

THE **Diet**

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Dessert



THE DIET 2.0

Dear Valued Customers,

Get ready to feast your mind on the second edition of our exclusive newsletter, **The Diet**! It's not just another newsletter - it's a flavourful blend of **Data, Insights, Editorial, and Technology**, designed to nourish your professional growth.



Just like a well-balanced diet nourishes the body, The Diet is designed to nourish your mind and fuel your success in the dynamic world of development. It's not just a newsletter; it's an engaging journey into the realms of current news, industry trends, and expert insights we have crafted. The Diet is a source of inspiration and knowledge that you can savour at your own pace.

Get ready to satisfy your appetite for success and nourish your professional growth with The Diet!

Mains



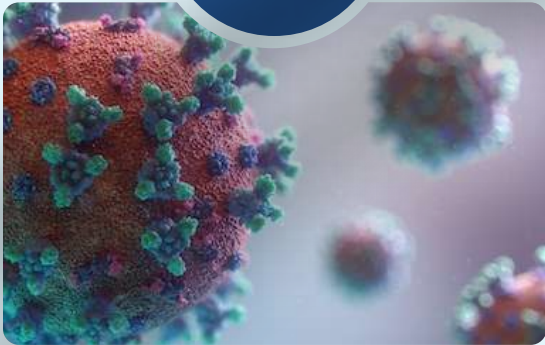
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Budget 2023: Income tax cuts, stamp duty exemptions, PTPTN discounts and 8 other financial incentives

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PROPERTYGURU MALAYSIA PROPERTY MARKET REPORT Q2 2023

- In Q4 2022, Malaysia's economy grew by 7%, with full-year growth of 8.7% in 2022.

The growth was supported by labour market recovery and domestic demand expansions.

- Despite weaker external demand, the recovery of the tourism sector and the performance of electrical and electronic exports offset the slower growth.

- Inflation remains a concern for home seekers, but headline inflation decreased to 3.9% in Q4 from 4.5% in Q3. Due to the cooling inflation, Bank Negara Malaysia (BNM) extended its rate pause for the second straight meeting in March.

- Bank Negara Malaysia (BNM) is also assessing the impact of previous rate increases on the economy given the uncertain global economic outlook.

For more insights and analysis, download the full report >

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Budget 2023: Key highlights and list of incentives

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1,048 'Rumah Belia Madani' to be built in federal capital

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PROPERTYGURU ASIA REAL ESTATE SUMMIT (ARES)

For the first time in three years, the 2022 PropertyGuru Asia Real Estate Summit (ARES) was held at The Athenee Hotel, Bangkok. The awards celebrated the finest minds and most dynamic thought leaders in the region's property industry.

The event, themed '**Adaptive Reinvention**', showcased topics including sustainability, greentech, diversity, innovation, and new economy, with an inspiring line-up of keynote speakers and panellists, roundtable discussions, and fantastic networking opportunities.

During the day's amazing line-up of inspiring and insightful sessions, PropertyGuru For Business made its official debut. As Hari V Krishnan, Chief Executive Officer and Managing Director, PropertyGuru Group said -



“ It is **our ambition** to bring transparency within the real estate journey and create a trusted platform for home seekers and our business partners. By harnessing the integrated power of our proprietary data, technology, and people, **we hope to empower our business partners and customers to make better-informed decisions.**”



The PropertyGuru Asia Real Estate Summit is the premier gathering of top-level business leaders and decision-makers to **exchange ideas, build partnerships, gain industry insights, and discover the best industry practices in Asia**. It covers the biggest issues driving real estate development, investment, and growth in Asia and across the world, with a particular focus on property technology and digital innovation and featuring respected thought leaders and global property experts.

The Real Estate Summit's format is fast-paced-keynote speeches and panel discussions are interspersed with expert talks and presentations, as well as international networking and breakout sessions.

The Summit is held annually alongside the PropertyGuru Asia Property Awards Grand Final, and attracts leading speakers, industry influencers, and experts from all the sectors that **shape Asian real estate to refresh thinking, reset agendas, and connect with peers**.

ASIA AWARDS MALAYSIA 2023



KUALA LUMPUR, Malaysia - The PropertyGuru Asia Awards Malaysia in partnership with iProperty kicked off the programme's milestone 10th edition with an intimate gathering for some of the country's top developers and business leaders.

As the Malaysian economy gears up for recovery and further improvements to the housing market, PropertyGuru Asia Property Awards, in collaboration with PropertyGuru For Business, organised a luncheon on Thursday, 25 May 2023 for C-suite executives and senior industry figures at Sabayon @ EQ, the award-winning, fine-dining rooftop restaurant in downtown Kuala Lumpur.

Entries to the Awards are accepted via asiapropertyawards.com until Friday, 30 June 2023. An independent panel of judges will provide their unbiased insights during the Live Judging Days set in July 2023.

