

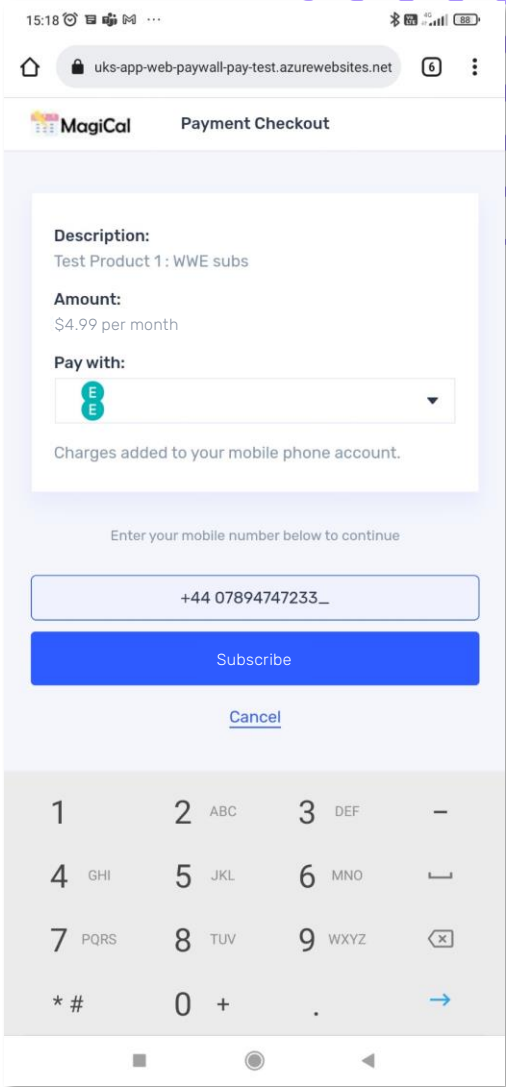
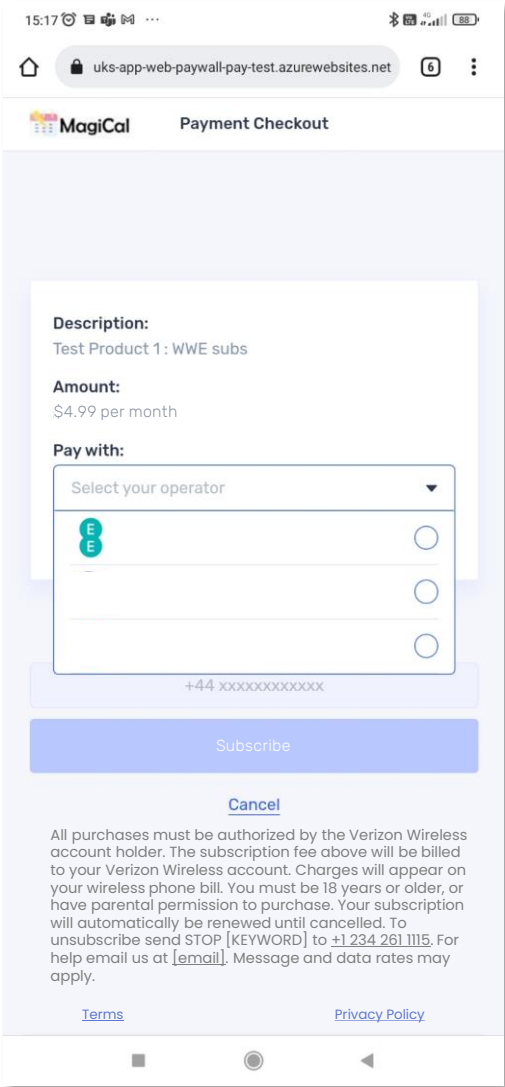
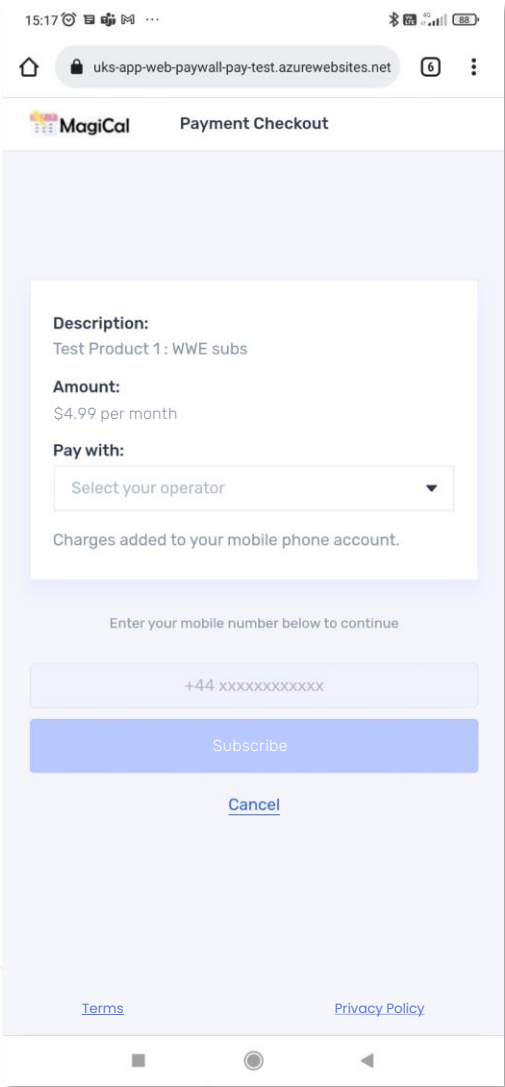


