

# ECONOMIC IMPACT 2023

THE ECONOMIC IMPACT OF GLOBAL TRAVEL & TOURISM

2019

2022

2023 Forecast

Travel & Tourism GDP (percentage share of global GDP)

10.4%

7.6%

9.2%

Change in Travel & Tourism GDP (Year on year)

+22%

+\$1.4 trillion GDP gain

+23.3%

+\$1.8 trillion GDP gain

Jobs supported by Travel & Tourism

334m

1 in 10 of global employment

295m

1 in 11 of global employment

320m

1 in 10 of global employment

2014-2019 Jobs

1/5

of all global net new jobs were created by Travel & Tourism Change in Travel & Tourism Jobs (Year on year)

+22m

New jobs

+24m

New jobs



**Global tourism is booming.** For years, this growth was something the Travel & Tourism sector could take for granted; it was a fact of life. Prior to the pandemic, before the words 'lockdown' and 'social distancing' became part of our vocabulary, Travel & Tourism accounted for 1 in 5 new jobs created and 10.4% of global GDP. It was an economic lifeline for cities, islands, and villages alike, supporting 334 million jobs globally. In 2019, international visitor spending amounted to US\$1.86 trillion, and the sector produced 6.8% of the world's exports.

Since the arrival of COVID-19, however, world travel has been on a journey back to health. Last year, despite China remaining closed, **Travel & Tourism's contribution to global GDP grew by 22%**, meaning the sector is now worth **\$7.7 trillion**. This is still 23% behind the 2019 peak, but a remarkable recovery, given the challenges of inflation, staff shortages, and ongoing COVID-19 restrictions. The recovery so far has been the strongest in Latin America, North America, and Europe - all now closely approaching 2019 levels.

2022 was also a good year for employment. The global Travel & Tourism sector created **21.6 million new jobs**, bringing the total to 295 million. This means that last year, our sector supported 1 in 11 of all roles, worldwide. And while the sector's recovery began with the return of domestic trips, 2022 gave international travellers cause for optimism too. Last year marked the first year of true recovery for international travel, with spending up 82%. Once they were abroad, **international tourists spent \$1.1 trillion** around the world – significant growth, albeit still 40% below 2019 levels.

At the World Travel & Tourism Council (WTTC), we keep a keen watch on these economic indicators – year in, year out. The contributions our sector makes to the global economy, jobs and visitor spending are immensely important to the health and wealth of people around the world, including some of the poorest economies on our planet. The economic health of the sector is also deeply bound up with social and environmental progress. Every penny we create is another that can be invested in sustainability, new technology and the preservation of the natural world on which tourism depends. Every new job is one that can provide income to women, young people, or struggling families where employment is scarce. This is why we monitor the health of our sector so seriously.

Looking ahead, despite the many challenges on the horizon, **we forecast another year of strong performance in 2023**. Travel & Tourism GDP is set to grow by 23.3%, reaching 9.2% of the global economy. The sector's value is forecast to grow to \$9.5 trillion, only 5% behind the 2019 peak. This will be partly fuelled by the reopening of China, while Latin and North America are expected to be the first regions to recover fully. By the end of the year, we forecast that the Travel & Tourism sector will have created 24 million new roles, bringing the sector's total to 320 million jobs. International spending is set to grow 23%, reaching \$1.36 trillion.

Despite all this, the year ahead will not be without its challenges. Inflation, economic uncertainty, labour shortages and the climate crisis are limiting factors. And as travel returns to its pre-COVID-19 peak, some businesses are struggling to keep pace with demand. Worldwide, we need strong efforts to increase capacity and connectivity, as well as action from both industry and governments to resolve staffing problems. And finally, 2023 must be a year in which governments and the private sector take sustainability seriously. Decarbonising and protecting biodiversity must be at the top of any boardroom agenda.

If we can get all this right, 2023 promises to be another year of growth and opportunity. We hope this report will be a resource for policymakers, industry professionals and anyone interested in the future of travel. This research provides the data. Now, all that remains is action.

Julia Simpson

President & CEO World Travel & Tourism Council



# THE ECONOMIC IMPACT OF TRAVEL & TOURISM

MAY 2023

#### **FOREWORD**

- 1 2023 ANNUAL RESEARCH: Key Highlights
- 3 DEFINING THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM
- 4 TRAVEL & TOURISM'S CONTRIBUTION TO GDP
- 5 TRAVEL & TOURISM'S CONTRIBUTION TO EMPLOYMENT
- 6 VISITOR EXPORTS AND INVESTMENT
- 7 DIFFERENT COMPONENTS OF TRAVEL & TOURISM
- 8 COUNTRY RANKINGS: Absolute Contribution, 2022
- 9 COUNTRY RANKINGS: Relative Contribution, 2022
- 10 COUNTRY RANKINGS: Real Growth, 2022
- 11 COUNTRY RANKINGS: Long term Growth, 2023-2033
- 12 SUMMARY TABLES: Estimates & Forecasts
- 13 THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: Real 2022 Prices
- 14 THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: Nominal Prices
- 15 THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: Real 2022 Prices (USD)
- 16 THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: Nominal Prices (USD)
- 17 THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: Growth
- 18 Glossary
- 19 Methodological Note
- 20 Regions, Sub-Regions & Countries/Economies



## **BELGIUM**

2023 Annual Research: Key Highlights<sup>1</sup>

### Global Data

	\$ Total GDP contribution:		Total Trave	l & Tourism jobs:
2019	10.4% (of Total Economy) USD 10.0 TN	Change in 2020: <b>-49.4%</b>	334 MN =10.3% (Share of Global Jobs)	Change in 2020: - <b>70.7 MN</b> -21.2%
2022	7.6% USD 7.7 TN	Annual Change: +22.0% (-22.9% vs 2019) Economy Change YoY= 3.1%	295 MN =9.0%	Annual Change: + <b>7.9%</b> (- <b>11.4%</b> vs 2019)
2023 (F)	<b>9.2%</b> USD <b>9.5 TN</b>	Annual Change: +23.3% (-5.0% vs 2019) Economy Change YoY= 1.3%	320MN =9.6%	Annual Change: + <b>8.2%</b> ( <b>-4.2%</b> vs 2019)
2033 (F)	<b>11.6%</b> USD <b>15.5 TN</b>	CAGR³ (2023 - 2033): <b>5.1%</b> Economy CAGR (2023 - 2033): <b>2.6%</b>	430 MN =11.8%	New Jobs (2033 vs 2023): 110.1 MN

## Belgium Key Data

2019	5.5% (of Total Economy) EUR 29.1BN (USD 30.4BN)	Change in 2020: <b>-39.5%</b>	313.7 (000s) =6.4% (Share of Total Jobs)	Change in 2020: -11.3%
2022	<b>4.7%</b> EUR <b>25.9BN</b> (USD 27.0BN)	Annual Change: +17.4% (-11.2% vs 2019) Economy Change: +3.0%	313.6 (000s) =6.2%	Annual Change: +9.8% (-0.1% vs 2019)
2023 (F)	<b>5.1%</b> EUR <b>28.1BN</b> (USD 29.3BN)	Annual Change: +8.6% (-3.6% vs 2019)	329.8 (000s) =6.4%	Annual Change: +5.2% (5.1% vs 2019)
2033 (F)	<b>6.4%</b> EUR <b>40.5BN</b> (USD 42.2BN)	CAGR (2023 - 2033): +3.7% Economy CAGR (2023 - 2033): +1.6%	<b>421.7</b> (000s) =7.8%	New Jobs (2033 vs 2023): <b>92.0 (000s)</b>



