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# Powering ahead: Strong revenue growth in the second quarter

### Q2 highlights

- Revenue of EUR 579 million, 15% growth year-over-year
- EBITDA of EUR 164 million, 24% growth year-over-year, demonstrating a strong margin expansion
- Annualized Repeatable Revenue reached EUR 2 069 million
- Closed seven acquisitions during the quarter



# CEO comment

Visma continued its strong development in Q2, growing revenue by 15%. We now serve 1,6 million customers, an increase of 20% over the last 12 months. M&A continues to be an important driver with 7 new acquisitions secured in Q2, including our first entry into Dutch public health software with Zorgdomein. 17 new companies have joined us so far in 2023, and I expect us to be busy on this front also in the second half of the year.

I want to highlight two other critical factors behind Visma's growth and development: our people and our products. We continue to show great employee engagement, with a new all-time high eNPS (employee Net Promoter Score) of 64 in June. This puts us well within the top 5% of global tech. What's equally important is to keep our customers happy, and that's why an increasing share of our products measure customer satisfaction through pNPS (product Net Promoter Score). These results provide us with valuable insights for further improving their experience, and I'm pleased to see that the pNPS is gradually increasing across the board and is well above the industry average.

Over the last 6 months we have witnessed a significant technological leap in the development of generative AI. Several Visma companies have proactively been taking advantage of the opportunities it can provide, and currently we have more than 180 ongoing AI initiatives in the Group. I look forward to sharing more details about these projects as they progress, but what I can state already is that generative AI offers huge potential as a driver of efficiency and customer satisfaction, both for Visma and our customers.

Merete Hverven, CEO

# Q2 2023 Key Figures

Revenue

€ 579m

▲ 15% growth YoY 15% organic growth YoY

**ARR** 

€ 2 069m

▲ 23 % growth YoY 17% organic growth YoY **EBITDA** 

€ 164m

▲ **24%** growth YoY

Operating cash flow

€ 98m

**97%** cash conversion LTM

**EBITDA** %

28%

▲ +2 pp YoY

**Customers** 

1,6m

▲ **20%** growth YoY

Monthly e-invoices

22,2m

▲ 16% growth YoY

Monthly payslips

11,2m

▲ +3% growth YoY



# Comments on the second quarter

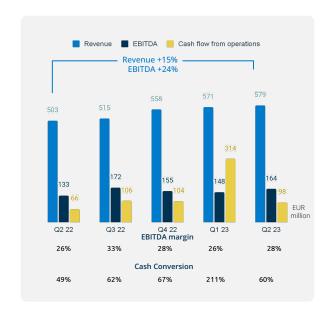
Visma reached a revenue of EUR 579 million in the second quarter of 2023, reflecting growth of 15% compared to Q2 2022. An increasing numbers of businesses trust Visma for their mission critical software and the number of customers grew 20% YoY to reach 1,6m customers at the end of the quarter. As a result of scale in our business model combined with a focus on cost control, EBITDA grew faster than revenue at by 24%, reaching EUR 164 million. The EBITDA margin showed a 2pp expansion compared to the second quarter of 2022

Visma continue to spend significant resources in to further improve our SaaS products to give more value to our customers. During the quarter, we have launched several new features across our product portfolio, as well as strongly increased the number of Al initiatives across the group.

Visma's Annualized Repeatable Revenue (ARR) continued its growth in the second quarter of 2023, reaching EUR 2 069 million, growing by 23% compared to Q2 2022 and setting a new record high level. This forward looking metric is a strong indicator of the development in the most strategic portion of Visma's revenue, and is a key driver of growth within all segments.

Visma remains focused on delivering mission-critical cloud software to the private and public sectors, and will continue to explore growth opportunities both organically and through acquisitions. As we continue to expand our customer offering, Visma have introduced a new segment, Ecosystem, where we have gathered our new business initiatives adding value to the wider ERP and HRM ecosystems.

In Q2, Visma closed seven acquisitions. Visma entered the Dutch health software sector with the acquisition of ZorgDomein, and also increased its presence in the Netherlands through the acquisitions of two other Netherlands-based companies. In addition to these acquisitions, Visma's Nordic presence increased through acquisitions in Finland, Denmark and Sweden.





# Financial review

Revenue amounted to EUR 579 million (503 million) and EBITDA to EUR 164 million (133 million) in the second quarter of 2023. Revenue increased 15%. The reported revenue growth saw negative impact from the depreciation of NOK and SEK vs the EUR. This explains why the reported revenue growth and organic revenue growth are both 15% this quarter. EBITDA increased 24% compared to Q2 2022. In line with the scalability of our business model, as well as the focus on cost control, we see that EBITDA is growing faster than revenue, giving the group a healthy margin expansion.

Group EBIT amounted to EUR 74 million (46 million), resulting in growth of 61% YoY. Net financial items were EUR 3 million (-37 million). Consequently, profit before taxes was EUR 76 million (8 million). Taxes amounted to EUR 17 million (5 million), and net income from continuing operations resulted in EUR 69,7 million (4,8 million) in the second quarter.

Cash flow from continuing operations before tax (CFO) amounted to EUR 100 million (66 million). Cash flow from investments related to business combinations was EUR -247 million (-442 million). At the end of the first quarter, the cash position of Visma was EUR 926 million (796 million) providing significant financial muscles for further acquisitions in the quarters to come.

Equity amounted to EUR 2 205 million (1 493 million), corresponding to an equity ratio of 34,4% (24,6%). Long term interest bearing debt amounted to EUR 2 525 million (2 653 million). The debt facilities have maturity dates in the 4th quarter of 2025.

| rowth  | Q2 2022                  | Q2 2023                  | Group                                                                                        |
|--------|--------------------------|--------------------------|----------------------------------------------------------------------------------------------|
| 14,9%  | 503                      | 579                      | Revenue                                                                                      |
| 22,0%  | 341                      | 416                      | SaaS                                                                                         |
| 3,9%   | 81                       | 84                       | Cloud Services                                                                               |
| -7,3%  | 71                       | 66                       | On premises software                                                                         |
| 20,3%  | 11                       | 13                       | Other                                                                                        |
|        |                          |                          | Profit                                                                                       |
| 23,6%  | 133                      | 164                      | EBITDA                                                                                       |
| 2,0%   | 26,4%                    | 28,4%                    | EBITDA margin                                                                                |
| 60,8%  | 46                       | 74                       | EBIT                                                                                         |
| 375,1% | 13                       | 61                       | Net profit                                                                                   |
|        |                          |                          | Cash flow and leverage                                                                       |
| 49,0%  | 66                       | 98                       | Operating cash flow                                                                          |
| -1,1x  | 3,8x                     | 2,7x                     | Net Debt / EBITDA                                                                            |
|        | 133<br>26,4%<br>46<br>13 | 164<br>28,4%<br>74<br>61 | Profit  EBITDA  EBITDA margin  EBIT  Net profit  Cash flow and leverage  Operating cash flow |



