



TRULY ALASKAN ART.

2023 EXHIBITOR FAQ

- **Date:** September 29- October 1, 2023
- **Time:** Sep. 29, 4:30pm-7:30pm, Sep. 30- Oct 1, 10am-5pm
 - Specific load in times and details will be shared with all registered exhibitors closer to the event.
- **Location:** Egan Center, downtown Anchorage
- **Is there a registration fee?**
 - Yes, booth fees range from \$400-\$600
 - More information: <https://myalaskatix.com/events/make-it-alaskan-market-9-29-2023>
- **Can exhibitors choose their booth location?**
 - No, booth locations are subject to the event producer's discretion. We will do our best to accommodate any special requests, but can not guarantee any specific placements.
- **Is there a fee for attendees?**
 - No! This event is free to the public!
- **If exhibitors have questions who should they contact?** info@peak2peakalaska.com
- **What is the cancellation policy for this event?**
 - Cancellations made 60 days or more in advance of the event date, will receive a 100% refund.
 - Cancellations made within 30 days will incur a 25% fee.
 - Cancellations made within 14 days will incur a 50% fee.
 - Cancellations made the week of the event will incur a 75% fee.
 - Cancellation day of/no shows will receive no refund
- **Is Peak 2 Peak the same company that has always produced this event?**
 - No, Peak 2 Peak has recently taken over production of the Make It Alaskan Festival. This will be our first year working with this event.
- **Will there be a wholesale preview before the event opens to the public?**
 - No. The previous event producer, Genesis, has maintained ownership of the wholesale market so this will not be incorporated into the event this year.
- **Can the booth registrations be paid via check?**
 - Yes, a check can be mailed to:
 - 300 W 31st Ave Anchorage AK 99503
 - Attn: [Brandi Nelson](#)
 - Payable to: Peak 2 Peak
- **How many attendees were at the 2022 Make It Alaskan Market?**
 - Over 4,000
- **Are sponsorships available?**
 - Yes, any sponsorship inquiries can be submitted to bnelson@peak2peakalaska.com

MAKEITALASKANFESTIVAL.COM