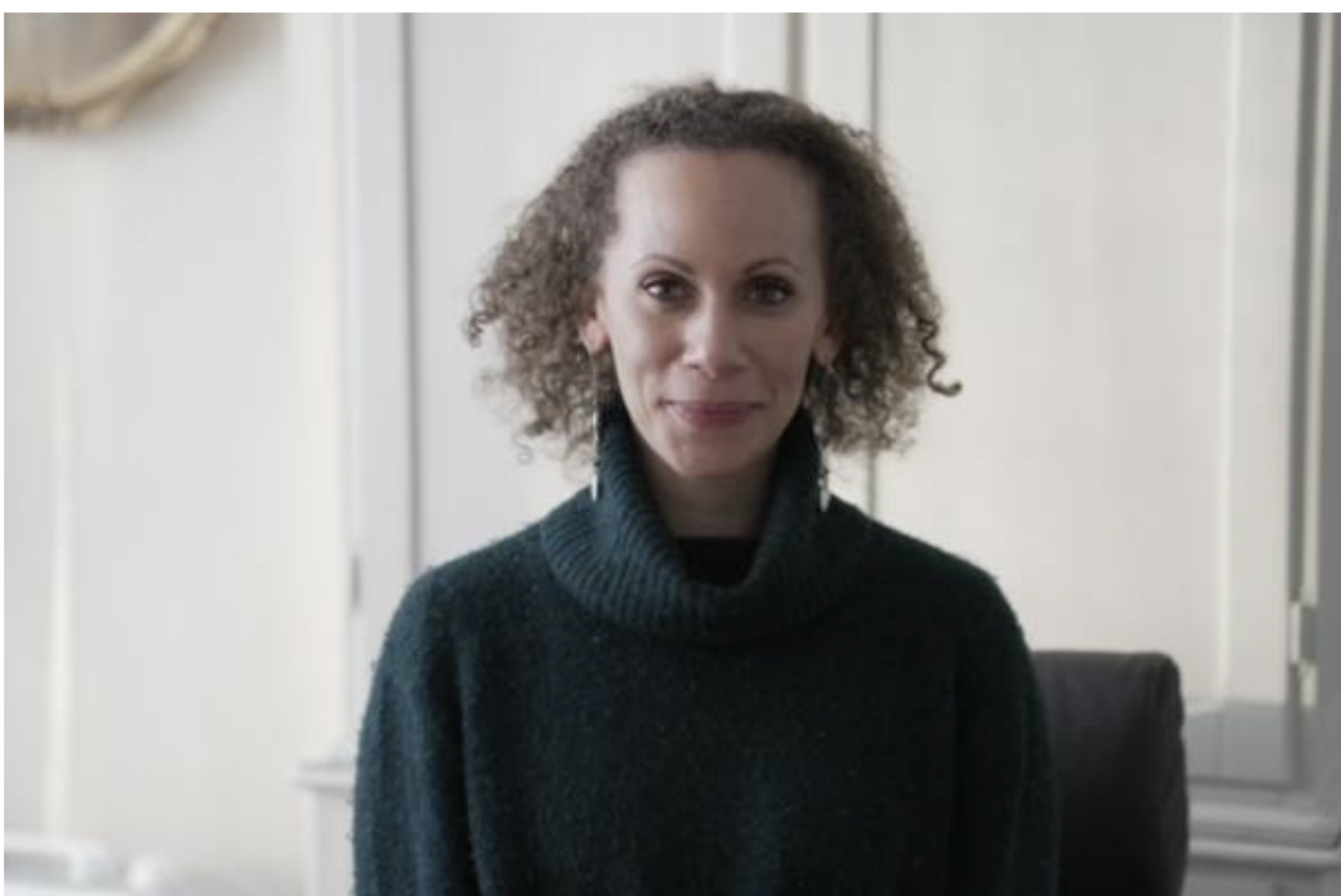




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Anchor Entertainment expands creative team with trio of appointments

By Andrew Jeffrey September 22, 2022



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Los Angeles-based Anchor Entertainment has announced that it is expanding its team with a trio of major appointments.