# Selected M&A highlights

7\*

acquisitions closed Q2

€45m

LTM Revenue
Acquisitions in Q2

\*6 business combinations, 1 asset purchase

# ZorgDomein

- Visma enters the Dutch public health software market with the acquisition of Zorgdomein
- Independent digital healthcare platform where care providers can offer, find, and arrange the best possible care
- Most used healthcare platform in the Netherlands

# efacto<sup>\*</sup>

- Danish based company, providing e-invoicing solutions for the enterprise segment
- Inbound and outbound e-invoicing, helping companies with e-invoicing adoption and automation
- Yearly processing volume of more than 10 million invoices

# **VALIDSIGN**

- Enhancing Visma's position in the digital signature market with the acquisition of Validsign
- Benelux market leader in digital signing
- E-signature solution platform enabling customers to digitize and streamline their signing process



# Tech highlights

# Key product announcements

In Norway, Tripletex launched improved travel and expense functionality, providing an easier and more efficient way for customers to perform registrations and approvals.

In Finland, Numeron launched improved shift planning and approval tools, giving staff leaders a 10x performance improvement as they create rosters and manage their workforce.

In Belgium, Teamleader launched project management functionality that allows for a more fluent and optimized track of time, material and people across projects.

The number of AI initiatives across Visma grew further in Q2, resulting in new automation within our products and our internal functions, in particular within software development and customer support.

We continue to increase our adoption of generative AI to increase the level of automation in our internal functions as well, in particular within software development and customer support. As an example, a new API support bot from Dinero is already handling more than 50% of all incoming customer support requests successfully. The potential in generative AI provides great opportunities for both our customers and for Visma.





# **ESG** highlights

# Visma has established climate targets in line with the 1.5 degree pathway

The Visma Group has defined emission targets in line with what is required to limit global warming to 1.5 degrees (according to best available science). The targets will be implemented across the organisation.

To support Visma in achieving its targets and increased ambitions, the Group will utilise the powerful sustainability management system, SmartTrackers. SmartTrackers is a Visma company, which provides sustainability software enabling users to track impact on environment and society, thus managing the goals and the progress in achieving them.





### **Small Business**

# Continued growth with AI initiatives

The Small Business segment had revenue growth of 19% in Q2 2023 versus the same quarter last year, with a revenue of EUR 173 million (145 million). Visma's Small Business segment offers cloud accounting, payroll and invoicing solutions for small businesses in 16 European countries, with local teams and products.

EBITDA amounted to EUR 64 million (54 million). Total EBITDA growth for Q2 was 18%- a 3% higher YoY growth than Q1 2023. As the start-ups continue to grow and improve their margins, the segment margin increases accordingly.

For several years we have been utilizing Al in our products to automate bookkeeping and make our own work more efficient. Now we see big leaps in the results. For example, in Denmark, Al-based customer support is now able to solve up to 74% of customer support requests vs. 50% just a few months ago.



40%

32%

33%



37%

# Medium & Large Enterprise

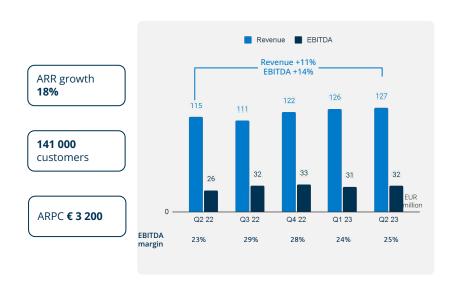
# Strong margin improvement

In the Medium & Large Enterprise (MLE) segment, revenue amounted to EUR 127 million (115 million) in the second quarter of the year, growing 11% YoY. Looking specifically at the growth in SaaS, and the ongoing transition to cloud, it can be noted that 78% of the ARR today is SaaS revenue compared to 73% the same period last year.

Our SaaS ERP and HRM systems are a key drivers of growth and we see strong interest in the efficiency gains these modern solutions provide from both new customers as well as on premises customers migrating to the cloud.

Several initiatives are taking place to increase the margin within the segment, and the Medium & Large Enterprises segment continues to see a margin improvement. This gives comfort going forward, and margin is expected to expand even further upcoming months.

In the second quarter, one company joined the segment, eFacto. efacto is a provider of e-invoicing solutions based in Denmark, and adds scalable growth to the segment.





### **Public**

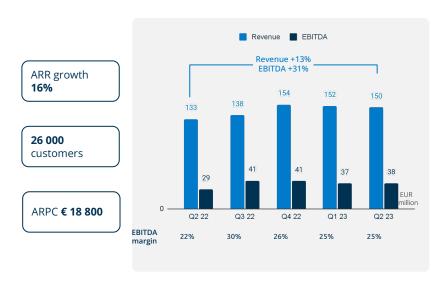
# Expanding with new acquisitions

Total revenue in the Public segment amounted to EUR 155 million (132 million), reflecting growth of 14% YoY. We continue to see a strong growth in this segment, both organically and through acquisitions.

EBITDA was EUR 38 million (29 million), reaching a margin of 24% (23%). Despite cost pressures from inflation, the segment continues to deliver a strong growth in EBITDA.

Important contracts were won during the second quarter. In Norway this includes amongst other, Vestland FK, Digitale Gardermoen and Namsos kommune. In Finland, the Meita and Southern Ostrobothnia cases were significant wins within the Wellbeing Service Counties. Overall, the Public segment companies welcomed several new customers during the second quarter and continue to expand their market share within local governments as well as private customers.

During the second quarter, Visma made its first entry in the healthcare area in the Netherlands with the acquisition of ZorgDomein (see page 7). Furthermore, Visma expanded its offering in Finland through the acquisition of the market-leading waste management software provider, Enpros. Enpros provides offerings within easy-to-use and cost-effective solutions for a smarter environment with software products such as Digital transfer document, Transport management and Environmental reporting.





