



COOKIES POLICY

MonBuilding&Co is committed to protect the personal data (hereinafter the "Personal Data") of visitors (hereinafter the "Visitors") to its website (hereinafter the "Site").

The purpose of this policy (hereinafter the "Policy") is to inform you about the way in which we, as data controller, collect your Personal Data using cookies on our Site.

WHAT IS A COOKIE?

A cookie is a small text file deposited on a terminal when visiting the Site. MonBuilding&Co issues session cookies that are strictly necessary for the proper functioning of the websites and your browsing on them. These cookies do not require prior authorization to be deposited on the terminal.

Due to their essential nature, the *Commission Nationale de l'Informatique et des Libertés* (hereinafter the "CNIL") considers that they should be exempt from the requirement to obtain your consent.

WHAT DATA DO WE COLLECT?

Cookies are used to collect all data relating to a terminal at a given time, and in particular:

- the identification and content of a cookie file stored by us, our subcontractors, our partners or third-party social network publishers on your terminal;
- the IP address of your terminal;
- your mobile identifiers used for advertising;
- the date, time and duration of connection of a terminal to an element of the service;
- the language used by the terminal's browser software;
- the Internet address of the page from which the terminal accesses the Service
- the type of operating system used by the terminal;
- the type and version of browser software used by the terminal;
- the characteristics of the content consulted or shared;
- any information on transactions carried out or initiated;

WHAT TYPES OF COOKIES DO WE USE?

We use cookies to collect information about Visitors to our Site, in order to store it either for the duration of your visit (so-called "session" cookies) or for repeated visits (so-called "persistent" cookies).

There are also so-called "third-party" cookies and "proprietary" cookies. A proprietary cookie is one installed by the owner of the website the User visits. Conversely, a third-party cookie is a cookie installed by a domain other than that of the website the User is visiting.

So, when a Visitor consults a website, and another entity installs a cookie via this site, the cookie is a third-party cookie.

We use several types of cookies on our Site, the characteristics of which are described below:

1. Functional – Essential

Functional cookies allow the use of essential functionalities for browsing all or part of the website (for example, the choice of language) and cannot be deactivated.

Cookie	Duration	Description	Cookie owner
fs-cc fs-cc-update	6 months	These cookies are used to store your consent relating to cookies.	Finsweet
CONSENT	20 years	This cookie is used to store cookie consent preferences.	
SIDCC	1 year	To provide the identification of trusted web traffic.	Google
__Secure-3PSIDCC	90	To provide the identification of trusted web traffic.	

AEC	6 mois	Security: ensure that requests made during a browsing session come from the user and not from other sites.	LinkedIn
lang	Session duration	Used to remember a user's language setting to ensure that linkedIn.com is displayed in the language selected by the user in their preferences.	
lidc	1 day	Used to optimize data center selection.	

2. Audience measurement – Marketing – Analytics

These cookies are used to obtain information about the number of visits to the site and to provide anonymous information about visitor sessions.

Cookie	Duration	Description	Cookie owner
_ga	2 years	This cookie is set by Google Analytics. This cookie is used to obtain data on the number of visitors, user sessions and site usage. The information stored is anonymous and identifies users based on a randomly generated identifier.	Google
_gcl_a	3 months	Information on user sessions.	
_gid	1 day	This cookie is set by Google Analytics. This cookie is used to obtain data about how visitors use the site and helps generate analytical reports about the operation of the site. The information stored is anonymous and identifies users based on a randomly generated identifier. The data collected, including the number of visitors and where they came from and the pages visited, is stored anonymously.	
__APISID	1 year	Improve the website interactivity.	
_SSID	2 years	Idem	
_HSID	1 year	Idem	
DV	1 day	This cookie is used to provide ad delivery or retargeting.	
OTZ	1 month	This cookie is used to provide a global analysis of site visitors.	
NID	6 months	This cookie is used for retargeting, optimization, reporting and attribution of online advertising.	
1P_JAR	1 month	Cookie used for tracking and ad targeting	
AID	1 year	Idem	
SEARCH_SAMESITE	6 months	Cookie used to prevent cookies from being used on multiple sites.	
uule	1 day	Used to measure traffic and identify browser, timestamp for interactions and the browser/sourcepage that led the user to this website.	
mf_user	90 days	This cookie is set by Mouseflow. This cookie is used to recognize recurring visitors.	Mouseflow
mf_721a6712-2c18-4e56-948d-7d67f8c78ab7	Session duration	This cookie is set by Mouseflow. This cookie is used to record metadata and activity of the user on the website during his session (clicks, mouse movements, scrolling, form fills except excluded, pages visited and content, time on site, browser, operating system, device type, screen resolution, anonymized IP address, location, language).	

_lfa	2 years	This cookie is set by the provider Leadfeeder. This cookie is used for identifying the IP address of devices visiting the website. The cookie collects information such as IP addresses, time spent on website and page requests for the visits. This collected information is used for retargeting of multiple users routing from the same IP address.	Leadfeeder
ln_or	1 day	Used to determine whether Oribi analysis can be performed on a specific domain.	LinkedIn
bcookie	1 an	Browser identification	
li_mc	6 months	Used as a temporary cache to avoid searches for user consent in the database for the use of non-essential cookies and used to obtain consent data from the customer to apply their consent.	
hubspotUtk	6 months	This cookie keeps track of a visitor's identity. It is transmitted to HubSpot when a form is submitted and is used for contact deduplication.	Hubspot Analytics
__hssc	30 minutes	This cookie tracks sessions. It is used to determine whether HubSpot should increase the session number and timestamp data in the __hstc cookie. It contains the domain, the number of views (increasing with each session), with a timestamp from the start of the session.	
__hstc	6 months	The main visitor tracking cookie. It contains the domain, hubspotutk, initial timestamp (first visit), last timestamp (last visit), current timestamp (current visit) and session number (increases with each subsequent session).	
__hssrc	Session duration	When HubSpot modifies the session cookie, this cookie is also set to determine whether the visitor has reset his/her browser. In the absence of this cookie when HubSpot processes cookies, the session is considered new.	

HOW TO MANAGE COOKIES?

Cookies strictly necessary for the operation of our Site are activated by default and do not require your consent. However, you will find information about these cookies in this Policy. The retention period for these cookies is indicated in the table above.

For other categories of cookies, your consent is required via the banner on the left of your screen. You can manage your consent at any time in the preferences section.

SET YOUR BROWSER:

- If you are using Google Chrome: you can manage your settings via the following link <https://support.google.com/chrome/answer/95647?hl=en>
- If you are using Safari: you can manage your settings via the following link <https://support.apple.com/fr-fr/guide/safari/sfri11471/mac>
- If you are using Firefox: you can manage your settings via the following link https://support.mozilla.org/fr/kb/options-preferences-parametres-firefox#w_panneau-vie-privee-et-securite



- If you are using Internet Explorer: you can manage your settings via the following link :
<https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>

MISCELLANEOUS

- **Update:**

We may update this Policy to incorporate regulatory, jurisprudential, editorial, or technical developments that raise the level of protection of your Personal Data. In the event of minor modifications, we will change the "last updated" date to indicate the date on which the modifications were made.

We also advise you to check this page regularly for any changes or updates to our Policy.

- **Contact:**

If you have any questions about this Policy, you can write at the following address: support@witco.io

Last update: 07/09/2023