## **BELGIUM**

## 2023 Annual Research: Key Highlights<sup>1</sup>

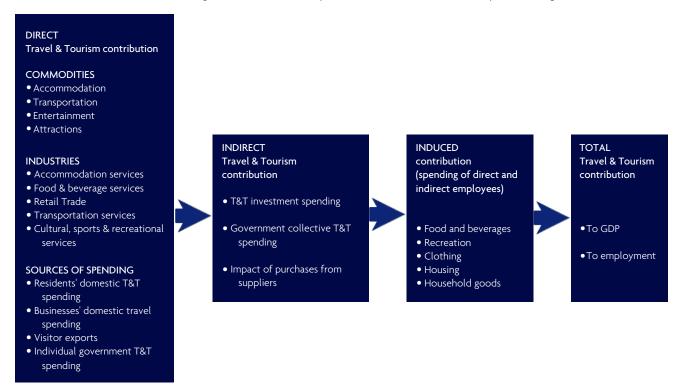
#### **Belgium Visitor Spending** 2022 2023 (F) 2033 (F) 2019 **International Visitor Spending: EUR10.4BN** EUR8.3BN **EUR15.6BN** Annual Change: (USD 10.8BN) (USD 8.7BN) (USD 16.2BN) 7.9% 2.4% of total exports Annual Change: (-13.2% vs 2019) 2.5% of total exports CAGR (2023 - 2033): 27.3% (-19.6% vs 2019) 5.6% **Domestic Visitor Spending: EUR19.3BN EUR 17.9**BN **EUR24.4BN** Annual Change: (USD 20.1BN) (USD 18.7BN) 5.7% (USD 25.5BN) CAGR (2023 - 2033): Annual Change: (**-1.8%** vs 2019) 16.1% 2.6% (**-7.0%** vs 2019) Domestic Spending **International Spending** Leisure Spending **Business Spending** 2019 2019 65.0% 82.6% 2022 2022 84.2% 68.3% % share of total spending % share of total spending Inbound Arrivals<sup>4</sup>: Outbound Departures<sup>4</sup>: 2019 2019 2022 2022 1. Netherlands 23% 1. Netherlands 23% 1. France 41% 1. France 46% 2. France 15% 2. France 18% 2. Spain 9% **2.** Spain **11%** 3. Germany 12% 3. Germany 13% 3. Netherlands 9% 3. Netherlands 9% 4. United Kingdom 10% 4. United Kingdom 12% 4. Germany 5% 4. Germany 5% 5. United States 5% **5.** Spain **4% 5.** Italy **5%** 5. Italy 4% Rest of world 35% Rest of world 25% Rest of world 30% Rest of world 30%

Note: All figures shown for 2023 and 2033 are forecast projections (F). Data for additional Travel & Tourism indicators are available in the full report. For more details, visit https://researchhub.wttc.org.

- 1. All values are in constant 2022 prices & exchange rates. As reported in March 2023.
- 2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical job losses exclude those supported jobs (where known)
- 3. CAGR= Compound Annual Growth Rate
- 4. Source: Oxford Economics, national sources and UNWTO

## **DEFINING THE ECONOMIC** CONTRIBUTION OF TRAVEL & TOURISM

Travel & Tourism is an important economic activity in most countries around the world. As well as its direct economic impact, the industry has significant indirect and induced impacts. The UN Statistics Division-approved Tourism Satellite Accounting methodology (TSA:RMF 2008) quantifies only the direct contribution of Travel & Tourism. But WTTC recognises that Travel & Tourism's total contribution is much greater, and aims to capture its indirect and induced impacts through its annual research.



#### **DIRECT CONTRIBUTION**

The direct contribution of Travel & Tourism to GDP reflects the 'internal' spending on Travel & Tourism (total spending within a particular country on Travel & Tourism by residents and non-residents for business and leisure purposes) as well as government 'individual' spending spending by government on Travel & Tourism services directly linked to visitors, such as cultural (eg museums) or recreational (eg national parks).

The direct contribution of Travel & Tourism to GDP is calculated to be consistent with the output, as expressed in National Accounting, of tourism-characteristic sectors such as hotels, airlines, airports, travel agents and leisure and recreation services that deal directly with tourists. The direct contribution of Travel & Tourism to GDP is calculated from total internal spending by 'netting out' the purchases made by the different tourism sectors. This measure is consistent with the definition of Tourism GDP, specified in the 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF 2008).

The total contribution of Travel & Tourism includes its 'wider impacts' (ie the indirect and induced impacts) on the economy. The 'indirect' contribution includes the GDP and jobs supported by:

- Travel & Tourism investment spending an important aspect of both current and future activity that includes investment activity such as the purchase of new aircraft and construction of new hotels;
- Government 'collective' spending, which helps Travel & Tourism activity in many different ways as it is made on behalf of the 'community at large' – eg tourism marketing and promotion, aviation, administration, security services, resort area sanitation services, etc;
- Domestic purchases of goods and services by the sectors dealing directly with tourists including, for example, purchases of food and cleaning services by hotels, of fuel and catering services by airlines, and IT services by travel agents.

The 'induced' contribution measures the GDP and jobs supported by the spending of those who are directly or indirectly employed by the Travel & Tourism industry.

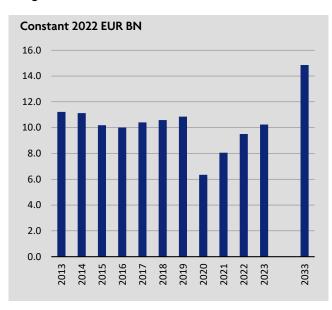
PLEASE NOTE THAT DUE TO CHANGES IN METHODOLOGY BETWEEN 2010 AND 2011. IT IS NOT POSSIBLE TO COMPARE FIGURES PUBLISHED BY WTTC FROM 2011 ONWARDS WITH THE SERIES PUBLISHED IN PREVIOUS YEARS.

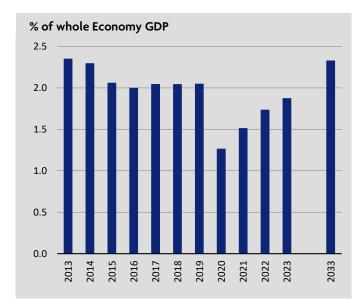
## TRAVEL & TOURISM'S CONTRIBUTION TO GDP1

The direct contribution of Travel & Tourism to GDP in 2022 was EUR9.5bn (1.7% of GDP). This primarily reflects the economic activity generated by industries such as hotels, travel agents, airlines and other passenger transportation services (excluding commuter services). But it also includes, for example, the activities of the restaurant and leisure industries directly supported by tourists.

The direct contribution of Travel & Tourism to GDP is expected to grow by 3.8% pa to EUR14.9bn (2.3% of GDP) from 2023 to 2033.

#### Belgium: Direct Contribution of Travel & Tourism to GDP

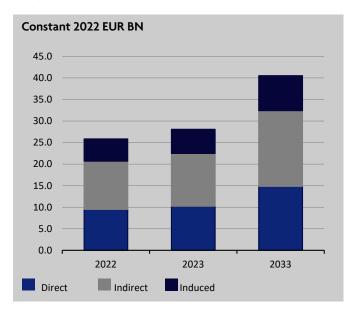


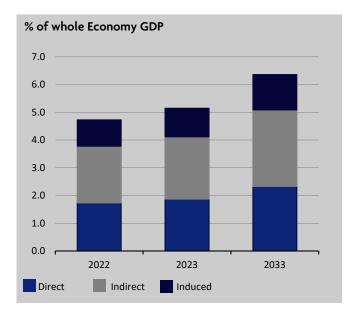


The total contribution of Travel & Tourism to GDP (including wider effects from investment, the supply chain and induced income impacts, see page 3) was EUR25.9bn in 2022 (4.7% of GDP).

It is forecast to rise by 3.7% pa to EUR40.5bn from 2023 to 2033 (6.4% of GDP).

