

rightnow MEDIA @WORK

# Launch Effectively



## Launching RightNow Media @ Work

With your initial launch of RightNow Media @ Work, every employee in your organization will have access to a library of over 25,000 video resources. While you can't be there for every employee all the time, you can provide a place your employees are able to grow personally and professionally, and give them access to resources that will further develop them as leaders.

## Take the following steps to maximize your launch and get RightNow Media @ Work in the hands of each employee:

### 1. SHARE

Make your team aware of this free and voluntary gift, whether through a meeting, an email, or official announcement. Feel free to use our downloadable logos and graphics! Keep RightNow Media @ Work at the top of your employees' minds over the next few weeks.

### 2. INVITE

Send a list of your employees' email addresses to your Account Manager, who will coordinate the invitations. Each member of your team will receive an email invitation to create their own RightNow Media @ Work account, and then will have instant access to thousands of resources available to them.

### 3. GROW

Access to a dedicated consultant is included in your subscription. Schedule a workshop with your account consultant to discuss your specific goals, industry trends, and practical ways you can maximize your RightNow Media @ Work subscription.