

Curriculum Framework under Choice Based Credit System (CBCS)
and Syllabus for Outcome Based Education (OBE) in
BACHELOR OF COMPUTER APPLICATIONS (BCA) Degree Programme
For the students admitted from the academic year 2023 – 24



SREE SARASWATHI THYAGARAJA COLLEGE

An Autonomous, NAAC Re-Accredited with 'A' Grade, ISO21001:2018 Certified Institution,
Affiliated to Bharathiar University, Coimbatore, Approved by AICTE for MBA/MCA and by
UGC for 2(f) & 12(B) status

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**SREE SARASWATHI THYAGARAJA COLLEGE [AUTONOMOUS]
POLLACHI**

BCA Degree Programme PEO, PO and PSO

PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

Within a few years of obtaining UG degree in BCA, the student will be able to

PEO1: Analyze social and environmental aspects with professional values, ethics and equity to transform the knowledge, skills and expertise to the community.

PEO2: Demonstrate analytical and design skills including the ability to identify the customer requirements, generate creative solutions, and foster team-oriented professionalism through effective communication.

PEO3: Design solutions to critical software problems by using technological tools in a multidisciplinary environment through lifelong learning in a changing world to maintain their competency

PROGRAMME OUTCOMES (PO)

The students at the completion of the programme will be able to

PO1: Identify, formulate, analyze and apply knowledge of science to provide solutions for complex domain specific applications.

PO2: Design innovative solutions for solving business application problems and address research and development issues with a passion for quality, competency and holistic approach.

PO3: Demonstrate professionally with social, cultural and ethical responsibility as an individual as well as in a multifaceted team with positive attitude.

PO4: Communicate effectively the concepts delivered through applications using reports, design documentation and effective presentation by adapting appropriate resources and modern tools.

PO5: Apply the technical knowledge to manage projects in a multidisciplinary environment by continually upgrading the skills towards independent and lifelong learning.

PROGRAMME SPECIFIC OUTCOMES (PSO)

At the completion of the programme, the students will be able to

PSO1: Apply the knowledge gained in the areas of problem solving, analysis, design and development of software and hardware to choose a career option in high degree of employability/entrepreneurship/higher education.

PSO2: Demonstrate themselves as globally competent computer professionals possessing leadership skills and domain knowledge for creating innovative solutions in multi disciplinary domains.

PSO3: Apply the knowledge of ethical and management principles required to work in a team with stewardship of the society.

Mapping the Pos with PEO

POs/PEOs	PEO1	PEO2	PEO3
PO1	S	M	M
PO2	M	S	M
PO3	L	M	S
PO4	M	M	M
PO5	L	M	S

Mapping the PSOs with PEO

PSOs/PEOs	PEO1	PEO2	PEO3
PSO1	M	S	M
PSO2	S	M	M
PSO3	M	S	S

S-Strong;L-Low;M-Medium

Sree Saraswathi Thyagaraja College (Autonomous)

Regulations 2023

Choice-Based Credit System for the Academic Programmes with effect from 2023-2024

The following Regulations shall be effective for the courses of study leading to the Bachelor Degree which shall be of three years duration comprising of six semesters and Master Degree which shall be of two years duration comprising of four semesters. The Regulations shall come into effect from the Academic Session, 2023-2024.

STC College follows the UGC, TANSCHÉ and Bharathiar University guidelines of CBCS pattern in framing Course Scheme and scheme of examinations for the students admitted in various UG and PG Programmes from the Academic year 2023-24 and onwards.

1. Definitions and codification:

- a) **CBCS:** CBCS means Choice Based Credit System. Choice Based Credit System is a flexible system of learning. This system permits students to,
 - learn at their own pace
 - choose electives from a wide range of Elective Courses offered for the programme
 - undergo additional courses and acquire more than the required number of credits
 - adopt an inter-disciplinary approach in learning
 - make the best use of the expertise of the available faculty.
- b) **Programme:** The term 'programme' is used to mean the whole learning experience or combination of courses in a particular field of study
- c) **Curriculum:** The term "Curriculum" indicates the various components of the programme and branch of study. The UG Curriculum under the CBCS consists of five parts and the medium of instruction is English. The PG Curriculum under the CBCS consists of only part III and the medium of instruction is English. Part four offers additional credits. Part V deals with extension activities for UG & PG.
- d) **Course:** A Programme is divided into a number of courses. A course is a unit of instruction or segment of subject area under any programme. The traditional concept 'paper' is replaced by 'course'.
- e) **Scheme of examination:** It denotes the programme outline during the period of study or the components of the particular Programme of study.
- f) **Syllabus:** The subject contents of each course is referred to as "Syllabus".
- g) **Academic Year:** An academic year means a period of twelve months consisting of two semesters.
- h) **Semester:** The word "semester" is used to mean a half-yearly term or term of studies including examinations, vacations and semester breaks.
- i) **Semester Duration:** A semester normally extends over a period of 15 class weeks [90 Days]. Each week has 30 hours of instruction spread over the week.
- j) **CIA:** The word "CIA" is used to refer to the continuous internal assessment within the half-yearly term.
- k) **End-semester:** The word "end-semester" is used to refer to the terminal processes of examinations and evaluations at the end but within the half-yearly term.
- l) **Credit:** 'Credit' defines the quantum of contents/ syllabus prescribed for a course and determines the number of hours of instruction required per week. Thus, normally in each of the course, credits will be assigned on the basis of the number of lectures/ tutorials/ laboratory work and other forms of learning required to complete the course contents in a 14-15 week schedule:
 - i) 1 Lecture = 1 Hour duration =1 Credit
 - ii) 1 Tutorial = 1 Hour duration =1 Credit
 - iii) 1 Practical = 2 Hours duration =1 Credit

Note: The lecture sessions and tutorials shall not be substituted with any other activities like seminars, group discussions etc..

- m) **Grade point:** Grade point is the numerical weightage given to the particular course of study

2.1 Admission

The eligibility conditions and the guidelines issued by the Bharathiar University for admitting students are followed for all UG and PG Programmes offered at STC.

2.2 Semester Duration:

i) Odd Semesters: June –November

(including end-semester examinations and semester breaks)

ii) Even Semester: December -May

(including end-semester examinations and semester breaks)

Any change in the Academic Calendar/Schedule may be made by the college whenever necessary.

2.3 Academic Schedule:

The Academic Schedule of all degree programmes under the CBCS shall be administered as per the Academic Calendar of the college published for every academic session.

3. Course Structure:

The Course Structure of the Academic Programmes under the CBCS shall be as per the Course Structure given below. The nature of the Courses for all Academic programmes shall be as below:UG programmes are conducted with a minimum total of 140 credits

Summary of UG Courses Pattern and Credit Distribution in Choice Based Credit System as given under

Part	Curriculum Structure	No. of Courses	Credits to be earned
I	Languages	04	12
II	English	04	12
III	Core Courses [CC]	15	60
	Generic Elective Courses [GEC]	04	12
	Discipline Specific Elective Courses [DSEC]	04	12
IV	Skill Enhancement Courses [SEC]	09	17
	Ability Enhancement Compulsory Course [AECC]	04	08
	Internship / Industrial Activity	01	02
	Value Based Courses [EVS & VE]	02	04
V	Extension Activities	-	01
Extra Credit Courses [MOOC]		02	04*
Total [47+2* courses]			140+4*

PG Programmes [Except MBA & MCA] are conducted with a minimum total of 91 credits

Part	Curriculum Structure	No. of Courses	Credits to be earned
III	Core Courses [CC]	14	54
	Discipline – Centric Elective Courses [DCE]	06	18
	Internship / Industrial Activity	01	02
	Skill Enhancement Courses [SEC]	04	08
	Ability Enhancement Compulsory Course [AECC]	04	08
V	Extension Activities	-	01
Extra Credit Courses:			
MOOC		02	04*
IDC		02	06*
Total [29+4* Courses]			91+10*

MBA & MCA Programme

MBA

Part	Curriculum Structure	No. of Courses	Credits to be earned
III	Core Courses [CC]	14	60
	Electives	07	21
	Extra Disciplinary Courses	03	09
	Summer Internship	01	04
	Soft Skills	04	08
Extra Credit Courses:			
MOOC		04	08*
IDC		02	06*
Total [29+6* Courses]			102+14*

MCA:

Part	Curriculum Structure	No. of Courses	Credits to be earned
III	Core Courses [CC]	19	78
	Elective Courses	04	16
	Professional Skills	03	06
Extra Credit Courses:			
MOOC		02	04*
IDC		02	06*
Total [26+4* Courses]			100+10*

3.1 Part I: Language I: Tamil or any one of the Indian or foreign languages
i.e. Malayalam, French, Hindi, Telugu and Kannada.

It is mandatory for all the UG students to study a language under part I. A student can select and study any one of the languages offered under part I. The syllabus drafted would enable the students to communicate with ease and effectiveness in that language. It is offered in the **first four semesters** with one examination at the end of each semester.

3.2. Part II: Language II: English : The study of English is made compulsory for all UG students under part II. The subject offered during the first four semesters with one examination at the end of each semester.

3.3 Part III: A set of major courses that include Core Courses, Generic Electives, Discipline Specific Electives, Discipline Centric Electives in the major field of study selected by the student. Core courses are mandatory.

3.4 Part IV:

a) Basic Tamil/ Advanced Tamil/ NME:

- i.** Students who have not studied Tamil up to XII STD and have taken any Language other than Tamil in Part I shall take Basic Tamil comprising of two courses in the first and second semesters.
- ii.** Students who have studied Tamil up to XII STD and have taken any Language other than Tamil in Part I shall take Advanced Tamil comprising of two Courses in the first and second semesters.
- iii.** Students who have studied Tamil up to XII STD and also have taken Tamil in Part-I shall take Non-Major Elective comprising of two Courses of NME in the first and second semesters. A set of non – major elective courses are offered as choices to the students, outside their major discipline by all departments. The courses other than the core and allied shall be opted by the students as Non – Major Electives.

b) Skill Enhancement Courses & Ability Enhancement Compulsory Course: The courses offered as skill - based courses of the programme is aimed at imparting Advanced Skills of the programme. This comprises of nine courses inclusive of 2 NME courses. Ability Enhancement Compulsory Course focus on soft skills components – it shall have 4 courses in total. Students are also encouraged to go for **internships** under Part IV; For PG these courses are included in Part III;

c) Value Based Courses : Courses of cross-cutting issues relevant to the current pressing concerns both nationally and internationally such as gender, environment and sustainability, human values and professional ethics, development of creative and divergent competencies.

- d) Massive Open Online Courses (MOOC):** According to the guidelines of UGC, the students are encouraged to avail this option of enriching by enrolling themselves in the MOOC provided by various portals such as SWAYAM, NPTEL, and Spoken Tutorial etc. As per University Grants Commission (UGC) notification, Two Massive Open Online Course (MOOC) through any online platform is compulsory as extra credit paper. The institute is transferring the equivalent credit earned on receipt of MOOCs completion certificate and it shall incorporate these marks/credits in the overall consolidated statement of marks of the student.

3.5 Part V: Extension Activities:

All the Students shall have to enroll compulsorily for NSS/NCC/Sports activities. The extension activities are must for each student to take part in at-least in any one of these activities for the fulfillment of the degree

The mark sheet shall carry the gradation relevant to the marks awarded to the candidates. The grades will be awarded at the end of the Fifth Semester. This grading shall be incorporated in the mark sheet to be issued at the end of the semester.

4 Attendance Eligibility to appear for the End Semester Examinations

A student will be allowed to appear for the end semester examinations only if:

1. He/She procures atleast 75% of attendance.
2. He/She should show satisfactory progress in studies, in all the tests and examinations conducted by the college / department during the semester and secure at least reasonable minimum marks in them.
3. His/Her conduct in the college during the semester is satisfactory.

Shortage of Attendance

The following regulations will be followed for condonation and detention as well:

1. Candidates who earn 75% of attendance and above in the current semester are eligible to write the examinations, both arrears and regular subjects.
2. Candidates who earn attendance between 65% and 74% (both included) in the current semester are eligible to appear for the examination if the shortage of attendance is condoned by the Principal after the payment of the condonation fee prescribed by the Bharathiyar University.
3. Candidates who earn attendance between 50% and 64% (both included) in the current semester are not eligible to write examinations in the current semester subjects but are permitted to continue their studies in the next semester provided it is the first time that the candidates have earned attendance between 50% and 64% or else the candidates have to discontinue the course and rejoin in the same semester during next year with the proper approval of the Registrar, Bharathiyar University. However, these candidates are eligible to write the arrears if they have any.
4. Candidates who earn attendance below 50% are not eligible to write examinations in the current semester subjects and also have to discontinue the course and rejoin in the same semester in the next year with proper approval of the Registrar, Bharathiyar University. However, these candidates are eligible to write the arrears subjects, if any.
5. Candidates who earn attendance between 50% and 64% in the previous semester and have earned combined attendance of 75% or more by taking the average of the attendance earned in the current and the previous semesters are eligible to write semester subjects along with the current semester subjects.

5. Restrictions to appear for the examinations

- a) Any candidate having arrears paper(s) shall have to appear in all arrears paper along with the regular semester papers.
- b) "Candidates who fail in any of the course of UG degree examinations shall complete the course **within 5 years** from the date of admission and "Candidates who fail in any of the course of PG degree examinations shall complete the course **within 4 years** from the date of admission and should they fail to do so, they shall take the examination in the texts/ revised syllabus prescribed for the immediate next batch of candidates. If

there is no change in the texts/syllabus they shall appear for the examination in that course with the syllabus in vogue until there is a change in the texts or syllabus. In the event of removal of the course consequent to change of regulation and / or curriculum after 4/5 years period, the candidates shall have to take up an equivalent course in the revised syllabus as suggested by the Chairman of the board of studies concerned and fulfill the requirements as per the regulation of curriculum for the award of the degree.

6. Examination and Evaluation:

- a) Examination and evaluation shall be done on a continuous basis, at least three times during each semester.
- b) There shall be 25% marks for internal assessment and 75% marks for End-semester examinations in each course during every semester.
- c) **Internal Assessment:**

In internal assessment, different tools such as objective tests, written tests, assignments, paper presentation, laboratory work, etc. suitable to the courses may be employed.

d) End Semester Examinations:

- There shall be one End semester examination carrying 75% Marks in each course of a Semester covering the entire syllabus prescribed for the Course. The End semester examination is normally a written/ laboratory-based examination/Project Work/Dissertation.
 - The Controller of Examinations shall make necessary arrangements for notifying the dates of the End semester examinations and other procedures as per rules (at least 20 days in advance) and the Academic Calendar notified by the College.
 - Normally, the End-semester examinations for each course shall be of three hours duration.
- e) The Procedure for Internal Assessment and End Semester Examination is prescribed in **Annexure I**.
 - f) The pattern of Question paper both the CIA and ESE is prescribed in **Annexure II**
 - g) Confidential Works: Setting the question papers, scrutinizing of question papers, evaluating the answer scripts, tabulation of marks, etc. and announcement of results, shall be governed by the Controller of Examinations.
 - h) The mode of conduct of the end-semester examinations of the practical/ dissertation courses shall be partially external as below:
 - The end-semester examinations of all practical/ dissertation courses shall be conducted by a Board of Examiners consisting of the internal examiner (the concerned course teacher) and an external examiner appointed by the Controller of Examinations.
 - i) The mode of end-semester examination and evaluation of the Course shall be specified in the detailed syllabus of the Course concerned.
 - j) End-semester Practical examinations shall normally be held before the theory examinations.

7. Malpractices in Examinations

The students, who indulge in any malpractice, while writing examination, will be directed to report to the Chief Superintendent. The chief superintendent will review and forward the case to Controller of Examinations and the COE in turn will submit the details to Malpractice Committee for the initiation of appropriate disciplinary proceedings.

- 8. Improvement of Marks in the subjects already passed:** Candidates wanting of improving the marks awarded in a passed subject in their first attempt shall reappear in the subsequent semester only. The improved marks shall be considered for classification but not for ranking. When there is no improvement, there shall not be any change in the original marks already awarded.

9. Re-Valuation

i) Photocopy of valued answer scripts: If the candidates intend to apply for the Xerox copy of their answer scripts, they have to annex the Xerox copy of their Identity Cards attested by their respective Heads of Departments, along with their application.

After receiving the photocopy, the student can verify the copy to find out whether there is any discrepancy in the total marks or omission of marking in the valuation process. If any discrepancy is noticed the same may be brought to the notice of the Controller of Examinations for remedial action.

ii) Revaluation after getting photocopy of valued answer scripts: Those candidates, who have obtained the photocopy of the answer scripts, may apply for revaluation. The valuation of the photocopy of the answer script can be verified by the course teacher and if the course teacher is convinced that the script deserves higher marks than what is awarded, he/she can recommend for applying revaluation by the subject teacher and the Head of the department. Provision available for revaluation is for theory examinations only.

10. Supplementary Exam: Candidates, who are having one course as arrears / absent after their final semester results, shall be permitted to appear for special supplementary examinations (**There is no provision for revaluation or re-totalling after supplementary examinations**).

11. Results and Progression:

a) A candidate shall be declared as have passed a course, provided he/ she secures-

(i) in each Course at least

UG: 40% of marks in the ESE and total marks of End Semester Examinations.

PG: 50% of marks in the ESE and total marks of End Semester Examinations.

(ii) UG: at least 'C' grade in the 10 point scale combining both the in-semester and End Semester Examination performance in all the Courses separately.

PG: at least 'B' grade in the 10 point scale combining both the in-semester and End Semester Examination performance in all the Courses separately.

(iii) There shall be no separate pass mark for Internal Assessment.

b) There may be moderation of Internal Assessment marks /End Semester marks as and when necessary.

c) The marks of CIA examinations obtained by the candidate shall be carried over for declaring any result.

d) A candidate who fails or does not appear in one or more courses of any end semester examinations up to Sixth Semester shall be provisionally promoted to the next higher semester with the failed course as carry over course(s). Such candidates will be eligible to appear in the carry over course in the next regular examinations of those courses.

e) The Controller of Examinations shall declare the results of the Examinations and issue Grade-sheets.

f) The first rank holder of a programme shall be decided on the basis of the CGPA. However, the Overall Weighted Percentage of Marks (OWPM) of a candidate shall be considered in case of tie in CGPA.

12. Grading System

The absolute grading system shall be applied in evaluating the performance of the students. The following scale of grading system shall be applied to indicate the performances of students in terms of letter grade and grade points as given below:

Conversion of Marks to Grade Points & Letter Grade :(Performance in a course/paper)

RANGE OF MARKS (In percent)	GRADE POINTS	GRADE	DESCRIPTION
90 - 100	9.0 - 10.0	O	OUTSTANDING
80 - 89	8.0 - 8.9	D+	EXCELLENT
75 - 79	7.5 - 7.9	D	DISTINCTION
70 - 74	7.0 - 7.4	A+	VERY GOOD
60 - 69	6.0 - 6.9	A	GOOD
50 - 59	5.0 - 5.9	B	AVERAGE
40 - 49	4.0 - 4.9	C#	SATISFACTORY
00 - 39	0.0	U	RE-APPEAR
ABSENT	0.0	U	ABSENT

Reappearance is necessary for those who score below 50% Marks in PG **;

Reappearance is necessary for those who score below 40% Marks in UG*;

only applicable for UG programs

Grade Point Average (GPA):

Grade point average (GPA) is calculated for each part taking into account of all the courses studied under each part. Calculation of grade point average semester -wise and part -wise is as follows:

Sum of the multiplication of grade points by the credits of the courses

GPA = -----

Sum of the credits of the courses in a semester

$$\text{GPA} = \frac{\sum(C_i G_i)}{\sum C_i}$$

$$\sum C_i$$

Where C_i = Credit earned for course i in any semester.

G_i = Grade points obtained for course i in any semester.

n = the semester in which such courses were credited

Classification of Successful Candidates (Overall):

CGPA	GRADE	CLASSIFICATION OF FINAL RESULT
9.5 to 10.0	O+	First Class - Exemplary *
9.0 and above but below 9.5	O	
8.5 and above but below 9.0	D++	First Class with Distinction *
8.0 and above but below 8.5	D+	
7.5 and above but below 8.0	D	
7.0 and above but below 7.5	A++	First Class
6.5 and above but below 7.0	A+	
6.0 and above but below 6.5	A	
5.5 and above but below 6.0	B+	Second Class
5.0 and above but below 5.5	B	
4.5 and above but below 5.0	C+ #	Third Class
4.0 and above but below 4.5	C #	
0.0 and above but below 4.0	U	Re-appear

“*” The candidates who have passed in the first appearance and within the prescribed semester of the Programme (Major, Allied, Inter Departmental and Elective Course alone) are eligible.

“#” Only applicable to U.G. Programme

Cumulative Grade Point Average (CGPA) :For the entire program CGPA is calculated in the following manner:

Sum of the multiplication of grade points by the credits of the courses of entire programme

CGPA =-----

Sum of the Credits of the Courses of the entire programme

$$CGPA = \frac{\sum_n \sum_i C_{ni} G_{ni}}{\sum_n \sum_i C_{ni}}$$

$$\sum_n \sum_i C_{ni}$$

In order to get through the examination, each student has to earn the minimum marks prescribed in the internal (wherever applicable) and external examinations in each of the

theory course, practical course and project viva.

Normally, the ratio between internal and external marks is 25:75. There is no passing minimum for internal. The following are the minimum percentage and marks for passing of each course, at UG and PG levels for external and aggregate is as follows:

S · N o ·	Pr og ra m	Passing Minimum in Percent	
		E xt er n al (7 5)	Ag gre gat e (10 0)
1	U G D eg re e	40 % (3 0)	40 % (40)
2	P G D eg re e	50 % (3 8)	50 % (50)

13. Ranking: Rank holders of a programme shall be decided on the basis of the CGPA. A candidate who qualifies the UG degree course passing all the examinations in the first attempt within the minimum period of prescribed for the course of study from the date of admission to the course and secures I or II class shall be eligible for ranking and such ranking shall be confined to 10 % of the total number of candidates qualified in that particular branch of study, subject to a maximum of 10 ranks. Results of the candidates appeared in the improvement or Arrears Examinations shall not be counted for the award of Prizes/Medals, Rank or Distinction.

14. Rules for Admission on Transfer from other Colleges:

- (a) Under Bharathiyar University guidelines, the admission on transfer of students from other institutions shall be allowed. However, such transfer shall be permissible provided that-
- i. there is a vacancy in the respective program of study in the Institution where the transfer is requested
 - ii. both the institutions conduct the same degree programmes under the CBCS.
 - iii. the course structure along with the nomenclature of the courses are similar between the two institutions,
- (b) In fulfillment of the conditions as laid down in clause 13(a), a candidate may be allowed to get admission on transfer from other college on the production of transfer certificate from Bharathiyar University, Previous semester markstatements, , etc. not later than 1 (one) month from the commencement of the classes of the semester concerned.
- i. The marks obtained in the courses will be converted and grades will be assigned as per the STC norms.
 - ii. The transfer students are eligible for classification.

iii. The transfer students are not eligible for Ranking, Prizes and Medals

15. Conferment of the Degree: No candidate shall be eligible for conferment of the Degree unless he / she

- i. has undergone the prescribed course of study for a period of not less than six semesters and has passed the examinations as have been prescribed therefore.
 - ii. has completed all the components prescribed under Parts I to Part V in the CBCS pattern to earn 140 credits.
 - iii. has successfully completed the prescribed Field Work/ Institutional Training (if any) as evidenced by certificate issued by the authorities concerned.
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REGULATIONS ON MOOC

PREAMBLE

National Programme on Technology Enhanced Learning (NPTEL) is a joint venture of the IITs and IISc, funded by the Ministry of Education (MoE) Government of India, and was launched in 2003. Initially started as a project to take quality education to all corners of the country, NPTEL now offers courses for certification every semester in almost all the disciplines. NPTEL is a National Coordinator for Engineering courses (UG and PG) under SWAYAM, the National MOOCs portal. NPTEL also offers courses in Humanities and Management subjects as the NPTEL partner institutes do have these departments. It offers the courses in online mode which is instructor-lead and self-paced learning environment.

Study Webs of Active-Learning for Young Aspiring Minds (SWAYAM) has emerged as one of the World's biggest Massive Open Online Courses (MOOCs) integrated platform of online courses, covering subjects from high school to higher education including Skill-based courses to ensure that every student benefits from learning material through ICT. There are a total number of 7,041 online courses on SWAYAM platform out of which 6,296 courses are credit courses and the remaining 745 courses are non-credit courses. University Grants Commission (UGC) vide Gazette Notification dated 25th March, 2021 has notified in the UGC (Credit Framework for online Learning courses through SWAYAM) Regulations, 2021 which facilitates an Institution to allow up to 40% of the total courses being offered by any higher education institution in a particular programme in any semester through online learning courses offered on SWAYAM platform. With this, the students studying in conventional Institutes / colleges can transfer the credits earned through the SWAYAM Courses into their academic records.

Sree Saraswathi Thyagaraja College, Pollachi is continuously taking part in promoting quality education as a higher education institution. The faculty members of the institution are also encouraged to complete the course in SWAYAM portal. With reference to the UGC notification, it has framed the regulations for credit transfer in order to encourage the students to undergo and learn the courses through NPTEL–SWAYAM portal.

The following MOOCs regulations would come into the force for the students admitted in the year 2023-24 and onwards.

- All Under Graduate (UG) and Post Graduate (PG) students are encouraged to complete **two MOOCs** [SWAYAM/NPTEL/NSDC] in their UG before completing the fifth semester and likewise **two MOOCs** [SWAYAM/NPTEL/NSDC] in PG before completing the third semester.
- The institute is transferring the equivalent credits earned through [SWAYAM/NPTEL/NSDC] to the students on receipt of MOOCs completion certificate and these marks/credits shall be incorporated under extra credit course in the overall consolidated statement of marks of the student.
- The institution will allot a Single Point of Contact (SPoC) who will provide the list of courses offered in the NPTEL/SWAYAM/NSDC platform in the First/Second/Third/ Fourth / Fifth semester for UG and similarly the list of courses offered in the NPTEL/SWAYAM/NSDC platform in the First/Second / Third semester for PG.
- A mentor will be allotted based on the domain areas of the students to guide, assist and track the status of progress.
- As per the guidelines provided by the Academic Council, an 8 weeks course can be considered for 2

creditcourseand a 12 weekscoursecanbeconsideredfor3creditcourse.

- Based on this, the student should complete 2 MOOCs [each of 8 weeks duration] andearnin a total of 4credits [2creditsperMOOC].
- The actual marks scored by the student will be taken as it is, in order to incorporate thescore in the consolidated mark statement, if he/she successfully obtained the certification throughMOOC.
- The following table describes the certification grade, equivalent marks and the furtherstep(s)requiredforthestudent:

AssignmentStatus	CertificationStatus	EquivalentMark	FurtherStep
Submitted	Elite+Gold	ActualScorebyNPTEL	Notrequired
Submitted	Elite+Silver	ActualScorebyNPTEL	Notrequired
Submitted	Elite	ActualScorebyNPTEL	Notrequired
Submitted	Completed	ActualScorebyNPTEL	Notrequired
Submitted	NotCompleted	50% of the assignmentScore+50% of thescorefromthetest conductedbytheInstitute	Thestudentshould attendthetest in theinstitute
NotCompleted	Notobtained	The actual score securedin the test conducted bythe institute	Thestudentshould attendthetestin the institute

- If a student has successfully completed the course in NPTEL/SWAYAM/NSDC, then the marks obtained and the appropriate credits will be informed by the SPoC to the Office of the Controller of Examinations (CoE). The marks and its corresponding grade may change as per the CBCS guidelines and regulations of the corresponding programme.
- If any student opts for more than the required number of MOOC, it will be considered as additional credit, and it will not be considered for calculating the CGPA.
- If the student fails in the MOOC examination, there is an **alternative option** for the student to complete the MOOC through the examination conducted by the college similar to that of MOOC Examination;
- In such case, the student needs to pay the MOOC exam fee at the college and he will be allowed to take up a 100 MCQ test [course with the same title as seen in MOOC] at the college lab; the results of this online test will be taken up by the COE section for the completion of MOOC.

