

FINANCIAL RESULTS	AUDITED FOR YEAR ENDED MARCH 31, 2010				UNAUDITED FOR QUARTER ENDED JUNE 30, 2010			
	PARTICULARS	STANDALONE		CONSOLIDATED		Quarter ended JUNE 30, 2010 (Unaudited)	Quarter ended JUNE 30, 2009 (Unaudited)	Year ended MARCH 31, 2010 (Audited)
		MARCH 31, 2010	MARCH 31, 2009	MARCH 31, 2010	MARCH 31, 2009			
Income from operations	1,314.03	1,285.39	1,539.38	1,560.15	50.00	210.64	1,314.03	
Total income	1,314.03	1,285.39	1,539.38	1,560.15	50.00	210.64	1,314.03	
Expenditure								
a) Increase in unamortised/ unexploited/ unfinished content	(103.47)	(34.93)	(106.69)	(34.93)	-	-	(103.47)	
b) Cost of content	1,439.83	1,340.95	1,439.83	1,340.95	44.75	205.95	1,439.83	
c) Staff cost	105.00	123.58	105.00	123.65	31.12	30.18	105.00	
d) Depreciation	19.12	17.60	69.76	75.94	3.55	4.60	19.12	
e) Other expenditure	207.43	277.78	399.96	467.27	49.90	41.03	207.43	
Total expenditure	1,667.91	1,724.98	1,907.86	1,972.88	129.32	281.76	1,667.91	
Profit from operations before other income and interest	(353.88)	(439.59)	(368.48)	(412.73)	(79.32)	(71.12)	(353.88)	
Other income	192.84	247.72	185.79	240.15	33.53	47.85	192.84	
Profit before interest	(161.04)	(191.87)	(182.69)	(172.58)	(45.79)	(23.27)	(161.04)	
Interest	66.36	3.01	66.36	3.06	15.64	5.44	66.36	
Profit before tax	(227.40)	(194.88)	(249.05)	(175.64)	(61.43)	(28.71)	(227.40)	
Tax expenses								
-Current	0.18	3.29	0.42	5.45	-	-	0.18	
-Deferred	11.85	(26.49)	5.01	(20.60)	-	-	11.85	
Net profit	(239.43)	(171.68)	(254.48)	(160.49)	(61.43)	(28.71)	(239.43)	
Paid-up equity share capital (FV Rs 10)	1,446.70	1,446.70	1,446.70	1,446.70	1,446.70	1,446.70	1,446.70	
Reserves excluding revaluation reserves	7,644.24	7,920.78	7,523.37	7,814.30	-	-	7,644.24	
Net worth	9,090.94	9,367.48	8,969.72	9,260.59	-	-	9,090.94	
Earning per share	(1.91)*	(1.20)*	(2.01)*	(1.12)	(0.42)**	(0.20)**	(1.91)*	
* Basic and diluted EPS on weighted average basis								
** Not annualised								
Public shareholding								
- Number of shares	9,285,124	9,402,726	9,285,124	9,402,726	9,285,124	9,402,726	9,285,124	
- Percentage of shareholding	64.18	64.99	64.18	64.99	64.18	64.99	64.18	
Promoters and promoter group shareholding								
a) Pledged/ encumbered								
Number of shares	-	-	-	-	-	-	-	
-% of shares (as a % of total shareholding of promoter and promoter group)	-	-	-	-	-	-	-	
-% of shares (as a % of total share capital of the company)	-	-	-	-	-	-	-	
b) Non-encumbered								
Number of shares	5,181,876	5,064,274	5,181,876	5,064,274	5,181,876	5,064,274	5,181,876	
-% of shares (as a % of total shareholding of promoter and promoter group)	100.00	100.00	100.00	100.00	100.00	100.00	100.00	
-% of shares (as a % of total share capital of the company)	35.82	35.01	35.82	35.01	35.82	35.01	35.82	

AUDITED SEGMENTWISE REVENUE, RESULTS AND CAPITAL EMPLOYED FOR YEAR ENDED MARCH 31, 2010

PARTICULARS	STANDALONE		CONSOLIDATED		Notes:
	MARCH 31, 2010	MARCH 31, 2009	MARCH 31, 2010	MARCH 31, 2009	
	Segment revenue				
a) Content business	1,314.03	1,285.39	1,314.03	1,285.39	
b) Wellness business	-	-	225.35	274.75	
Total	1,314.03	1,285.39	1,539.38	1,560.14	
Less: Intersegment revenue	-	-	-	-	
Total income from operations	1,314.03	1,285.39	1,539.38	1560.14	
Segment results profits/(loss) before tax					
a) Content business	(420.24)	(442.60)	(418.01)	(443.45)	
b) Wellness business	-	-	(16.83)	27.66	
Total	(420.24)	(442.60)	(434.84)	(415.79)	
Add: Other income	192.84	247.72	185.79	240.15	
Total profit before tax	(227.40)	(194.88)	(249.05)	(175.64)	
Capital employed (Segment assets minus segment liabilities)					
a) Content business	9,090.94	9,367.48	8,795.92	9,067.41	
b) Wellness business	-	-	173.80	193.18	
Total capital employed	9,090.94	9,367.48	8,969.72	9,260.59	

AUDITED STANDALONE AND CONSOLIDATED STATEMENT OF ASSETS AND LIABILITIES AS ON MARCH 31, 2010

PARTICULARS	STANDALONE		CONSOLIDATED	
	MARCH 31, 2010	MARCH 31, 2009	MARCH 31, 2010	MARCH 31, 2009
	Shareholders' funds			
(a) Share capital	1,446.70	1,446.70	1,446.70	1,446.70
(b) Reserve and surplus	7,644.24	7,920.28	7,523.37	7,814.30
Loan funds	648.79	129.87	648.79	129.87
Minority interest	-	-	0.39	0.39
Deferred taxation liabilities	1,271.64	1,259.78	1,238.79	1,233.78
Total	11,011.37	10,757.13	10,858.04	10,625.04
Fixed assets	177.15	164.29	331.35	372.07
Investments	140.18	140.18	45.27	85.34
Current assets, loans and advances				
(a) Cinematic and television content	4,315.10	4,211.63	4,280.02	4,173.33
(b) Sundry debtors	623.31	436.01	624.81	439.80
(c) Cash and bank balances	1,783.91	1,885.11	1,869.19	1,980.64
(d) Other current assets	-	-	-	-
(e) Loans and advances	4,855.43	4,956.73	4,685.19	4,763.17
(A)	11,577.75	11,489.48	11,459.21	11,356.94
Less: Current liabilities and provisions				
(a) Liabilities	552.31	639.61	644.34	787.28
(b) Provisions	331.40	397.21	333.80	402.44
	883.71	1,036.82	978.14	1,189.72
Net current assets	(A-B)	10,694.04	10,452.66	10,167.22
Miscellaneous expenditure (not written off or adjusted)	-	-	0.35	0.41
Total	11,011.37	10,757.13	10,858.04	10,625.04

Mumbai
July 28, 2010

Mahesh Vyas
Chief Manager/ Accounts

Yatender Verma
VP/ Finance, Compliances and Legal Affairs

Pallab Bhattacharya
Wholetime Director and CEO