <b>11.1%</b> (13.6% vs 2019)	<b>CRC1.75TN</b> (USD 3.2BN) CAGR (2024 - 2034): <b>4.1%</b>

### Domestic Spending International Spending

2019



2023



% share of total spending

### Leisure Spending Business Spending

2019



2023



% share of total spending

### Inbound Arrivals<sup>3</sup>:

2019	2023
1. United States <b>43%</b>	1. United States <b>51%</b>
2. Nicaragua <b>13%</b>	2. Canada <b>9%</b>
3. Canada <b>7%</b>	3. Nicaragua <b>6%</b>
4. Mexico <b>3%</b>	4. Germany <b>3%</b>
5. Panama <b>3%</b>	5. United Kingdom <b>3%</b>
<b>Rest of world 31%</b>	<b>Rest of world 28%</b>

### Outbound Departures<sup>3</sup>:

2019	2023
1. United States <b>32%</b>	1. United States <b>31%</b>
2. Mexico <b>16%</b>	2. Mexico <b>20%</b>
3. Nicaragua <b>13%</b>	3. Nicaragua <b>9%</b>
4. Panama <b>6%</b>	4. Guatemala <b>6%</b>
5. Guatemala <b>5%</b>	5. Panama <b>6%</b>
<b>Rest of world 27%</b>	<b>Rest of world 26%</b>

**Note:** All figures shown for 2024 are estimates (E) and for 2034 are forecast projections (F). Data for additional Travel & Tourism indicators are available in the full report. For more details, visit <https://researchhub.wttc.org>.

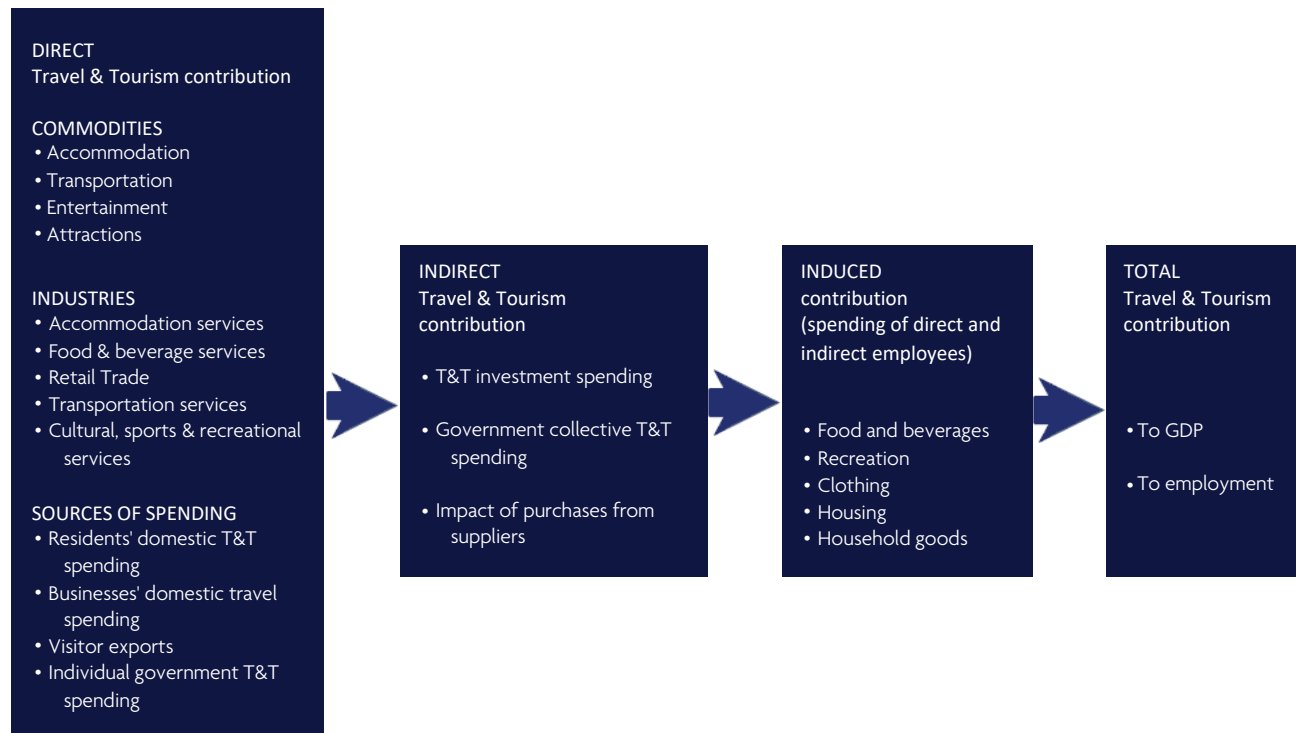
1. All values are in constant 2023 prices & exchange rates. As reported in March 2024.

2. CAGR= Compound Annual Growth Rate

3. Source: Oxford Economics, national sources and UN Tourism (formerly UNWTO)

# DEFINING THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM

Travel & Tourism is an important economic activity in most economies around the world. As well as its direct economic impact, the industry has significant indirect and induced impacts. The UN Statistics Division-approved Tourism Satellite Accounting methodology (TSA:RMF 2008) quantifies only the direct contribution of Travel & Tourism. But WTTC recognises that Travel & Tourism's total contribution is much greater, and aims to capture its indirect and induced impacts through its annual research.



## DIRECT CONTRIBUTION

The direct contribution of Travel & Tourism to GDP reflects the 'internal' spending on Travel & Tourism (total spending within a particular economy on Travel & Tourism by residents and non-residents for business and leisure purposes) as well as government 'individual' spending - spending by government on Travel & Tourism services directly linked to visitors, such as cultural (eg museums) or recreational (eg national parks).

The direct contribution of Travel & Tourism to GDP is calculated to be consistent with the output, as expressed in National Accounting, of tourism-characteristic sectors such as hotels, airlines, airports, travel agents and leisure and recreation services that deal directly with tourists. The direct contribution of Travel & Tourism to GDP is calculated from total internal spending by 'netting out' the purchases made by the different tourism sectors. This measure is consistent with the definition of Tourism GDP, specified in the 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF 2008).

The total contribution of Travel & Tourism includes its 'wider impacts' (ie the indirect and induced impacts) on the economy. The 'indirect' contribution includes the GDP and jobs supported by:

- Travel & Tourism investment spending – an important aspect of both current and future activity that includes investment activity such as the purchase of new aircraft and construction of new hotels;
- Government 'collective' spending, which helps Travel & Tourism activity in many different ways as it is made on behalf of the 'community at large' – eg tourism marketing and promotion, aviation, administration, security services, resort area security services, resort area sanitation services, etc;
- Domestic purchases of goods and services by the sectors dealing directly with tourists – including, for example, purchases of food and cleaning services by hotels, of fuel and catering services by airlines, and IT services by travel agents.

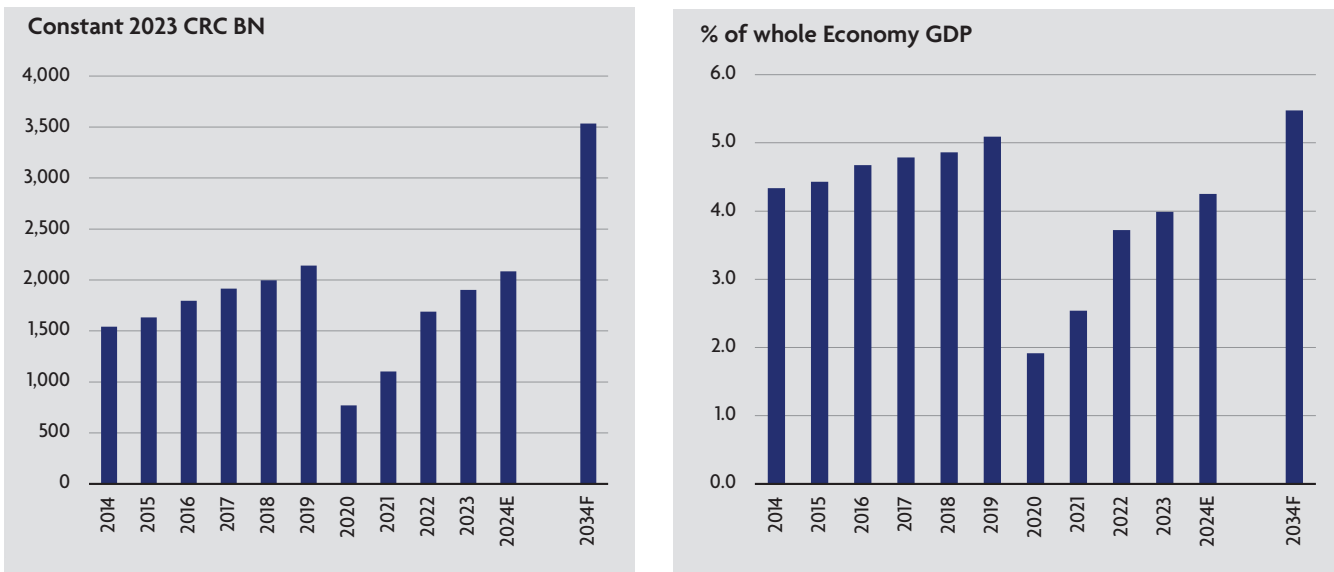
The 'induced' contribution measures the GDP and jobs supported by the spending of those who are directly or indirectly employed by the Travel & Tourism industry.