**Summary of Courses Pattern and Credit Distribution in Choice Based Credit System
(BCA Programme – 2023 - 2024)**

Part	Curriculum Structure	No. of Courses	Credits to be earned
I	Language	04	12
II	English	04	12
III	Core Courses [CC]	16	64
	Generic Elective Courses [GE]	02	06
	Discipline Specific Elective Courses [DSE]	08	24
IV	Skilled Enhancement Courses [SEC] Inclusive of 2 NME, 2 Skill Enhancement Course 1 Professional Competency Skill	05	09
	Ability Enhancement Compulsory Course [AECC]	04	08
	Value Based Courses [EVS & VE]	02	04
	Extension Activity	-	01
	Total	45	140
IV	*Extra Credit Courses(2 MOOC)	02*	04*
	Grand Total	45+2*	140+04*

Sree Saraswathi Thyagaraja College (Autonomous)

School of Computing Science

Department of BCA

Scheme for 2023-24 admitted students

Part	Domain	Type	Course Code	Course Name	L	P	T	I.H.	CIA	ESE	Total	Credits
SEMESTER I												
I	LAN I	Theory	23LAN1T10/ 1H10/ 1M10/ 1F10	Language – I	4	-	-	4	25	75	100	3
II	ENG I	Theory	23LAN1E10	English I	4	-	-	4	25	75	100	3
III	CORE I	Theory	23BCA1C10	Programming in C	5	-	-	5	25	75	100	4
III	CORE II	Practical	23BCA1C20	Programming in C Lab	-	5	-	5	40	60	100	4
III	DSE I	Theory	23BCA1E10/ 23BCA1E20/ 23BCA1E30	Multimedia systems/Biometrics/E- Commerce	4	-	-	4	25	75	100	3
III	GEI	Theory	23BMA1G10/ 23BMA1G20	Allied Mathematics – I/Statistical Methods and its Application - I	4	-	-	4	25	75	100	3
IV	SEC I NME	Practical	23BCA1N10	NME-I	-	2	-	2	40	60	100	2
IV	AECC SS I	Theory	23AECSS10	Soft Skills I	2	-	0	2	50	50	100	2
TOTAL					23	7	-	30	255	545	800	24
SEMESTER II												
Part	Domain	Type	Course Code	Course Name	L	P	T	I.H.	CIA	ESE	Total	Credits
I	LAN II	Theory	23LAN2T10/ 2H10/ 2M10/ 2F10	Language – II	4	-	-	4	25	75	100	3
II	ENG II	Theory	23LAN2E10	English II	4	-	-	4	25	75	100	3
III	CORE III	Theory	23BCA2C10	Python Programming	5	-	-	5	25	75	100	4
III	CORE IV	Practical	23BCA2C20	Python Programming Lab	-	5	-	5	40	60	100	4
III	DSE II	Theory	23BCA2E10/ 23BCA2E20/ 23BCA2E30	Cyber Forensics/Information Security/Human Computer Interaction	4	-	-	4	25	75	100	3
III	GE II	Theory	23BMA2G10/ 23BMA2G20	Allied Mathematics – II/Statistical Methods and its Application - II	4	-	-	4	25	75	100	3
IV	SEC II NME	Practical	23BCA2N10	NME-II	-	2	-	2	40	60	100	2
IV	AECC SS II	Theory	23AECSS20	Soft Skills II	2	-	-	2	50	50	100	2
TOTAL					23	07	-	30	255	545	800	24
SEMESTER III												
Part	Domain	Type	Course Code	Course Name	L	P	T	I.H.	CIA	ESE	Total	Credits
I	LAN III	Theory	23LAN3T10/	Language III	4	-	-	4	25	75	100	3

			3H10/ 3M10/ 3F10										
II	ENG III	Theory	23LAN3E10	English III	4	-	-	4	25	75	100	3	
III	CORE V	Theory	23BCA3C10	Data Structures and Algorithms	6	-		6	25	75	100	4	
III	CORE VI	Practical	23BCA3C20	Data Structures and Algorithms Lab		6	-	6	40	60	100	4	
III	DSE III	Theory	23BCA3E10/ 23BCA3E20/ 23BCA3E30	Fuzzy Logic / ERP / Artificial Intelligence	4	-	-	4	25	75	100	3	
IV	SEC III	Practical	23BCA3S10	Advanced Excel	-	4	-	4	40	60	100	2	
IV	AECC SS III	Theory	23AECSS30	Soft Skills III	2	-	-	2	50	50	100	2	
IV	EVS	-	-	Environmental Studies	-	-	-	-	-	-	-	-	
TOTAL					20	10		30	230	470	700	21	

SEMESTER IV

Part	Domain	Type	Course Code	Course Name	L	P	T	I.H.	CIA	ESE	Total	Credits
I	LAN IV	Theory	23LAN4T10/ 4H10/ 4M10/ 4F10	Language IV	4	-	-	4	25	75	100	3
II	ENG IV	Theory	23LAN4E10	English IV	4	-	-	4	25	75	100	3
III	CORE VII	Theory	23BCA4C10	.Net Programming	6	-		6	50	50	100	4
III	CORE VIII	Practical	23BCA4C20	.Net Programming Lab	-	6		6	40	60	100	4
III	DSE IV	Theory	23BCA4E10/ 23BCA4E20/ 23BCA4E30	Software Testing/Image Processing/Big Data Analytics	4	-	-	4	25	75	100	3
IV	SEC IV	Practical	23BCA4S10	Web programming Lab		2	-	2	40	60	100	2
IV	AECC SS IV	Theory	23AECSS40	Soft Skills IV	2	-	-	2	50	50	100	2
IV	EVS	-	23VACES10	Environmental Studies	2	-	-	2	50	-	50	2
TOTAL					22	8		30	305	445	750	23

SEMESTER V

Part	Domain	Type	Course Code	Course Name	L	P	T	I.H.	CIA	ESE	Total	Credits
III	CORE IX	Theory	23BCA5C10	Operating System	5	-	-	5	25	75	100	4
III	CORE X	Theory	23BCA5C20	Java Programming	5	-	-	5	25	75	100	4
III	CORE XI	Theory	23BCA5C30	Database Management System	5	-	-	5	25	75	100	4
III	CORE XII	Practical	23BCA5C40	Java Programming Lab	-	5	-	5	40	60	100	4
III	DSE V	Theory	23BCA5E10/ 23BCA5E20/ 23BCA5E30/2 3BCA5E40	Artificial Neural Network/Pattern Recognition/ Introduction to Data Science/ Operation Research	4	-	-	4	25	75	100	3
III	DSE VI	Theory	23BCA5E50/ 23BCA5E60	Cloud Computing/ Agile Project Management	4	-	-	4	25	75	100	3

IV	VE		23VACVE10	Value Education	2	-	-	2	50	-	50	2
TOTAL					25	05	-	30	215	435	650	24
SEMESTER VI												
Part	Domain	Type	Course Code	Course Name	L	P	T	I.H.	CIA	ESE	Total	Credits
III	CORE XIII	Theory	23BCA6C10	R Programming	5	-	-	5	25	75	100	4
III	CORE XIV	Theory	23BCA6C20	Open Source Software Technologies/ Computer Networks / Mini Project	5	-	-	5	25	75	100	4
III	CORE XV	Practical	23BCA6C30	R Programming Lab	-	5	-	5	40	60	100	4
III	CORE XVI	Practical	23BCA6C40	Open Source Software Technologies/ Internet of Things / Big Data Analytics	-	5	-	5	40	60	100	4
III	DSE VII	Theory	23BCA6E10/ 23BCA6E20/ 23BCA6E30	Data Mining and Warehousing / Network Security / Robotics	4	-	-	4	25	75	100	3
III	DSE VIII	Theory	23BCA6E40/ 23BCA6E50/ 23BCA6E60	Mobile Adhoc Network / Computational Intelligence / Grid Computing	4	-	-	4	25	75	100	3
III	PCS		23BCA6S10	Professional Competency Skill	2	-	-	2	25	75	100	1
III	EXTN	-	23ETN6X10	Extension Activity	-	-	-	-	-	-	-	1
TOTAL					20	10	-	30	205	495	700	24
GRAND TOTAL								180	1465	2935	4400	140

Extra Credit Course 1: Two MOOCs to be completed – one in Third Semester & one in Fourth Semester;

LIST OF NON MAJOR ELECTIVVE COURSES TO BE OFFERED FOR THE ACADEMIC YEAR 2023 – 2024

SNO	COURSE CODE	NAME OF COURSE	OFFERING DEPARTMENT
1	23BCS1N10	Office Automation	BSC CS
2	23BCS2N10	Multimedia Systems Lab	BSC CS
3	23BCA1N10	Digital Publishing Tools I	BCA
4	23BCA2N10	Digital Publishing Tools II	BCA
5	23BIT1N10	Office Automation for Documentation Lab	BSC IT
6	23BIT2N10	Office Automation for Presentation	BSC IT
7	23BFS1N10	Principles of Computer Security	BSC DCFS
8	23BFS2N10	Cyber Forensics	BSC DCFS
9	23BAM1N10	Basic Python Programming Lab	BSC AIML
10	23BAM2N10	Advance Python Programming Lab	BSC AIML
11	23BDA1N10	Data Visualization using Tableau I	BSC DSA
12	23BDA2N10	Data Visualization using Tableau II	BSC DSA
13	23BCM1N10	Practical Banking	BCOM
14	23BCM2N10	Entrepreneurship	BCOM
15	23BBC1N10	Accounting Software I	BCOM CA
16	23BBC2N10	Accounting Software II	BCOM CA
17	23BPA1N10	Personal Finance	BCOM PA
18	23BPA2N10	Basics of Stock Market	BCOM PA
19	23BAB1N10	Agricultural Marketing	BCOM ABA
20	23BAB2N10	Digital Marketing	BCOM ABA

21	23BAS1N10	Information Security	BCOM BA
22	23BAS2N10	Office Administration	BCOM BA
23	23BBI1N10	Digital Banking	BCOM B&I
24	23BBI2N10	Elements of Insurance	BCOM B&I
25	23TAM1N10	Basic Tamil I	TAMIL
26	23TAM2N10	Basic Tamil II	TAMIL
27	23TAM1N20	Advance Tamil I	TAMIL
28	23TAM2N20	Advance Tamil II	TAMIL
29	23BBA1N10	Basics of Event Management	BBA
30	23BBA2N10	Managerial Skill Development	BBA
31	23BMA1N10	Numerical Ability I	BSC MATHS
32	23BMA2N10	Numerical Ability II	BSC MATHS
33	23BEN1N10	Writing Skills for Media	BA ENG
34	23BEN2N10	Professional and Technical Writing	BA ENG
35	23BPY1N10	Psychological Wellbeing	BSC PSY
36	23BPY2N10	Psychological Self Management	BSC PSY
37	23BCH1N10	Food Chemistry	BSC CHE
38	23BCH2N10	Dairy Chemistry	BSC CHE

SEMESTER – I**பொதுத்தமிழ்**

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23LAN1T10	Theory	பொதுத்தமிழ் -1	Part I	45	-	-	3

Learning Objectives**The Main Objectives of this Course are to:**

- முதலாமாண்டுப் பட்டவகுப்புமாணவர்களுக்குத் தமிழ் மொழி இலக்கியங்களை அறிமுகம் செய்தல்.
- தற்கால இலக்கியப் போக்குகளையும் இலக்கணங்களையும் மாணவர் அறியுமாறு செய்து அவர்களின் படைப்பாற்றலைத் தூண்டுதல்.
- தமிழ் இலக்கியம் சார்ந்த போட்டித் தேர்வுகளுக்கு ஏற்பகற்பித்தல் நடைமுறைகளை மேற்கொள்ளுதல்.

Prerequisite: பன்னிரெண்டாம் வகுப்பில் தமிழை ஒரு பாடமாகப் பயின்றிருக்கவேண்டும்.

UNIT	COURSE CONTENT	No. of Sessions
I	அலகு I மரபுக் கவிதை 1. பெ. சுந்தரனார் - தமிழ் தெய்வவணக்கம் 2. பாரதிதாசன் - சிறுத்தையே வெளியல் வா 3. கவிமணி - புத்தரும் சிறுவனும் 4. முடியரசன் - மொழி உணர்ச்சி 5. கண்ணதாசன் - ஆட்டனத்தி ஆதிமந்தி - ஆதிமந்தி புலம்பல் 6. சுரதா - துறைமுகம் - வினாத்தாள் 7. தமிழ் ஒளி - கடல்	10
II	1. அலகு II புதுக்கவிதை 1. அப்துல் ரகுமான் - வீட்டுக்கொருமரம் வளர்ப்போம் 2. ஈரோடு தமிழன்பன் - சென்றியூ கவிதைகள் 3. வைரமுத்து - பிற்சேர்க்கை 4. மு. மேத்தா - வாழைமரம் 5. அறிவுமதி - வள்ளுவம் பத்து 6. நா. முத்துக்குமார் - ஆனந்தயாழைமீட்டுகிறாய் 7. சுகிர்தராணி - சபிக்கப்பட்ட முத்தம் 8. இளம்பிறை - நீளமுதமுக்கும் எனது அழகு	10
III	அலகு III சிறுகதைகள் 1. வாய்ச்சொற்கள் - ஜெயகாந்தன் (மாலைமயக்கம் தொகுப்பு)	12

	2. கடிதம் - புதுமைப்பித்தன் 3. கரு - உமாமகேஸ்வரி 4. முள்முடி - தி. ஜானகிராமன் 5. சிதறல்கள் - விழி. பா. இதயவேந்தன் 6. காகிதஉறவு - சு. சமுத்திரம் 7. வீட்டின் மூலையில் சமையல் அறை - அம்பை 8. ஆண்டன் செக்காவ் (மொழிபெயர்ப்புக் கதை) - நாயக்காரச் சீமாட்டி, சந்தியாபதிப்பகம்	
IV	அலகு IV பாடம் சார்ந்த இலக்கியவரலாறு 1. மரபுக் கவிதையின் தோற்றமும் வளர்ச்சியும் 2. புதுக்கவிதையின் தோற்றமும் வளர்ச்சியும் 3. சிறுகதையின் தோற்றமும் வளர்ச்சியும்	6
V	அலகு ஏ மொழித்திறன் போட்டித்தேர்வு 1. பொருள் பொதிந்த சொற்றொடர் அமைத்தல் 2. ஓர் எழுத்து ஒரு மொழி 3. வேற்றுமை உருபுகள் 4. திணை, பால், எண், இடம் 5. கலைச் சொல்லாக்கம், மொழிபெயர்ப்பு ிப்பு: அலகு 4,5 ஆகியன போட்டித் தேர்வு நோக்கில் நடத்தப்படவேண்டும்)	7
TOTAL		45

Recommended Textbooks: -

Suggested Reference Textbooks:

1. தமிழ் இலக்கியவரலாறு - சிற்பிபாலசுப்பிரமணியன்
2. புதிய நோக்கில் தமிழ் இலக்கியவரலாறு - தமிழண்ணல்
3. வகைமை நோக்கில் தமிழ் இலக்கியவரலாறு - எ.பி. பாக்கியமேரி
4. தமிழ் இலக்கியவரலாறு - மு.வ.

Focus of Course: Employability / **Skill Development** / Entrepreneurship

Level of Curriculum Relevance: **Local / Regional / National** / International Needs

E Course / E Content URL:

- Tamil Heritage Foundation- www.tamilheritage.org <<http://www.tamilheritage.org>>
- Tamil virtual University Library- www.tamilvu.org/library <http://www.virtualvu.org/library>
- Project Madurai - www.projectmadurai.org.
- Chennai Library- www.chennaiLibrary.com <<http://www.chennaiLibrary.com>>.

- Tamil Universal Digital Library- www.ulib.prg <<http://www.ulib.prg>>.
- Tamil E-Books Downloads- tamalebooksdownloads.blogspot.com
- Tamil Books on line- books.tamilcube.com
- Catalogue of the Tamil books in the Library of British Congress archive.org
- Tamil novels on line - books.tamilcube.com

Course Designer: TANSICHE

Chennai

BOS Chairman – Tamil, STC

Course Outcomes (COs): On Successful completion of this course the students will able to:

Cos	Course Outcome (CO) Statement	Bloom's Taxonomy Knowledge Level
CO1	பாரதியார்காலந்தொட்டுத் தற்காலப் புதுக்கவிதைகள் வரைகவிதை இலக்கியம் அறிமுகப்படுத்தப்படுவதால் படைப்பாற்றல் திறன்பெறுதல்.	K1
CO2	புதுக்கவிதைவரலாற்றினை அறிந்துகொள்வார்.	K2
CO3	இக்கால இலக்கியவகையினைக் கற்பதன் மூலம் படைப்பாக்கத் திறனைப் பெறுவார்.	K3
CO4	மொழியறிவோடு சிந்தனைத்திறன் அதிகரித்தல்.	K4
CO5	தமிழ்மொழியைப் பிழையின்றி எழுதவும், புதிய கலைச் சொற்களை உருவாக்கவும் அறிந்துகொள்ளுதல்.	K5

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 Evaluate; K6 - Create

Mapping Course Outcomes with Programme Outcomes and Programme Specific Outcomes:

COs/POs/ PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
CO1	S	M	S	S	S	S	M	S
CO2	S	S	M	M	M	M	M	M
CO3	S	M	S	S	M	S	M	S
CO4	S	S	S	M	M	S	S	S
CO5	S	S	M	M	M	S	S	S

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23LAN1H10	Theory	Hindi - 1	Part I	45	-	-	3

COURSE OBJECTIVE:

- Improves grammatical knowledge
- Will continue to read and learn about articles and think about them
- It is possible to read and understand short stories and understand the thoughts and life of the people of this state.
- Translation knowledge and the ability to read and analyze a message are also available.

Unit No.	Course Content	Instructional hours
I	<p>PROSE: NUTHANGADYASANGRAH</p> <p>Lesson 1 – Bharathiya Sanskurthi - Dr. Rajendra Prasad</p> <p>Lesson 3 – Razia - Ramaviksha Benipuri</p> <p>Lesson 4 – Makreal - Yespal</p> <p>Lesson 5 – Bahtha Pani Nirmala - ‘AGEYA’</p> <p>Lesson 6 – Rashtrapitha Mahatma Gandhi - Mukthibodh</p> <p>Lesson 9 – Ninda Ras - Harishankar Parsayi.</p>	15
II	<p>NON-DETAILED TEXT SHORT STORIES: KAHANIKUNJ</p> <p>1. Pareksha – Premchand</p> <p>2. Mamtha - Jayashankar Prasad</p> <p>3. Apnaparaya - Jaynendrakumar</p> <p>4. Admika bachcha - Yespal</p> <p>5. Bolaramkajeev - Harishankar Parsayi</p> <p>6. Vapasi - Mannu Bhandari</p>	10
III	<p>GRAMMAR: SHABDHA VICHAR ONLY</p> <p>(NOUN, PRONOUN, ADJECTIVE, VERB, TENSE, CASE ENDINGS) Theoretical & Applied.</p>	7
IV	<p>TRANSLATION: English – Hindi only.</p> <p>ANUVADHABHYAS – III (1-15 lesson only)</p>	7

V	COMPREHENSION: 1 Passage from ANUVADHABHYAS–III(16-30)	6
	TOTAL	45

TextBooks:

1. Nuthangadyasangrah, 2009, editor: Jayaprakash, publisher: Sumitraprakashansumitravas, 16/4, hastings road, Allahabad – 211001.
2. Kahani kunj, 2011, Editor: V.P. Amithab, Publisher: Govind Prakashan Sadhar Bagaar, Mathura, Uttar Pradesh, –281 001

ReferenceBooks:

NAVEEN HINDI Vyakaran, 2002, Dakshin Bharat Hindi Prachar Sabha, Chennai –600017

Teaching methods:

Lecturing, Assignment, Group Discussion, Quiz, Group Activity. Power Point Projection through LCD

WebLink:

<https://hi.wikipedia.org/wiki/>

<https://en.wikipedia.org/wiki/Premchand>

<http://hindigrammar.in/>

Mapping Course Outcomes with Programme Outcomes and Programme Specific Outcomes:

COs/POs/ PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
CO1	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S
CO3	S	M	M	M	M	S	S	M
CO4	L	S	L	S	L	S	L	M
CO5	S	S	M	M	S	M	L	L

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23LAN1M10	Theory	Malayalam - 1	Part I	45	-	-	3

COURSEOBJECTIVE:

- Improvesgrammaticalknowledge
- Willcontinue toread andlearn aboutarticles andthink aboutthem
- It is possible to read and understand short stories and understand the thoughts andlifeof thepeople of this state
- Translation knowledge and the ability to read and analyze a message are alsoavailable
- Translation knowledge and the ability to read and analyze a message are also

Unit	Course Content	Instructional hours
I	Novel-PathummayudeAadu-VaikamMuhammed Basheerr	15
II	Novel--PathummayudeAadu -VaikamMuhammedBasheerr	10
III	ShortStory-EntePriyappetaKadhakal –Akbar Kakkattil)	7
IV	ShortStory-EntePriyappetaKadhakal –Akbar Kakkattil)	7
V	Composition&Translation (EnglishtoMalayalam)	6
TOTAL		45

Teachingmethods:

Lecturing, Assignment, Group Discussion, Quiz, Group Activity. PowerPoint ProjectionthroughLCD

TextBooks:

- 1.Novel-PathummayudeAadu-VaikamMuhammedBasheer(D.C.Books,Kottayam,Kerala)
2. Short Story -EntePriyappetaKadhakal – Akbar Kakkattil)(D.C.Books, Kottayam,Kerala)
- 3.Expansionofideas,General Eassayand Translation.(Asimplepassage)

ReferenceBooks:

- 1.MalayalaNovelSahithya Charitram - K.M.Tharakan(N.B.S.Kottayam)
- 2.Chelukatha Innale Innu-M.Achuyuthan (D.C Books, Kottayam)

3.SahithyaCharitramPrasthanangalilude-Dr.K.MGeorge,(D.C.BooksKottayam)

4.MalayalaSahithyavimarsam-SukumarAzheekode(D.C.books)

Course Outcomes (COs)		
On successful completion of this course the students will be able to:		
CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Understandthetextstylesandgrammaticalelements	K1
CO2	Discussthe content of areadingpassage	K1
CO3	Developaninterest intheappreciation ofshortstories	K2
CO4	Comprehendthe grammaticalstructuresandsentencemaking	K3
CO5	UnderstandthelanguageanddevelopingEnglishtoMalayalamtranslationskill	K4

MappingCourseOutcomeswithProgrammeOutcomesandProgrammeSpecificoutcomes:

COs/POs/ PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
CO1	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S
CO3	S	M	M	M	M	S	S	M
CO4	L	S	L	S	L	S	L	M
CO5	S	S	M	M	S	M	L	L

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23LAN1F10	Theory	French - 1	Part I	45	-	-	3

COURSE OBJECTIVE:

To understand, speak, read and write simple, standard speech which is very slow and is carefully articulated and can recognize familiar words and very basic phrases concerning themselves, their family and immediate concrete surroundings when people speak slowly and clearly.

Unit No.	Topics	Instructional hours
1	Etape 0	15
	Etape 1 (Lecons 1 -3)	
2	Etape 2 (Lecons 1 -3)	10
3	Etape 3 - Leçons 1 -2	7
4	Etape 3 - Leçon 3	7
	Etape 4 - Leçon 1	
5	Etape 4 - Leçons 2 -3	6
Total		45

Etapes 0 to 4, Pages 11 to 62

Text Book Prescribed:

Adomania 1 - Method de francais Authors: Céline Himber, Corina Brillant, Sophie Erlich

Publisher: HACHETTE FLE

Available at: GOYAL Publishers and Distributors Pvt Ltd, New Delhi (9810322459)

Reference: Latitudes 1

Author: Yves Loiseau, Régine Merieux Publisher: French and European Publications Inc

Available at: GOYAL publishers and distributors Pvt Ltd, New Delhi (9810322459)

SWAYAM: https://swayam.gov.in/nd2_cec19_lg04/preview

by Prof. Nirupama Rastogi (Retd) English and Foreign Languages University, Hyderabad.

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [T]	Practical [P]	Credit
23LAN1E10	Theory	English - 1	Part II	45	-	-	3

Learning Objectives

LO1	To enable learners to acquire the linguistic competence necessarily required in various life situations.
LO2	To help them understand the written text and able to use skimming, scanning skills
LO3	To assist them in creative thinking abilities
LO4	To enable them become better readers and writers
LO5	To assist them in developing correct reading habits, silently, extensively and intensively

Unit No.	Unit Title & Text	No. of Periods for the Unit
I	Poetry 1.1 A Patch of Land - Subramania Bharati 1.2 The Sparrow - Paul Laurence Dunbar 1.3 A Nation's Strength – Ralph Waldo Emerson 1.4 Love Cycle - Chinua Achebe	9
II	Prose 2.1 JRD - Harish Bhat 2.2 Us and Them - David Sedaris From Dress Your Family in Corduroy and Denim 2.3 UnclePodger Hangs a Picture - Jerome K Jerome	9
III	Short Stories 3.1 The Faltering Pendulum- Bhabani Bhattacharya 3.2 How I Taught my Grandmother to Read- Sudha Murthy 3.3 The Gold Frame- R.K. Laxman	9
IV	Language Competency 4.1 Vocabulary : Synonyms, Antonyms, Word Formation 4.2 Appropriate use of Articles and Parts of Speech 4.3 Error correction	9

V	English for Workplace 5.1 Self - introduction, Greetings 5.2 Introducing others 5.3 Listening for General and Specific Information 5.4 Listening to and Giving Instructions / Directions	9
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Text books (Latest Editions)

1	Steel Hawk and other stories by Bhattacharya, Bhabani, New Delhi: Sahitya Akademi, 1967
2	How I taught my Grandmother to Read and other Stories, Murthy, Sudha, Penguin Books, India, 2004

WebResources

1	A patch of land by Subramania Bharati translated by Usha Rajagoplan : https://books.google.co.in/books?id=iSHvOmXuvLMC&printsec=frontcover&dq=subramania+bharati+poems&hl=en&newbks=1&newbks_redir=0&source=gb_mobile_search&a=X&redir_esc=y#v=onepage&q=subramania%20bharati%20poems&f=false
2	The Sparrow by Paul Laurence Dunbar https://poets.org/poem/sparrow-0
3	A Nation's Strength by Emerson: https://poets.org/poem/nations-strength
4	Love cycle by Chinua Achebe : https://www.best-poems.net/chinua-achebe/love-cycle.html
5	JRD by Harish Bhat https://www.tata.com/newsroom/heritage/coffee-tea-jrd-tata-stories
6	Us and Them by David Sedaris From Dress Your Family in Corduroy and Denim https://legacy.npr.org/programs/morning/features/2004/jun/sedaris/usandthem.html
7	Uncle Podger Hangs a Picture: http://rosyhunt.blogspot.com/2013/01/uncle-podger-hangs-picture.html
8	The Gold Frame: https://fybaenglish.blogspot.com/2018/12/the-gold-frame-r-k-laxman.html

Reference Books (Latest Editions, and the style given must be strictly adhered to)

1.	English in use - A textbook for College Students (English, Paper back, - T.Vijay Kumar, K Durga Bhavani, YL Srinivas
2.	Practical English Usage - 4th Edition By Michael Swan
3.	The Art of Civilized Conversation: A Guide to Expressing Yourself with Style and Grace -Margaret Shepherd,Penny Carter, (Illustrator), Sharon Hogan, 2005.

Course Outcomes(COs)		
On successful completion of this course the students will be able to:		
CO Number	CourseOutcome(CO)Statement	Bloom's Taxonomy Knowledge Level
CO1	Develop and integrate the use of the four language skills i.e. Reading, Listening, Speaking and Writing	K1
CO2	Understand the total content and underlying meaning in the context.	K2
CO3	Form the habit of reading for pleasure and for information	K3
CO4	Comprehend material other than the prescribed text	K3
CO5	Develop the linguistic competence that enables them, in the future, to present the culture and civilization of their nation.	K4

MappingCourseOutcomeswithProgrammeOutcomesandProgrammeSpecificOutcomes:

COs/POs/ PSO3	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
CO1	S	S	S	S	S	S	S	S
CO2	M	S	S	S	M	S	S	S
CO3	S	S	S	M	S	S	S	S
CO4	S	S	S	S	S	S	S	S
CO5	S	M	S	S	S	S	S	S

Course Code	Type	Course Name	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCA1C10	Theory	Programming in C	Core 1	60	-	-	4

Course Objective

C1	Describe the structure and fundamental concept of C programming.
C2	Understand the concept of functions and statement used in C.
C3	Describe the arrays and function such as recursive function, string standard function.

C4	Apply the concept of pointers, structure and unions.	
C5	Describe the types of files and command line arguments	
UNIT	Details	No. of Hours
I	Introduction to C: Structure of a C Program- Programming Rules-The C Character Set - The C Keywords - Identifiers – Constants. Variables: Rules for Defining Variables - Declaring Variables - Data Types - Type Conversion - Arithmetic Operators - Relational Operators - Logical Operators - Bitwise Operators - Command Conditional Operator.	12
II	Input and Output in C: Formatted Functions-Unformatted Functions. Decision Statements: If Statements – The Break Statement – The Continue Statement – The GOTO Statement - The Switch Statement. Looping Statements: For Loops - The While Loop - The Do-While Loop.	12
III	Arrays: Array Initialization - Definition of Array - Characteristic of Array - Two-Dimensional Array - Three or Multi-Dimensional Arrays. Functions: Basics of a function – Function Definition – The return statement - Types of Functions - Call by Value - Call by Reference - Recursion. Strings: Introduction - String Standard Functions.	12
IV	Pointers: Introduction - Features of Pointers – Pointer and Address - Pointer Declaration -Array of Pointers - Pointers to Pointers. Structure and Union: Introduction - Features of Structures - Declaration & Initialization of Structures - Array of Structures - Pointer to Structures - Union – Type def.	12
V	Files: Introduction - Streams & File Types - Steps for File Operations - File I/O - Structures Read & Write - Other File Functions-Command Line Arguments – Application of Command Line Arguments - Environment Variables - I/O Redirection.	12
	Total	60
Text Book		
1	Ashok N. Kamthane, Amit Ashok Kamthane,“ Programming in C ”, Pearson India Education Services Pvt Ltd, Third Edition, 2019.	
Reference Books		
1.	Yaeshwant Kanitkar, “ Let Us C ”, BPB publications, NewDelhi, 16 th Edition, 2018.	

2.	E. Balagurusamy, “ Programming in ANSIC ”, TMH Publishing Pvt., Ltd., 6 th Edition, 2013.
3.	Byron S. Gottfried, “ Programming with C ”, TMH Publishing Pvt., Ltd., 3 rd Edition, 2013.
4.	Paul Deitel, Harvey Deitel, “ C How to Program ”, Pearson India Education Services Pvt Ltd, 6 th Edition, 2010.

