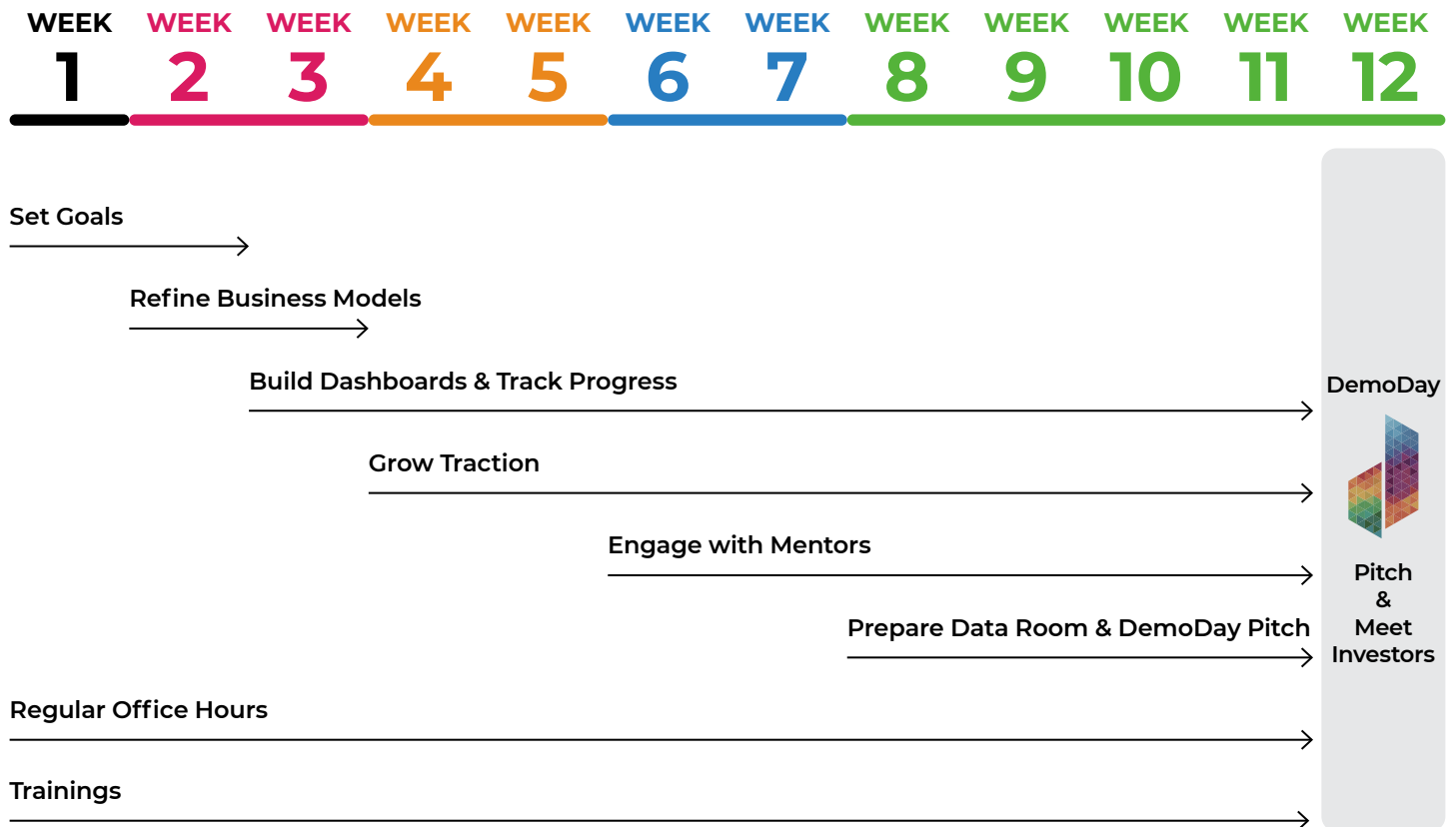# 3-MONTH ACCELERATOR PROGRAM

At SparkLabs Taiwan, we run a 3-month accelerator program for early-stage startups that have the potential to expand globally. The program is offered twice a year with a mission to help startups succeed globally, and even more specifically, to secure the next round of funding.

A SNAPSHOT OVERVIEW

WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8	WEEK 9	WEEK 10	WEEK 11	WEEK 12

Set Goals →

Refine Business Models →

Build Dashboards & Track Progress →

Grow Traction →

Engage with Mentors →

Prepare Data Room & DemoDay Pitch →

Regular Office Hours →

Trainings →

DemoDay

Pitch & Meet Investors

WHAT WE WILL COVER IN TRAININGS

WEEK 1 — Orientation

Goal-setting
Identify the goals for the three-month program period

WEEK 2 — Product

User Research
Know your customers

WEEK 3

Measure PMF and Growth
Validate product-market fit and track your progress

WEEK 4 — Business

Business Development and Go-to-market Strategy
Grow your business and bring your product and service to more users

WEEK 5

Global Expansion
Land in overseas markets smoothly

WEEK 6 — Corporate Governance

Company Culture and Leadership
Build the company culture that can drive your company towards achieving the goals

WEEK 7

Accounting and Financial Forecast
Get clear on financial health and how to create a financial forecast

WEEK 8 — Fundraising

Investor Engagement, IR Deck, and Data Room
Prepare for due diligence and nail your investor meetings

WEEK 9

Pitch Storylining
Craft your pitch for the DemoDay to impress the people you want to impress

WEEK 10

PR: Interview and Public Speaking Skills
Deliver the right messages through the right channels

WEEK 11

Pitch Practice
Perfect your DemoDay pitch

WEEK 12

DemoDay Event
Share your vision and showcase your achievements

The schedule is subject to change based on the specific needs of startups in each batch

ABOUT US

SparkLabs Taiwan is a seed-stage fund and accelerator that helps startups expand into overseas markets by working with world-class mentors, multinational corporations, and global investors.

SparkLabs Taiwan is part of the SparkLabs accelerator network — a global accelerator network founded by entrepreneurs for entrepreneurs. Established in 2018, SparkLabs Taiwan offers a strategically designed accelerator program to help founders grow and scale their startups into world-class businesses.