

CORPORATE CONCIERGE SERVICES

A contract sales service for corporate functions

- We work with businesses to use functions for strategic business development, account management and marketing purposes.
- We take care of everything from sourcing the venue to connecting with your guests;- maximise the value to your business while handling all the coordination work.
- The brief for these functions can be prospective;- we'd like to invite (20), (X) titled people, from (Y) industry, in this location.
- Although commonly used for business development and marketing purposes, we provide this service for a wide range of use cases.

Author: Candice Cooke

Company: PitchPoint Pty Ltd

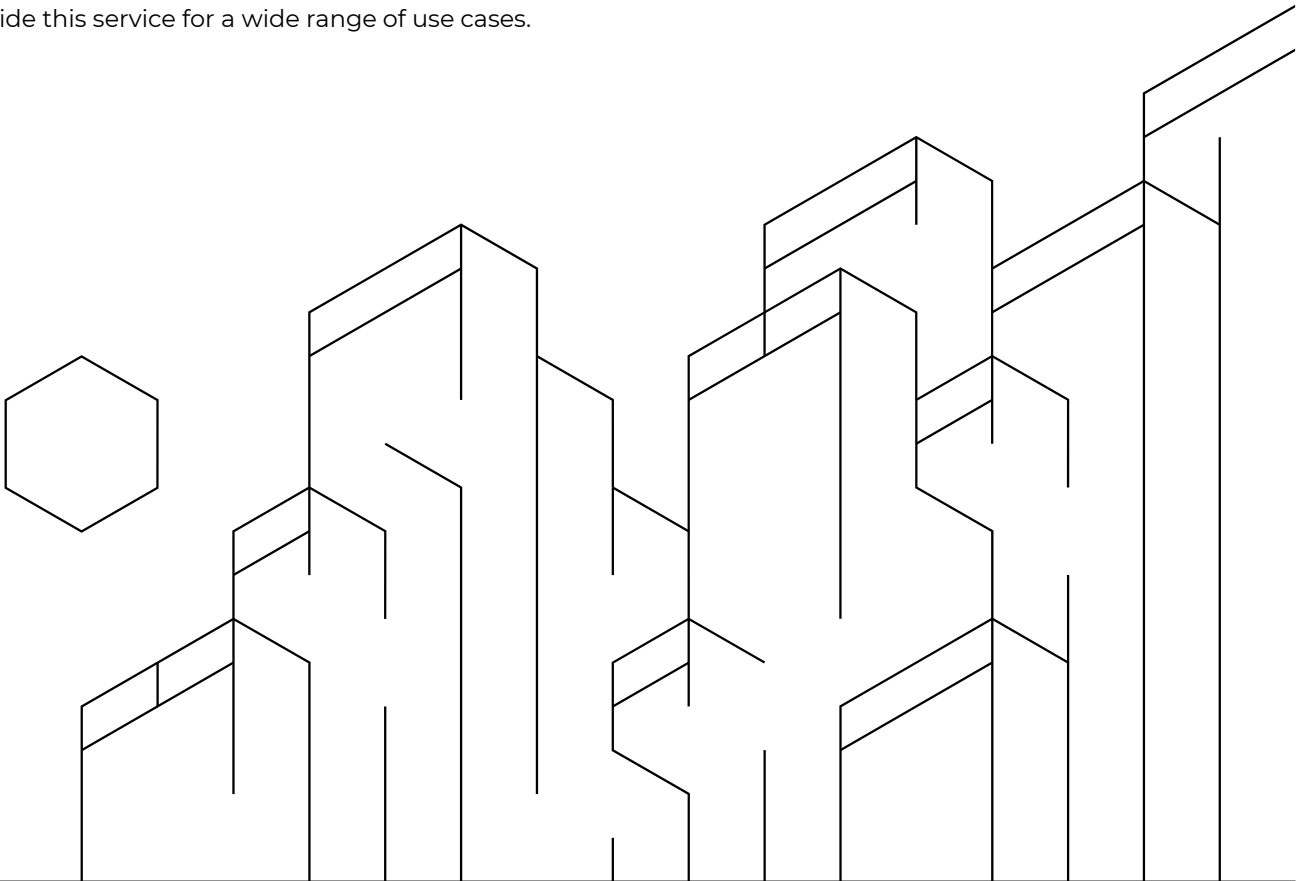
ABN: 55 366 279 836

Address: 34 Ray St,
SA, 5023 Australia

Phone: +61 (0) 422 509 739

Email: candice.cooke@pitchpoint.com.au

Website: www.pitchpoint.com.au



WE HELP BUSINESSES USE FUNCTIONS TO

SUPERCHARGE

THEIR GROWTH STRATEGY.

Thank you for your interest in our Corporate Concierge Service.

We created this service to provide businesses with an effective way to meet with people who are strategically valuable to their business;- in settings that are relaxed and comfortable.

Having success with functions can be difficult for businesses to achieve on their own because they take a lot of work to organise and sit somewhere between sales and marketing as a mechanism for growth.

As an independent provider, PitchPoint takes the hassle out of coordinating functions for your strategic goals. We handle the arrangements with venues, liaise with marketing on branding and we take instructions from sales executives to identify and approach the most appropriate people for an event. This lets your teams focus on more productive tasks and pipeline without having to handle coordinating these events.

We de-risk the process of using a function to achieve outcomes by providing contract sales support specifically for the purposes of pre-filling a room with contacts who are of value. Our team uses professional business

development skills to outreach to your desired guests and we influence attendance.

This gives you significantly more control over the business outcomes of the activity as you get to see engagement through the RSVP process and can make informed decisions about those who are attending.

We've developed relationships at stunning venues; we know what to ask for to make the night run smoothly and we can assist you with finding the right venue for your brand's personality and the level of business that you are looking to conduct.

Our team are committed to exploring how much value we can bring to our clients through this service so please do not hesitate to ask us if we can help.

We welcome the opportunity to help make your next function a success.

Kind Regards,



Candice Cooke
Principal
PitchPoint Pty Ltd

WHAT WE DO



COORDINATE WITH THE VENUE



OUTREACH TO YOUR GUESTS



TARGET HARD TO REACH CONTACTS



MANAGE RSVPS AND REPORT TO YOU



PROVIDE FIXED PRICED PACKAGES

WHO WE ARE



CANDICE COOKE
PRINCIPAL

Candice is an experienced corporate communicator and business development expert with years spent working in the banking and equity capital markets industry.



BIANCA CLARKE
CLIENT SUCCESS MANAGER

Bianca is a passionate corporate administrator with an eye for detail. Bianca comes from a PR marketing and communications background and has a wealth of experience organising successful functions.



KAREN THACKARY
OUTREACH PROFESSIONAL

Karen has more than a decade of experience organising functions and events in the charity industry. Karen joins the team to help run successful outreach campaigns on behalf of our clientele.

USE CASES



PRIVATE DINING WITH VALUED ACCOUNTS

TRADE OR CONFERENCE AFTER-PARTIES

HOST AN INDUSTRY NETWORKING EVENT

PRODUCT LAUNCHES FOR CHANNEL REPS

PRESS EVENTS FOR PUBLIC RELATIONS

EXCLUSIVE ACCESS CAPITAL RAISINGS

AND SO MUCH MORE

CONNECT WITH US TO DISCUSS YOUR NEXT FUNCTION

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