Web Resources

1.	https://nptel.ac.in/courses/106104128
2.	https://www.udemy.com/c-programming-for-beginners

Focus of Course: Employability

Course Designer: Ms. B. Iswarya Assistant Professor, Dept. Of BCA,STC	Mrs. D. Geetha HOD,CS BoS Chairman
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Course Outcomes (COs)

On successful completion of this course the students will be able to:

CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Recall the structure and fundamental concept of C program with its syntax and semantics	K1
CO2	To understand the concept of functions, branching and looping statement in C programming.	K2
CO3	Understand the arrays and function such as recursive function, string standard function used in C.	K2
CO4	Analyse the concept of pointers, structure and unions used in C programming.	K3
CO5	To demonstrate the types of files, command line arguments. I/O redirection in C Programming.	K3

Mapping Course Outcomes with Programme Outcomes and Programme Specific Outcomes:

COs/POs/PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
CO1	L	M	M	S	M	M	L	S
CO2	L	M	M	M	M	M	L	M

CO3	M	M	M	S	M	S	M	S
CO4	M	M	S	M	M	S	M	S
CO5	M	M	M	S	M	S	M	S

CourseCode	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCA1C20	Practical	Programming in C Lab	Core 2	-	-	60	4
Course Objective							
C1	Apply the fundamental concepts of C programming & Data Structures						
C2	Implement various control statements						

C3	Develop C programs to implement arrays, functions, structures, pointers	
C4	Solve analytical problems using Data Structure programming paradigm	
C5	Construct Program using File operations.	
S.NO.	Details	No. of Hours
1	Develop a C Program to find the sum and average of N marks of a student.	5
2	Develop a C program to find the Fibonacci series for a given limit.	5
3	Develop a C program to find the largest/smallest of 3 numbers	5
4	Develop a C program to illustrate recursive function.	5
5	Develop a C program to find the number of palindromes in a given sentence.	5
6	Develop a C program to manipulate strings using string functions.	5
7	Develop a C program to swap the values of two variables without using third variable.	5
8	Develop a C program to add two matrices using pointers.	5
9	Develop a C program to generate alary slip of employees using the structures.	5
10	Develop a C program using Array of Structures.	5
11	Develop a C program to calculate electricity bill using files.	5
12	Develop a C program to copy the contents of one file to another file using Command Line Arguments.	5
	Total	60
Text Book		
1	Ashok N. Kamthane , Amit Ashok Kamthane ,“ Programming in C ”, Pearson India Education Services Pvt Ltd, Third Edition, 2019.	
Reference Books		
1.	Yaeshwant Kanitkar, “ Let Us C ”,BPB publications, New Delhi, 16 th Edition, 2018.	
2.	E. Balagurusamy, “ Programmingin ANSIC ”, TMH Publishing Pvt., Ltd., 6 th Edition, 2013.	
3.	Byron S. Gottfried, “ Programming with C ”, TMH Publishing Pvt., Ltd., 3 rd Edition,2013.	
4.	Paul Deitel, Harvey Deitel, “ C How to Program ”, Pearson India Education Services Pvt Ltd, 6 th Edition, 2010.	
Web Resources		
1.	https://nptel.ac.in/courses/106104128	

2.	https://www.udemy.com/c-programming-for-beginners	
Recommended Toolstobeused: C Editor		
FocusofCourse: Employability		
CourseDesigner:Ms. B. Iswarya Mrs. D. Geetha AssistantProfessor, Dept. ofBCA,STC		HOD,CS BoS,Chairman

CourseOutcomes(COs)		
Onsuccessfulcompletion ofthiscoursethestudentwillbeableto:		
CO Number	CourseOutcome(CO)Statement	BloomsTaxonomy Knowledge Level
CO1	Understand the fundamental concepts of C programming & Data Structures	K2
CO2	Applying the concept of decision making and control statements in C Programming.	K3
CO3	Develop the C programs to implement arrays, functions, structures, pointers	K3
CO4	Solving the analytical problems using Data Structure programming paradigm using C	K4
CO5	Construction of program using different File operations.	K4

MappingCourseOutcomeswithProgrammeOutcomesandProgrammeSpecificOutcomes:

COs/POs/ PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
CO1	L	M	M	S	M	M	M	M
CO2	L	M	M	M	M	M	M	M

CO3	M	M	S	S	S	S	M	S
CO4	M	M	S	S	M	S	M	S
CO5	M	M	S	S	S	S	M	S

CourseCode	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCA1E10	Theory	Multimedia Systems	DSE	45	-	-	3
Course Objective							

C1	Understand the definition of Multimedia	
C2	To study about the Image File Formats, Sounds Audio File Formats	
C3	Understand the concepts of Animation and DigitalVideoContainers	
C4	To study about the Stage of Multimedia Project	
C5	Understand the concept of OwnershipofContentCreatedforProjectAcquiringTalent	
UNIT	Details	No. of Hours
I	Multimedia: Definition-Use of Multimedia-Delivering Multimedia. Text: About Fonts and Faces - Using Text in Multimedia -Computers and Text Font Editing and DesignTools – HypermediaandHypertext.	9
II	Images: Plan Approach - Organize Tools - Configure Computer Workspace -Making Still Images - Color - Image File Formats. Sound: The Power of Sound -DigitalAudio – MidiAudio – MidivsDigitalAudio – MultimediaSystemSounds Audio File Formats - Vaughan's Law of Multimedia Minimums - Adding SoundtoMultimediaProject	9
III	Animation: The Power of Motion-Principles of Animation-Animation by Computer - Making Animations that Work. Video: Using Video - Working with Video and Displays-DigitalVideoContainers-ObtainingVideoClips -ShootingandEditingVideo	9
IV	Making Multimedia: The Stage of Multimedia Project - The Intangible Needs -The Hardware Needs - The Software Needs - An Authoring System’s Needs-MultimediaProductionTeam.	9
V	Planning and Costing: TheProcessofMakingMultimedia-Scheduling-Estimating - RFPs and Bid Proposals. Designing and Producing - Content andTalent:AcquiringContent-OwnershipofContentCreatedforProject-AcquiringTalent	9
	Total	45

Text Book

1	TayVaughan,"Multimedia:MakingItWork",8 th Edition,Osborne/McGraw-Hill,2001.
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Reference Books

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| 1. | RalfSteinmetz&KlaraNahrstedt,
"MultimediaComputing,Communication&Applications",PearsonEducation,2012. |
| 2. | Introduction to Multimedia Systems (Communications, Networking and Multimedia) 1st Edition by Sugata Mitra, Gaurav Bhatnagar |
| 3 | Handbook of Internet and Multimedia Systems and Applications: 6 (Internet and Communications) Hardcover – Import, 29 December 1998, by Borko Furht |

Web Resources	
1	https://www.geeksforgeeks.org/multimedia-systems-with-features-or-characteristics/
2	https://www.tutorialspoint.com/multimedia/multimedia_introduction.htm
3	https://mu.ac.in/wp-content/uploads/2021/04/Multimedia.pdf

Course Outcomes (COs)		
On successful completion of this course the students will be able to:		
CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	To understand the concepts, importance, application and the process of developing multimedia	K2
CO2	To have basic knowledge and understanding about image related processing	K2
CO3	To understand the framework of frames and bit images to animations	K3
CO4	Speaks about the multimedia projects and stages of requirement in phases of project.	K3
CO5	Understanding the concept of cost involved in multimedia planning, designing, and producing	K3

Mapping Course Outcomes with Programme Outcomes and Programme Specific Outcomes:

COs/POs/PSOs	PO 1	PO 2	PO 3	PO 4	PO 5	PSO1	PSO2	PSO
CO 1	S	M	L	M	M	L	L	L
CO 2	M	S	L	L	L	L	L	L
CO 3	S	M	L	S	M	S	L	L
CO 4	S	M	L	S	S	M	M	L
CO 5	S	M	S	L	M	L	M	S

Course Code	Type	Course Name	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCA1E20	Theory	Biometrics	DSE	45	-	-	3
Course Objectives							

C1	Identify the various biometric technologies.	
C2	Design of biometric recognition.	
C3	Develop simple applications for privacy	
C4	Understand the need of biometric in the society	
C5	Understand the scope of biometric techniques	
UNIT	Details	No. of Hours
I	<p>Introduction: What is Biometrics, History, Types of biometric Traits, General architecture of biometric systems, Basic working of biometric matching, Biometric system error and performance measures, Design of biometric system, Applications of biometrics, Biometrics versus traditional authentication methods.</p> <p>Face Biometrics: Introduction, Background of Face Recognition, Design of Face Recognition System, Neural Network for Face Recognition, Face Detection in Video Sequences, Challenges in Face Biometrics, .7 Face Recognition Methods, Advantages and Disadvantages.</p>	9
II	<p>Retina and Iris Biometrics: Introduction, Performance of Biometrics, Design of Retina Biometrics, Design of Iris Recognition System, Iris Segmentation Method, Determination of Iris Region, Determination of Iris Region, Applications of Iris Biometrics, Advantages and Disadvantages</p> <p>Vein and Fingerprint Biometrics: Introduction, Biometrics Using Vein Pattern of Palm, Fingerprint Biometrics, Fingerprint Recognition System, Minutiae Extraction, Fingerprint Indexing, Experimental Results, Advantages and Disadvantages.</p>	9
III	<p>Privacy Enhancement Using Biometrics: Introduction, Privacy Concerns Associated with Biometric Deployments, Identity and Privacy, Privacy Concerns, Biometrics with Privacy Enhancement, Comparison of Various Biometrics in Terms of Privacy, Soft Biometrics.</p> <p>Multimodal Biometrics: Introduction to Multimodal Biometrics, Basic Architecture of Multimodal Biometrics, Multimodal Biometrics Using Face and Ear, Characteristics and Advantages of Multimodal Biometrics, Characteristics and Advantages of Multimodal Biometrics.</p>	9
IV	<p>Watermarking Techniques: Introduction, Data Hiding Methods, Basic Framework of Watermarking, Classification of Watermarking, Applications of Watermarking, Attacks on Watermarks, Performance Evaluation, Characteristics of Watermarks, General Watermarking Process, Image Watermarking Techniques, Watermarking Algorithm, Experimental Results, Effect of Attacks on Watermarking Techniques, Attacks on Spatial Domain Watermarking.</p>	9
V	<p>Scope and Future: Scope and Future Market of Biometrics, Biometric Technologies, Applications of Biometrics, Biometrics and Information Technology Infrastructure, Role of Biometrics in Enterprise Security, Role of</p>	9

	Biometrics in Border Security, Smart Card Technology and Biometrics, Radio Frequency Identification (RFID) Biometrics, DNA Biometrics, Comparative Study of Various Biometric Techniques. Biometric Standards: Introduction, Standard Development Organizations, Application Programming Interface (API), Information Security and Biometric Standards, Biometric Template Interoperability.	
	Total	45

Recommended Text

1.	Biometrics: Concepts and Applications by G.R Sinha and SandeepB.Patil , Wiley, 2013
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References Books

1.	Guide to Biometrics by Ruud M. Bolle, SharathPankanti, Nalinik.Ratha, Andrew W.Senior, Jonathan H. Connell , Springer 2009
2.	Introduction to Biometrics by Anil k. Jain, Arun A. Ross, KarthikNandakumar
3.	Hand book of Biometrics by Anil K. Jain, Patrick Flynn, ArunA.Ross.

Web Resources

1.	https://www.tutorialspoint.com/biometrics/index.htm
2.	https://www.javatpoint.com/biometrics-tutorial
3.	https://www.thalesgroup.com/en/markets/digital-identity-and-security/government/inspired/biometrics

Course Outcomes(COs)

On successful completion of this course the students will be able to:

CO Number	Course Outcome(CO)Statement	Blooms Taxonomy Knowledge Level
CO1	To understand the basic concepts and the functionality of the Biometrics, Face Biometrics, Types, Architecture and Applications.	K2
CO2	To know the concepts Retina and Iris Biometrics and Vein and Fingerprint Biometrics.	K2
CO3	To analyse the Privacy Enhancement and Multimodal	K3

	Biometrics.	
CO4	To get analytical idea on Watermarking Techniques	K3
CO5	To Gain knowledge on Future scope of Biometrics, and Study of various Biometric Techniques.	K3

Mapping Course Outcomes with Programme Outcomes and Programme Specific Outcomes:

COs/POs/ PSOs	PO 1	PO 2	PO 3	PO 4	PO 5	PSO1	PSO2	PSO
CO 1	S	M	L	M	M	L	L	L
CO 2	M	S	L	L	L	L	L	L
CO 3	S	M	L	S	M	S	L	L
CO 4	S	M	L	S	S	M	M	L
CO 5	S	M	S	L	M	L	M	S

Course Code	Type	Course Name	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCA1E20	Theory	E-commerce	DSE	-	-	45	3

Course Objectives		
C1	To Describe E-Commerce Framework.	
C2	To understand use World Wide Web, e-commerce advertising and marketing	
C3	To understand about E-Security and Ethical issues in E-Commerce	
C4	Understand the need of electronic system of payment.	
C5	Understand the scope of Information Systems and portals for E-Business.	
UNIT	Details	No. of Hours
I	<p>History of E-commerce and Indian Business Context: E-Commerce – Emergence of the Internet –Emergence of the WWW – Advantages of E-Commerce – Transition to E-Commerce in India –The Internet and India – E-transition Challenges for Indian Corporate.</p> <p>Business Models for E-commerce: Business Model – E-business Models Based on the Relationship of Transaction Parties -E-business Models Based on the Relationship of Transaction Types.</p>	9
II	<p>Enabling Technologies of the World Wide Web: World Wide Web – Internet Client-Server Applications–Networks and Internets–Software Agents–Internet Standards and Specifications–ISP.</p> <p>e-Marketing: Traditional Marketing–Identifying Web Presence Goals– Online Marketing–E-advertising–E-branding</p>	9
III	<p>E-Security: Information system Security–Security on the Internet–E-business Risk Management Issues – Information Security Environment in India.</p> <p>Legal and Ethical Issues: Cyberstalking – Privacy is at Risk in the Internet Age– Phishing –Application Fraud –Skimming–Copyright– Internet Gambling–Threats to Children</p>	9
IV	<p>e-Payment Systems: Main Concerns in Internet Banking – Digital Payment Requirements –Digital Token-based e-payment Systems – Classification of New Payment Systems – Properties of Electronic Cash – Cheque Payment Systems on the Internet – Risk and e-Payment Systems – Designing e-payment Systems – Digital Signature – Online Financial Services in India – Online Stock Trading.</p>	9

V	<p>Information systems for Mobile Commerce: What is Mobile Commerce? – Wireless Applications – Cellular Network – Wireless Spectrum – Technologies for Mobile Commerce – Wireless Technologies – Different Generations in Wireless Communication – Security Issues Pertaining to Cellular Technology.</p> <p>Portals for E-Business: Portals – Human Resource Management – Various HRIS Modules.</p>	9
Total		45

Recommended Text

1.	P.T. Joseph, S.J., “E-Commerce- An Indian Perspective”, PHI 2012, 4 th Edition.
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References Books

1.	David Whiteley, “E-Commerce Strategy, Technologies and Applications”, Tata McGraw Hill, 2001.
2.	Ravi Kalakota, Andrew B. Whinston, “Frontiers of Electronic Commerce”, Pearson 2006, 12 th Impression.
3.	The complete E-commerce book design, build and maintain a successful web-based business, by Janice Reynolds, 2nd edition, CRC Press, Taylor & Francis Group, 2017

Web Resources

1.	https://www.tutorialspoint.com/e_commerce/index.htm
2.	https://www.javatpoint.com/online-marketing
3.	https://www.geeksforgeeks.org/e-commerce/

Course Outcomes (COs)

On successful completion of this course the students will be able to:

CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Understanding the basic electronic business management	K2
CO2	Analyze the technologies and marketing trends in Ecommerce	K2
CO3	Knowledge gain in E security, Legal and Ethical issues	K3
CO4	A clear evaluation of the e payment systems	K4
CO5	Improve the expertise in mobile commerce and apply	K4

	knowledge in development of E- Business portals	
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Mapping Course Outcomes with Programme Outcomes and Programme Specific Outcomes:

COs/POs/ PSOs	PO 1	PO 2	PO 3	PO 4	PO 5	PSO1	PSO2	PSO3
CO 1	S	M	L	M	M	L	L	L
CO 2	M	S	L	L	L	L	L	L
CO 3	S	M	L	S	M	S	L	L
CO 4	S	M	L	S	S	M	M	L
CO 5	S	M	S	L	M	L	M	S

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23BMA1G10	Theory	Statistics and its Applications I	Allied	3	1	--	3

Preamble:

- To give exposure to various measures of Central tendency and Dispersion and their applications.
- To train the students on the importance of correlation and regression analysis
- To teach the students the applications of Probability.

Pre-requisite: Knowledge of calculations Mean, Median, Mode, S.D to be recalled. 12th Standard Mathematics book.

UNIT	COURSE CONTENT	NO. OF SESSIONS
I	Measures of Averages: Mean – Median – Mode- Arithmetic Mean- Harmonic Mean-Geometric Mean-Merits and demerits-Simple Problems.	9
II	Measures of Dispersion: Definition-Variou s Measures-Quartile Deviation-Mean Deviation-Standard Deviation- Merits and demerits-Coefficient of variation - Measures of Skewness: Pearson's Coefficient of Skewness -Simple Problems.	9

III	Correlation: Definition - Types of Correlation – Coefficient of Correlation (statement only) - Scatter diagram - Properties of Correlation Coefficient – Problems- Rank Correlation Coefficient (statement only) – Definition - Pearson Coefficient of rank correlation - Problems with tie without tie - Simple Problems.	9
IV	Regression: Definition-Regression Coefficient-Equation of Regression lines (Statement only) - Properties of regression Coefficient- Uses of Regression lines - Simple Problems.	9
V	Probability: Definition-Types of events- Addition theorem (Statement only) – Multiplication theorem (statement only) – Simple Problems-Conditional Probability – Definition-Independent events-Baye’s Theorem(Problems only).	9
TOTAL		45

Recommended Textbooks:

1. Business Mathematics and statistics “ P.R.Vittal” Margham publications Chennai, 2006.

Suggested Reference Textbooks:

1.Fundamentals of mathematical statistics “S.C.Gupta, V.K.Kapoor”, Sultan Chand & Sons, New Delhi, 2022.

2.Statistical methods, “S.P.Gupta” , Sultan Chand & Sons, New Delhi, 2014.

3.Buisness mathematics and statistics, “PA .Navanitham” , Jai Publishers, May 2014.

4.Business statistics, “ S.C.Gupta, Indragupta.”Himalaya publishing house, 2007.

Focus of Course: Skill Development

Level of Curriculum Relevance: National

E Course / E Content URL:<https://nptel.ac.in>

Course Designer: Prof. K.Sivasamy

Dean Mathematics , STC

BoS Chairman

Course Outcomes(COs): On Successful completion of this course the students will able to:

Cos	Course Outcome (CO) Statement	Bloom’s Taxonomy Knowledge Level
CO1	Identify the measures of averages.	K1
CO2	Classify the measures of dispersion, Coefficient of variation and Skewness.	K2
CO3	Compute the correlation and rank correlation.	K3
CO4	Analyze the regression coefficients.	K4
CO5	Explain the problems in probability, conditional probability.	K5

Mapping with Programme Outcomes and Programme Specific Outcomes:

CO/PO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
CO1	L	M	M	M	M	M	M	L
CO2	L	M	M	L	L	M	M	M
CO3	L	M	M	L	L	M	L	M
CO4	M	M	M	M	M	M	L	M
CO5	M	M	M	M	M	M	L	M

S – Strong; L – Low; M – Medium

Course Code	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical(P)	Credit
23BCS1N10	NM E-1	Office Automation	Theory	25	5	-	2
<p>Preamble: The course is designed to provide the applications of office automation. Students will be able to develop simple and effective presentation, documentation, database and excel sheet.</p>							
<p>Prerequisite: Basic skills in Computer operations.</p>							

SYLLABUS:

Unit	Course contents	Instructional Hours
I	Introductory concepts: Memory unit–CPU- Input Devices: Keyboard, Mouse and Scanner. Output devices: Monitor, Printer. Introduction to Operating systems & its features: DOS–UNIX–Windows. Introduction to Programming Languages.	6
II	Word Processing: Open, Save and close word document; Editing text–tools, formatting, bullets; Spell Checker- Document formatting– Paragraph alignment, indentation, headers and footers, numbering; printing– Preview, options, merge.	6
III	Spreadsheets: Excel–opening, entering text and data, formatting, navigating; Formulas–entering, handling and copying; Charts– creating, formatting and printing, analysis tables,	6

	preparationoffinancialstatements,introductiontodataanalytics.	
IV	DatabaseConcepts: Theconceptofdatabaseagementsystem;Datafield,records,andfiles,Sortingandindexingdata;Searchingrecords.Designingqueries,an dreports;Linkingofdatafiles;UnderstandingProgrammingenvironmentinDBMS; Developingmenudriveapplications inquerylanguag(MS–Access).	6
V	Powerpoint: IntroductiontoPowerpoint-Features– Understandingslidetypecasting &viewingslides–creatingslideshows.Applyingspecialobject– includingobjects&pictures –Slide transition– Animationeffects,audioinclusion,timers.	6
Total		30
TextBook(s): 1. PeterNorton,“IntroductiontoComputers” –TataMcGraw-Hill.		
Referencebook(s): 1.JenniferAckermanKettel,GuyHat-Davis,CurtSimmons,“Microsoft2003”,TataMcGraw-Hill.		
Webresources: WebcontentfromNDL/SWAYAMoropen sourcewebresources		
FocusofCourse: Employability		
e-Resource/e-ContentURL: WebcontentfromNDL/SWAYAMoropen sourcewebresources		
CourseDesigner:TANSCH ChennaiHOD,CS BoS,Chairman		

CourseOutcomes(COs)		
Onsuccessfulcompletion ofthis coursethestudents willbeableto:		
CO Number	CourseOutcome(CO)Statement	Blooms Taxonomy KnowledgeLevel
CO1	Understandthe basicsofcomputersystemsanditscomponents.	K2
CO2	Understandandapplythebasicconceptsofawordprocessingpackage.	K2
CO3	Understandandapplythebasicconceptsofelectronicspreadsheetsoftware.	K2
CO4	Understandandapplythebasicconceptsofdatabasemanagementsystem.	K2
CO5	UnderstandandcreateapresentationusingPowerPointtool.	K2

Cos/Pos/PSOs	PO1	PO2	PO3	PSO1	PSO2	PSO3
CO1	M	L	L	M	S	L
CO2	S	M	L	S	S	M
CO3	S	M	L	S	M	S
CO4	S	M	L	S	M	S
CO5	L	S	S	L	M	S

S–Strong;**L** –Low;**M**–Medium

Mapping Course Outcomes with Programme Outcomes & Programme Specific Outcomes:

Code	Type	Course Name	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCA3N20	Practical	Digital Publishing Tools-I	SBC1-NME	-	-	30	2

Preamble: The course provides hands on skills for designing.

Prerequisite: Basics of designing.

Ex. No	Course contents	Hours
1	Design and Edit master page and regular pages in Adobe Indesign.	2
2	Create a text frame and do resizing and formatting the text frame in Adobe Indesign.	2
3	Create layer panel and move object to a layer by using Adobe Indesign.	2
4	Publishing In design files for other formats and customizing print settings.	2
5	Create and managing layers in a document in Scribus.	2
6	Create and working with text in different styles by using Scribus.	3
7	Create and working with frames in Scribus.	3
8	Design and color an image in Scribus.	3
9	Create text effects-Overline to a text, Strikie a text, shading a text in Librewriter	4
10	Create a picture effects and Clip art in Librewriter	2
11	Create a page and Insert Header, Footer in Librewriter	3
12	Create a text and give hyperlink in Librewriter	2
Total		30

Tools to be used: Adobe Indesign, Scribus, Librewriter

Focus of Course: Employability

Course Designer: Ms. D. Manjula

Mrs. D. Geetha, HoD CS

Assistant Professor, Dept of BCA

BOS Chairman

Course Outcomes (COs)		
On successful completion of this course the students will be able to:		
CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Apply the techniques to design Flyers	K3
CO2	Apply the techniques to design text with images	K3
CO3	Apply the techniques to design moving objects	K3
CO4	Designing a document with all features.	K3
CO5	Creating picture effects and working with frames	K3

Mapping Course Outcomes with Programme Outcomes and Programme Specific Outcomes:

COs/POs/ PSOs	PO 1	PO 2	PO 3	PO 4	PO 5	PSO1	PSO2	PSO3
CO 1	S	M	L	M	M	L	L	L
CO 2	M	S	L	L	L	L	L	L
CO 3	S	M	L	S	M	S	L	L
CO 4	S	M	L	S	S	M	M	L
CO 5	S	M	S	L	M	L	M	S

Course Code	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BIT1N10	NME	OfficeAutomation forDocumentationLab	Practical	-		30	2

Preamble: Implement the Office Automation Software features for various purposes

Prerequisite: Basic knowledge on Office Automation Tools

SYLLABUS

Ex. No	Course contents	Hours
WORD PROCESSING		
1	Creating and Formatting a document with bulleted and Numbered list, adding Headers, Footers and Page numbers)	2
2	Creating and formatting a document with charts and diagrams	2
3	Creating a Resume.	2
4	Creating a Newspaper Column with index page	2
5	Create a magazine document for your department	2
7	Create a Table and use various formatting options	2
8	Prepare a birthday greeting using templates	2
9	Create a Flowcharts	2
ELECTRONICS SPREADSHEET (MS EXCEL)		
11	Formatting the worksheets (Formatting the cell, rows and columns)	2
12	Working with basic functions and formulae.	2
13	Presenting Data with Charts	2
14	Conditional Formatting (Highlight Cells Rules with various options like Greater Than, contained text, less than	2
15	Use Top/Bottom Rules in student mark sheet	2
16	Working with SORT, FILTER for employee details	2
17	Freezing rows and columns	2
Total		30
Reference Book:		
1. Peter Weverka, "Microsoft Office 2010 All in one for Dummies", Wiley India, 2010. John Walkenbach, Herb Tyson et al, "Microsoft Office 2010 Bible", Wiley India, 2010.		
Recommended: Any office automation tool		
Focus of Course: Employability		
Course Designer: Ms.P.Shobana Assistant Professor in Information Technology STC.		HOD, Dept. BoS, Chairman.

Course Outcomes (COs)		
On successful completion of this course the students will be able to:		
CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Demonstrate the basic mechanics of creating word documents for Office use	K2
CO2	Create and design a spreadsheet for general office use	K2
CO3	Apply the tools for drawing	K3
CO4	Choose the techniques for analyzing the data	K3

Mapping Course Outcomes with Programme Outcomes & Programme Specific Outcomes

COs/POs/PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	M	M	M	S	S	L	M	M	M
CO2	L	M	S	S	M	M	M	M	M	M
CO3	M	M	S	S	S	S	M	S	S	S
CO4	L	M	S	M	M	S	M	S	S	S

Course Code	CourseName	Type	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BFS1N10	Principles of Computer Security	Theory	Concept	30		-	2

SYLLABUS

Unit	Coursecontents	Hours
I	INTRODUCTION TO SECURITY TRENDS: The Computer Security Problem - Targets and Attacks - Ethics - Basic Security Terminology - Security Models	6
II	Operational and Organizational Security: Policies, Procedures, Standards, and Guidelines - The Security Perimeter - Physical Security - Environmental Issues - Wireless - Electromagnetic Eavesdropping - People - A Security Problem - People as a Security Tool	6
III	Cryptography: Cryptography in Practice - Historical Perspectives - Algorithms - Hashing Functions - Symmetric Encryption - Asymmetric Encryption - Quantum Cryptography - Cryptography Algorithms	6
IV	Authentication and Remote Access: User, Group, and Role Management - Password Policies - Single Sign-On - Security Controls and Permissions - Preventing Data Loss or Theft - The Remote Access Process - Remote Access Methods	6
V	Intrusion Detection Systems: History of Intrusion Detection Systems - IDS Overview, Intrusion Prevention Systems - Honey Pots and Honey Nets - Tools	6
Total		30

Text Book(s):

1. W.A. Coklin, G. White, Principles of Computer Security: Fourth Edition, McGraw Hill, 2016 **Reference**
1. William Stallings, Cryptography and Network Security Principles and Practices, Seventh Edition, Pearson
2. Achyut S. Godbole, Web Technologies: TCP/IP, Web/Java Programming, and Cloud Computing, Tata McGraw-Hill Education, 2013

Focus of Course: Employability

Course Designer :
Mr. Midhun S
Assistant Professor, Dept. of DCFS,

BoS Chairman
Prof. D Geetha
HOD, CS

CourseOutcomes(COs)		
Upon successful completion of this course the students will be able to:		
CO Number	CourseOutcome(CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Define the fundamentals of Cybersecurity.	K1
CO2	Demonstrate various types of organizational security systems.	K2
CO3	Outline various cryptographic algorithms	K3
CO4	Demonstrate various security methods	K2
CO5	Implement various IDS	K3

Mapping Course Outcomes with Program Outcomes and Program Specific Outcomes:

COs/POs/PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	M	S	M	M	M	S	M	M
CO2	M	M	M	S	S	S	M	M	S	S
CO3	M	M	S	S	S	S	M	S	M	M
CO4	M	M	S	S	S	S	M	S	S	S
CO5	M	S	M	M	S	S	M	M	S	S

Course Code	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BAM1N10	NME	Basic Python Programming Lab	NME	2	-	-	2
Preamble: Basic knowledge of any programming language concepts like conditional statements, iterative statements, functions.							
Prerequisite: Basic programming skills and logical thinking.							