# TRAVEL & TOURISM'S CONTRIBUTION TO GDP<sup>1</sup>

The direct contribution of Travel & Tourism to GDP in 2023 was CRC1,901.8bn (4.0% of GDP). This primarily reflects the economic activity generated by industries such as hotels, travel agents, airlines and other passenger transportation services (excluding commuter services). But it also includes, for example, the activities of the restaurant and leisure industries directly supported by tourists.

The direct contribution of Travel & Tourism to GDP is expected to grow by 5.4% pa to CRC3,535.4bn (5.5% of GDP) from 2024 to 2034.

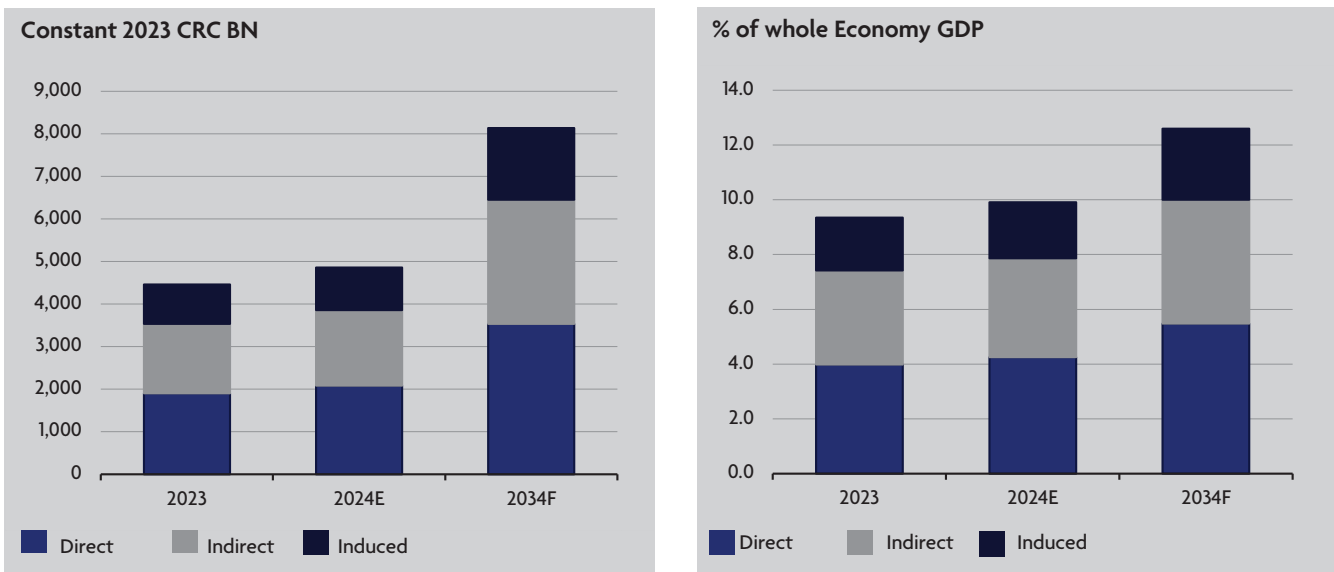
## Costa Rica: Direct Contribution of Travel & Tourism to GDP



The total contribution of Travel & Tourism to GDP (including wider effects from investment, the supply chain and induced income impacts, see page 3) was CRC4,457.1bn in 2023 (9.3% of GDP).

It is forecast to rise by 5.3% pa to CRC8,133.0bn from 2024 to 2034 (12.6% of GDP).

## Costa Rica: Total Contribution of Travel & Tourism to GDP



<sup>1</sup> All values are in constant 2023 prices & exchange rates

E - Estimate, F - Forecast

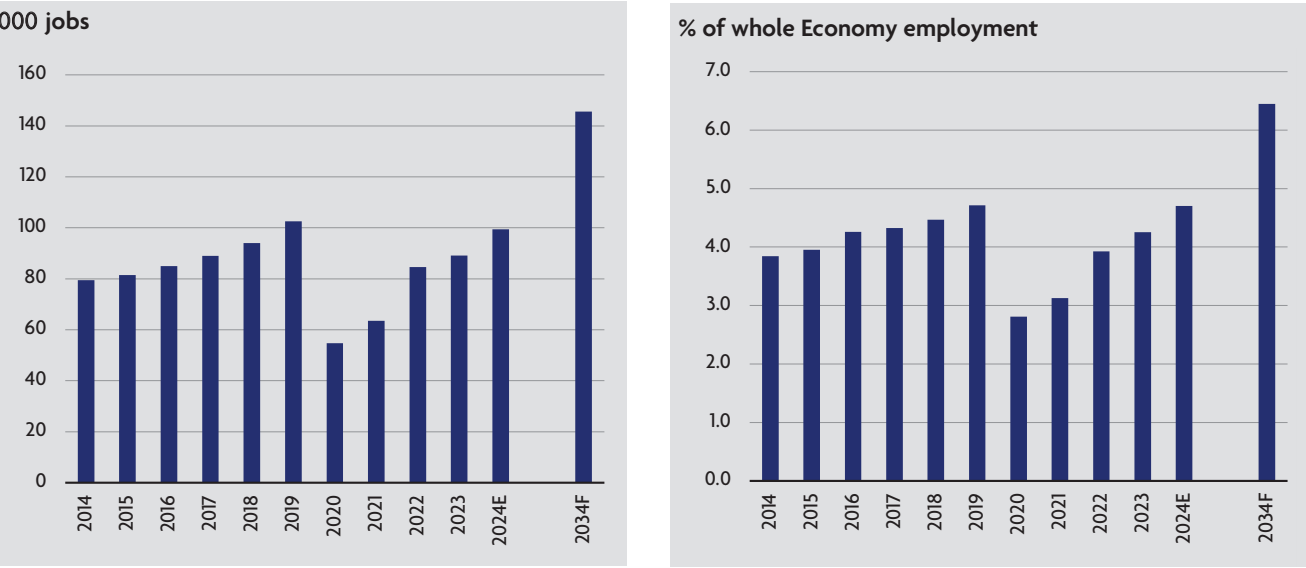


# TRAVEL & TOURISM'S CONTRIBUTION TO EMPLOYMENT

Travel & Tourism generated 89,105 jobs directly in 2023 (4.3% of total employment). This includes employment by hotels, travel agents, airlines and other passenger transportation services (excluding commuter services). It also includes, for example, the activities of the restaurant and leisure industries directly supported by tourists.

By 2034, Travel & Tourism will account for 145,595 jobs directly (6.4% of total employment), an increase of 3.9% pa from 2024.

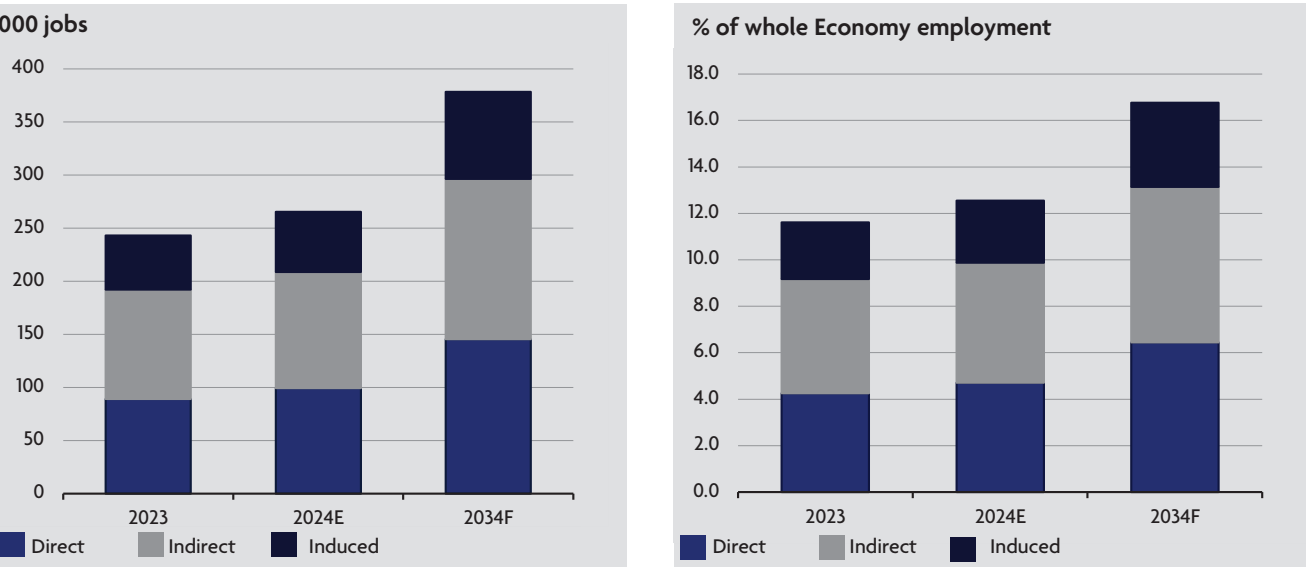
## Costa Rica: Direct Contribution of Travel & Tourism to Employment



The total contribution of Travel & Tourism to employment (including wider effects from investment, the supply chain and induced income impacts, see page 3) was 243,253 jobs in 2023 (11.6% of total employment).