### **Ecosystems**

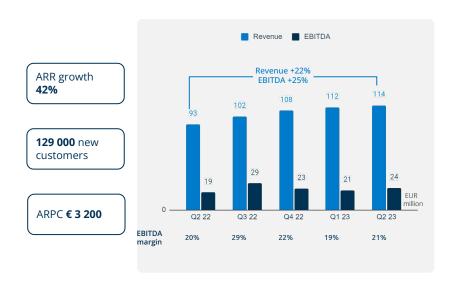
# Broadening our customer offering

Responding to our customers' increasing need for efficient software to fuel their business, Visma is constantly expanding our software offering and thus increasing our software ecosystem. Vertical solutions and new business opportunities are presented in the ecosystem segment.

Total revenue in the Ecosystem segment amounted to EUR 114 million (93 million), reflecting growth of 22% YoY. We continue to see a strong growth in this segment, both organically and through acquisitions.

EBITDA was EUR 24 million (19 million), reaching a margin of 21% (20%). Along with this strong and stable revenue growth across the segment, the cost base growth is decelerating, leading to improved margins, a development that is forecasted to continue in the coming quarter.

During the second quarter, the Ecosystem segment has strengthened its Workforce Management offering through the acquisition of Clevergig in the Netherlands, and TooEasy in Sweden. In addition, Visma's eSignature offering has been expanded through the acquisition of the eSignature solution Validsign in the Netherlands.



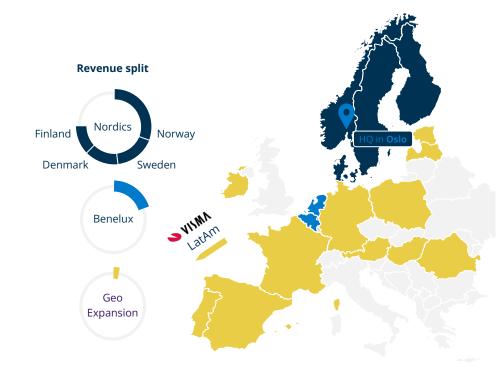


# Market outlook

Halfway into 2023, the global economy, though still challenging, has not evolved as badly as some commentators feared at the start of the year. The OECD is now projecting global GDP growth of 2,7 percent in 2023, down from 3,5 percent in 2022, but still surprisingly strong considering the recession concerns that loomed over Western economies going into the year.

However, core inflation remains at a high level, and the impact of higher interest rates is increasingly being felt across the economy. Despite these continued headwinds for consumers and businesses, The European Central Bank (ECB) now expects a return to growth in the Euro area in the coming quarters as energy prices moderate, foreign demand strengthens and supply bottlenecks are resolved.

Visma remains resilient through a challenging economic period, and continues to see healthy demand for its mission critical software across key markets. Businesses continue to invest in digitalisation and automation to unlock efficiency gains and improve their financial control, and the current environment of high inflation and tight labour markets amplifies this trend further. High inflation is mainly affecting the Group through increased personnel costs and costs related to cloud services. Visma is managing this margin pressure through operational prudence and strict cost control.





# **Shareholders**

Hg Capital and co-investors 54,8%

GIC 18,1%

**CPPIB 6,1%** 

Warburg Pincus 4,7%

ICG 3.3%

TPG 3,1%

General Atlantic 1,7%

Folketrygdfondet 0,6%

Aeternum Capital 0,6%

Vind 0,4%

Management 6,5%

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### Risks

Visma is exposed to the general economic climate in the countries where the company operates. However, the business risk is reduced by the company's diversified customer base, and a reasonably priced, high-quality portfolio of mission-critical products and services.

Inflation and rising interest rates continue to affect the global economy, and Visma is continuously monitoring the situation. Visma has hedged around 50% of its interest exposure. The group also has a strong cash position, and as such retains its solid financial health. Visma is investing to stay part of the forefront on compliance trends, including the various upcoming legislation related to transparency on business operations. For more details please refer to the Directors' Report in the Annual report.

### Disclaimer

This report contains forward-looking statements that reflect management's current views with respect to future events. All such statements are subject to inherent risks and uncertainties, and many factors can lead to developments deviating from what has been expressed or implied in such statements.

# Security

Security and Privacy related incidents in the reporting period was stable compared to last reporting period. No incidents with material impact, only local short term impact observed.

Threat actor activity was normal during Q2.

The global trend where cyber attacks are increasingly being financed and run by organised crime continues and Visma monitors this development closely. Visma continues our collaboration with the police and national security authorities in our markets to help managing cyber crime.

