

Jiwon Lee

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Experience

Product Designer

Tapcart | Oct 2020 – Present | Los Angeles, CA

Building products and shaping the merchant experience on Tapcart dashboard.

Freelance UI/UX Designer

Something Special Studios | Aug 2020 – Present | Los Angeles, CA

Enhancing the experience of multiple web projects and developing systematic design across desktop and mobile. Clients include Nike, Nike Jordan, Converse, and Something Special Studios.

Product Designer

Elephant | Mar 2020 – Sep 2020 | New York, NY

Redesigned the entire navigation structure on Flourish dashboard and designed website layout for Apple Business.

Visual Designer

Marcel @ Publicis Sapient | Feb 2018 – Dec 2019 | New York, NY

Led the visual/UI design of the AI product and explored multiple areas within the product.

Visual Designer

Critical Mass | Apr 2017 – Feb 2018 | New York, NY

Developed an iconography set for Citibank and enhanced the UI/UX of the website and the app.

Freelance Designer

Red Paper Heart, Huge, Figliulo & Partners, Bullish, Firstborn,

Possible | Jul 2016 – Mar 2017 | New York, NY

Education

School of Visual Arts (B.F.A.)

Aug 2011 – May 2016 | New York, NY

Graphic & Interaction Design major

Tools & Skills

Adobe After-Effects

Adobe Illustrator

Adobe Indesign

Adobe Photoshop

Adobe Premiere

Figma

Principle

Sketch

Webflow

Interaction Design

Product Design

Prototyping

System design

User Experience

User Interface

Visual Design