#### Belgium: Total Contribution of Travel & Tourism to GDP





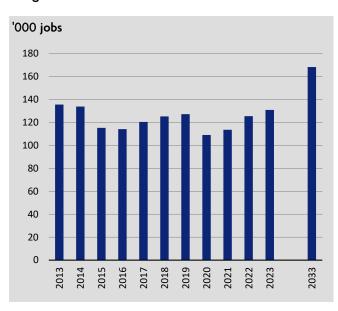
<sup>&</sup>lt;sup>1</sup> All values are in constant 2022 prices & exchange rates

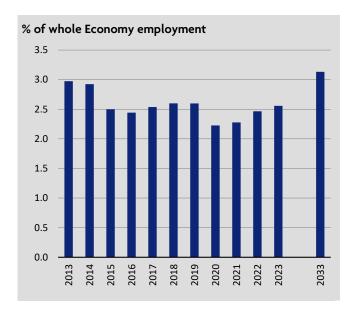
## TRAVEL & TOURISM'S CONTRIBUTION TO EMPLOYMENT

Travel & Tourism generated 125,516 jobs directly in 2022 (2.5% of total employment). This includes employment by hotels, travel agents, airlines and other passenger transportation services (excluding commuter services). It also includes, for example, the activities of the restaurant and leisure industries directly supported by tourists.

By 2033, Travel & Tourism will account for 168,355 jobs directly (3.1% of total employment), an increase of 2.5% pa from 2023.

#### Belgium: Direct Contribution of Travel & Tourism to Employment

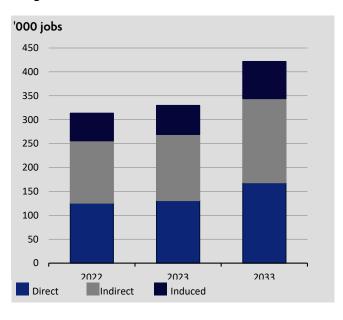


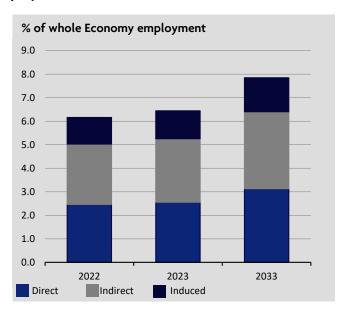


The total contribution of Travel & Tourism to employment (including wider effects from investment, the supply chain and induced income impacts, see page 3) was 313,555 jobs in 2022 (6.2% of total employment).

By 2033, Travel & Tourism is forecast to support 421,713 jobs (7.8% of total employment), an increase of 2.5% pa since 2023.

#### Belgium: Total Contribution of Travel & Tourism to Employment





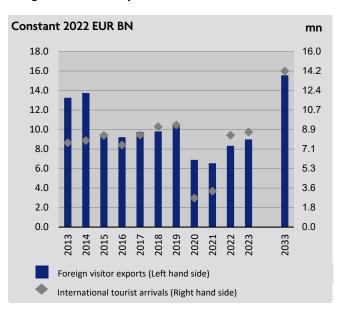
## VISITOR EXPORTS AND INVESTMENT<sup>1</sup>

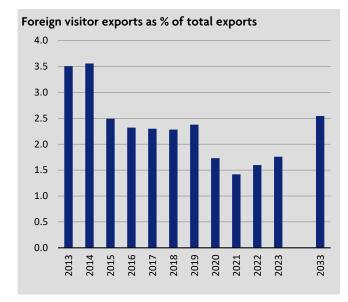
#### **VISITOR EXPORTS**

Visitor exports are a key component of the direct contribution of Travel & Tourism. In 2022, Belgium generated EUR8.3bn in visitor exports.

By 2033, international tourist arrivals are forecast to total 14,217,000, generating expenditure of EUR15.6bn, an increase of 5.6% pa since 2023.

#### **Belgium: Visitor Exports and International Tourist Arrivals**



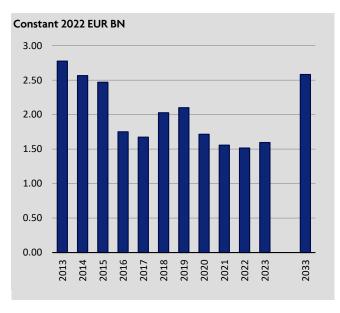


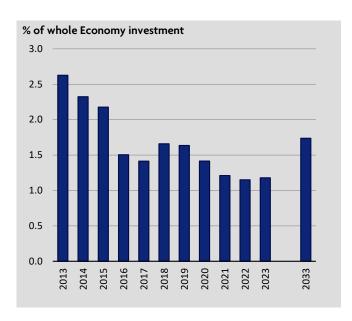
#### **INVESTMENT**

Travel & Tourism is expected to have attracted capital investment of EUR1.5bn in 2022.

Travel & Tourism's share of total national investment is expected to be 1.7% in 2033.

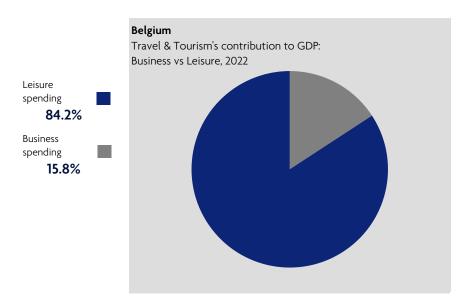
#### Belgium: Capital Investment in Travel & Tourism





<sup>&</sup>lt;sup>1</sup> All values are in constant 2022 prices & exchange rates

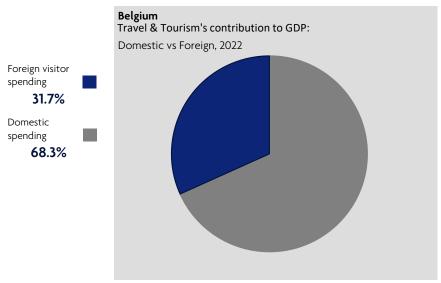
# DIFFERENT COMPONENTS OF TRAVEL & TOURISM<sup>1</sup>



Leisure travel spending (inbound and domestic) generated 84.2% of total internal spending in 2022 (EUR22.1bn) compared with 15.8% for business travel spending (EUR4.1bn).

Leisure travel spending is expected to rise by 3.6% pa to EUR33.4bn from 2023 to 2033.

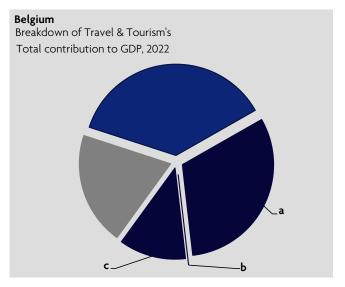
Business travel spending is expected to rise by 3.8% pa to EUR6.6bn from 2023 to 2033.



Domestic travel spending generated 68.3% (EUR17.9bn) of total internal spending in 2022 compared with 31.7% (EUR8.3bn) for visitor exports (ie foreign visitor spending or international tourism receipts).

Domestic travel spending is expected to rise by 2.6% pa to EUR24.4bn from 2023 to 2033.

Visitor exports are expected to rise by 5.6% pa to EUR15.6bn from 2023 to 2033.



The Travel & Tourism industry contributes to GDP and employment in many ways as detailed on page 3.

The total contribution of Travel & Tourism to GDP is nearly three times greater than its direct contribution.

