



## CASE STUDY

### IOT AND MOBILITY

## 4X SPEEDIER SUPPORT AND 75% REDUCTION IN SUPPORT COST ACHIEVED USING IOT AND MOBILITY SOLUTION

### SUMMARIZING SITUATION

Our client is one of the leading transmission, and distribution company that offers a wide range of high and low voltage motors aka rotating machines for various industrial purposes. Their range includes safe and hazardous area motors, energy-efficient motors as well as motors for special application like brake motor, re-rolling mill, cement mill, oil-well pump, DC Motors and Traction motors. As the motors are for industrial purposes, they are installed at various manufacturing sites and also installed for various applications.

These motors require installation and maintenance support. Our client has a significant workforce to install and maintain different types of motors at various sites. The motor is maintained via a drive. They had a Windows-based desktop application for installation and configuration of the motor. The laptop is connected using a serial cable to the drive and motor configuration is done. This drive is installed alongside the product for configuration and maintenance. The workforce carried the laptop at every site for installation, maintenance, operation issues, and support services.

## IMPACT ON BUSINESS

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High product support cost due to capital intensive infrastructure (laptops) required for support.

Carrying a laptop to every site is challenging and time-consuming

Cables that connect the drive and laptop, get damaged over time, and start giving system connectivity issues.

Difficulty in incorporating new features deployed . on the hardware side in the desktop app as it is a legacy application.

Longer sales and support time.





## RESOLUTION

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After a thorough assessment of the process, the Softude team decided to provide an IoT and Mobility solution. Mobile devices are very much handy, and this eases out the concept of BYOD (Bring Your Device). The solution drastically reduced the hardware cost as field engineers can simply install this application on their mobile device irrespective of whether Android or iOS.

This mobile application operates over a wireless ecosystem i.e., WiFi & BLE which further reduced the recurring cost. The application pairs with the drive over WiFi and the field engineer can seamlessly complete configuration and amend settings if needed. The Mobile app is very robust as it incorporated all the reported user experience issues, and operations issues in the earlier desktop application, and Softude added many more new features to make it highly easy to provide support.

## RESOLUTION IMPACT

	4x Speedy support operations
	Significant reduction in support cost
	App operational intelligence for further improvement
	Ease of use in maintaining product installed at any site

## About Us




Softude (previously Systematix Infotech) is a global IT consulting and services company with expertise in architecting digital transformation solutions and providing software product engineering services. Softude is dedicated to creating innovative and interactive digital experiences that connect people to the brand. These software solutions that are used across 30+ countries are engaging audiences in-venue, on the web, and on personal mobile devices. With a highly competent and trusted team of 378+ employees, Softude delivers digital brilliance that accelerates digital-first journey of brands

The company is a CMMI Level 3 appraised, ISO 27001:2013, and a Great Place To Work For Certified.

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