By 2034, Travel & Tourism is forecast to support 378,400 jobs (16.8% of total employment), an increase of 3.6% pa since 2024.

## Costa Rica: Total Contribution of Travel & Tourism to Employment



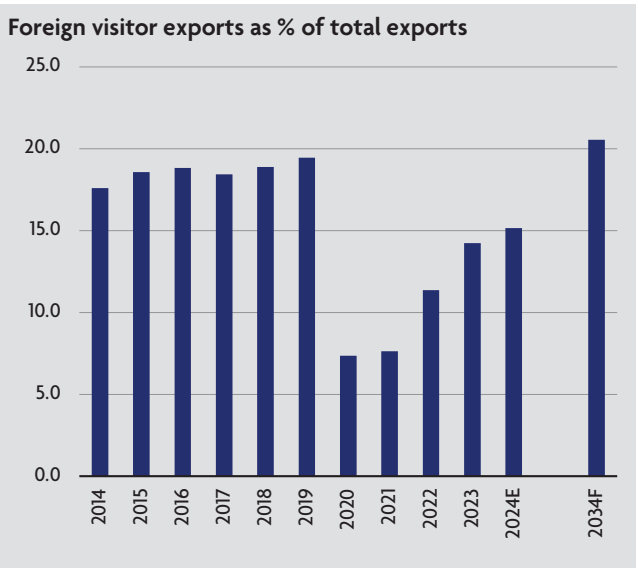
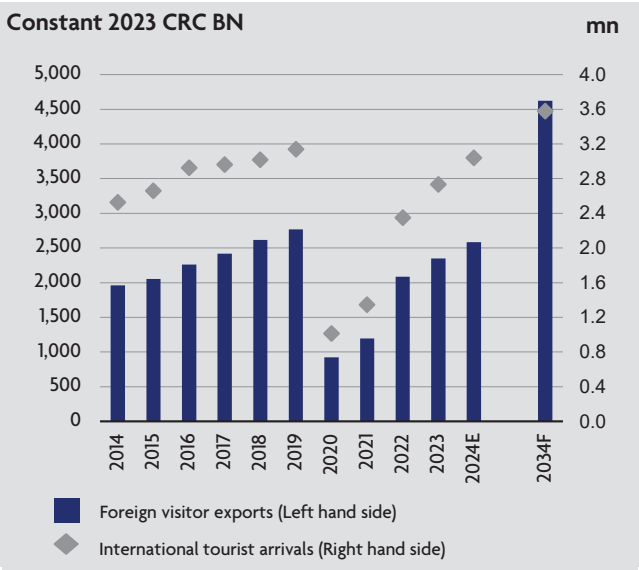
E - Estimate, F - Forecast

# VISITOR EXPORTS AND INVESTMENT<sup>1</sup>

## VISITOR EXPORTS

Visitor exports are a key component of the direct contribution of Travel & Tourism. In 2023, Costa Rica generated CRC2,349.0bn in visitor exports. By 2034, international tourist arrivals are forecast to total 3,579,000, generating expenditure of CRC4,623.2bn, an increase of 6.0% pa since 2024.

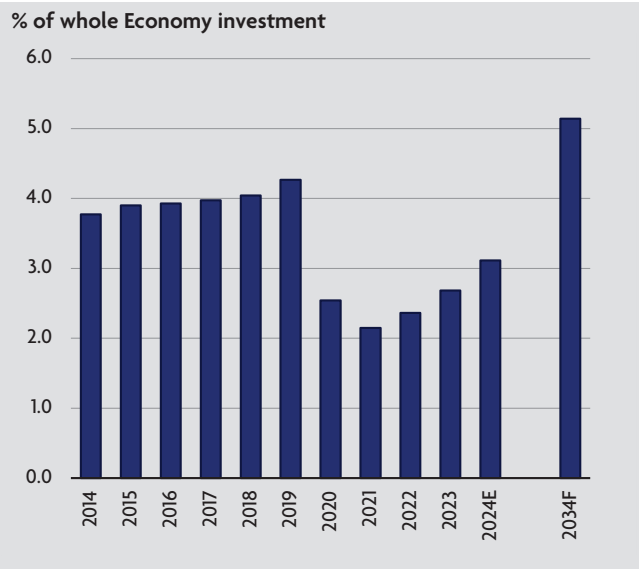
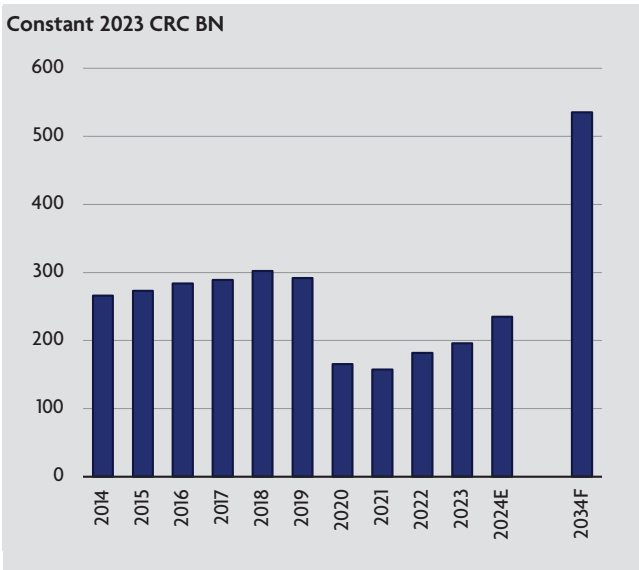
### Costa Rica: Visitor Exports and International Tourist Arrivals



## INVESTMENT

Travel & Tourism is expected to have attracted capital investment of CRC196.0bn in 2023. Travel & Tourism's share of total national investment is expected to be 5.1% in 2034.

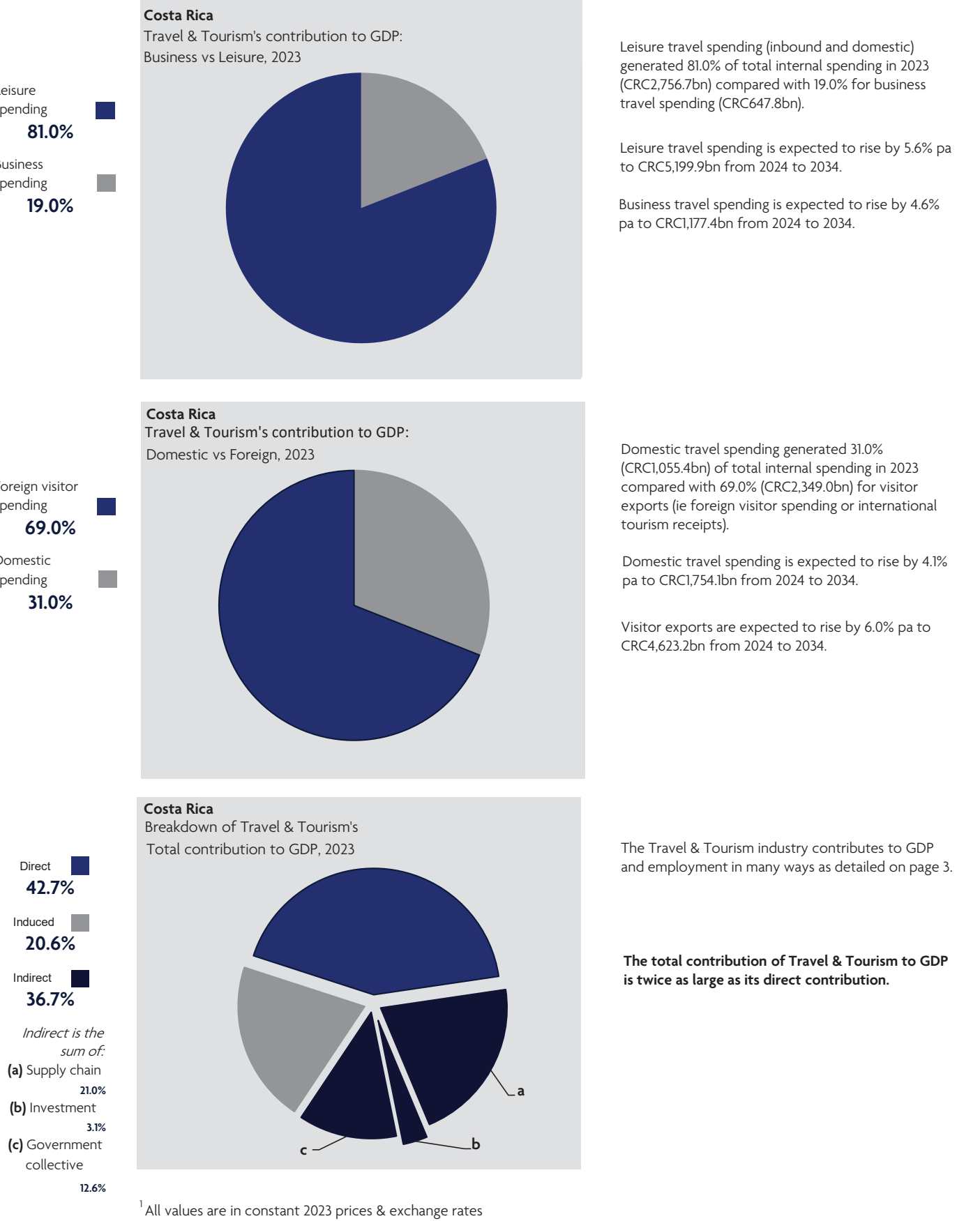
### Costa Rica: Capital Investment in Travel & Tourism