Customer Checkout Experience

USA (Verizon)

April 2023

INFOMEDIA Authentication Flow



INFOMEDIA Authentication Flow

15:18

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6

MagiCal

Payment Checkout

Description:

Test Product 1 : WWE subs

Amount:

\$4.99 per month

Pay with:

E

E

Charges added to your mobile phone account.

We sent an SMS with a PIN code. Please enter this below to confirm your subscription. [Request new PIN](#)

X X X X

Confirm Subscription

Cancel

All purchases must be authorized by the Verizon Wireless account holder. The subscription fee above will be billed to your Verizon Wireless account. Charges will appear on your wireless phone bill. You must be 18 years or older, or have parental permission to purchase. Your subscription will automatically be renewed until cancelled. To unsubscribe send STOP [KEYWORD] to +1234 261 1115. For help email us at [\[email\]](#). Message and data rates may apply.

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15:19

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2 7 1 8

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Cancel

1 2 ABC 3 DEF -

4 GHI 5 JKL 6 MNO ↵

7 PQRS 8 TUV 9 WXYZ ✕

* # 0 + . ➡

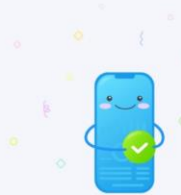
15:19

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6

MagiCal

Payment Checkout



Payment Success

Your purchase of Test Product has been successful. You will be charged \$4.99 per month

You will be automatically redirected to your service in 5 seconds or Click 'Continue' below.

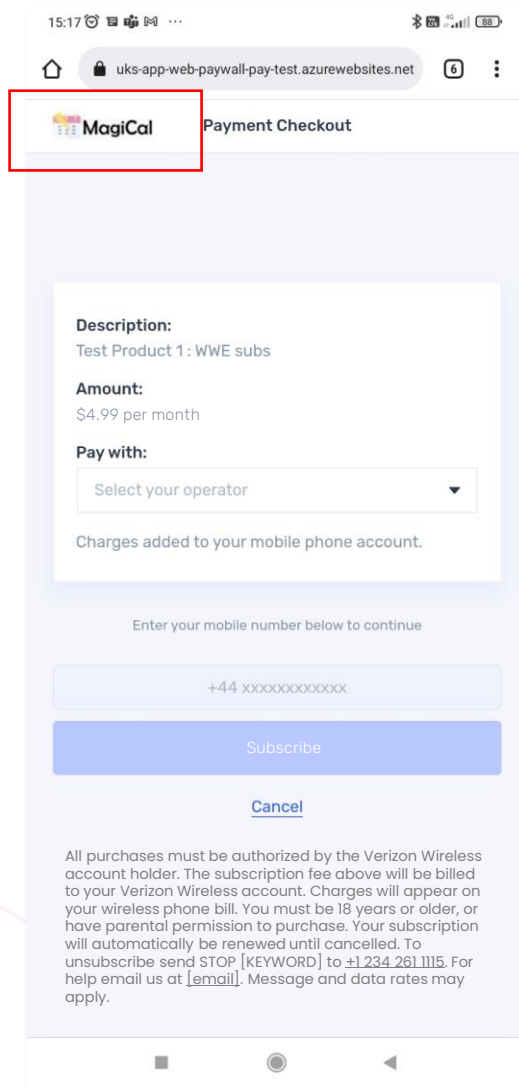
Continue

[Terms](#)

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Page Customisation Options

- Brand Logo (mandatory)
- Background colour (optional)
- Hero image (optional) (less than 30% page height)



15:17 100% Signal 100% Battery

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MagiCal Payment Checkout

Description:
Test Product 1 : WWE subs

Amount:
\$4.99 per month

Pay with:
Select your operator

Charges added to your mobile phone account.

