



Cruso is a Belgian furniture manufacturer, offering warm and playful furniture created by internationally renowned designers. The company has adopted an eco-friendly production process, using local and sustainable raw materials, manufacturing in Europe and employing land transportation as well as compact packaging solutions.

Cruso products are simple and welcoming. They have been designed for demanding everyday use and are perfect for cosy homes or professional environments.



SPRINGBACK.

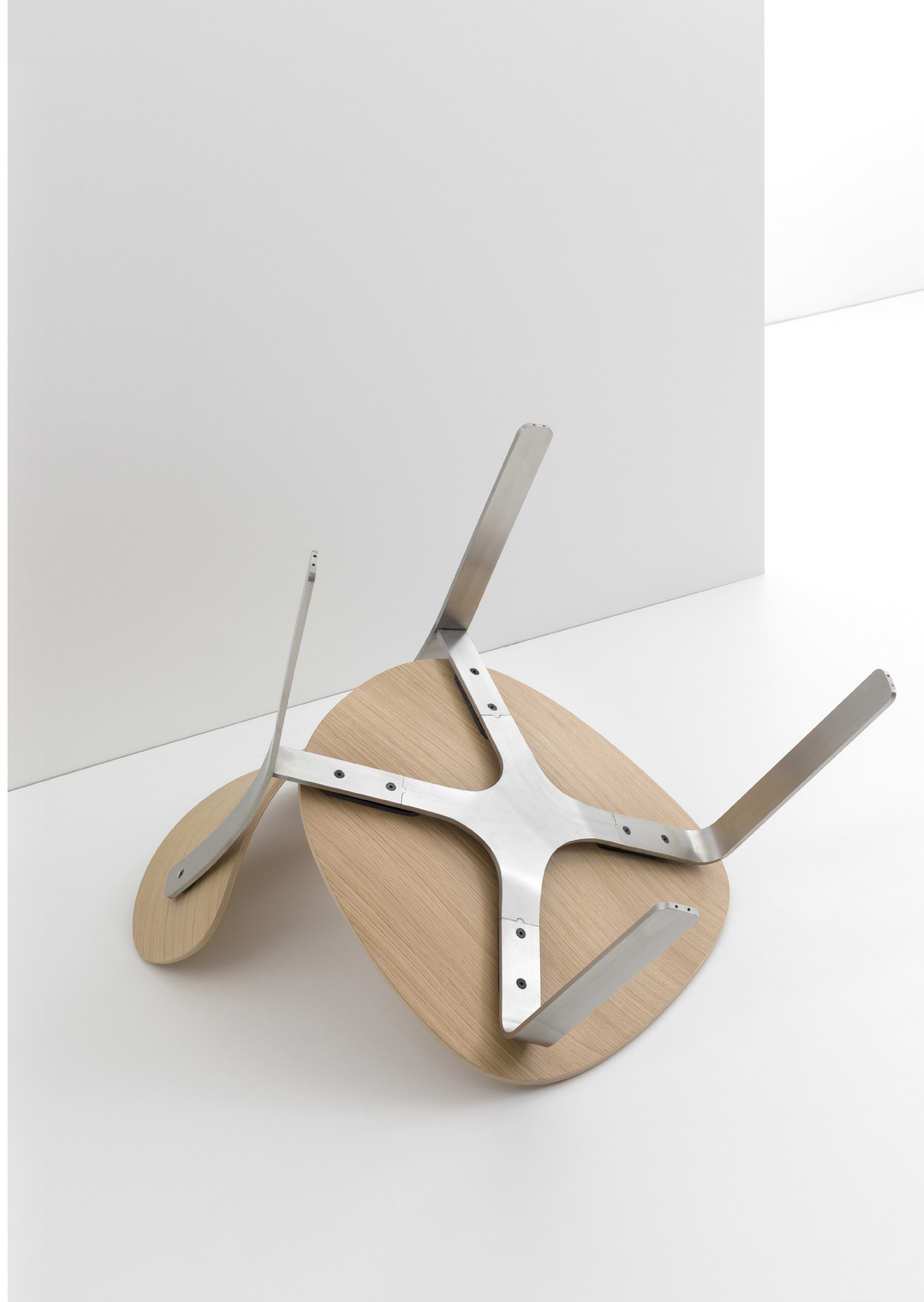
BY KEIJI TAKEUCHI

Keiji Takeuchi designed the SPRINGBACK collection that features a lounge chair and a coffee table. His concept is based around a structure with a novel design. It allows for flat packing that allows for efficient transportation and limits its ecological footprint.