Oslo, 13 July 2023, The Board of Directors of VISMA AS



### Condensed interim financial information

Consolidated statement of income\*

|                                                              | 2nd qu   | arter    | 1st hal   | Year     |           |
|--------------------------------------------------------------|----------|----------|-----------|----------|-----------|
| (EUR in thousands)                                           | 2023     | 2022     | 2023      | 2022     | 2022      |
| CONTINUING OPERATIONS                                        |          |          |           |          |           |
| OPERATING REVENUE                                            |          |          |           |          |           |
| Sales revenue                                                | 578 629  | 503 430  | 1 149 512 | 984 003  | 2 056 475 |
| Total operating revenue                                      | 578 629  | 503 430  | 1 149 512 | 984 003  | 2 056 475 |
| OPERATING EXPENSES                                           |          |          |           |          |           |
| Sales and distribution costs (COGS)                          | 79 828   | 74 823   | 159 368   | 148 943  | 282 908   |
| Gross profit                                                 | 498 801  | 428 607  | 990 143   | 835 059  | 1 773 567 |
| Payroll and personnel expenses                               | 274 335  | 236 984  | 547 856   | 460 532  | 942 452   |
| Bad debts                                                    | 1 373    | 703      | 2 232     | 970      | 2 879     |
| Other operating expenses                                     | 58 040   | 56 951   | 124 885   | 111 216  | 237 331   |
| Total operating expenses                                     | 333 748  | 294 638  | 674 973   |          | 1 182 661 |
| EBITDA before M&A expenses                                   | 165 052  | 133 968  | 315 170   | 262 342  | 590 905   |
| M&A expenses                                                 | 661      | 964      | 2 415     | 2 089    | 4 162     |
| EBITDA                                                       | 164 391  | 133 004  | 312 754   | 260 253  | 586 743   |
| Depreciation tangible assets and capitalised R&D             | 9 522    | 8 127    | 18 215    | 15 727   | 34 120    |
| Depreciation right of use assets                             | 12 517   | 12 191   | 24 126    | 19 030   | 48 530    |
| EBITA                                                        | 142 352  | 112 685  | 270 413   | 225 496  | 504 093   |
| Amortisation intangible assets                               | 68 345   | 66 667   | 137 148   | 130 341  | 260 541   |
| Operating profit EBIT                                        | 74 008   | 46 018   | 133 265   | 95 156   | 243 552   |
| Result from associated companies                             | (97)     | (67)     | 13        | (135)    | (242)     |
| FINANCIAL ITEMS                                              |          |          |           |          |           |
| Financial income                                             | 30 071   | 7 373    | 91 975    | 36 908   | 98 471    |
| Financial expenses                                           | (25,634) | (45,207) | (107 848) | (89 377) | (155 199) |
| Net financial items                                          | 4 437    | (37,835) | (15 873)  | (52 469) | (56 727)  |
| Profit before taxes                                          | 78 348   | 8 116    | 117 405   | 42 551   | 186 583   |
| Taxes                                                        | 17 258   | 3 275    | 25 826    | 12 210   | 25 867    |
| Net income from continuing operations                        | 61 090   | 4 842    | 91 578    | 30 341   | 160 716   |
| DISCONTINUED OPERATIONS                                      |          |          |           |          |           |
| Net income from discontinued operations (excl. gain on sale) | 0        | 8 009    | 0         | 15 731   | 17 393    |
| Net gain on sale of discontinued operations                  | 0        | 0        | 5 848     | 0        | 570 198   |
| Net income from discontinued operations                      | 0        | 8 009    | 5 848     | 15 731   | 587 591   |
| Net income                                                   | 61 090   | 12 851   | 97 426    | 46 072   | 748 307   |
| ATTRIBUTABLE TO:                                             |          |          |           |          |           |
| Equity holders of Visma AS                                   | 61 069   | 12 851   | 97 348    | 46 105   | 748 704   |
| Non-controlling interests                                    | 21       | (0)      | 79        | (33)     | (397)     |
| EARNINGS PR SHARE                                            |          |          |           |          |           |
| Basic earnings per share (EUR)                               | 0.031    | 0.006    | 0.049     | 0.023    | 0.374     |
| Diluted earnings per share (EUR)                             | 0.031    | 0.006    | 0.049     | 0.023    | 0.374     |
|                                                              |          |          |           |          |           |
| EBITDA margin                                                | 28.4 %   | 26.4 %   | 27.2 %    | 26.4 %   | 28.5 %    |

#### Consolidated statement of comprehensive income\*

|                                                                               | 2nd qu   | arter    | 1st hal  | Year     |          |
|-------------------------------------------------------------------------------|----------|----------|----------|----------|----------|
| (EUR in thousands)                                                            | 2023     | 2022     | 2023     | 2022     | 2022     |
| Net income                                                                    | 61 090   | 12 851   | 97 426   | 46 072   | 748 307  |
| Net gain (loss) on financial hedging instruments, net of tax                  | 14 131   | 23 392   | 2 252    | 54 531   | 72 879   |
| Exchange differences on translation of foreign operations, net of tax         | (24,276) | (25,946) | (55 926) | (20 966) | (36 635) |
| Net gain (loss) on qualified employee share options in fully own subsidiaries | 77       | 0        | 77       | 0        | 0        |
| Other comprehensive income (loss) for the period, net of tax                  | (10,067) | (2,554)  | (53 597) | 33 565   | 36 244   |
| Total comprehensive income for the period                                     | 51 023   | 10 297   | 43 829   | 79 637   | 784 551  |
| TOTAL COMPREHENSIVE INCOME ATTRIBUTABLE TO:                                   |          |          |          |          |          |
| Equity holders of Visma AS                                                    | 51 002   | 10 298   | 43 751   | 79 671   | 784 948  |
| Non-controlling interests                                                     | 21       | (0)      | 79       | (33)     | (397)    |



<sup>\*2022</sup> has been restated to reflect the sale of the Consulting business and Cloud Infrastructure Services

