



START YOUR OWN BUSINESS

with our successful
franchise opportunities

BUN-D®
WRAP | SALAD | RICE BOWL | SMOOTHIE | JUICE

OUR STORY

The fast food trend is unbroken worldwide.

Time is a valuable resource for many of our customers in an increasingly fast-paced world.

Unfortunately, the overwhelming majority of fast food concepts are also unhealthy. The idea for BUN-D was created by three brothers in 2010 who had already successfully run several restaurant chains around the world.

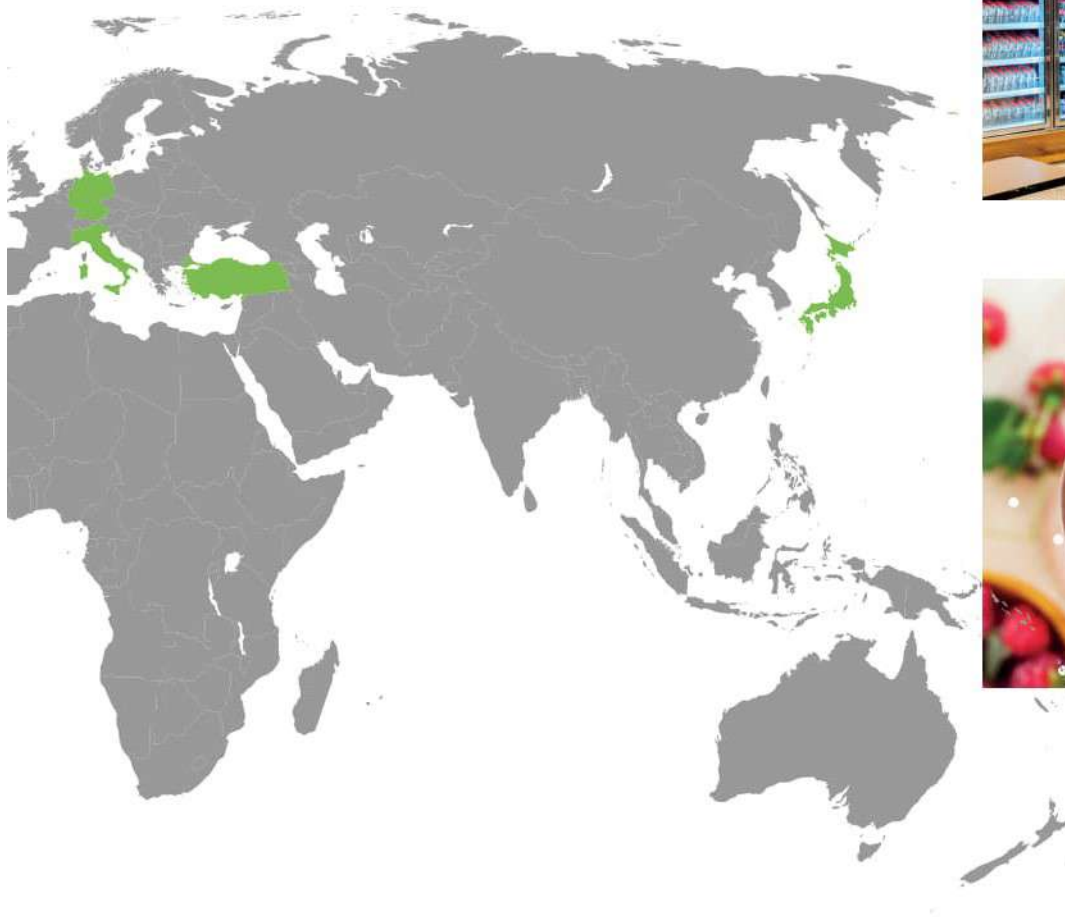
BUN-D stands for healthy fast food for everyone. In recent years, BUN-D has worked hard to fulfill this promise and

to improve logistics, the store concept and the preparation of fresh ingredients, sauces, fruit and vegetables every day.

BUN-D is already successful worldwide and wants to further expand its concept, especially in the European expansion. We now want to bring this experience and know-how to our new franchise concept. Together with new franchise partners, we want to make affordable, healthy food possible for everyone.

BUN-D is a global brand - lets expand together.