Syllabus:

Ex. No	Course contents	Hours
1	Compute the GCD of two numbers.	2
2	Find the square root of a number	2
3	Exponentiation (power of a number)	2
4	Find the maximum of a list of numbers	2
5	Write a Python program to check whether the given number is a positive, negative or Zero.	3
6	Write a Python program to check whether the given number is a prime number or not.	3
7	Write a program for various string methods	3
8	Write a program for various list methods	3
9	Write a program for various tuple methods	3
10	Write a program for various dictionary methods	3
11	Write a program for various set methods	2
12	Write a program for factorial of a number	2
Total		30

Reference Book:

1. Reema, Thareja, "Python Programming: Using Problems Solving Approach", Oxford University Press, 2017.
2. Gowrishankar S, Veena, "Introduction to Python Programming", CRC Press/Taylor & Francis, 2019.

Focus of Course: - Employability

Course Designer:

Mr. G. Murugesan
HoD - CS

CONumber	CourseOutcome(CO)Statement	Blooms Taxonomy Knowledge
CO1	Describe the core and semantics of Python syntax programming language.	K1
CO2	Infer the usage of various operators.	K2
CO3	Analyze fundamental conditional and looping statements	K3
CO4	Illustrate the process of structuring the data using lists, dictionaries, tuples, strings and sets.	K3

Mapping with Programme Outcomes and Programme Specific Outcomes:

COs/POs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	M	M	M	S	L	L	L	L	L
CO2	L	M	M	M	S	L	L	L	L	L
CO3	L	M	M	M	S	L	L	L	L	L
CO4	L	M	S	M	S	L	L	L	L	L

S– Strong; L–Low; M– Medium

Course Code	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BDA1N10	NME	Data Visualization using Tableau-I	Theory	25	5	-	2
Preamble: This course enable the student to learn basics of Data Visualization using Tableau Tool							

Unit	CourseContent	Number of Sessions
I	A Brief Introduction to Tableau Desktop: Starting with Tableau- Downloading the Tableau trial-Installing the trial software-Looking at the Tableau Workspace- Viewing a sample workbook or data source- Analyzing Data- Looking back at data analysis- Connecting to your data in Tableau- Understanding Tableau worksheets-Starting to analyze data.	6
II	Understanding the Basics: The Cycle of Analytics-Data Discovery-Datapreparation-Data Analysis-Data Storytelling- Foundations of building visualizations: measures and dimensions- Discrete and Continuous Field-Choosing Chart Types-Tableau file types	6
III	Understanding Data Connections: Connecting to data on a server – Connecting to data on a file – Connecting to data on a cloud-Managing data source metadata - working with extract instead of live connections	6
IV	Visualizing Data: Visualizing Consideration: Audience – Goal – Setting – Mode - Mood – Consistency. Chart Types Area charts- Box-and-whisker plot- Bullet graphs- Circle views-Dual combination-Dual lines-Filled maps-Gantt-Heatmaps-Histogram- Horizontal bars- Lines- Packed bubbles- Pie charts- Scatter plots- Stacked bars- Treemaps- Joins and Blends	6
V	Data Story: Key concepts of dashboard: Definition-Objectives-approaches. Designing dashboard: Objects. Designing for different displays and devices, How actions work: filter actions –highlight actions –URL actions–set actions.Stories	6
	Total	30

TextBook:
1. Molly Monsey, Paul Sochan-“Tableau For Dummies”–2016, Wiley Brand publications. (Unit I) 2. Joshua N Milligan, Tableau 2019, 3 rd Edition- Packt publications (Unit II –Unit V)
Focus of Course: Employability
e-Resource/e-Content URL: https://www.tutorialspoint.com/tableau/index.htm
COURSE DESIGNER & BOS CHAIRMAN Dr. A. Samuel Chellathurai HOD, Dept. of DSA

Course Outcomes (COs):		
On Successful completion of this course the students will able to:		
CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Analyzed data using Tableau Desktop	K1
CO2	Use worksheets and explore the data	K2
CO3	Creating connections to data sources and creating calculations	K2
CO4	Implement various data connection and visualization	K3
CO5	Design Dashboards and stories using Tableau	K4

Mapping with Programme Outcomes and Programme Specific Outcomes

Cos/POs	PO1	PO2	PO3	PO4	PO5		PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	M	M	S	M		L	S	L	M	M
CO2	L	M	M	S	M		L	M	L	M	M
CO3	L	M	M	S	M		L	S	L	M	M
CO4	L	M	M	S	M		M	S	M	M	M
CO5	L	M	M	S	M		M	S	M	M	M

S–Strong; L–Low; M–Medium

COURSE CODE	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCM1N10	SECI-(NME)1	Practical Banking	Application	-	-	2	2
<p>Preamble :It enables the students to gain knowledge on the organizational structure of aCompany,PANApplicationform,Form16,online transactionsandSocialnetworkingwebsites.</p> <p>Prerequisite:Nil</p>							

Unit	CourseContents	Hours
	<p>BankingProcedures</p> <p>a) Filltheapplication foropeningabankaccount</p> <p>b) Fillupforms:</p> <ul style="list-style-type: none"> • Payin slipfordeposits • Withdrawalslip • Challanfortakingdemand draft • Fixeddeposits andRecurringdeposit forms. • Fillthejewel loanapplicationform • Fillthepersonal loanapplicationform <p>E-Banking</p> <ul style="list-style-type: none"> • Filltheapplication formforopeningonlineaccount • Significanceofdebit andcredit cards <p>Educationalloan</p> <ul style="list-style-type: none"> • Filluptheform forobtainingeducational loan <p>Preparationoffeasibilityreportandobtainingbankloan</p> <p>Preparefeasibilityreporttoobtainaloanfromabankforstartingnewbusiness</p> <p>Workingcapital financing:</p> <ul style="list-style-type: none"> • FilluptheapplicationformforgettingtheWorkingcapital finance <p>Stock Exchange:Filluptheshareapplication form Fillupthesharetransferapplicationform</p> <p>PANcard</p> <p>-FillupthePANApplicationForm</p> <p>FilingofIncome taxReturns</p> <p>-Computation oftaxliabilityandFillingupofForm16,ITR-1to7</p> <p>OnlineShopping PurchasePayment</p> <p>Visit the website relating to online reservation. Collectand present the informationrelatingto;</p> <p>-Onlinebusticketreservation</p>	30

- Onlineairwaysticketreservation - VisittheSocialnetworkingWebsitesandmakea purchaseorder	
Total	30

Note:TheSyllabus will have100%Practical

FocusofCourse:-Employability

e-Resources/e-ContentURL:

- NPTELVideo:<http://nptel/index.php/search>
- e-Pathshala:<http://e-pathshala/index.php/search>
- YouTube :<http://youtube/index.php/search>

CourseDesigner:
Dr.P.SenthilKumar
AssociateProfessor,Dept. ofB.Com

BoS–Chairman
Dr.I.Siddiq
Head,Dept.ofCommerce

CourseOutcomes(COs):

OnSuccessful completion ofthiscoursethestudentswill ableto:

CO Number	CourseOutcome(CO)Statement	Blooms Taxonomy KnowledgeLevel
CO1	Rememberthe organizational structureofacompany	K1
CO2	UnderstandthePANApplicationformandForm16	K2
CO3	Applicationofonlinetransactions	K3
CO4	AnalyzetheSocial networkingwebsites	K4

MappingwithProgrammeOutcomesandProgramme SpecificOutcomes:

CO/PO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	S	M	M	S	S	S	M	S
CO2	S	S	M	S	M	L	S	S	S	S
CO3	S	S	M	M	S	M	S	L	S	M
CO4	S	M	M	M	M	L	M	M	M	S

S–Strong;L–Low;M–Medium

Course Code	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BBC1N10	NME	Accounting Software-I	Theory	25	5	-	2

Learning Objectives

LO1	To Impart the Knowledge of creation of company in accounting software.
LO2	To create the various ledger and vouchers for a company.
LO3	To prepare purchase and sales book.
LO4	To create debit and credit note.
LO5	To prepare cash book.

Prerequisite: Should have studied Commerce in XI Std

Unit	Contents	No. of Hours
I	Company creation	3
II	Ledger creation	3
III	Voucher creation	4
IV	Preparation of purchase book	4
V	Preparation of purchase return book	4
VI	Preparation of sales book	4
VII	Preparation of sales return book	4
VIII	Preparation of cash book	4
TOTAL		30

CO	Course Outcomes
CO1	To learn basic accounting formats in the computerized environments
CO2	To translate basic accounting transactions in the software
CO3	To maintain subsidiary books in accounting package.
CO4	To familiarise the statutory features of computerised accounting package
CO5	To generate various statements for decision making

Textbooks

1	Ashok, K. Nadhani, "Tally ERP.9 Training Guide", BPB Publications, Revised Edition, 2010.
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Reference Books

1	Rajesh Chheda, U, Obaid Motiwala, "Learn Tally.ERP.9", Ane Book Pvt.Ltd., Edition 2013.
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NOTE: Latest Edition of Textbooks Maybe Used

WebResources	
1	https://www.youtube.com/watch?v=8A8BmxrY1dA
2	https://www.youtube.com/watch?v=v5S8-SdqIVc
3	https://www.youtube.com/watch?v=b4sMqQw-g9I

MappingWithProgrammeOutcomesandProgrammeSpecificOutcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	3	2
CO2	3	2	3	2	3	2	3	2	3	3	2
CO3	3	2	3	2	3	2	3	2	3	3	2
CO4	3	2	3	2	2	2	3	2	3	3	2
CO5	3	2	3	2	2	2	3	2	3	3	2
TOTAL	15	10	15	10	12	10	15	10	15	15	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	3	2

3-Strong, 2-Medium, 1-Low

CourseCode	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23BPA1N10	Theory	Personal Finance	SEC1	30			2
Preamble: Fundamental Knowledge on Personal Finance							
UNIT	COURSE CONTENT						NO. OF SESSIONS
I	Personal Finance: Introduction and basics – Micro factors – Financial planning process – Career planning – Choice factors.						6
II	Money and credit management: purpose – strategies – personal budget – savings goals – techniques. Consumer credits – basics – uses and misuses – advantages and disadvantages – Measuring credit capacity.						6
III	Insurance and tax planning: Insurance – purpose – long term – disability – mediclaim policies – Scheme selection. Tax fundamentals – Tax saving through investments – electronic tax filing.						6
IV	Investment planning: Investing – assets allocation – factors affecting the choice of investments – investment alternatives – sources of investment information.						6
V	Retirement and estate planning: purpose of retirement planning – Retirement living expenses – inflation effect. Meaning of estate planning purpose – key legal aspects						6
TOTAL						30	
Recommended Textbooks:							
<ol style="list-style-type: none"> 1. Kanisk Nayan “Personal Finance – An Indian Perspective”, 2. Jack R Kapoor, Les R Dalabay, Robert J Hughes “Personal Finance” Tata McGraw-Hill publications. Edition 2018. 							
Suggested Reference Textbooks:							
<ol style="list-style-type: none"> 1. Hema Si V. A. Avadhani, Investment and Securities Market in India, Himalaya Publishing House 2018 2. Sanjeev Agarwal, A Guide to Indian Capital Market, Bharat Publishers. 							
Focus of Course: Employability/Skill Development/Entrepreneurship							
Level of Curriculum Relevance: Local/Regional/National/ International Needs							
E Course / E Content							
URL: http://www.moneycontrol.com https://www.investopedia.com/							
Course Designer: Dr. K. Loganathan Associate Professor, Dept. of B. Com (PA)				BOS Chairman, STC			

Course Outcomes (COs): On Successful completion of this course the students will able to:											
COs	Course Outcome (CO) Statement										Bloom's Taxonomy Knowledge Level
CO1	Remember the nexus of personal finance										K1
CO2	Apply the knowledge of different financial planning										K2
CO3	Analyze the various aspects of personal life risk										K3
CO4	Evaluate the parameters of different alternatives										K4
CO5	Create a financial model for their life										K5
Mapping with Programme Outcomes and Programme Specific Outcomes:											
CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	2	2	2	1	2	2
CO2	3	2	3	3	2	2	2	2	2	2	2
CO3	3	2	3	3	2	2	2	2	2	2	2
CO4	3	2	2	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
Total	15	10	13	14	11	10	10	10	10	10	10
Average	3	2	2.6	2.8	2.2	2	2	2	2	2	2
3-Strong, 2-Medium, 1-Low											

CourseCode	Type	CourseName	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23BAB1N10	Theory	Agricultural Marketing	SEC1	2			2
Preamble: Fundamental Knowledge on Agricultural products marketing							
UNIT	COURSE CONTENT						NO. OF SESSIONS
I	<p>Agriculture market: Agriculture market- definition - components of agriculture market –classification. Market structure – intermediaries. Agricultural marketing- concepts and definition –scope– stakeholders- function of agricultural marketing in India. Cooperative marketing. Producer’s surplus: Meaning, Types of producer surplus, marketable surplus, factors affecting marketable surplus.</p>						6
II	<p>Agricultural products: Agricultural products- characteristics. Grading farm products- need, methods of fruit and vegetable grading - Warehousing corporation; central and state, objectives, functions, advantages. Food corporation of India- objectives and functions. Efficiency of marketing – storage- quality control. Agricultural products –AGMARK- pricing of agricultural products- process, meaning, need for agricultural price policy.</p>						6
III	<p>Agricultural products Storage: Role of transportation in agricultural Marketing- Cold storage --Cooperative Cold Storages – new concepts of preservation of food products. Risk in agricultural marketing – significance- types of risk - futures trading - contract farming – new trends.</p>						6
IV	<p>Agricultural information system: Agricultural information system- introduction- concepts - benefits - models and its implications – MIS and arbitrage – storage- policy makers- MIS and agri enterprises, e- choupal, Indian Agri business Systems Private Limited (IASL), AGMARK NET, e-NAM, APMC, AFFMMRI- challenges.</p>						6
V	<p>Agricultural Marketing: Agricultural Marketing- institutions. Schemes offered by Ministry of Agriculture, Government of India- Ministry of food Processing Industries, APEDA- National Cooperative Development Corporation - commodity boards: Spices board of India- Cotton corporation of India –Market research schemes. Rural Marketing Models.- Pesticide and insecticide marketing – case studies.</p>						6
TOTAL							30
Recommended Textbooks:							
1. Acharya S.S and Agarwal NL, Agricultural Marketing in India. Oxford & IBH							

Suggested Reference Textbooks:

1. Kahlon, A. S. and Tyagi, D. S., 1983 Agricultural Price Policy in India. Allied Publishers Pvt. Ltd.,

2..Kulkarni, K R.1964,AgriculturalMarketing inIndia.TheCo-operatorsBooks Depot,Mumbai.

FocusofCourse:Employability/SkillDevelopment/Entrepreneurship

LevelofCurriculumRelevance:Local/Regional/National/International Needs

- NPTELVideo:<http://nptel/index.php/search>
- e-Pathshala:<http://e-pathshala/index.php/search>
- YouTube :<http://youtube/index.php/search>
- www.agritech.tnau.ac.in

CourseDesigner:

Dr.K.Manikandan

AssistantProfessor,Dept.ofB.Com (ABA)

BOSChairman,STC

CourseOutcomes(COs):OnSuccessfulcompletionofthiscoursethestudentwillableto:

COs	CourseOutcome(CO) Statement	Bloom'sTaxonomyKnowledgeLevel
CO1	To know the basic concept and components of agricultural marketing.	K1
CO2	To understand the agricultural products	K2
CO3	To know the transportation and risk in agricultural marketing	K3
CO4	To understand the Schemes for agriculture.	K4
CO5	To know the information system usage in agricultural marketing.	K5

MappingwithProgrammeOutcomesandProgrammeSpecificOutcomes:

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	2	2	2	1	2	2
CO2	3	2	3	3	2	2	2	2	2	2	2
CO3	3	2	3	3	2	2	2	2	2	2	2
CO4	3	2	2	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
Total	15	10	13	14	11	10	10	10	10	10	10
Average	3	2	2.6	2.8	2.2	2	2	2	2	2	2

3- Strong, 2-Medium,1-Low

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23BAS1N10	Theory	Information Security	Employability	2			2
Preamble		To understand Information Security					
Prerequisite		To apply Digital rights management.					
Unit	Course contents						Hours
I	Information security: History of IS- What is security?- characteristic of IS- components of IS system- security system lifecycle model.						6
II	Cryptography: Concepts and techniques- plain text and cipher text- Encryption principles- Cryptanalysis- cryptograph algorithm- Cryptograph tools Authentication methods passwords- keys versus passwords- Attacking Systems via passwords- Password verification.						6
III	Firewalls: Viruses and worms- Digital rights management-- What is firewalls- Types of Firewall- Design Principles of Firewall						6
IV	Hacking: Hacker hierarchy- password cracking- Phishing- spoofing- denial of services.						6
V	Network Hacking- Wireless hacking.- Window hacking- Web hacking- Ethical hacking.						6
Total						30	
Text Book:							
1. Dr. Michael E. Whitman, Herbert J. Mattord – Principles and Practice of Information Technology – Course Technology Cengage Learning 4th edition, 2012							
2. Atul Kahato Cryptography and Network security McGraw Hill Education 3 rd edition, 2012							
Reference Book:							
Devan N. Shah Information Security Principles and Practice							
Focus of Course: Employability							
Level of Curriculum Relevance: Local/Regional /National Needs							
E-Resource/e-Content URL:							
http://www.yourarticlelibrary.com/managerial-economics/8-types-of-pricing-strategies-normally-adopted-by-firms-economics/29028							
Course Designer: Dr. A. Selvakumar Assistant Professor Department of B.Com(CA).STC				BoS Chairman: Dr. I. Siddiq Associate Professor Department of B.Com, STC			

On successful completion of this course the students will be able to:		
CO	Course Outcome Statement	Blooms Taxonomy Knowledge Level
CO1	History of IS	K1
CO2	Classify the basic concepts of Cryptograph tools Authentication method passwords.	K2
CO3	Apply: DNS, IP SEC- Social media	K3

Mapping with Program Outcomes and Program Specific Outcomes

COs/POs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	1	2	2	3	1	2	3	3
CO2	2	3	2	1	1	3	2	1	2	3
CO3	2	2	3	3	1	2	3	3	2	2

3-Strong, 2-Medium, 1-Low

Course Code	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practica (P)	Credit
23BBI3N10	NME-1	Digital Banking	Theory	30	-	-	2
Preamble	The students will gain knowledge on the products of E-Banking						
Prerequisite	Banking Activities						

Syllabus

Unit	CourseContents	Hours
1	Digital Banking: Meaning and its products- Advances of E-Banking- Constraints in E-Banking. E-Banking Components-Traditional Banking Vs E-Banking- Facets of E-Banking -E-Banking transactions - truncated cheque and Electronic cheque - Models for E-banking- complete centralized solution-features CCS-Cluster approach- Hitech. Bank within Bank.	6
2	Online Banking: Introduction – concept and meaning- the electronic delivery channels- need for computerization- Automatic Teller Machine (ATM) at home – Electronic Fund Transfer (EFT)-uses – computerization in clearing houses- Telebanking- Banking on home computers – Electronic Money Transfer -uses of EMT.	6
3	Updating Bank saving accounts – Computer bank branches- Financial Transaction Terminals- (FTT)-E Cheque- Magnetic Ink Character Recognition (MICR) and Cheques - E-Banking in India- Procedure- Programmes- Components- How to go on net for Online Banking advantages- Limitations.	6
4	E-Banking Security- Introduction need for security – Security concepts- Privacy – Survey. Findings on security- Attack- Cyber crimes- Reasons for Privacy- Tampering- Encryption – Meaning- The encryption process may appear as follows - Cryptogram- Cryptanalyst- cryptography- Types of Cipher systems – Code systems- Cryptography- Cipher- Decipher- Jumbling- Asymmetric- Cryptosystem- Data Encryption Standard (DES).	6
5	E-Builder solutions- Digital certificate- Digital Signature & Electronic Signature- E-Security solutions – solutions providers- E-locking technique- E-locking services- Netscape security solutions- Prying Zone -E-software security Internet- Transactions- Transaction security- PKI- Sierras Internet solutions- inc – security devices- Public Key Infrastructure- (PKI)- Firewalls Secure Ledger- (FSL)- Secure Electronic	6
Total		30

TextBook:

1.C.S.Rayudu, “E-Business”, Himalaya Publishing House, 2014.

ReferenceBooks:	
1. 1.Dr.R.K.Uppal," InternetBanking "-KunalBooks,2022 2. AbhaSingh," E-Banking "-ABDPublishers,NewDelhi.2012 3. RamkumarSinha," BankingandE-Services "-PacificBook Internationals,2011	
FocusofCourse: Employability	
E-Resource/e-ContentURL: https://www.mps.it/persona/digital-banking/digital-banking.html	
Course Designer:Dr. M.Selvarani Associate Professor Dept.ofB.Com(B&I)	BoSChairman:

CourseOutcome

CO Number	CourseOutcome(CO)Statement	Blooms Taxonomy KnowledgeLevel
CO1	FamiliarizestudentwithE-Banking	K1
CO2	UnderstandBankingoptimizationinthedigitalplatform	K2
CO3	Investigate how security system is maintained in the E-Banking.	K3
CO4	Learnthetechniques usedinE-BankingSystem	K3

MappingCourseOutcomeswithProgram OutcomesandProgramSpecificOutcomes

Cos/ POs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	M	M	M	S	M	M	M	S	S
CO2	L	M	S	S	S	S	M	M	S	S
CO3	L	M	S	S	S	S	M	M	S	S
CO4	L	M	S	S	S	S	M	M	M	S

S–Strong;L –Low;M –Medium

Course Code	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BBA1N10	NME	BasicsofEvent Management	Concept	2	-	-	2
LearningObjectives							
C1	Toknowthebasicofeventmanagementitsconcepts.						
C2	Tomakeaneventdesign.						
C3	Tomakefeasibilityanalysisforevent.						
C4	Tounderstandthe5PsofEventMarketing.						
C5	Toknowthefinancialaspectsofeventmanagementanditspromotion.						

Unit	CourseContent	Number ofSessions
I	Introduction:EventManagement–Definition,Need,Importance,Activities.	6
II	ConceptandDesignofEvents:EventCo-ordination,Developing&, Evaluatingeventconcept–EventDesign	6
III	EventFeasibility:Resources–Feasibility,SWOTAnalysis	6
IV	EventPlanning&Promotion–Marketing&Promotion–5PsofEvent Marketing–Product,Price,Place,Promotion,PublicRelations	6
V	EventBudget–FinancialAnalysis–EventCost–EventSponsorship.	6
	Total	30

RecommendedTextbooks:

1. EventManagement:ABoomingIndustryandanEventfulCareerbyDeveshKishore,GangaSagar Singh -Har-AnandPublicationsPvt.Ltd.
2. EventManagementbySwarupK.Goyal-AdhyayanPublisher–2009.
3. EventManagement&PublicRelationsbySavitaMohan-EnkayPublishingHouse.
4. EventPlanning-Theultimateguide-PublicRelationsbyS.J.SebellinRoss.
5. EventManagementByLynnVanDerWagen&BrendaRCarlos,PearsonPublishers.

SuggestedReferenceTextbooks:

1. EventManagementByChaudhary,Krishna,Bio-GreenPublishers.
2. SuccessfulEventManagementByAntonShone&BrynParry.
3. Eventmanagement,anintegrated&practicalapproachByRazaqRaj,PaulWalters&TahirRashid.
4. EventPlanningEthicsandEtiquette:APrincipledApproachtotheBusinessofSpecialEventManagementbyJudyAllen,WileyPublishers.
5. EventPlanning:Management&MarketingForSuccessfulEvents:Management&MarketingforSuccessfulEvents:BecomeanEventPlanningPro&CreateaSuccessfulEventSeriesbyAlex GenadinikCreateSpaceIndependentPublishingPlatform,2015.

FocusofCourse:Employability

LevelofCurriculumRelevance:InternationalNeeds

e-Resource/e-ContentURL:

1.https://ebooks.lpude.in/management/bba/term_5/DMGT304_EVENT_MANAGEMENT.pdf

2. https://www.inderscience.com/jhome.php?jcode=ijhem InternationalJournalofHospitality&EventManagement.
3. https://www.emeraldgrouppublishing.com/journal/ijefm InternationalJournalofEventandFestivalManagement
4. https://www.eventbrite.com/blog//?s=roundup
5. https://www.eventindustrynews.com/
Course Designer: TANSCHÉ-CHENNAI BOS Chairman–BBA

Course Outcomes (Cos):		
On successful completion of this course the students will be able to:		
CO1	To understand basics of event management	K2
CO2	To design events	K3
CO3	To study feasibility of organising an event	K1
CO4	To gain familiarity with marketing & promotion of event	K1
CO5	To develop event budget	K3

Mapping with Programme Outcomes and Programme Specific Outcomes:

Cos/Pos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	M	S	S	S	S	S	S	S
CO 2	S	S	S	S	M	S	S	S
CO3	S	M	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S
CO5	S	S	S	S	S	S	S	S

S–Strong; L–Low;M–Medium

Course Code	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BMA1N10	NumericalAbility-I	NME1	30	-	-	2
Preamble: To train the students on solving quantitative aptitude problems in the said area.						
Prerequisite: Basic Knowledge of LCM, roots and proportion (Samcheerka lvi upto Xstd level)						
Unit	Course contents					Instructional hours
I	H.C.F and L.C.M of Numbers Decimal Fractions					6
II	Square root and cube root Average					6
III	Percentages Profit and Loss					6
IV	Ratio and proportion Partnership					6
V	Chain Rule Time & Work					6
Total					30	
Text Book(s): Dr. R. S. Aggarwal, "Quantitative Aptitude", S. Chand & Sons, 2013						
Unit I : Page No 30-36, 50-54 Unit II : Page No 121-122, 139-143 Unit III : Page No 215-217, 256-258 Unit IV : Page No 296-299, 311-314 Unit V : Page No 326-330, 341-346						
Reference Book(s):						
1. Abhijit Guha Educational Consultant of Quantitative Aptitude for Competitive Examinations Published by Tata McGraw-Hill Education Pvt Ltd sixth Reprint 2011. 2. Kiran's Textbook of Quicker Mathematics (Quantitative Aptitude and Numerical Ability) Satellite Baba Publishing House Pvt Ltd.						
Learning Methods(*):						
Assignment/Seminar/Quiz/Group Discussion/Case-Study/Self-Study/etc.,						
Focus of Course:						
Skill Development						
e-Resource/e-Content URL:						
https://www.youtube.com/watch?v=58Bx5dkTDTI						
Dean, Mathematics, STC			Course Designer: Prof. K. Sivaswamy		BoS Chairman	
Course Outcomes (COs)						
On successful completion of this course the students will be able to						

CO Number	Course Outcome(CO)Statement		Blooms Taxonomy Knowledge Level							
CO1	Develop skill to solve problem on HCF, LCM and decimal fraction		K1							
CO2	Familiarise solving problems on square root, cube root and average		K1							
CO3	Enrich the ability in solving problems on percentages and profit and loss		K3							
CO4	Develop ability for solving problems in ratio and proportion, Partnership.		K3							
CO5	Familiarise problem on Chain rule, Time and work		K2							
Mapping with Program Outcomes and Program Specific Outcomes:										
COs/POs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	M	M	M	M	L	M	M	L	M
CO2	L	S	M	-	M	L	L	M	M	L
CO3	M	M	S	L	M	L	S	M	M	M
CO4	M	L	L	M	M	M	L	S	M	M
CO5	L	M	S	M	L	M	L	M	M	M
S–Strong;L–Low;M –Medium										

CourseCode	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23BEN1N10	Theory	Writing Skills for the Media	SEC INME	2	-	-	2
Preamble: To train the students on the art of media writing							
UNIT	COURSE CONTENT						NO. OF SESSIONS
I	Types of Media Writing - History of media News Paper and Magazine Writing, Creative Writing, Narrative Writing, Interpretative Writing						6
II	Report Writing for Radio and TV Programmes						6
III	Editorial writing : Leader writing, Write-Ups , Middles, Opinion Writing Letter's to Editor						6
IV	Technical Writing: Science, Business, Environmental						6
V	Article Writing and Conceptual Writing						6
TOTAL							30
Recommended Textbooks: 1) Chadhdha, Savita: 1998: Modern Journalism and News Writing, Delhi, Taxshila Prakashan, 2) George, A. Hough : 2006, News writing, New Delhi, Kanishka Publishers							
Suggested Reference Textbooks:							
<ul style="list-style-type: none"> ● Pant., N.C. 2008, Media Lekhanke Sidhant, Delhi, Taxshila Prakashan ● Mishra, Chandra Prakash: 2013 Media Lekhan Sidhant aur Vyavhar, Sanjay Publisher ● Mehta. Yashodhara: 2018, Media Lekhan Sidhant aur Prayog, Delhi, Rawat Publication. Prasad. Govind and Pandey Anupam: 2011, Media Lekhan aur Sampadan Kala, N. Delhi Discovery Publishing House 							
Focus of Course: Employability							
Level of Curriculum Relevance: International Needs							
E Course/E Content URL: https://www.digimat.in/nptel/courses/video/109107139/L52.html https://www.digimat.in/nptel/courses/video/109102156/L01.html							
Course Designer:							
Mr. Jeevanantham Assistant Professor-				Dr. J. Das BOS Chairman –			
Course Outcomes (COs): On Successful completion of this course the students will be able to:							
COs	Course Outcome (CO) Statement						Bloom's Taxonomy Knowledge Level
CO1	Know the insights of writings						K1

CO2	Understandthe various rulesin writingformedia.									K2
CO3	Developtheskilltowrite formalwritings.									K3
CO4	Emergeasa goodindustrywrite.									K4
CO5	Comprehendtheinsightsofwritings									K5
MappingwithProgrammeOutcomesand ProgrammeSpecificOutcomes:										
CO/PO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	S	S	S	S	S	S	S	S
CO2	L	S	S	S	L	S	S	S	S	S
CO3	S	S	S	L	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	L	S	S	S	S	S	S	S	S
S–Strong;L–Low;M–Medium										

Course Code	Type	CourseName	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23BPY1N10	Theory	Psychological Wellbeing	SEC I NME I	2	-	-	2
<ul style="list-style-type: none"> • Preamble: To enlighten the students on the vital skills that they need to inculcate within themselves in order to prepare themselves for a bright and optimistic future; • To help the students know how psychology acts as a basic driving force for all the basic skills required to lead an equanimous life; 							
UNIT	COURSE CONTENT						NO. OF SESSIONS
I	Basics of Human Motivation: Meaning – Nature – Basic Theories of Motivation- Maslow’s Need Hierarchy Theory; Classifying Human Motives: Physiological Motives–Hunger–Thirst–Sleep–Air–Shelter– Avoidance of Pain; Psychological Motives–Achievement–Affiliation–Power–Self Esteem-Aggression						6
II	Basics of Human Emotions: Emotions: Meaning – Definition – Aspects of Emotion- Robert Plutchik’s Primary Emotions; Physiological Changes in Human Body						6
III	Basics of Memory Techniques: Memory–meaning– basic process; memory techniques – mnemonics – loci – key word and peg words system–chunking–link method. Study Habits– Recitation–rehearsal – selection –serial position – whole vs part learning –spaced practice – over learning.						6
IV	Inculcating Positive Thoughts: Defining Happiness and Wellbeing via one dimensional and multi dimensional theories – Measuring Subjective wellbeing by self report measures– Stability and Importance of Happiness						6
V	Maintaining Happiness: Increasing Happiness and Life Satisfaction: Intensity and Frequency of Positive emotion –Creating good mood – Sustainable and maintaining happiness.						6
TOTAL						30	
Recommended							
Textbooks: Baron, Robert A (1997). Psychology (4 th Edition). London: Allyn and Bacon Ltd.							
Suggested Reference Textbooks:							
□							
Devito, J.A (2013). The Interpersonal Communication Book (13 th Edition). Boston: Pearson Education Inc. pp. 106-180							
□ Baumgardner, S.R., & Crothers, M.K. (2009). Positive Psychology (1 st							

Edition).NewDelhi:DorlingKindersley(India)Pvt.Ltd.