Direct

36.8% Induced 20.0%

Indirect

43.2%

Indirect is the sum of:

(a) Supply chain

**(b)** Investment

**(c)** Government collective

31.4%

11.8%

<sup>&</sup>lt;sup>1</sup> All values are in constant 2022 prices & exchange rates

# COUNTRY RANKINGS: ABSOLUTE CONTRIBUTION, 2022

Travel & Tourism's Direct Contribution to GDP		2022 (US\$bn)
3	Germany	130.0
5	France	98.5
6	United Kingdom	95.5
16	Netherlands	32.8
20	Austria	23.6
	European Union Average	21.3
	World Average	12.9
37	Belgium	9.9
41	Denmark	8.5
51	Ireland	5.7
60	Hungary	4.1
66	Luxembourg	3.4

	rel & Tourism's Direct tribution to Employment	2022 '000 jobs
8	Germany	2,971.8
12	United Kingdom	1,580.3
15	France	1,303.3
	World Average	1,156.0
23	Netherlands	717.6
48	Austria	268.0
60	Hungary	196.0
82	Belgium	125.5
107	Denmark	69.4
113	Ireland	60.0
151	Luxembourg	17.4
	European Union Average	14.1

Travel & Tourism Investment	
Germany	31.5
France	26.7
United Kingdom	18.6
Netherlands	9.2
Ireland	6.6
European Union Average	5.0
World Average	4.6
Denmark	3.7
Austria	3.6
Belgium	1.6
Hungary	1.2
Luxembourg	0.3
	Germany France United Kingdom Netherlands Ireland European Union Average World Average Denmark Austria Belgium Hungary

Travel & Tourism's Total Contribution to GDP		2022 (US\$bn)
3	Germany	353.1
4	United Kingdom	290.8
6	France	225.7
16	Netherlands	92.4
	European Union Average	52.9
26	Austria	44.1
	World Average	36.9
35	Belgium	27.0
38	Denmark	22.6
52	Ireland	15.5
58	Hungary	11.8
69	Luxembourg	6.8

Travel & Tourism's Total Contribution to Employment		2022 '000 jobs
9	Germany	5,427.3
13	United Kingdom	3,641.8
18	France	2,638.7
	World Average	1,422.7
32	Netherlands	1,295.5
60	Austria	496.3
74	Hungary	396.9
90	Belgium	313.6
107	Denmark	191.6
121	Ireland	129.5
160	Luxembourg	32.7
	European Union Average	29.9

Visitor Exports		2022 (US\$bn)
3	France	59.8
6	United Kingdom	36.6
8	Germany	31.8
13	Austria	21.0
19	Netherlands	16.3
	European Union Average	14.9
26	Ireland	11.9
31	Belgium	8.7
32	Denmark	8.7
33	Hungary	8.1
	World Average	6.0
45	Luxembourg	5.3

The tables on pages 8-11 provide brief extracts from the full WTTC Country League Table Rankings, highlighting comparisons with competing destinations as well as with the world and regional average. Averages are simple cross-country averages.

The competing destinations selected are those that offer a similar tourism product and compete for tourists from the same set of origin markets. These tend to be, but are not exclusively, geographical neighbours.

# COUNTRY RANKINGS: RELATIVE CONTRIBUTION, 2022

Travel & Tourism's Direct Contribution to GDP		2022 % share
42	Austria	5.1
55	Luxembourg	4.2
65	France	3.6
	European Union	3.5
67	Netherlands	3.3
68	Germany	3.3
70	United Kingdom	3.1
	World	2.3
102	Hungary	2.3
110	Denmark	2.1
137	Belgium	1.7
161	Ireland	1.1

	el & Tourism's Direct tribution to Employment	2022 % share
33	Netherlands	7.5
39	Germany	6.5
48	Austria	5.7
	European Union	4.9
69	United Kingdom	4.4
70	France	4.4
81	Hungary	4.2
90	Luxembourg	3.5
	World	3.3
119	Belgium	2.5
121	Denmark	2.4
122	Ireland	2.4

	el & Tourism Contribution otal Capital Investment	2022 % share
69	Ireland	4.8
76	Netherlands	4.4
81	Denmark	4.1
88	France	3.9
	European Union	3.6
96	Germany	3.5
100	United Kingdom	3.4
	World	3.2
110	Austria	3.1
137	Hungary	2.3
138	Luxembourg	2.2
171	Belgium	1.2

Travel & Tourism's Total Contribution to GDP		2022 % share
58	United Kingdom	9.5
59	Austria	9.5
60	Netherlands	9.4
69	Germany	8.8
	European Union	8.7
71	Luxembourg	8.5
73	France	8.2
	World	7.6
93	Hungary	6.6
111	Denmark	5.7
130	Belgium	4.7
169	Ireland	3.0

	rel & Tourism's Total tribution to Employment	2022 % share
49	Netherlands	13.6
58	Germany	11.9
71	Austria	10.6
	European Union	10.5
78	United Kingdom	10.2
	World	9.0
91	France	8.9
94	Hungary	8.4
123	Denmark	6.7
126	Luxembourg	6.5
129	Belgium	6.2
150	Ireland	5.1

	or Exports tribution to Exports	2022 % share
78	Austria	7.6
85	France	6.4
95	Hungary	5.1
	European Union	4.3
113	United Kingdom	3.8
	World	3.6
126	Denmark	3.1
127	Luxembourg	3.1
143	Netherlands	1.8
149	Ireland	1.7
151	Belgium	1.6
152	Germany	1.6

# COUNTRY RANKINGS: REAL GROWTH, 2022

	el & Tourism's Direct tribution to GDP	2022 % growth
11	Ireland	147.5
39	Austria	71.3
41	United Kingdom	70.0
50	Netherlands	62.9
58	Hungary	56.8
73	Germany	48.7
	European Union	43.9
103	France	38.1
	World	30.1
147	Denmark	22.0
156	Belgium	18.0
175	Luxembourg	9.5

	el & Tourism's Direct tribution to Employment	2022 % growth
4	United Kingdom	59.9
29	Ireland	25.1
55	Austria	21.3
93	Netherlands	14.5
99	Germany	14.0
	World	12.8
	European Union	12.2
108	Denmark	12.2
128	Belgium	10.5
132	Hungary	10.1
165	Luxembourg	5.6
168	France	5.4

Trav	el & Tourism Investment	2022 % growth
11	Ireland	47.4
30	France	33.1
39	Hungary	29.7
42	United Kingdom	27.5
47	Netherlands	27.0
	European Union	17.9
105	Austria	12.7
	World	11.1
124	Luxembourg	10.7
137	Germany	8.9
169	Denmark	2.4
179	Belgium	-2.6

	rel & Tourism's Total tribution to GDP	2022 % growth
10	Ireland	123.7
36	Austria	66.0
37	United Kingdom	65.2
46	Netherlands	57.0
63	Hungary	48.3
74	Germany	43.4
	European Union	40.5
95	France	36.9
	World	22.0
151	Denmark	17.5
152	Belgium	17.4
175	Luxembourg	9.0

	el & Tourism's Total tribution to Employment	2022 % growth
4	United Kingdom	45.0
42	Austria	17.6
53	Ireland	15.6
64	Netherlands	13.9
92	Denmark	11.4
95	Germany	11.3
105	Hungary	10.6
	European Union	10.3
117	Belgium	9.8
	World	7.9
157	Luxembourg	5.1
158	France	5.0

Visit	or Exports	2022 % growth
17	United Kingdom	307.0
28	Ireland	211.8
66	Austria	106.5
74	Denmark	95.7
	World	81.9
	European Union	80.5
87	France	75.9
90	Netherlands	73.3
94	Hungary	70.0
107	Germany	60.9
153	Belgium	27.3
171	Luxembourg	6.2

# **COUNTRY RANKINGS: LONG TERM GROWTH, 2023 - 2033**

	el & Tourism's Direct tribution to GDP	2023 - 2033 % growth
	World	4.9
89	Ireland	4.8
125	Belgium	3.8
136	Hungary	3.6
151	Austria	3.1
152	Luxembourg	3.1
161	Denmark	2.9
164	France	2.7
	European Union	2.6
173	Netherlands	2.3
178	United Kingdom	2.1
180	Germany	1.9

	el & Tourism's Direct tribution to Employment	2023 - 2033 % growth
	World	3.4
84	Luxembourg	3.0
111	Belgium	2.5
120	United Kingdom	2.4
126	Ireland	2.2
155	France	1.7
	European Union	1.4
168	Austria	1.4
170	Hungary	1.3
175	Netherlands	1.1
178	Denmark	1.0
181	Germany	0.8

