PAPERCURVE FOR PHARMACEUTICAL PROMOTIONS

Bring structure to your content approval process

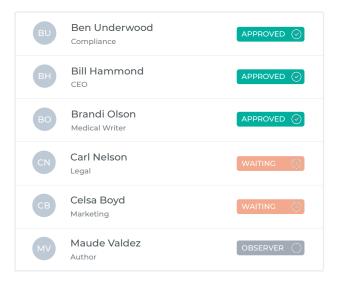


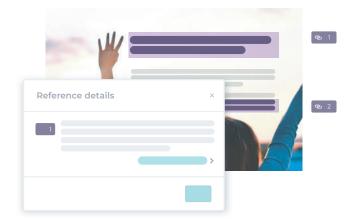


Say goodbye to tangled email threads

Keep your PRC process structured on the Papercurve web platform. Send your content for approvals all at once or in stages. Set due dates and keep the team informed, all in an easy to use interface.

See in real time who has approved and who is still reviewing content. Let team members act as observers so they can track progress but not be required to approve.





GIVE CONTEXT WITH REFERENCES

Annotate your content to show the source of your claims. This gives your reviewers the context they need to make an informed approval.

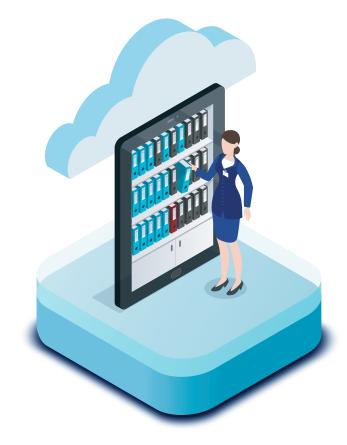
COLLABORATE WITH COMMENTS

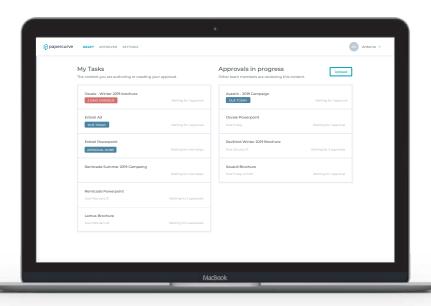
Keep everyone on the same page with commenting. Get a consolidated view of feedback and get answers faster.

Keep your content in control

Always have a single source of the truth. Reduce version control issues and release approved content to your teams. Easily update to new versions or centrally remove content.

Our cloud platform meets modern security standards so your content will only be seen by people you authorize.





ALL YOUR PROJECTS AT A GLANCE

See the status of all your in-progress approvals. Never lose track of who still needs to appove or an overdue project again.

Review the complete history of each document including who approved it and when it was updated.

Supercharge your approval process

Here's how it works.



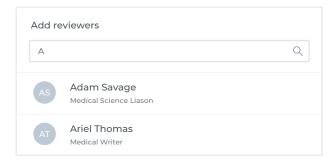
UPLOAD YOUR CONTENT

Give your content a name and upload the content file from your local computer. You'll be able to view and add any necessary references before you send it out.



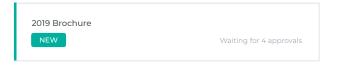
CREATE REFERENCES

Highlight the text of any medical claims and link it to a supporting document such as a product monograph or white paper.



SEND FOR REVIEW

Add people to your list of reviewers and give them a due date. You can always come back later to add another group of reviewers or adjust the due date. Everyone will get an email notification that their attention is needed.



KEEP INFORMED

Each reviewer has a dashboard showing all reviews in progress. Everyone knows what they need to do, and when it's due.

Book a demo today

For more information, visit papercurve.com