Snyder,R.S.(2007).PositivePsychology:TheScientificandPracticalExplorationofHumanStrength.NewDelhi: SAGE Publications:Ltd.

FocusofCourse:SkillDevelopment

LevelofCurriculumRelevance: InternationalNeeds

CourseDesigner:

AshwanthKannaV,

AssistantProfessor-PSY

BOSChairman– PSY

CourseOutcomes(COs):OnSuccessfulcompletionofthiscoursethestudentwillableto:

COs	CourseOutcome(CO) Statement	Bloom's Taxonomy KnowledgeLevel
CO1	Presentvariouswaysof understanding Motivation.	K1
CO2	Explainthe basics ofhumanemotions.	K2
CO3	DefinethevarioustypesofMemorytechniques	K1
CO4	Outlinethemeasuresofinstillingpositivethoughts	K2
CO5	Identifythe various methodsformaintaining happiness	K3

MappingwithProgrammeOutcomesandProgrammeSpecificOutcomes:

CO/PO	PO1	PO2	PO3	PO4	PO5	PSO 1	PSO 2	PSO 3	PSO 4	PSO5
CO1	L	L	L	M	L	M	L	L	M	M
CO2	L	L	L	M	M	L	L	L	M	M
CO3	L	L	L	M	M	L	L	L	M	M
CO4	L	L	L	M	M	L	L	L	M	M
CO5	L	L	L	M	M	L	L	L	M	M

S–Strong;L–Low;M–Medium

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23BCH1N10	Theory	FOODCHEMISTRY	SEC	2	-	-	2
Preamble: Higher secondary chemistry							
UNIT	COURSE CONTENT						NO. OF SESSIONS
I	Food Adulteration Sources of food, types, advantages and disadvantages. Food adulteration - contamination of Coffee, Sugar, turmeric, milk, butter and Fruits - Common adulterants, Ghee adulterants and their detection. Detection of adulterated foods by simple analytical techniques.						6
II	Food Poison Food poisons - natural poisons (alkaloids - nephrotoxin) - pesticides, (DDT, BHC, Malathion) - Chemical poisons - First aid for poison consumed victims.						6
III	Food Additives Food additives - artificial sweeteners - Saccharin - Cyclamate and Aspartate. Food flavours - esters, aldehydes and heterocyclic compounds - Food colours - Emulsifying agents - preservatives - leavening agents. Baking powder - yeast - tastemakers - MSG - vinegar.						6
IV	Beverages Beverages - soft drinks - soda - fruit juices - alcoholic beverages -						6

	examples. Carbonation-addiction to alcohol– diseases of liver and social problems.	
V	Edible Oils Fats and oils - Sources of oils - production of refined vegetable oils - preservation. Saturated and unsaturated fats - iodine value - role of MUFA and PUFA in preventing heart diseases - determination of iodine value, RM value, saponification values and their significance.	6
TOTAL		
Recommended Textbooks:		
<ol style="list-style-type: none"> 1. Food chemistry, H.K. Chopra, P.S. Panesar, Narosa publishing house, 2010. 2. Jayashree Ghosh, Fundamental Concepts of Applied Chemistry, S. Chand & Co. Publishers, second edition, 2006. 3. Food chemistry, H.K. Chopra, P. S. Panesar, Narosa publishing house, 2010. 4. Food Chemistry, Dr. L. Rakesh Sharma, Evince publishing, 2022. 5. Food processing and preservation, G. Subbulakshmi, Shobha A Udipi, Padmini S Ghugre, New age international publishers, second edition, 2021. 		
Suggested Reference Textbooks:		
<ol style="list-style-type: none"> 1. H.- D. Belitz, Werner Grosch, Food Chemistry Springer Science & Business Media, 4th Edition, 2009. 2. M. Swaminathan, Food Science and Experimental Foods, Ganesh and Company, 1979. 3. Hasenhuettl, Gerard. L.; Hartel, Richard. W. Food Emulsifiers and their applications Springer New York 2nd ed. 2008. 4. Food Chemistry, H.-D. Belitz, W. Grosch, P. Schieberle, Springer, fourth revised and extended edition, 2009. 		

5. Principles of food chemistry, John M. deMan, John W. Finley, W. Jefferey Hurst, Chang YongLee, Springer, Fourth edition, 2018.		
Focus of Course: Employability/Skill Development/Entrepreneurship		
Level of Curriculum Relevance: Local/Regional/National/International Needs		
E Course/E Content URL:		
Course Designer:		
Tanche-Chennai		BOS Chairman, STC
Course Outcomes (COs): On Successful completion of this course the students will be able to:		
Cos	Course Outcome (CO) Statement	Bloom's Taxonomy Knowledge Level
CO1	learn about Food adulteration - contamination of, Sugar, turmeric, milk, butter and Fruits	K 1
CO2	get an awareness about food poisons like natural poisons (alkaloids - nephrotoxin) pesticides, DDT, BHC, Malathion	K 2
CO3	get an exposure on food additives, artificial sweeteners, Saccharin, Cyclamate and Aspartate in the food industries	K 3
CO4	acquire knowledge on beverages, soft drinks, soda, fruit juices and alcoholic beverages examples.	K 4
CO5	study about fats and oils - Sources of oils - production of refined vegetable oils - preservation. Saturated and unsaturated fats - MUFA and PUFA	K 5

Mapping with Programme Outcomes and Programme Specific Outcomes:										
CO/PO	PO1	PO2	PO3	PO4	PO5	PSO 1	PSO 2	PSO 3	PSO 4	PSO5
CO1	S	S	S	S	S	S	S	M	S	M
CO2	M	S	S	S	M	S	S	M	M	M
CO3	S	S	S	M	S	S	S	M	S	M
CO4	S	S	S	S	S	S	S	M	M	M
CO5	M	S	S	S	S	S	S	M	M	S
S–Strong;L –Low;M–Medium										

Code	Type	Course Name	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23AECSS10	Theory	Soft Skills I	AECC SS1	-	-	30	2
Preamble: The course provides hands on skills for designing.							
Unit	Course contents						Hours
I	Introduction to soft skills, Significance of Soft Skills, Soft Skills vs Hard Skills. Building Confidence- Strategies for learning to build confidence - Best confidence Building Activities. Managing your Emotions- Changing the Outlook.						6
II	Confident behaviors vs Behaviors associated with Low self - confidence Understanding self and personal branding. Attitude, Types of Attitude, positive attitude, self-confidence and self-motivation.						6
III	Communication skills – Overview, Types of Communication, Principles and barriers of communication. Verbal communication skills, Oral, Telephonic and Social Media communication Non-verbal communication skills, body language, attire and etiquettes,						6

	interpersonal skills, networking, dealing with difficult people, Personal grooming, self-discipline, self-presentation	
IV	Number System, LCM & HCF, Square Root and Cube Root, Simplification	6
V	Ratio & Proportion, Partnership, Profit & Loss, Time, Work & Wages, Time & Distance	6
Total		30

Text Book(s) :

1. Nishit Sinha & Dinesh Khattar, “Campus Recruitment Training”, Pearson India Publications, 2022 .

Reference Book(s):

1. Dale Carnegie. “How to Develop Self-Confidence & Influence People by Public Speaking “, Fingerprint Publications, 2017.
2. Sabina Pillai & Agna Fernandez. “Soft Skills and Employability Skills, Cambridge University Press”, 2018.
3. “A Complete Manual for Campus Placements “, 2019, GK Publications Private Limited

Focus of Course: Employability

ONLINE RESOURCE

- <https://www.thebalancemoney.com/what-are-soft-skills-2060852>
<https://www.skillsyouneed.com/ips/what-is-communication.html>
<https://www.forbes.com/sites/francesbridges/2017/07/21/10-ways-to-build-confidence/>
<https://k12.thoughtfullearning.com/teachersguide/writers-express/45-building-vocabulary-skills>
<https://www.indiabix.com/>
<https://www.faceprep.in/quantitative-aptitude/>
<https://prepinsta.com/how-to-prepare-for-campus-placements/>

Course Designer: M.Devi Priya

Aptitude Trainer

BoS Chairman

Course Outcomes (COs)

On successful completion of this course the students will be able to:

CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Understand the importance of soft skills needed for their profession	K2
CO2	come self-confident and self- motivated individuals to face the competitive world.	K2

CO3	Apply the verbal and non-verbal skills in professional career	K3
CO4	Identify an appropriate approach to solve quantitative problems	K2
CO5	Apply the problem-solving skills in everyday activities	K3

SEMESTER – II

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23LAN2T10	Theory	பொதுத்தமிழ் - 2	Language	45	-	-	3

Learning Objectives

The Main Objectives of this Course are to:

- சுமயஇலக்கியங்களையும் சிற்றிலக்கியங்களையும் மாணவர்களுக்கு அறிமுகம் செய்தல்.
- மொழித்திறனையும் சிறுகதை இலக்கியவடிவத்தையும் மாணவர்க்கு உணர்த்துதல்.

Prerequisite: பன்னிரெண்டாம் வகுப்பில் தமிழை ஒரு பாடமாகப் பயின்றிருக்கவேண்டும்.

UNIT	COURSE CONTENT	No. of Sessions
I	அலகு பக்தி இலக்கியம் 1. திருநாவுக்கரசர் தேவாரம் - நாமாக்கும் குடியல்லோம் எனத் தொடங்கும் எனத் தொடங்கும் பதிகம் (10 பாடல்கள்) 8. ஆண்டாள் - திருப்பாவை (முதல் 10 பாசரம்)	9
II	அலகு பக்தி இலக்கியம் 1. வள்ளலார் - அருள் விளக்கமாலை (முதல் 10 பாடல்) 2. எச்.ஏ.கிருட்டிணப்பிள்ளை - இரட்சணியமனோகரம் - பால்யபிரார்த்தனை 9. குணங்குடி மஸ்தான் சாகிபு - பராபரக்கண்ணி (முதல் 10 கண்ணி)	9
III	அலகு சிற்றிலக்கியங்கள் 1. தமிழ்விடு தூது (முதல் 20 கண்ணி) 2. திருக்குற்றாலக் குறவஞ்சி - குறத்திமலைவளம் கூறுதல் 3. முக்கூடற்பள்ளு - நாட்டு வளம்	9
IV	அலகுஐர பாடம் சார்ந்த இலக்கியவரலாறு (பல்லவர்காலம், நாயக்கர்காலம்) 1. பன்னிரு திருமுறைகள் 2. பன்னிரு ஆழ்வாழ்வர்கள் 4. சிற்றிலக்கியங்கள்	9
V	அலகு மொழித்திறன்: போட்டித் தேர்வுத் திறன் 1. தொடர் வகைகள்	9

2. மரபுத்தொடர்,பழமொழிகள் 3. பிறமொழிச் சொற்களைக் களைதல் 4. வழஉச் சொற்களைநீக்குதல் 5. இலக்கணக் குறிப்புஅறிதல் (குறிப்பு: அலகு 4, 5 ஆகியனபோட்டித் தேர்வுநோக்கில் நடத்தப்படவேண்டும்)	
TOTAL	45

Recommended Textbooks: -

Suggested Reference Textbooks:

5. தமிழ் இலக்கியவரலாறு - சிற்பிபாலசுப்பிரமணியன்
6. புதியநோக்கில் தமிழ் இலக்கியவரலாறு - தமிழண்ணல்
7. வகைமைநோக்கில் தமிழ் இலக்கியவரலாறு - எ.பி. பாக்கியமேரி
8. தமிழ் இலக்கியவரலாறு - மு.வ.

Focus of Course: Employability / **Skill Development** / Entrepreneurship

Level of Curriculum Relevance: **Local / Regional /National** / International Needs

E Course / E Content URL:

- Tamil Heritage Foundation- www.tamilheritage.org <<http://www.tamilheritage.org>>
- Tamil virtual University Library- www.tamilvu.org/library <http://www.virtualvu.org/library>
- Project Madurai - www.projectmadurai.org.
- Chennai Library- www.chennailibrary.com <<http://www.chennailibrary.com>>.
- Tamil Universal Digital Library- www.ulib.prg <<http://www.ulib.prg>>.
- Tamil E-Books Downloads- tamalebooksdownloads.blogspot.com
- Tamil Books on line- books.tamilcube.com
- Catalogue of the Tamil books in the Library of British Congress archive.org
- Tamil novels on line - books.tamilcube.com

Course Designer: TANSICHE

Chennai

BOS Chairman – Tamil, STC

Course Outcomes(COs): On Successful completion of this course the students will able to:

Cos	Course Outcome (CO) Statement	Bloom's Taxonomy Knowledge Level
CO1	பக்தி இலக்கியங்களைக் கற்பதன் மூலம் பக்திநெறியையும்,சமயநல்லிணக்கத்தையும் தெரிந்துபின்பற்றுவர்.	K1

C02	சிற்றிலக்கியங்களின் வழி இலக்கியச் சுவையினையும் பண்பாட்டுஅறிவினையும் பெறுவர்.	K2
C03	பட்டப் படிப்பினைப் படிக்கும்போதேபெரும்பான்மையானதமிழ் இலக்கியங்கள் குறித்தஅறிவினைப் பெறுவர்.	K3
C04	தமிழ்ச் சமூகப் பண்பாட்டுவரலாற்றினை இலக்கியங்கள் வாயிலாகஅறிவர்.	K4
C05	போட்டித் தேர்வுகளில் வெற்றிபெறுவதற்குத் தமிழ்ப் பாடத்தினைப் பயன்கொள்ளும் வகையில் ஏற்றபயிற்சிபெறுவர்.	K5

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 Evaluate; K6 - Create

MappingCourseOutcomeswithProgrammeOutcomesandProgrammeSpecificOutcomes:

COs/POs/ PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
C01	S	M	S	S	S	S	M	S
C02	S	S	M	M	M	M	M	M
C03	S	M	S	S	M	S	M	S
C04	S	S	S	M	M	S	S	S
C05	S	S	M	M	M	S	S	S

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23LAN2H10	Theory	Hindi - 2	Part I	45	-	-	3

COURSE OBJECTIVE:

- A basic understanding of contemporary poetry can be gained and the nature of modern poetry can be realized.
- Realizing the nature of drama and its nature and improving the knowledge of reading and understanding the nature of contemporary plays.
- Understands the benefits of correspondence and can enhance the correspondence you need.
- Translation is especially useful for translating from Hindi to English.

Unit No.	Course Content	Instructional hours
I	MODERN POETRY: PANCHVATI by MYTHLISHARANGUPTA	15
II	ONE ACT PLAY: EKANIKIPIYUSH 1. Owrangjeb ki aakirirath - Ramkumar varma 2. Ek din - Lakshminarayan Misra 3. Vapasi - Vishnuprabhakar 4. Badsurathrajkumari - Krishnachandra 7. 5. Aakket- Harijeeth	10
III	LETTER WRITING (Leave Letter, Job Application, Ordering Books, Letter to Publisher, Personal Letter)	7
IV	CONVERSATION: (Doctor & Patient, Teacher & Student, Storekeeper & Buyer, Two Friends, Booking Clerk & Passenger at Railway Station, Autorickshaw driver and Passenger) Ref: Bolchal Ki Hindi Aur Sanchar by Dr. Madhu Dhavan Vani Prakashan, New Delhi.	7
V	TRANSLATION: HINDI-ENGLISH ONLY Lessons 15 only ANUVADHABYAS-III	-1- 6

	TOTAL	45
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Mapping Course Outcomes with Programme Outcomes and Programme Specific Outcomes:

COs/POs/ PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
CO1	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S
CO3	S	M	M	M	M	S	S	M
CO4	L	S	L	S	L	S	L	M
CO5	S	S	M	S	L	M	L	L

S-Strong M-Medium L-Low

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23LAN2M10	Theory	Malayalam - 2	Part I	45	-	-	3

COURSE OBJECTIVE:

- A basic understanding of contemporary poetry can be gained and the nature of modern poetry can be realized.
- Realizing the nature of drama and its nature and improving the knowledge of reading and understanding the nature of contemporary plays.
- Understand the benefits of correspondence and can enhance the correspondence you need.
- Translation is especially useful for translating from English to Malayalam

Unit	Course Content	Instructional hours
I	Novel-Enmakaje	15
II	Novel-Enmakaje	10
III	Memories-Neermaathalam Poothakaalam	7
IV	Memories-Neermaathalam Poothakaalam	7
V	Translation (English to Malayalam)	6
TOTAL		45

Text Books:

1. Emakaje-Ambikasuthan Mangad - DC Books Kottayam, Kerala
2. Neermaathalam Poothakaalam-Madhavikutty-DC Books Kottayam, Kerala

Reference Books:

1. AthmakathasahithyamMalayalathil-Dr.VijayalamJayakumar(N.B.S.Kottayam)
2. MalayalaNovelSahithyaCharitram-K.M.Tharakan(N.B.S.Kottayam)
3. SahithyaCharitramPrasthanangalilude-Dr.K.MGeorge,(D.C.BooksKottayam)
4. MalayalaSahithyavimarsam-SukumarAzheekode(D.C.books)

Course Outcomes (COs)

On successful completion of this course the students will be able to:

CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Getabasic understandingofMemories	K1
CO2	ItwillcreatebasicknowledgeaboutEnvironmentalPsychology.	K1
CO3	Itwillcreateawarenessaboutourenvironment.	K2
CO4	Knowledgeisgainaboutour country,cultureetc	K3
CO5	ItwillbeaneyeopenertothestudentstowardsourMotherEarth.	K4

MappingCourseOutcomeswithProgrammeOutcomesandProgrammeSpecificOutcomes:

COs/POs/ PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
CO1	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S
CO3	S	M	M	M	M	S	S	M
CO4	L	S	L	S	L	S	L	M
CO5	S	S	M	S	L	M	L	L

S-Strong M-Medium L-Low

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23LAN2F10	Theory	French - 2	Part I	45	-	-	3

COURSEOBJECTIVE:

To understand and use familiar everyday expressions and very basic phrases aimed at the satisfaction of

needs of a concrete type.

UnitNo.	Topics	Instructional hours
1	Etape 5(Lacons 1 -3)	15
2	Etape 6(Lacons 1 -3)	10
3	Etape 7-Leçons 1 –2	7
4	Etape 7–Leçon3	7
	Etape 8–Leçon1	
5	Etape 8–Leçons 2 –3	6
Total		45

Etapes5to8,Pages63-114

TextBookPrescribed:

Adomania1–Methodedefrancais

Authors:[Céline Himber](#),[CorinaBrillant](#),[Sophie Erlich](#)

Publisher: HACHETTEFLE

Availableat:GOYALPublishersandDistributorsPvtLtd,NewDelhi(9810322459)

Reference:Latitudes1

Author: YvesLoiseau,RégineMerieuxPublisher:FrenchandEuropeanPublicationsInc

Availableat:GOYALpublishersanddistributorsPvtLtd,NewDelhi(9810322459)

SWAYAM:https://swayam.gov.in/nd2_ccc19_lg04/preview

byProf.NirupamaRastogi(Retd)EnglishandForeignLanguagesUniversity,Hyderabad.

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23LAN2E10	Theory	English - 2	Part II	45	-	-	3
Learning Objectives							
LO1	To introduce learners to the essential skills of communication in English						
LO2	To enable them use these skills effectively in academic and non-academic contexts						
LO3	To help them identify and eliminate common mistakes in writing and speaking						
LO4	To enable them use various business communication strategies and to use advanced vocabulary						
LO5	To familiarize them in writing descriptive essays and respond to arguments orally and in writing						
Unit No.	Unit Title & Text						No. of Periods for the Unit
I	Poetry 1.1 Very Indian Poem in Indian English - Nissim Ezekiel 1.2 Still I Rise - Maya Angelou 1.3 The Flower -Tennyson 1.4 On Killing a Tree -Gieve Patel						9
II	Prose 2.1 If You Are Wrong Admit it- Dale Carnegie 2.2 Kindly Adjust Please - Shashi Tharoor 2.3 The Spoon-fed Age- W.R. Inge						9
III	Fiction Alchemist - Paulo Coelho						9
IV	Language Competency 4.1 Homonyms, Homophones, Homographs Portmanteau words						9

	4.2 Verbs and Tenses, Subject Verb Agreement 4.3 Error correction	
V	English in the Workplace 5.1 Reading for General and Specific information [charts, tables, schedules, graphs etc] 5.2 Reading news and weather reports 5.3 Writing paragraphs 5.4 Taking and making notes	9
	Total	45
Text books (Latest Editions)		
1	The Alchemist - Paulo Coelho Harper – 2005	
References Books (Latest editions, and the style as given below must be strictly adhered to)		
1	Advanced English Grammar. Martin Hewings. Cambridge University Press, 2000	
2	Descriptive English. SP Bakshi, Richa Sharma · 2019, Arihant Publications (India) Ltd.	
3	The Reading Book: A Complete Guide to Teaching Reading. Sheena Cameron, Louise Dempsey, S & L. Publishing, 2019.	
4	Skimming and Scanning Techniques, Barbara Sherman, Liberty University Press, 2014	
5	Brilliant Speed Reading: Whatever you need to read, however ...Phil Chambers, Pearson, 2013.	
6	The Alchemist, Paulo Coelho. Harper ; Later Printing edition, 2005.	
WebResources		
1	Very Indian poem by Nissim Ezekiel http://econtent.in/pacc.in/admin/contents/40_%20_2020103001102714.pdf	
2	Still I Rise by Maya Angelou https://www.poetryfoundation.org/poems/46446/still-i-rise	
3	The Flower by Tennyson: https://www.poemhunter.com/poem/the-flower-2/	
4	On Killing a tree by Gieve Patel: https://www.poemhunter.com/poem/on-killing-a-tree/	
5	If you are wrong, admit it: https://www.tbr.fun/if-youre-wrong-admit-it/	
6	Kindly Adjust please - Shashi Tharoor https://www.theweek.in/columns/shashi-tharoor/2018/05/25/kindly-adjust-to-our-english.html?fbclid=IwAR3IhtdXqvuV4ySECn9S7SA6HmCEYISyd1QHd3BlwKgiNKKwdkeSg3qWp-U/	
7	The Spoon Fed Age: https://www.nrkacademy.com/2016/04/spoon-feeding-by-wringe.html	
8	The Alchemist: https://www.youtube.com/watch?v=lxBYpmxjeDU	

CourseOutcomes(COs)		
On successful completion of this course the students will be able to:		
CO Number	CourseOutcome(CO)Statement	Bloom's Taxonomy Knowledge Level
CO1	Learn to introduce themselves and talk about everyday activities confidently	K1
CO2	Be able to write short paragraphs on people, places and events	K2
CO3	Identify the purpose of using various tenses and effectively employ them in speaking and writing	K2
CO4	Gain knowledge to write subjective and objective descriptions	K3
CO5	Identify and use their skills effectively in formal contexts.	K4

Mapping Course Outcomes with Programme Outcomes and Programme Specific Outcomes:

COs/POs/ PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
CO1	S	S	S	S	S	S	S	S
CO2	M	S	S	S	M	M	S	S
CO3	S	S	S	M	S	S	S	S
CO4	S	S	S	S	S	S	S	S
CO5	S	M	S	S	S	S	M	S

CourseCode	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCA2C10	Theory	Python programming	Core 3	60	-	-	4
Course Objective							
C1	Describe the core syntax and semantics of Python programming language.						
C2	Describe the control structures of Python						
C3	Discover the need for working with the strings and functions.						
C4	Illustrate the process of structuring the data using lists, dictionaries, tuples and sets.						
C5	Understand the usage of packages and Dictionaries.						
UNIT	Details						No. of Hours
I	Introduction: The essence of computational problem solving – Limits of computational problem solving-Computer algorithms-Computer Hardware-Computer Software-The process of computational problem solving-Python programming language - Literals - Variables and Identifiers - Operators - Expressions and Data types, Input / output.						12
II	Control Structures: Boolean Expressions - Selection Control - If Statement- Indentation in Python- Multi-Way Selection - Iterative Control- While Statement- Infinite loops- Definite vs. Indefinite Loops- Boolean						12

	Flag. String, List and Dictionary, Manipulations Building blocks of python programs, Understanding and using ranges.	
III	Functions: Program Routines- Defining Functions- More on Functions: Calling Value-Returning Functions- Calling Non-Value-Returning Functions- Parameter Passing - Keyword Arguments in Python - Default Arguments in Python-Variable Scope. Recursion: Recursive Functions	12
IV	Objects and their use: Software Objects - Turtle Graphics – Turtle attributes-Modular Design: Modules - Top-Down Design - Python Modules -Text Files: Opening, reading and writing text files – Database Programming: Connecting to a database, Creating Tables, INSERT, UPDATE, DELETE and READ operations, Transaction Control, Disconnecting from a database, String Processing - Exception Handling	12
V	Dictionaries and Sets: Dictionary type in Python - Set Data type. Object Oriented Programming using Python: Encapsulation - Inheritance – Polymorphism. Python packages: Simple programs using the built-in functions of packages matplotlib, numpy, pandas etc.	12
Total		60

Text Books

1	Charles Dierbach, “Introduction to Computer Science using Python - A computational Problem solving Focus”, Wiley India Edition, 2015.
2	Wesley J. Chun, “Core Python Applications Programming”, 3rd Edition , Pearson Education, 2016

Reference Books

1.	Mark Lutz, “Learning Python Powerful Object Oriented Programming”, O’reilly Media 2018, 5th Edition.
2.	Timothy A. Budd, “Exploring Python”, Tata MCGraw Hill Education Private Limited 2011, 1 st Edition.
3.	John Zelle, “Python Programming: An Introduction to Computer Science”, Second edition, Course Technology Cengage Learning Publications, 2013, ISBN 978- 1590282410
4.	Michel Dawson, “Python Programming for Absolute Beginners” , Third Edition, Course Technology Cengage Learning Publications, 2013, ISBN 978-1435455009

Web Resources

1.	http://interactivepython.org/courselib/static/pythonds2
2.	http://www.ibiblio.org/g2swap/byteofpython/read/
3.	http://www.diveintopython3.net/http://greenteapress.com/wp/think-python-2e/

CourseCode	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCA2C20	Practical	Practical : Python Programming	Core 4	-	-	60	4
Course Objective							
C1	To implement the python programming features in practical applications.						
C2	To write, test, and debug simple Python programs.						
C3	To implement Python programs with conditionals and loops.						
C4	Use functions for structuring Python programs.						
C5	Represent compound data using Python lists, tuples, dictionaries, turtles, Files and modules.						
S.NO.	Details						No. of Hours
1	Program to convert the given temperature from Fahrenheit to Celsius and vice versa depending upon user's choice						5
2	Program to calculate total marks, percentage and grade of a student. Marks obtained in each of the five subjects are to be input by user. Assign grades according to the following criteria: <ul style="list-style-type: none"> ● Grade A: Percentage ≥ 80 Grade B: Percentage ≥ 70 and < 80 ● Grade C: Percentage ≥ 60 and < 70 Grade D: Percentage ≥ 40 and < 60 						5

	Grade E: Percentage <40	
3	Program, to find the area of rectangle, square, circle and triangle by accepting suitable input parameters from user.	5
4	Program to display the first n terms of Fibonacci series.	5
5	Program to find factorial of the given number using recursive function.	5
6	Write a Python program to count the number of even and odd numbers from array of N numbers.	5
7	Python function that accepts a string and calculate the number of uppercase letters and lower case letters.	5
8	Python program to reverse a given string and check whether the give string is palindrome or not.	5
9	Write a program to find sum of all items in a dictionary.	5
10	Write a Python program to construct the following pattern, using a nested loop 1 22 333 4444 55555 666666 7777777 88888888 999999999	5
11	Read a file content and copy only the contents at odd lines into a new file.	5
12	Create a Turtle graphics window with specific size.	5
	Total	60
Text Book		
1	Charles Dierbach, “Introduction to Computer Science using Python - A computational Problem solving Focus”, Wiley India Edition, 2015.	