Trav	el & Tourism Investment	2023 - 2033 % growth
66	Ireland	6.6
67	Netherlands	6.6
	World	6.1
101	Hungary	5.7
117	France	5.3
129	Belgium	4.9
132	Austria	4.9
	European Union	4.7
146	Denmark	4.1
161	Luxembourg	3.6
171	Germany	2.9
178	United Kingdom	2.6

Travel & Tourism's Total Contribution to GDP		2023 - 2033 % growth
48	Ireland	6.4
	World	5.1
128	Hungary	4.0
135	Belgium	3.7
146	Luxembourg	3.4
150	Denmark	3.2
159	Austria	3.0
160	France	3.0
163	Netherlands	2.8
	European Union	2.8
177	United Kingdom	2.2
178	Germany	2.2

	el & Tourism's Total tribution to Employment	2023 - 2033 % growth
68	Ireland	3.5
79	Luxembourg	3.3
	World	3.0
114	United Kingdom	2.5
117	Belgium	2.5
145	France	1.9
	European Union	1.6
160	Netherlands	1.6
171	Hungary	1.4
173	Austria	1.3
177	Denmark	1.2
181	Germany	0.8

Visit	or Exports	2023 - 2033 % growth
	World	6.5
102	Belgium	5.6
117	Netherlands	5.2
120	Ireland	5.0
137	Germany	4.2
141	Austria	4.0
144	France	3.9
	European Union	3.9
152	Hungary	3.4
154	Denmark	3.4
166	Luxembourg	2.8
174	United Kingdom	2.5

# **SUMMARY TABLES: ESTIMATES & FORECASTS**

	2022	2022	2023	2033			
Belgium	USDbn <sup>1</sup>	% of total	Growth <sup>2</sup>	USDbn <sup>1</sup>	% of total	Growth <sup>3</sup>	
Direct contribution to GDP	9.9	1.7	7.7	15.5	2.3	3.8	
Total contribution to GDP	27.0	4.7	8.6	42.2	6.4	3.7	
Direct contribution to employment <sup>4</sup>	125.5	2.5	4.3	168.4	3.1	2.5	
Total contribution to employment <sup>4</sup>	313.6	6.2	5.2	421.7	7.8	2.5	
Visitor exports	8.7	1.6	7.9	16.2	2.5	5.6	
Domestic spending	18.7	3.3	5.7	25.5	3.8	2.6	
Leisure spending	23.1	1.4	5.8	34.8	1.9	3.6	
Business spending	4.3	0.3	9.6	6.9	0.4	3.8	
Capital investment	1.6	1.2	5.3	2.7	1.7	4.9	

<sup>&</sup>lt;sup>1</sup>2022 constant prices & exchange rates; <sup>2</sup>2023 real growth adjusted for inflation (%); <sup>3</sup>2023-2033 annualised real growth adjusted for inflation (%); <sup>4</sup>'000 jobs

	2022	2022	2023		2033	
European Union	USDbn <sup>1</sup>	% of total	Growth <sup>2</sup>	USDbn <sup>1</sup>	% of total	Growth <sup>3</sup>
Direct contribution to GDP	575.8	3.5	4.4	777.3	4.0	2.6
Total contribution to GDP	1,429.4	8.7	4.8	1,977.0	10.3	2.8
Direct contribution to employment <sup>4</sup>	10,284.8	4.9	3.0	12,230.1	5.9	1.4
Total contribution to employment <sup>4</sup>	21,767.3	10.5	3.2	26,377.3	12.8	1.6
Visitor exports	401.1	4.3	9.2	643.0	6.1	3.9
Domestic spending	848.2	5.2	2.5	1,021.4	5.3	1.6
Leisure spending	1,042.6	2.9	3.9	1,371.2	3.3	2.4
Business spending	206.7	0.6	8.5	293.2	0.7	2.7
Capital investment	135.2	3.6	12.0	239.0	5.4	4.7

<sup>&</sup>lt;sup>1</sup>2022 constant prices & exchange rates; <sup>2</sup>2023 real growth adjusted for inflation (%); <sup>3</sup>2023-2033 annualised real growth adjusted for inflation (%); <sup>4</sup>000 jobs

	2022	2022	2023		2033	
Worldwide	USDbn <sup>1</sup>	% of total	Growth <sup>2</sup>	USDbn <sup>1</sup>	% of total	Growth <sup>3</sup>
Direct contribution to GDP	2,379.0	2.3	18.4	4,530.0	3.4	4.9
Total contribution to GDP	7,682.5	7.6	23.3	15,510.9	11.6	5.1
Direct contribution to employment <sup>4</sup>	106,966.8	3.3	6.5	158,687.8	4.3	3.4
Total contribution to employment <sup>4</sup>	295,363.4	9.0	8.2	429,578.8	11.8	3.0
Visitor exports	1,107.2	3.6	23.0	2,566.7	7.0	6.5
Domestic spending	3,990.7	3.9	18.1	7,225.0	5.4	4.4
Leisure spending	4,151.3	1.9	17.9	7,944.5	2.7	5.0
Business spending	946.6	0.4	24.7	1,847.7	0.6	4.6
Capital investment	855.9	3.2	11.5	1,726.7	5.0	6.1

<sup>&</sup>lt;sup>1</sup>2022 constant prices & exchange rates; <sup>2</sup>2023 real growth adjusted for inflation (%); <sup>3</sup>2023-2033 annualised real growth adjusted for inflation (%); <sup>4</sup>000 jobs

<sup>%</sup> of total refers to each indicator's share of the relevant whole economy indicator such as GDP and employment. Visitor exports is shown relative to total exports of goods and services. Domestic spending, as well as leisure and business spending, is expressed relative to whole economy GDP. Investment spending is expressed relative to whole economy investment.

# THE ECONOMIC CONTRIBUTION OF **TRAVEL & TOURISM: REAL 2022 PRICES**

Bel	gium								
(EU	Rbn, real 2022 prices)	2017	2018	2019	2020	2021	2022	2023E	2033F
1.	Visitor exports	9.7	9.8	10.4	6.9	6.5	8.3	9.0	15.6
2.	Domestic expenditure (includes government individual spending)	18.7	19.1	19.3	10.3	15.4	17.9	18.9	24.4
3.	Internal tourism consumption (= 1 + 2)	28.4	28.9	29.6	17.1	22.0	26.3	27.9	40.0
4.	Purchases by tourism providers, including imported goods (supply chain)	-18.0	-18.3	-18.8	-10.8	-13.9	-16.8	-17.7	-25.2
5.	Direct contribution of Travel & Tourism to GDP (= 3 + 4)	10.4	10.6	10.9	6.3	8.1	9.5	10.2	14.9
	Relative contribution (% whole economy)	2.0	2.0	2.1	1.3	1.5	1.7	1.9	2.3
6	Other final impacts (indirect & induced) Domestic supply chain	12.5	12.7	13.1	7.6	9.7	11.4	12.3	17.9
7.	Capital investment	1.7	2.0	2.1	1.7	1.6	1.5	1.6	2.6
8.	Government collective spending	3.2	3.2	3.3	2.6	3.1	3.4	3.6	4.5
9.	Imported goods from indirect spending	-5.5	-5.9	-6.0	-3.9	-4.5	-5.2	-5.2	-7.4
10.	Induced	5.6	5.7	5.8	3.1	4.2	5.2	5.6	8.1
11.	Total contribution of Travel & Tourism to GDP (= 5 + 6 + 7 + 8 + 9 + 10)	27.9	28.4	29.1	17.6	22.0	25.9	28.1	40.5
	Relative contribution (% whole economy)	5.5	5.5	5.5	3.5	4.1	4.7	5.1	6.4
12.	Employment impacts ('000)  Direct contribution of Travel &  Tourism to employment	120.5	125.3	127.2	109.1	113.6	125.5	131.0	168.4
	Relative contribution (% whole economy)	2.5	2.6	2.6	2.2	2.3	2.5	2.6	3.1
13.	Total contribution of Travel & Tourism to employment	298.6	307.9	313.7	278.1	285.5	313.6	329.8	421.7
	Relative contribution (% whole economy)	6.3	6.4	6.4	5.7	5.7	6.2	6.4	7.8
14.	Other indicators  Expenditure on outbound travel	18.0	19.8	20.6	13.2	13.8	16.7	18.2	23.0