### Condensed interim financial information

#### Consolidated statement of financial position

| (EUR in thousands)                   | 30 June<br><b>2023</b> | 30 June<br>2022 | 31 March<br><b>2023</b>                 | 31 December<br>2022 | (EUR in thousands)                                | 30 June<br>2023 | 30 June<br>2022 | 31 March<br>2023 | 31 December<br>2022 |
|--------------------------------------|------------------------|-----------------|-----------------------------------------|---------------------|---------------------------------------------------|-----------------|-----------------|------------------|---------------------|
| ASSETS                               |                        |                 |                                         |                     | EQUITY AND LIABILITIES                            |                 |                 |                  |                     |
| Deferred tax assets                  | 11 492                 | 10 587          | 11 480                                  | 13 014              | Paid-in capital                                   | 588 615         | 588 615         | 588 615          | 588 615             |
| Patents and other intangible assets  | 512 683                | 537 305         | 495 795                                 | 519 713             | Other reserves                                    | 78 885          | 75 993          | 78 885           | 78 885              |
| Capitalised R&D cost own software    | 62 726                 | 66 266          | 63 918                                  | 70 168              | Retained earnings                                 | 1 535 396       | 824 477         | 1 484 395        | 1 491 646           |
| Contracts and customer relationships | 675 912                | 741 167         | 636 504                                 | 642 041             | Equity attributable to equity holders of Visma AS | 2 202 897       | 1 489 086       | 2 151 895        | 2 159 146           |
| Goodwill                             | 3 599 215              | 3 234 234       | 3 447 538                               | 3 439 291           |                                                   | 2-2-2-2         | 18,00000        | 21523            | 56000               |
| Property, land and buildings         | 6 225                  | 7 051           | 6 513                                   | 6 770               | Non-controlling interests                         | 3 361           | 3 926           | 3 391            | 3 349               |
| Machinery and equipment              | 30 954                 | 33 570          | 30 476                                  | 31 268              | Total equity                                      | 2 206 257       | 1 493 012       | 2 155 286        | 2 162 495           |
| Financial assets/Shares              | 7 660                  | 3 661           | 6 659                                   | 3 705               | Deferred tax liability                            | 364 248         | 364 193         | 318 310          | 311 175             |
| Investment in associated companies   | 939                    | 1 032           | 1 035                                   | 926                 | Financial hedging Instruments                     | (85,345)        | (58,935)        | (67 228)         | (82 458)            |
| Other long-term receivables          | 5 096                  | 61 852          | 5 017                                   | 4 775               | Long-term interest bearing bank loans             | 2 525 670       | 2 652 533       | 2 558 504        | 2 623 286           |
| Right of use assets                  | 178 804                | 204 823         | 172 772                                 | 181 298             | Accrued funding fees                              | (3,620)         | (5,108)         | (3 992)          | (4 364)             |
| Net Investment in subleases          | 7 124                  | 3 847           | 7 250                                   | 7 555               | Long-term lease liabilities                       | 145 041         | 170 713         | 141 848          | 149 328             |
|                                      |                        |                 |                                         |                     | Other long-term non interest bearing liabilities  | 319 877         | 362 756         | 429 307          | 401 131             |
| Total non-current assets             | 5 098 830              | 4 905 396       | 4 884 957                               | 4 920 524           | Total non-current liabilities                     | 3 265 872       | 3 486 152       | 3 376 749        | 3 398 098           |
| Inventory                            | 785                    | 9 032           | 1 100                                   | 1 052               | W W A W                                           |                 |                 |                  |                     |
| Accounts receivables                 | 206 163                | 240 703         | 227 219                                 | 237 579             | Bank overdraft                                    | (0)             | 244 990         | 0                | 0                   |
| Other current receivables            | 188 376                | 123 875         | 183 838                                 | 170 279             | Short-term interest bearing bank loans            | 8 471           | 9 319           | 8 865            | 8 991               |
| Cash and cash equivalents            | 926 369                | 796 826         | 1 126 146                               | 1 071 512           | Trade creditors                                   | 67 737          | 86 324          | 63 240           | 85 672              |
|                                      |                        |                 | 100000000000000000000000000000000000000 |                     | Public duties payable                             | 86 016          | 93 132          | 118 449          | 95 862              |
| Total current assets                 | 1 321 692              | 1 170 436       | 1 538 303                               | 1 480 422           | Tax payable                                       | 27 057          | 14 763          | 35 312           | 47 096              |
| TOTAL 1555T5                         | £ 400 F00              |                 | c 400 0c0                               | c 400 04c           | Deferred revenue                                  | 318 260         | 293 365         | 385 352          | 242 400             |
| TOTAL ASSETS                         | 6 420 522              | 6 075 832       | 6 423 260                               | 6 400 946           | Short-term lease liabilities                      | 51 509          | 48 698          | 48 724           | 51 273              |
|                                      |                        |                 |                                         |                     | Other current liabilities                         | 389 343         | 306 078         | 231 283          | 309 058             |
|                                      |                        |                 |                                         |                     | Total current liabilities                         | 948 392         | 1 096 669       | 891 226          | 840 353             |
|                                      |                        |                 |                                         |                     | Total liabilities                                 | 4 214 264       | 4 582 820       | 4 267 975        | 4 238 451           |
|                                      |                        |                 |                                         |                     | TOTAL EQUITY AND LIABILITIES                      | 6 420 522       | 6 075 832       | 6 423 260        | 6 400 946           |



### Condensed interim financial information

| Consolidated statement of cash flows (EUR in thousands)                              | 2nd qı<br><b>2023</b> | uarter<br>2022         | 1st ha<br>2023     | Year<br>2022       |                    |
|--------------------------------------------------------------------------------------|-----------------------|------------------------|--------------------|--------------------|--------------------|
| Ordinary profit before tax                                                           | 78 348                | 8 116                  | 117 405            | 42 551             | 186 583            |
| Depreciation right of use assets                                                     | 12 517                | 14 005                 | 24 126             | 21 950             | 48 530             |
| Depreciation tangible assets                                                         | 2 974                 | 3 268                  | 5 947              | 6 446              | 11 979             |
| Depreciation capitalised R&D cost                                                    | 6 548                 | 5 232                  | 12 268             | 10 019             | 22 141             |
| Amortisation patents and other intangible assets                                     | 31 088                | 31 456                 | 62 462             | 62 315             | 119 089            |
| Amortisation contracts and customer relationships                                    | 37 257                | 38 723                 | 74 686             | 75 059             | 141 452            |
| Amortisation Goodwill                                                                | 0                     | 0                      | 0                  | 0                  | 0                  |
| Changes in debtors                                                                   | 21 057                | (2 507)                | 31 416             | (1799)             | 1 325              |
| Changes in inventory and trade creditors                                             | 4 812                 | 4 276                  | (17 668)           | (12 175)           | (4847)             |
| Changes in public duties payable<br>Changes in deferred revenue                      | (32 433)<br>(67 092)  | ( 33 630)<br>( 61 563) | ( 9 847)<br>75 860 | ( 4 930)<br>86 669 | ( 2 200)<br>35 704 |
| Changes in other accruals                                                            | 3 244                 | 70 386                 | 35 267             | 48 553             | ( 17 445)          |
| Net cash flow from operations (before tax)                                           | 98 319                | 77 762                 | 411 923            | 334 659            | 542 311            |
| Net cash flow from continuing operations (before tax)                                | 98 319                | 65 971                 | 411 923            | 324 189            | 534 052            |
| Net cash flow from discontined operations (before tax)                               | 0                     | (4212)                 | 0                  | 29 357             | 44 587             |
| Tax paid                                                                             | (18 175)              | (17 797)               | (39 069)           | (46 968)           | ( 84 453)          |
| Net cash flow from operations (after tax)                                            | 80 144                | 59 965                 | 372 854            | 287 691            | 457 858            |
| Net cash flow from continuing operations                                             | 80 144                | 47 905                 | 372 854            | 275 639            | 454 980            |
| Net cash flow from operations, discontinued operations                               | 0                     | 12 061                 | 0                  | 12 052             | 2 878              |
| Investment in tangible fixed assets related to business comb.                        | 1 062                 | (1137)                 | 1 420              | (1443)             | ( 2 504)           |
| Investment in R&D software related to business combinations                          | (5 000)               | (9 942)                | (5144)             | (13 025)           | (30 301)           |
| Investment in businesses                                                             | (242 098)             | (430 487)              | (361 844)          | (576 123)          | (908 544)          |
| Sale of (investment in) shares                                                       | (1 001)               | ( 479)                 | (3956)             | ( 551)             | ( 595)             |
| Net cash flow from investments related to business combination:                      | (247 037)             | (442 044)              | (369 523)          | (591 142)          | (941 944)          |
| Net proceeds from divestiture of discontinued operations  Cash inflow from dividends | 0                     | 0                      | 5 792              | 0                  | 830 737<br>0       |
| Sale of (investment in) tangible fixed assets                                        | (2 602)               | (3 258)                | (4683)             | (5 572)            | (11 197)           |
| Sale of (investment in) R&D own software                                             | (1 489)               | (1 193)                | (3 101)            | (2 238)            | (6063)             |
| Net cash flow from investments                                                       | (251 128)             | (446 495)              | (371 515)          | (598 953)          | (128 467)          |
| Repayments of interest bearing loans                                                 | 0                     | 0                      | (4556)             | (5 149)            | ( 9 873)           |
| Net proceeds from interest bearing loans                                             | 0                     | 0                      | 0                  | 0                  | 0                  |
| Changes in bank overdraft                                                            | 0                     | 166 000                | 0                  | 246 792            | 0                  |
| Cashflow from leases                                                                 | (14 166)              | (14 375)               | (26 832)           | (24 655)           | (51 942)           |
| Changes in long term receivables<br>Repayment of Share premium reserve               | 1 774                 | 3 075<br>0             | 1 532              | (223)              | 1 967              |
| Net cash flow from share issues                                                      | 0                     | 0                      | 0                  | 0                  | ( 35 430)          |
| Cash inflow from interest                                                            | 5 559                 | 422                    | 17 502             | 510                | 5 994              |
| Cash outflow from interest and fees                                                  | (4 476)               | (4259)                 | (70 652)           | (49 735)           | (103 329)          |
| Net cash flow from financing activities                                              | (11 310)              | 150 863                | (83 005)           | 167 540            | (192 613)          |
| Net cash flow from financing activities, continuing operations                       | (11 310)              | 153 476                | (83 005)           | 175 834            | (182 617)          |
| Cash flow from financing activities, discontinued operations                         | 0                     | ( 2 613)               | 0                  | (8 294)            | (9997)             |
| Net cash flow                                                                        | ( 182 294)            | ( 235 667)             | (81 666)           | ( 143 722)         | 136 777            |
| Cash and cash equivalents, beginning of period                                       | 1 126 146             | 1 058 385              | 1 071 512          | 958 114            | 958 114            |
| Net foreign exchange differences                                                     | (17,484)              | (25,892)               | (63 477)           | (17 566)           | (23 379)           |
| Cash and cash equivalents, end of period                                             | 926 369               | 796 826                | 926 369            | 796 826            | 1 071 512          |
| Net cash flow from operations (before tax) to EBITDA                                 | 59.8 %                | 49.6 %                 | 131.7 %            | 124.6 %            | 91.0 %             |