Reference Books	
1.	Mark Lutz, “Learning Python Powerful Object-Oriented Programming”, O’reilly Media 2018, 5th Edition.
2.	Timothy A. Budd, “Exploring Python”, Tata MCGraw Hill Education Private Limited 2011, 1 st Edition.
3.	John Zelle, “Python Programming: An Introduction to Computer Science”, Second edition, Course Technology Cengage Learning Publications, 2013, ISBN 978- 1590282410
4.	Michel Dawson, “Python Programming for Absolute Beginners” , Third Edition, Course Technology Cengage Learning Publications, 2013, ISBN 978-1435455009
Web Resources	
1.	http://interactivepython.org/courselib/static/pythonds2
2.	http://www.ibiblio.org/g2swap/byteofpython/read/
3.	http://www.diveintopython3.net/http://greenteapress.com/wp/think-python-2e/
4.	NPTEL & MOOC courses titled Python programming
5.	http://spoken-tutorial.org/tutorial-search/?search_foss=Python&search_language=English
6.	http://docs.python.org/3/tutorial/index.html
Recommended Toolstobeused: Python 3.7	
FocusofCourse: Employability	

CourseOutcomes(COs)		
Onsuccessfulcompletion ofthiscoursethestudentwillbeableto:		
CO Number	CourseOutcome(CO)Statement	BloomsTaxonomy Knowledge Level
CO1	To understand the problem-solving approaches	K2
CO2	To learn the basic programming constructs in Python	K3
CO3	To practice various computing strategies for Python-based solutions to real world problems	K3
CO4	To use Python data structures - lists, tuples, dictionaries.	K4
CO5	To do input/output with files in Python.	K4

MappingCourseOutcomeswithProgrammeOutcomesandProgrammeSpecificOutcomes:

COs/POs/ PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
CO1	S	L	M	L	M	M	M	M
CO2	M	S	M	M	M	M	M	M
CO3	M	M	M	S	L	S	M	S
CO4	M	M	M	M	M	S	M	S
CO5	M	M	M	M	M	S	M	S

CourseCode	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCA2E10	Theory	Cyber Forensics	DSE	45	-	-	3
Course Objective							
C1	Understand the definition of computer forensics fundamentals.						
C2	To study about the Types of Computer Forensics Evidence						
C3	Understand and apply the concepts of Duplication and Preservation of Digital Evidence						
C4	Understand the concepts of Electronic Evidence and Identification of Data						
C5	To study about the Digital Detective, Network Forensics Scenario, Damaging Computer Evidence.						

UNIT	Details	No. of Hours
I	Overview of Computer Forensics Technology: Computer Forensics Fundamentals: What is Computer Forensics? Use of Computer Forensics in Law Enforcement, Computer Forensics Assistance to Human Resources/Employment Proceedings, Computer Forensics Services, Benefits of professional Forensics Methodology, Steps taken by Computer Forensics Specialists. Types of Computer Forensics Technology: Types of Business Computer Forensic, Technology–Types of Military Computer Forensic Technology–Types of Law Enforcement–Computer Forensic Technology–Types of Business Computer Forensic Technology.	9
II	Computer Forensics Evidence and capture: Data Recovery: Data Recovery Defined, Data Back–up and Recovery, The Role of Back –up in Data Recovery, The Data –Recovery Solution. Evidence Collection and Data Seizure: Collection Options, Obstacles, Types of Evidence, The Rules of Evidence, Volatile Evidence, General Procedure, Collection and Archiving, Methods of Collections, Artefacts, Collection Steps, Controlling Contamination: The chain of custody.	9
III	Duplication and Preservation of Digital Evidence: Processing steps, Legal Aspects of collecting and Preserving Computer forensic Evidence. Computer image Verification and Authentication: Special needs of Evidential Authentication, Practical Consideration, Practical Implementation.	9
IV	Computer Forensics Analysis: Discovery of Electronic Evidence - Electronic Document Discovery - A Powerful New Litigation Tool. Identification of Data: Time Travel, Forensic Identification and Analysis of Technical Surveillance Devices.	9
V	Reconstructing Past Events: How to Become a Digital Detective, Useable File Formats, Unusable File Formats, Converting Files. Networks: Network Forensics Scenario, a technical approach, Destruction Of E–Mail, Damaging Computer Evidence, Documenting the Intrusion on Destruction of Data, System Testing.	9
Total		45

Text Book

1	John R. Vacca, “Computer Forensics: Computer Crime Investigation”, 3/E ,Firewall Media, New Delhi, 2002.
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Reference Books

1.	Nelson, Phillips Enfinger, Steuart, “Computer Forensics and Investigations” Enfinger, Steuart, CENGAGE Learning, 2004.
2.	Anthony Sammes and Brian Jenkinson, ”Forensic Computing: A Practitioner’s Guide”, Second Edition, Springer–Verlag London Limited, 2007.

3	.RobertM.Slade,” Software Forensics Collecting Evidence from the Scene of a Digital Crime”, TMH 2005.
Web Resources	
1	https://www.vskills.in
2	https://www.hackingarticles.in/best-of-computer-forensics-tutorials/
3	https://www.softwaretestinghelp.com/digital-forensics/
4	https://www.tutorialspoint.com/python_digital_forensics/index.htm

Course Outcomes (COs)		
On successful completion of this course the students will be able to:		
CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Understand the definition of computer forensics fundamentals.	K2
CO2	Evaluate the different types of computer forensics technology.	K2
CO3	Analyze various computer forensics systems.	K3
CO4	Apply the methods for data recovery, evidence collection and data seizure.	K3
CO5	Gain your knowledge of duplication and preservation of digital evidence.	K3

Mapping Course Outcomes with Program Outcomes and Program

Specific Outcomes:

COs/POs/PSOs	PO 1	PO 2	PO 3	PO 4	PO 5	PSO1	PSO2	PSO
CO 1	S	M	L	M	M	L	L	L
CO 2	M	S	L	L	L	L	L	L
CO 3	S	M	L	S	M	S	L	L
CO 4	S	M	L	S	S	M	M	L
CO 5	S	M	S	L	M	L	M	S

CourseCode	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCA1E20	Theory	Information Security	DSE	-	-	45	3

Course Objectives

C1	To know the objectives of information security
C2	Understand the importance and application of each of confidentiality, integrity, authentication and availability
C3	Understand various cryptographic algorithms

C4	Understand the basic categories of threats to computers and networks	
C5	To study about the concepts of security in networks, web security	
UNIT	Details	No. of Hours
I	Introduction Introduction to Information Security: Security mindset, Computer Security Concepts (CIA), Attacks, Vulnerabilities and protections, Security Goals, Security Services, Threats, Attacks, Assets, malware, program analysis and mechanisms	9
II	The Security Problem in Computing: The meaning of computer Security, Computer Criminals, Methods of Défense. Cryptography: Concepts and Techniques: Introduction, plain text and cipher text, substitution techniques, transposition techniques, encryption and decryption	9
III	Symmetric and Asymmetric Cryptographic Techniques: DES, AES, RSA algorithms. Authentication and Digital Signatures: Use of Cryptography for authentication, Secure Hash function, Key management – Kerberos	9
IV	Program Security: Non-malicious Program errors – Buffer overflow, Incomplete mediation, Time-of-check to Time-of- use Errors, Viruses, Trapdoors, Salami attack, Man-in-the- middle attacks, Covert channels. File protection Mechanisms, User Authentication Designing Trusted O.S: Security polices, models of security, trusted O.S design, Assurance in trusted O.S. Implementation examples	9
V	Security in Networks: Threats in networks, Network Security Controls – Architecture, Encryption, Content Integrity, Strong Authentication, Access Controls, Wireless Security, Honeypots, Traffic flow security. Web Security: Web security considerations, Secure Socket Layer and Transport Layer Security, Secure electronic transaction	9
	Total	45

Recommended Text

1.	Security in Computing, Fourth Edition, by Charles P. Pfleeger, Pearson Education
2.	Cryptography And Network Security Principles And Practice, Fourth or Fifth Edition, William Stallings, Pearson

References Books

1.	Cryptography and Network Security: C K Shyamala, N Harini, Dr T R Padmanabhan, Wiley India, 1st Edition
2.	Cryptography and Network Security : Forouzan Mukhopadhyay, Mc Graw Hill, 2"d

	Edition
3.	Information Security, Principles and Practice: Mark Stamp, Wiley India
4.	Principles of Computer Security: WM.Arthur Conklin, Greg White, TMH
Web Resources	
1.	https://www.geeksforgeeks.org/what-is-information-security/
2.	https://www.tutorialspoint.com/what-is-information-security#:~:text=Information%20security%20is%20designed%20and,destruction%2C%20alteration%2C%20and%20disruption.
3.	https://www.w3schools.com/cybersecurity/

Course Outcomes (COs)		
On successful completion of this course the students will be able to:		
CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Understand network security threats, security services, and countermeasures	K2
CO2	Understand vulnerability analysis of network security	K2
CO3	Acquire background on hash functions; authentication; firewalls; intrusion detection techniques	K3
CO4	Gain hands-on experience with programming and simulation techniques for security protocols.	K3
CO5	Apply methods for authentication, access control, intrusion detection and prevention	K3

Mapping Course Outcomes with Programme Outcomes and Programme Specific Outcomes:

COs/POs/PSOs	PO 1	PO 2	PO 3	PO 4	PO 5	PSO1	PSO2	PSO
CO 1	S	M	L	M	M	L	L	L
CO 2	M	S	L	L	L	L	L	L

CO 3	S	M	L	S	M	S	L	L
CO 4	S	M	L	S	S	M	M	L
CO 5	S	M	S	L	M	L	M	S

CourseCode	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCA1E20	Theory	Human Computer Interaction	DSE	-	-	45	3

Course Objectives		
C1	To learn about the foundations of Human Computer Interaction.	
C2	To learn the design and software process technologies.	
C3	To learn HCI models and theories.	
C4	To learn Mobile Ecosystem.	
C5	To learn the various types of Web Interface Design.	
UNIT	Details	No. of Hours
I	<p>FOUNDATIONS OF HCI :</p> <ul style="list-style-type: none"> ● The Human: I/O channels – Memory ● Reasoning and problem solving; The Computer: Devices – Memory – processing and networks; <p>Interaction: Models – frameworks – Ergonomics – styles – elements – interactivity- Paradigms. - Case Studies</p>	9
II	<p>DESIGN & SOFTWARE PROCESS:</p> <ul style="list-style-type: none"> ● Interactive Design: ● Basics – process – scenarios ● Navigation: screen design Iteration and prototyping. ● HCI in software process: <p>Software life cycle – usability engineering – Prototyping in practice – design rationale. Design rules: principles, standards, guidelines, rules. Evaluation Techniques – Universal Design</p>	9
III	<p>MODELS AND THEORIES:</p> <p>HCI Models: Cognitive models: Socio-Organizational issues and stakeholder requirements Communication and collaboration models-Hypertext, Multimedia and WWW.</p>	9
IV	<p>Mobile HCI:</p> <ul style="list-style-type: none"> ● Mobile Ecosystem: Platforms, Application frameworks ● Types of Mobile Applications: Widgets, Applications, Games ● Mobile Information Architecture, Mobile 2.0, <p>Mobile Design: Elements of Mobile Design, Tools. - Case</p>	9

	Studies	
V	WEB INTERFACE DESIGN: Designing Web Interfaces – Drag & Drop, Direct Selection, Contextual Tools, Overlays, Inlays and Virtual Pages, Process Flow - Case Studies	9
	Total	45

Recommended Text

1	Alan Dix, Janet Finlay, Gregory Abowd, Russell Beale, "Human -Computer Interaction", III Edition, Pearson Education, 2004 (UNIT I, II & III)
2	Brian Fling,"Mobile Design and Development", I Edition, O'Reilly Media Inc., 2009(UNIT-IV)
3	Bill Scott and Theresa Neil, —Designing Web Interfaces, First Edition, O'Reilly, 2009. (UNIT-V)

References Books

1.	Shneiderman, "Designing the User Interface: Strategies for Effective Human-Computer Interaction", V Edition, Pearson Education.
2.	The Human-Computer Interaction Handbook Fundamentals, Evolving Technologies and Emerging Applications, Second Edition, Andrew Sears, Julie A. Jacko.

Web Resources

1.	https://www.interaction-design.org/literature/topics/human-computer-interaction
2.	https://link.springer.com/10.1007/978-0-387-39940-9_192
3.	https://en.wikipedia.org/wiki/Human%E2%80%93computer_interaction
4.	https://www.tutorialspoint.com/human_computer_interface/index.htm

Course Outcomes (COs)

On successful completion of this course the students will be able to:

CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
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CO1	Understand the fundamentals of HCI.	K2
CO2	Understand the design and software process technologies.	K2
CO3	Understand HCI models and theories.	K3
CO4	Understand Mobile Ecosystem, types of Mobile Applications, mobile Architecture and design.	K4
CO5	Understand the various types of Web Interface Design.	K4

Mapping Course Outcomes with Programme Outcomes and Programme Specific Outcomes:

COs/POs/ PSOs	PO 1	PO 2	PO 3	PO 4	PO 5	PSO1	PSO2	PSO
CO 1	S	M	L	M	M	S	S	S
CO 2	M	S	L	L	L	S	S	S
CO 3	S	M	L	S	M	S	S	S
CO 4	S	M	L	S	S	S	S	S
CO 5	S	M	S	L	M	S	S	S

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
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23BMA2G20	Theory	Statistics and its Applications II	Allied	3	1	--	3
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Preamble:

- To give emphasis on application of distribution and application of large sample tests, small sample tests and Chi-Square distribution and quality control technique.

Pre-requisite:

To recall the problem solving skill on Binomial, Poisson, Normal distribution taught at HSC level.

UNIT	COURSE CONTENT	NO. OF SESSIONS
I	Binomial Distribution: Definition-Simple Problems- Poisson Distribution: Definition-Simple Problems- Normal Distribution – Properties- Uses - Simple Problems.	9
II	Large Samples:Population –Sample – Parametric and statistic – Sampling Distribution of Mean -Test of Hypothesis- Hypothesis testing procedure-Significance level.Large sample test-Test for a specified mean-Test for equality of two means - test for the equality of two proportions - Simple Problems.	9
III	Small Samples t-test: t distribution – uses-Test for a specified mean-Test of significance for the difference between two population means when population standard deviations are not known - Simple Problems.	9
IV	Small samples- Chi square test: Definition of Chi square- Uses of Chi square test- Testing the significance of the difference between the observed and expected frequencies- Test of independence of attributes- 2 × 2 Contingency table - Simple Problems.	9
V	Statistical Quality Control:Definition-Causes of variations-Control chart-Control chart for variables - Construction of \bar{X} chart , R Chart- np Chart - C Chart – p chart- Simple Problems.	9
TOTAL		45

Recommended Textbooks:

1. Business Mathematics and statistics “ P.R.Vittal” Margham publications Chennai, 2006.-

Suggested Reference Textbooks:

- 1.Fundamentals of mathematical statistics “S.C.Gupta, V.K.Kapoor”, Sultan Chand & Sons, New Delhi, 2022.
- 2.Statistical methods, “S.P.Gupta” , Sultan Chand & Sons, New Delhi, 2014.
- 3.Business mathematics and statistics, “PA .Navanitham” , Jai Publishers, May 2014.
4. Business statistics, “ S.C.gupta, Indragupta ”Himalaya publishing house, 2007.
5. Probability statistics and Queueing theory “P.Kandasamy, K.Thilagavathy,K.Gunavathi”, Sultan Chand, 2005.

Focus of Course:Employability**Level of Curriculum Relevance:** International Needs**E Course / E Content URL:**<https://nptel.ac.in>**Course Designer:** Prof. K.SivasamyDean Mathematics , STC
Chairman

BoS

Course Outcomes(COs): On Successful completion of this course the students will able to:

Cos	Course Outcome (CO) Statement	Bloom's Taxonomy Knowledge Level
CO1	Recognize Binomial, poisson& Normal distributions.	K1
CO2	Discuss tests of Large sample.	K2
CO3	Apply tests of small samples.	K3
CO4	Calculate Chi- Square test, test of independence attributes.	K4
CO5	Construction of various charts for statistical Quality Control.	K5

Mapping with Programme Outcomes and Programme Specific Outcomes:

CO/PO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
CO1	S	L	S	-	-	S	M	L
CO2	M	L	S	L	-	S	M	M
CO3	S	L	S	L	-	S	M	M
CO4	S	L	S	-	-	S	M	M
CO5	S	L	S	-	-	S	M	M

S – Strong; L – Low; M – Medium

Course Code	Type	Course Name	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCS2N10	NME2/SEC2	Multimedia Systems Lab	Practical	-	2	30	2
Preamble: Implement multimedia concepts to develop various applications.							
Prerequisite: Basic knowledge on application development ideas.							

SYLLABUS

Ex.No	Course contents	Instructional Hours
1	Use the following tools and edit an image in Photoshop: Basic Selection Tools, Rectangular Marquee Tool, Moving the Marquee, Object selection tool, Making a Perfect Circle,	3
2	Create lighting effects in Photoshop.	3
3	Crop an image with the help of crop tool in Photoshop and use save as option.	3
4	Create a Sunflower and Water drops using Photoshop.	3
5	Convert a Black and White Photo to Color Photo using Photoshop	3
6	Upload an image and work with different filters option.	3
7	Animate an image with implementing the concept of Layers.	3
8	Animate a Plane Flying in the Clouds using Photoshop.	3
9	Create Plastic Surgery for the Nose using Photoshop.	3
10	Create Rollover button using Photoshop.	3
Total		30
Reference Book:		
1. Ranjan Parekh, “Principles of Multimedia (2/e)”, Tata McGraw-Hill Publishing Company Limited, New Delhi, 2012		
Recommended: Photoshop		
Focus of Course: Employability		
Course Designer: TANSCHEHOD, Dept. of Computer Science		
Chennai		BoS, Chairman.

Course Outcomes (COs)		
On successful completion of this course the students will be able to:		
CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Apply the fundamental concepts of multimedia programming.	K3
CO2	Make use of various image editing tools.	K3
CO3	Develop multimedia programs to implement designing and streaming concepts.	K3
CO4	Examine the tools for developing real-time applications	K4

Mapping Course Outcomes with Programme Outcomes & Programme Specific Outcomes:

COs/POs/PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	M	M	M	S	S	L	M	M	M
CO2	L	M	S	S	M	M	M	M	M	M
CO3	M	M	S	S	S	S	M	S	S	S
CO4	L	M	S	M	M	S	M	S	S	S

S–Strong; L–Low; M–Medium

Code	Type	Course Name	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCA2N10	Practical	Digital Publishing Tools-II	SBC – NME II	-	-	30	2

Preamble: The course provides hands on skills for designing.

Prerequisite: Basics of designing.

Ex. No	Course contents	Hours
1	Create and Design Event posters by using Canva.	2
2	Create a Design a resume for a relevant character by using Canva.	2
3	Create a cover by using Canva.	2
4	Create a Graph and Chart by using Canva.	2
5	Design a flyer for college event by using Design Cap.	2
6	Design a Facebook Cover by using Design Cap.	3
7	Create a logo for event by using Design Cap.	3
8	Create and Schedule a timetable of your class by using Design Cap.	3
9	Adding Titles and Text in CorelDraw.	4
10	Create a design and Shaping background -Shaping, Trimming, Welding in Corel draw.	2
11	Creating and working with objects in Corel draw.	3
12	Create a College Advertisement in Corel draw.	2
Total		30

Tools to be used: Adobe Indesign, Scribus, Librewriter

Focus of Course: Employability

Course Designer: Ms. D. Manjula

Mrs. D. Geetha, HoD CS

Assistant Professor, Dept of BCA

BOS Chairman

Course Outcomes (COs)		
On successful completion of this course the students will be able to:		
CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Apply various tools for designing in Canva	K3
CO2	Make use of Design Cap tool and its techniques	K3
CO3	Design applications to demonstrate the usage of tools in	K3

	Corel draw.	
CO4	Design Face book covers and logos for events	K3
CO5	Make use of tools Corel draw tools	K3

Mapping Course Outcomes with Programme Outcomes and Programme Specific Outcomes:

COs/POs/ PSOs	PO 1	PO 2	PO 3	PO 4	PO 5	PSO1	PSO2	PSO
CO 1	S	M	L	M	M	S	S	S
CO 2	M	S	L	L	L	S	S	S
CO 3	S	M	L	S	M	S	S	S
CO 4	S	M	L	S	S	S	S	S
CO 5	S	M	S	L	M	S	S	S

Course Code	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BIT2N10	NME	OfficeAutomationfor Presentation	Practical	-		30	2
Preamble: Implement the Office Automation Software features for various purpose							
Prerequisite: Basic knowledge on Office Automation Tools							

SYLLABUS

Ex. No	Course contents	Hours
POWERPOINT		
1.	Presentation using Text with animation	3
2.	Creating a photo album	3
3.	Creating a Presentation with Audio and Video	3
4.	Coping content from different presentation	3
5.	Create Tables and Charts in your presentation	3
6.	Use Clipart and SmartArt in your presentation	3
7.	Working with Drawing Tools	3
8.	Embedding web content in your presentation	3
9.	Creating a Template slide	3
10	Adding Transitions and Animations	3
Total		30
Reference Book:		
1. Peter Weverka, "Microsoft Office 2010 All in one for Dummies", Wiley India, 2010. John Walkenbach, Herb Tyson et al., "Microsoft Office 2010 Bible", Wiley India, 2010.		
Recommended: Any office automation tool		
Focus of Course: Employability		
Course Designer: Ms.P.Shobana Ms.D.Geetha Assistant Professor in Information Technology STC.		HOD, Dept. BoS, Chairman.

Course Outcomes (COs)		
On successful completion of this course the students will be able to:		
CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Use the presentation tool in audio, video and animation	K3
CO2	Illustrate the ways to perform the operations like copying etc	K3
CO3	Apply the drawing or the pictures in the presentation	K3
CO4	Compose the album with transitions and animations	K3

Mapping Course Outcomes with Programme Outcomes & Programme Specific Outcomes

COs/POs/ PSOs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	M	M	M	S	S	L	M	M	M
CO2	L	M	S	S	M	M	M	M	M	M
CO3	M	M	S	S	S	S	M	S	S	S
CO4	L	M	S	M	M	S	M	S	S	S

Course Code	CourseName	Type	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BFS2N10	CyberForensics	Theory	Concept	30		-	2

SYLLABUS

Unit	Coursecontents	Hours
I	INTRODUCTION TO SECURITY TRENDS: Introduction Cyber Threat – Definition of Cyber Crime – Classification– Diversity of Cyber Crime – CyberHate Crimes – Cyber Terrorism.	6
II	CyberStrategy–NationalSecurityStrategy–CyberSecurityStrategy– Organized Crime Strategy – Cyber Crime Strategy - Police and CrimeCommissioners.	6
III	INVESTIGATING CYBER CRIME: Preventing Cyber Crime – PasswordProtection – Get Safe Online - Crime Investigation Skills – CriminalInvestigation – Code of Ethics – Evidence – Hi-Tech Investigations –Capturingand AnalyzingDigital Evidence.	6
IV	DIGITALFORENSICS:IntroductiontoDigitalForensics-ForensicSoftwareandHardware- AnalysisandAdvancedTools-Forensic TechnologyandPractices-WindowsSystemForensics-LinuxSystemForensics- Network Forensics	6
V	CASE STUDY: Latest Study Topics on Cyber Crime and Investigations -Recent Cyber Crime Cases – Recent Digital Forensics Cases – Bridging theGapsinCyberCrime Investigationsbetweenthe cybersecuritystakeholders.	6
Total		30
TextBook(s):		
<p>1. ThomasHalt,AdamM. BosslerandKathrynC.SeigfriedSpellar,—CybercrimeandDigitalForensics:AnIntroductionl, RoutledgeTaylor and FrancisGroup2017.</p> <p>(https://www.docdroid.net/cWvNYZZ/by-thomas-j-holt-adam-m-bossler-kathryn-seigfr-5009186-z-liborg-pdf)</p> <p>2. BernadetteHSchell,ClemensMartin,—Cybercrime,ABC–CLIOInc,California,2004</p>		
FocusofCourse:Employability		
CourseDesigner : Mr.Midhun S AssistantProfessor, Dept.ofDCFS,		BoS Chairman Prof.DGeetha HOD,CS

CourseOutcomes(COs)		
On successful completion of this course the students will be able to:		
CO Number	Course Outcome(CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Discuss the security issues over network layer and transport layer	K1
CO2	Apply security principles in the application layer	K1
CO3	Explain computer forensics	K2
CO4	Use forensic tools to analyze and validate forensic data	K3
CO5	Analyze email, mobile device data for identification of evidence	K3

Mapping with Program Outcomes:

COs/POs/PSOs	PO1	PO2	PO3	PO4	PO5	PSO 1	PSO2	PSO3	PSO4	PSO5
CO1	L	M	L	L	L	L	L	L	M	L
CO2	L	L	L	L	L	M	M	M	M	S
CO3	M	M	M	M	M	S	L	M	M	L
CO4	L	L	M	M	S	S	L	M	M	S
CO5	M	M	S	M	S	M	S	M	M	S

S– Strong; **L** –Low; **M**– Medium

Course Code	Type	Course Name	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
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23BAM2N10	NME	AdvancePythonProgramming	NME	2	-	-	2
Preamble: Basic knowledge of any programming language concepts like functions, modules, object oriented concepts.							
Prerequisite: Basic programming skills and logical thinking.							