E - Estimate, F - Forecast

# THE ECONOMIC CONTRIBUTION OF **TRAVEL & TOURISM: NOMINAL PRICES**

Be	gium								
(EU	Rbn, nominal prices)	2017	2018	2019	2020	2021	2022	2023E	2033F
1.	Visitor exports	8.5	8.7	9.4	6.3	6.2	8.3	9.4	18.7
2.	Domestic expenditure (includes government individual spending)	16.4	17.0	17.4	9.4	14.6	17.9	19.7	29.4
3.	Internal tourism consumption (= 1 + 2)	24.9	25.7	26.8	15.7	20.8	26.3	29.1	48.2
4.	Purchases by tourism providers, including imported goods (supply chain)	-15.8	-16.3	-17.0	-9.9	-13.2	-16.8	-18.4	-30.3
5.	Direct contribution of Travel & Tourism to GDP (= 3 + 4)	9.1	9.4	9.8	5.8	7.6	9.5	10.7	17.9
6.	Other final impacts (indirect & induced) Domestic supply chain	11.0	11.3	11.8	7.0	9.2	11.4	12.8	21.5
7.	Capital investment	1.5	1.8	1.9	1.6	1.5	1.5	1.7	3.1
8.	Government collective spending	2.8	2.9	3.0	2.4	2.9	3.4	3.7	5.4
9.	Imported goods from indirect spending	-4.8	-5.2	-5.4	-3.6	-4.3	-5.2	-5.5	-8.9
10.	Induced	4.9	5.1	5.3	2.9	3.9	5.2	5.9	9.8
11.	Total contribution of Travel & Tourism to GDP (= 5 + 6 + 7 + 8 + 9 + 10)	24.5	25.3	26.3	16.2	20.8	25.9	29.3	48.8
12.	Employment impacts ('000)  Direct contribution of Travel & Tourism to employment	120.5	125.3	127.2	109.1	113.6	125.5	131.0	168.4
13.	Total contribution of Travel & Tourism to employment	298.6	307.9	313.7	278.1	285.5	313.6	329.8	421.7
14	Other indicators  Expenditure on outbound travel	15.8	17.6	18.6	12.1	13.1	16.7	19.0	27.7

#### E - Estimate, F - Forecast

\*Concepts shown in this table align with the standard table totals as described in the 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF 2008) developed by the United Nations Statistical Division (UNSD), the Statistical Office of the European Communities (EUROSTAT), the Organisation for Economic Co-operation and Development (OECD) and the World Tourism Organization (UNWTO).

Historical data for concepts has been benchmarked to match reported TSA data where available.

# THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: REAL 2022 PRICES (in USD)

Be	gium								
(US	Dbn, real 2022 prices)	2017	2018	2019	2020	2021	2022	2023E	2033F
1.	Visitor exports	10.1	10.2	10.8	7.2	6.8	8.7	9.4	16.2
2.	Domestic expenditure (includes government individual spending)	19.5	19.9	20.1	10.7	16.1	18.7	19.8	25.5
3.	Internal tourism consumption (= 1 + 2)	29.6	30.2	30.9	17.9	22.9	27.4	29.1	41.7
4.	Purchases by tourism providers, including imported goods (supply chain)	-18.8	-19.1	-19.6	-11.3	-14.5	-17.5	-18.5	-26.2
5.	Direct contribution of Travel & Tourism to GDP (= 3 + 4)	10.9	11.0	11.3	6.6	8.4	9.9	10.7	15.5
	Relative contribution (% whole economy)	2.0	2.0	2.1	1.3	1.5	1.7	1.9	2.3
6	Other final impacts (indirect & induced) Domestic supply chain	13.1	13.3	13.6	8.0	10.1	11.9	12.9	18.6
7.	Capital investment	1.7	2.1	2.2	1.8	1.6	1.6	1.7	2.7
8.	Government collective spending	3.3	3.4	3.4	2.8	3.2	3.5	3.7	4.7
9.	Imported goods from indirect spending	-5.7	-6.1	-6.3	-4.0	-4.7	-5.4	-5.5	-7.7
10.	Induced	5.8	5.9	6.1	3.3	4.4	5.4	5.9	8.4
11.	Total contribution of Travel & Tourism to GDP (= 5 + 6 + 7 + 8 + 9 + 10)	29.1	29.6	30.4	18.4	23.0	27.0	29.3	42.2
	Relative contribution (% whole economy)	5.5	5.5	5.5	3.5	4.1	4.7	5.1	6.4
12.	Employment impacts ('000)  Direct contribution of Travel &  Tourism to employment	120.5	125.3	127.2	109.1	113.6	125.5	131.0	168.4
	Relative contribution (% whole economy)	2.5	2.6	2.6	2.2	2.3	2.5	2.6	3.1
13.	Total contribution of Travel & Tourism to employment	298.6	307.9	313.7	278.1	285.5	313.6	329.8	421.7
	Relative contribution (% whole economy)	6.3	6.4	6.4	5.7	5.7	6.2	6.4	7.8
14.	Other indicators  Expenditure on outbound travel	18.8	20.6	21.5	13.8	14.4	17.4	19.0	24.0

E - Estimate, F - Forecast

# THE ECONOMIC CONTRIBUTION OF TRAVEL & TOURISM: NOMINAL PRICES (in USD)

Bel	gium								
(US	Dbn, nominal prices)	2017	2018	2019	2020	2021	2022	2023E	2033F
1.	Visitor exports	9.6	10.3	10.5	7.2	7.3	8.7	9.3	23.4
2.	Domestic expenditure (includes government individual spending)	18.5	20.1	19.5	10.7	17.3	18.7	19.5	36.8
3.	Internal tourism consumption (= 1 + 2)	28.1	30.4	30.0	18.0	24.6	27.4	28.8	60.2
4.	Purchases by tourism providers, including imported goods (supply chain)	-17.8	-19.3	-19.0	-11.3	-15.6	-17.5	-18.3	-37.9
5.	Direct contribution of Travel & Tourism to GDP (= 3 + 4)	10.3	11.1	11.0	6.6	9.0	9.9	10.6	22.4
6.	Other final impacts (indirect & induced) Domestic supply chain	12.4	13.4	13.2	8.0	10.8	11.9	12.7	26.9
7.	Capital investment	1.7	2.1	2.1	1.8	1.7	1.6	1.6	3.9
8.	Government collective spending	3.2	3.4	3.3	2.8	3.4	3.5	3.7	6.7
9.	Imported goods from indirect spending	-5.4	-6.2	-6.1	-4.1	-5.0	-5.4	-5.4	-11.1
10.	Induced	5.5	6.0	5.9	3.3	4.7	5.4	5.8	12.2
11.	Total contribution of Travel & Tourism to GDP (= 5 + 6 + 7 + 8 + 9 + 10)	27.6	29.9	29.5	18.5	24.6	27.0	29.0	61.0
12.	Employment impacts ('000)  Direct contribution of Travel & Tourism to employment	120.5	125.3	127.2	109.1	113.6	125.5	131.0	168.4
13.	Total contribution of Travel & Tourism to employment	298.6	307.9	313.7	278.1	285.5	313.6	329.8	421.7
14.	Other indicators  Expenditure on outbound travel	17.8	20.7	20.9	13.8	15.5	17.4	18.8	34.6

#### E - Estimate, F - Forecast

\*Concepts shown in this table align with the standard table totals as described in the 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF 2008) developed by the United Nations Statistical Division (UNSD), the Statistical Office of the European Communities (EUROSTAT), the Organisation for Economic Co-operation and Development (OECD) and the World Tourism Organization (UNWTO).

