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Level up with Confluence Cloud

Confluence is all about collaboration, knowledge sharing, and connection across all teams. Since cloud is built to extend that collaboration to anyone you choose - inside or outside your company - it's no surprise that 95% of Atlassian customers choose to start on cloud. **So, what's new and better in Confluence Cloud?**

1 ROI

On average, a move to the cloud cuts costs by 20%, according to **a trend report by Microsoft.** And Confluence users say that better admin controls and analytics on cloud help admins operate more efficiently and productively. Plus the security, reliability, and compliance that's built into Atlassian cloud products - means admins can reinvest in the company's mission, not maintenance of the Atlassian stack.

> Moving to Atlassian Cloud fits to our cloud security guidelines and reduces costs.
>
> **THOMAS VILLINGER,**
> **CIO, infinIT.cx GmbH ***

2 Innovation

From the new Confluence Cloud editor to enhanced commenting and collaboration capabilities, the Confluence team is always adding and improving features on cloud. And since cloud gets the latest updates the moment they're available, that innovation is at your fingertips as soon as possible.

97% of migrated users surveyed said that innovation is as good or better on cloud.*

3 Time to value

New features like predictive search (powered by machine learning) and a larger template library save your teams' time executing day-to-day tasks and help enable seamless collaboration. Mobile apps keep teams connected no matter where people are located. And better cloud integrations reduce the need for context switching.

> Jira and Confluence Cloud enable PUMA's internal and external teams to collaborate better, increase productivity, and share information faster. Results from the migration were more transparency in development, change management and project management.
>
> **PUMA Global eCommerce team**

* Source: TechValidate survey of 320 Atlassian customers

What makes Confluence Cloud different?

New Confluence Cloud editor

The new Confluence Cloud editor comes with new features like slash command for macros, inline commenting in edit mode, improved tables, and 80 new accessible templates.

AI-powered predictive smarts

Cloud's improved search is powered by machine learning that analyzes what you've already looked at in order to predict what you're looking for next. Confluence Cloud even suggests the most relevant colleagues when you mention them on pages.

Better-in-cloud mobile app

Confluence Cloud's mobile app has additional functionality including dark mode, custom notifications, slash command and comments in-app, and site (and instance) switcher.

Cloud admin experience

Admin controls in cloud give you total control over your instance with troubleshooting options, bulk actions, and advanced space permissions not available in server. On cloud, admins can archive, delete, and adjust handfuls of pages at once and make sure only the right people have access to the right content, based on user location and IP address ranges.

Better-in-cloud analytics

Confluence Cloud sheds light on site, space, and page views over time, which can be viewed in-product or exported to Excel. Admins can use this to track product adoption across an organization and make more informed budgeting and licensing decisions.
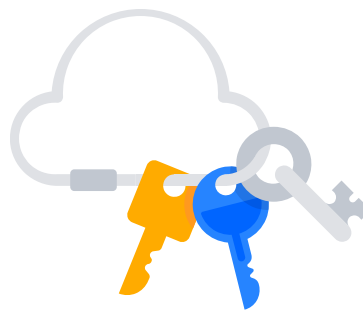
Smart Links

Smart Links were created to help people understand and use information that lives elsewhere, without having to leave their current context. You can preview files from third-party tools like Google Drive, Figma, Dropbox and many more, directly from a Confluence page.

Better-in-cloud SaaS integrations

Confluence Cloud has many of the same integrations users love on server, in addition to a few unique ones including Google Drive, Office 365, Microsoft Teams, Zoom, Zoho, and Opsgenie. Plus, some familiar integrations like Slack and Trello offer more functionality in cloud.

Have questions?
Contact your certified Atlassian Solution Partner to learn how you can level up your team with Confluence Cloud.

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