Syllabus:

Ex.No	Course contents	Hours
1	Compute the marksheet of a student.	2
2	Creation of functions	2
3	Creation of modules.	2
4	Creation of class	2
5	File operations.	3
6	Read a CSV File.	3
7	Basic operations using numpy library	3
8	Write a program for random number generation	3
9	Write a program for Normal Distribution	3
10	Write a program for cleaning data	3
11	Write a program for generate a scatter plot	2
12	Write a program for generate a histogram	2
Total		30
Reference Book:		
<ol style="list-style-type: none"> 1. Jake VanderPlas, "Python Data Science Handbook: Essential Tools for Working with Data", Kindle Edition, O'REILLY, 2016. 2. Gowrishankar S, Veena, "Introduction to Python Programming", CRC Press/Taylor & Francis, 2019. 		
Focus of Course:- Employability		
Course Designer:		
Mr.G.Murugesan		
Dept of AI		

CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge
CO1	Describe the concept of functions.	K1
CO2	Infer the usage of creation and usage of modules.	K2
CO3	Analyze fundamental of numpy library	K3
CO4	Illustrate the process of pandas library.	K3

Mapping with Programme Outcomes and Programme Specific Outcomes:

COs/POs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	M	M	M	S	L	L	L	L	L
CO2	L	M	M	M	S	L	L	L	L	L
CO3	L	M	M	M	S	L	L	L	L	L
CO4	L	M	S	M	S	L	L	L	L	L

S – Strong; L – Low; M – Medium

Course Code	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BDA2N10	NME	Data Visualization using Tableau– II	Practical	-	-	30	2
<p>Preamble: This course enable student to learn practical implementation of Data Visualization using Tableau Tool</p>							

Syllabus:

Unit	CourseContent	Number ofSessions
1	To connect with Data Source, Refresh, Edit Metadata using Tableau	3
2	To create new worksheet, Rename it and perform Numeric, String and Date calculations in Tableau	3
3	To work with various sort and filters available in Tableau	3
4	To create Bar chart, Line chart using Tableau	3
5	To create Pie chart, Crosstab using Tableau	3
6	To create Scatterplot, Bubble chart using Tableau	3
7	To create Boxplot, Tree Map using Tableau	3
8	To create Gantt chart, Histogram using Tableau	3
9	To create Waterfall chart using Tableau 2	3
10	To create a Superstore Dashboard using Tableau	3
Total		30

Reference Book:

1. Molly Monsey, Paul Sochan- "Tableau For Dummies" –2016, Wiley Brand publications.

Recommended Tool to be used: Tableau public Desktop

Focus of Course: Skill Development

e-Resource/e-Content URL: <https://www.tutorialspoint.com/tableau/index.htm>

COURSE DESIGNER

BOSCHAIRMAN

Mrs. A. Reshma Parveen Mrs. D. Geetha

Department of DSA

HOD Dept of BCA

CourseOutcomes(COs):		
OnSuccessfulcompletionofthiscoursethestudentswillableto:		
CO Number	CourseOutcome(CO)Statement	BloomsTaxonomyKnowledge Level
CO1	ConnecttoDatasourcesandworkwithmetadata	K1
CO2	ImplementvariousfunctionandcalculationsinData	K2
CO3	ImplementthevarioussortandfiltersavailableinTableau	K3
CO4	DesignvariousvisualizationgraphsandchartsusingTableau	K3
CO5	Designdashboardusing Tableau	K4

MappingwithProgrammeOutcomesandProgrammeSpecificOutcomes:

Cos/ POs	PO1	PO2	PO3	PO4	PO5		PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	L	M	S	S		M	L	S	M	M
CO2	L	M	M	S	S		M	L	M	M	M
CO3	L	M	S	S	S		S	M	S	M	M
CO4	L	M	S	S	S		S	M	S	M	M
CO4	L	M	S	S	S		S	M	S	M	M

S–Strong;L–Low;M–Medium

Course Code	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BCM2N10	SECII NME- 2	Entrepreneurship	Concept	20	10	-	2
Preamble: It will enable the students to gain knowledge on Entrepreneurship and the role of entrepreneur in economic development.							
Unit	CourseContents						Hours
I	Entrepreneurship–Meaning-Definition- NatureandImportanceofEntrepreneurship–Characteristics-functionandtypesof Entrepreneur–EntrepreneurialProspective–IntrapreneursVsEntrepreneur– WomenEntrepreneur&RuralEntrepreneur–Problems-PhasesofEDP-Roleof Entrepreneurineconomicdevelopment–Startup inIndia						6
II	ProjectPreparationandManagement:BusinessIdea- ConceptandMeaningofProjectandClassification–ProjectIdentification— ProjectFormulation- ProjectDesign–ProjectReport–ProjectAppraisal.						6
III	InstitutionalServiceetoEntrepreneur– DistrictIndustriesCenter(DIC),SmallIndustriesDevelopmentOrganization(SI DO),NationalSmallIndustriesCorporationLtd.(NSIC),Micro,Small&Medium EnterprisesDevelopment(MSMED)- SmallIndustriesDevelopmentCorporations(SIDCO)-Industrial and Technical Consultancy Organisation ofTamilnadu(ITCOT),andTheKhadiandVillageIndustriesCommission (KVIC)–MicroUnitsDevelopmentandRefinanceLimited(MUDRA)						6
IV	InstitutionalFinancetoEntrepreneur-IFCI,SFC,IDBI,ICICI,TIIC,LIC andGIC,UTI,SIPCOT,SIDBI						6
V	GovernmentAssistanceandFinance:IncentivesandSubsidies–Venture Capital–SeedCapitalAssistance						6
Total						30	
TextBooks:							
1. C.B.Gupta and N.P.Srinivasan, –Entrepreneurial Developmentll, SultanChand&CompanyLtd,NewDelhi–110002.Edition–2012.							
2. RadhaV,–Entrepreneurial DevelopmentPrasannaPublishers,Chennai, Edition–2011							

ReferenceBook:-

1. S.S.Khanka, Entrepreneurial Development, Kalyani Publishers, B-1/1292, Rajinder Nagar, Ludhiana-141008, Edition-2007
2. Renu Arora and S.K.I. Sood, -Fundamentals of Entrepreneurship and Small Business, Sultan Chand & Company Ltd, New Delhi -110002., Edition-2012
3. P.Saravanel, -Entrepreneurial Development, Prasanna Publishers, Chennai, Edition-2002.

Focus of Course:- Employability

e-Resources/e-Content URL:

- NPTEL Video: <http://nptel/index.php/search>
- e-Pathshala: <http://e-pathshala/index.php/search>
- YouTube : <http://youtube/index.php/search>

Course Designer

R.Nagarajan
Assistant Professor, Dept. of B.Com

BoS-Chairman

Dr.I.Siddiq
Head, Dept. of Commerce

Course Outcomes (COs):

On Successful completion of this course the students will able to:

CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge
CO1	To remember Entrepreneur, Entrepreneurship Intrapreneurs and Women Entrepreneur	K1
CO2	To understand the role of entrepreneur in economic development	K2
CO3	To understand the DIC, SIDO, NSIC, MSMEDI-SSIC, SIDCO-ITCOT, IIC, and KVIC services to Entrepreneurs	K2
CO4	To apply the techniques for obtaining Government Incentives and Subsidies	K3

Mapping with Program Outcomes and Program Specific Outcomes:

COs/POs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	S	M	M	L	M	M	S	M	M
CO2	M	M	S	M	M	M	M	M	L	S
CO3	M	S	S	S	L	S	M	M	S	M
CO4	S	M	S	M	L	S	S	M	L	L

S-Strong; L-Low; M-Medium

Course Code	Type	Course Name	Category	Lecture (L)	Tutorial (T)	Practical (P)	
23BBC2 N10	SEC II NME- 2	Accounting Software - II	Concept	20	10	-	
Learning Objectives							
LO1	To impart the knowledge on subsidiary book with GST.						
LO2	To create the stock items to prepare stock summary						
LO3	To prepare final accounts.						
LO4	To create various ledgers for Bank reconciliation statement						
LO5	To show the entries for Depreciation account						
Prerequisite: Should have studied Commerce in XII Std							
Unit	Contents						No. of Hours
I	Prepares subsidiary book with GST (Purchase)						3
II	Preparation of stock summary						3
III	Preparation of trial balance						4
IV	Preparation of final accounts						4
V	Preparation of invoiced details						4
VI	Preparation of Bank reconciliation statement						4
VII	Preparation of Outstanding statement						4
VIII	Preparation of Depreciation account						4
	TOTAL						30
CO	Course Outcomes						
CO1	Apply the accounting software for GST calculations.						
CO2	Enable to maintain the stock levels in godown and showroom.						
CO3	Preparation of Financial statements						
CO4	Preparation of invoice bill and outstanding statements.						
CO5	Apply the software to maintain business transactions						
Textbooks							
1	Ashok, K. Nadhani, "Tally ERP.9 Training Guide", BPB Publications, Revised Edition, 2010.						
Reference Books							
1	Rajesh Chheda, U. Obaid Motiwala, "Learn Tally.ERP.9", Ane Book Pvt. Ltd., Edition 2013.						

NOTE: Latest Edition of Textbooks Maybe Used

Web Resources

1	https://www.youtube.com/watch?v=qv4dB3qUVHs
2	https://www.youtube.com/watch?v=8jH90qPicro
3	https://www.tutorjoes.in/tally_prime_tutorial/bank_reconciliation_statement_in_tally_prime

Mapping With Programme Outcomes and Programme Specific Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	3	2	3	3	2
CO2	3	2	3	2	3	2	3	2	3	3	2
CO3	3	2	3	2	3	2	3	2	3	3	2
CO4	3	2	3	2	2	2	3	2	3	3	2
CO5	3	2	3	2	2	2	3	2	3	3	2
TOTAL	15	10	15	10	12	10	15	10	15	15	10
AVERAGE	3	2	3	2	2.4	2	3	2	3	3	2

3-Strong, 2-Medium, 1-Low

Course Code	Type	CourseName	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23BPA2N10	Theory	Basicsof StockMarket	SEC2	30			2
Preamble: To create an awareness among the students about the concept of Stock Market							
UNIT	COURSE CONTENT						NO. OF SESS IONS
I	Stock Market: Meaning-Importance-Functions-Investment-Need-Types – Distinguish between share and stock.						6
II	Stock Market System: Primary market – meaning – Merits and demerits – Secondary market – meaning, Merits and Demerits – Difference between primary and Secondary Market.						6
III	Capital market instruments: Meaning – Types of instruments – Equity shares Meaning – merits and demerits - Preference Shares - Meaning - Types of preference shares – Merits and demerits; Debentures - Meaning – types – merits and demerits – Bonds						6
IV	Stock Market Indices: Meaning, purpose, and construction of developing index – Role of BSE and NSE - Features						6
V	Role of Regulatory: SEBI - Functions - Role of SEBI activities in Stock market						6
						TOTAL	30
Recommended Textbooks: 1. Dr. S. Gurusamy, “Capital Market” Tata McGraw – Hill Education Pvt Ltd, 2nd edition 2008.							
Suggested Reference Textbooks: 1. Punithavathy Pandian, “Security analysis and Portfolio Management”, Vikas Publishing House Pvt Ltd. 2. V. Avadhani, Investment and Securities Market in India Himalaya Publishing House. 3. Sanjeev Agarwal. A Guide to Indian Capital Market, Bharat Publishers 4. Ravi Puliani and Mahesh Puliani, Manual of SEBI, Bharat Publication. 5. Prasanna Chandra “Investment Analysis and Portfolio Management ” Tata McGraw Hill, 3 rd edition.							
Focus of Course: Employability/Skill Development/Entrepreneurship							
Level of Curriculum Relevance: Local/Regional/National/International Needs							

E Course / E Content											
URL: http://nptel/index.php/search http://e-pathshala/index.php/search http://youtube/index.php/search											
www.agritech.tnau.ac.in											
Course Designer:											
Dr.K.Jayaprakash											
Associate Professor, Department of B.Com(ABA)						BOS Chairman, STC					
Course Outcomes (COs): On Successful completion of this course the students will able to:											
COs	Course Outcome (CO) Statement									Bloom's Taxonomy Knowledge Level	
CO1	To learn the overview of Stock Market									K1	
CO2	To understand various Capital Market Instruments									K2	
CO3	To understand the concept to indices									K3	
CO4	To analyze the role of regulatory of stock market									K4	
Mapping with Programme Outcomes and Programme Specific Outcomes:											
CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	2	2	2	1	2	2
CO2	3	2	3	3	2	2	2	2	2	2	2
CO3	3	2	3	3	2	2	2	2	2	2	2
CO4	3	2	2	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
Total	15	10	13	14	11	10	10	10	10	10	10
Average	3	2	2.6	2.8	2.2	2	2	2	2	2	2
3-Strong, 2-Medium, 1-Low											

CourseCode	Type	CourseName	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23BAB2N10	Theory	Digital Marketing	SEC 2	2			2
Preamble:Basicknowledgeofthemarketingandsocialmedia.							
UNIT	COURSECONTENT						NO.OF SESSIONS
I	ECommerceBusiness: ECommerceBusiness&DigitalMarketing– Meaning – Paradigm shift - Application of E-Commerce in differentSectors–DigitalMarketingtrendsandChallengesinE-Commerce business.						6
II	E-Security: BusinessModel–ECommerce&DigitalMarketing– B2BandB2C–IntelligentAgents–MobileCommerceOnlinePayment – E-Security– SecurityProtocols –siteshacked– Internet Governance – Firewall.						6
III	DigitalMarketingChannels: Digitalmarketing- vision,mission,andgoals of digital marketing –importance of digital marketing – Websitedesign and Hosting – Search Engine Optimisaiton (SEO) – Blogs -DigitalMarketingChannels-socialmediamarketing– emailmarketing –Youtubemarketing–PayperclickandSearchEngineMarketing.						6
IV	Digital Advertising: Digital Marketing and Advertising – Types ofDigital promotions – Print Advertising - Display screens - ContentmarketingandCustomizationStrategies– DigitalAdvertisinginIndia –DigitalMarketing andunderstanding buyerbehavior.						6
V	DigitalMarketingStrategiesandServices: DigitalMarketingStrategiesa ndServices-OnlineRetailSector–OnlineFinancialServices – Online Travel services – Online career services – onlinepublishing– onlineentertainment-consumerProtectionPrivacyand InformationRights –WarrantiesandNewProducts.						6
TOTAL						30	
RecommendedTextbooks:							
<ol style="list-style-type: none"> 1. RobStokesandtheMindsofQuirk,“eMarketing: Theessentialguidetomarketingin adigitalworld”, QuirkeMarketing (Pty) Ltd., 5thEdition, 2. DamianRyan,“UnderstandingDigitalMarketing:MarketingStrategiesforEngagingthe DigitalGeneration Paperback–Import”,KoganPage,4thEdition. 							
SuggestedReferenceTextbooks:							
1.Kalakota,R.andWhinston,A., Frontiers ofElectronicCommerce, 2011, Pearson.							

2. Turban, E., King, D. and Lee, J., Electronic Commerce: A Managerial and Social Networks Perspective, 2015, 8/e, Prentice Hall
3. Turban, E., Lee, J., King, D., Liang, T.P. and Turban, D., Electronic Commerce 2015, 8/e, Pearson
4. Tracy L Tuten, Michael R Soloman, Social Media Marketing, 2/e, 2016, Sage.
5. Dan Zarrella, "The Social Media Marketing Book (EBook)", Published by O'rielly
6. Vandana Ahuja, "Digital Marketing", Oxford University Press, 1st Edition (2015),
7. Moutusy Maity, "Internet Marketing - A Practical Approach in the Indian Context", Oxford University Press, 2017.

Focus of Course: Employability/Skill Development/Entrepreneurship

Level of Curriculum Relevance: Local/Regional/National/International Needs

- NPTEL Video: <http://nptel/index.php/search>
- e-Pathshala: <http://e-pathshala/index.php/search>
- YouTube : <http://youtube/index.php/search>
- www.agritech.tnau.ac.in

Course Designer:

Dr. K. Jayaprakash

Associate Professor, Dept. of B.Com (ABA)

BOS Chairman, STC

Course Outcomes (COs): On Successful completion of this course the students will be able to:

COs	Course Outcome (CO) Statement	Bloom's Taxonomy Knowledge Level
CO1	To learn the overview of E Commerce Business	K1
CO2	To understand the E-Security.	K2
CO3	To analyse the Digital Marketing Channels	K3
CO4	To understand the concept of digital promotion	K4
CO5	To identify the Digital Marketing Strategies and Services	K5

Mapping with Programme Outcomes and Programme Specific Outcomes:

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	2	2	2	1	2	2
CO2	3	2	3	3	2	2	2	2	2	2	2
CO3	3	2	3	3	2	2	2	2	2	2	2
CO4	3	2	2	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
Total	15	10	13	14	11	10	10	10	10	10	10
Average	3	2	2.6	2.8	2.2	2	2	2	2	2	2

3- Strong, 2-Medium, 1-Low

Course Code	Type	CourseName	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23BAS2N10	Theory	OfficeAdministration	Employability	2			2

Preamble	Aim to understand the concepts of office administration, office layout						
Prerequisite	To apply filing reports.						
Unit	Course contents						Hours
I	Office–Definition –Importance–Function of an Office– Office Management Elements–Function of Office Management– Office Manager.						6
II	Office Organisation –Principles –Types of Organisation –Delegation of authority–Principles of delegation						6
III	Office Systems and procedures –Office methods–Importance–Analysis of the office system and procedures –Contents of Office Manual.						6
IV	Office accommodation and layout –Advantages and disadvantages –office furniture– planning the office space– open & private offices						6
V	Working environment –Office forms –Filing–Indexing–Office reports.						6
						Total	30
Text Book:							
1. Office Management by Mishra							
Reference Book: 1. Office Management by Kathiresan & Radha							
Focus of Course: Employability							
Level of Curriculum Relevance: Local/Regional /National Needs							
E-Resource/e-Content URL:							
http://www.yourarticlelibrary.com/managerial-economics/8-types-of-pricing-strategies-normally-adopted-by-firms-economics/29028							
Course Designer: Dr. R. Vasuki Associate Professor or Department of B.Com, STC				BoS Chairman: Dr. I. Siddiq Associate Professor essor Department of B.Com, STC			

MAPPING WITH PROGRAM OUTCOMES AND PROGRAM SPECIFIC OUTCOMES

COs/POs	PO1	PO2	PO3	PO4	PO5		PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	L	M	M		S	L	M	S	S
CO2	M	S	M	L	L		S	M	L	M	S
CO3	M	M	S	S	L		M	S	S	M	M

S–Strong;L–Low;M–Medium

Course Code	Type	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BBI4N20	NME-2	Elements of Insurance	Theory	30	-	-	2
Preamble	To gain basic knowledge in insurance concepts related to various kinds of insurance						
Prerequisite	No prerequisite required						

Syllabus

Unit	CourseContents	Hours
1	Introduction to Insurance: Meaning and definition of insurance – Features of insurance- Essentials of valid insurance contract -Functions, Importance of insurance- Benefits – Kinds of insurance organization- Role of insurance in the development of commerce and industry-Reinsurance - Classification of insurance.	3
2	Life insurance: Definition-essential features of life insurance – procedure for effecting life insurance-life insurance policies- classification of policies- assignment and nomination of life policies Marine insurance: introduction- elements – double insurance in marine insurance – marine policy-kinds of marine policies.	3
3	Fire insurance: subject matter of fire insurance – features- principles of fire insurance- fire policy- procedure for taking fire insurance policy- types of fire insurance policy-fire insurance claims.	4
4	Miscellaneous Insurance: Motor insurance- Personal accident – health insurance – agriculture insurance- cattle insurance live stock insurance-poultry insurance, sheep and goat insurance – fidelity guarantee and property insurance.	4
5	Role of insurance intermediaries: insurance broker- corporate insurance agent essential qualities required for a successful agent.	4
Total		30
TextBook: 1. Fundamentals of Insurance- Dr. Periyasamy, Himalaya Publishing Pvt Ltd, Mumbai		
ReferenceBooks: 1. Mishra M.N: Insurance Principles and practice; S.Chand and co, New Delhi.		

3. Insurance principles and practice - Moorthy. A, Margham publications, Chennai 4. Principles and practice Insurance - Dr. Periyasamy, Himalaya Publishing Pvt Ltd, Mumbai	
Focus of Course: Employability	
e-Resource/e-Content URL: https://www.canarabsblife.com/faqs/life-insurance/what-is-meant-by-principles-of-insurance.html	
Course Designer: Dr. S. Poornimadevi Assistant Professor, Dept of B.Com (B&I), STC	BoS Chairman:

Course Outcomes (COs):		
On successful completion of the course, the students will be able to:		
CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Learn the fundamental concepts of Insurance	K1
CO2	Understand various kinds of Insurance	K2
CO3	Analyse the role of Insurance intermediaries	K3

Mapping with programme Outcome

COs/ POs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	S	S	S	S	S	M	S	S
CO2	L	M	S	M	M	S	S	S	S	S
CO3	M	S	S	S	M	S	M	S	S	S

S- Strong; L - Low; M- Medium

Course Code	Type	Course Name	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BBA2N10	NME	Managerial Skill Development	Concept	2	-	-	2
Learning Objectives							
C1	To improve the self-confidence, groom the personality and build emotional competence.						

C2	To address self-awareness and the assessment of core management skills such as communication, working with teams and creating a positive environment for change.
C3	To assess the Emotional Intelligence.
C4	To induce critical-thinking and analytical skills to investigate complex problems to propose viable solutions.
C5	To improve professional etiquettes.

Unit	Course Content	Number of Sessions
I	Self: Core Competency, Understanding of Self, Components of Self— Self-identity, Self-concept, Self - confidence and Self-image. Skill Analysis and finding the right fit. Self-learning styles, attitude towards change and applications of skills	6
II	Self Esteem: Meaning & Importance, Components of self-esteem, High and low self-esteem, measuring our self-esteem and its effectiveness, Personality mapping tests, Appreciative Intelligence.	6
III	Building Emotional Competence: Emotional Intelligence- Meaning, Components, Importance and Relevance, Positive and Negative Emotions., Healthy and Unhealthy expression of Emotions, The six-phase model of Creative Thinking: ICEDIP model.	6
IV	Thinking skills: The Mind/Brain/Behaviour, thinking skills, Critical Thinking and Learning, Making Predictions and Reasoning, Memory and Critical Thinking, Emotions and Critical Thinking. Creativity: Definition and meaning of creativity, The nature of creative thinking, Convergent and Divergent thinking, Idea generation and evaluation (Brain Storming), Image generation and evaluation.	6
V	Communication related to course: How to make oral presentations, conducting meetings, reporting of projects, reporting of case analysis, answering in Viva Voce, Assignment writing Debates, presentations, role plays and group discussions on current topics. Audio and Video Recording of the above exercises to improve the non-verbal communication and professional etiquettes.	6
	Total	30
Recommended Textbooks:		
<ol style="list-style-type: none"> 1. Managerial Skill Articles 2. The Management Skills of SALL Managers - SiSAL Journal 		

3. ManagerialSkillsbyDr.K.AlexS.CHAND
4. ManagerialSkills2byCynthiaMenezes Prabhu,PentoPrintPublishingLLP
5. Gallagher(2010), SkillsDevelopmentforBusiness&ManagementStudents,OxfordUniversityPress.PROF. SANJIV
SuggestedReferenceTextbooks:
1. Joshi,G.(2015),CampustoCorporate-YourRoadmaptoEmployability,SagePublication.
2. McGrathE.H.(9Ed.2011),BasicManagerialSkills,PrenticeHallIndiaLearningPrivateLimited.
3. WhettenD.(eEd.2011),DevelopingManagementSkills,PrenticeHallIndiaLearningPrivateLimited.
4. P.Varshney,A.Dutta,ManagerialSkillDevelopment,AlfaPublications,2012.
5. EQ-softskillsforCorporateCarrerbyDr.Sumeet Suseelan.
FocusofCourse:Employability
LevelofCurriculumRelevance:InternationalNeeds
e-Resource/e-ContentURL:
1. https://www.ipjugaad.com/syllabus/ggsip-university-bba-4th-semester-managerialskill-development-syllabus/63
2. https://www.academia.edu/4358901/managerial_skill_development_pdf
3. https://www.academia.edu/4358901/managerial_skill_development_pdf
4. https://rccmindore.com/wp-content/uploads/2015/06/Managerial-SkillsAll-Units-AC.pdf
5. https://www.aisectuniversityjharkhand.ac.in/PDFDoc/StudyNotes/MBA/SEM%201/MBA-1-MSD(Managerial%20skill%20development).pdf
CourseDesigner:
TANSICHE-CHENNAI
BOSChairman-BBA

CourseOutcomes (Cos):		
Onsuccessfulcompletion of thiscoursethestudentwillableto:		
CO1	Identifythepersonalqualitiesthatareneededtosustainintheworldof work.	K2
CO2	ExploremoreadvancedManagementSkillssuchasconflictreresolution,empowerment, workingwithteams and creatingapositiveenvironmentfor change.	K3
CO3	Acquirepracticalmanagementskillsthatareofimmediateusein managementorleadershippositions.	K2
CO4	Employcritical-thinkingandanalyticalskillstoinvestigatecomplex businessproblems to proposeviablesolutions.	K2
CO5	Makepersuasive presentations that reveal strong written and oral communicationskillsneededintheworkplace.	K1

Mapping with Programme Outcomes and Programme Specific Outcomes:

Cos/Pos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO 1	M	M	S	S	S	S	S	S
CO 2	M	M	S	S	S	S	S	S
CO 3	S	S	S	S	S	S	S	S
CO 4	S	S	S	S	S	S	S	S
CO 5	S	S	S	S	S	S	S	S

S–Strong; L–Low;M–Medium

Course Code	CourseName	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23BMA2N10	Numerical Ability-II	NME2	30	-	-	2
Preamble: To train the students on solving problems on quantitative aptitude and mensuration.						
Prerequisite: Basic Knowledge of simplification and area of plane curves and properties of sphere, cylinder and cone.						
Unit	Course contents					Instructional hours
I	Time and Distance Problems on Trains					6
II	Boats and Streams Allegations or Mixture					6
III	Simple Interest Compound Interest					6
IV	Area					6
V	Volume and Surface Area					6
					Total	30
<p>Text Book(s): Dr. R. S. Aggarwal of Quantitative Aptitude S. Chand & Sons, 2013 Unit I: Page No: 384-388, 405-408. Unit II : Page No: 425-428, 435-438. Unit III: Page No: 445-448, 466-471. Unit IV: Page No: 499-516. Unit V : Page No: 555-564.</p>						
<p>Reference Book(s): 1. Abhijit Guha Educational Consultant of Quantitative Aptitude for Competitive Examinations Published by Tata McGraw-Hill Education Pvt Ltd sixth Reprint 2011 2. Kiran's Textbook of Quicker Mathematics (Quantitative Aptitude and Numerical Ability) Satellite Baba Publishing House Pvt Ltd</p>						
<p>Learning Methods(*): Assignment/Seminar/Quiz/Group Discussion/Case-Study/Self-Study/etc.,</p>						
<p>Focus of Course: Skill Development</p>						
<p>e-Resource/e-Content URL: https://www.youtube.com/watch?v=58Bx5dkTDTI</p>						
<p>Course Designer: Prof. K. Sivaswamy</p>						
Dean, Mathematics, STC				BoS Chairman		

Course Outcomes (COs)		
On successful completion of this course the students will be able to		
CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Develop skill to solve problems on trains, time and distance	K1
CO2	Develop ability in solving Boat and streams, Mixture problem	K1

CO3	Developability in solving problems in simple and compound interest									K3
CO4	Familiarize problem on areas of plane figures									K3
CO5	Skill in the construction of three-dimensional solids									K2
Mapping with Program Outcomes and Program Specific Outcomes:										
COs/POs	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	M	M	M	M	L	M	M	L	M
CO2	L	S	M	-	M	L	L	M	M	L
CO3	M	M	S	L	M	L	S	M	M	M
CO4	M	L	L	M	M	M	L	S	M	M
CO5	L	M	S	M	L	M	L	M	M	M
3–Strong; 2–Low; 1–Medium										

CourseCode	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23BEN2N10	Theory	Professional and Technical Writing	SEC IINME	2	-	-	2
Preamble: This course aims at facilitating the students to develop their abilities and skills in teaching methodologies of Professional and Technical Writings							
UNIT	COURSE CONTENT						NO.OF SESSIONS
I	Basics of Technical Communication: Importance of Technical Communication, Levels of Communication, Visual Aids in Technical Communication. Professional Communication in a Digital, Social, Mobile World, Communication Challenges in a Diverse, Global contexts. Analyzing the Situation Defining Your Purpose Marketplace.						6
II	Reading Comprehension: Techniques for Good Comprehension, Structure of the Text, Structure of Paragraphs, Punctuation, Author's Viewpoint (Inference), Reader Anticipation: Determining the Meaning of Words, Typical Reading Comprehension Questions, Predicting the Content, Understanding the Gist.						6
III	Communication Challenges in a Diverse, Global Analyzing the						

	Situation Defining Your Purpose Marketplace: Understanding the Opportunities and Challenges of Communication in a Diverse World, Developing Cultural Competency, Recognizing Variations in a Diverse World.	6
IV	Reading and Writing: Elements of Effective Writing, Writing Business Messages, The Art of Condensation, Technical Reports, Technical Proposals, Formal Letters, Resume, Memos, and Email, Research Papers and Technical Descriptions.	6
V	Completing Business Messages: Revising Your Message: Evaluating the First Draft, Revising to Improve Readability, Editing for Clarity and Conciseness, Producing Your Message, Proofreading Your Message Distributing Your Message.	6
TOTAL		30
Recommended Textbooks:		
1) Raman, Meenakshi, and Sangeeta Sharma. Technical Communication Principles and Practices. 3rd ed., vol. 1, Oxford, 2015;		
2) Bovée, Courtland L, et al. Business Communication Today. 15th ed., vol. 11, Pearson, 2021.		
Suggested Reference Textbooks:		
Baker, Suzie. Professional and Technical Writing. 1st ed., vol. 11, "Creative Commons Attribution NonCommercial 4.0, 2019.		
Focus of Course: Employability		
Level of Curriculum Relevance: International Needs		
E Course / E Content		
URL: https://youtu.be/NM53k7x_jjk https://youtu.be/Hdi1S52bhNg https://youtu.be/by4m2kvu WSO		
Course Designer:		
Mrs. Srija Assistant Professor-		Dr. J. Das BOS Chairman –

Course Outcomes (COs): On Successful completion of this course the students will be able to:		
COs	Course Outcome (CO) Statement	Bloom's Taxonomy Knowledge Level
CO1	learn English Language to perform variety of functions	K1
CO2	use Sociable use of English language	K2
CO3	develop learners' ability to use English effectively for the purpose of practical communication	K3
CO4	develop learners' awareness of the nature of language and language-learning skills	K4

CO5	learnEnglishLanguagetoperformvarietyoffunctions								K5	
MappingwithProgrammeOutcomesand ProgrammeSpecificOutcomes:										
CO/PO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	S	S	S	S	S	S	S	S
CO2	L	S	S	S	L	S	S	S	S	S
CO3	S	S	S	L	S	S	S	S	S	S
CO4	S	S	S	S	S	S	S	S	S	S
CO5	S	L	S	S	S	S	S	S	S	S
S–Strong;L–Low;M–Medium										

Course Code	Type	CourseName	Category	Lecture [L]	Tutorial [P]	Practical[P]	Credit
23BPY2N10	Theory	Psychological SelfManagement	SECIII NMEIII	2	-	-	2
Preamble: To learn the hack of everyday life for a successful life and career.							
UNIT	COURSE CONTENT						NO. OF SESSIONS
I	Basics of Leadership Styles: Leadership – meaning – various forms of leaderships – Charismatic leadership – transactional leadership – transformational leadership – Authentic leadership – Spiritual leadership – Servant leadership – Ethical leadership						6
II	Basics of Stress: Meaning – Variations of Stress – Eustress – Distress – Hypostress – Hyperstress; Causes of Stress – Stressful life events – hassles of everyday life – Work related and environmental sources of stress; Basics of Conflicts and Frustration: Conflict – meaning – 4 types; Frustration – meaning – 6 frustration reactions – sources of frustration.						6
III	Management of Stress: Stress – GAS Model; Coping with stress – active coping styles: meditation – exercise – biofeedback – relaxation – chemotherapy – time management – role management – assertiveness training – stress inoculation – support groups – humour therapy.						6
IV	Time management: The Psychology of Time management - Set clear priorities – Overcome procrastination - Delegate to other - Invest in personal development						6
V	Anger management: Meaning of Anger – Condition of Anger – Triggers of Anger – Four Core of Anger – Management of Anger						6
TOTAL						30	
Recommended Textbooks:							
<ul style="list-style-type: none"> • Baron, Robert A (1997). Psychology (4th Edition). London: Allyn and Bacon Ltd. • Tracy B (2013) Time Management. United States of America: AMACOM Ltd. • Glenn R. Schiraldi, Melissa Hallmark Kerr, (2002) Anger Management Source Book, Tata McGraw Hill. 							
Suggested Reference Textbooks:							
<ul style="list-style-type: none"> • Hilgard, E. R. et. al., (1975). Introduction to Psychology (6th Edition). New Delhi: Oxford 							

- d&IBHPublishingCo.Pvt.Ltd.,
- Schermerhorn, J.R et.al [2010]. Organizational Behaviour [11th Edition]. John Wiley and Sons, Inc. USA. pp. 321– 334.

