



PRIVACY POLICY

In Wolfs Clothing LLC (“Wolf,” “we,” “us” or “our”) values your privacy. This privacy policy describes the ways we collect, store, use, disclose and protect your personal information. We use the term “personal information” to describe information that can be associated with you and can be used to identify you. Personal information does not include information that does not identify a specific person.

Applicability of our Privacy Policy

This privacy policy applies to our website located at <https://wolfnyc.com> (the “Site”). The Site provides, among other things, information about our people, program, schedule and application process (collectively, the “Services”). If you do not agree with the data practices described in this privacy policy, you should not use our Services.

Information We Collect and Receive

When you use our Site, we may collect certain information relating to that use, some of which may relate to an individual. Examples of information we may collect and receive includes your name, address, telephone number, email address, other means to contact you, as well as other information you may supply us in connection with our Services. In addition, we may collect information such as your Internet Protocol (IP) address and/or domain, the type and version of your Internet browser software and operating system you use, the date, time, and duration of your access to our Site, the specific pages, buttons, images, links, and forms that you access while visiting our Site, the type of device you use to access our Site (such as a phone, tablet or computer), your mobile carrier and/or Internet Service Provider. Collection of this data does not personally identify you. We may also use third party applications and services to collect and analyze this information in the aggregate. We may also collect information about you that you otherwise submit to us, such as through email and other means.

Event Recordings

As part of our Services, we may create audio or visual recordings of our program or other special events, take photographs or conduct interviews or surveys (“Event Recordings”). You may object to the processing of your personal information in connection with Event Recordings by speaking with the organizers at Wolf, or afterwards, by contacting us at info@wolfnyc.com. Please note, the processing of personal information in connection with Event Recordings may be subject to additional terms and conditions to which you are a party (e.g., a release or consent) that will supersede the nature of processing or individual rights described in this privacy policy to the extent in conflict.

Our Use of Information

We may use your information to (i) verify your identity when accessing our Site; (ii) enforce our terms of use and any other agreements between you and Wolf; (iii) improve, modify and customize our Site; or (iv) detect and prevent fraud or other criminal activities. We may also share some of your information as otherwise permitted or required by law or as authorized by you.

Updating and Correcting Your Personal Information

Keeping your information accurate and up to date is very important. If your information is incomplete, inaccurate or not current, please contact Wolf at info@wolfnyc.com.

Cookies and Similar Technology

When you access our Site, we, or third parties we may hire to track how our Site is used, may place small data files called “cookies” on your browser or other access device. Cookies are pieces of data stored on your device and are assigned by a web server to the browser on your device. When you return to a site you have visited before, your browser gives this data back to the server.

A “session cookie” may be sent to your computer or other access device when you log in to our Site. This type of cookie recognizes you if you visit multiple pages on a site during the same session, so that you do not need to be prompted for your password on each page. Once you log out or close your browser, this cookie expires and no longer has any effect. “Persistent” or longer-lasting cookies can be used for other purposes, such as to record user experience preferences when you use a website. These cookies do not expire once you log out or close your browser. You are



free to decline our cookies if your browser permits, but doing so may interfere with your use of our Site.

We and our third party service providers may also use technologies similar to cookies to track your interaction with our Site. Some of these technologies include web beacons, pixels, tags and Flash objects. As with cookies, you are free to decline such technologies if your browser permits. You should refer to your browser's instructions to remove cached history and images from your device. Deleting or disabling cookies will not remove Flash objects. You should refer to Adobe's website <https://www.adobe.com> for more information on how to disable these objects.

Wolf and the third parties who may assist in operating our Site do not respond differently or limit their practices under the terms of this policy when you access those online services with a browser that uses a do not track signal or similar mechanism.

Storage and Protection of Personal Information

We maintain administrative, technical, and physical safeguards that are designed to protect the privacy and security of personal information. In order to help secure personal information collected from you as a website user, including sensitive financial data, the information is protected by SSL encryption when it is exchanged between your web browser and our Site. However, the internet is not a fully secure environment, and we cannot ensure or warrant the security of any information transmitted to or generated by Wolf in connection with our Site. There is no guarantee that information may not be accessed, disclosed, altered, or destroyed by breach of any of our administrative, technical, and physical, or other operational, safeguards. You play a critical role in protecting your information by maintaining up-to-date computer security protections. Steps you take to ensure the security of your computer, computer passwords, or other personal identifier authentication mechanisms are key components of the protection of your personal information. You agree that you are responsible for any additional verification procedures and security you deem necessary.