<sup>1</sup> All values are in constant 2023 prices & exchange rates  
**E - Estimate, F - Forecast**



# DIFFERENT COMPONENTS OF TRAVEL & TOURISM<sup>1</sup>



# ECONOMY RANKINGS: ABSOLUTE CONTRIBUTION, 2023

Travel & Tourism's Direct Contribution to GDP		2023 (US\$bn)
4	Mexico	138.7
12	Brazil	53.9
26	Argentina	21.8
	<b>World Average</b>	<b>16.5</b>
41	Chile	10.3
49	Cuba	7.2
	<b>Central and South America Average</b>	<b>6.9</b>
51	Peru	6.9
53	Venezuela	6.5
68	<b>Costa Rica</b>	<b>3.5</b>
80	Ecuador	2.9
93	Guatemala	1.9

Travel & Tourism's Direct Contribution to Employment		2023 '000 jobs
7	Mexico	3,602.0
10	Brazil	2,200.7
	<b>World Average</b>	<b>1,305.7</b>
35	Argentina	475.3
36	Venezuela	438.6
44	Chile	325.4
51	Peru	268.7
59	Ecuador	209.7
75	Guatemala	154.6
92	Cuba	111.0
105	<b>Costa Rica</b>	<b>89.1</b>
	<b>Central and South America Average</b>	<b>15.9</b>

Travel & Tourism Investment		2023 (US\$bn)
11	Brazil	19.1
15	Mexico	14.7
23	Chile	7.8
25	Cuba	6.2
26	Argentina	6.1
	<b>World Average</b>	<b>5.5</b>
46	Peru	2.6
	<b>Central and South America Average</b>	<b>2.3</b>
74	Guatemala	0.8
78	Ecuador	0.7
103	<b>Costa Rica</b>	<b>0.4</b>
138	Venezuela	0.1

Travel & Tourism's Total Contribution to GDP		2023 (US\$bn)
7	Mexico	261.6
13	Brazil	165.4
24	Argentina	58.3
	<b>World Average</b>	<b>47.9</b>
37	Chile	32.5
42	Cuba	28.5
	<b>Central and South America Average</b>	<b>19.3</b>
53	Peru	18.3
58	Venezuela	15.2
70	<b>Costa Rica</b>	<b>8.2</b>
89	Ecuador	5.5
91	Guatemala	5.4

Travel & Tourism's Total Contribution to Employment		2023 '000 jobs
6	Brazil	7,759.6
8	Mexico	7,332.7
	<b>World Average</b>	<b>1,607.4</b>
34	Argentina	1,392.4
38	Venezuela	1,161.4
40	Peru	1,036.5
42	Chile	962.1
67	Guatemala	489.9
68	Cuba	476.1
74	Ecuador	412.9
103	<b>Costa Rica</b>	<b>243.3</b>
	<b>Central and South America Average</b>	<b>48.0</b>

Visitor Exports		2023 (US\$bn)
13	Mexico	32.0
	<b>World Average</b>	<b>8.8</b>
51	Brazil	6.8
58	Cuba	4.9
59	Argentina	4.6
64	<b>Costa Rica</b>	<b>4.3</b>
71	Peru	3.5
72	Chile	3.5
	<b>Central and South America Average</b>	<b>2.9</b>
83	Ecuador	2.8
104	Guatemala	1.4
146	Venezuela	0.4

The tables on pages 8-11 provide brief extracts from the full WTTC Economic League Table Rankings, highlighting comparisons with competing destinations as well as with the world and regional average. Averages are simple cross-economy averages. The competing destinations selected are those that offer a similar tourism product and compete for tourists from the same set of origin markets. These tend to be, but are not exclusively, geographical neighbours.



# ECONOMY RANKINGS: RELATIVE CONTRIBUTION, 2023

Travel & Tourism's Direct Contribution to GDP		2023 % share
30	Mexico	7.6
66	Costa Rica	4.0
79	Argentina	3.3
86	Chile	3.1
90	Venezuela	2.8
	<b>World Average</b>	<b>2.8</b>
	<b>Central and South America Average</b>	<b>2.8</b>
108	Peru	2.6
109	Brazil	2.5
112	Ecuador	2.4
134	Cuba	2.0
146	Guatemala	1.9

Travel & Tourism's Direct Contribution to Employment		2023 % share
48	Mexico	6.1
78	Costa Rica	4.3
88	Venezuela	3.7
	<b>World Average</b>	<b>3.7</b>
92	Chile	3.6
94	Argentina	3.6
	<b>Central and South America Average</b>	<b>2.7</b>
124	Ecuador	2.5
139	Brazil	2.2
140	Guatemala	2.2
141	Cuba	2.2
158	Peru	1.5

Travel & Tourism Contribution to Total Capital Investment		2023 % share
26	Cuba	13.6
36	Chile	10.1
79	Guatemala	5.0
	<b>Central and South America Average</b>	<b>5.0</b>
81	Brazil	4.9
82	Argentina	4.9
89	Peru	4.3
	<b>World Average</b>	<b>3.6</b>
112	Mexico	3.3
126	Ecuador	2.9
134	Costa Rica	2.7
181	Venezuela	0.7

Travel & Tourism's Total Contribution to GDP		2023 % share
38	Mexico	14.4
70	Chile	9.7
73	Costa Rica	9.3
	<b>World Average</b>	<b>9.1</b>
80	Argentina	8.8
88	Cuba	7.9
	<b>Central and South America Average</b>	<b>7.8</b>
92	Brazil	7.7
109	Peru	6.8
112	Venezuela	6.6
138	Guatemala	5.4
157	Ecuador	4.6

Travel & Tourism's Total Contribution to Employment		2023 % share
62	Mexico	12.5
67	Costa Rica	11.6
76	Chile	10.6
81	Argentina	10.4
	<b>World Average</b>	<b>10.0</b>
89	Venezuela	9.9
93	Cuba	9.4
	<b>Central and South America Average</b>	<b>8.1</b>
112	Brazil	7.8
127	Guatemala	7.0
141	Peru	5.9
155	Ecuador	5.0

Visitor Exports Contribution to Exports		2023 % share
62	Cuba	14.9
63	Costa Rica	14.2
82	Ecuador	9.2
93	Guatemala	7.8
94	Venezuela	7.3
	<b>Central and South America Average</b>	<b>5.8</b>
108	Argentina	5.6
	<b>World Average</b>	<b>5.3</b>
116	Peru	4.9
117	Mexico	4.9
145	Chile	3.3
166	Brazil	1.7

# ECONOMY RANKINGS: REAL GROWTH, 2023

Travel & Tourism's Direct Contribution to GDP		2023 % growth
World Average		21.3
75	Cuba	17.9
80	Guatemala	16.7
104	Costa Rica	12.5
116	Venezuela	11.2
118	Ecuador	10.7
133	Argentina	8.8
Central and South America Average		7.9
144	Chile	7.6
162	Peru	3.9
164	Brazil	3.6
170	Mexico	2.4

Travel & Tourism's Direct Contribution to Employment		2023 % growth
29	Cuba	11.5
35	Guatemala	11.0
40	Venezuela	10.4
World Average		9.0
104	Argentina	6.2
Central and South America Average		6.1
122	Peru	5.6
130	Costa Rica	5.4
135	Chile	5.1
158	Ecuador	3.7
166	Brazil	3.3
176	Mexico	2.4

Travel & Tourism Investment		2023 % growth
36	Cuba	23.7
45	Ecuador	22.5
World Average		13.0
110	Guatemala	11.5
115	Argentina	11.0
121	Costa Rica	10.5
Central and South America Average		8.7
158	Chile	7.3
175	Brazil	5.9
181	Peru	4.0
182	Mexico	2.6
185	Venezuela	-22.3

