

# Cyber Security Trends

How a strong offense is making or breaking business in 2022

## 01

Cybersecurity can **make or break** your business.

**1 in 8**  
**Businesses**

are destroyed by data breaches.

**60%**

of all companies that suffer a data breach are forced into **bankruptcy** within six months.

**20%**

of all companies will suffer a **cybersecurity breach** in the next year.

## 02

Once hacked, businesses are becoming **victims of ransomware**.

There are over

**4,000** ransomware attacks per day

**↑ 300%**  
up from 2015



**51%**

of businesses were hit by ransomware in 2020.

The average cost of a ransomware attack in 2021 was

**\$1.85 million**

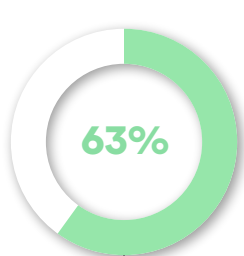
**ALMOST 2X THE 2020 COST**



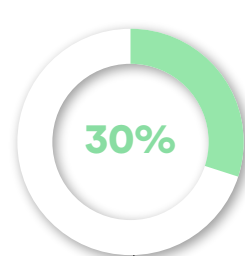
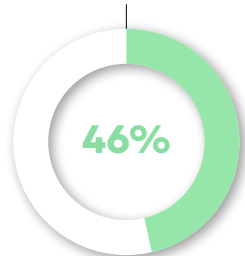
## 03

To stay protected, companies are getting on the offensive, and ramping up their penetration testing, with **97% of businesses recognizing the importance of pentesting. However...**

of businesses find it difficult to **act on the findings**



of companies are struggling to **find a qualified pentesting partner**



of businesses struggle to **get funding for pentesting**

And with most pentests taking weeks or months to complete, many are finding it **too time consuming and expensive** to protect themselves.

## 04

That's why businesses need a partner that's



**FAST**



**COST EFFECTIVE**



**PROVEN TO KEEP THEM SAFE**

### TESTIMONIALS

#### Forcelli Law

"This is how penetration testing should be. Fast, thorough, affordable."

#### Forza Wealth Management

Paula Casane, Compliance Officer

"The fastest, most affordable pentest on the market. Red Sentry found issues that may have saved my business, and my job."



With over **60 thousand assets monitored** last month across traditional testing and their platform,



and **81 critical exploits found** and **actioned**,

**Red Sentry** is quickly becoming the partner of choice for growing businesses.



**Red Sentry**

**Schedule your pentest today**

[redsentry.com/fast-modern-pentesting/](https://redsentry.com/fast-modern-pentesting/)