The premium prodco is appointing its longtime collaborator Keayr Braxton to senior vice president of current productions. Veteran development executive Dan Baglio is also joining Anchor as senior vice president of development, while Sam DeVaney has been promoted to manager of development. DeVaney will report to Baglio, while both Braxton and Baglio will report to Anchor CEO and founder Ethan Goldman.

The moves come during a busy year for Anchor Entertainment, which recently launched as an independent under Goldman's direction after previously sitting under the umbrella of Anchor Worldwide.

In her new position, Braxton (pictured, above) will be responsible for managing Anchor's production slate of premium series and documentaries. She previously worked with the company by serving as showrunner for the first two seasons of the docuseries *The Lost Kitchen* for Discovery+, as well as on the **recently launched** *Model America* for MSNBC. Other credits from her nearly two decades of industry experience include *60 Days In* (A&E), *House of DVF* (E!), *The Great Holiday Baking Show* (ABC) and *Released* (OWN), the latter of which she executive produced.



As SVP of development, Baglio (pictured, left) will be charged with developing and producing original series and feature documentaries for premium streaming

platforms and cable networks. He joins the Anchor team from Pulse Films, where as senior vice president of original programming and development he developed and produced series and features for Vice, including *Vice Versa: College Sports, Inc.*, *Betraying the Badge* and *Too Soon: Comedy After 9/11*. He also previously worked at Herzog & Company as vice president of original programming and development.

DeVaney (pictured, below right) first joined Anchor in fall 2021, taking such projects as the HBO Max docuseries *Undercurrent: The Disappearance of Kim Wall* from ideation to pitch. She previously worked at Critical Content and the former WarnerMedia's cult comedy platform Super Deluxe, where she developed and produced daily livestreams with up-and-coming comedians.

"Keayr and Dan are both accomplished storytellers whose passion for their craft is central to our continued growth within the premium space, and Sam has proven herself to be a talented development executive in her own right," Goldman said in a news release. "With this dynamic team in place, we're setting ourselves up for even greater success as we head into the company's next chapter."



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Anchor Entertainment, Dan Baglio, Keayr Braxton, Sam DeVaney

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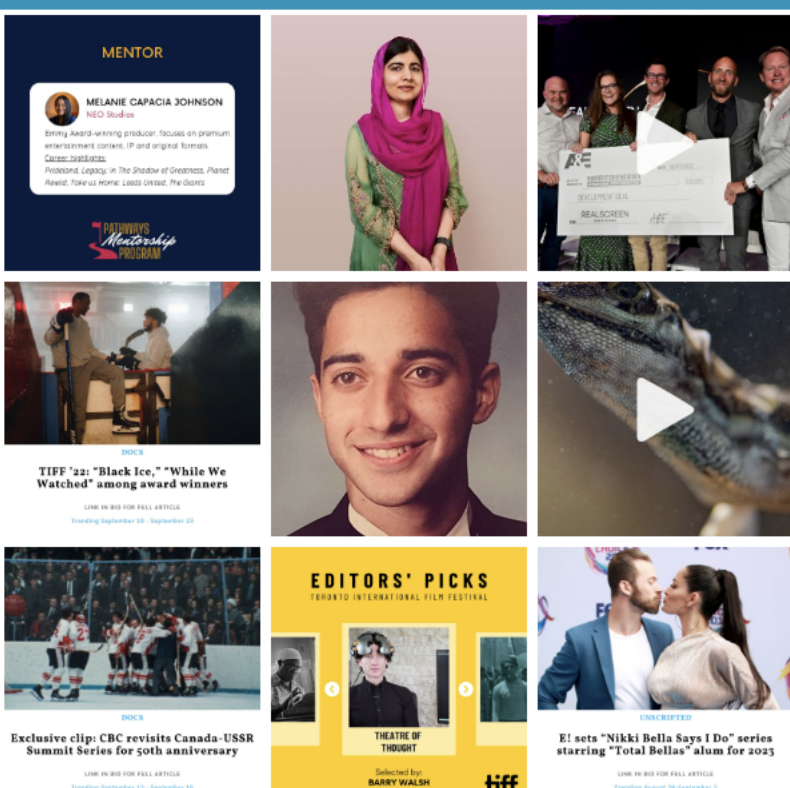
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