#### Consolidated statement of changes in equity

|                                                                                                                                    |                             | Attributable t | o equity holders of | Visma AS                   |           |                          |
|------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|----------------|---------------------|----------------------------|-----------|--------------------------|
| (EUR in thousands)                                                                                                                 | Paid-in<br>share<br>capital | Other reserves | Retained earnings   | Majority's share of equity | interests | Total equit              |
| Equity as at 01.01.2022                                                                                                            | 588 615                     | 42 428         | 778 372             | 1 409 415                  | 4 180     | 1 413 595                |
| Issue of share capital                                                                                                             | 0                           |                |                     | 0                          |           | 0                        |
| Share based compensation fully owned subsidiary Profit for the period Net agin (loss) on financial hedging instruments, net of tax |                             | 214<br>72 879  | 748 704             | 214<br>748 704<br>72 879   | ( 397)    | 214<br>748 307<br>72 879 |
| Exchange differences on translation of foreign operations, net of tax                                                              |                             | (36 635)       |                     | (36 635)                   |           | (36 635)                 |
| Total comprehensive income for the period                                                                                          |                             | 36 244         | 748 704             | 784 948                    | ( 397)    | 784 551                  |
| Repayment of Share premium reserve                                                                                                 |                             |                | (35 430)            | (35 430)                   |           | (35 430)                 |
| Changes to non-controlling interest; acquisition and arising on business con                                                       | nbination                   |                |                     | 0                          | (434)     | (434)                    |
| Equity as at 31.12.2022                                                                                                            | 588 615                     | 78 885         | 1 491 646           | 2 159 146                  | 3 349     | 2 162 495                |
| Equity as at 01.01.2023                                                                                                            | 588 615                     | 78 885         | 1 491 646           | 2 159 146                  | 3 349     | 2 162 495                |
| Issue of share capital                                                                                                             | 0                           |                |                     | 0                          |           | 0                        |
| Profit for the period  Net gain (loss) on financial hedging instruments, net of tax                                                |                             | 2 252          | 97 348              | 97 348<br>2 252            | 79        | 97 426<br>2 252          |
| Exchange differences on translation of foreign operations, net of tax                                                              |                             | (55 926)       | 0                   | (55 926)                   |           | (55 926)                 |
| Total comprehensive income for the period                                                                                          |                             | (53 674)       | 97 348              | 43 674                     | 79        | 43 752                   |
| Repayment of Share premium reserve                                                                                                 |                             |                | 0                   | 0                          |           | 0                        |
| Changes to non-controlling interest; acquisition and arising on business con                                                       | nbination                   |                |                     |                            | (67)      | (67)                     |
| Equity at end of period                                                                                                            | 588 615                     | 25 288         | 1 588 994           | 2 202 897                  | 3 361     | 2 206 257                |



### Notes to the condensed interim financial statements

### NOTE 1 — Organisation and basis of preparation

#### General information and organisation

Visma (the Group) consists of Visma AS (the Company) and its subsidiaries. Visma AS is a limited liability company, incorporated in Norway. The address of its registered office is Karenslyst allé 56, N-0214 Oslo, Norway. Visma's fiscal year follows the calendar year and starts on January 1st.

Visma's condensed interim financial statements for the second quarter of 2023 were authorised for issue by the board of directors on 13 July 2023.

#### Basis of preparation

These condensed interim financial statements are prepared in accordance with International Reporting Standard as issued by the International Accounting Standards Board (IASB) and as adopted by the European Union (EU). The condensed interim financial statements do not include all the information and disclosures required by Financial Reporting Standards (IFRSs) for a complete set of financial statements, and these condensed interim financial statements should be read in conjunction with the Visma annual financial statements. A description of the significant accounting policies applied is included in the Visma annual financial statements for 2022 and applies to these condensed interim financial statements, except for the adoption of new standards and interpretations as of 1 January 2023.