The lounge chair is made out of oak or walnut on a steel structure. This sturdy base gives a nice weight to the chair for a solid feel. The seat and back are very generous and ensures the chair has a welcoming feel.

The chair and coffee table that Keiji Takeuchi designed are perfect for a relaxing moment, a quiet read or a casual conversation with drinks.











DESIGN BY KEIJI TAKEUCHI

Keiji Takeuchi was born in Fukuoka, Japan, in 1977. He spent most of his youth in New Zealand where he graduated from university with a bachelor's degree in Product Design. He worked for Naoto Fukasawa in Tokyo between 2005 and 2012, after which he moved to Milan to set up a satellite office for Fukasawa.

In 2015, Keiji established his own design office in Milan to pursue his own beliefs. He is interested in interpreting a quality where a thing becomes more than just an object, but rather, becomes an integral part of our life through our relationships.

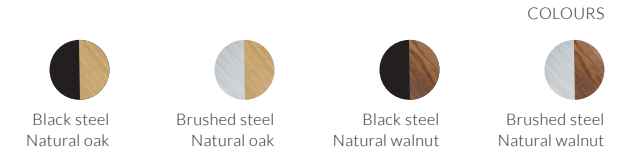
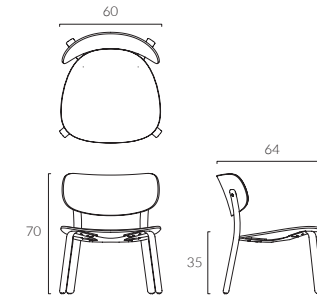
SPRINGBACK LOUNGE CHAIR

PRODUCT DESCRIPTION

Structure available in 2 colours.
Seat and back rest made out of oak or walnut.
Flat packing : kit form to be mounted.

MATERIALS

Seat & backrest : Oak or Walnut
Structure : Steel
Joints : Rubber



SPRINGBACK LOUNGE CHAIR

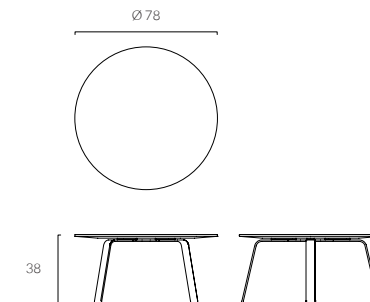
SPRINGBACK COFFEE TABLE

PRODUCT DESCRIPTION

4 legs coffee table.
Wooden table top on steel legs.
Flat packing : kit form to be mounted.

MATERIALS

Table top : Oak or Walnut
Structure : Steel
Joints : Rubber



SPRINGBACK COFFEE TABLE

CHARTER OF ECOLOGICAL COMMITMENT

Cruso's objective is to constantly reduce its ecological footprint :

- . Designing durable and resistant products
- . Manufacturing in Europe
- . Reducing packaging and transport
- . Using sustainable materials

We want to offer the best design possible to our customers. It means having high quality standards for conception and production. That is why we care about working with talented industrial designers that share our philosophy. We make sure that their creations reach the market in the most responsible way possible. Our production process follows these simple rules : First, recycled or recyclable materials for both our products and their packaging. Secondly, European production and sourcing for limited CO2 emissions during transport.

As a young design brand, our duty is to deliver long-lasting furniture independently from trends. We believe in design simplicity and sustainable manufacturing.

Olivier STÉVENART, Founder



PHOTOGRAPHY

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