

# Request For Information (RFI)

## Web Development Services for MRANTI's Website Revamp

### About MRANTI

Malaysian Research Accelerator for Technology & Innovation

The Malaysian Research Accelerator for Technology and Innovation (MRANTI), a convergence of Technology Park Malaysia (TPM) Corporation Sdn Bhd and the Malaysian Global Innovation and Creativity Centre (MaGIC), is Malaysia's central research commercialisation agency that fast-tracks the development of technology innovations from ideas to impact.

MRANTI serves as a connector, incubator and catalyst to enable early-stage ideation to mature entities to commercialise and scale. MRANTI offers innovators and industry access to world-class integrated infrastructure, interventions & programmes, partnerships and a suite of resources. In doing so, MRANTI aims to expand Malaysia's funnel of innovation supply and unlock new R&D value by ensuring effective transitions in the commercialisation lifecycle. It will also link academia with industry and the public sector to streamline market-driven R&D efforts for mission-based outcomes.

MRANTI is headquartered at MRANTI Park, an extensive 686-acre 4IR innovation hub in Kuala Lumpur, is supporting the growth of smart manufacturing, biotech, agritech, smart city, green tech and enabling technology clusters.

### Introduction

MRANTI is seeking proposals from qualified web development agencies to redesign, develop, and maintain our organisation's website. We invite interested agencies to respond to this Request for Information (RFI) with details about their capabilities and experience.

### Scope of Work

#### Design and Development

To propose a comprehensive plan for the redesign and development of MRANTI's website using the existing website development platform, Webflow, ensuring a modern, user-friendly, and visually appealing interface.

#### Functionality

To outline the proposed functionalities, features, and technologies to enhance user engagement and interaction.

**Content Optimisation**

Propose strategies for optimising existing content for clarity and effectiveness in communication and to ensure seamless integration of Bahasa Malaysia content.

**Content Management System (CMS)**

To work with the existing Webflow CMS platform that will be used with MRANTI's content management needs.

**Responsiveness & Faster Load-Time**

Detail how the proposed design will ensure optimal user experience across various devices.

**SEO Optimisation**

To strategise and execute SEO optimisation to improve the website's visibility on search engines.

**Integration**

To provide information on integration capabilities with third-party tools, social media platforms, and any other relevant systems.

**Maintenance and Support**

Outline the proposed maintenance and support plan, including response time for issue resolution.

**Qualifications and Experience****Portfolio**

Provide examples of past projects that demonstrate expertise in web development, particularly in the Government and Technology sector.

**Client References**

Provide references from previous clients, especially those in a similar project, highlighting successful project outcomes.

**Team Expertise**

Present information about the qualifications and expertise of the proposed project team, including developers, designers, and project managers.

**Evaluation Criteria**

Proposals will be evaluated based on factors such as experience, qualifications, proposed approach, and cost.

## Submission

### Submission Guidelines

Interested agencies should submit their response to this RFI by 27th December 2023. Submissions should be sent to [adzim@mranti.my](mailto:adzim@mranti.my). Late submissions will not be considered.

### Shortlisted Agencies

Shortlisted agencies will be notified by 8th January 2024. Further course of action on the next phase of the selection process will be provided at that time.

## Timeline

RFI Release Date	: 14 December 2023
Deadline for Submissions	: 27 December 2023
Evaluation Period	: 2 Weeks
Notification of Shortlisted Agencies	: 8 January 2024

## Questions

Any questions regarding this RFI should be directed to Adzim Azmi ([adzim@mranti.my](mailto:adzim@mranti.my)) or Athirah Kushairi ([athirahkushairi@mranti.my](mailto:athirahkushairi@mranti.my)).

## Notice

This Request for Information (RFI) is a solicitation for information and is not intended to be binding on MRANTI for contract purposes. Respondents are advised that the submission of information in response to this RFI does not guarantee participation in any subsequent procurement process or the award of any contract. MRANTI reserves the right to reject any or all submissions received in response to this RFI and to negotiate with any qualified source or cancel, in part or its entirety, this RFI if it is in the best interest of MRANTI to do so.