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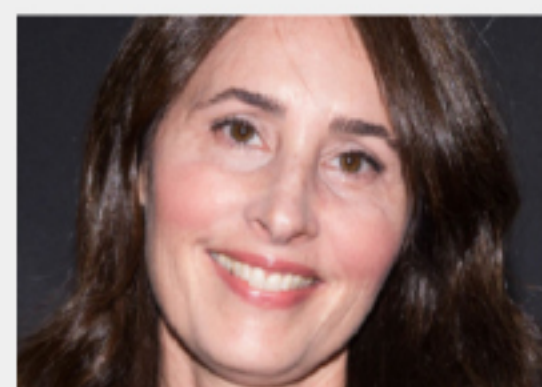
PEOPLE/BIZ

Your take on 2022: Fireworks Media Group's Jesse Fawcett, Anchor Entertainment's Ethan Goldman

By Barry Walsh January 5, 2023



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With 2022 having drawn to a close, *Realscreen* offered industry professionals from around the globe the chance to sound off about the year that was by taking part in our annual, and somewhat irreverent, year-end reader's survey.

Our wistful and occasionally whimsical look back at 2022 continues with Fireworks Media Group founder and CEO, Jesse Fawcett (pictured left), and Ethan Goldman (pictured right), founder and CEO of Anchor Entertainment.

Previously, [Catalyst's Julie Bristow and Good Caper's Alison Dammann spoke with *Realscreen*](#) about their take on 2022.

JESSE FAWCETT

My favorite unscripted/non-fiction program or feature doc of 2022 was:

Fire of Love, because it threw so many doc conventions out the window in its making.

I never thought they'd make a program about:

Fake cake!

The program/series/doc people will be talking about in five years is:

The franchises that look at institutional systems from different angles, like *60 Days In*, *Lock Ups*, etc.

In 18 months, no one will be talking about:

Cutbacks and belt-tightening... we all hope!

The best unscripted/non-fiction content I saw online in 2022 was:

... all on TikTok. Young, forward-thinking and completely original. It's rewiring our storytelling

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The BBC has announced a pair of non-fiction commissions, with one centering around a 24/7 pet hospital, and the other taking a view into the Leeds Teaching Hospital.

ow.ly/MbGb50MJkIE



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brains.

The most positive development in the non-fiction/unscripted content industry this past year was:

A tie between the return of in-person interactions with buyers, and the emergence of territorial window-sharing in co-financing deals.

The most troubling development in the non-fiction/unscripted content industry this past year was:

The big downturn in ad spending.

The idea I wish I thought of was:

Love on the Spectrum

The idea I'm happiest to have had this year was:

Following Pamela Anderson and her amazing family.

If 2022 taught me one thing it was:

No one knows anything... still.

The buzzword I don't want to hear in 2023 is:

Another title with *Island* in it.

My New Year's resolution for 2023 is:

Same as every year: keep making shows we're proud of.

ETHAN GOLDMAN

My favorite unscripted/non-fiction program or feature doc of 2022 was:

All the Beauty and the Bloodshed, Laura Poitras' multi-faceted doc about artist and activist Nan Goldin.

I never thought they'd make a program about:

A competition to spot fake cake.

The most positive development in the non-fiction/unscripted content industry this past year was:

Producers altruistically lending advice and offering each other guidance to help get passion projects financed/made.

The most troubling development in the non-fiction/unscripted content industry this past year was:

Cost-cutting, consolidation and industry-wide layoffs.

If 2022 taught me one thing it was:

To persevere and have conviction in your ideas.

TAGS:
Anchor Entertainment, Ethan Goldman, Fireworks Media Group, Jesse Fawcett, Realscreen year-end survey 2022, Your take on 2022

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