

ENTORO INSURANCE SERVICES

MEDIA KIT

LOGO VARIATION 1



LOGO VARIATION 2

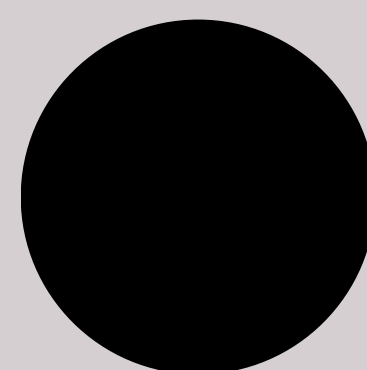


LOGO DETAILS

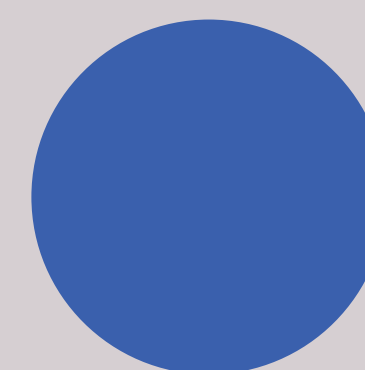
- **GOOD TIMES**: The official font used in the logo.
- The logo is a graphic, not a font.
- The only change that can be made proportionate scaling.
- The logo is available as a separate files in the approved colors.

COLOR PALETTE:

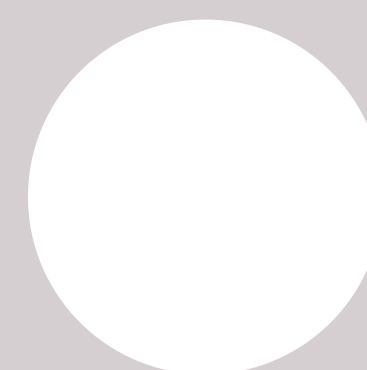
HUES AND GRADIENTS THAT REPRESENT
OUR BRAND



#000000



#3A60AD



#FFFFFF

TYPEFACE

The standardized font for use in
the body of Entoro Insurance
Services documents, 11pt

HEADINGS

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnop
qrstuvwxyz

SUBHEADINGS

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnop
qrstuvwxyz

Body Copy

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnop
qrstuvwxyz

BRAND VISION

EXPERT ADVICE. TAILORED SOLUTIONS. UNPARALLELED
SUPPORT.

INSURANCE SERVICES OF EXCELLENCE

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