Travel & Tourism's Total Contribution to GDP		2023 % growth
World Average		23.2
71	Cuba	17.6
75	Guatemala	17.1
106	Ecuador	12.8
107	Costa Rica	12.8
115	Venezuela	11.5
130	Argentina	9.4
136	Chile	8.9
Central and South America Average		8.1
164	Peru	4.6
166	Brazil	4.4
171	Mexico	3.6

Travel & Tourism's Total Contribution to Employment		2023 % growth
11	Costa Rica	15.2
24	Venezuela	11.5
27	Guatemala	11.4
29	Cuba	11.2
World Average		9.1
92	Peru	6.8
93	Argentina	6.8
Central and South America Average		6.6
108	Chile	6.3
116	Ecuador	5.8
149	Brazil	4.6
175	Mexico	2.8

Visitor Exports		2023 % growth
33	Chile	65.8
35	Cuba	62.3
50	Argentina	44.6
World Average		33.1
68	Guatemala	32.8
78	Brazil	27.8
Central and South America Average		22.2
118	Ecuador	13.9
126	Costa Rica	12.7
140	Peru	7.9
170	Venezuela	-3.3
177	Mexico	-8.5



# ECONOMY RANKINGS:

## LONG TERM GROWTH, 2024 - 2034

Travel & Tourism's Direct Contribution to GDP		2024 - 2034 % growth
29	Costa Rica	5.4
40	Peru	5.0
61	Cuba	4.4
	<b>World Average</b>	<b>3.7</b>
117	Argentina	3.4
120	Guatemala	3.3
130	Mexico	3.1
137	Chile	2.8
	<b>Central and South America Average</b>	<b>2.7</b>
159	Ecuador	2.3
166	Venezuela	2.1
184	Brazil	1.3

Travel & Tourism's Direct Contribution to Employment		2024 - 2034 % growth
29	Costa Rica	3.9
56	Chile	3.1
67	Argentina	2.8
73	Peru	2.6
	<b>World Average</b>	<b>2.5</b>
91	Venezuela	2.4
101	Cuba	2.3
113	Mexico	2.1
114	Guatemala	2.1
	<b>Central and South America Average</b>	<b>2.1</b>
151	Brazil	1.5
174	Ecuador	1.0

Travel & Tourism Investment		2024 - 2034 % growth
11	Venezuela	9.4
16	Costa Rica	8.4
18	Cuba	8.3
52	Guatemala	6.2
54	Ecuador	6.2
	<b>World Average</b>	<b>5.1</b>
146	Peru	3.2
157	Chile	2.8
	<b>Central and South America Average</b>	<b>2.4</b>
167	Mexico	2.3
181	Argentina	1.2
182	Brazil	1.1

Travel & Tourism's Total Contribution to GDP		2024 - 2034 % growth
33	Costa Rica	5.3
41	Cuba	5.0
60	Peru	4.6
	<b>World Average</b>	<b>3.7</b>
112	Guatemala	3.5
125	Argentina	3.3
133	Chile	3.0
135	Ecuador	3.0
136	Mexico	3.0
	<b>Central and South America Average</b>	<b>2.6</b>
177	Venezuela	1.8
183	Brazil	1.4

Travel & Tourism's Total Contribution to Employment		2024 - 2034 % growth
41	Costa Rica	3.6
43	Argentina	3.5
51	Chile	3.3
69	Cuba	2.9
	<b>World Average</b>	<b>2.6</b>
103	Venezuela	2.4
107	Guatemala	2.4
118	Peru	2.2
	<b>Central and South America Average</b>	<b>2.1</b>
127	Mexico	2.1
140	Ecuador	1.7
148	Brazil	1.6

Visitor Exports		2024 - 2034 % growth
12	Venezuela	9.2
15	Peru	8.5
24	Cuba	7.5
37	Mexico	6.7
50	Costa Rica	6.0
52	Argentina	5.9
81	Guatemala	4.6
	<b>World Average</b>	<b>4.5</b>
	<b>Central and South America Average</b>	<b>4.4</b>
104	Brazil	4.1
124	Chile	3.4
161	Ecuador	2.3

# SUMMARY TABLES: ESTIMATES & FORECASTS

Costa Rica	2023 USDbn <sup>1</sup>	2023 % of total	2024E Growth <sup>2</sup>	USDbn <sup>1</sup>	2034F % of total	Growth <sup>3</sup>
Direct contribution to GDP	3.5	4.0	9.7	6.5	5.5	5.4
Total contribution to GDP	8.2	9.3	9.0	15.0	12.6	5.3
Direct contribution to employment <sup>4</sup>	89.1	4.3	11.6	145.6	6.4	3.9
Total contribution to employment <sup>4</sup>	243.3	11.6	9.1	378.4	16.8	3.6
Visitor exports	4.3	14.2	9.9	8.5	20.6	6.0
Domestic spending	1.9	2.2	11.1	3.2	2.7	4.1
Leisure spending	5.1	5.8	9.0	9.6	8.1	5.6
Business spending	1.2	1.4	15.8	2.2	1.8	4.6
Capital investment	0.37	2.7	18.1	0.98	5.1	8.4

<sup>1</sup>2023 constant prices & exchange rates; <sup>2</sup>2024 real growth adjusted for inflation (%); <sup>3</sup>2024-2034 annualised real growth adjusted for inflation (%); <sup>4</sup>'000 jobs

Central and South America	2023 USDbn <sup>1</sup>	2023 % of total	2024E Growth <sup>2</sup>	USDbn <sup>1</sup>	2034F % of total	Growth <sup>3</sup>
Direct contribution to GDP	131.7	2.8	5.1	180.3	3.0	2.7
Total contribution to GDP	367.4	7.8	5.1	497.5	8.3	2.6
Direct contribution to employment <sup>4</sup>	5,732.1	2.7	4.8	7,368.8	3.2	2.1
Total contribution to employment <sup>4</sup>	17,329.8	8.1	4.9	22,399.8	9.6	2.1
Visitor exports	54.5	5.8	10.9	93.4	8.1	4.4
Domestic spending	219.6	4.7	3.0	276.6	4.5	2.0
Leisure spending	231.5	4.9	2.9	303.7	5.1	2.5
Business spending	42.6	0.9	13.8	66.3	1.1	3.2
Capital investment	43.6	5.0	6.9	58.8	5.1	2.4

<sup>1</sup>2023 constant prices & exchange rates; <sup>2</sup>2024 real growth adjusted for inflation (%); <sup>3</sup>2024-2034 annualised real growth adjusted for inflation (%); <sup>4</sup>'000 jobs

Worldwide	2023 USDbn <sup>1</sup>	2023 % of total	2024E Growth <sup>2</sup>	USDbn <sup>1</sup>	2034F % of total	Growth <sup>3</sup>
Direct contribution to GDP	3,059.3	2.8	10.9	4,865.7	3.5	3.7
Total contribution to GDP	9,899.3	9.1	12.1	15,998.6	11.4	3.7
Direct contribution to employment <sup>4</sup>	120,812.2	3.7	5.3	162,759.0	4.4	2.5
Total contribution to employment <sup>4</sup>	329,600.6	10.0	5.5	448,996.5	12.2	2.6
Visitor exports	1,632.6	5.3	15.9	2,945.0	7.4	4.5
Domestic spending	4,968.5	4.6	9.3	7,608.8	5.4	3.4
Leisure spending	5,296.0	4.9	10.7	8,501.0	6.1	3.8
Business spending	1,305.2	1.2	12.2	2,053.2	1.4	3.4
Capital investment	1,013.2	3.6	10.7	1,843.7	5.0	5.1

<sup>1</sup>2023 constant prices & exchange rates; <sup>2</sup>2024 real growth adjusted for inflation (%); <sup>3</sup>2024-2034 annualised real growth adjusted for inflation (%); <sup>4</sup>'000 jobs

% of total refers to each indicator's share of the relevant whole economy indicator such as GDP and employment. Visitor exports is shown relative to total exports of goods and services.

Domestic spending, as well as leisure and business spending, is expressed relative to whole economy GDP. Investment spending is expressed relative to whole economy investment.