The condensed interim financial statements reflect all adjustments which are, in the opinion of management, necessary for a fair statement of the financial position, results of operations and cash flows for the dates and interim periods presented. Interim period results are not necessarily indicative of results of operations or cash flows for an annual period. Certain amounts in the comparable periods have been restated to conform to current period presentation.

The condensed interim financial statements are unaudited.

#### Use of estimates

The preparation of financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis for making the judgments about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates. The estimates and underlying assumptions are reviewed on an ongoing basis, considering the current and expected future market conditions. A change in an accounting estimates is recognised in the period in which the estimate is revised if the revision affect only that period, or in the period of the revision and future periods.



### NOTE 2 — Segment Information

172 735

169,062

63 700

338 581

330,151

117 868

34.8 %

20.7 %

36.9 %

19.3 %

127 162

116,072

31 527

252 834

230 070

62 140

24.6 %

11.2 %

24.8 %

10.2 %

149 811

127,448

37 632

25.1 %

301 549

255 975

74 967

24.9 %

14.4 %

13.0 %

114 179

106,295

23 791

20.8 %

226 181

209 958

44 923

19.9 %

26.9 %

22.2 %

14 742

-14.3 %

6,558

7 7 4 0

52.5 %

30 367

-11.6 %

13 297

12 856

42.3 %

Visma reports its business through four core business areas: Small Business, Medium & Large Enterprise, Public and Ecosystem. Group HQ is reported as Other. These aggregations have their basis in similar characteristics, the nature of products, services and the type and class of customers. Transfer prices between segments are set at an arm's length basis in a manner similar to transactions with third parties. The measurement basis of these segments' profit is Net operating income. Deferred tax assets, pension assets and non-current financial assets are not allocated to the segments.

144 731

140,457

53 784

37.2 %

280 573

271,515

102 503

36.5 %

| 2nd quarter           |          |                |         | 2023      |         |         |          |            | 20      | 22        |        |         |                                  |         |          |               |
|-----------------------|----------|----------------|---------|-----------|---------|---------|----------|------------|---------|-----------|--------|---------|----------------------------------|---------|----------|---------------|
|                       | - "      |                |         |           |         |         | - "      | Medium &   |         |           |        |         |                                  |         |          |               |
|                       | Small    | Medium & Large |         |           |         |         | Small    | Large      |         |           |        |         |                                  | 2nd qua |          | 1st half year |
| (EUR in thousands)    | business | Enterprise     | Public  | Ecosystem | Other   | TOTAL   | business | Enterprise | Public  | Ecosystem | Other  | TOTAL   | Reconciliation                   | 2023    | 2022     | 2023          |
| Revenue               |          |                |         |           |         |         |          |            |         |           |        |         | Profit before taxes              | 76 558  | 8 116    | 115 614       |
| Total segment revenue | 179 975  | 136 773        | 154 758 | 118 893   | 102 572 | 692 972 | 151 631  | 123 037    | 134 265 | 97 415    | 87 149 | 593 496 | Net financial items              | 2 647   | (37 835) | (17 664)      |
| Internal revenue      | 7 240    | 9 612          | 4 9 4 6 | 4714      | 87 830  | 114 343 | 6 900    | 7 603      | 1 654   | 3 968     | 69 942 | 90 067  | Depreciations and amortisations  | 90 384  | 86 986   | 179 489       |
|                       |          |                |         |           |         |         |          |            |         |           |        |         | Result from associated companies | (97)    | (67)     | 13            |
| External revenue      |          |                |         |           |         |         |          |            |         |           |        |         | EBITDA                           | 164 391 | 133 004  | 312 754       |
| SaaS                  | 150 882  | 83 461         | 92 326  | 86 065    | 3 545   | 416 279 | 122 993  | 68 154     | 79 233  | 66 901    | 3 981  | 341 262 |                                  |         |          |               |
| Cloud Services        | 6 874    | 16 758         | 29 420  | 22 729    | 8 073   | 83 854  | 5 313    | 13 741     | 26 686  | 21 983    | 12 947 | 80 669  | EBITDA in operating segments     | 164 391 | 133 004  | 312 754       |
| On premise software   | 13 793   | 25 210         | 22 457  | 4 168     | (0)     | 65 627  | 15 098   | 29 464     | 22 288  | 3 954     | 0      | 70 805  |                                  |         |          |               |
| Other                 | 1 186    | 1 733          | 5 608   | 1 217     | 3 124   | 12 869  | 1 327    | 4 074      | 4 404   | 609       | 279    | 10 694  |                                  |         |          |               |

115 434

102,907

26 172

22.7 %

227 274

201 490

53 129

23.4 %

132 611

112,150

28 764

21.7 %

263 544

223 013

59 459

22.6 %

93 446

87,297

19 069

20.4 %

178 246

165 898

36 658

20.6 %

17 207

12,441

5 215

30.3 %

34 366

24 371

8 894

25.9 %

503 430

455 252

133 004

26.4 %

984 003

886 286

260 644

26.5 %

| 1st half year         |                   |                              | 2022    |           |         |           |                   |                                 |         |           |         |           |
|-----------------------|-------------------|------------------------------|---------|-----------|---------|-----------|-------------------|---------------------------------|---------|-----------|---------|-----------|
| (EUR in thousands)    | Small<br>business | Medium & Large<br>Enterprise | Public  | Ecosystem | Other   | TOTAL     | Small<br>business | Medium &<br>Large<br>Enterprise | Public  | Ecosystem | Other   | TOTAL     |
| Revenue               |                   |                              |         |           |         |           |                   |                                 |         |           |         |           |
| Total segment revenue | 353 040           | 271 947                      | 308 726 | 235 635   | 209 534 | 1 378 881 | 294 248           | 242 466                         | 266 698 | 185 932   | 171 155 | 1 160 498 |
| Internal revenue      | 14 459            | 19 113                       | 7 177   | 9 454     | 179 166 | 229 369   | 13 674            | 15 192                          | 3 153   | 7 686     | 136 789 | 176 494   |
| External revenue      |                   |                              |         |           |         |           |                   |                                 |         |           |         |           |
| SaaS                  | 294 638           | 163 421                      | 184 613 | 169 379   | 7 204   | 819 254   | 237 029           | 131 595                         | 156 167 | 126 626   | 7 735   | 659 152   |
| Cloud Services        | 13 660            | 33 907                       | 59 911  | 46 075    | 16 799  | 170 352   | 10 443            | 28 441                          | 53 225  | 43 255    | 26 209  | 161 574   |
| On premise software   | 28 143            | 51 806                       | 45 842  | 8 519     | 0       | 134 310   | 30 507            | 59 488                          | 44 956  | 7 205     | 0       | 142 156   |
| Other                 | 2 139             | 3 701                        | 11 183  | 2 207     | 6 3 6 5 | 25 595    | 2 595             | 7 750                           | 9 196   | 1 159     | 422     | 21 122    |