Focus of Course: Skill Development

Level of Curriculum Relevance: International Needs

E Course/ E Content URL:

<https://youtu.be/sunnGz6OL4Q>

Course Designer:

Ashwanth Kanna V

Assistant Professor-PSY

BOS Chairman– PSY

Course Outcomes (COs): On Successful completion of this course the students will be able to:

COs	Course Outcome (CO) Statement	Bloom's Taxonomy Knowledge Level
CO1	Understand the components contributing to leadership.	K2
CO2	Predict and learn the basics of stress, conflict and frustration.	K2
CO3	Understand the importance of managing Stress.	K2
CO4	Apply the various methods used for time management	K3
CO5	Analyze the importance and methods of Anger management	K4

Mapping with Programme Outcomes and Programme Specific Outcomes:

CO/PO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	L	L	M	L	M	L	L	M	M
CO2	L	L	L	M	M	L	L	L	M	M
CO3	L	L	L	M	M	L	L	L	M	M
CO4	L	L	L	M	M	L	L	L	M	M
CO5	L	L	L	M	M	L	L	L	M	M

S–Strong; L–Low; M–Medium

Course Code	Type	Course Name	Category	Lecture [L]	Tutorial [P]	Practical [P]	Credit
23BCH2N10	Theory	DAIRYCHEMISTRY	SEC	2	-	-	2
Preamble: Higher secondary chemistry							
UNIT	COURSE CONTENT						NO. OF SESSIONS
I	Composition of Milk Milk-definition-general composition of milk- constituents of milk - lipids, proteins, carbohydrates, vitamins and minerals- physical properties of milk - colour, odour, acidity, specific gravity, viscosity and conductivity-Factors affecting the composition of milk- adulterants, preservatives with neutralizer examples and their detection- estimation of fat, acidity and total solids in milk.						6
II	Processing of Milk Microbiology of milk- destruction of micro-organisms in milk,						6

	physico – chemical changes taking place in milk due to processing - boiling, pasteurization – types of pasteurization -Bottle, Batch andHTST (High Temperature Short Time) – Vacuum pasteurization –Ultra HighTemperaturePasteurization.	
III	<p>MajorMilkProducts</p> <p>Cream - definition - composition - chemistry of creaming process - gravitationalandcentrifugalmethodsofseparationofcream- estimation of fat in cream. Butter - definition -composition - theoryof churning – desi butter - salted butter, estimation of acidity andmoisture content in butter. Ghee - major constituents - commonadulterantsaddedtogheeandtheirdetection-rancidity- definition - prevention - antioxidants and synergists - natural andsynthetic.</p>	6
IV	<p>SpecialMilk</p> <p>Standardisedmilk-definition-merits-reconstitutedmilk-definition- flowdiagramofmanufacture-Homogenisedmilk-flavouredmilk- vitaminisedmilk-tonedmilk-Incitationmilk-Vegetabletonedmilk- humanizedmilk-34condensedmilk-definition,composition andnutritivevalue.</p>	6
V	<p>FermentedandotherMilkProducts</p> <p>Fermentedmilkproducts–fermentationofmilk-definition,onditions, cultured milk - definition of culture - example, conditions - culturedcream, butter milk - Bulgariouss milk -acidophilous milk – YoheerIndigeneous products- khoa and chhena definition - Ice cream -definition-percentagecomposition-types-ingredients- manufactureofice–cream,stabilizers-emulsifiersandtheirrole- milkpowder-definition-needformakingmilkpowderdryingprocess- typesofdrying.</p>	6
TOTAL		
RecommendedTextbooks:		

1. K. Bagavathi Sundari, Applied Chemistry, MJ Publishers, first edition, 2006.
2. K. S. Rangappa and K. T. Acharya, Indian Dairy Products, Asia Publishing House New Delhi, 1974.
3. Textbook of dairy chemistry, M. P. Mathur, D. Datta Roy, P. Dinakar, Indian Council of Agricultural Research, 1st edition, 2008.
4. A Textbook of dairy chemistry, Saurav Singh, Daya Publishing House, 1st edition, 2013.
5. Textbook of dairy chemistry, P. L. Choudhary, Bio-Green Book Publishers, 2021.

Suggested Reference Textbooks:

1. Robert Jenness and S. Patom, Principles of Dairy Chemistry, S. Wiley, New York, 2005.
2. F. P. Wond, Fundamentals of Dairy Chemistry, Springer, Singapore, 2006.
3. Sukumar De, Outlines of Dairy Technology, Oxford University Press, New Delhi, 1980.
4. P. F. Fox and P. L. H. McSweeney, Dairy Chemistry and Biochemistry, Springer, Second edition, 2016.
5. Dairy chemistry and biochemistry, P. F. Fox, T. Uniacke-Lowe, P. L. H. McSweeney, J. A. O'Mahony, Springer, Second edition, 2015.

Focus of Course: Employability/Skill Development/Entrepreneurship

Level of Curriculum Relevance: Local/Regional/National/International Needs

E Course/E Content URL:

Course Designer:

Tanche-Chennai

BOS Chairman, STC

Course Outcomes (COs): On successful completion of this course the students will be able to:

COs	Course Outcome (CO) Statement	Bloom's Taxonomy Knowledge Level

CO1	understand about general composition of milk – constituents and its physical properties.	K1
CO2	acquire knowledge about pasteurization of Milk and various types of pasteurization - Bottle, Batch and HTST Ultra High Temperature Pasteurization.	K2
CO3	learn about Cream and Butter their composition and how to estimate fat in cream and Ghee	K3
CO4	explain about Homogenized milk, flavoured milk, vitaminised milk and toned milk.	K4
CO5	have an idea about how to make milk powder and its drying process - types of drying process	K5

Mapping with Programme Outcomes and Programme Specific Outcomes:										
CO/PO	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	S	S	S	S	S	S	S	M	S	M
CO2	M	S	S	S	M	S	S	M	M	M
CO3	S	S	S	M	S	S	S	M	S	M
CO4	S	S	S	S	S	S	S	M	M	M
CO5	M	S	S	S	S	S	S	M	M	S
S–Strong; L –Low; M–Medium										

Code	Type	Course Name	Category	Lecture (L)	Tutorial (T)	Practical (P)	Credit
23AECSS20	AECC SS1	Soft Skills II	Theory	-	-	30	2

Preamble: The course provides hands on skills for designing.		
Unit	Course contents	Hours
I	Soft skills and its importance: Pleasure and pains of transition from an academic environment to work environment. Need for change. Fears, stress and competition in the professional world - Characteristics of the person perceived, characteristics of the situation, characteristics of the perceiver. Attitude, values, motivation, emotion management, steps to like yourself, positive mental attitude, assertiveness	6
II	Vocabulary building: A brief introduction into the methods and practices of learning vocabulary. Learning how to face questions on antonyms, synonyms, spelling error, analogy, etc. Wrong form of words and confused words like understanding the nuances of spelling changes and wrong use of words. Listening skills: The importance of listening in communication and how to listen actively.	6
III	Prepositions, articles and punctuation: A experiential method of learning the uses of articles and prepositions in sentences is provided. Presentations: Preparations, outlining, hints for efficient practice, last minute tasks, means of effective presentation, language, gestures, posture, facial expressions, professional attire.	6
IV	Boats & Streams, Alligation & Mixture, Problem on ages, SI & CI, Area & Perimeter.	6
V	Volume & Surface, Percentage and Average, Pipe & Cisterns.	6
Total		30
Text Book(s) :		
1. Campus Recruitment Training pack by Nishit Sinha & Dinesh Khattar , 2022 – Pearson India Publications		
Reference Book(s):		
1. M .S. Rao. “Soft skills”, I .K. International publishing House Pvt.ltd, Bangalore,2011 2. Sabina Pillai & Agna Fernandez. “Soft Skills and Employability Skills, Cambridge University Press”, 2018 3. “A Complete Manual for Campus Placements”, GK Publications Private Limited 2019. 4. Kumkum Gupta. Everyday Vocabulary, Arihant Publications 2016.		
Focus of Course: Employability		
ONLINE RESOURCE		
https://www.thebalancemoney.com/what-are-soft-skills-2060852 https://www.skillsyouneed.com/ips/what-is-communication.html https://www.forbes.com/sites/francesbridges/2017/07/21/10-ways-to-build-confidence/		

<https://k12.thoughtfullearning.com/teachersguide/writers-express/45-building-vocabulary-skills>
<https://www.indiabix.com/> <https://www.faceprep.in/quantitative-aptitude/> <https://prepinsta.com/how-to-prepare-for-campus-placements/>

Course Designer: M.Devi Priya

Aptitude Trainer

BoS Chairman

Course Outcomes (COs)		
On successful completion of this course the students will be able to:		
CO Number	Course Outcome (CO) Statement	Blooms Taxonomy Knowledge Level
CO1	Understand the importance of soft skills needed for their profession	K2
CO2	come self-confident and self-motivated individuals to face the competitive world.	K2
CO3	Apply the verbal and non-verbal skills in professional career	K3
CO4	Identify an appropriate approach to solve quantitative problems	K2
CO5	Apply the problem-solving skills in everyday activities	K3

**Distribution of marks for Continuous Internal Assessment
(CIA) and End Semester Examinations (ESE)(UG&PG-Theory)**

S. No	Course	Max Marks	Marks for		Components for CIA							
			CIA	ESE	Test			MCQ	Seminar [PG]/ Assignment [UG]	Attd. [UG]	OBE - SBC	Total
					CIA I	CIA II	Model					
1	Theory(Value Based Course) (UG)	50	50	-	20(Best of 2 tests)		25	-	5 [UG]	-	-	50
2	Theory(IDC-PG)	50	50	-	20 (Best of 2 tests)		30	-	-	-	-	50
3	Theory (UG & PG) (Core/Discipline Specific Elective / Discipline Centered Elective/Generic Elective)	100	25	75	03 (Best of 2 tests)		07	5	5[PG]	5 [UG]	05* @	25
4	Theory(Skill Enhancement Courses)(UG)	75	30	45	6 (Best of 2 tests)		9	5	-	5	5#	30
5	Theory(Skill Enhancement Courses / Soft Skills / Professional Skills)&(Ability Enhancement Compulsory Courses)(PG)	50	50	-	10 (Best of 2 tests)		20	-	10 [PG]	-	10 @	50
6	Theory(Ability Enhancement Compulsory Courses)(UG)	50	50	-	10 (Best of 2 tests)		15	-	10 [UG]	5	10* @	50

NOTE: SBC – Skill Based Components [OBE based]

MCQ – Multiple Choice Questions

- IDC – Inter Departmental Course
- #-1 Skill based task
- *-2 Skill based tasks [Only For UG]
- @-3 Skill based tasks [Only For PG]

Distribution of marks for Continuous Internal Assessment (CIA) and End Semester Examinations (ESE)

(UG & PG–Practical)

S. No	Course	Max Marks	Marks for		Components for CIA						
			CIA	ESE	CIA I	CIA II	Model Exam	Lab Performance	Observation	OBE SBC	Total
1	Practical(Core/Discipline Specific Elective / Discipline Centered Elective/Generic Elective)	100	40	60	10(Best of 2 tests)		15	05	05	5* @	40
2	Practical (Skill Enhancement Courses)(UG)	75	30	45	6 (Best of 2 tests)		9	5	5	5#	30
3	Practical (Skill Enhancement Courses / Soft Skills / Professional Skills)(PG)	50	50	-	10 (Best of 2 tests)		20	5	5	10@	50
4	Practical (Ability Enhancement Compulsory Courses) (UG& PG)	50	50	-	10 (Best of 2 tests)		20	5	5	10*@	50

NOTE: SBC – Skill Based Components [OBE based]

- #-1Skillbasedtask
- *-2Skillbasedtasks [Only For UG]
- @-3Skillbasedtasks [Only For PG]

Distribution of marks for Continuous Internal Assessment (CIA) and End Semester Examinations(ESE)(UG&PG–Project and Internship)

S. No	Course	Max Marks	Marks for		CIA				ESE	
			CIA	ESE	Review I	Review II	Report sub	Model viva voce	Evaluation	Viva voce

1	Project / Internship / Industry Module	100	40	60	10	10	10	10	40	20
2	Project / Internship / Industry Module	75	30	45	05	05	10	10	25	20

Distribution of marks for Continuous Internal Assessment (CIA) and End Semester Examinations(ESE)(UG &PG Psychology &PG Social Work – Internship andFieldwork)

Courses	Max Marks	Marks for		CIA				ESE	
		CIA	ESE	Atten.	Work diary / IC	Report/ Record	Professional Knowledge & Initiatives/ Model viva voce	Evaluation	Viva voce
Internship for Psychology – UG & PG / Field work for PG - Social work	100	40	60	10	10	10	10	40	20

- **NOTE:** The new regulations introduced by the Bharathiar University are applicable to CIA, ESE and the Question Paper pattern only. But the regulations already in vogue are applicable without any change to all other areas like course credits, hours of teaching etc., for the students admitted from the academic year 2021 – 2022 and onwards.

25 SKILL BASED TASKS FOR THEORY / PRACTICAL COURSES:

- ASSIGNMENTS
- FLOWCHARTS
- MINIATURES
- DEMONSTRATION
- SNAPTALK
- VIVA VOCE
- CLASS PRESENTATION [ORAL/POSTER]

- BUSINESSPLAN
- GROUPLDISCUSSION
- SIMULATIONEXERCISE
- CASESTUDY
- GAMES
- PUZZLES
- MODELS
- PAPERPRESENTATION
- ARTICLEREVIEW
- DEBATE
- SEMINAR
- REPORTS
- PORTFOLIOS
- QUESTIONNAIRE
- PUBLICATION
- SURVEY
- MINI PROJECT [INDIVIDUAL /GROUP]
- USP COMPONENT [UNIQUE TO THECOURSE]

Pattern of Examinations: The college follows semester pattern. Each academic year consists of two semesters and each semester ends with the End Semester Examinations. A student should have a minimum of 75% attendance out of 90 working days to become eligible to sit for the examinations.

Internal Examinations: The questions for every examination shall have equal representation from the units of syllabus covered. The question paper pattern and coverage of syllabus for each of the internal (CIA) tests for UG programs are as follows.

Internal Assessment Test

i. First CIA Test

Syllabus : First & Second Units

Working days : On completion of 30 working days, approximately

Duration : Two Hours

Max. Marks : 50

ii. Second CIA Test

Syllabus : Third and Fourth Units
Working Days : On completion of 65 working days, approximately
Duration : Two Hours
Max. Marks : 50

iii. Model Examinations

Syllabus : All Five Units
Working Days : On completion of 85 working days, approximately
Duration : Three Hours
Max. Marks : 75

For the internal assessment test, the question paper pattern shall be as given below for the 2023 – 2024 Batch -

UG: CIA TEST – I & II

[FOR 2 UNITS - 2 HOURS – 50 MARKS]

[FOR ALL THEORY COURSES COURSES]

SECTION A

[06 MULTIPLE CHOICE QUESTIONS]

[ALL 6 FROM K1 LEVEL]:

06 x 01= 06 MARKS

(MINIMUM THREE QUESTION SHALL BE ASKED FROM EACH UNIT)

SECTION B

[250 WORDS – EITHER OR TYPE – 4 QUESTIONS]

[2 QUESTIONS FROM K1 LEVEL]

[4 QUESTIONS FROM K2 LEVEL]

[2 QUESTION FROM K3 LEVEL]:

04 x 05 = 20 MARKS

(MINIMUM TWO QUESTIONS SHALL BE ASKED FROM EACH UNIT)

SECTION C

[500 WORDS – EITHER OR TYPE – 3 QUESTIONS]

[2 QUESTIONS FROM K1 LEVEL]

[2 QUESTIONS FROM K2 LEVEL]

[2 QUESTION FROM K3 LEVEL]:

03 x 08 = 24 MARKS

(MINIMUM ONE & MAXIMUM TWO QUESTIONS SHALL BE ASKED FROM EACH UNIT)

TOTAL:

50 MARKS

PG: CIA TEST – I & II

[FOR 2 UNITS - 2 HOURS – 50 MARKS]

[FOR ALL THEORY COURSES]

SECTION A

[06 MULTIPLE CHOICE QUESTIONS]

[ALL 6 FROM K1 LEVEL]:

06 x 01= 06 MARKS

(MINIMUM THREE QUESTION SHALL BE ASKED FROM EACH UNIT)

SECTION B

[250 WORDS – EITHER OR TYPE – 4 QUESTIONS]

[2 QUESTIONS FROM K1 LEVEL]

[2 QUESTIONS FROM K2 LEVEL]

[4 QUESTION FROM K3 LEVEL]:

04 x 05 = 20 MARKS

(MINIMUM TWO QUESTIONS SHALL BE ASKED FROM EACH UNIT)

SECTION C

[500 WORDS – EITHER OR TYPE – 3 QUESTIONS]

[2 QUESTIONS FROM K3 LEVEL]

[2 QUESTIONS FROM K4 LEVEL]

[2 QUESTION FROM K5 LEVEL]:

03 x 8 = 24 MARKS

(MINIMUM ONE & MAXIMUM TWO QUESTIONS SHALL BE ASKED FROM EACH UNIT)

TOTAL:

50 MARKS

PG: CIA TEST – I & II

[FOR 2 UNITS - 2 HOURS – 50 MARKS]

[FOR IDC OFFERED BY MATHEMATICS DEPARTMENT]

SECTION A

[50 MULTIPLE CHOICE QUESTIONS]

[ALL 50 FROM K1 LEVEL]:

50 x 01 = 50 MARKS

(MINIMUM TEN QUESTIONS SHALL BE ASKED FROM EACH UNIT)

UG: MODEL & END SEMESTER EXAMINATION

[FOR ALL THEORY COURSES INCLUDING NME]

[FOR 5 UNITS – 3 HOURS – 75 MARKS]

SECTION A

[10 MULTIPLE CHOICE QUESTIONS]

[ALL 10 FROM K1 LEVEL]:

10 x 01 = 10 MARKS

SECTION B

[250 WORDS – EITHER OR TYPE – 5 QUESTIONS]

[4 QUESTIONS FROM K1 LEVEL]

[4 QUESTIONS FROM K2 LEVEL]

[2 QUESTIONS FROM K3 LEVEL]:

05 x 05 = 25 MARKS

SECTION C

[500 WORDS – EITHER OR TYPE – 5 QUESTIONS]

[4 QUESTIONS FROM K1 LEVEL]

[4 QUESTIONS FROM K2 LEVEL]

[2 QUESTION FROM K3 or K4 LEVEL]:

05 x 08 = 40 MARKS

TOTAL:

100MARKS

PG: MODEL & END SEMESTER EXAMINATION

[FOR 5 UNITS – 3 HOURS – 75 MARKS]

[FOR ALL THEORY COURSES]

SECTION A

[10 MULTIPLE CHOICE QUESTIONS]

[ALL 10 FROM K1 LEVEL]:

10x01= 10MARKS

SECTION B

[250 WORDS – EITHER OR TYPE – 5 QUESTIONS]

[4 QUESTIONS FROM K1 LEVEL]

[4 QUESTIONS FROM K2 LEVEL]

[2 QUESTIONS FROM K3/K4 LEVEL]:

05 x 05 = 25 MARKS

SECTION C

[500 WORDS – EITHER OR TYPE – 5 QUESTIONS]

[4 QUESTIONS FROM K3 LEVEL]

[2 QUESTIONS FROM K4 LEVEL &

1 QUESTION **COMPULSORY [Q.NO.20]** FROM K4 LEVEL]

[2 QUESTIONS FROM K5 LEVEL] :

05 x 08 = 40MARKS

TOTAL:

100MARKS

The following is the Question Paper Pattern for the courses Environmental Studies and Value Education and Human Rights, Inter Departmental Courses [for PG]

Syllabus :Two Units / All Five Units

Duration :Two / Three Hours

Max. Marks : 50

Question Paper Pattern

Section A (5 x 10 = 50 marks)

Five Questions of “*either / or*” type. Each question carries 10 marks.

Answer all questions

Q.1 (a) _____ or (b) _____

Q.2 (a) _____ or (b) _____

Q.3 (a) _____ or (b) _____

Q.4 (a) _____ or (b) _____

Q.5 (a) _____ or (b) _____

Assignments for UG

Each student is expected to submit at least two assignments per course. The assignment topics will be allocated by the course teacher. The students are expected to submit the first assignment before the commencement of first CIA and the second assignment before the commencement of second CIA.

Scoring pattern for Assignments for UG

Punctual Submission : 2 Marks

Contents : 4 Marks

Originality/Presentation skill : 4 Marks

Maximum : 10 Marks x 2 Assignments = 20 marks

Attendance Marksfor UG

Attendance Range		Marks
96 % and above	-	5 Marks
91 % & up to 95 %	-	4 Marks
86% & up to 90 %	-	3 Marks
81% & up to 85 %	-	2 Marks
From 75 % to 80%	-	1 Mark
Maximum	-	5 Marks

ALL UG & PG THEORY – MULTIPLE CHOICE QUESTIONS

[FOR 5 UNITS –55 MINUTES – 50 MARKS]

QUESTIONS WILL BE SET VIA CAMU PORTAL / GOOGLE FORM QUIZ

[50 MULTIPLE CHOICE QUESTIONS]

[ALL 50 FROM K1 LEVEL]:

50 x 01= 50 MARKS

(MINIMUM TEN QUESTIONS SHALL BE ASKED FROM EACH UNIT)

Outcome Based Education Assessment Pattern (Internals)

2023–2024 batch onwards

InternalsSetup : Theory – 25 marks (UG/PG)

Name of the Examinations	Examination Conduction Marks	Marks to convert as Final Mark
CIA Test [Best of Two]	50	03
Model Examination	75	07
MCQ	50	05
Attendance [UG] / Seminar [PG]	05	05
2 OR 3 Skill Based Task	10	05
Total Marks		25

InternalsSetup : Theory – 30 marks (UG/PG)

Name of the Examinations	Examination Conduction Marks	Marks to convert as Final Mark
CIA Test [Best of Two]	50	06
Model Examination	75	09
MCQ	50	05
Attendance [UG] / Seminar [PG]	05	05
1 Skill Based Task	05	05
Total Marks		30

InternalsSetup : Value Based Course [EVS / VE] – 50 marks (UG)

Name of the Examinations	Examination Conduction Marks	Marks to convert as Final Mark
CIA Test [Best of Two]	50	20
Model Examination	50	25
Assignment	05	05
Total Marks		50

InternalsSetup : IDC – 50 marks (PG)

Name of the Examinations	Examination Conduction Marks	Marks to convert as Final Mark
CIA Test [Best of Two]	50	20
Model Examination	50	30
Total Marks		50

InternalsSetup : Theory – 50 marks (UG- AECC)

Name of the Examinations	Examination Conduction Marks	Marks to convert as Final Mark
CIA Test [Best of Two]	50	10
Model Examination	50	15
Seminar	10	10
Attendance	05	05
2Skill Based Task	10	10
Total Marks		50

InternalsSetup : Theory – 50 marks (PG- SEC/PS/SS/AECC)

Name of the Examinations	Examination Conduction Marks	Marks to convert as Final Mark
CIA Test [Best of Two]	50	10
Model Examination	50	20
Seminar	10	10
3 Skill Based Task	10	10
Total Marks		50

InternalsSetup : Practical – 40 marks [UG/PG]

Name of the Examinations	Examination Conduction Marks	Marks to convert as Final Mark
CIA Test [Best of Two]	50	10
Model Examination	60	15
Lab Performance	05	05
Observation	05	05
2/3 Skill Based Task	05	05
Total Marks		40

InternalsSetup : Practical – 30 marks [UG/PG]

Name of the Examinations	Examination Conduction Marks	Marks to convert as Final Mark
CIA Test [Best of Two]	50	6
Model Examination	50	9
Lab Performance	5	5
Observation	5	5
1 Skill Based Task	5	5
Total Marks		30

InternalsSetup : Practical – 50 marks [UG/PG] – [SEC/AECC/SS/PS]

Name of the Examinations	Examination Conduction Marks	Marks to convert as Final Mark
CIA Test [Best of Two]	50	10
Model Examination	50	20
Lab Performance	05	05
Observation	05	05
2/3 Skill Based Task	10	10
Total Marks		50

InternalsSetup : Project / Internship– 40 marks

Name of the Examinations	Examination Conduction Marks	Marks to convert as Final Mark
Review – I	10	10
Review – II	10	10
Report Submission	10	10
Model Viva-voce	10	10
Total Marks		40

InternalsSetup : Project / Internship– 30 marks

Name of the Examinations	Examination Conduction Marks	Marks to convert as Final Mark
Review – I	05	05
Review – II	05	05
Report Submission	10	10
Model Viva-voce	10	10
Total Marks		30

InternalsSetup : PSY & MSW Internship and Field Work – 40 marks

Name of the Examinations	Examination Conduction Marks	Marks to convert as Final Mark
Work diary/IC	10	10
Report/Record	10	10
Professional Knowledge & Initiatives / Viva-voce	10	10
Attendance	10	10
Total Marks		40

External Examinations:

The external examinations for theory courses will be conducted for 75% marks for all UG and PG degree programs,(In case of Total mark is 75, External will be 45 marks). The external theory examinations will be conducted only after the completion of 90 working days in each semester. Normally, the external practical examinations will be conducted before the commencement of theory examinations. Under exceptional conditions these examinations may be conducted after theory examinations are over. The external evaluation will be for 75%(In case of Total mark is 75, External will be 45 marks) of each practical course.

The **External Assessment marks for Practical Examinations** are based on the following criteria. The assessment is for 75 % marks of each practical course.

Programmes (2*20)	40
(Algorithm 10 marks, Key and execution10 marks)	
Record	20

Total	60

The **External Assessment marks for Skill Based Practical Examinations** are based on the following criteria. The assessment is for 45 marks of each practical course.

Programmes (2*20)	40
(Algorithm 08 marks, Key and execution12 marks)	
Record	05

Total	45

The **External Assessment marks for Non Major Elective Practical Examinations** are based on the following criteria. The assessment is for 75 marks.

Programmes (2*30)	60
(Algorithm 10 marks, Key and execution 20 marks)	
Record	15

Total	75

The **External Assessment marks for Project / Industry Module and Summer Internship [Inclusive of Psychology & Social Work]** are based on the following criteria. The assessment is for 60 marks.

a)Evaluation	40
b)Vivavoce	20

Total	60

The **External Assessment marks for Project / Industry Module and Summer Internship** are based on the following criteria. The assessment is for 45 marks.

a)Evaluation	25
b)Vivavoce	20

Total	45

THE EXTERNAL & TOTAL PASSING MINIMUM MARKS:

CLASSIFICATION	MARKS
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FOR UG: TOTAL 100 MARKS	
UG: EXTERNAL PASSING MINIMUM [40%]	30/75
UG: TOTAL PASSING MINIMUM [40%]	40/100
FOR UG: TOTAL 75 MARKS	
UG: EXTERNAL PASSING MINIMUM [40%]	18/45
UG: TOTAL PASSING MINIMUM [40%]	30/75
FOR PG: TOTAL 100 MARKS	
PG: EXTERNAL MINIMUM [50%]	38/75
PG: TOTAL MARKS MINIMUM [50%]	50/100



**SREE SARASWATHI THYAGARAJA COLLEGE (AUTONOMOUS)
THIPPAMPATTI, POLLACHI - 642 107**

**Student Grievance Form
(Forms Available at Utility Stores)**

Date:

Place:

From

Register No :
Name :
Class :
Sree Saraswathi Thyagaraja College,
Pollachi – 642 107

To

The Principal / Examination-in-charge,
Sree Saraswathi Thyagaraja College,
Pollachi – 642 107

Through:

1. Head of the Department,
Department of
Sree Saraswathi Thyagaraja College,
Pollachi – 642 107
2. Dean of the Department
Faculty of
Sree Saraswathi Thyagaraja College,
Pollachi – 642 107

Respected Sir / Madam,

Sub: - reg.

NATURE OF GRIEVANCE

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Thanking you,

Yours Truly,

Signature

Forwarded by:

HOD with comments / recommendation

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2. Dean with comments / recommendation

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3. Signature and Directions of the Principal

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4. Controller of Examinations:

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