**E - Estimate, F - Forecast**

# THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: REAL 2023 PRICES

<b>Costa Rica</b> (CRCbn, real 2023 prices)	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024E</b>	<b>2034F</b>
1. Visitor exports	2,616.0	2,766.3	925.5	1,196.4	2,083.9	2,349.0	2,582.3	4,623.2
2. Domestic expenditure (includes government individual spending)	990.7	1,031.7	447.8	780.8	961.0	1,055.4	1,172.4	1,754.1
3. Internal tourism consumption (= 1 + 2)	3,606.7	3,798.0	1,373.3	1,977.1	3,044.9	3,404.5	3,754.8	6,377.3
4. Purchases by tourism providers, including imported goods (supply chain)	-1,610.6	-1,657.6	-601.9	-874.2	-1,355.0	-1,502.6	-1,669.1	-2,841.9
<b>5. Direct contribution of Travel &amp; Tourism to GDP</b> (= 3 + 4)	1,996.2	2,140.3	771.4	1,103.0	1,689.9	1,901.8	2,085.7	3,535.4
<b>Other final impacts (indirect &amp; induced)</b>	1,217.0	1,243.6	459.0	656.3	1,005.6	1,131.7	1,241.1	2,103.7
6 Domestic supply chain								
7. Capital investment	302.1	291.7	165.2	157.4	182.0	196.0	234.9	535.4
8. Government collective spending	373.6	391.3	276.0	316.7	549.4	601.7	636.7	900.3
9. Imported goods from indirect spending	-325.6	-328.2	-139.9	-181.4	-278.4	-293.9	-341.5	-619.9
10. Induced	926.5	972.1	373.1	511.1	801.4	919.7	1,002.8	1,678.2
<b>11. Total contribution of Travel &amp; Tourism to GDP</b> (= 5 + 6 + 7 + 8 + 9 + 10)	4,489.8	4,710.8	1,904.8	2,562.9	3,950.0	4,457.1	4,859.7	8,133.0
<b>Employment impacts ('000)</b>								
12. Direct contribution of Travel & Tourism to employment	94.0	102.5	54.8	63.5	84.6	89.1	99.4	145.6
<b>13. Total contribution of Travel &amp; Tourism to employment</b>	232.5	247.7	149.6	162.5	211.2	243.3	265.3	378.4
<b>14. Other indicators</b>								
Expenditure on outbound travel	773.1	928.8	270.6	501.2	754.1	867.3	988.8	1,468.2
Leisure spending	2,894.3	3,105.6	1,112.7	1,565.3	2,463.9	2,756.7	3,004.4	5,199.9
Business spending	712.4	692.3	260.5	411.8	581.0	647.8	750.3	1,177.4

**E - Estimate, F - Forecast**



# THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: NOMINAL PRICES

<b>Costa Rica</b> (CRCbn, nominal prices)	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024E</b>	<b>2034F</b>
1. Visitor exports	2,295.1	2,489.2	839.2	1,110.6	2,056.0	2,349.0	2,614.4	6,256.1
2. Domestic expenditure (includes government individual spending)	869.2	928.3	406.0	724.8	948.1	1,055.4	1,187.0	2,373.6
3. Internal tourism consumption (= 1 + 2)	3,164.3	3,417.6	1,245.3	1,835.4	3,004.2	3,404.5	3,801.5	8,629.8
4. Purchases by tourism providers, including imported goods (supply chain)	-1,413.0	-1,491.6	-545.8	-811.5	-1,336.9	-1,502.6	-1,689.8	-3,845.7
<b>5. Direct contribution of Travel &amp; Tourism to GDP</b> (= 3 + 4) Relative contribution (% whole economy)	1,751.3 4.9	1,925.9 5.1	699.5 1.9	1,023.9 2.5	1,667.3 3.7	1,901.8 4.0	2,111.6 4.3	4,784.1 5.5
<b>Other final impacts (indirect &amp; induced)</b>	1,067.7	1,119.0	416.2	609.3	992.1	1,131.7	1,256.5	2,846.7
6. Domestic supply chain								
7. Capital investment	265.1	262.5	149.8	146.1	179.6	196.0	237.8	724.4
8. Government collective spending	327.8	352.1	250.3	294.0	542.1	601.7	644.7	1,218.2
9. Imported goods from indirect spending	-285.7	-295.3	-126.9	-168.4	-274.7	-293.9	-345.7	-838.8
10. Induced	812.8	874.7	338.3	474.4	790.7	919.7	1,015.3	2,271.0
<b>11. Total contribution of Travel &amp; Tourism to GDP</b> (= 5 + 6 + 7 + 8 + 9 + 10) Relative contribution (% whole economy)	3,939.0 10.9	4,239.0 11.2	1,727.3 4.7	2,379.2 5.9	3,897.1 8.7	4,457.1 9.3	4,920.1 9.9	11,006 12.6
<b>Employment impacts ('000)</b>								
12. Direct contribution of Travel & Tourism to employment Relative contribution (% whole economy)	94.0 4.5	102.5 4.7	54.8 2.8	63.5 3.1	84.6 3.9	89.1 4.3	99.4 4.7	145.6 6.4
<b>13. Total contribution of Travel &amp; Tourism to employment</b> Relative contribution (% whole economy)	232.5 11.1	247.7 11.4	149.6 7.7	162.5 8.0	211.2 9.8	243.3 11.6	265.3 12.5	378.4 16.8
<b>14. Other indicators</b>								
Expenditure on outbound travel	678.3	835.8	245.3	465.3	744.1	867.3	1,001.1	1,986.8
Leisure spending	2,539.2	2,794.6	1,009.0	1,453.1	2,430.9	2,756.7	3,041.8	7,036.5
Business spending	625.0	623.0	236.3	382.3	573.2	647.8	759.7	1,593.3

**E - Estimate, F - Forecast**

\*Concepts shown in this table align with the standard table totals as described in the *2008 Tourism Satellite Account: Recommended Methodological Framework* (TSA: RMF 2008) developed by the United Nations Statistical Division (UNSD), the Statistical Office of the European Communities (EUROSTAT), the Organisation for Economic Co-operation and Development (OECD) and UN Tourism formerly (UNWTO).  
Historical data for concepts has been benchmarked to match reported TSA data where available.

# THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: REAL 2023 PRICES (USD)

<b>Costa Rica</b> (USDbn, real 2023 prices)	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024E</b>	<b>2034F</b>
1. Visitor exports	4.8	5.1	1.7	2.2	3.8	4.3	4.8	8.5
2. Domestic expenditure (includes government individual spending)	1.8	1.9	0.8	1.4	1.8	1.9	2.2	3.2
3. Internal tourism consumption (= 1 + 2)	6.7	7.0	2.5	3.6	5.6	6.3	6.9	11.8
4. Purchases by tourism providers, including imported goods (supply chain)	-3.0	-3.1	-1.1	-1.6	-2.5	-2.8	-3.1	-5.2
<b>5. Direct contribution of Travel &amp; Tourism to GDP</b> (= 3 + 4)	3.7	4.0	1.4	2.0	3.1	3.5	3.8	6.5
<b>Other final impacts (indirect &amp; induced)</b>	2.2	2.3	0.8	1.2	1.9	2.1	2.3	3.9
6 Domestic supply chain								
7. Capital investment	0.6	0.5	0.3	0.3	0.3	0.4	0.4	1.0
8. Government collective spending	0.7	0.7	0.5	0.6	1.0	1.1	1.2	1.7
9. Imported goods from indirect spending	-0.6	-0.6	-0.3	-0.3	-0.5	-0.6	-0.6	-1.1
10. Induced	1.7	1.8	0.7	0.9	1.5	1.7	1.9	3.1
<b>11. Total contribution of Travel &amp; Tourism to GDP</b> (= 5 + 6 + 7 + 8 + 9 + 10)	8.3	8.7	3.5	4.7	7.3	8.2	9.0	15.0
<b>Employment impacts ('000)</b>								
12. Direct contribution of Travel & Tourism to employment	94.0	102.5	54.8	63.5	84.6	89.1	99.4	145.6
<b>13. Total contribution of Travel &amp; Tourism to employment</b>	232.5	247.7	149.6	162.5	211.2	243.3	265.3	378.4
<b>14. Other indicators</b>								
Expenditure on outbound travel	1.4	1.7	0.5	0.9	1.4	1.6	1.8	2.7
Leisure spending	5.3	5.7	2.1	2.9	4.5	5.1	5.5	9.6
Business spending	1.3	1.3	0.5	0.8	1.1	1.2	1.4	2.2

