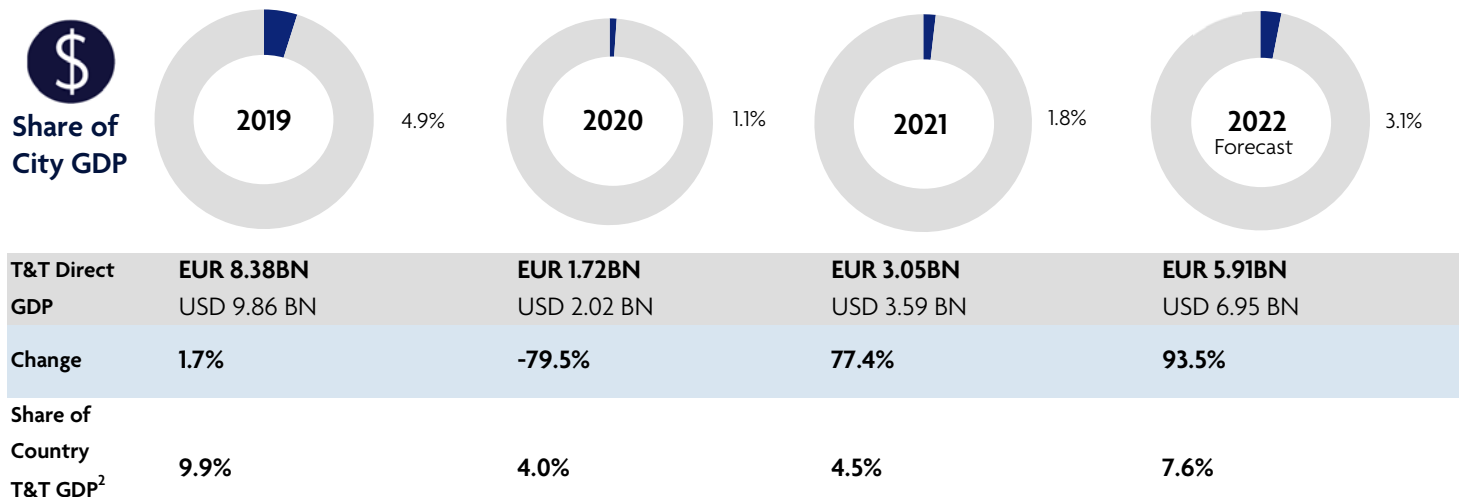
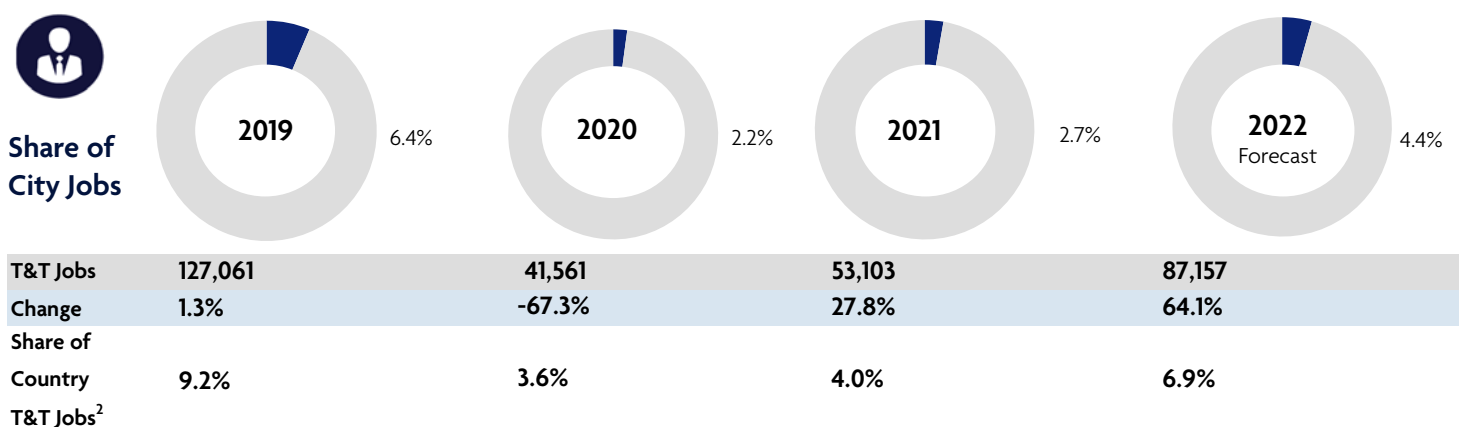




### Direct contribution of Travel & Tourism to GDP:



### Direct Contribution of Travel & Tourism to Jobs:



### Visitor Spend:

| 2019                                                       | 2020                                                        | 2021                                                        | 2022 Forecast                                                |
|------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------------------------|
| <b>International:</b>                                      |                                                             |                                                             |                                                              |
| EUR <b>6.47</b> BN<br>(USD 7.61BN)<br>Change: <b>+9.1%</b> | EUR <b>0.85</b> BN<br>(USD 0.99BN)<br>Change: <b>-86.9%</b> | EUR <b>1.23</b> BN<br>(USD 1.45BN)<br>Change: <b>+45.4%</b> | EUR <b>3.58</b> BN<br>(USD 4.22BN)<br>Change: <b>+191.7%</b> |
| <b>Domestic:</b>                                           |                                                             |                                                             |                                                              |
| EUR <b>2.67</b> BN<br>(USD 3.14BN)<br>Change: <b>+7.1%</b> | EUR <b>1.01</b> BN<br>(USD 1.19BN)<br>Change: <b>-62.1%</b> | EUR <b>1.81</b> BN<br>(USD 2.13BN)<br>Change: <b>+79.2%</b> | EUR <b>2.59</b> BN<br>(USD 3.05BN)<br>Change: <b>+43.1%</b>  |

### Rome Top 5 International Source Markets

2019:

1. United States **20%**
2. China **7%**
3. United Kingdom **6%**
4. Spain **6%**
5. France **5%**
- Rest of world 56%**

2021:

1. United States **16%**
2. France **10%**
3. Spain **8%**
4. Germany **8%**
5. United Kingdom **6%**
- Rest of world 52%**

### Rome Sector Characteristics (Share of T&T Spending)

Domestic Spending International Spending

2019:

29.2% 70.8%

2021:

59.6% 40.4%

Leisure Spending Business Spending

2019:

83.8% 16.2%

2021:

80.5% 19.5%

### Italy Sector Characteristics (Share of T&T Spending)

Domestic Spending International Spending

2019:

69.4% 30.6%

2021:

84.9% 15.1%

Leisure Spending Business Spending

2019:

85.8% 14.2%

2021:

86.5% 13.5%

**Note:** All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in November 2022  
2. The figures for Share of Country Travel & Tourism GDP & Jobs refer to direct contribution  
Source: WTTC / Oxford Economics

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