OUR BRAND

BUN-D®
WRAP | SALAD | RICE BOWL | SMOOTHIE | JUICE



Natural healthy food, the best ingredients and products and, above all, a great and passionate team - these are the essential ingredients of our BUN-D brand.

We will continue to grow BUN-D and invest further in the awareness of the brand. Our

marketing strategy is helping to successfully launch new restaurants, our loyalty programme is driving repeat and new visitors and our ongoing digital marketing is investing effectively and accurately in awareness among relevant and local audiences.

BOWL OF THE WEEK **SPECIAL OFFER** **mix & match**
Power Ingredients **PIMPED with PROTEIN** **FOOD-MYTHS**



OUR FOOD



OUR OFFER

Start a business with low initial cost

We at BUN-D are looking for passionate and experienced entrepreneurs with attitude and a strong work ethic.

More than ever, low initial costs are important for the success of investments in a

sector that has suffered from the pandemic like no other and is now rapidly repositioning itself. With low investment costs, low operating cost and high profitability, we offer a concept with strong and sustainable growth opportunities.

Advantages in a rapidly growing market segment

- Turn key solution well established
- low investment costs
- low operating cost
- high profitability
- professionalised on boarding and training program
- professionalised marketing solution
- strong loyalty program
- may be something else



Finally, really healthy fast food, from the region, for everyone.



YOUR OWN STORE

Sample calculation for your restaurant:

COST OF GOODS	
Total cost of goods	32%
GROSS PROFIT	
Gross Profit	68%
LABOR	
Total Labor	20%
CONTROLLABLE EXPENSES	
Total Controllable Expenses	5%
CONTROLLABLE PROFIT	
Controllable Profit	45%
UNCONTROLLABLE EXPENSES	
Royalty Fee	5%
Rent	8%
Other Expenses	5%
Total Uncontrollable Expenses	18%
Net Profit	25%



YOUR OWN STORE

Invest in a healthy future!

We are looking for franchisees who already have experience as entrepreneurs or investors.

Recommended financial requirements

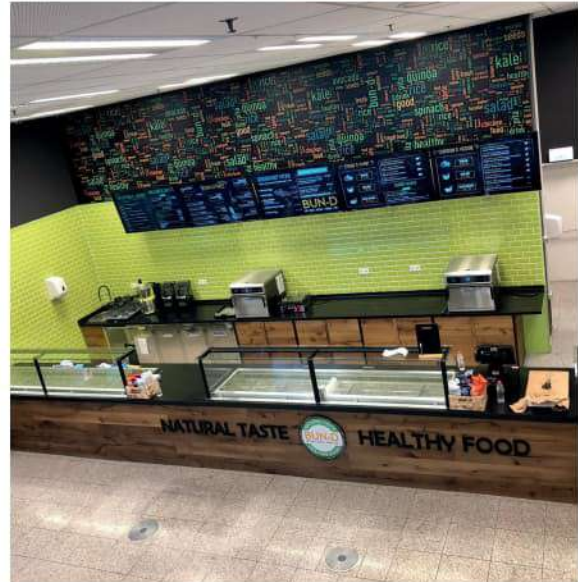
- 110.000-150.000 € Investment costs

If you meet these requirements, we look forward to hearing from you.

Interested?

Please contact us:

franchise@bun-d.com



YOUR OWN STORE



ROADMAP

Your Road to Success



Apply Online

Application Submission

Business Plan Review & Diligence Business

Discuss the investment opportunity and diligence process continues, including background checks.

Milestone: Final Approval

Final documents are signed, any regulatory items are completed, and process begins to lunch your first Bun-D store in the territory.

Introductory Call

Speak with our team regarding your background and outlook on the target market

Discovery Day

Meet Bun-D senior leadership, learn more about the brand and participate in restaurant visits and product tastings.





You are on the
road to success

Milestone:
Securing the location

Lease signature

Milestone:
**Training
& Testing**

Start and finalize
training program and
testing equipments

**Grand
Opening**

Launch your
restaurant

Milestone:
Construction

Start building your
store

Location

Finding your retail
and validate space

**Equipment
& Interior**

Store Design and Layout



**Interested?
Please contact us:**

franchise@bun-d.com



Am Rangierbahnhof 3a, 67661 Kaiserslautern, Germany

Phone: +49 160 90234918

WhatsApp: +49 151 21013046