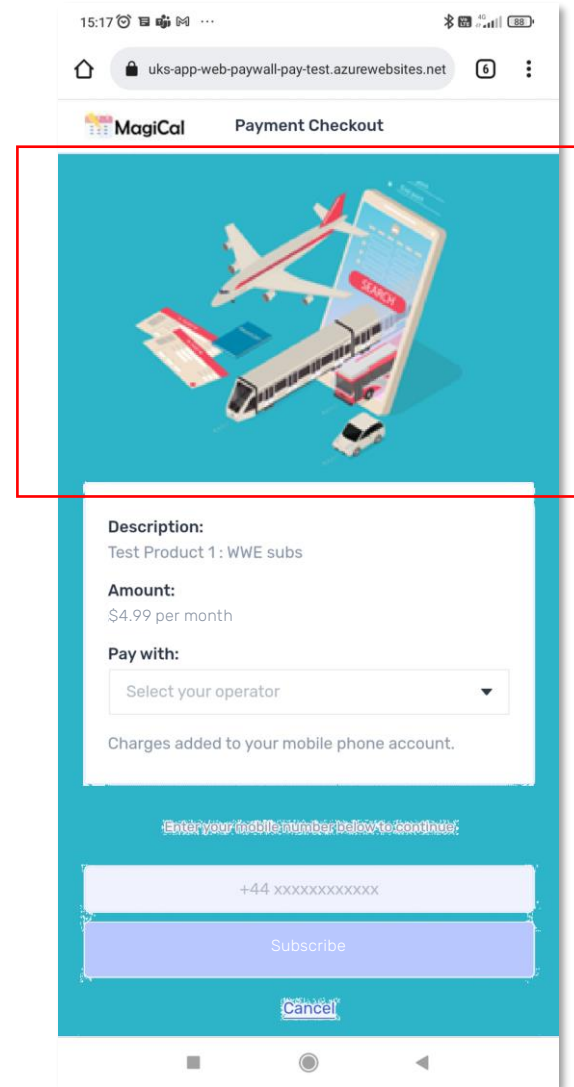
Enter your mobile number below to continue

+44 xxxxxxxxxxxx

Subscribe

[Cancel](#)


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15:17 100% Signal 100% Battery

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MagiCal Payment Checkout



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Select your operator

Charges added to your mobile phone account.

Enter your mobile number below to continue

+44 xxxxxxxxxxxx

Subscribe

[Cancel](#)

Notes

- Merchants may pass in parameters: MSISDN, MCC/MNC, language
- If passed in, MSISDN will be pre-populated in MSISDN entry field with ability for user to edit
- If MSISDN detected via Header Enrichment user will not be able to edit
- If only a single carrier is available in a territory user will not need to select from drop down list
- URL shown is our test URL, final will be [pay.infomedia.co.uk/\[UID\]](https://pay.infomedia.co.uk/[UID])

Customer SMS Alerts

SMS messages structure (line breaks for convenience):

- **PIN:**
Please enter PIN {####} to complete your subscription to {service_name}.
You will be charged \${##.##}/{frequency} (tax exc).
- **Welcome** (upon subscription):
Welcome to {service_name}.
{Access copy + URL}
You will be charged \${##.##}/{frequency} (tax exc).
To cancel, text STOP {keyword} to {shortcode} {or visit{CS_URL}}.
Help? {CS_Email}
- **Receipt** (after each transaction):
Your subscription to {service_name} has been renewed at \${##.##}/{frequency} (tax exc).
{Optional: Access copy + URL}
To cancel, text STOP {keyword} to {shortcode} {or visit{CS_URL}}.
Help? {CS_Email}
- **Exit:**
Your subscription to {service_name} has been cancelled and you will no longer be charged for this service.
Help? {CS_Email}

Note: additional service messages are permitted such as providing login details; our SMS integration may be used for this or your own supplier