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Blumhouse, Anchor Entertainment set true-crime series for Sundance TV, AMC+

By Justin Anderson January 18, 2023



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Anchor Entertainment and Blumhouse Television have announced a new four-part true crime series, *Look Into My Eyes*, which is slated to premiere on Sundance TV and AMC+ on May 4.

Directed and executive produced by Brent Hodge (*Pharma Bro*), the limited series examines the story of Dr. George Kenney's fall from grace after serving 10 years as a beloved principal at a Florida high school, following the revelation that he practiced hypnosis on students. In 2011, three teenage students died after a series of suspicious events, and the case eventually became a national news story.

The series explores the events leading up to the deaths as well as their aftermath, with testimony from the victims' families, eyewitnesses, experts, and other people involved with the case.

"The tale we unravel with a high school principal hypnotizing his students and the tragedy that ensues, is the ultimate 'stranger than fiction' story," said Anchor Entertainment founder and CEO Ethan Goldman (pictured) in a release.

"There were truly no better partners than director Brent Hodge and the brilliant minds at Blumhouse to help Anchor bring this story to the world."

Formerly housed within Anchor Worldwide, Anchor Entertainment recently **launched independently** under Goldman's direction. Its slate includes the premium home-design series *Capturing Home* (Magnolia), the four-part series *Model America* (MSNBC/Peacock), and *History's Greatest Heists with Pierce Brosnan* (History). Anchor has also **partnered** with Academy Award-winning filmmaker Errol Morris to adapt *End of Sentence*, based on Barbara Bradley Hagerty's reporting for *The Atlantic*.

Look Into My Eyes is produced by Anchor Entertainment and Blumhouse Television

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The BBC has announced a pair of non-fiction commissions, with one centering around a 24/7 pet hospital, and the other taking a view into the Leeds Teaching Hospital.

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Entertainment and Blumhouse Television.
Executive producers are Jason Blum, Chris McCumber and Jeremy Gold for Blumhouse Television; Ethan Goldman and Keayr Braxton for Anchor Entertainment; and James Buddy Day, Mary Lisio, Eric Cook and Vince Dale.

TAGS:

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