



Analyzer Technology Conference

www.analyzertechconference.org

Cancellation

An Applicant may cancel this contract by giving written notice of cancellation received by the Analytical Technology Conference (ATC) on or before 30 days prior to event start date. Upon receipt of the cancellation notice, ATC will refund the exhibit fee previously paid by the Applicant, minus the processing fee that ATC has paid for the processing of the contract agreed too. That fee is 2.9% of the total already paid to ATC's processing vendor.

Applicant agrees that any cancellation after the 30-day timeframe, withdrawal from the event or failure to participate in the event, is a material breach of this agreement and the ATC will retain the entire fee paid by Applicant. The applicant agrees that the amount of the event fee is a reasonable measure of damages to the ATC, in the event of such breach.

The ATC agrees that the exhibit fee retention is the Applicant's sole liability in the event of such breach. No notice is effective unless submitted to the ATC with proof of receipt by the deadline, such as certified mail with a return receipt, courier with signed receipt, or an acknowledged email from the ATC.

Wesley L Carter

ATC Chairman