578 629

525,435

164 391

1 149 512

1 039 451

312 754

16.8 %

28.4 %

14.9 %



**EBITDA** 

External revenue

Repeatable revenue

Actual growth (external) %

External revenue

EBITDA

EBITDA margin

Repeatable revenue

Actual growth (external) %

### NOTE 2 — Segment Information continued

#### **GEOGRAPHICAL AREAS**

|                    |           |         | 2023      |                   |
|--------------------|-----------|---------|-----------|-------------------|
| (EUR in thousands) | Net sales | %       | 3088      | Long lived assets |
| Norway             | 306 011   | 26.6 %  |           | 900 351           |
| Sweden             | 201 754   | 17.6 %  |           | 649 027           |
| Denmark            | 132 285   | 11.5 %  |           | 468 753           |
| Finland            | 149 527   | 13.0 %  |           | 245 776           |
| Netherlands        | 266 143   | 23.2 %  |           | 1 868 738         |
| Geo Expansion      | 93 790    | 8.2 %   |           | 717 889           |
| Total              | 1 149 512 | 100.0 % |           | 4 850 536         |
|                    |           |         | 2022      |                   |
| (EUR in thousands) | Net sales | %       | at option | Long lived assets |
| Norway             | 238 162   | 24.2 %  |           | 1 016 375         |
| Sweden             | 152 620   | 15.5 %  |           | 520 585           |
| Denmark            | 90 216    | 9.2 %   |           | 424 675           |
| Finland            | 101 578   | 10.3 %  |           | 234 372           |
| Netherlands        | 192 797   | 19.6 %  |           | 1 523 143         |
| Geo Expansion      | 208 630   | 21.2 %  |           | 366 141           |
| Total              | 984 003   | 100.0 % |           | 4 085 291         |



<sup>\*2022</sup> has been restated to reflect the sale of the Consulting business and Cloud Infrastructure Services

#### NOTE 3 — Business Combinations

During the second quarter of 2023, the Visma Group had a net cash outflow from investment related to Business Combinations of EUR 247M. All preliminary fair value of the identifiable assets and liabilities in the acquisitions during the quarter, as at the date of acquisition, are presented in aggregate in the table to the right.

- 1 June: Clevergig, a SaaS workforce management (WFM) platform, based in the Netherlands
- 1 June: Validsign, provider of e-signing solutions, based in the Netherlands
- 1 June: Enpros, a Finnish-based waste management software provider
- 2 June: TooEasy, a workforce management (WFM) platform, based in Sweden
- 19 June: efacto, specialist in e-invoicing solution, based in Denmark
- 30 June: ZorgDomein, a leading healthcare platform based in the Netherlands

| (EUR in thousands)                        | Q2 2023 |
|-------------------------------------------|---------|
| Total acquisition cost                    | 312 366 |
| Consideration transferred                 | 204 900 |
| Deferred payment                          | 0       |
| Contingent payment                        | 112 453 |
| Net cash acquired                         | (10 632 |
| Net assets before identified excess value | 13 898  |
| Technology                                | 46 656  |
| Brand                                     | 5 599   |
| Contracts and customer relationships      | 82 360  |
| Deferred taxes                            | (32 804 |
| Fair value of net assets                  | 115 709 |
| Goodwill                                  | 196 657 |



### KPIs & Alternative performance measures

#### Organic growth

Comparing against historical periods on constant currency, acquired companies included fully in the reporting period as well as in historical comparative periods.

#### LTM Revenue

Last twelve months Revenue.

#### Cash Conversion

Cash conversion is the ratio of net cash flow from continuing operations (before tax) to EBITDA.

#### Annualized Repeatable Revenue (ARR)

Annualized Repeatable Revenue measures the run rate of revenue derived from customer relationships that are contractually recurring (subscription revenue) or structurally repeatable by nature, such as revenue derived from a per payslip or per e-invoice charge (repeatable transactions revenue). Recurring agreements are valued at the monthly recurring revenue base at the end of the quarter multiplied by 12. The revenue base for repeatable transactions are valued on a last 12 month basis.

#### Customers

The number of customers that have a support, subscription or maintenance agreement and receives an invoice from a Visma company for their service.

#### e-invoices

The average number of monthly e-Invoices sent through Visma e-Invoicing hubs over the last twelve months. The metric measures only e-invoices at the point they are sent. Invoices received by an invoice handling system are not included.

#### Number of monthly payslips

The average number of monthly payslips generated across Visma's payroll systems over the last twelve months. The metric is an important measure of the economic value going through Visma's ecosystem.

#### Average Revenue Per Customer (ARPC)

The ARR in the segment divided by the total number of customers in the segment.

#### General information

Visma's condensed interim financial statements are prepared in accordance with International Reporting Standard IAS 34 Interim Financial Reporting as issued by the International Accounting Standards Board (IASB) and as adopted by the European Union (EU). Additionally, selected alternative performance measures are provided by the management in this report to allow the reader to gain a better understanding of the Group's underlying performance. The alternative performance measures provided may be defined or calculated differently than for other companies.

#### EBITDA / EBITA / EBIT

EBITDA is defined as Earnings Before Interests, Tax, Depreciation and Amortization and is an indicator of the performance of the underlying operations in Visma Group. EBITDA margin is presented as EBITDA as a percentage of Operating Revenues. In addition to EBITDA, management also present EBITA which is defined as EBITDA less Depreciation as well as EBIT / operating profit defined as EBITA less amortization. EBITDA growth is presented for the current quarter, defined as the percentage growth over EBITDA in the same quarter last year. EBITDA growth is also presented on a year-to-date basis, defined as the percentage growth over EBITDA for the corresponding period last year.

#### Description of main revenue classes

#### Saas Revenue

Software revenue derived from cloud products, either as a fixed monthly fee or based on the transaction volumes within a given period.

#### **Cloud Services Revenue**

Revenue derived from value-added services such as customer success packages, implementation, invoice lifecycle management and managed services

#### On-premises Software Revenue

Revenue derived from maintenance agreements and licenses from on-premises software



### Visma AS

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