

Shane Pierre

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[linkedin.com/in/shane-pierre/](https://www.linkedin.com/in/shane-pierre/)

Digital Designer

shanepierredesign.com

Skills

Software: Figma, Illustrator, Photoshop, After Effects, InDesign, Canva, Powerpoint, Excel

General: User Interface Design, User Experience Design, Wireframing, Prototyping, Graphic Design, Storyboarding, UX Research, Typography, Branding, Product Design, Motion Design, User Testing

Languages: HTML, CSS

Experience

Graphic & Web Design Intern

Syntax Data

- Assisted in a full company re-brand, including:

- Updating existing graphics, email and social media banners, and icons to fit new brand guidelines
- Conducting a design audit of the company website
- Presenting findings to the company leaders to assist in an upcoming website overhaul
- Creating new email signatures
- Creating new Powerpoint, research paper, and Linkedin post templates and layouts

- Created new icons for their proprietary software

- Created graphics for Linkedin posts, boosting community engagement

- Visualized data in the form of pie charts, bar graphs, Sankey diagrams, etc.

June 2023 - October 2023

New York City, New York

Operations Intern

Vori

August 2022 - July 2023

Remote

- Supported the on-boarding of 40+ stores and vendors to the platform through spreadsheet organization, boosting store profits by up to 2%

- Cleaned catalog data for organizational purposes to increase efficiency of daily tasks, allowing work to be allocated to more important places

Education

Rochester Institute of Technology

Bachelor of Fine Arts, New Media Design
Minor, Advertising & Public Relations

August 2019 - May 2023

Rochester, New York

University at Buffalo

Bachelor of Science, Computer Science

August 2018 - May 2019

Buffalo, New York