Historical data for concepts has been benchmarked to match reported TSA data where available.

# THE ECONOMIC CONTRIBUTION OF **TRAVEL & TOURISM: GROWTH**

Bel	gium								
Gro	owth <sup>1</sup> (%)	2017	2018	2019	2020	2021	2022	2023E	2033F <sup>2</sup>
1.	Visitor exports	5.5	0.9	5.7	-33.6	-4.9	27.3	7.9	5.6
2.	Domestic expenditure (includes government individual spending)	3.3	2.2	0.9	-46.8	50.6	16.1	5.7	2.6
3.	Internal tourism consumption (= 1 + 2)	4.0	1.7	2.5	-42.2	28.3	19.5	6.4	3.7
4.	Purchases by tourism providers, including imported goods (supply chain)	4.1	1.8	2.5	-42.6	29.1	20.3	5.6	3.6
5.	Direct contribution of Travel & Tourism to GDP (= 3 + 4)	3.9	1.7	2.5	-41.5	27.0	18.0	7.7	3.8
	Other final impacts								
	(indirect & induced)	3.9	1.7	2.5	-41.5	27.0	18.0	7.7	3.8
6.	Domestic supply chain								
7.	Capital investment	-4.4	21.2	3.6	-18.4	-9.2	-2.6	5.3	4.9
8.	Government collective spending	0.5	1.8	1.8	-20.1	16.1	10.8	4.7	2.3
9.	Imported goods from indirect spending	0.9	7.4	2.8	-35.8	16.7	14.6	1.5	3.4
10.	Induced	3.5	1.8	2.4	-45.9	32.6	23.8	8.6	3.7
11.	Total contribution of Travel & Tourism to GDP (= 5 + 6 + 7 + 8 + 9 + 10)	3.5	1.8	2.4	-39.5	25.1	17.4	8.6	3.7
	Employment impacts ('000)								
12.	Direct contribution of Travel & Tourism to employment	5.5	4.0	1.5	-14.3	4.2	10.5	4.3	2.5
13.	Total contribution of Travel & Tourism to employment	5.1	3.1	1.9	-11.3	2.6	9.8	5.2	2.5
14	Other indicators  Expenditure on outbound travel	3.8	9.8	4.3	-36.0	4.8	20.8	9.2	2.3

#### E - Estimate, F - Forecast

 $<sup>^{1}</sup>$ 2017-2023 real annual growth adjusted for inflation (%) $^{1}$ 2023-2033 annualised real growth adjusted for inflation (%)

### **GLOSSARY**

#### **KEY DEFINITIONS**

#### TRAVEL & TOURISM

Relates to the activity of travellers on trips outside their usual environment with a duration of less than one year. Economic activity related to all aspects of such trips is measured within the research

#### DIRECT CONTRIBUTION TO GDP

GDP generated by industries that deal directly with tourists, including hotels, travel agents, airlines and other passenger transport services, as well as the activities of restaurant and leisure industries that deal directly with tourists. It is equivalent to total internal Travel & Tourism spending (see below) within a country less the purchases made by those industries (including imports). In terms of the UN's Tourism Satellite Account methodology it is consistent with total GDP calculated in table 6 of the TSA: RMF 2008.

#### DIRECT CONTRIBUTION TO EMPLOYMENT

The number of direct jobs within Travel & Tourism. This is consistent with total employment calculated in table 7 of the TSA: RMF 2008.

#### TOTAL CONTRIBUTION TO GDP

GDP generated directly by the Travel & Tourism sector plus its indirect and induced impacts (see below).

#### TOTAL CONTRIBUTION TO EMPLOYMENT

The number of jobs generated directly in the Travel & Tourism sector plus the indirect and induced contributions (see below).

#### **DIRECT SPENDING IMPACTS**

#### **VISITOR EXPORTS**

Spending within the country by international tourists for both business and leisure trips, including spending on transport, but excluding international spending on education. This is consistent with total inbound tourism expenditure in table 1 of the TSA: RMF 2008.

#### **DOMESTIC TRAVEL & TOURISM SPENDING**

Spending within a country by that country's residents for both business and leisure trips. Multi-use consumer durables are not included since they are not purchased solely for tourism purposes. This is consistent with total domestic tourism expenditure in table 2 of the TSA: RMF 2008. Outbound spending by residents abroad is not included here, but is separately identified according to the TSA: RMF 2008 (see below).

#### **GOVERNMENT INDIVIDUAL SPENDING**

Spending by government on Travel & Tourism services directly linked to visitors, such as cultural services (eg museums) or recreational services (eg national parks).

#### INTERNAL TOURISM CONSUMPTION

Total revenue generated within a country by industries that deal directly with tourists including visitor exports, domestic spending and government individual spending. This does not include spending abroad by residents. This is consistent with total internal tourism expenditure in table 4 of the TSA: RMF 2008.

#### **BUSINESS TRAVEL & TOURISM SPENDING**

Spending on business travel within a country by residents and international visitors.

#### **LEISURE TRAVEL & TOURISM SPENDING**

Spending on leisure travel within a country by residents and international visitors.

#### INDIRECT AND INDUCED IMPACTS

#### INDIRECT CONTRIBUTION

The contribution to GDP and jobs of the following three factors:

- **CAPITAL INVESTMENT**: Includes capital investment spending by all industries directly involved in Travel & Tourism. This also constitutes investment spending by other industries on specific tourism assets such as new visitor accommodation and passenger transport equipment, as well as restaurants and leisure facilities for specific tourism use. This is consistent with total tourism gross fixed capital formation in table 8 of the TSA: RMF 2008.
- **GOVERNMENT COLLECTIVE SPENDING:** Government spending in support of general tourism activity. This can include national as well as regional and local government spending. For example, it includes tourism promotion, visitor information services, administrative services and other public services. This is consistent with total collective tourism consumption in table 9 of TSA: RMF 2008.
- **SUPPLY-CHAIN EFFECTS:** Purchases of domestic goods and services directly by different industries within Travel & Tourism as inputs to their final tourism output.

#### INDUCED CONTRIBUTION

The broader contribution to GDP and employment of spending by those who are directly or indirectly employed by Travel & Tourism.

#### OTHER INDICATORS

#### **OUTBOUND EXPENDITURE**

Spending outside the country by residents on all trips abroad. This is fully aligned with total outbound tourism expenditure in table 3 of the TSA: RMF 2008.

#### INTERNATIONAL TOURIST ARRIVALS

The number of arrivals of international overnight visitors (tourists) to the country.

### METHODOLOGICAL NOTE

WTTC has an ongoing commitment to align its economic impact research with the UN Statistics Division-approved 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA:RMF 2008). This involves the benchmarking of country reports to official, published TSAs, including for countries which are reporting data for the first time, as well as existing countries reporting an additional year's data. New TSAs incorporated this year include Maldives and Zimbabwe, bringing our total of countries and economies in our benchmarking dataset to 66. Our TSA benchmarked countries now cover around 90% of global direct T&T GDP.

WTTC coverage includes data on 185 countries and economies, and reports on 26 regions, sub-regions and economic and geographic groups.

