Kiliba: the complementary, fast and accessible email marketing ally

A tool that runs by itself

Kiliba integrates **in less than 10 minutes to your CMS (Prestashop, Shopify and Adobe Commerce)** to allow you to benefit as quickly as possible from all the features offered by our solution.

After selecting the parameters that make your brand unique (brand tone, colours, graphic charter, etc.), our tool is ready to use!

As a result, you save time while optimising your profitability.

This is the case for Jonathan from Electrik Trotters who saves 5 to 6 hours of work per week by automating the sending of emails. In addition, he sees his turnover increase by up to 40% in the summer season thanks to the communications sent to his customers.

An easy to understand interface

Our dashboard gives you a global view of your results.

In the blink of an eye you can see which **workflows are the most profitable** to maximise your performance. **Kiliba provides you with all the essential KPIs to optimise your campaigns.**

A library of 23 workflows

Do you already have a solution that supports your email marketing? Why not optimise your communications by using Kiliba, the first marketing automation solution that offers a **library of 23 ready-to-use workflows**.
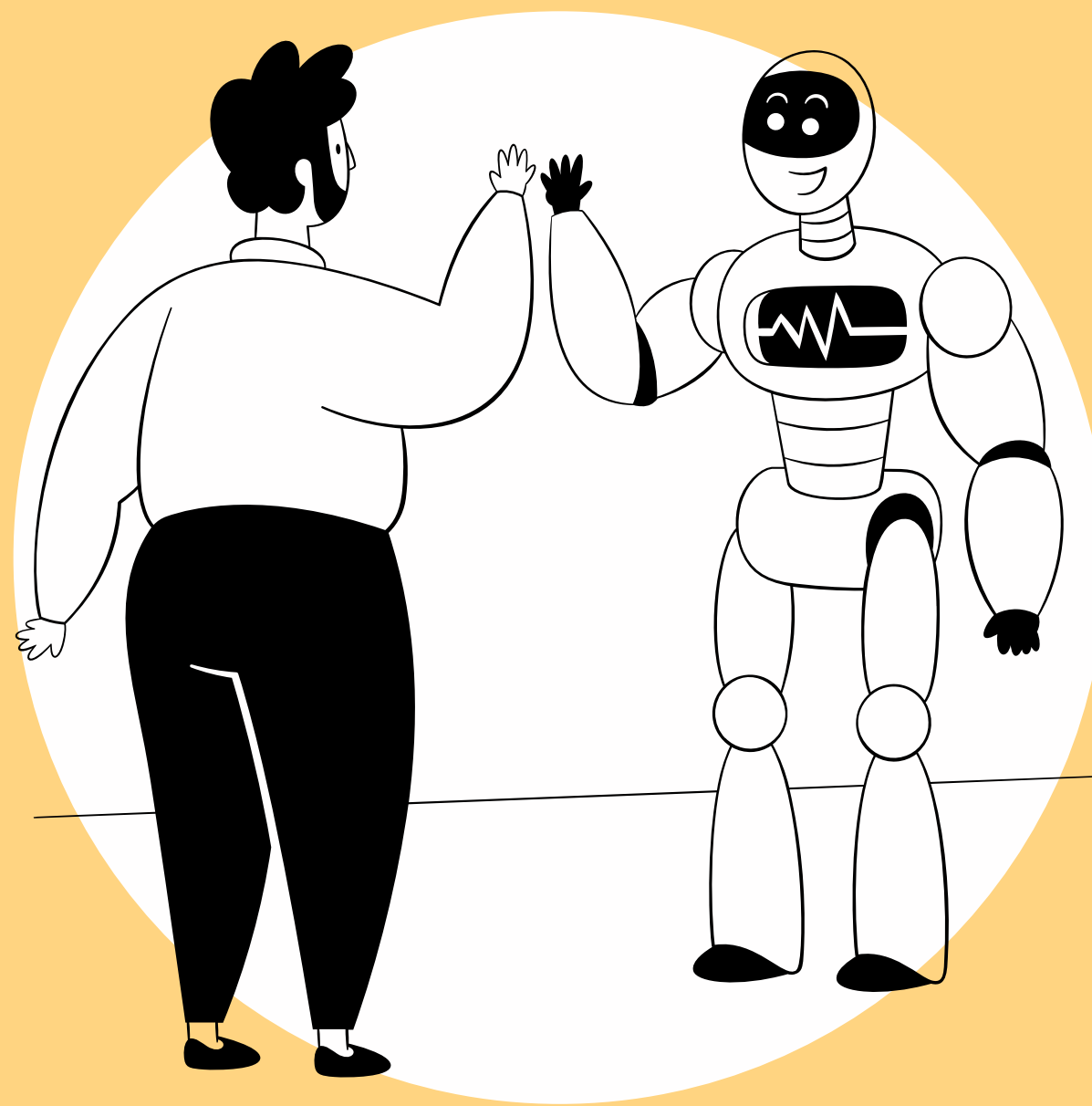
Very simply, you can choose the workflows to be activated in one click from our interface. They take into account **calendar events** (back to school, new year...), **e-commerce news** (Black Friday, summer and winter sales...) as well as your **visitors' behaviour** (visit without purchase, abandoned shopping cart...).

In addition, we offer a **customised workflow** to be configured depending on your wishes and needs!

Artificial intelligence, the engine of your time savings

Kiliba is based on **native artificial intelligence**. This means that our entire product relies on this form of intelligence to communicate effectively: **the right content sent to the right person at the right time**. As a result, you don't have to worry about sending your emails; it does it for you.

In addition, we have recently integrated **artificial language intelligence.** Then, it can automatically generate content via the context of your e-shop. As a result, your **communications are even more customised and made for each of your customers.**

What is Kiliba ?

Kiliba has decided to build the first 100% automated email marketing solution to help you :
- Increase your sales
- Build customer loyalty
- Save time

Kiliba offers 23 automated emailing scenarios in 7 different languages. The artificial intelligence used is capable of customising the emails according to the profile of each customer and triggering them at key dates depending on their needs and desires. All this thanks to a module that you can install in less than 10 minutes! Simple and accessible.

Want to try it? Contact one of our experts here!