By using our Site, you agree that the procedures provided for in this privacy policy and the procedures implemented on our Site to protect personal information and to verify the identity of our Site users including, but not limited to, those procedures described in the foregoing paragraph, constitute commercially reasonable website security and customer verification procedures.

Suspicious Email

It is our policy not to email you or send you electronic communications to request non-public personal information or account information (such as a username or password). If you receive an unsolicited email or other electronic communication that appears to be from Wolf but you suspect may be from another source and might be fraudulent, please email us at info@wolfnyc.com.

Personal Information on Children

We respect the privacy of children and encourage all parents to supervise their children's computer usage. We do not intend to invite children to visit our Site and we do not knowingly collect or retain personal information from children under the age of thirteen (13). For more information on the Children's Online Privacy Protection Act (COPPA), please visit the Federal Trade Commission website at www.ftc.gov.

Notice to Persons Accessing the Site Outside the United States

If you access our Site outside the United States, any information you provide to us through our Site will be transferred out of that jurisdiction and into the United States. If you do not want your personally identifiable information to leave that jurisdiction, do not provide the information to us. By providing personally identifiable information to us, you explicitly consent to the transfer of your information to the United States.

Contacting Us About Privacy Questions

If you have questions or concerns regarding this privacy policy, you should contact us by email at info@wolfnyc.com.

Changes to this Privacy Policy

This privacy policy is subject to change. Please review it periodically. If we make changes to the privacy policy, we will revise the "last updated" date at the top of this policy. Any changes to this privacy policy will become effective when we post the revised privacy policy on the site. Your use of our Site following these changes means that you accept the revised privacy policy.



Information for California Residents

The following disclosures are intended to provide additional information about (1) the categories of personal information we collect, (2) the source of the personal information, (3) how we use each category of personal information, and (4) how we disclose personal information.

Category	Sources of Personal Information	Business and Commercial Purposes	Disclosures of Personal Information
Identity data (e.g., name, address, email, etc.)	From you; Event Recording	Provide Services; Marketing Communications	We disclose Identity data to the third parties involved in our program such as program mentors, investors and other partners.
Contact data (e.g., personal and business contact information)	From you; Event Recording	Provide Services; Marketing Communications	We disclose Contact data to the third parties involved in our program such as program mentors, investors and other partners.
Financial data (e.g., business information)	From you	Provide Services; Marketing Communications	We disclose Financial data to the third parties involved in our program such as program mentors, investors and other partners.
Network/Device data (e.g., IP address, SSIDs, etc.)	From you	Provide Services; Marketing Communications	We disclose Network/Device data to our communication service providers.
Professional/Biographical data (e.g., employment history, qualifications, etc.)	From you; Event Recording	Provide Services; Marketing Communications	We disclose Professional/Biographical data to the third parties involved in our program such as program mentors, investors and other partners.
Audio/Visual data (e.g., audio/visual files and records)	From you; Event Recording	Provide Services; Marketing Communications	We disclose Audio/visual data to the third parties involved in our program such as program mentors, investors and other partners.

California Privacy Rights



To the extent provided for by law and subject to applicable exceptions, California residents have the following privacy rights in relation to the personal information we collect:

- The right to know what personal information we have collected and how we have used and disclosed that personal information;
- The right to request deletion of your personal information; and
- The right to be free from discrimination relating to the exercise of any of your privacy rights.

We do not and will not sell your personal information.

Exercising Your California Privacy Rights

California residents can exercise the right to request deletion of personal information by contacting us at info@wolfnyc.com. California residents can exercise the right to know what personal information we have collected and how we have used and disclosed that personal information by emailing info@wolfnyc.com.

We will request that you provide information necessary to verify your identity. That information may vary based on the context and scope of your request. For example, we may require you to verify access to an email address, or provide other forms of identification appropriate to the request. We may require agents submitting a request on your behalf to provide proof of agency in order to respond to a request.