#### **ECONOMIC AND GEOGRAPHIC GROUPS**

#### APEC (ASIA-PACIFIC ECONOMIC COOPERATION)

Australia, Brunei, Canada, Chile, China, Hong Kong SAR China, Indonesia, Japan, South Korea, Malaysia, Mexico, New Zealand, Papua New Guinea, Peru, Philippines, Russian Federation, Singapore, Taiwan China, Thailand, USA, Vietnam.

#### **G7**

Canada, France, Germany, Italy, Japan, UK, USA.

#### G20

Argentina, Australia, Brazil, Canada, China, European Union, France\*, Germany\*, India, Indonesia, Italy\*, Japan, Mexico, Russian Federation, Saudi Arabia, South Africa, South Korea, Türkiye, UK, USA.

#### GCC (GULF COOPERATION COUNCIL)

Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, UAE.

#### OAS (ORGANIZATION OF AMERICAN STATES)

Antigua and Barbuda, Argentina, Bahamas, Barbados, Belize, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Dominica, Ecuador, El Salvador, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, St Kitts and Nevis, St Lucia, St Vincent and the Grenadines, Suriname, Trinidad and Tobago, USA, Uruguay, Venezuela.

#### OECD (ORGANISATION FOR ECONOMIC CO-OPERATION AND **DEVELOPMENT)**

Australia, Austria, Belgium, Canada, Chile, Colombia, Costa Rica, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, South Korea, Latvia, Lithuania, Luxembourg, Mexico, Netherlands, New Zealand, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, Switzerland, Türkiye, UK, USA.

#### (OIC) ORGANISATION OF ISLAMIC COOPERATION\*\*

Albania, Algeria, Azerbaijan, Bahrain, Bangladesh, Benin, Brunei, Burkina Faso, Cameroon, Chad, Comoros, Côte d'Ivoire, Egypt, Gabon, Gambia, Guinea, Guyana, Indonesia, Iran, Iraq, Jordan, Kazakhstan, Kuwait, Kyrgyzstan, Lebanon, Libya, Malaysia, Maldives, Mali, Morocco, Mozambique, Niger, Nigeria, Oman, Pakistan, Qatar, Saudi Arabia, Senegal, Sierra Leone, Sudan, Suriname, Syria, Tajikistan, Togo, Tunisia, Türkiye, UAE, Uganda, Uzbekistan, Yemen.

#### OTHER OCEANIA

American Samoa, Cook Islands, French Polynesia, Guam, Marshall Islands, Micronesia (Federated States of), Nauru, New Caledonia, Niue, Northern Mariana Islands, Palau, Samoa, Tuvalu.

#### PACIFIC ALLIANCE

Chile, Colombia, Mexico, Peru.

#### SADC (SOUTHERN AFRICAN DEVELOPMENT COMMUNITY)

Angola, Botswana, Comoros, Democratic Republic of Congo (DRC), Eswatini, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Seychelles, South Africa, Tanzania, Zambia, Zimbabwe.

included in European Union

no data for Afghanistan, Djibouti, Guinea-Bissau, Mauritania, Palestine, Somalia or Turkmenistan

## **ECONOMIC IMPACT REPORTS**

## **REGIONS, SUB REGIONS & COUNTRIES/ECONOMIES**

					wo	RLD							
REGION	SUB REGION	COUNTRY & ECONOMY	REGION	SUB REGION	COUNTRY & ECONOMY	REGION	SUB REGION	COUNTRY & ECONOMY	REGION	SUB-REGION	COUNTRY & ECONOMY		
	4	Algeria			Anguilla			China			Hungary		
	NORTH AFRICA	Egypt			Antigua and Barbuda		ΥIS	Hong Kong SAR, China			Ireland		
	ΉĀ	Libya			Aruba		NORTHEAST ASIA	Japan			Italy		
	ŹORI	Morocco			Bahamas		HEA	South Korea			Latvia		
	2	Tunisia			Barbados		ORT	Macau SAR, China			Lithuania		
		Angola	Angola Bermuda		Z	Mongolia		z	Luxembourg				
		Benin			British Virgin Islands			Taiwan, China		EUROPEAN UNION	Malta		
		Botswana			Cayman Islands		\SIA	Kazakhstan		∩ N	Netherlands		
		Burkina Faso			Cuba		CENTRAL ASIA	Kyrgyzstan		OPE/	Poland		
		Burundi			Tajikistan		EUR	Portugal					
		Cameroon		z	Dominica		O	Uzbekistan			Romania		
		Cape Verde	g E P			Australia			Slovakia				
		Central African Republic		ARIB	Dominican Republic  Grenada			Fiji			Slovenia		
		Chad		O				Kiribati					
		Comoros		-	Guadeloupe			ΑN	New Zealand			Spain	
		Congo			Haiti	U	OCEANIA	Papua New Guinea	щ		Sweden		
		Côte d'Ivoire			Jamaica	Ě	O	Solomon Islands	EUROPE		Albania		
		Democratic Republic of Congo			Martinique	ASIA-PACIFIC		Tonga	급		Armenia		
		Eswatini			Puerto Rico			Vanuatu			Azerbaijan		
		Ethiopia			St Kitts and Nevis			Other Oceanic States			Belarus		
		Gabon			St Lucia			Bangladesh India			Bosnia and Herzegovina		
		Gambia			St Vincent and the Grenadines		ASIA	Maldives			Georgia		
ح ا		Ghana	CAS	CAS	Trinidad and Tobago		SOUTH ASIA	Nepal		Ä	Iceland		
AFRICA		Guinea	AMERICAS	US Virgin Islands		SOL	Pakistan		OTHER EUROPE	Moldova			
₹∥	Z	Kenya	AM		Argentina			Sri Lanka		.R EU	Montenegro		
	HAR	Lesotho			Belize			Brunei		OTE	North Macedonia		
	SUB-SAHARAN	Madagascar			Bolivia			Cambodia			Norway		
	SUI	Malawi			Brazil				(NA	Indonesia			Russian Federation
		Mali			Chile		ASIA (ASEAN)	Laos			Serbia		
		Mauritius			Colombia		SIA	Malaysia			Switzerland		
		Mozambique			Costa Rica			Myanmar			Türkiye		
		Namibia			Ecuador		를 H	Philippines			UK		
		Niger		-ATIN AMERICA	El Salvador		SOUTHEAST	Singapore			Ukraine		
		Nigeria		AMEI	Guatemala		0,	Thailand			Bahrain		
		Réunion		Z E	Guyana			Vietnam			Iran		
		Rwanda		Γ	Honduras			Austria			Iraq		
		Sao Tome and Principe			Nicaragua			Belgium			Israel		
		Senegal			Panama			Bulgaria			Jordan		
		Seychelles					7	Croatia	\ST				
		Sierra Leone			Paraguay	ш	EUROPEAN UNION	Cyprus	MIDDLE EAST		Kuwait Lebanon		
		South Africa			Peru	EUROPE	5 Z	Czech Republic	DDL				
		Sudan			Suriname	E.	OPEA	Denmark	M		Oman		
		Tanzania			Uruguay		EURC	Estonia			Qatar		
		Togo			Venezuela			Finland			Saudi Arabia		
		Uganda		ΕŞ	Canada			France			Syria		
		Zambia		NORTH AMERICA	Mexico			Germany			United Arab Emirates		
		Zimbabwe		- <	USA			Greece			Yemen		

Referred to as Former Netherlands Antilles in previous WTTC reports.

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ForwardKeys was founded in 2010 on the premise that businesses dependent on international travellers – such as tourism organisations, hotels and retailers – would make better strategic decisions if they knew who was travelling where, when and for how long. The self-funded company, therefore, developed the most comprehensive database of air travel bookings in the industry, offering detailed information on traveller profiles.

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