

Staff Product Designer building the future of GraphQL at ApolloGraphQL.

Skills

- UX + UI design
- Figma
- Storytelling
- Systems thinking
- Simplifying complex ideas
- CFX collaboration
- Product strategy
- Workshops
- Driving alignment
- User interviews
- Market research
- Usability testing
- Growth experimentation
- Communication
- Data proficient
- Natural leader
- Empathy!

Early Experience

RepairPal, Sr Product Designer

May '19 - Jan '20

Cater2me, Product Designer

Oct '17 - May '19

Experience

ApolloGraphQL, Staff Product Designer

Nov '22 - Current

Twilio, Senior Product Designer

May '22 - Nov '22 (Layoff)

Design lead for Data Platform, Report Center, and Consumer Trust teams. I built customer dashboards enabling users to monitor and govern their account data usage, providing transparent insights into associated billing costs. I led Twilio's internal data platform, a self-serve data and insights tool that enabled a single search across all available data sources.

Lever, Senior Product Designer

Mar '21 - May '22

I led the access model (RBAC) initiative in response to high-demand from customers, representing **\$2.4MM in annual contract value**. Instrumental in identification and implementation, I introduced custom roles as our solution, yielding a **57% customer retention rate**, generating over **\$1.2MM in gross revenue** within 3 quarters of release. I managed confidential customer data, developing a self-serve GDPR portal for users to oversee data collection and storage practices in compliance with their region. This generated **\$1-2MM in retention revenue** during the MVP phase.

Amplitude, Senior Growth Designer

Remote / Dec '19 - Jan '21

Led growth pillar design to iterate and test quickly on product solutions heavily tied into creating and maintaining a data driven culture. Led a new product feature initiative for "anomalies and forecasting" which reduced noise for users trying to monitor and understand key metric trends, continually improving accuracy through machine learning technology.