**E - Estimate, F - Forecast**

# THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: NOMINAL PRICES (USD)

<b>Costa Rica</b> (USDbn, nominal prices)	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024E</b>	<b>2034F</b>
1. Visitor exports	4.0	4.3	1.4	1.8	3.2	4.3	4.8	10.3
2. Domestic expenditure (includes government individual spending)	1.5	1.6	0.7	1.2	1.5	1.9	2.2	3.9
3. Internal tourism consumption (= 1 + 2)	5.5	5.9	2.1	3.0	4.7	6.3	7.0	14.2
4. Purchases by tourism providers, including imported goods (supply chain)	-2.5	-2.6	-0.9	-1.3	-2.1	-2.8	-3.1	-6.3
<b>5. Direct contribution of Travel &amp; Tourism to GDP</b> (= 3 + 4) Relative contribution (% whole economy)	3.1 4.9	3.3 5.1	1.2 1.9	1.7 2.5	2.6 3.7	3.5 4.0	3.9 4.3	7.8 5.5
<b>Other final impacts (indirect &amp; induced)</b>	1.9	1.9	0.7	1.0	1.5	2.1	2.3	4.7
6. Domestic supply chain								
7. Capital investment	0.5	0.4	0.3	0.2	0.3	0.4	0.4	1.2
8. Government collective spending	0.6	0.6	0.4	0.5	0.8	1.1	1.2	2.0
9. Imported goods from indirect spending	-0.5	-0.5	-0.2	-0.3	-0.4	-0.5	-0.6	-1.4
10. Induced	1.4	1.5	0.6	0.8	1.2	1.7	1.9	3.7
<b>11. Total contribution of Travel &amp; Tourism to GDP</b> (= 5 + 6 + 7 + 8 + 9 + 10) Relative contribution (% whole economy)	6.9 10.9	7.3 11.2	3.0 4.7	3.9 5.9	6.1 8.7	8.2 9.3	9.0 9.9	18.1 12.6
<b>Employment impacts ('000)</b>								
12. Direct contribution of Travel & Tourism to employment Relative contribution (% whole economy)	94.0 4.5	102.5 4.7	54.8 2.8	63.5 3.1	84.6 3.9	89.1 4.3	99.4 4.7	145.6 6.4
<b>13. Total contribution of Travel &amp; Tourism to employment</b> Relative contribution (% whole economy)	232.5 11.1	247.7 11.4	149.6 7.7	162.5 8.0	211.2 9.8	243.3 11.6	265.3 12.5	378.4 16.8
<b>14. Other indicators</b>								
Expenditure on outbound travel	1.2	1.4	0.4	0.8	1.2	1.6	1.8	3.3
Leisure spending	4.4	4.8	1.7	2.4	3.8	5.1	5.6	11.5
Business spending	1.1	1.1	0.4	0.6	0.9	1.2	1.4	2.6

## E - Estimate, F - Forecast

\*Concepts shown in this table align with the standard table totals as described in the *2008 Tourism Satellite Account: Recommended Methodological Framework* (TSA: RMF 2008) developed by the United Nations Statistical Division (UNSD), the Statistical Office of the European Communities (EUROSTAT), the Organisation for Economic Co-operation and Development (OECD) and UN Tourism formerly (UNWTO).  
Historical data for concepts has been benchmarked to match reported TSA data where available.



# THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: GROWTH

Costa Rica Growth <sup>1</sup> (%)	2018	2019	2020	2021	2022	2023	2024E	2034F <sup>2</sup>
1. Visitor exports	8.2	5.7	-66.5	29.3	74.2	12.7	9.9	6.0
2. Domestic expenditure (includes government individual spending)	-5.9	4.1	-56.6	74.4	23.1	9.8	11.1	4.1
3. Internal tourism consumption (= 1 + 2)	3.9	5.3	-63.8	44.0	54.0	11.8	10.3	5.4
4. Purchases by tourism providers, including imported goods (supply chain)	3.5	2.9	-63.7	45.2	55.0	10.9	11.1	5.5
5. <b>Direct contribution of Travel &amp; Tourism to GDP</b> (= 3 + 4)	4.3	7.2	-64.0	43.0	53.2	12.5	9.7	5.4
<b>Other final impacts (indirect &amp; induced)</b>	3.4	2.2	-63.1	43.0	53.2	12.5	9.7	5.4
6. Domestic supply chain								
7. Capital investment	4.6	-3.5	-43.3	-4.8	15.7	10.5	18.1	8.4
8. Government collective spending	1.8	4.7	-29.5	14.7	73.5	9.5	5.8	3.5
9. Imported goods from indirect spending	3.2	0.8	-57.4	29.7	53.4	7.4	15.1	6.0
10. Induced	3.8	4.9	-61.6	37.0	56.8	14.8	9.0	5.3
11. <b>Total contribution of Travel &amp; Tourism to GDP</b> (= 5 + 6 + 7 + 8 + 9 + 10)	3.8	4.9	-59.6	34.5	54.1	12.8	9.0	5.3
<b>Employment impacts ('000)</b>								
12. Direct contribution of Travel & Tourism to employment	5.7	9.1	-46.6	15.9	33.3	5.4	11.6	3.9
13. <b>Total contribution of Travel &amp; Tourism to employment</b>	5.2	6.6	-39.6	8.6	29.9	15.2	9.1	3.6
14. <b>Other indicators</b>								
Expenditure on outbound travel	-9.4	20.1	-70.9	85.2	50.5	15.0	14.0	4.0
Leisure spending	4.8	7.3	-64.2	40.7	57.4	11.9	9.0	5.6
Business spending	0.6	-2.8	-62.4	58.1	41.1	11.5	15.8	4.6

**E - Estimate, F - Forecast**

<sup>1</sup>2018-2024 real annual growth adjusted for inflation (%); <sup>2</sup>2024-2034 annualised real growth adjusted for inflation (%)

# GLOSSARY

## KEY DEFINITIONS

### TRAVEL & TOURISM

Relates to the activity of travellers on trips outside their usual environment with a duration of less than one year. Economic activity related to all aspects of such trips is measured within the research.

### ECONOMIES

This term is used because the scope of the research covers not only countries but also specific territories/states.

### DIRECT CONTRIBUTION TO GDP

GDP generated by industries that deal directly with tourists, including hotels, travel agents, airlines and other passenger transport services, as well as the activities of restaurant and leisure industries that deal directly with tourists. It is equivalent to total internal Travel & Tourism spending (see below) within a country less the purchases made by those industries (including imports). In terms of the UN's Tourism Satellite Account methodology it is consistent with total GDP calculated in table 6 of the TSA: RMF 2008.

### DIRECT CONTRIBUTION TO EMPLOYMENT

The number of direct jobs within Travel & Tourism. This is consistent with total employment calculated in table 7 of the TSA: RMF 2008.

### TOTAL CONTRIBUTION TO GDP

GDP generated directly by the Travel & Tourism sector plus its indirect and induced impacts (see below).

### TOTAL CONTRIBUTION TO EMPLOYMENT

The number of jobs generated directly in the Travel & Tourism sector plus the indirect and induced contributions (see below).

## DIRECT SPENDING IMPACTS

### VISITOR EXPORTS

Spending within the country by international tourists for both business and leisure trips, including spending on transport, but excluding international spending on education. This is consistent with total inbound tourism expenditure in table 1 of the TSA: RMF 2008.

### DOMESTIC TRAVEL & TOURISM SPENDING

Spending within a country by that country's residents for both business and leisure trips. Multi-use consumer durables are not included since they are not purchased solely for tourism purposes. This is consistent with total domestic tourism expenditure in table 2 of the TSA: RMF 2008. Outbound spending by residents abroad is not included here, but is separately identified according to the TSA: RMF 2008 (see below).

### GOVERNMENT INDIVIDUAL SPENDING

Spending by government on Travel & Tourism services directly linked to visitors, such as cultural services (eg museums) or recreational services (eg national parks).

### INTERNAL TOURISM CONSUMPTION

Total revenue generated within a country by industries that deal directly with tourists including visitor exports, domestic spending and government individual spending. This does not include spending abroad by residents. This is consistent with total internal tourism expenditure in table 4 of the TSA: RMF 2008.

### BUSINESS TRAVEL & TOURISM SPENDING

Spending on business travel within a country by residents and international visitors.

### LEISURE TRAVEL & TOURISM SPENDING

Spending on leisure travel within a country by residents and international visitors.

## INDIRECT AND INDUCED IMPACTS

### INDIRECT CONTRIBUTION

The contribution to GDP and jobs of the following three factors:

- **CAPITAL INVESTMENT:** Includes capital investment spending by all industries directly involved in Travel & Tourism. This also constitutes investment spending by other industries on specific tourism assets such as new visitor accommodation and passenger transport equipment, as well as restaurants and leisure facilities for specific tourism use. This is consistent with total tourism gross fixed capital formation in table 8 of the TSA: RMF 2008.
- **GOVERNMENT COLLECTIVE SPENDING:** Government spending in support of general tourism activity. This can include national as well as regional and local government spending. For example, it includes tourism promotion, visitor information services, administrative services and other public services. This is consistent with total collective tourism consumption in table 9 of TSA: RMF 2008.
- **SUPPLY-CHAIN EFFECTS:** Purchases of domestic goods and services directly by different industries within Travel & Tourism as inputs to their final tourism output.

### INDUCED CONTRIBUTION

The broader contribution to GDP and employment of spending by those who are directly or indirectly employed by Travel & Tourism.

## OTHER INDICATORS

### OUTBOUND EXPENDITURE

Spending outside the country by residents on all trips abroad. This is fully aligned with total outbound tourism expenditure in table 3 of the TSA: RMF 2008.

### INTERNATIONAL TOURIST ARRIVALS

The number of arrivals of international overnight visitors (tourists) to the country.

# METHODOLOGICAL NOTE

WTTC has an ongoing commitment to align its economic impact research with the UN Statistics Division-approved 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA:RMF 2008). This involves the benchmarking of country reports to official, published TSAs, including for countries which are reporting data for the first time, as well as existing countries reporting an additional year's data. New TSAs incorporated this year include Aruba, Kenya, Namibia, North Macedonia, Papua New Guinea and Uganda, bringing our total of countries and economies in our benchmarking dataset to 72. Our TSA benchmarked countries cover around 90% of global direct T&T GDP.

