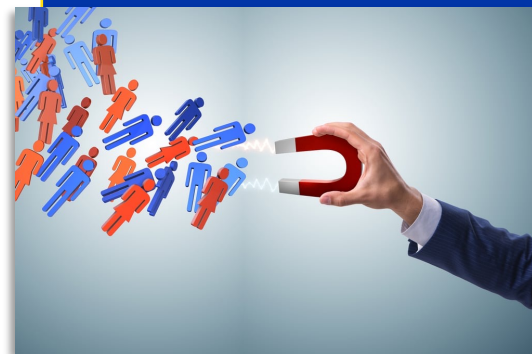




COMMAND PRESENCE



Find'em, Hire'em, Keep'em

Why Culture Counts

Across the nation, police agencies are dealing with declining numbers of applicants and alarming turnover rates. Finding, hiring and retaining desirable personnel is becoming more and more difficult for agencies. Today's employees are shopping for the best "deal" while also looking for agencies with the right culture and opportunities. This course will provide insight as to why today's top talent are leaving agencies and provides suggestions as to how to keep them. Using guided discussion, case study and small group engagement our facilitators will guide participants through the process of a 21st century style Recruiting, Hiring and Retention program that is grounded in proven concepts from both the public and private sector. Those attending will discuss:

Why Traditional Recruiting Techniques Are Not Effective

The Most Sought After Personal Traits and Characteristics

Best Practices Recruiting Plans and Recruiting Analysis

Importance of Branding Your Agency

Where and What Recruiting: Locations Work

Streamlining the Hiring Process to Meet the Applicant's Expectations

Why Today's Top Talent Leaves and How To Keep Them

Who Should Attend?

- Agency Administrators
- Those Responsible for Hiring
- Recruiting Units

What Others Are Saying

"This class was excellent and the discussion among the various agencies was very beneficial." ~ OH Division of Wildlife

"This course is well worth the price. The "recruit for law enforcement today, not from the past" is such a powerful statement and a great way to look at LE today." ~ Ogden, UT



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Training Partner

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Click on the code to the right to see our entire training schedule