Key dates for the 2023 edition:

- 30 June 2023 – Entries Close
- 24-26 July 2023 – Live Judging Days
- 14-31 July 2023 – People's Choice Awards voting period
- 24 November 2023 – Gala Dinner and Awards Ceremony in Kuala Lumpur, Malaysia
- 8 December 2023 – Regional Grand Final Gala Presentation in Bangkok, Thailand

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HUAT-TU-GATHER CNY

To kick off a prosperous Year of the Rabbit, PropertyGuru Malaysia hosted the **HUAT TU-GATHER** celebration dinner with our developer customers and partners across the Klang Valley, Penang, and Johor, on the 3rd, 10th, and 17th of February 2023. PropertyGuru Malaysia Country Manager, Sheldon Fernandez, and other marketplace leaders graced the occasion with their support.



The dinner aimed to show appreciation for the strong partnerships and support of our developer customers, while also wishing them success in the coming year. It provided an opportunity for account managers and customers to build **stronger business relationships** through engagement initiatives.



The remarkable turnout in all three regions was a testament to PropertyGuru Malaysia's position as the trusted platform for property developers in Malaysia for all things property and data. The month-long celebration was a memorable one, as we shared the festive cheer and formed deeper partnerships.

As we begin this year, we have already achieved significant milestones in the PropTech industry. We look forward to continuing our support to our partners, property developers, and agents as they grow their businesses.

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PUTRA BRAND AWARD 2022



PropertyGuru Malaysia and iProperty bagged the **Bronze and Silver award under the "Property Development" category at the Putra Aria Brand Awards 2022**, respectively, in recognition of the two brands as a preferred choice of brands by consumers in Malaysia.

For the awards, the winners are decided by more than 25,000 consumers across Malaysia, who willingly took part in a consumer preference survey to determine their favourite brands across 24 different product and service categories.

INVEST ASIA PROPERTY SHOW 2023

**The Invest Asia Property Show is happening on
29 & 30 July at Marina Bay Sands, Singapore.**

Showcase your projects to potential home buyers, network with peers from across the APAC region, and get insights into the industry's future from distinguished experts - all in one place!

Limited slots left connect with us to participate TODAY!

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REGIONAL HOUSING CONFERENCE 2023 BY REHDA



The PropertyGuru For Business team in Malaysia attended the annual “Regional Housing Conference 2023” on 21 March 2023, an exciting full-day conference organised by **REHDA Institute (Official)**. The conference provided participants with valuable insights into the latest development in the Malaysian housing sector and neighbouring regions through presentations by experienced practitioners, with a keynote speech by YB Tuan Haji Akmal Nasrullah Bin Mohd Nasir, Deputy Minister of Local Government Development (KPKT).

Dr. Nai Jia Lee, Head of Real Estate Intelligence, **PropertyGuru Group** was also invited to present his comprehensive research on “Housing in Malaysia: The locational and Pricing Supply & Demand Gap”.

He said, “**The strong rental market is likely to offer new business models, such as co-living concepts, that can help achieve affordability and business viability**”. Find out more about our B2B enterprise solutions at <https://lnkd.in/ggFUk2D9>.



REGIONAL HOUSING CONFERENCE REHDA: THE 3 POINTS DISCUSSED AT THE SUMMIT



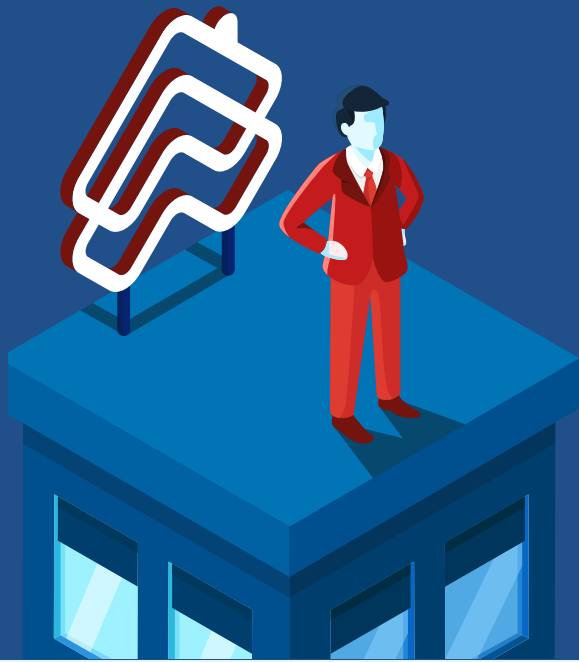
The Global Dilemma – An international Perspective On Affordable Housing & Case Study of Best Practices From The Region



The Economics of Housing & Managing Development Costs Towards a More Sustainable Housing Market



Innovative financing models for housing ownership and rental



Thank You

We sincerely appreciate your continued engagement with our PropTech business by subscribing to our digital newsletter, The Diet. Your support and interest in staying up to date with the latest industry insights and news mean a great deal to us.

As we strive for continuous improvement, we genuinely value your input and ideas to ensure that we deliver the most relevant and engaging news to you.

Your feedback plays a crucial role in shaping the content and direction of our upcoming editions. If you have any suggestions, ideas, or specific topics you would like us to cover in future editions, we encourage you to share them with us.

Write to us at my-developer-trademarketing@propertyguru.com.my and we will eagerly consider your input.

Once again, we extend our sincere gratitude for your support and commitment to our PropTech journey. Stay connected, stay informed, and stay tuned for the next edition of The Diet!

From,
Trade Developer Marketing, MY