WTTC coverage includes data on 185 countries and economies, and reports on 27 regions, sub-regions and economic and geographic groups.

## ECONOMIC AND GEOGRAPHIC GROUPS

### APEC (ASIA-PACIFIC ECONOMIC COOPERATION)

Australia, Brunei Darussalam, Canada, Chile, China, Hong Kong SAR China, Indonesia, Japan, South Korea, Malaysia, Mexico, New Zealand, Papua New Guinea, Peru, Philippines, Russian Federation, Singapore, Taiwan China, Thailand, USA, Vietnam.

### COMMONWEALTH<sup>1</sup>

Anguilla, Antigua and Barbuda, Australia, Bahamas, Bangladesh, Barbados, Belize, Bermuda, Botswana, Brunei Darussalam, Cameroon, Canada, Cayman Islands, Cyprus, Dominica, Eswatini, Fiji, Gambia, Ghana, Grenada, Guyana, India, Jamaica, Kenya, Kiribati, Lesotho, Malawi, Malaysia, Maldives, Malta, Mauritius, Mozambique, Namibia, New Zealand, Nigeria, Pakistan, Papua New Guinea, Rwanda, Seychelles, Sierra Leone, Singapore, Solomon Islands, South Africa, Sri Lanka, St Kitts and Nevis, St Lucia, St Vincent and the Grenadines, Tanzania, Togo, Tonga, Trinidad and Tobago, Uganda, UK, UK Virgin Islands, Vanuatu, Zambia

### G7

Canada, France, Germany, Italy, Japan, UK, USA.

### G20

African Union<sup>2</sup>, Argentina, Australia, Brazil, Canada, China, European Union, France<sup>3</sup>, Germany<sup>3</sup>, India, Indonesia, Italy<sup>3</sup>, Japan, Mexico, Russian Federation, Saudi Arabia, South Africa<sup>4</sup>, South Korea, Türkiye, UK, USA.

### GCC (GULF COOPERATION COUNCIL)

Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, UAE.

### OAS (ORGANIZATION OF AMERICAN STATES)

Antigua and Barbuda, Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Dominica, Ecuador, El Salvador, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua<sup>5</sup>, Panama, Paraguay, Peru, St Kitts and Nevis, St Lucia, St Vincent and the Grenadines, Suriname, Trinidad and Tobago, USA, Uruguay, Venezuela.

### OECD (ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT)

Australia, Austria, Belgium, Canada, Chile, Colombia, Costa Rica, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, South Korea, Latvia, Lithuania, Luxembourg, Mexico, Netherlands, New Zealand, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, Switzerland, Türkiye, UK, USA.

### (OIC) ORGANISATION OF ISLAMIC COOPERATION<sup>6</sup>

Albania, Algeria, Azerbaijan, Bahrain, Bangladesh, Benin, Brunei, Burkina Faso, Cameroon, Chad, Comoros, Côte d'Ivoire, Egypt, Gabon, Gambia, Guinea, Guyana, Indonesia, Iran, Iraq, Jordan, Kazakhstan, Kuwait, Kyrgyzstan, Lebanon, Libya, Malaysia, Maldives, Mali, Morocco, Mozambique, Niger, Nigeria, Oman, Pakistan, Qatar, Saudi Arabia, Senegal, Sierra Leone, Sudan, Suriname, Syria, Tajikistan, Togo, Tunisia, Türkiye, UAE, Uganda, Uzbekistan, Yemen.

### OTHER OCEANIA

American Samoa, Cook Islands, French Polynesia, Guam, Marshall Islands, Micronesia (Federated States of), Nauru, New Caledonia, Niue, Northern Mariana Islands, Palau, Samoa, Tuvalu.

### PACIFIC ALLIANCE

Chile, Colombia, Mexico, Peru.

### SADC (SOUTHERN AFRICAN DEVELOPMENT COMMUNITY)

Angola, Botswana, Comoros, Democratic Republic of Congo (DRC), Eswatini, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Seychelles, South Africa, Tanzania, Zambia, Zimbabwe.

<sup>1</sup> This includes data for Overseas British Territories, but there is no data for Nauru, Samoa and Tuvalu

<sup>2</sup> This union of 55 member states received full G20 membership status in September 2023. It is included in 2023 data

<sup>3</sup> Included in European Union

<sup>4</sup> Included in African Union

<sup>5</sup> Nicaragua left the OAS in November 2023. It is included in 2023 data

<sup>6</sup> no data for Afghanistan, Djibouti, Guinea-Bissau, Mauritania, Palestine, Somalia or Turkmenistan



ECONOMIC IMPACT REPORTS

REGIONS, SUB REGIONS & COUNTRIES/ECONOMIES

WORLD											
REGION	SUB REGION	COUNTRY & ECONOMY	REGION	SUB REGION	COUNTRY & ECONOMY	REGION	SUB REGION	COUNTRY & ECONOMY	REGION	SUB REGION	COUNTRY & ECONOMY
AFRICA	NORTH AFRICA	Algeria	AMERICAS	CARIBBEAN	Anguilla	ASIA-PACIFIC	NORTHEAST ASIA	China	EUROPE	EUROPEAN UNION	Hungary
		Egypt			Antigua and Barbuda			Hong Kong SAR, China			Ireland
		Libya			Aruba			Japan			Italy
		Morocco			Bahamas			South Korea			Latvia
		Tunisia			Barbados			Macau SAR, China			Lithuania
		Angola			Bermuda		CENTRAL ASIA	Mongolia			Luxembourg
	SUB-SAHARAN	Benin			British Virgin Islands			Taiwan, China			Malta
		Botswana			Cayman Islands			Kazakhstan			Netherlands
		Burkina Faso			Cuba		OCEANIA	Kyrgyzstan			Poland
		Burundi			Curaçao <sup>1</sup>			Tajikistan			Portugal
		Cameroon			Dominica			Uzbekistan			Romania
		Cabo Verde			Dominican Republic		SOUTH ASIA	Australia		OTHER EUROPE	Slovakia
		Central African Republic			Grenada			Fiji			Slovenia
		Chad			Guadeloupe			Kiribati			Spain
		Comoros			Haiti			New Zealand			Sweden
		Congo			Jamaica			Papua New Guinea			Albania
		Côte d'Ivoire			Martinique			Solomon Islands			Armenia
		Democratic Republic of Congo			Puerto Rico		SOUTHEAST ASIA (ASEAN)	Tonga			Azerbaijan
		Eswatini			St Kitts and Nevis			Vanuatu			Belarus
		Ethiopia			St Lucia			Other Oceanic States			Bosnia and Herzegovina
		Gabon			St Vincent and the Grenadines			Bangladesh			Georgia
		Gambia			Trinidad and Tobago			India			Iceland
		Ghana			US Virgin Islands			Maldives			Moldova
		Guinea		CENTRAL AND SOUTH AMERICA <sup>2</sup>	Argentina		EUROPEAN UNION	Nepal			Montenegro
		Kenya			Belize			Pakistan			North Macedonia
		Lesotho			Bolivia			Sri Lanka			Norway
		Madagascar			Brazil			Brunei Darussalam			Russian Federation
		Malawi			Chile			Cambodia			Serbia
		Mali			Colombia			Indonesia			Switzerland
		Mauritius			Costa Rica			Laos			Türkiye
		Mozambique			Ecuador			Malaysia			UK
		Namibia			El Salvador			Myanmar			Ukraine
		Niger			Guatemala			Philippines		MIDDLE EAST	Bahrain
		Nigeria			Guyana			Singapore			Iran
		Réunion			Honduras			Thailand			Iraq
		Rwanda			Nicaragua			Vietnam			Israel
		Sao Tome and Principe			Panama			Austria			Jordan
		Senegal			Paraguay			Belgium			Kuwait
		Seychelles			Peru			Bulgaria			Lebanon
		Sierra Leone			Suriname			Croatia			Oman
		South Africa			Uruguay			Cyprus			Qatar
		Sudan			Venezuela			Czechia			Saudi Arabia
		Tanzania		NORTH AMERICA	Canada			Denmark			Syria
		Togo			Mexico			Estonia			United Arab Emirates
		Uganda			USA			Finland			Yemen
		Zambia						France			
		Zimbabwe						Germany			
								Greece			

1 Referred to as Former Netherlands Antilles in previous WTTC reports.

2 Referred to as Latin America in previous WTTC reports.

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## EDITORS

### Nejc Jus

Director of Research  
World Travel & Tourism Council

### Jonathan Mitcham

Senior Research Analyst  
World Travel & Tourism Council

### Chok Tsering

Research Analyst  
World Travel & Tourism Council

## DESIGN

World Travel & Tourism Council

## IMAGES

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P2: Hert Niks, Unsplash

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